

PROJECT CC

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I have done a research about how we can use a design cycle. My role was to design logo, wireframe and User experience and User interface design.

1/Research

Requirement gathering, information and analysis.

Client goals,

Target audience,

Detailed feature requests and as much relevant information as you can possibly gather.

Organization background: environment organization exist, people, location and competitions.

Client goal: what do they hope to accomplish by building the website.

Content: what type of information target audience will look for? Are they looking for specific information; service or products.

2/Planning

Brainstorming Ideas and sketching out ideas.

List of tasks need to be done.

Tracking

Start and end deadline.

3/Experiment

Wireframe

Visual design

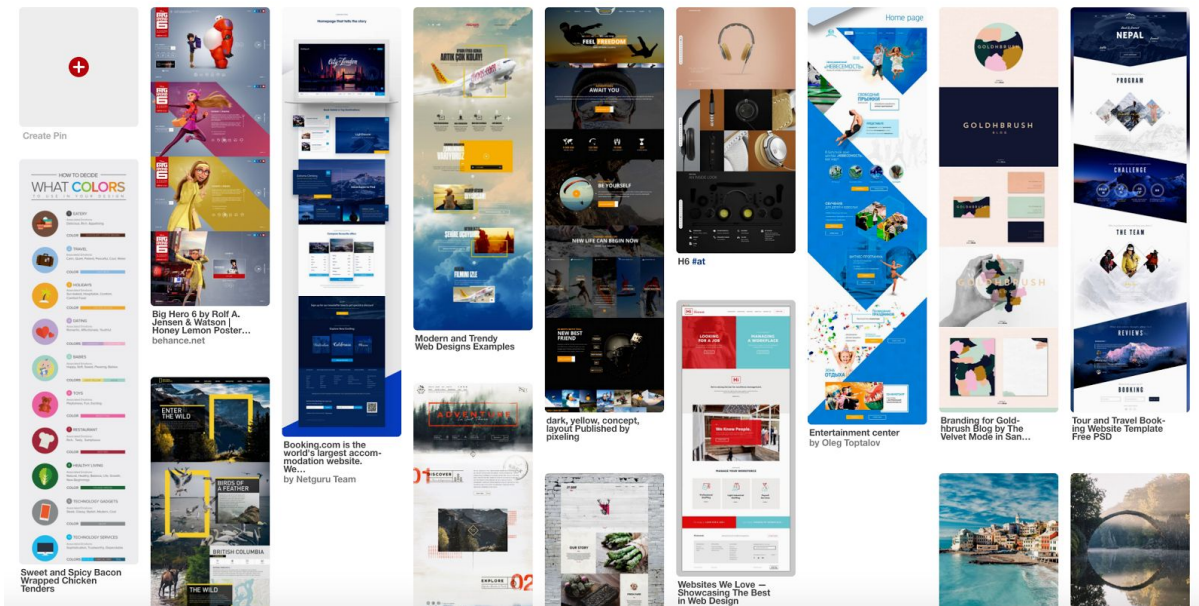
User interface design

User experience design

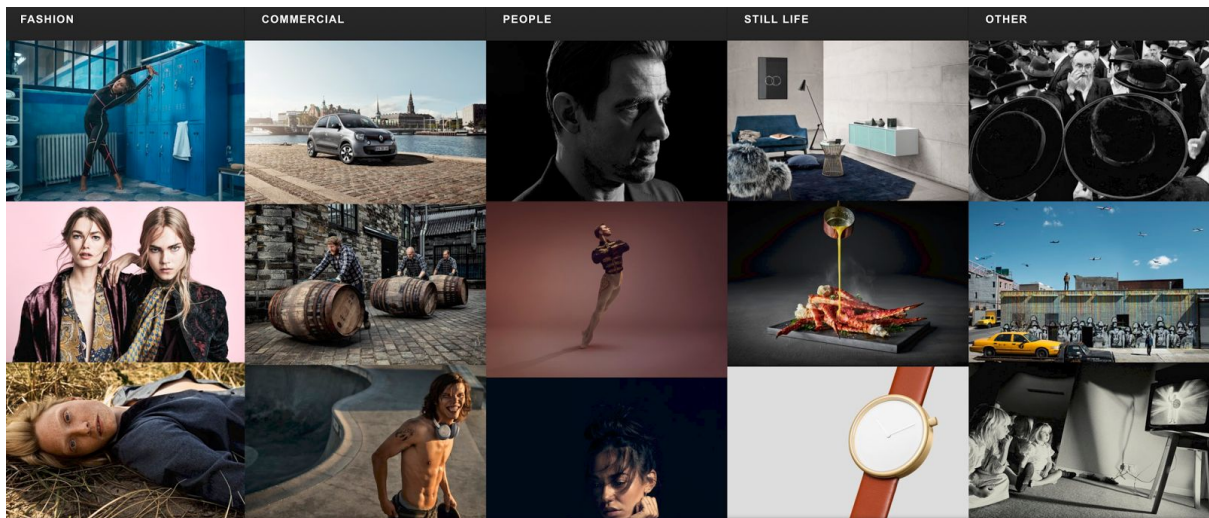
Development and site testing.

