The Land

An innovative web3 social platform for building on-chain connection

The Land - Overview

An innovative web3 social platform for building on-chain connection

Module

Land Market

Lottery

Treasure

Leaderboard

NFT Asset

Land

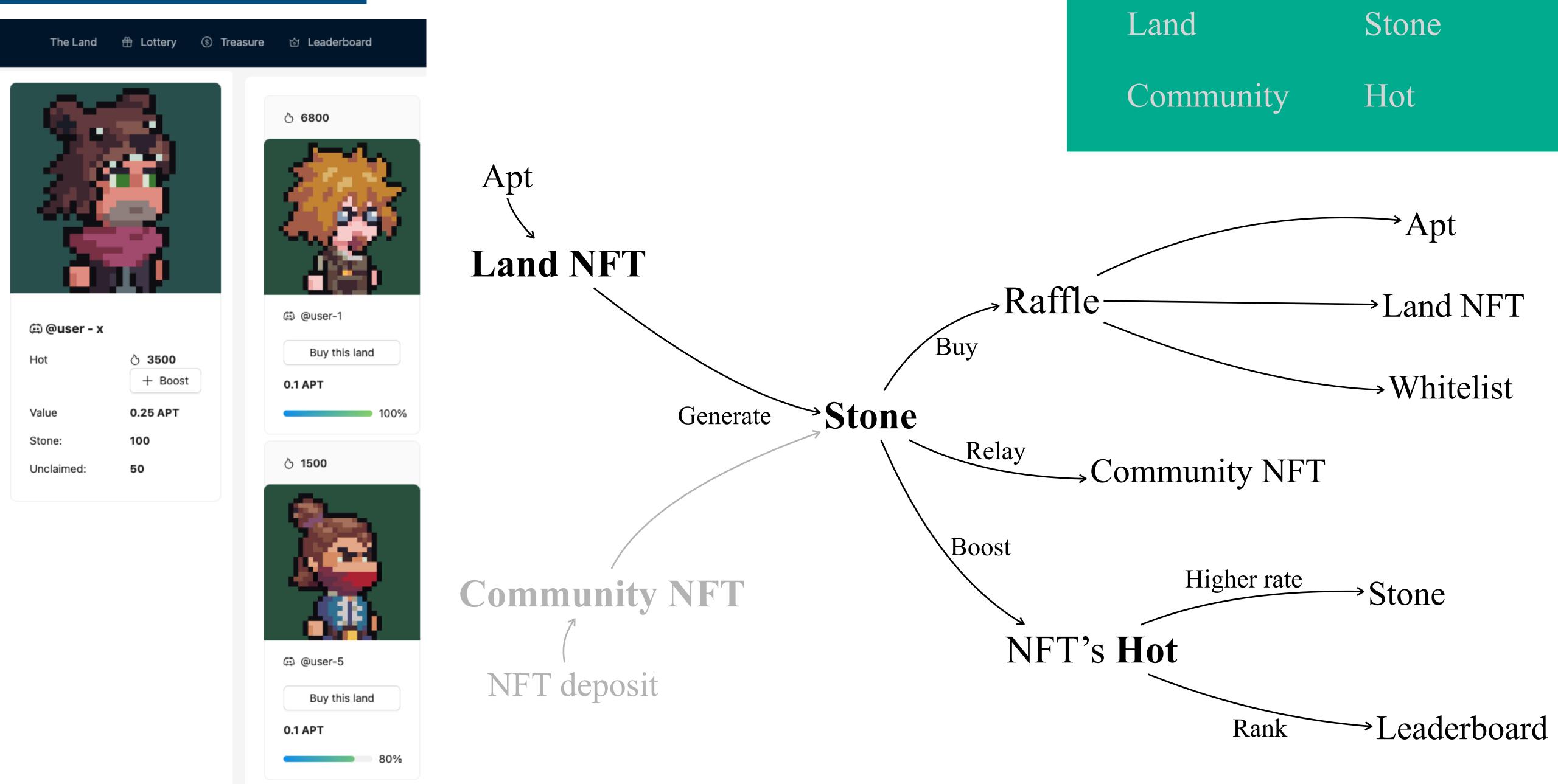
Community

FT Asset

Stone

Hot

The Land - Asset



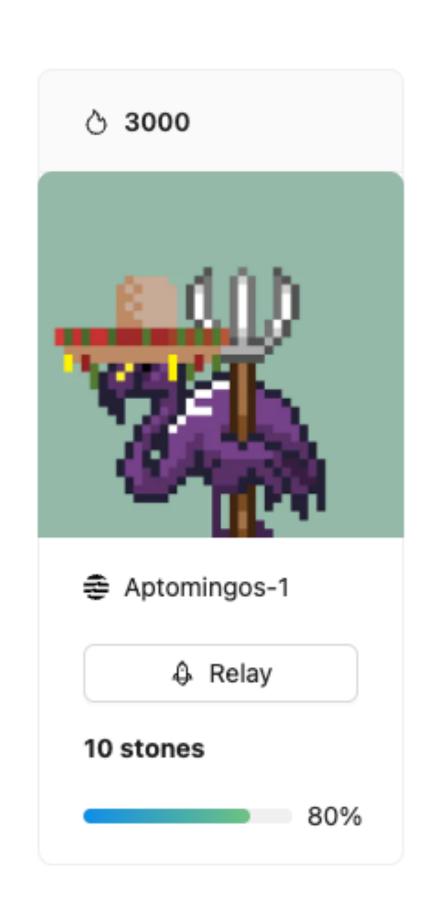
NFT Asset

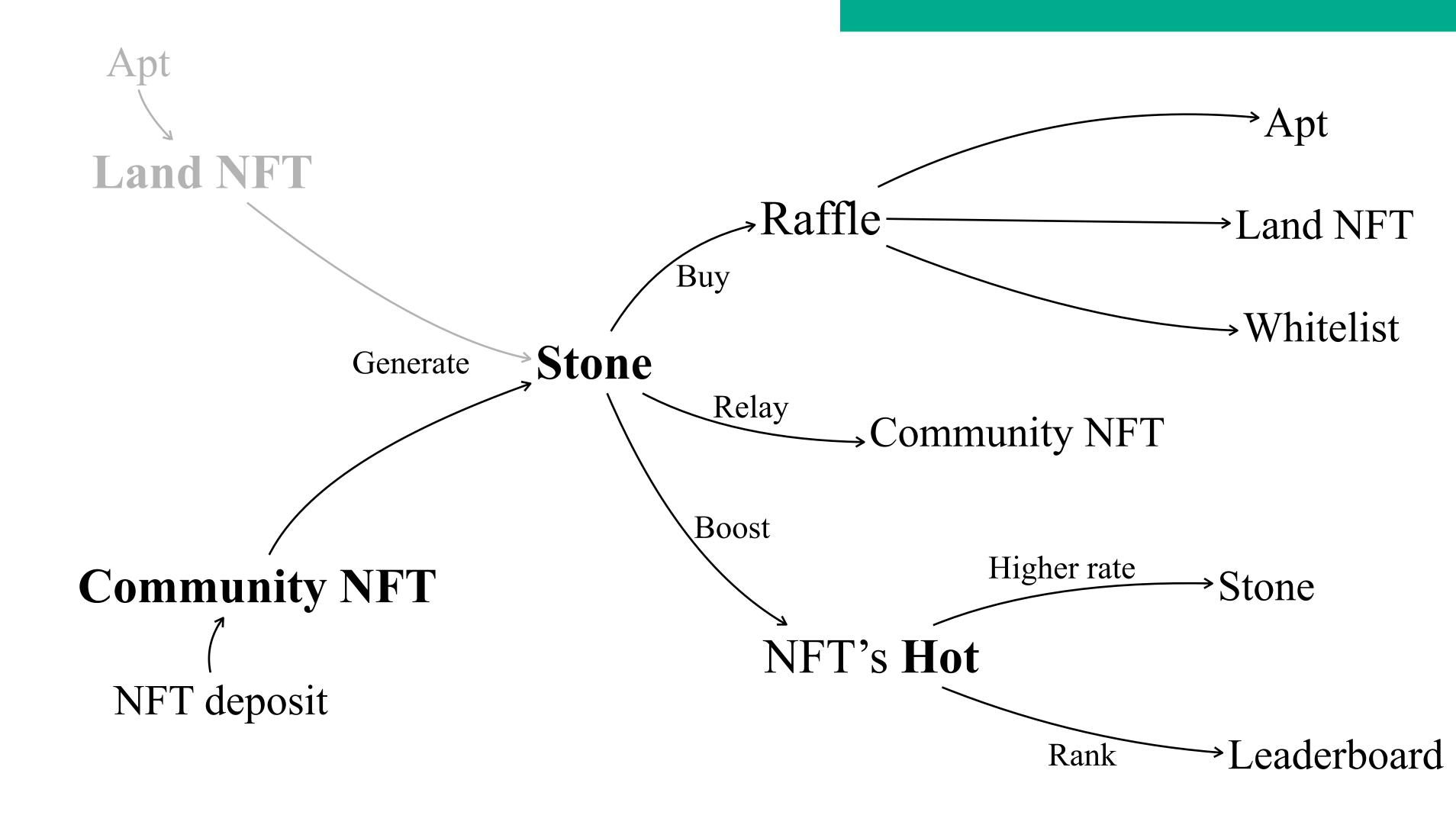
FT Asset

NFT Asset FT Asset

Land Stone

Community Hot

