

Project Report

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Introduction:

1.1 Overview:

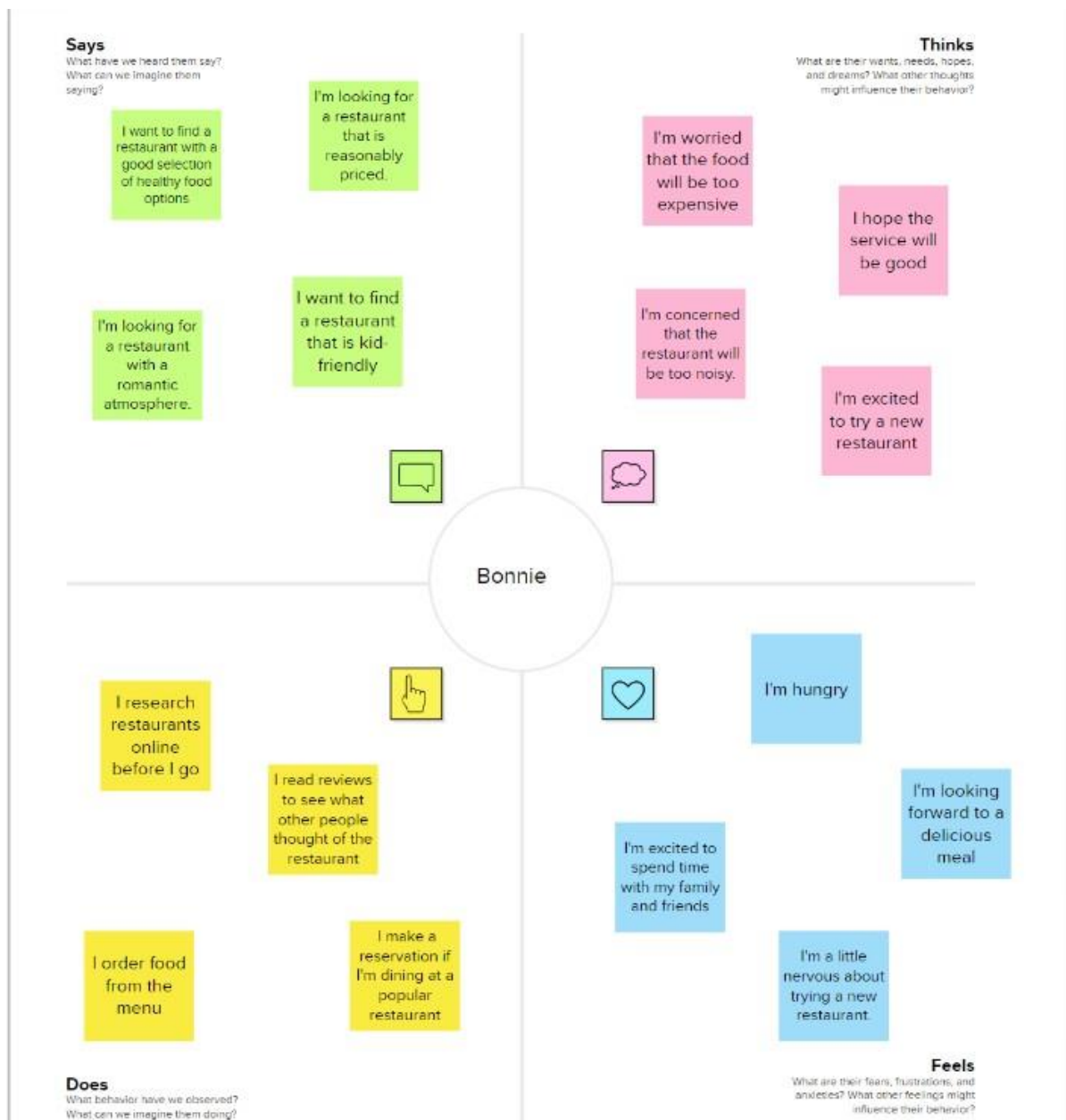
Building a website using Canva is a user-friendly and creative process that leverages Canva's design tools and templates to create a visually appealing and functional website. Canva, primarily known for its graphic design capabilities, now offers a feature called Canva Websites, which simplifies website creation for users without extensive coding or design skills. Users can choose from a variety of professionally designed templates, customize them with their own content, images, and branding elements, and publish their website with ease. Canva Websites provides a convenient drag-and-drop interface, making it accessible to beginners and small businesses looking to establish an online presence quickly and affordably.

