

Classes

Classes are attributes of HTML elements for which we want to define **common properties**

```
<div class="special">...</div>
```

Define the same style for all elements of the same class

```
.special {  
    margin-top: 10px;  
    font-family: "Helvetica", "Arial";  
}
```

IDs

IDs are attributes of HTML elements for which we want to **identify uniquely**

```
<div id="sale">...</div>
```

Define the style for the element with specific ID

```
#sale {  
  padding: 20px;  
  color: #000000;  
}
```