BRIANA ODHIAMBO

FULLSTACK DEVELOPER

Detail-oriented team player with strong IT skills. Ability to handle multiple projects simultaneously with a high degree of accuracy. Hardworking and passionate job seeker with strong organizational skills eager to secure entry-level Software Development Engineer position. Ready to help team achieve company goals.

SKILLS

- Innovative
- Team Building
- Self-Motivated
- Teamwork and Collaboration
- SQL Intergration

EDUCATION

SOFTWARE DEVELOPMENT

Course in Professional Software Development

Moringa School | 2021 - 2022

B. INFORMATION TECHNOLOGY

Course in Information Technology

Kenya School of Accounting | 2023 - To Date

EXPERIENCE

COMMUNICATIONS OFFICER

TEAM | Kisumu, Kenya 2021-2023

- Created and executed targeted PR campaigns to raise awareness of organization and initiatives.
- Studied objectives, promotional policies or needs of organizations to develop public relations strategies influencing public opinion or promoting ideas.
- Developed relationships with influencers to grow reach of company and create wider visibility.
- Managed media relations for organizations to produce successful results.
- Monitored online presence of company's brand to engage with users and strengthen customer relationships.
- Increased customer engagement through social media.
- Suggested and implemented new features to develop brand awareness.
- $\bullet\,$ Drove cross-functional collaboration with focus on quality service delivery.
- Developed and implemented tracking systems to measure results of posts and campaigns.

CONTACT

brianamartha57@gmail.com +254790407613 or +254786248388 P.O BOX 19435-40123, Kisumu-Kenya