4/Final Development and Launch.

I have done a Moodboard to take inspiration.

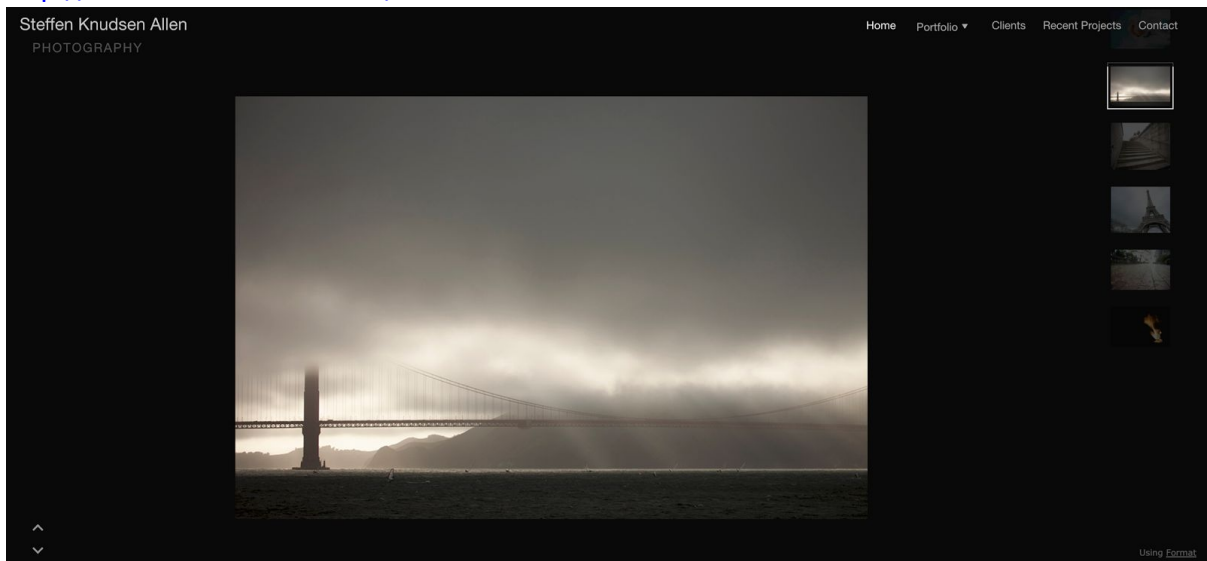


I also have analyzed following website for idea and inspiration.

