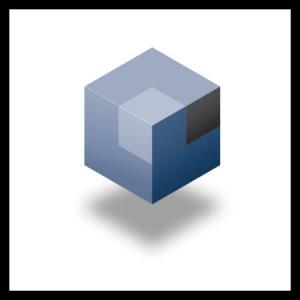
Request for Quotation

**Project L3**



LCubed

Level 1, 228 Swan Street

Richmond, VIC, 12

03 December 2014

Juliana Koh

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# Executive summary

## About this document

This document has been created to brief you and your organisation on our upcoming project and to gather detailed information on how your organisation and technology platform can deliver our requirements.

The document contains background information about LCubed, our mission and the project objectives. It also details the functionality that we wish the project and platform to support.

## Project Scope

The full project scope contains functional areas and features within each of these functional areas. Each of the features can present operational improvements, or benefits to stakeholders. A breakdown of these [features and functions is provided below](#_Scope:_Features_and).

In total there are 93 desired features, broken into 6 Functional areas or groups.

In this project we wish to implement the following high level functional areas:

Contact Database  
  
In almost all membership system builds, whether on or off line, the contact database is a central feature. It is mandatory to the implementation of a working membership system.  
  
 Your contact database records information on all of your constituency, independent of their relationship to your organisation. These attributes (for example, subscriber, current member, committee member) all refer back to the central contact database.  
  
 A list of functional line items are provided below for you to include or exclude and to provide a ranking of importance for your project.  
  
 Contact database features include:  
 - Adding new contact details  
 - Managing and editing contacts and status  
 - Manage access and user permissions  
  
  
Membership Application  
  
Automation of membership processes, and providing the ability for members to self serve, can represent a significant saving (operational efficiency) to your organisation at the same time as providing improved (self) service.  
  
 Online membership application and membership processing can also encourage quicker renewals and an increase the overall number of renewals and new member applications. A list of functional line items relating to Membership Application are provided below for you to include or exclude.   
  
 Key Membership Application features are:  
 - Individuals / corporations can apply for membership via the public website  
 - Members can choose applicable options and levels  
 - Communications and payments are handeled by the system  
  
  
Membership renewal  
  
Allowing members to renew through your website in a simple and intuitive way will also create significant cost savings.  
  
 It also represents improved service and convenience to many who are happy using the internet to make payments. It allows members to renew any hour of the day or night from anywhere. This convenience can be the difference between the renewal and a lapsed member.   
  
 Key features include:  
 - Automated notifications of membership expiry  
 - Members can modify their membership types, interests and settings  
 - Online payments processed for renewals  
  
  
Events Registration  
  
The management of events is a common activity and therefore requirement for Associations and non-profit systems. Its automation often represents dramatic savings because of the high level of manual processing required for each ticket and attendee for every event.   
  
 A list of functional line items relating to Event Registration are provided below for you to include or exclude and to provide a ranking of importance for your project.  
  
 Key features include:  
  
 - Events can be quickly and easily published onto the website  
 - Members receive different event pricing to non-members  
 - Registrants can purchase tickets to all events in a suite of events or purchase in groups  
  
  
Website Content Management  
  
Websites are a critical channel of communication for Associations. To keep a website up to date, fresh, relevant and attractive to search engines the content on the site should be modified and updated regularly. It is therefore essential that this task can be easily and quickly managed by non-technical personnel.   
  
 A list of functional line items are provided below for you to include or exclude and to provide a ranking of importance for your project.  
  
 Key features include:  
  
 - All site content can be managed by non-technical administrators  
 - Menu structures and Information Architectures (site maps) can managed  
 - Content approval workflow is supported  
  
  
Resource Library  
  
Many membership organisations have accumulated a considerable library of resources that need to be readily accessible to either to the public or, more often, available only to members as a benefit of membership.   
  
 The usefulness of this library is predicated on it being easily browsed or filtered via a variety of meta data relevant to the resources and their application.   
  
 Key features include:  
  
 - Resources within the resource library can be publicly available or restricted to members  
 - Metadata to be assigned to resources can be configured  
 - The resource library can be browsed by category or search/filtered by metadata

## Project Timeline

The project duration is expected to be **61** days.

