



### Reforming Traditional Machine Learning Algorithms with Spatio-Temporal Analytics Capability for Big Data

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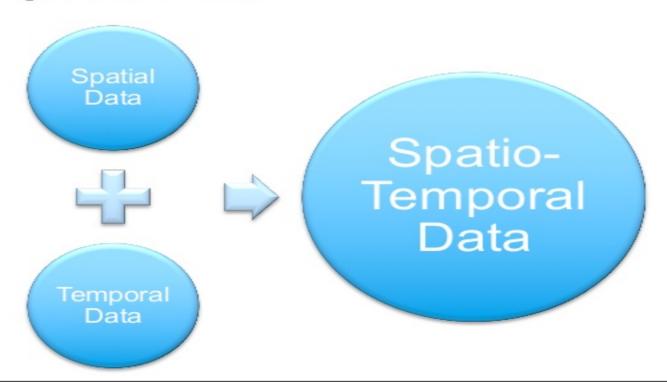
**#SAISDS9** 

### Content

- Spatio-Temporal Analysis Background
- Spatio-Temporal Exploratory and Modeling (STEM)
- Data Preparation for STEM
- Use case

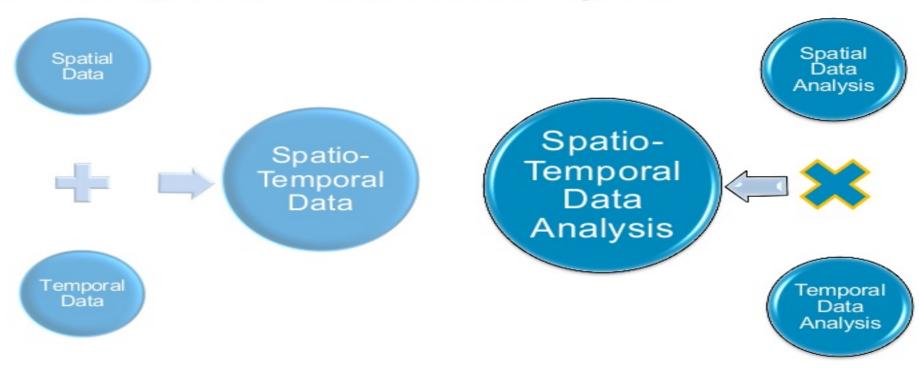
### **Background**

### - Spatio-Temporal Data



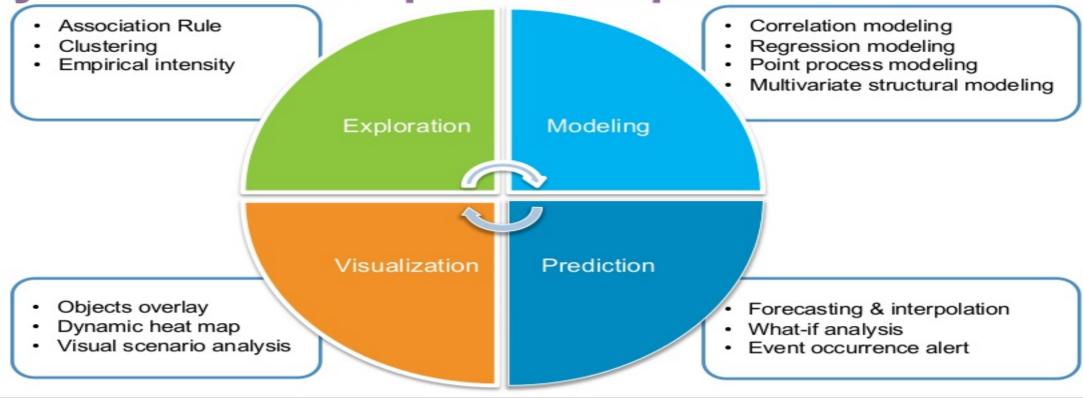
### **Background**

### - Spatio-Temporal Data & Analysis



## **Background**

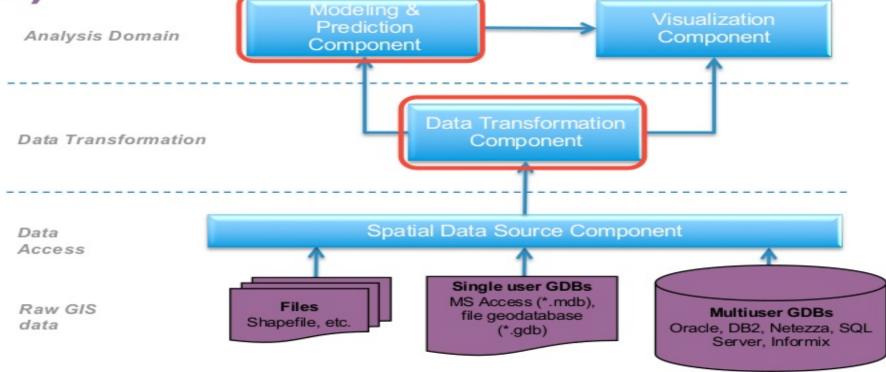
- Analysis Areas for Spatio-Temporal Data





