

SM skincare

**RAYS FOR DAYS**  
Gift yourself good skin

Opposite page: **Coco Cabana**  
Bikini P799.75 This page: **VOS**  
Mega Hold Gel Spray 100ml  
P224 **Senka Perfect Whip**  
Collagen In Cleanser 120g  
P299 **Carmex Original Lip**  
Balm Tube 10g P164

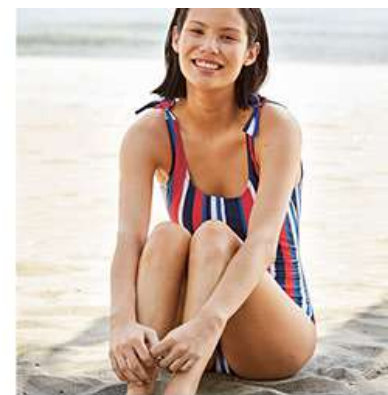




# PREPARE



# PROTECT



## FACE

Clockwise from top left: Shiseido Bio-Performance Lift Dynamic Serum 50ml P7900 Origins Plantscription Anti-Aging Cleanser 150ml P1950 Laneige Clear-C Water Science Mist 120ml P980 Dear, Klairs Rich Moist Soothing Serum 80ml P1200 Luxe Organix Power Glow Essence Toner 150ml P349 Banila Co Hi-Bye Vita-Peel Exfoliating Scrub 100ml P625



## BODY

Clockwise from top left: Clarins Body Shaping Cream 200ml P4,050 The Body Shop Olive Nourishing Body Lotion 200ml P750 The Body Shop Coconut Shower Cream 250ml P410 Basicare Nail Brush with Pumice Stone P159.75 Basicare Wooden Body Massage Brush P419.75



## FACE

Clockwise from top left: Laneige Marshmallow Sun Cushion SPF50+ PA+++ 10g P1,350 Neutrogena Ultra Sheer Complete UV Waterlight Lotion SPF50+ PA+++ 30ml P529 The Saem Eco Earth Power Aqua Sun Gel SPF50+ PA++++ 60g P850 BLK Tinted Sunscreen SPF30 in Chestnut 30ml P499 Cosrx Shield Fit All Green Comfort Sun SPF50+ PA++++ 35ml P800 Face Republic Super Screen Sun Gel SPF50+ 50ml P499 Shiseido BB For Sports SPF50+ PA+++ 30ml P2,000 Biore UV Aqua Rich Watery Essence for Face SPF50 50g P488



## BODY

Clockwise from top left: Avène Very High Protection Spray SPF50+ 200ml P1,930 Sunplay Ultra Shield UV Body Mist SPF130 PA++++ 165ml P599 Clinique Body Cream SPF50 150ml P2,200 Célesteque Face and Body Sun Defense Spray SPF50 100ml P449 The Saem Eco Earth Power UV Protection Sun Spray SPF50+ PA++++ 120ml P850 The Body Shop Aloe Multi-use Soothing Gel 200ml P995





# HAIR GOALS

The key to luscious locks



SM hair

Opposite page: Dove Smooth and Shine Heat Protect Spray 180ml P449 AHC The Real Eye Cream For Face 60ml P1350 Lip Ice Tinted Lip Balm SPF15 in Wild Berry 3.5g P115 This page, from top, Mise on Scène Perfect Water Serum 70ml P559 Lux Relax and Smooth

Shampoo 450ml P299 Mise on Scène Perfect Serum 3 Min Salon Mask Pack 230ml P559 L'Oréal Paris Elseve Extraordinary Oil 50ml P250 Hask Blue Chamomile & Argan Oil 5-in-1 Leave-In Spray 175ml P599





This page, left, she wears:  
**Girlfriends T-shirt** P349.75  
**Just Jeans Shorts** P599.75  
**Sugar Kids Ali Sandals** P499.75  
**SM Accessories Bow Hair**  
**Accessories** P149.75 per pair  
 Centre, she wears: **Little Miss**  
**Blouse** P399.75 **Little Miss**  
**Shorts** P399.75 **Sugar Kids**  
**Queenie Sneakers** P599.75

**SM Accessories Hair Clips**  
 P79.75-P99.75 per pair. He wears:  
**BGS Polo** P599.75 **Just Jeans**  
**Shorts** P599.75 **Tough Kids**  
**Cold 2 Shoes** P599.75 **SM**  
**Accessories Watch** P199.75  
 Opposite page: **Sandbox Trunks**  
 P299.75 **SM Accessories**  
**Headphones** P399.75



SM kids

It's time to play  
**READY, STEADY,  
 GO!**





This page, she wears: **Justees T-shirt** P349.75 **SM Accessories Goggles in Yellow** P99.75. He wears: **Sandbox Trunks** P299.75 **SM Accessories Goggles in Pink** P99.75. Opposite page, top left: **SM Accessories Hat** P249.75 **SM Accessories Wallet** P299.75 **Sugar Kids All Sandals** P499.75. Top right: **Sandbox Rashguard** (part of a set) P799.75. **Intex Neon Frost Tube** P159.75. Bottom left: **Sandbox Rashguard** (part of a set) P799.75. **SM Accessories Hair Clip** P79.75 per pair. **Intex Popsicle Float** P549.75. Bottom right: **Sandbox Trunks** P299.75 **Sugar Kids Thana Shoes** P399.75.