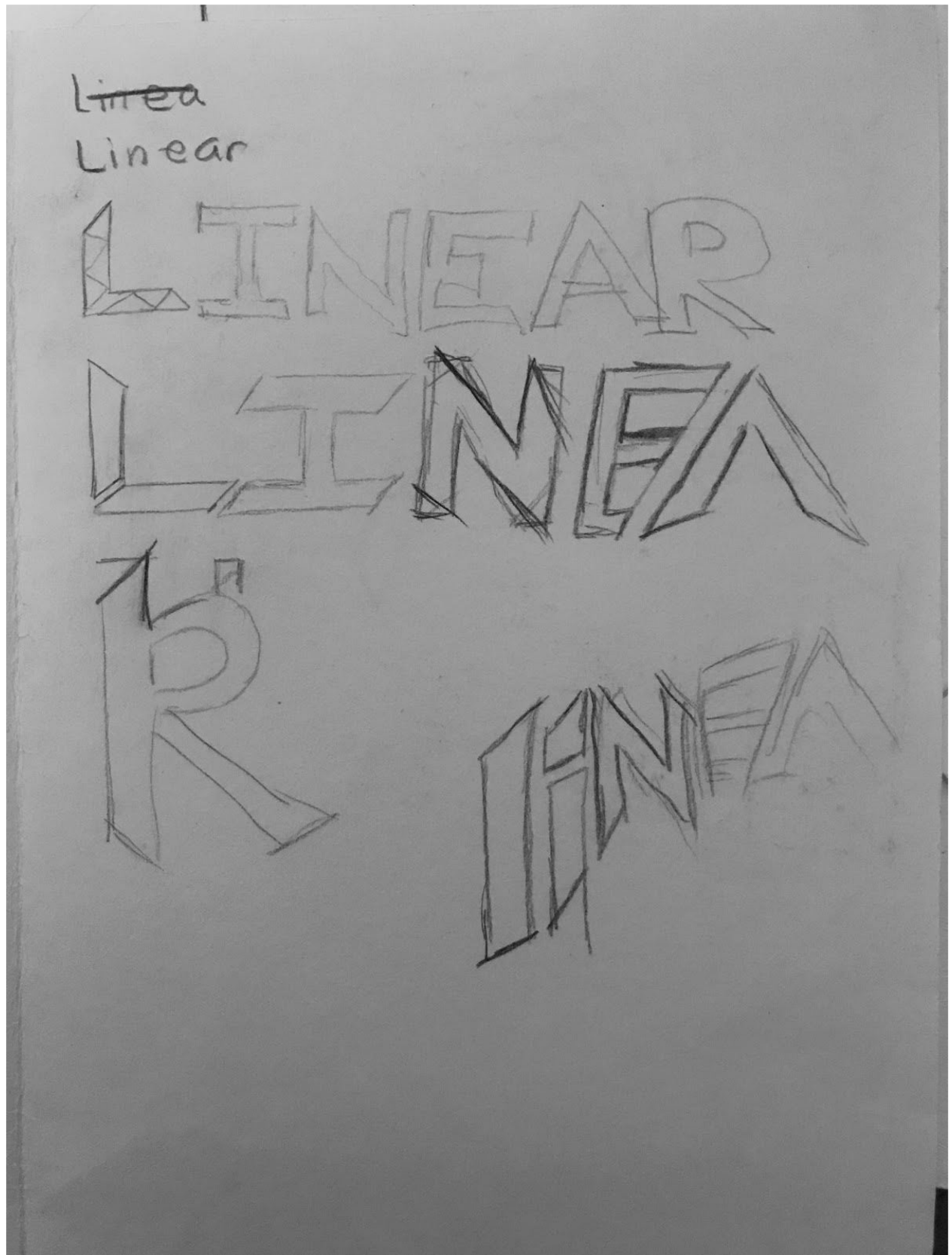


<http://weareeli.dk/>

<http://www.steffenallen.com/#no16>

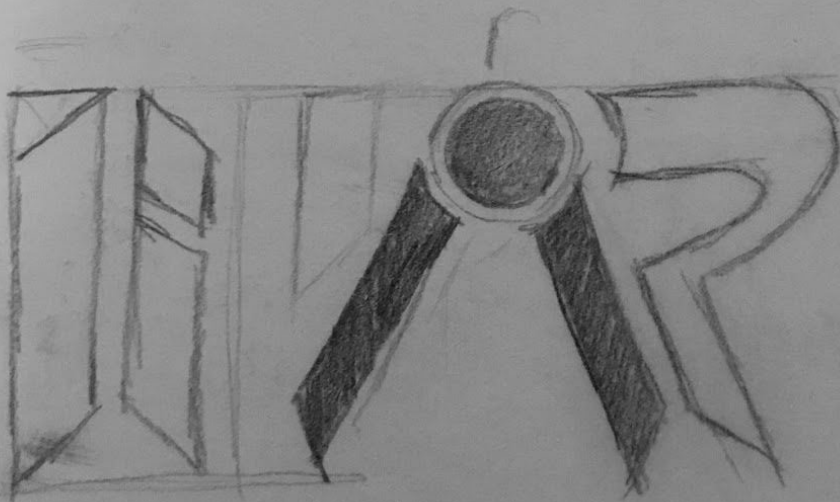