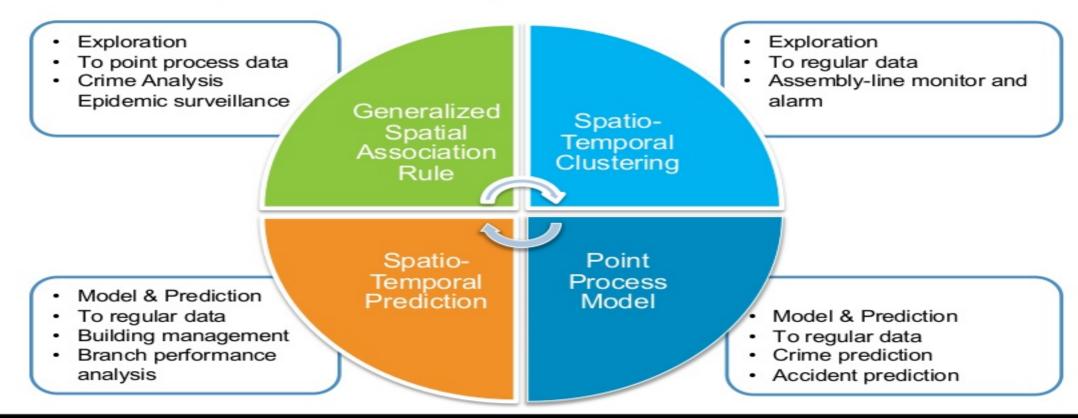
Spatio-Temporal Exploratory and Modeling

(STEM)

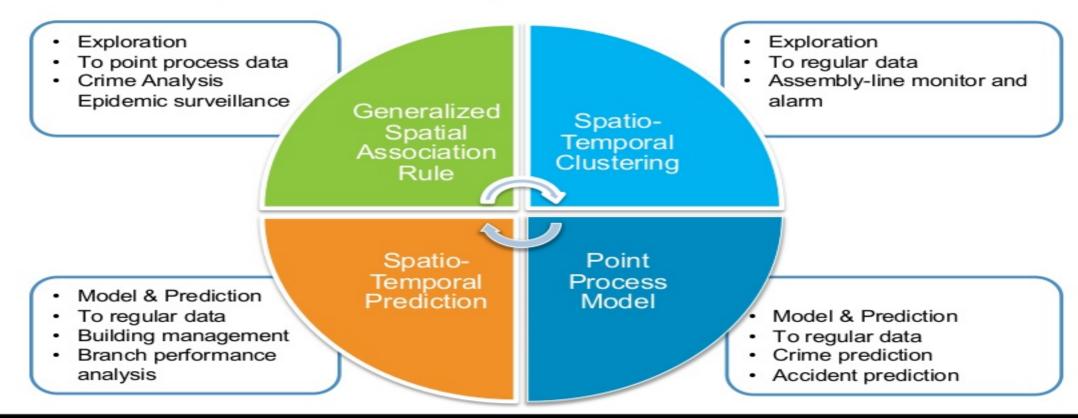




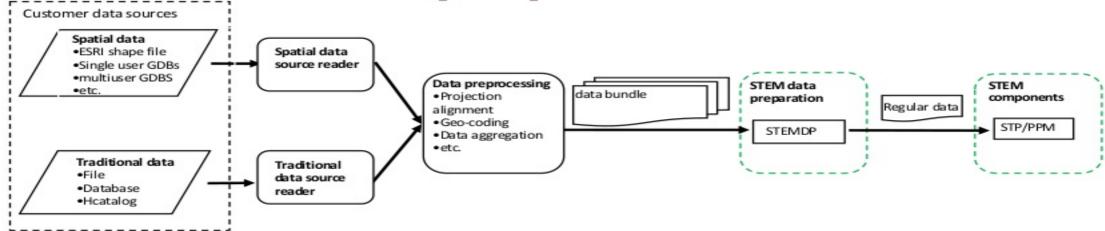
### **Spatio-Temporal Analysis Suite**



### **Spatio-Temporal Analysis Suite**



### Work flow of data preparation



- The raw spatial-temporal data from customer involves multiple data sources with different data formats
- STEMDP component
  - Performs the data preparation for STP/PPM
  - Always required before STP/PPM model building
  - Provides the functionality that converts the raw data into regular data that STP/PPM requires
  - Outputs only one regular data source consumable by STP/PPM

### Input data of STEM-DP

Regular data: A fixed set of spatial locations and equally spaced time stamps common across locations. There is only

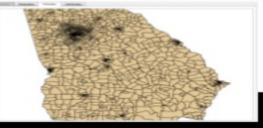
one case for each location and time stamp combination