This page, he wears: **BGS Polo**  
P599.75 **Justees T-shirt** P249.75  
**Just Jeans Shorts** P599.75  
**SM Accessories Hat**  
P199.75 P249.75 She wears:  
**Little Miss Top** P349.75 **Little**  
**Miss Shorts** P399.75 **SM**  
**Accessories Headband** P149.75  
Opposite page, top left: **Tough**  
**Kids Lathan Shoes** P599.75  
**Dickies Kids Sunglasses** P199.75

Top right: **BGS Polo** P599.75 **Just**  
**Jeans Shorts** P599.75 **Tough Kids**  
**Seamus Sandals** P599.75 **Bottom**  
**left: Little Miss Dress** P799.75  
**Sugar Kids Lolly Sneakers**  
P499.75 **SM Accessories Watch**  
P199.75 **Bottom right: Just For**  
**Kids Sunglasses** P169.75 **SM**  
**Accessories Sling Bag with**  
**Chain Strap** P199.75 **Sugar Kids**  
**Nacine Shoes** P499.75

SM kids







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The SM Store discount  
#SummerAtSM

Valid until May 31, 2020

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THE



STORE  
QUARTERLY  
APR-JUN 2020



# POOL PLAY PARTY

#SummerAtSM



# #SummerAtSM

Summer has landed.  
Turn up the heat – and jump right in.

Make your own rules for summertime  
dressing with prints on prints on prints  
and sassy sunshine shades.

Laugh. Rest. Play.  
Make memories.  
And don't forget: wear sunscreen.

Visit us at The SM Store.

## CONTENTS

03. *We're having a pool party* – Get ready to dive in 20. *Blush beauty* – Hot summer hues  
22. *Rays for days* – Gift yourself good skin 26. *Hair goals* – Luscious locks start here  
28. *Ready, steady, go!* – Fun pieces for days in the sun

Facing page, she wears: *Prima Top* P999.75 *SM Accessories Cap* P249.75 He wears: *Coco Republic Shirt* P699.75 *Baleno Shorts* P499.75  
*SM Accessories Wireless Headphones* P699.75 Front cover, left, she wears: *Coco Cabana Swimsuit* P899.75 *SM Accessories Bucket Hat* P249.75  
Right, she wears: *Coco Cabana Swimsuit* P999.75 Back cover: see page 8

All prices accurate at time of print and subject to change Styles and stock may vary between branches

Shot on location at  
PICO DELORO BEACH & COUNTRY CLUB  
HAMILO COAST, NASUGBU, BATANGAS

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This page: GTW Urban Top  
P499.75 Coco Cabaña Bathing  
Suit P899.75 SM Accessories  
Bucket Hat P299.75 Eye  
Channel Sunglasses P399.75  
Opposite page, left, she wears:  
GTW Urban Jacket P799.75  
Coco Cabaña Swimsuit P899.75  
Travel Basic Selma Belt Bag  
P299.75 Right, she wears: Coco  
Republic Dress Shirt P699.75  
GTW Urban Tank Top P499.75  
Coco Cabaña Bikini (just seen)  
P799.75 GTW Urban Shorts  
P599.75 Grab Yassi Net  
Bag 2 for P299.75





SM style



...tell your friends



This page: Coco Republic Shirt  
P649.75 SM Accessories 2-in-1  
Bracelets P99.75 Opposite page:  
top left: Coco Republic  
Boardshorts P349.75 Top right:  
Sprint Santos Sneakers P999.75

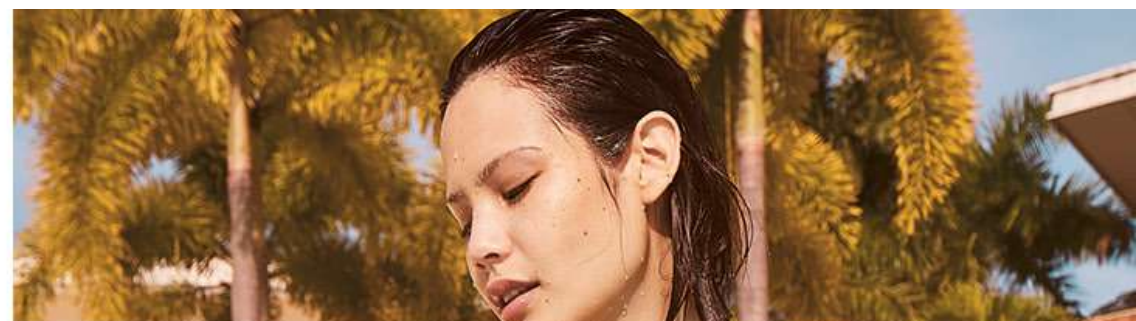
Bottom left: Coco Republic  
Boardshorts P349.75 SM  
Accessories Bucket Hat P249.75  
Bottom right: SMYTH Shirt  
P699.75 SM Accessories  
Baseball Cap P249.75



