Design Thinking and Innovation: Project Milestone 2 - 2023 Batch

* Required

* This form will record your name, please fill your name.

[   ]

NOTE: One member from each team should fill the form. Min and Max limit is of CHARACTERS.

First, create the responses in an MS Word file and then copy-paste them into the form. Avoid writing responses directly, as the form may expire, and you may lose the content.

The milestone will help you make sure you're on track and should describe what you've accomplished so far, and very briefly say what else you plan to do. You should write it as if it's an "early draft" of what will turn into your final project. You can write it as if you're writing the first few pages of your final project report, so that you can re-use most of the milestone text/figures in your final report.

Second Milestone is a major task for that and consists of 25 Marks (with the demo). Any laxity in preparing this may cost you your grade in this course.

The Form will be checked for Plagiarism using Turnitin/Cross-Check and Language Checker. In case the Form is not submitted by Due date, for each late day your evaluated marks will be reduced by two marks. If your plagiarism score is more than 5% then you will get Zero marks overall. If your Language Checker has more than 50 errors in the whole Form, you will get Zero marks overall.

This Form sets the journey for your critical and important step for project. Spend sufficient time to build the answers. For each Question, no of marks is given. You will either get Zero, Half or Full marks in every question for the content of your answer.

Any white spaces or other manipulation to fulfil the criteria of minimum characters to answer the question will attract zero marks out of 25 in the 2nd milestone.

After submitting 2nd Milestone Any change in team and Project will attract a penalty of 2 marks for each subsequent day.

1. Write your Mobile Number *

[   ]

The value must be a number

Team member details [2-4 members]

2. Select your team's batch *

- ( ) EB01
- ( ) EB02
- ( ) EB03
- ( ) EB04
- ( ) EB05
- ( ) EB06
- ( ) EB07
- ( ) EB08
- ( ) EB09
- ( ) EB10
- ( ) EB11
- ( ) EB12
- ( ) EB13
- ( ) EB14
- ( ) EB15
- ( ) EB16
- ( ) EB17
- ( ) EB18
- ( ) EB19
- ( ) EB20
- ( ) EB21
- ( ) EB22
- ( ) EB23
- ( ) EB24
- ( ) EB25
- ( ) EB26
- ( ) EB27
- ( ) EB28
- ( ) EB29
- ( ) EB30

- ( ) EB31
- ( ) EB32
- ( ) EB33
- ( ) EB34
- ( ) EB35
- ( ) EB36
- ( ) EB37
- ( ) EB38
- ( ) EB39
- ( ) EB40
- ( ) EB41
- ( ) EB42
- ( ) EB43
- ( ) EB44
- ( ) EB45
- ( ) EB46
- ( ) EB47
- ( ) EB48
- ( ) EB49
- ( ) EB50
- ( ) EB51
- ( ) EB52
- ( ) EB53
- ( ) EB54
- ( ) EB55
- ( ) EB56
- ( ) EB57
- ( ) EB58
- ( ) EB59
- ( ) EB60
- ( ) EB61
- ( ) EB62

○

○ EB63

○ EB64

○ EB65

○ EB66

○ EB67

○ EB68

○ EB69

○ EB70

○ EB71

○ EB72

○ EB73

○ EB74

○ EB75

○ EB76

○ EB77

○ EB78

○ EB79

○ EB80

3. Your team number [assigned by faculty of your batch]. **If your team is not registered with the faculty, then write 0.** *

The value must be a number

4. Bennett email ID of Team Members [separated by comma] *

5. Team member names [separated by comma] *

6. Team member enrolment# [separated by comma] *

Product Details

7. **Product Title** *

[ ]

8. **User Interface Design [prototype]**

Salient Points/ How it meets the characteristics of User-Centered Design etc. (Minimum 500 characters and maximum 1000 character and at least 4 figures of the User interface or other related figures of your project via a prototyping tool [e.g., mockflow]).
This Question Carries Two Marks.
*

[ ]

Please enter at least 500 characters

9. Upload a User Interface Design File. Create a PDF with all images and upload the single PDF. **This is part of the above question.** *

⤒ Upload file

File number limit: 1   Single file size limit: 100MB   Allowed file types: Word, Excel, PPT, PDF, Image, Video, Audio

10. **Potential User Feedback**

This feedback should be collected from potential user in person or by phone. Potential User 1 Feedback: Potential User 2 Feedback: Potential User 3 Feedback: Potential User 4 Feedback: Potential User 5 Feedback: At least 50 words for each feedback
This Question Carries One Mark.
*

[ ]

Please enter at least 1000 characters

11. **Design Documents:**

Overall Architecture Diagram/ Use-case Diagram/ Activity Diagram/ Solution Diagram, etc. (As Applicable). Please write Minimum 500 and Maximum 1000 Characters.
This Question Carries Three Marks.
*