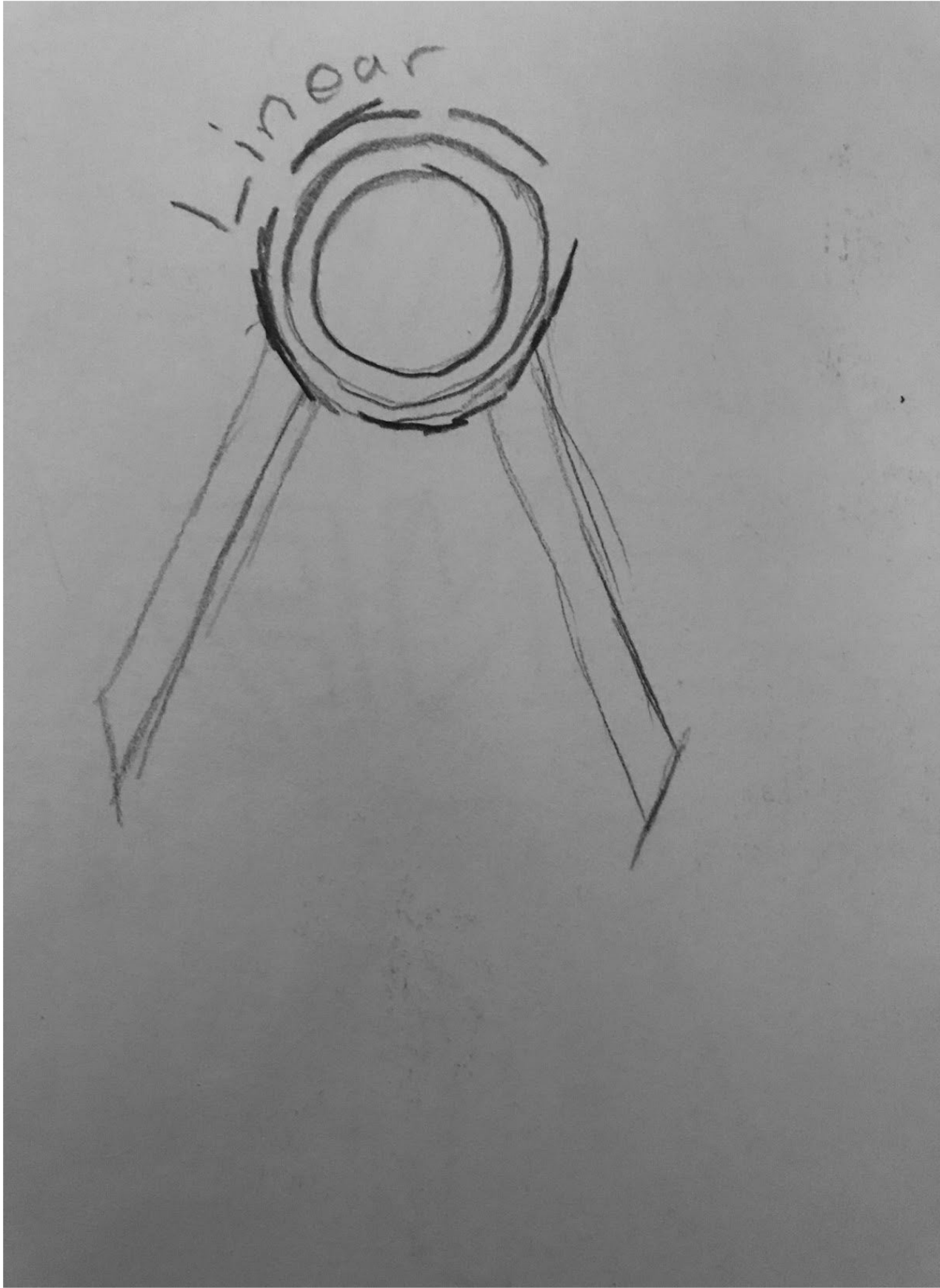
I have sketch out ideas for Logo using pencil and papers.



