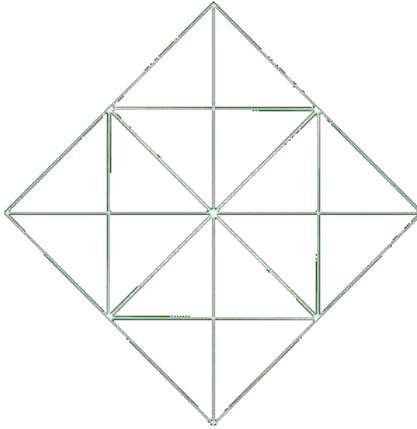




Planetary Prosperity Project



*Live Long and Prosper*

# Idea: User Networks are a valuable Commodity

Services like Ridesharing (Uber), Gig Platforms (TaskRabbit), Social Media (Facebook) are useful because of their network. Their user base is their core asset.



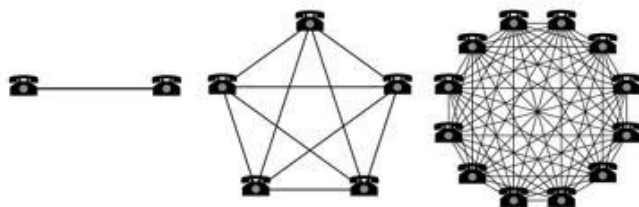
# Problem

It's hard building a community to support a startup. Without community, many startups die.

**Users:** Engaging people who care

**Marketing:** Word of mouth advertising and going viral

**Help:** Bug testing, feature suggestions, and finding new employees.



*Why would someone buy the first telephone?*



# Solution

A 700-line smart contract that **incentivizes participation**.

P3C gives startups status and access, and then returns income to the community -- thereby economically and psychologically incentivizing support of new projects that require a **network effect**.

## Status

Startups become appreciated for giving back to the community.

## Access

A community that supports P3C products and services.

## Income

Benefit from network growth, even beyond your startup.

