Express.js - body encoding

The body of HTTP request and response is a string

- → **Problem:** how to send data structure between the frontend and backend?
- → Solution: encode them either using:
 - ✓ URI encoding (sometimes used) see src/express-examples/04_body-uri-encoded.js
 - ✓ XML encoding (rarely used these days)
 - ✓ JSON encoding (very frequently used these days)
 See src/express-examples/05_body-json-encoded.js