

Profile

Motivated marketing manager with a solid background in entrepreneurship and frontend development. Skilled in creating templates for email marketing campaigns, managing social media and fostering strategic partnerships. Demonstrated ability to thrive in fast-paced environments, with prior experience as an email markup specialist at Livebeam. Founded and led a successful startup, securing significant investments and fostering growth

Work experience

Rentality

March 2024 - present

Junior marketing manager / SMM manager

- Managed social media platforms, including content creation, scheduling, and engagement
- Monitored and reported on key performance metrics, adjusting strategies as needed to optimize results
- Conducted meetings with potential partners and investors
- Performed email marketing campaigns

Genesis, Livebeam

December 2022 - February 2024

Email markup specialist

- Created email templates using HTML/CSS for marketing campaigns
- Worked closely with marketing team
- Took part in analysing campaign results and planning new campaigns
- Contributed to the creation of marketing collateral, including copywriting and graphic design

Entrepreneurship

October 2022 - December 2023

Founder & CEO

- Founded a company, aimed at simplifying daily interactions with decentralized applications (Web 3.0)
- Successfully secured three rounds of investments with total raise of \$70,000
- Grew to the size of 4 employees

Hivex

July 2022 - December 2022

Frontend developer

AsinSpace.com

January 2022 - July 2022

Junior Frontend developer

Education

Bachelor's degree in Finance
Kyiv National Economic University
September 2019 - June 2023

Languages

Ukrainian - Native
English - C1