[ ]

Please enter at least 500 characters

12. Upload a Design Document as a PDF file You may use a tool like Lucidchart to create them easily. **This is part of the above question.** You are supposed to upload a single file, If you have multiple files then merge them into a single file, convert it into PDF, and then upload. *

⤒ Upload file

File number limit: 1   Single file size limit: 100MB   Allowed file types: Word, Excel, PPT, PDF, Image, Video, Audio

13. **Ethical and legal/privacy/terms and conditions.**

Actual Text of such issues that will be put before the user to agree. Please write a minimum 2000 and a maximum of 10000 Characters.
This question carries three marks.
*

Please enter at least 2000 characters

14. **Feasibility study/ Business Context of the idea/ Monetization/ Opportunity Analysis**

Please write Minimum 1000 Maximum 2000 Characters. This Question Carries two Mark.
This Question Carries Two Marks.
*

Please enter at least 1000 characters

15. **Project cost estimation**

Please write the estimated cost [think about COCOMO model from last semester and other possible costs] that your product required in 3 years or completion of the product. A cost estimate is a summation of all the costs involved in successfully finishing a project, from inception to completion (project duration). Common types of expenses include Labor, Materials, Equipment, Services, Software, Hardware. Please write Minimum of 500 Maximum 1000 Characters.
This Question Carries One Mark. *

Please enter at least 500 characters

16. **Partial Implementation/ Draft Code**

Give a Link to GitHub Repository URL where your partial code is available to see. A minimum of 25% of the code should be declared in this answer.
This Question Carries Three Marks.
*

Please enter a URL

17. **Week wise Updates/ Diary/ Proportional achievement of stated outcomes/ Graded Functionality, etc. You may use a tool (e.g., Fellow/Google Keep/Google Docs) to keep your meeting notes handy.**

At least 300 characters in each week - Week 1   Week 2   Week 3   Week 4   Week 5   Week 6   Week 7   Week 8
This Question Carries two Marks. *

Please enter at least 1600 characters

18. **Week Wise Plan for the remaining time to complete the product.**

At least 300 Character in each week - Week 9 Week 10 Week 11 Week 12.
This Question Carries two marks. *

Please enter at least 900 characters

19. **One impressive post on LinkedIn regarding your Project [submit the URL of your post].**

At least 300 Characters and one Image and 5 hashtags.
This Question Carries One Mark. *

Please enter a URL

20. **Is your idea/Project/Product is applicable for patent?**

If Yes then, Why do you think it can be submitted for patent? How do you plan to proceed for Patent? Even if your answer is no, explain why do you think it cannot be submitted for patent? (Minimum 300 characters maximum 1000
This Question Carries One Mark. *

Please enter at least 1000 characters

Feedback from Seniors

Discuss your product with at least three students of your senior batches of Bennett University and ask them how they rate your project from a 1 to 5 scale. They should be ready to confirm if they are called on their mobile number. At least 200 Characters of feedback from each of them, Positive or negative feedback will not determine the marks, but the quality of the feedback will.

This question carries two marks.

21. **Feedback 1 - Name, Enrolment#, email and mobile# of student along with the description of the feedback.** *

Please enter at least 200 characters

22. Rating 1 *

☆ ☆ ☆ ☆ ☆

23. **Feedback 2 - Name, Enrolment#, email and mobile# of student along with the description of the feedback.** *

Please enter at least 200 characters

24. Rating 2 *

☆ ☆ ☆ ☆ ☆

25. **Feedback 3 - Name, Enrolment#, email and mobile# of student along with the description of the feedback.** *

Please enter at least 200 characters

26. Rating 3 *

☆ ☆ ☆ ☆ ☆

Feedback from outside Bennett University

Discuss your product with two people outside Bennett University (apart from your family members and preferably from industry) and ask them how they rate your project and its progress from a 1 to 5 scale. They should be ready to confirm if they are called on their mobile number.
At least 200 Characters of feedback from each of them, Positive or negative feedback will not determine the marks, but the quality of the feedback will.
This Question Carries two Marks.

27. **Feedback 1 - Name, who they are, email and mobile# of those along with the description of the feedback.** *

Please enter at least 200 characters

28. Rating 1 *

☆ ☆ ☆ ☆ ☆

29. **Feedback 2 - Name, who they are, email and mobile# of those along with the description of the feedback.** *

Please enter at least 200 characters

30. Rating 2 *

☆ ☆ ☆ ☆ ☆

31. We as a team agree that the content or the part of the content is not generated via the AI tool (e.g., ChatGPT). *

☐