

## What needs for company

- a) Work
  - a. Hire
  - b. Salary
  - c. Motivation
  - d. Instruments
  - e. Study
- b) Product
  - a. Marketing
  - b. Production
    - i. Maintaining
    - ii. Upgrades
  - c. Control
  - d. Testing
  - e. Failures
- c) Environment
  - a. Location
  - b. Culture
    - i. Forms
    - ii. People
  - c. Communication
  - d. Rest
  - e. Events
- d) Charity

First stage 0 – 100 \$

Product 88% = 88\$

Work 12% = 12\$

Hosting Server – 1 year – 30-60\$

Marketing – email marketing – 10-20\$

Audit and test - 10-40\$

Second stage 0 – 1000\$

Product 45% = 450\$

Work 51% = 510\$

Charity 4% = 40\$

Marketing plan and start it 450\$ for different directions

- Find team
- Find more investments and certainty in projects
- Find orders, that we can do and have some money

Create computers and work place for me and my teammates 410\$

Make audit of site by different parts. Because it will be better on start and cheaper in all. This point may be in charity, because someone may do it free. 100\$

Charity – buy materials for doing something, it may be clothes or instruments and give it to people that need it more. It is only start and all my way I want to make good things for others, not by some organization. I want to create my organization that really may change all around. Step-by-steps.

? Third stage 0 – 10000\$

Product 44-96%

Work 15-41%

Environment 45-73%

Charity 7%

Create great site platform that contain other projects. It will be like fork in internet. There are:

- Creating plan and brainstorm with team 4% - 48\$
- Make patterns and versions 25% - 300\$
- Test on clients; crash test 8,3% - 100\$
- Make small application 25% - 300\$
- Failures and errors 3-30% - 40-400\$
- Maintaining platform 8-25% - 96-300\$
- Translation for another languages 16,7% - 200\$

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1200\$

Make base in another country I think about USA, San-Jose. Cost of 1 month. Research on base of site [numbeo.com]

- Transportations – free (I run every time more than 30 km)
- Utilities (Internet, Basic) ~4% - 200\$
- Living rent ~90– 3000-5800\$ (I know about start-up houses and interesting types of hostels, in researching I do not use it. However it will be.)
- Food (Without restaurants; about 1200-1500 kcal in a day) ~6% – 300\$

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3500-6300\$

Also for be in USA I need to have 1000 \$ to make Visa and buy ticket.

Find out workers, orders and make first prototype.

1. Find out workers 0 – 500\$
2. Find out orders 0-300\$
3. Find out investments 100 – 500\$

Marketing of site and projects 200-300\$

- I cannot think about simple advertising and I want to make something strange, like events on streets with logos and hyperlinks.

Start prototyping from countries: Russia and USA

- Make idea, brainstorm 30\$ for some private video sessions
- Make patterns and confirming from different stages of team
- Salary 100-300\$ with accent for being more
- Creating company 1000\$
- Make prototype for investors 300\$
- Maintain of platform 500\$>
- Design and brand 10-100\$ (by me&tests)

- Failures, errors and crashes 400 – 4000\$
  - Translation for English, Russian, Chinese 700\$
  - Solving problems and connecting all-around 100-1000\$
  - Start project and make salary connected to company %
- 

3440-9530\$

Charity I have interesting events that will show Russian like good people. It is connect to the charity and makes it all better. People take something free, only that need it. 700\$

9840-18730 = Average 14285\$

Chance play 12427.95 - 16419.54\$

- Failures, errors and crashes 400 - 4000\$
- Translation for English, Russian, Chinese 700\$
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- Start project and make salary connected to company %

3440-95308

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9840-1830 = Average 14285\$

Chance play 1242.95 - 15419.54\$

Time 4 - 10000\$

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Work 15-41%

Environment 45-73%

Charity 7%

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Test companies compared to soft abilities

Show site to find interest and complete success



marketing shares to make additional clients & user

position of site + Target Users

English speaking countries

30-25 years

30-50

50-70

more over

Positioning of business and tech

not understand all

< 25

connect distantly

drive on World



First stage 1 - 100 S

Product 10% = 10S

Human 10% = 10S

Marketing Server - 1 year - 30-60S

Marketing - email marketing - 10-20S

Advert and test - 10-40S

### What needs for company

#### a) Work

- a. Hire
- b. Salary
- c. Motivation
- d. Instruments
- e. Study

+ human bads

#### b) Product

- a. Marketing
- b. Production
  - i. Maintaining
  - ii. Upgrades
- c. Control
- d. Testing
- e. Failures

#### c) Environment

- a. Location
- b. Culture
  - i. Forms
  - ii. People
- c. Communication
- d. Rest
- e. Events

+ Government bads

#### d) Charity

[ human  
[ animal  
[ earth