1.2 Purpose:

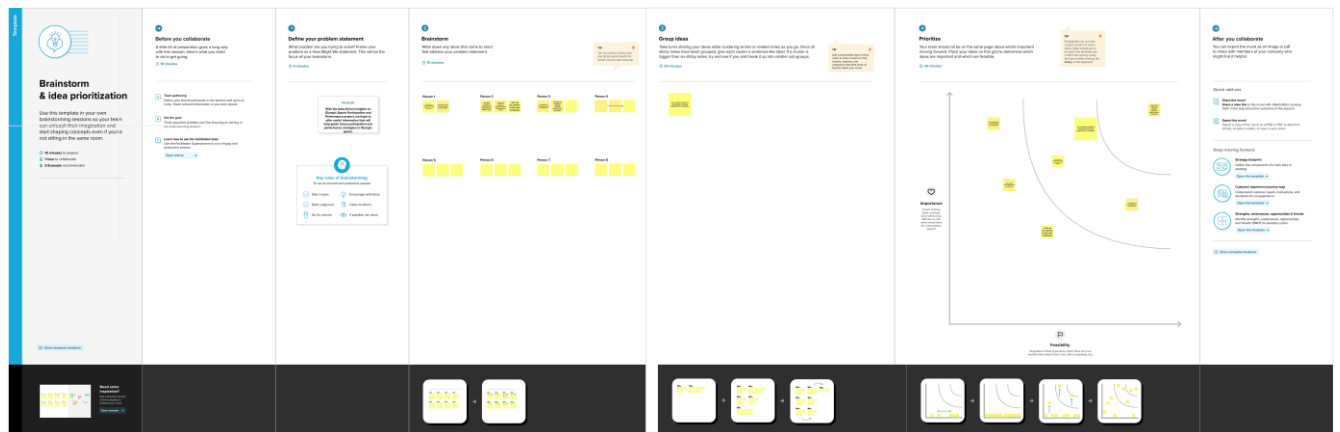
The purpose of our project to build a website using Canva is to create a professional-looking and easy-to-manage website without any coding experience. Canva is a popular graphic design platform that offers a variety of templates and design elements that make it easy to create a website that is both visually appealing and informative.

Problem Definition and Design Thinking:

2.1 Empathy Map:



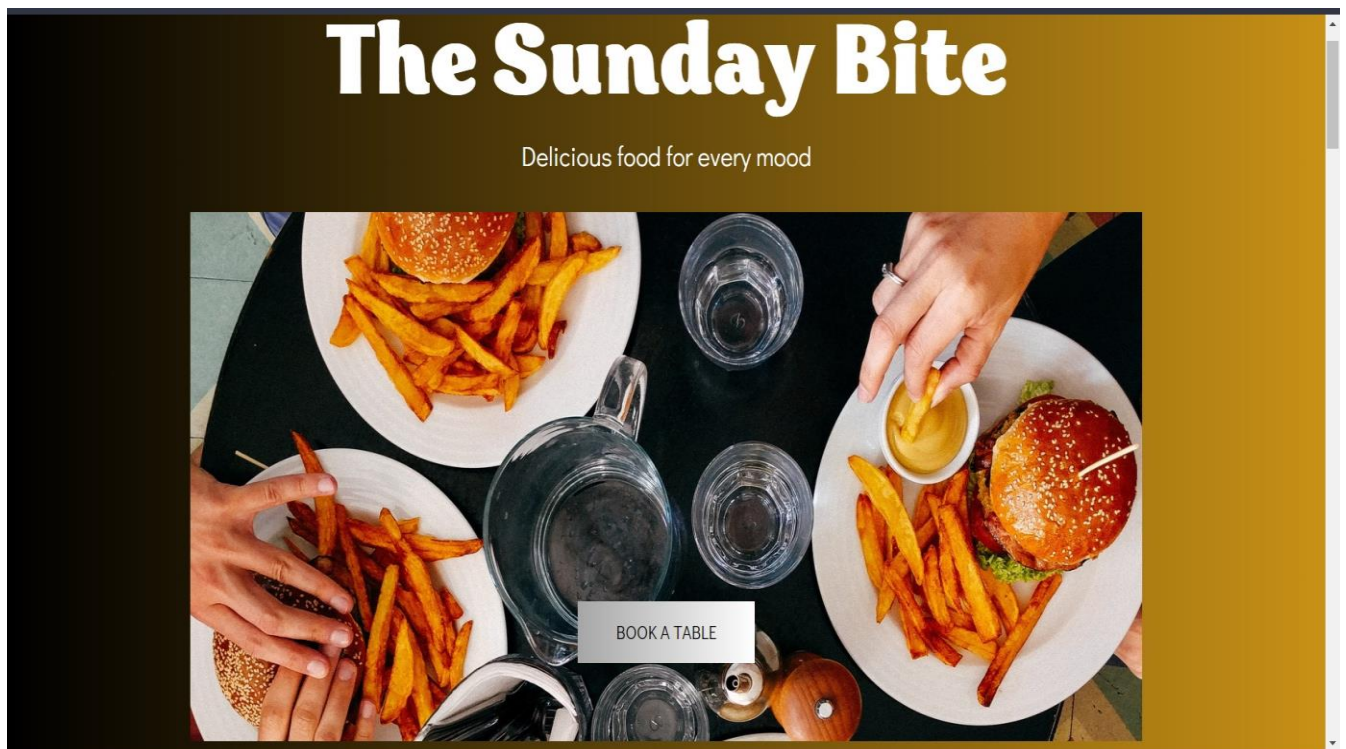
2.2 Ideation and Brainstorming:



