



## Creating software products is challenging.

First you have to decide what to build; then you have to get your team to build those features without making too many mistakes.

Yet we're human, and mistakes do happen:

- **Misunderstood requirements waste time:** features that don't behave the way you wanted have to be reworked.
- **Defects cause delays:** poor build quality delays the launch of new features and irritates customers.
- **Schedule slips damage your reputation:** when you need to hold back a release for rework, your customers and stakeholders are disappointed.

Mistakes like these waste time and money, damage morale and reputation, and cause your team to lose focus on what's really important.

Many teams using Scrum and other agile methods still suffer these problems. It doesn't have to be this way.

**There is a better way to develop software:** one which helps your product and technology specialists to clearly understand one another; that breaks work down into small, manageable chunks; that ensures you have automated tests, keeping the product defect-free.

## Behaviour-Driven Development rises to the challenge

This approach is called Behaviour-Driven Development (BDD). It improves the performance of agile teams by taking the time to get it right.

Some of the benefits that BDD provides to software teams are:

**Focused communication:** good conversation between the product and software team. BDD gives you a framework for communication at the right time, avoiding rambling specifications.

**Shared understanding:** by making a deliberate effort to communicate collaboratively, everyone on the team becomes more aligned.

**Smooth, predictable pace:** with the skills to break down a requirement into small pieces of work, your team can meet their delivery schedules.

**Enhanced build quality:** automated testing and continuous integration with BDD, stopping defects before they leave development.

**Living documentation:** when documentation is created by the team produce system documentation that's always up to date.

All in all, BDD teams are more predictable and deliver better software.

**Start enjoying these benefits by booking a BDD Kickstart course today. Visit [cucumber.io/training](https://cucumber.io/training) or email hello@cucumber.io**