



Comverse Knowledge Group
Learn, Share, Grow

What's that Data Entity?

August 2011

What's that Data Entity? – Offers & Bundles

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|---|--|---------------------|
| 1 | Offer to initiate mobile service | Primary Offer |
| 2 | Family members consume from a shared balance | Account Offer |
| 3 | Offer that adds data service | Supplementary Offer |
| 4 | “Family Plan” Bundle | Account Bundle |
| 5 | Mobile Plus Data Bundle | Subscriber Bundle |

What's that Data Entity? (2)

6

Subscribers with the Silver Offer can upgrade to the Gold Offer

Transition Rule

7

18 month commitment period

Contract Term

8

This bundle is only available for Premier Accounts (a Market Code)

Subscriber/Account Prerequisite Rule

9

Pay only \$0.01 per SMS during your Happy Hour, every day!

Tariff Plan Override Template

10

Talk for 500 minutes and get 10 SMS Free

Rating-time Promotion Plan

11

Talk for 500 minutes and receive \$5 off your monthly fee

Bill-time Promotion Plan

What's that Data Entity? (3)

12

Each month pay \$49 and receive 700 anytime minutes

RC Term with RC Award

13

This offer cannot be combined with the Be Cool offers

Exclusion Rule

14

\$250 Termination Fee

NRC (Termination type)

15

DSL service is only available with Landline service

Bundle/Offer Prerequisite Rule

16

DSL service is recommended with the Landline service

Subscriber Compatibility Template