Localization (L10n)

"Localization is the process of adapting internationalized software for a specific region or language by adding locale-specific components and translating text."

Wikipedia

→ Adapting an application for a specific language (aka locale)

It is is not only about language translation

- Number format
- Date/Time
- Punctuation
- Sort orders
- Units and conversion
- Currency
- Paper size
- Page layout