



Says

What have we heard them say?  
What can we imagine them saying?

I love watching travel vlogs from different parts of the world



I am always looking for high-quality videos that capture the essence of a place

I wish there were more Youtube channels focusing on off the beaten-path destinations

I hope this channels has videos with authentic local experiences



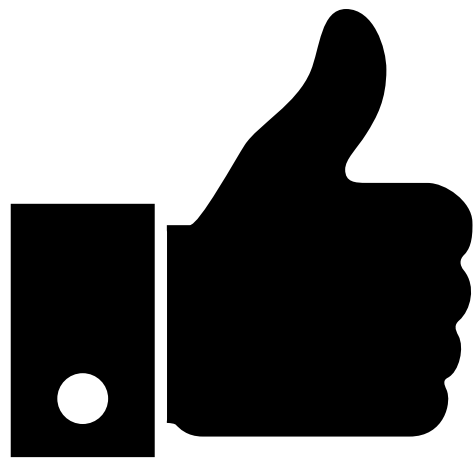
Thinks

What are their needs, hopes, and dreams?  
What might influence their behavior?

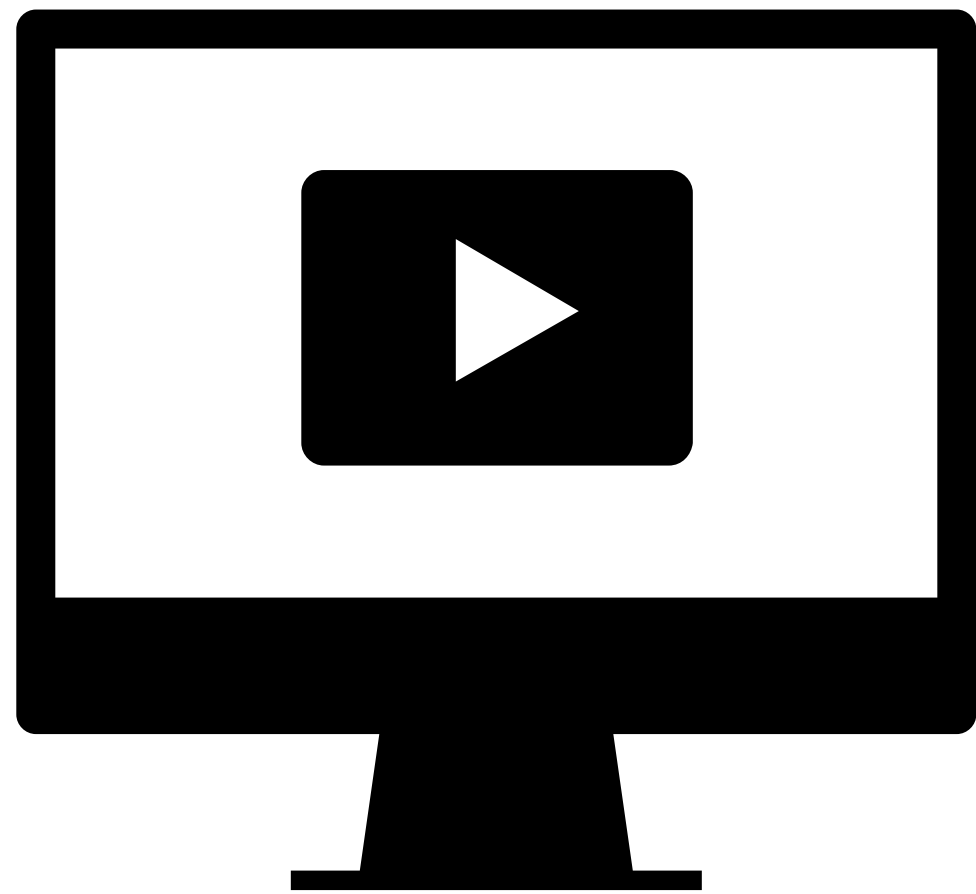


I am curious to learn about the local food and traditions in these videos