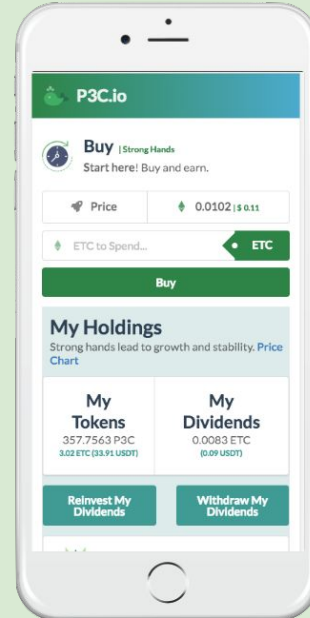


# What does this look like in Practice?

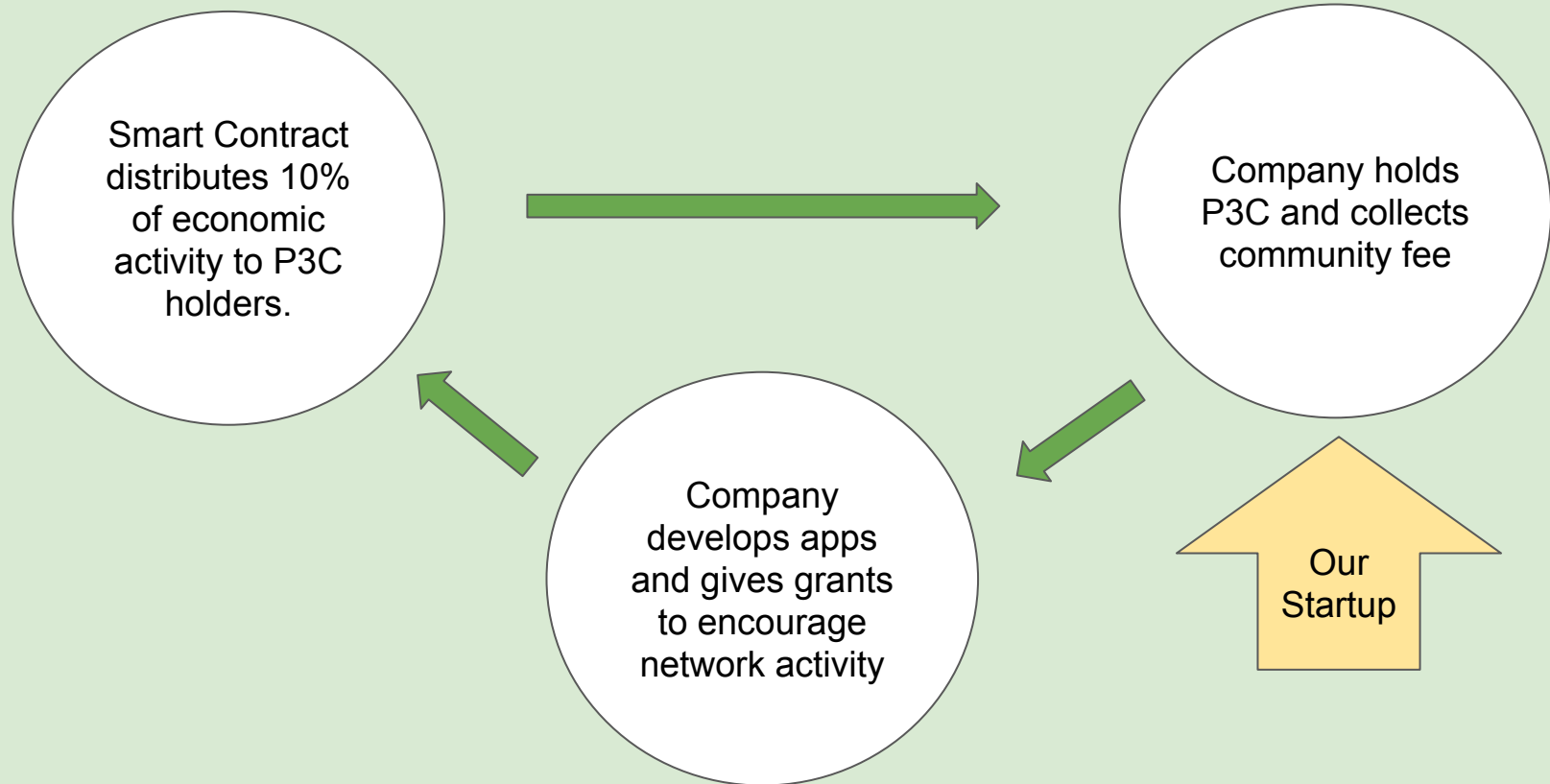
1. Startup has an idea.
2. Startup needs users, so they seed through P3C.
3. P3C handles distribution of funds to users.
4. Community is now incentivized to use application.

*We need funds to create tools for startups.*

***This is what we've built already.***

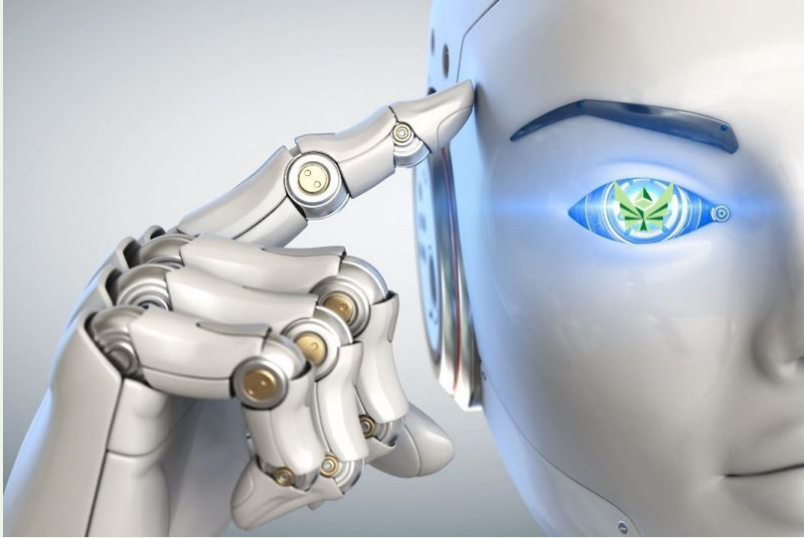


# P3C Model - Continuous Network Growth





# Why use a Blockchain?



- Micro-transactions
- Easy IoT integration
- Trustless
- No Downtime
- Borderless Currency
- Partnerships



# Comparables






# Examples

What can P3C actually enable?

