

# Privacy Policy

*Effective Date: January 1, 2025 | Last Updated: January 1, 2025*

**Your privacy is important to us.** This Privacy Policy explains how 360 Security Group ("we," "us," or "our") collects, uses, discloses, and protects your personal information in compliance with the General Data Protection Regulation (GDPR) and other applicable data protection laws.

## 1. Data Controller Information

**360 Security Group** is the data controller responsible for your personal data.

- **Company Name:** 360 Security Group
- **Contact Email:** [privacy@360sec.com](mailto:privacy@360sec.com)
- **Address:** 2200 N. Commerce Parkway Suite 200, Weston FL USA
- **Data Protection Officer:** [dpo@360sec.com](mailto:dpo@360sec.com)

## 2. What Personal Data We Collect

We collect different types of personal data depending on how you interact with our services:

### 2.1 Information You Provide to Us

- **Contact Information:** Name, email address, phone number, company name, job title
- **Communication Data:** Any information you provide when contacting us, subscribing to newsletters, or requesting information
- **Account Information:** Username, password, and security credentials if you create an account
- **Service Data:** Information related to cybersecurity services we provide to you

## 2.2 Information Collected Automatically

- **Technical Data:** IP address, browser type and version, device type, operating system
- **Usage Data:** Pages visited, time spent on pages, navigation paths, referring URLs
- **Cookies and Similar Technologies:** See our Cookie Policy for details

## 3. Legal Basis for Processing Your Data

Under GDPR, we process your personal data based on the following legal grounds:

Processing Purpose	Legal Basis
Providing cybersecurity services	Performance of a contract
Responding to inquiries	Legitimate interest / Consent
Marketing communications	Consent
Analytics and website improvement	Legitimate interest / Consent
Legal compliance	Legal obligation

## 4. How We Use Your Personal Data

We use your personal data for the following purposes:

- **Service Delivery:** To provide, maintain, and improve our cybersecurity services
- **Communication:** To respond to your inquiries, send service-related notifications, and provide customer support
- **Marketing:** To send you promotional materials and newsletters (only with your consent)
- **Security:** To protect our services, detect fraud, and ensure cybersecurity
- **Analytics:** To understand how our website and services are used and improve user experience
- **Legal Compliance:** To comply with legal obligations and respond to lawful requests

## 5. Data Sharing and Disclosure

We do not sell your personal data. We may share your information with:

### 5.1 Service Providers

We work with third-party service providers who process data on our behalf:

- Cloud hosting providers (e.g., AWS, Azure, Google Cloud)
- Email service providers
- Analytics providers (only with your consent)
- Payment processors (if applicable)

All service providers are bound by data processing agreements and GDPR-compliant contractual terms.

### 5.2 Legal Requirements

We may disclose your data if required by law, court order, or government regulation, or to protect our legal rights.

## 5.3 Business Transfers

In the event of a merger, acquisition, or sale of assets, your personal data may be transferred. You will be notified of any such change.

## 6. International Data Transfers

Your personal data may be transferred to and processed in countries outside the European Economic Area (EEA). When we transfer data internationally, we ensure appropriate safeguards are in place:

- EU Standard Contractual Clauses (SCCs)
- Adequacy decisions by the European Commission
- Other approved transfer mechanisms under GDPR

## 7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy:

- **Contact inquiries:** Up to 3 years after last contact
- **Service data:** Duration of the contract plus 7 years for legal/accounting purposes
- **Marketing data:** Until you withdraw consent or 2 years of inactivity
- **Website analytics:** 26 months (or as configured in cookie settings)

## 8. Your Rights Under GDPR

As a data subject in the EU/EEA, you have the following rights:

- **Right of Access:** Request a copy of your personal data we hold
- **Right to Rectification:** Request correction of inaccurate or incomplete data
- **Right to Erasure ("Right to be Forgotten"):** Request deletion of your personal data
- **Right to Restriction:** Request limitation of processing under certain conditions
- **Right to Data Portability:** Receive your data in a structured, machine-readable format
- **Right to Object:** Object to processing based on legitimate interests or for direct marketing

- **Right to Withdraw Consent:** Withdraw consent at any time (where processing is based on consent)
- **Right to Lodge a Complaint:** File a complaint with your local data protection authority

To exercise any of these rights, please contact us at:  
**privacy@360sec.com**

## 9. Security Measures

We implement appropriate technical and organizational measures to protect your personal data:

- Encryption of data in transit (TLS/SSL) and at rest
- Access controls and authentication mechanisms
- Regular security assessments and penetration testing
- Employee training on data protection
- Incident response and breach notification procedures

## 10. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience. For detailed information, please see our Cookie Policy.

You can manage your cookie preferences through our cookie consent banner or browser settings.

## 11. Children's Privacy

Our services are not directed to individuals under the age of 16. We do not knowingly collect personal data from children. If you believe we have collected data from a child, please contact us immediately.

## 12. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies.

## 13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by:

- Posting the new policy on this page with an updated "Last Updated" date
- Sending an email notification (if you have provided your email address)
- Displaying a prominent notice on our website

## 14. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us:

### **360 Security Group**

Email: [privacy@360sec.com](mailto:privacy@360sec.com)

Data Protection Officer: [dpo@360sec.com](mailto:dpo@360sec.com)

Address: [Your Company Address]

## 15. EU Representative

*Note: If you are a non-EU company targeting EU customers, you may need to appoint an EU representative under GDPR Article 27. Include their contact details here.*

## 16. Supervisory Authority

You have the right to lodge a complaint with a supervisory authority, in particular in the EU Member State of your residence, place of work, or place of the alleged infringement.

Find your local data protection authority: **European Data Protection Board** ([https://edpb.europa.eu/about-edpb/about-edpb/members\\_en](https://edpb.europa.eu/about-edpb/about-edpb/members_en))