

Expression of interest (Eoi) Response document

For
Integrated Membership Management



Apple and Pear Australia Limited (APAL)

39 O'Connell St
North Melbourne, VIC, 3051

31 January 2015

Sophie Clayton

1. About this document

This document is provided as the expression of interest (EOI) response format associated with the Integrated Membership Management to be run by Apple and Pear Australia Limited (APAL).

Do not respond to this document before you have thoroughly read and understood the associated Expression of Interest (EOI) brief document.

Please return the completed document to document Sophie Clayton, cm@apal.org.au.

DO NOT reformat this document.

2. Your EOI Response

About your organisation

Please provide a brief overview of your organisation covering its history, historical and current projects, locations and any other information you feel it relevant. This is provided for information only, there will be further opportunity to present your organisations credentials in the next step.

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Introduce your team

Please list your key team members including identifying those that would be involved with the project and their roles.

Name	Position	Project Role	Contact details	Comments

Additional notes & credentials

Please provide any additional information that you feel will best present your case for winning the selection process and delivering our project.

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Functional areas

Please indicate how many of the functional areas your system can facilitate (and how) using the table below.

Functional areas	Out of the box	May need a workaround	Cannot be done
Membership management			
Membership Application			
Membership renewal			
Member Services/benefits			
Marketing Communications			
Member Directory			
Events Registration			
Event Administration			
Order Management			
Website Content Management			
Contact Database			
Continuing Professional Development			

3. Authorisation

Please authorise your organisations expression of interest in participating further in our selection process and project.

By signing below you have understood and are agreeing to follow the described process and can deliver to the requirements in the associated document Integrated Membership Management EOI.pdf.

Full Name	Position