3. Result

The website called **The Sunday Bite** is created using canva. Below are the webpages from the website:

Main Landing page



About us



About Sunday Bite

We have been serving irresistible comfort food since 2011. Our mission is to keep you smiling with every bite. Treat yourself to a feel-good meal today!

A Matter of Taste

There's a reason our regulars have been coming back for more. Word of mouth has been our only advertisement - but happy mouths are the best ambassadors!

1 Fresh, Seasonal Ingredients

Our menu follows the seasons, featuring the best local produce available

2 Comfort Food, Elevated

We have simple crowd-favorites on the menu - but we do them well. Our flavors stand out, guaranteed.


3 Better Beverages

We're your cafe and barista in one, serving your favorite cuppa by sun-up, and your cocktail-of-choice by sundown.

Popular Food


On the Menu

[VIEW FULL MENU](#)




Gourmet Burgers

Packed with flavor and cooked to perfection



Chicken Wings

Paired with dipping sauces that are too good to pass up




Thirst Quenchers

Choose from classic blends and unique concoctions


Our Community

From Our Community




Mara, The Sunday Bite regular since 2015

TSB is a huge part of my life. The staff feels like family, and they know just how I like my coffee - and my gourmet burger fix!



Brock, new in town

I stumbled upon TSB when I was exploring my new neighborhood. Everyone was so friendly, and the food was delicious! Will be back.



Steffi, lives around the corner

So glad to have a neighborhood cafe, hangout spot, and bar all in one and nearby! Comfort food in a comforting atmosphere - need I say more?

Swing by soon!

The Sunday Bite

123 Anywhere St., Any City, State, Country 12345

Email Address

hello@reallygreatsite.com

Phone Number

(123) 456 7890

4. Advantages:

- **Increased visibility and reach.** A website can help to increase the visibility and reach of your restaurant, making it easier for potential customers to find us.
- **More information for customers.** Our website can provide customers with more information about our restaurant, including its menu, location, hours of operation, and contact information.
- **Improved customer engagement.** This website can help to improve customer engagement by providing customers with a way to interact with your restaurant online. For example, customers can leave reviews, sign up for your email list, or make reservations through the website.
- **Increased sales.** Creating a website can help to increase sales by providing customers with a convenient way to order food online. Customers can also use your website to purchase gift cards or merchandise.

Disadvantages:

- **Cost of development and maintenance.** Creating and maintaining a website can be costly, especially if you hire a web developer to do the work for you.

- **Time commitment.** Creating and maintaining a website requires a time commitment. You will need to regularly update your website with new information and content.
- **Competition from other restaurants.** There are many other restaurants that have websites, so you will need to find a way to make your website stand out from the competition.

5. Applications

Product Showcase

E-commerce Platform

Subscription Service

Food Blog

Customer Reviews and Testimonials

Social Media Integration

6. Conclusion:

In conclusion, a well-designed western food and beverage website can be a powerful asset for our food business. It serves as a digital storefront, a platform for engagement, and a means to showcase your gourmet dishes and brand identity. By carefully considering the applications and features mentioned earlier, we can create a website that not only attracts food enthusiasts but also converts visitors into loyal customers. It provides a convenient and engaging way for customers to explore your food offerings, learn about the brand, and make online purchases or subscriptions. With the right content, e-commerce capabilities, and user experience, your brand website can become a central hub for connecting with your audience, building brand loyalty, and driving the success of your coffee business in the digital age.