# Our Ad Service

**Broadcaster:** An Advertising application that pays dividends to P3C holders and a network of partners.

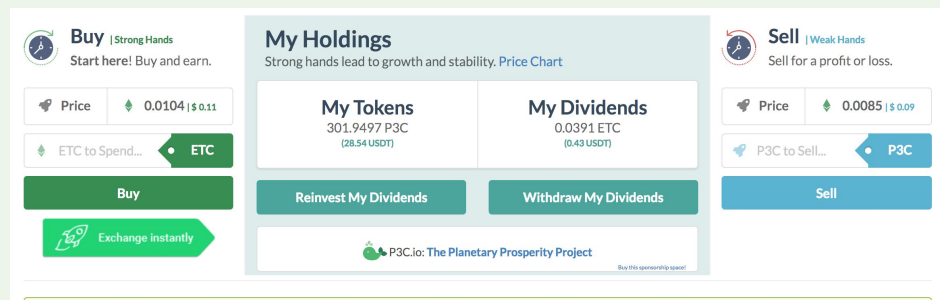
Current P3C Broadcast:

 [Prediction Markets on ETC](#)

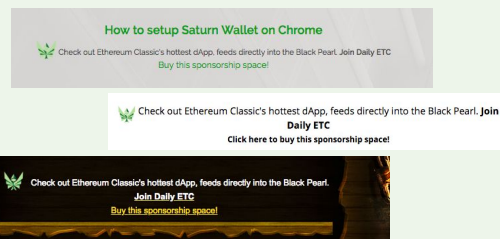
Current	Buy it!
<b>Owner</b> Address: 0xb440ce2c104959251792d7267e2b3ec684013f1 Bought: Thursday, September 6th, 2018 5:29:39 PM Paid: 0.01 ETC	<b>Img URL (30x30):</b> <input type="text" value="https://i.imgur.com/7iEyy4Q.png"/>
<b>Image URL:</b> <input type="text" value="https://pbs.twimg.com/profile_images/1034255787416121344/IMhYoiBp_400x400.jpg"/>	<b>Text</b> <input type="text" value="New ICO incoming!"/>
<b>Text:</b> Coingame	<b>Link Text</b> <input type="text" value="Click Here"/>

*Over \$100 worth of ads have been purchased across the network.*

**P3C.io:** Get incentivized eyeballs on the P3C wallet.




**Partner Sites:** Your ad shows up on a variety of partner websites *we don't control*.



## Ethereum Classic Dapps

An index of Ethereum Classic Dapps. [Submit one!](#)

 [Prediction Markets on ETC](#) [Buy this sponsorship space!](#)

Show 10 entries Search:

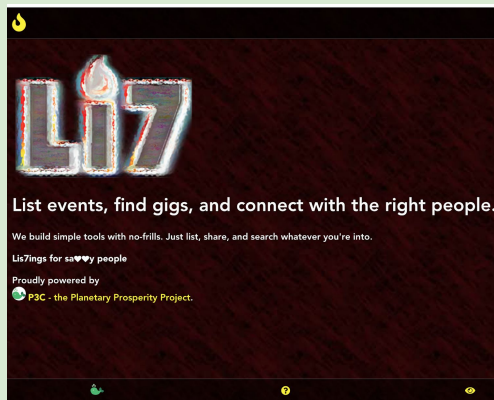
Balance (ETC)	Category	
4610.71	Hourglass	P3C.io
526.67	Hourglass	ePOC: Proof of
344.09	Hourglass	Black Pearl Div

**DappDirect:** Bring the community together by showing data on what is new and gaining traction.



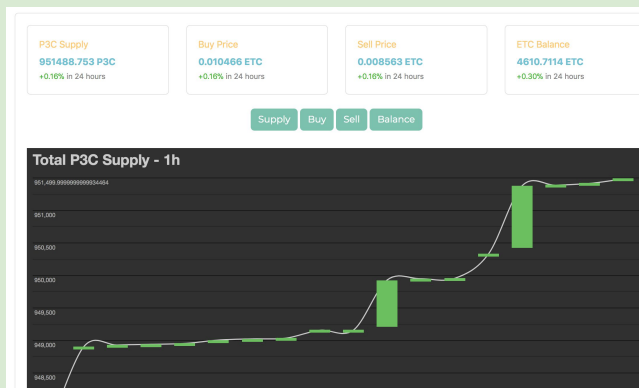
# Early P3C dApps

Any member who needs community involvement to make their dAPP work, can connect to P3C.  
**No permission needed!**



## ItsLi7.com

Event organizing, portion of tickets goes back to P3C.



