



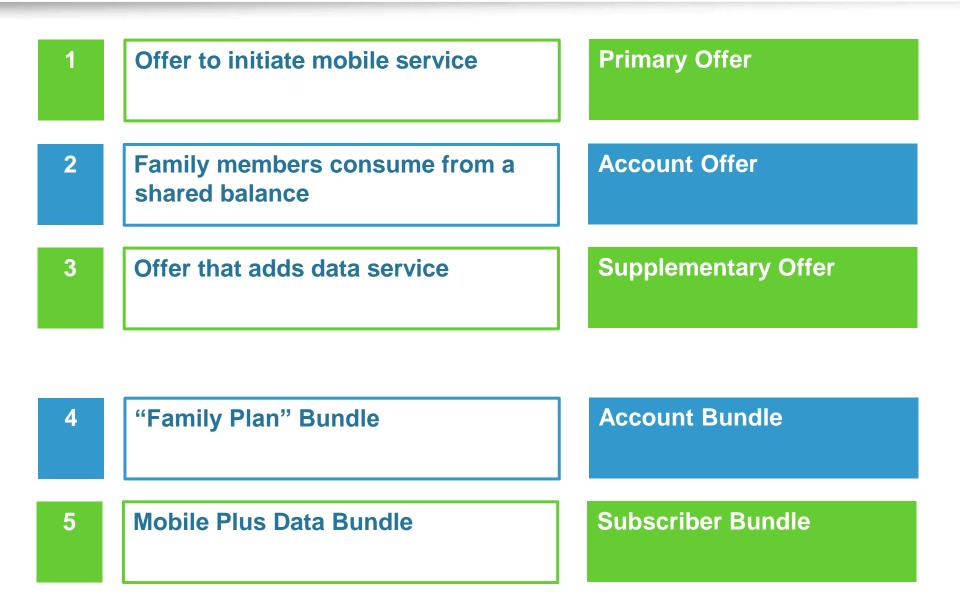
Comverse Knowledge Group

Learn, Share, Grow

What's that Data Entity?

August 2011

What's that Data Entity? - Offers & Bundles



What's that Data Entity? (2)

6	Subscribers with the Silver Offer can upgrade to the Gold Offer	Transition Rule
7	18 month commitment period	Contract Term
8	This bundle is only available for Premier Accounts (a Market Code)	Subscriber/Account Prerequisite Rule
9	Pay only \$0.01 per SMS during your Happy Hour, every day!	Tariff Plan Override Template
10	Talk for 500 minutes and get 10 SMS Free	Rating-time Promotion Plan
11	Talk for 500 minutes and receive \$5 off your monthly fee	Bill-time Promotion Plan

What's that Data Entity? (3)

12 RC Term with RC Award Each month pay \$49 and receive 700 anytime minutes **Exclusion Rule** 13 This offer cannot be combined with the Be Cool offers \$250 Termination Fee 14 **NRC (Termination type)** 15 **Bundle/Offer Prerequisite DSL** service is only available with Landline service Rule 16 DSL service is recommended with **Subscriber Compatibility Template** the Landline service