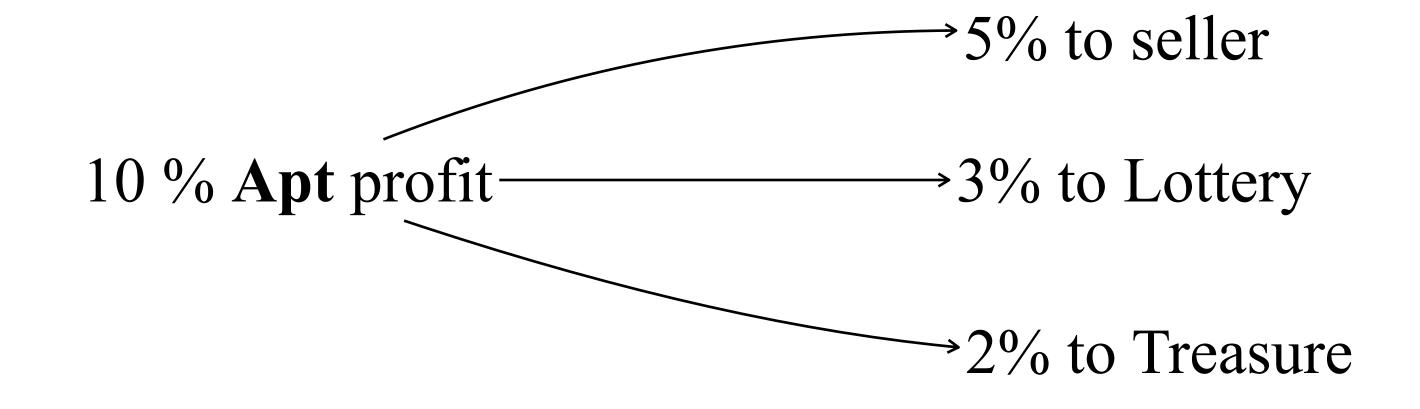




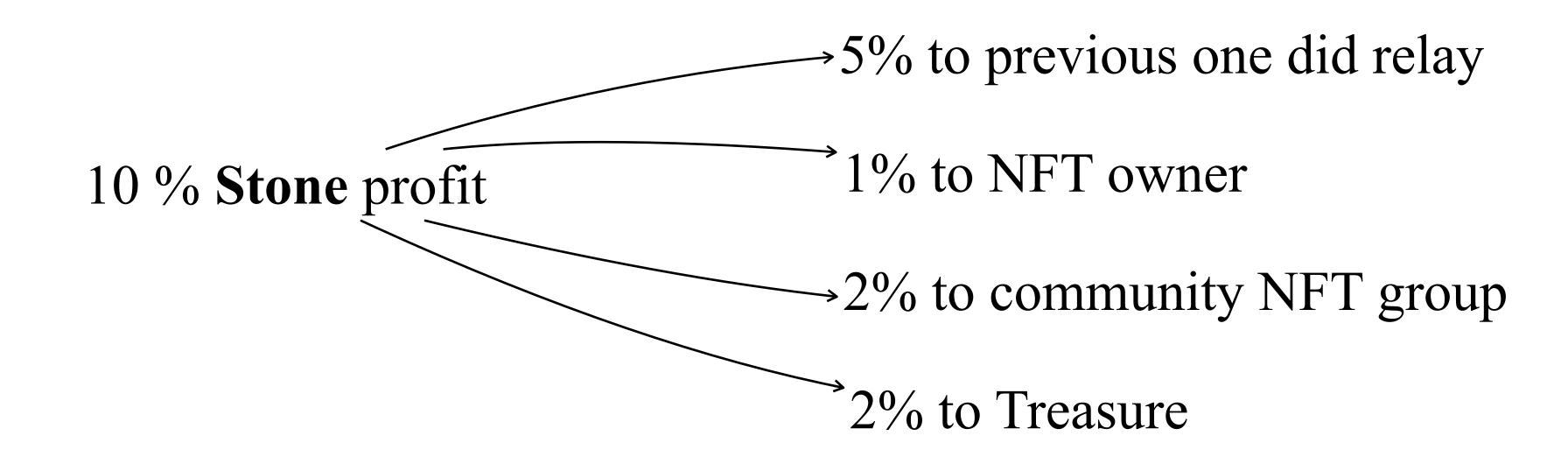
The Land - Market

Each time a NFT is traded or relaid, its price increases by 10%



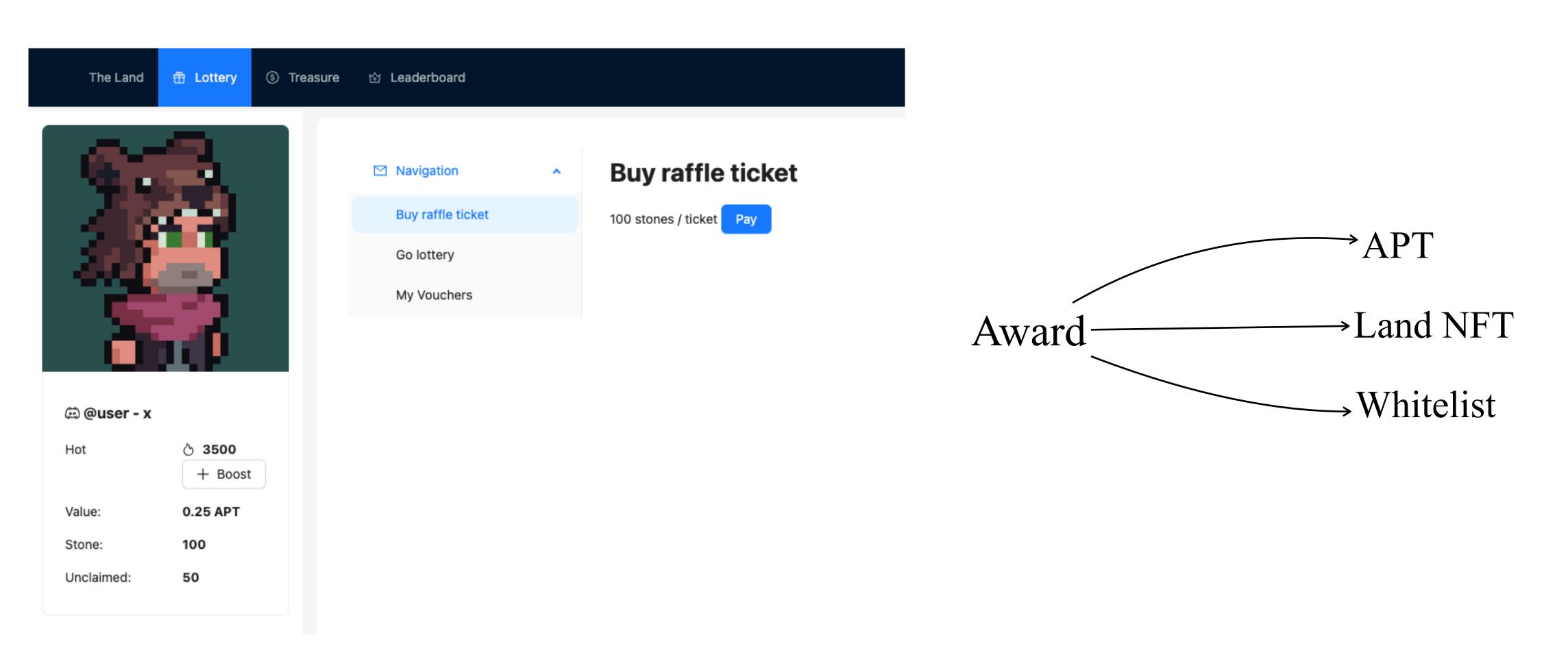


Community NFT