SM style

This page, he wears: Smyth  
Yellow Polo P649.75 Coco  
Republic Boardshorts P349.75  
Dickies Sunglasses P894.75  
She wears: GTW Urban Dress  
P599.75 SM Accessories Hat  
P249.75 Dickies Sunglasses  
P894.75 SM Accessories  
Tracker Watch P499.75  
Opposite page, she wears:  
SM Women Casuals Romper  
P999.75 SM Accessories Scarf  
(worn as belt) P249.75-P299.75  
SM Accessories Classic Visor  
P299.75 He wears: SMYTH  
Shirt P649.75 Coco Republic  
Tee P399.75 Coco Republic  
Boardshorts P349.75





Opposite page, top left: **GTW True Love Top** P599.75 **GTW True Love Shorts** P599.75 **SM Accessories Bucket Hat** P249.75  
 Top right, from left: **Dickies Sunglasses** P894.75 **Eye Channel Sunglasses** P399.75  
 Bottom left: **Parisian Cassandra Bag** P699.75 **SM Accessories Earrings** P199.75 Bottom right: **GTW Urban T-shirt** P499.75 **GTW Urban Shorts** P499.75 **SM Accessories Classic Visor** P299.75 **SM Accessories Bracelets** P99.75-P149.75 each  
 This page: **Coco Cabaña Top** P499.75 **Coco Cabaña Bikini (just seen)** P799.75 **Coco Cabaña Shorts** P599.75







This page: **Coco Republic Shirt**  
P649.75 **Dickies Sunglasses**  
P894.75 Opposite page, clockwise  
from top: **Salvatore Mann Javaz**  
**BB1060 Bag** P599.75 **SM**  
**Accessories Watch** P449.75

**Dickies Sunglasses** P894.75  
**Milanos Yates Lifestyle Shoes**  
P1199.75 **Coco Republic Utility**  
**Shorts** P599.75 **SM Accessories**  
**Belt** P249.75 **SM Accessories**  
**Headphones** P399.75



SM style

...a sun-kissed haze





Opposite page, clockwise from top left: Parisian Coraline Bucket Bag P599.75 SM Accessories Bucket Hat P299.75 GTW Urban Shorts P599.75 SM Accessories Speakers P799.75 SM Accessories Earrings P199.75 Eye Channel Sunglasses P399.75 This page: GTW True Love Shirt P599.75 GTW True Love Shorts P599.75 Eye Channel Sunglasses P399.75 SM Accessories Bracelet (worn as anklet) P149.75



...let the good  
times roll

He wears: **Coco Republic Shirt**  
P699.75 **Code Blue Jeans**  
P899.75 She wears: **SM**  
**Accessories Scarf** (worn as top)  
P299.75-P349.75 **GTW Urban**  
**Jeans** P799.75 **Parisian Candi**  
**Sandals** Beige P999.75



SM style



This page, clockwise from top:  
**Parisian Brandy Shoes**  
Mustard P699.75 **Parisian**  
**Bonnie Shoes** Black P699.75  
**Parisian Brina Shoes** Gray  
P699.75 Opposite page: **Coco**  
**Cabaña Dress** P799.75



...enjoy  
yourself





Clio Prism Air Blush  
in Muted Pink P1,400



MAC Pro Longwear Nourishing Waterproof Foundation 25ml P2,500



Dear Dahlia Aurora  
Shine Lip Treatment  
in Stardust 6.5ml P1,500



Espoir Be Glow  
Pro Tailor Foundation P900



Clio Tinted Veil Blusher in Sweet As You P650



Max Factor Facefinity All Day Flawless Concealer P595



Espoir Dewy Face Glow P1,400



3INA The Longwear  
Lipstick in 505 P695



Only French Manicure Nail Polish in Pink Nude P425



BLUSH



EcoTools On-The-Go-Style-Set P800



BYS Malibu Bronze & Blush P449



3INA Waterproof The Build-up Mascara P795



Wet n Wild Photofocus Stick Foundation 12g P479



MAC Prep + Prime Fix + Matte 100ml P1,400

This page: SM Accessories  
Scarf P199.75-P249.75  
Neutrogena Hydro Boost  
Capsule In Serum 30ml  
P1,299 Clio Pro Tinted Veil  
Blusher in Sweet As You  
(used on eyes and cheeks)  
P650 Dear Dahlia Paradise  
Aurora Shine Lip Treatment  
Lip Gloss in Stardust P1,500

Opposite page: GTW True  
Love Top (just seen) P499.75  
Hada Labo Hydrating  
Light Cream 50g P850  
Espoir Lookbook Dusty  
Brick Palette (Twist Ring  
and Brick Trouser shades used)  
18g P1,900 Colourette  
Colourtint in Ocean P299  
Sunnies Face Lip-dip in  
Femmebot P345 Only  
Breatheable Treatment +  
Color in Inner Glow  
18ml P425



The Saem Saemmul Single Blusher in PK05 P350



BEAUTY