Terminology

Markup: tags starting and ending with angle brackets

```
<p>
```

Content: Everything else (arguably)

```
this is something else
```

Terminology

Element: a start and end tag and the content in between

```
<p>Content</p>
```

Attribute: name/value pairs specified in a start tag

```
<img src="leader.jpg"/>
```

Comments: tags that will be ignored at rendering

```
<!-- This is a comment -->
```