

Assignments on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Indo-Chinese Fusion: A Culinary Delight



October 03, 2023

Indo-Chinese cuisine is a popular fusion of Indian and Chinese flavors. It is believed to have originated in Kolkata, India, in the early 1900s, when Chinese immigrants began to settle in the city and opened restaurants serving food that was adapted to Indian tastes.

Indo-Chinese food is known for its bold flavors, generous portions, and affordable prices. Some of the most popular dishes include:

- Hakka noodles: This dish is made with stir-fried noodles, vegetables, and meat or seafood. It is typically served with a soy sauce-based sauce.



- Manchurian: This dish is made with deep-fried chicken or vegetables that are coated in a spicy sauce.



- Gobi Manchurian: This dish is similar to Manchurian, but is made with cauliflower instead of meat or seafood.



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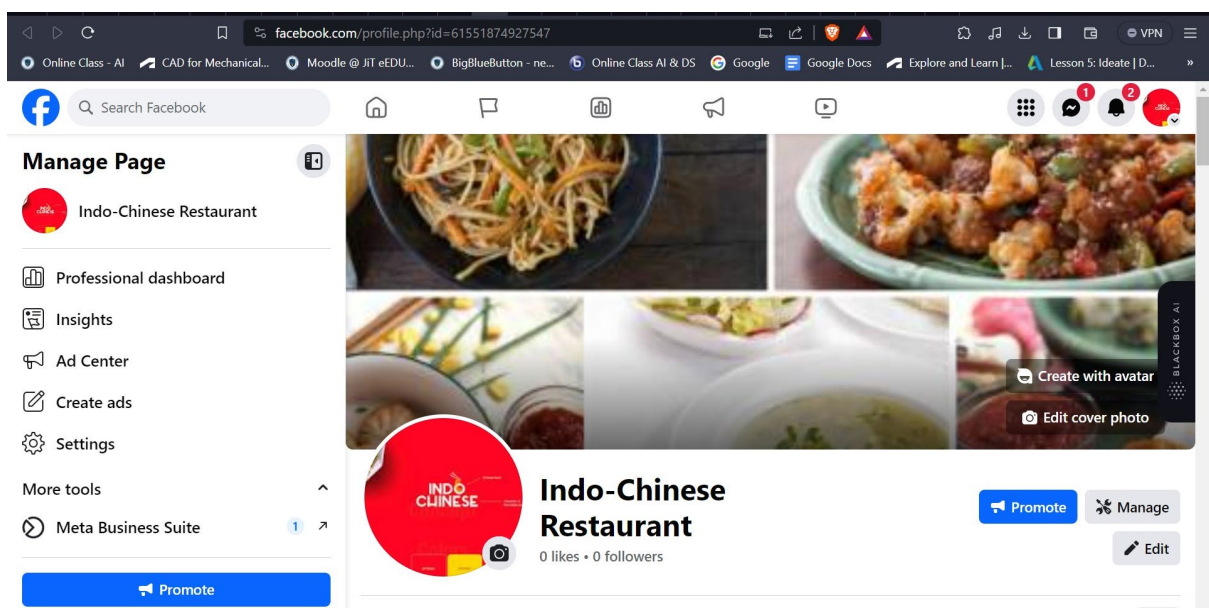
- Schezwan fried rice: This dish is made with stir-fried rice, vegetables, and meat or seafood. It is typically served with a spicy Schezwan sauce.



Blog Link:

<https://indochineserestaurant.blogspot.com/2023/10/indo-chinese-fusion-culinary-delight.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.



Facebook link: <https://www.facebook.com/indochineserestaurant/>

3. Create and design a social media advertisement poster using canva.

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4. Create email newsletter design using MailChimp or canva tool.