## P3C.trade

Visualizing growth of P3C network.  
Sells ads.



## ToTheFlag.com

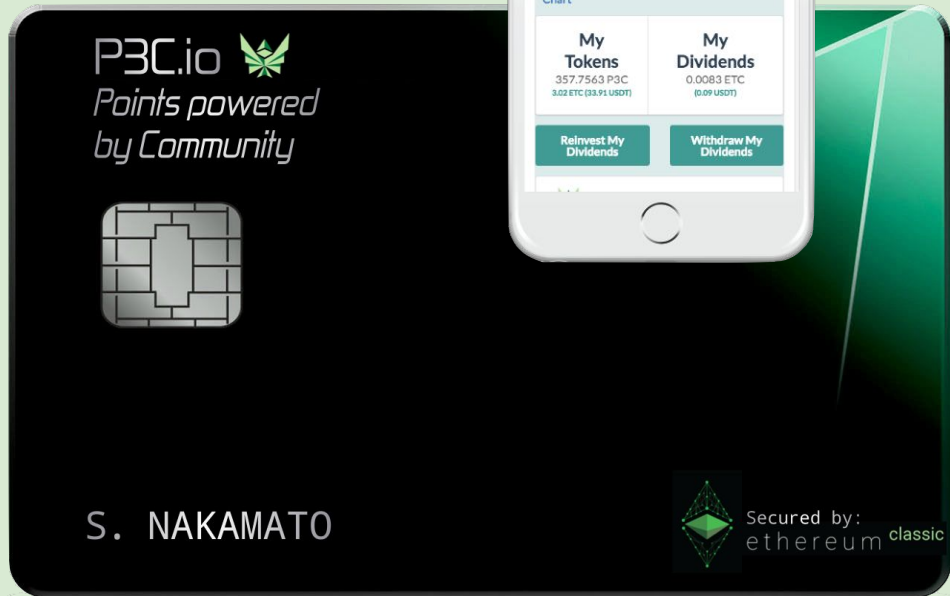
Incentivize people to go to places (stores, events, etc.)



# Introducing New Users to Crypto

We want to create a credit card, with 1% cash back delivered instantly as P3C to a wallet.

- Rewards points are liquid.
- Every time a user cashes in or out, dividends are generated for the community.
- The P3C community becomes a **constituency** of users.



# Traction

Since contract genesis

July 2nd 2018



- ★ **Current Market Cap:** 2925 ETC (~\$31,000)
- ★ **Participation:** Over 1500+ micropayments dispensed.
- ★ **Community:** 200+ international individuals in active chat room.
- ★ **Development:** 3 Different UI overhauls, by open source community.
- ★ **Secure:** Contract verified by the Callisto Security Community.



# Thank You

P3C.io



*Questions?*



# Appendix

1. P3C: 3 Core Rules
2. Why Ethereum Classic





# P3C: 3 Core Rules

1. **Buy Tokens.** Every token entitles share of community dividends and each transaction increases the global price.
2. 10% of all token transactions are **distributed proportionally** to all other P3C holders.
3. **Sell Tokens at any time.** Receive ETC at contract price, and global P3C price goes down.

**Hint: Hold for longer to get more dividends.**



*Smart Contracts: Rules set in digital stone.*



# Why Ethereum Classic?

- Proven to work. Similar to Ethereum, except never forked. Empty right now.
- Immutable Philosophy - code is law. Your P3C can never be taken.
- Cash out into USD on Coinbase with high-volume + liquid markets.

	Market Cap	# of Dapps	Ratio
Ethereum (ETH)	\$18.9 billion USD	1871	\$10.1mm/dapp
<b>Ethereum Classic (ETC)</b>	<b>\$1.6 billion USD</b>	<b>6</b>	<b>\$266mm/dapp</b>