LINEWORK

7





I have proposed following logos.

Design 1.



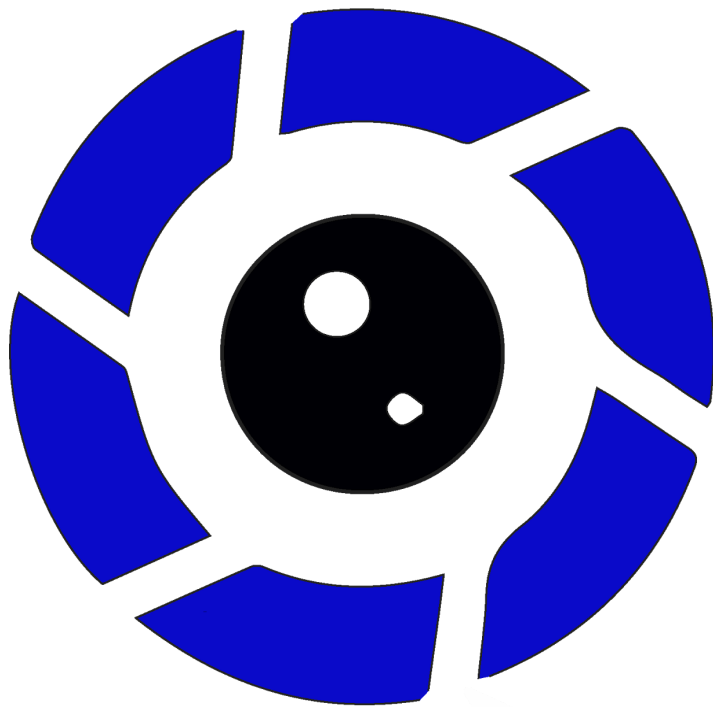
Design 2.

LINEAR

Design 3.

***LINEAR***

Design 4.



LINEAR

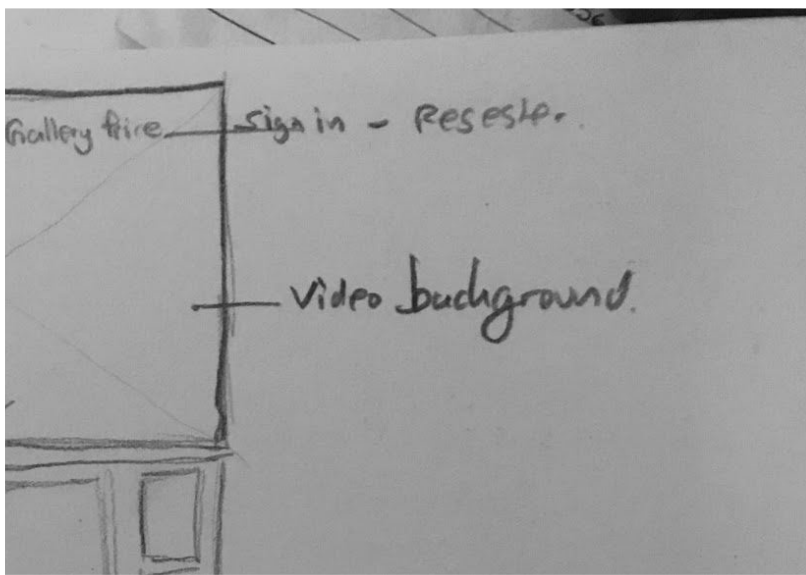
Design 5.

LINEAR

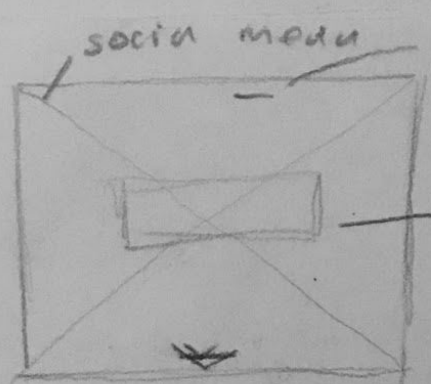
Design 6.



