Cookie Policy

Effective Date: January 1, 2025 | *Last Updated:* January 1, 2025

What are cookies? Cookies are small text files stored on your device when you visit a website. This Cookie Policy explains how 360 Security Group uses cookies and similar technologies in compliance with the ePrivacy Directive and GDPR.

1. What Are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently and provide information to website owners.

Types of Cookies by Lifespan:

- **Session Cookies:** Temporary cookies that expire when you close your browser
- **Persistent Cookies:** Cookies that remain on your device for a set period or until you delete them

Types of Cookies by Origin:

- **First-Party Cookies:** Set by the website you're visiting (360sec.com)
- **Third-Party Cookies:** Set by external services (e.g., analytics, advertising)

2. Why We Use Cookies

We use cookies for the following purposes:

- To ensure the website functions properly (necessary cookies)
- To remember your preferences and settings (functional cookies)
- To analyze how visitors use our website (analytics cookies)
- To deliver relevant advertisements (marketing cookies)

3. Categories of Cookies We Use

Strictly Necessary Cookies

Purpose: These cookies are essential for the website to function and cannot be disabled.

Legal Basis: Legitimate interest (no consent required under GDPR)

Examples:

- Cookie consent preferences
- Session management
- Security and authentication
- Load balancing

Functional Cookies

Purpose: Enable enhanced functionality and personalization, such as language preferences and form data.

Legal Basis: Consent required

Examples:

- Language selection
- User preferences
- Saved form data
- Chat widget settings

Analytics Cookies

Purpose: Help us understand how visitors interact with our website by collecting anonymous information.

Legal Basis: Consent required

Examples:

- Google Analytics
- Page views and traffic sources
- User behavior analysis
- Performance monitoring

Marketing Cookies

Purpose: Used to track visitors across websites to display relevant advertisements and measure campaign effectiveness.

Legal Basis: Consent required

Examples:

- Google Ads
- LinkedIn Insights
- Facebook Pixel
- Retargeting pixels

4. Detailed Cookie List

Below is a list of cookies we currently use on our website:

Strictly Necessary Cookies

Cookie Name	Purpose	Duration	Type
cookie_consent_360sec	Stores your cookie consent preferences	12 months	First-party (localStorage)
session_id	Maintains your session state	Session	First-party

Functional Cookies

Cookie Name	Purpose	Duration	Type
lang_preference	Remembers your language selection	12 months	First-party

Analytics Cookies (Only with Consent)

Cookie Name	Provider	Purpose	Duration
_ga	Google Analytics	Distinguishes users	2 years
_gid	Google Analytics	Distinguishes users	24 hours
_gat	Google Analytics	Throttles request rate	1 minute

Marketing Cookies (Only with Consent)

Cookie Name	Provider	Purpose	Duration
_fbp	Facebook	Tracks visits for advertising	3 months
li_sugr	LinkedIn	Browser identification	3 months

Note: This list may be updated as we add or remove services. We will update this policy accordingly.

5. Third-Party Cookies

Some cookies are placed by third-party services that appear on our pages. We do not control these cookies. Third parties may include:

- **Google Analytics:** Website analytics - Privacy Policy: https://policies.google.com/privacy
- **Google Fonts:** Web fonts (may transmit IP addresses) - Privacy Policy: https://policies.google.com/privacy
- **LinkedIn:** Business networking and advertising - Privacy Policy: https://www.linkedin.com/legal/privacy-policy
- **Facebook:** Social media and advertising - Privacy Policy: https://www.facebook.com/privacy/policy/

6. How to Manage Cookies

6.1 Our Cookie Consent Tool

You can manage your cookie preferences at any time using our cookie consent tool available on our website.

6.2 Browser Settings

You can also control cookies through your browser settings. Most browsers allow you to:

- View and delete cookies
- Block third-party cookies
- Block all cookies
- Delete cookies when you close your browser

Here are links to cookie management for popular browsers:

- **Google Chrome:** https://support.google.com/chrome/answer/95647
- **Mozilla Firefox:** https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer
- **Safari:** https://support.apple.com/guide/safari/manage-cookies-sfri11471/mac
- **Microsoft Edge:** https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge

Important: Blocking or deleting cookies may impact your experience on our website. Some features may not function properly without cookies.

6.3 Do Not Track (DNT)

Some browsers have a "Do Not Track" feature that signals to websites that you don't want your online activity tracked. Currently, there is no universal standard for how to respond to DNT signals. We do not track users who have DNT enabled beyond what is necessary for website functionality.

7. Google Fonts and GDPR Compliance

Our website uses Google Fonts, which may transmit your IP address to Google servers. While this is technically considered data processing under GDPR:

- IP addresses are only transmitted if fonts are not already cached in your browser
- Google states that font requests are kept separate from other Google services
- We are considering self-hosting fonts to eliminate this data transfer entirely

8. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or relevant laws. The "Last Updated" date at the top of this policy indicates when it was last revised.

We encourage you to review this policy periodically to stay informed about how we use cookies.

9. Contact Us

If you have questions about our use of cookies, please contact us:

360 Security Group
Email: privacy@360sec.com
Data Protection Officer: dpo@360sec.com

10. Related Policies

For more information about how we handle your personal data, please read our Privacy Policy and Terms of Service available on our website.