* The intended start date is: **01 July 2014**
* The target completion date is: **31 August 2014**

# About LCubed

## Our mission

Organisations Mission Lorem ipsum dolor sit amet, assum animal suscipiantur cu pri, at nisl complectitur mea. Ius zril vivendo denique te. At eripuit blandit volutpat ius. Ad vix natum eligendi. Solet intellegebat te mei, posse causae eloquentiam sed ad.

## Our short / medium term goals

Organisations goals Lorem ipsum dolor sit amet, assum animal suscipiantur cu pri, at nisl complectitur mea. Ius zril vivendo denique te. At eripuit blandit volutpat ius. Ad vix natum eligendi. Solet intellegebat te mei, posse causae eloquentiam sed ad.

# Project objectives and benefits

## Introduction

This section presents the motivations for the project. These include project our objectives, how these fit with our organisational strategy and other benefits.

## The projects contribution to our organisations mission

Projects contribution to your organisations mission Lorem ipsum dolor sit amet, assum animal suscipiantur cu pri, at nisl complectitur mea. Ius zril vivendo denique te. At eripuit blandit volutpat ius. Ad vix natum eligendi. Solet intellegebat te mei, posse causae eloquentiam sed ad.

## The projects contribution to our organisations current goals

Project contribution to (medium term) organisational goals Lorem ipsum dolor sit amet, assum animal suscipiantur cu pri, at nisl complectitur mea. Ius zril vivendo denique te. At eripuit blandit volutpat ius. Ad vix natum eligendi. Solet intellegebat te mei, posse causae eloquentiam sed ad.

# Roles and Responsibilities

Successful execution of the project will require the input and participation of a number of team members, these are listed below along with their anticipated roles and responsibilities.

## Our project team

The project team leader is Dionne Davena.

|  |  |
| --- | --- |
| Team member | Role (title) |
| Dionne Davena | Supervisor / Team Manager |
| Bryant Austin | Research Team |
| Jaycob Harrison | Design Team |
| Hilary Kortney | Functional Manager |
| rfrfe |  |

# Process and timelines

We are expecting the project to be delivered during the following period, the project is broken into key milestones shown:

## Timeline & milestones

The project duration is expected to be **61** days.

* The intended start date is: **01 July 2014**
* The target completion date is: **31 August 2014**

The project will include key milestones, these will help us monitor and keep the project on time and budget. The milestones are not finalised, but are likely to include:

|  |  |
| --- | --- |
| Milestone name | Date |
| 1: Project Commencement | 01 July 2014 |
| 2: Supplier engaged | 15 July 2014 |
| 3: Scoping and planning complete | 26 July 2014 |
| 4: Interface design complete | 02 August 2014 |
| 5: Development complete | 06 August 2014 |
| 6: Changed from User testing complete | 16 August 2014 |
| 7: Training complete and system live | 17 August 2014 |
| 8: Additional Milestone | 29 August 2014 |
| 9: Project Completion | 31 August 2014 |

# Evaluation criteria

Your response will be evaluated on the following criteria in priority order:

|  |  |
| --- | --- |
| Evaluation criteria | Weight |
| Match to functional requirements | 30 |
| Warrantees (products & services) | 20 |
| Strength of project process | 10 |
| Company history and stability | 10 |
| Organisational fit | 10 |
| Value for money | 10 |
| Locations and logistics | 5 |
| Team (technical & relationship) | 3 |
| Referees (your current clients) | 2 |
| References (track record) | 0 |

We are following a fair and transparent engagement process, supported by well structured documentation. Please follow this process and do not modify the format of the documentation.

We will not be releasing our individual assessments for each response, however we will be sticking to the assessment mechanism.

# Scope: Features and functions

## Functional areas

This project will see the delivery of 93 features, broken into 6 groups or functional areas. The functional areas are:

Contact Database  
  
In almost all membership system builds, whether on or off line, the contact database is a central feature. It is mandatory to the implementation of a working membership system.  
  
 Your contact database records information on all of your constituency, independent of their relationship to your organisation. These attributes (for example, subscriber, current member, committee member) all refer back to the central contact database.  
  
 A list of functional line items are provided below for you to include or exclude and to provide a ranking of importance for your project.  
  