I sketch wireframe using pencil and papers. Homepage



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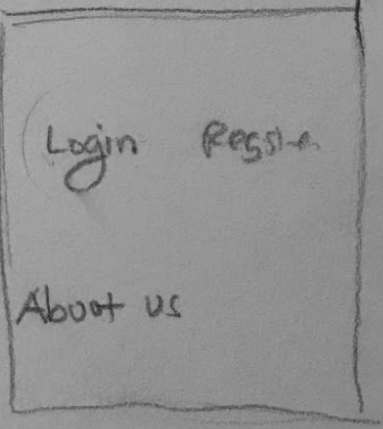
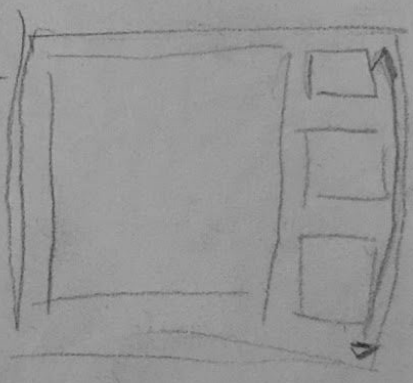


Gallery
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Price

logo



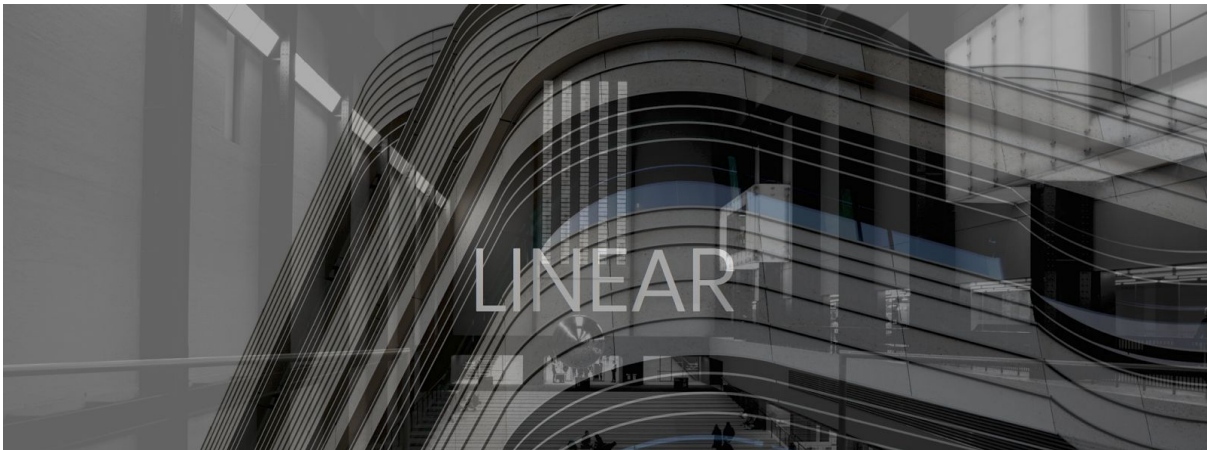
Gallery

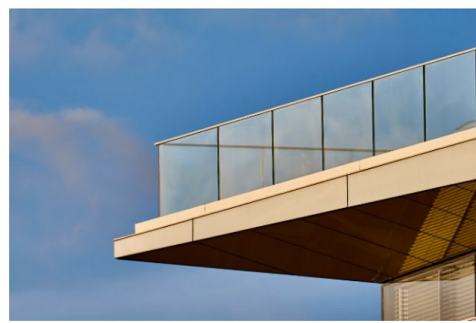
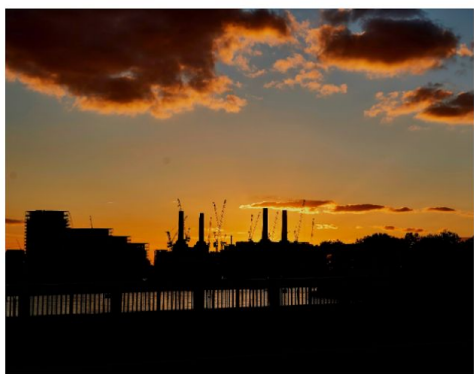


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