

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Need minimum human interaction

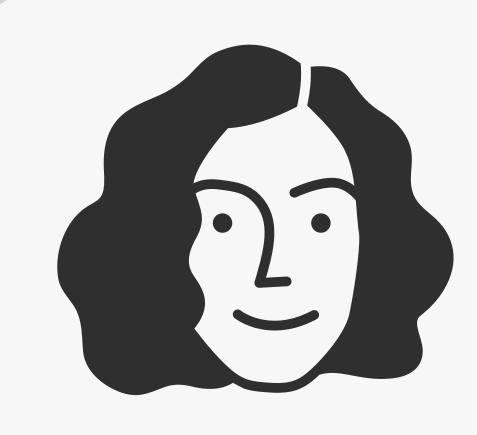
Need minimum human interaction better security measure

Better security meashures

Personal loans, mortgages, auto loans, student loans, business loans, and many more. They are offered by banks credit unions, and other financial. and the terms of the loan.

Personal loans mortgaes auto loans students loans business. loans

Interest rate,repayment period, and fees, vary depending on the lender and the type of loan.



Persona's name

See an example

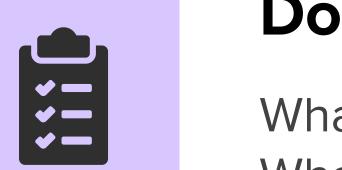
Abarna Abi Ammu Bala Ananthi

Verify scanned documents

Verify scanned documents manually

Property docuements and salary certificate has been seriously viewed Expected a reliable software solution for Ioan approval

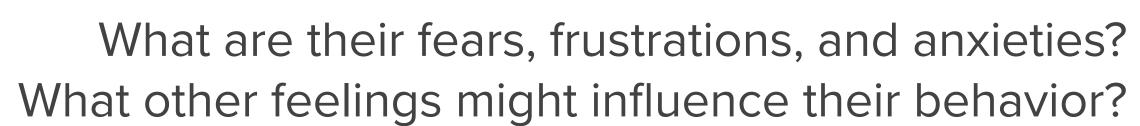
Expecteds reliable software solution for Final approval will be doneonly by a human being (Manager)

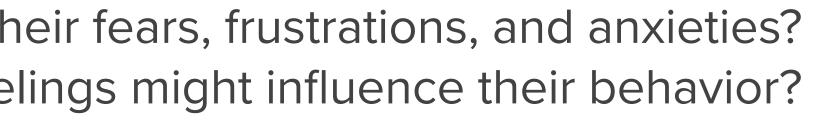


Does

What behavior have we observed? What can we imagine them doing?









Feels