 Contact database features include:  
 - Adding new contact details  
 - Managing and editing contacts and status  
 - Manage access and user permissions  
  
Features details

|  |  |  |
| --- | --- | --- |
| Feature name | Importance | Notes |
| Contact Database can include both member and non-member details | Nice to have | qweq |

Membership Application  
  
Automation of membership processes, and providing the ability for members to self serve, can represent a significant saving (operational efficiency) to your organisation at the same time as providing improved (self) service.  
  
 Online membership application and membership processing can also encourage quicker renewals and an increase the overall number of renewals and new member applications. A list of functional line items relating to Membership Application are provided below for you to include or exclude.   
  
 Key Membership Application features are:  
 - Individuals / corporations can apply for membership via the public website  
 - Members can choose applicable options and levels  
 - Communications and payments are handeled by the system  
  
Features details

|  |  |  |
| --- | --- | --- |
| Feature name | Importance | Notes |
| Individuals can apply for membership | Mandatory |  |
| Automated communications to applicant through application workflow are supported -e.g. application acknowledge, application approval | Mandatory |  |

Membership renewal  
  
Allowing members to renew through your website in a simple and intuitive way will also create significant cost savings.  
  
 It also represents improved service and convenience to many who are happy using the internet to make payments. It allows members to renew any hour of the day or night from anywhere. This convenience can be the difference between the renewal and a lapsed member.   
  
 Key features include:  
 - Automated notifications of membership expiry  
 - Members can modify their membership types, interests and settings  
 - Online payments processed for renewals  
  
Features details

|  |  |  |
| --- | --- | --- |
| Feature name | Importance | Notes |
| Renewals are open for a defined period of time | Mandatory |  |

Events Registration  
  
The management of events is a common activity and therefore requirement for Associations and non-profit systems. Its automation often represents dramatic savings because of the high level of manual processing required for each ticket and attendee for every event.   
  
 A list of functional line items relating to Event Registration are provided below for you to include or exclude and to provide a ranking of importance for your project.  
  
 Key features include:  
  
 - Events can be quickly and easily published onto the website  
 - Members receive different event pricing to non-members  
 - Registrants can purchase tickets to all events in a suite of events or purchase in groups  
  
Features details

|  |  |  |
| --- | --- | --- |
| Feature name | Importance | Notes |
| Events can be quicklyand easily published onto the website | Nice to have | bbvcbvcbvcbvcbvcbvc |

Website Content Management  
  
Websites are a critical channel of communication for Associations. To keep a website up to date, fresh, relevant and attractive to search engines the content on the site should be modified and updated regularly. It is therefore essential that this task can be easily and quickly managed by non-technical personnel.   
  
 A list of functional line items are provided below for you to include or exclude and to provide a ranking of importance for your project.  
  
 Key features include:  
  
 - All site content can be managed by non-technical administrators  
 - Menu structures and Information Architectures (site maps) can managed  
 - Content approval workflow is supported  
  
Features details

|  |  |  |
| --- | --- | --- |
| Feature name | Importance | Notes |
| All site content can be managed by non-technical administrators | Important |  |
| Menu structures and Information Architectures (site maps) can managed | Important |  |
| Administrators can be limited in the sections of site content that can manage | Important |  |
| Generated site content is search engine friendly | Mandatory |  |

Resource Library  
  
Many membership organisations have accumulated a considerable library of resources that need to be readily accessible to either to the public or, more often, available only to members as a benefit of membership.   
  
 The usefulness of this library is predicated on it being easily browsed or filtered via a variety of meta data relevant to the resources and their application.   
  
 Key features include:  
  
 - Resources within the resource library can be publicly available or restricted to members  
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 - The resource library can be browsed by category or search/filtered by metadata  
  
Features details

|  |  |  |
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| Feature name | Importance | Notes |
| Resources within the resource library can be publicly available or restricted to members | Important |  |
| Metadata to be assigned to resources can be configured | Nice to have |  |
| The resource library can be browsed by category or search/filtered by metadata | Nice to have |  |

# Submitting your response

Thank you for taking the time to review our Request for Quotation.

We have provided an associated Request for Quotation response document, which contains a structured format for your response.

In the RFQ response we also ask you to provide further background and supporting information about your company and services, as well as how your system matches our functional requirements.

Our cut off date for responses is: $RFQ\_reponse\_date$

Once these responses are submitted we will assess them on their merits and contact vendors with further any questions, or the outcome of our decision.