



My portfolio

PROFILE

Innovative and results-driven Graphic Designer specializing in visual storytelling, brand development, and digital media. I create compelling designs that captivate audiences and elevate brands. With a proven track record and a passion for integrating new technologies, I deliver high-impact visuals that consistently exceed expectations. Let's connect and explore how my expertise can contribute to your team's success.

EXPERIENCE

Senior Graphic Designer

Freelance / Contract

[2021] – Present

- Lead the design process for various client projects, including branding, website design, social media content, and marketing materials.
- Collaborate closely with clients to understand their vision and deliver designs that align with their goals.
- Develop and present design concepts, revisions, and final products, ensuring client satisfaction.
- Manage multiple projects simultaneously, meeting tight deadlines without compromising quality.
- Stay updated on design trends and software, incorporating innovative techniques into projects.

Graphic Designer

Leens Creative Studio

[2019] – [2021]

- Designed branding materials, including logos, business cards, brochures, and advertisements for a diverse range of clients.
- Worked closely with the marketing team to create cohesive campaigns across print and digital platforms.
- Assisted in the development of website layouts and UI/UX design, enhancing user experience and brand consistency.
- Provided art direction for photoshoots and video content, ensuring visuals aligned with brand identity.
- Received positive feedback from clients, resulting in repeat business and referrals.

Junior Graphic Designer

Design Agency

[2018] – [2019]

- Supported the senior design team in creating visual assets for print and digital media.
- Participated in brainstorming sessions, contributing creative ideas and design concepts.
- Assisted in the production of marketing materials, including flyers, banners, and social media graphics.
- Gained valuable experience in client communication, project management, and the design process.

CV



**JEFF N .
NDUTA**

Graphic Designer

CONTACTS:



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SKILLS:

- Adobe Photoshop

75%
- Adobe Illustrator

85%
- In design

70%

Branding: Logo Design, Brand Identity, Typography, Color Theory

Digital Media: Web Design, UI/UX Design, Social Media Graphics

Print Media: Brochures, Flyers, Business Cards, Posters

Creative Direction: Visual Storytelling, Art Direction, Concept Development

Project Management: Client Communication, Time Management, Multi-Tasking

ACHIEVEMENTS

- Successfully rebranded a major company, resulting in a 30% increase in customer engagement and brand recognition.
- Developed a series of social media templates that boosted client content production efficiency by 40%.

REFEREES

Available upon request

LANGUAGES:

English
Swahili

HOBBIES

Drawing
Travelling
DIY Projects

