

How have technologies changed?

- Ajax (interactivity)
- HTML 5 (multimedia)



**Better
Standards**



Better Browsers

- Homogeneous implementation of the standards
- Increasing speed of rendering and Javascript engines



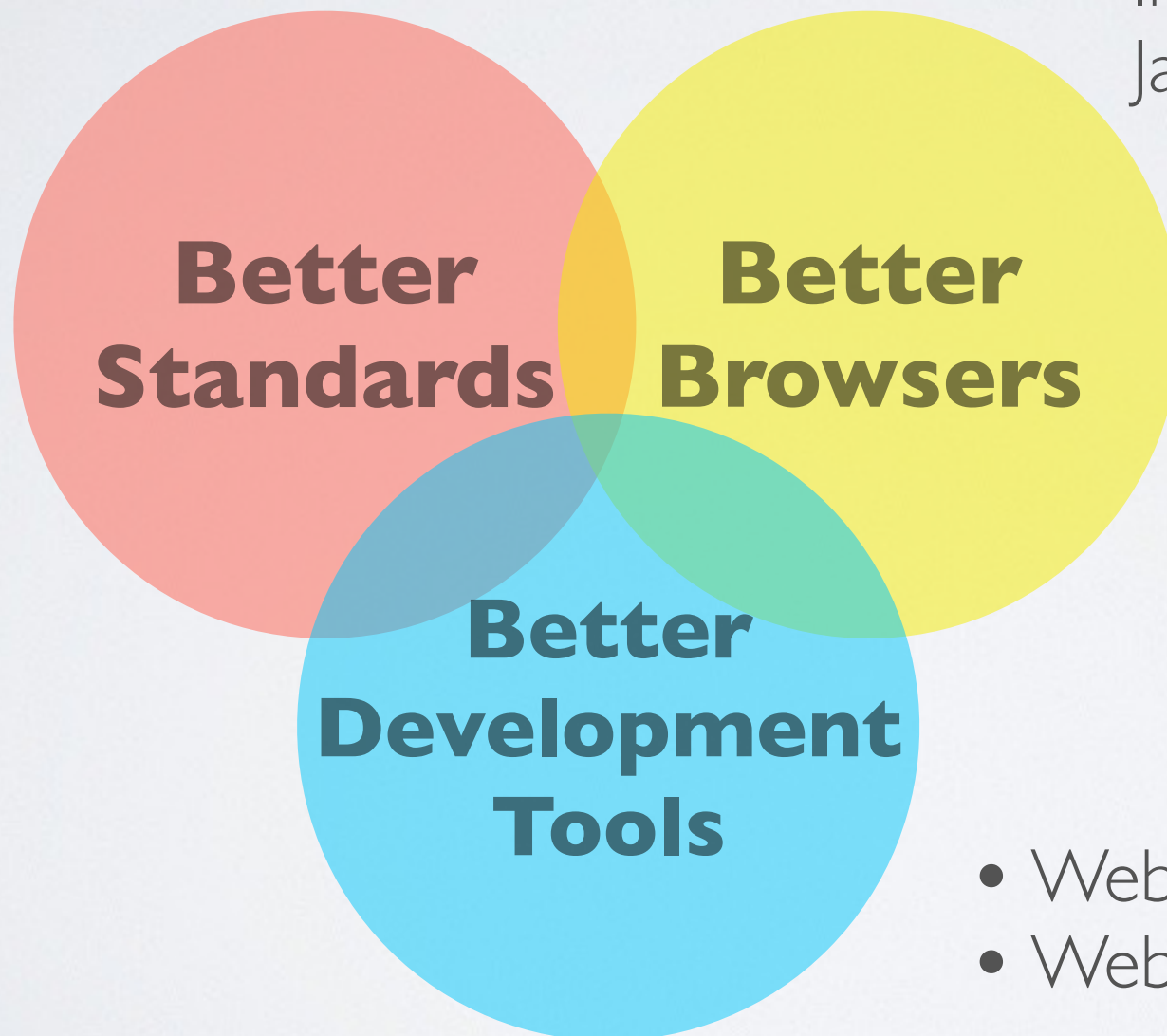
Better Development Tools

- Web-oriented languages
- Web frameworks

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Consequence 1 (of 2)

➡ The application is moving from the server to the client

✓ Rich Content