

Marketer

For me it is combination of psychology and sales. I think that all-around need to make demand. This demand may be for yourself person or for the product or for the system, like (corporation = name = organization)

I think there are more than simple product sales psychology. People all the time try to make alive something that cannot be it. In addition, I can said it about names – name/surname of someone cannot be alive. Therefore, human do it so and make characteristic about something. It like companies and products, they cannot be alive, but we have character of them. We have feelings to anything.

Sometimes we cannot understand what we feel to something but it is. Neuron connections create similarity with some character of items. It is human and we cannot do with this something. Human always create connections for everything and it is work of mind. In addition, I think this is not only human, it is brain, but I cannot research it now without practice.

Small description about my understanding marketing cannot end, but I need to end it. I want to understand how it work in all world and want to make practice with many products. I read books about marketing, like Jack Trout & Al Ries. It is interesting enough, but I like to create my system of coordinates in marketing. I wish that I might do it from fundament of all-around. I think the start of it needs to be in psychology.

I work in computer club as marketing manager for 1 month and this is bad for me. I cannot do something because my boss cannot understand my idea. In the end, he pay me 10% of start salary and kick me with words that I cannot understand and disagree with them. If you need money, you need shout and ask it. This coming from my marketing plan that from my calculation would 25000 rubles. ^{he said} I said it and I give to him document with calculations. He said Okay and I do not ~~said~~ ^{ask} or ask something more, because I have been working on their site, I do it ~~from my own site~~ ^{from my own site} ~~and I do not~~ ^{and I do not} ~~ask~~ ^{ask} ~~something more~~ ^{something more}.
I think it is bad for me. I cannot do something. I think it is bad for me. I cannot do something.

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In addition, I work as marketer in sport organization and I try to make them advertising plan. It is boring too because boss cannot understand my words and talk about problems, that cannot solve by me. He pay me really hard and in the end he make hysteries, that I need to back money from my work. I try to talk with him diplomatically and quiet and in the result, I do not take more money and give this client for my friend.

The best works as marketing manager will be in digital marketing. I work fast, good and help all my friends. I have good conversation and like this way. Nevertheless, it is not a real. This is the biggest problem, I like work like real marketer and digital only like instrument but not environment.

I have around 200 orders from digital marketing. In real life, I work around 3 times. I read around 20 books for marketing and more over for psychology.

I want to work somewhere like marketer but I need to be interested in it.