I wonder this channel will cover lesser-known destination

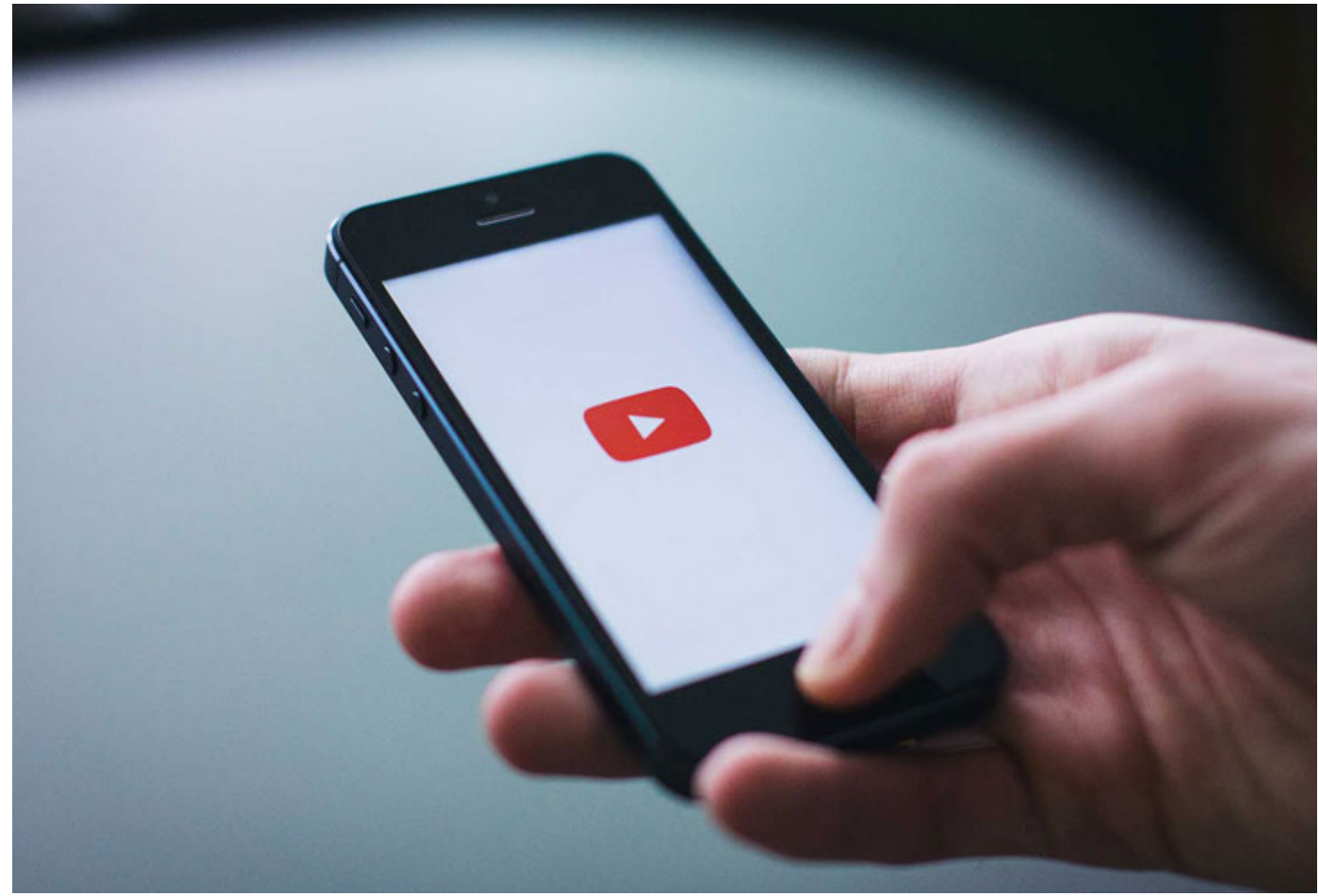


Subscribes to channels that consistently provide insightful travel content



skip videos with clickbait titles or overly commercial content

I Engages with videos by liking, commenting, and sharing ones that resonate



Excited to discover new places and cultures

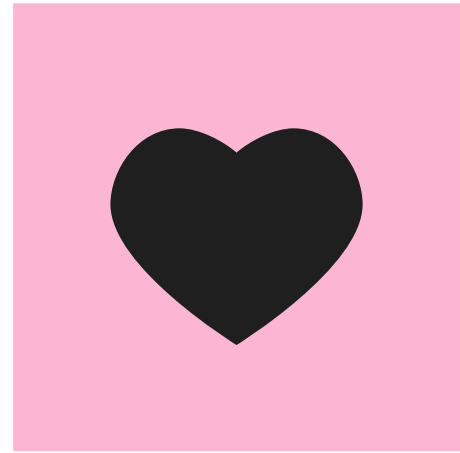
Happy when finding hidden gems and unique travel perspectives

Frustrated when videos have misleading titles or poor content quality



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?