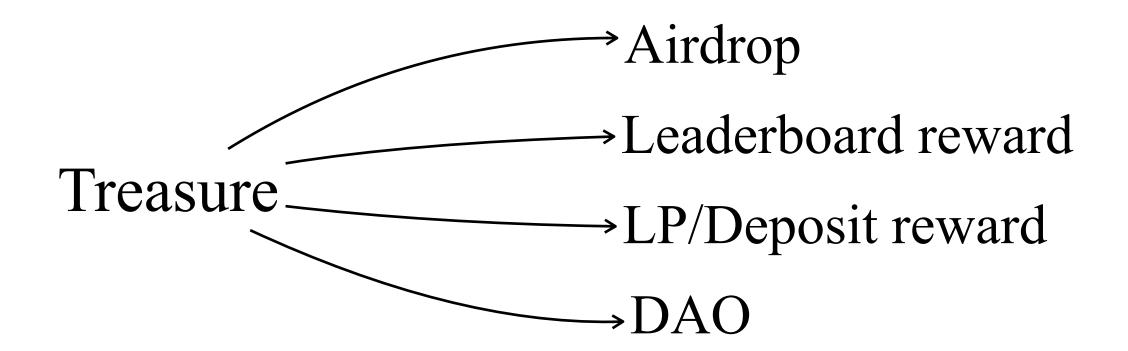
The Land - Lottery

Source: 3% margin of each Land NFT transaction

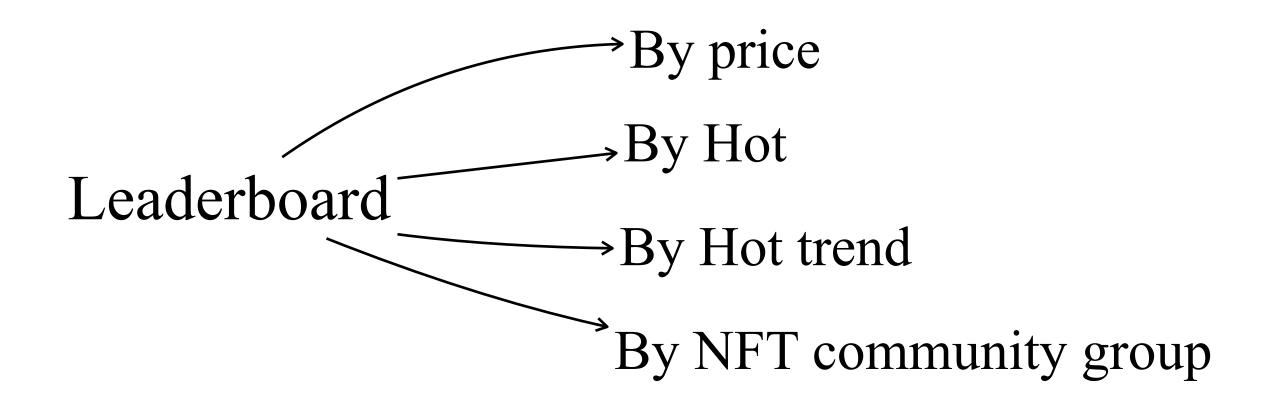


The Land - Treasure

Source: 2% margin of each NFT transaction



The Land - Leaderboard



The Land - Roadmap

Land Market

Treasure

Leaderboard

Campaign on Aptos web2 community (Discord)

Community NFT trade

Mechanism iteration

Lottery (Randomness)

More web2 users (Keyless)

On-chain game

The Land - Team







Hongchang