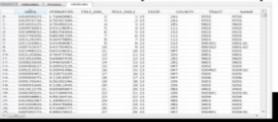
|   | A         | В        | C    | D        | E        | F        | G        | Н       | 1       | J    |
|---|-----------|----------|------|----------|----------|----------|----------|---------|---------|------|
| 1 | longitude | latitude | year | inc      | pop      | pctw     | pctb     | pcta    | pcth    | age  |
| 2 | -84.431   | 33.94616 | 1996 | 7845.61  | 181891.1 | 86.56196 | 8.80415  | 3.45804 | 3.18889 | 41.3 |
| 3 | -84.4502  | 33.92186 | 1996 | 9890.284 | 175523.6 | 84.40528 | 10.96279 | 3.34503 | 3.24738 | 34.7 |
| 4 | -84.4695  | 33.90059 | 1996 | 7375.113 | 171122.6 | 82.50816 | 13.07871 | 3.0717  | 3.26355 | 32.7 |
| 5 | -84.4522  | 33.88529 | 1996 | 9070.971 | 160988   | 83.33412 | 12.69587 | 2.67122 | 3.14153 | 32.7 |

Point occurrence data: A list of events labeled by a time stamp and the location of the event

|   | A    | В         | C        | D  |
|---|------|-----------|----------|--|
| 1 | year | longitude | latitude | mat_addr                                     |
| 2 | 1996 | -83.23    | 33.08    | 301 S WAYNE ST, MILLEDGEVILLE, GA, 31061     |
| 3 | 1996 | -83.25    | 33.11    | 1900 N COLUMBIA ST, MILLEDGEVILLE, GA, 31061 |
| 4 | 1996 | -83.47    | 33.6     | 223 N MAIN ST, MADISON, GA, 30650            |
| 5 | 1996 | -83.47    | 33.6     | 223 N MAIN ST, MADISON, GA, 30650            |
| 6 | 1996 | -82.6     | 31.86    | 901 S TALLAHASSEE ST, HAZLEHURST, GA, 31539  |

- Geospatial layout data:
  - Required if the regular data or point occurrence data requires the region boundary information
  - Shape files(\*.shp and associated \*.dbf, \*.prj), JSON format, Geo-enabled databases, etc.
  - Convert all of them into unenclosed JSON format that can be used in parallel computing







#### **Data transformation in STEM-DP**

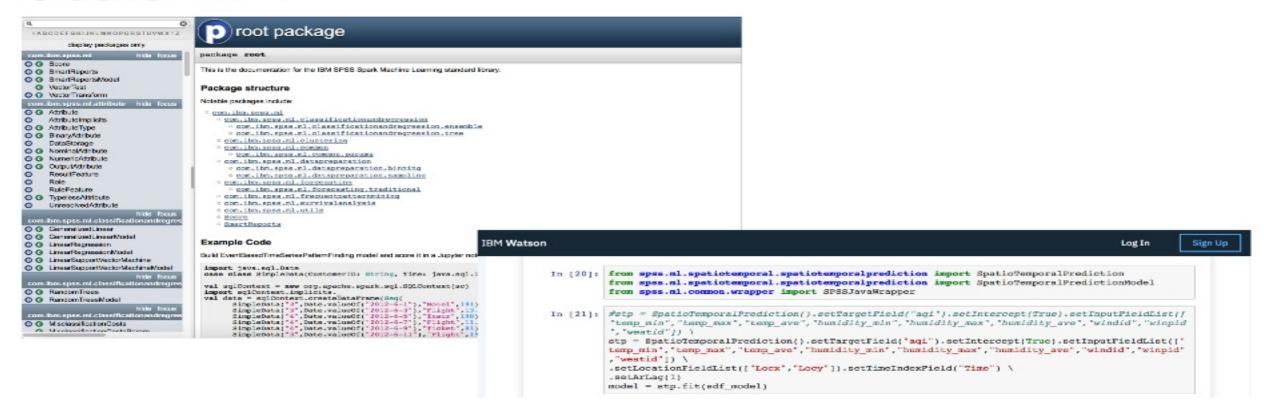
- Data transformation for Regular data
  - Convert timestamp variable into time-index variable
  - Missing records handling
- Data transformation for Point occurrence data
  - For STP: Perform kernel-density estimation algorithm by using the point occurrence data
  - For PPM: Obtain the centroid of each region and compute the event count in the region by using the point occurrence data. The count will be a new field for PPM
  - Missing records handling



\* Optional inputs depends on the actual scenario



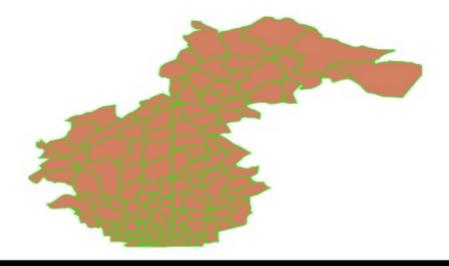
#### Scala API



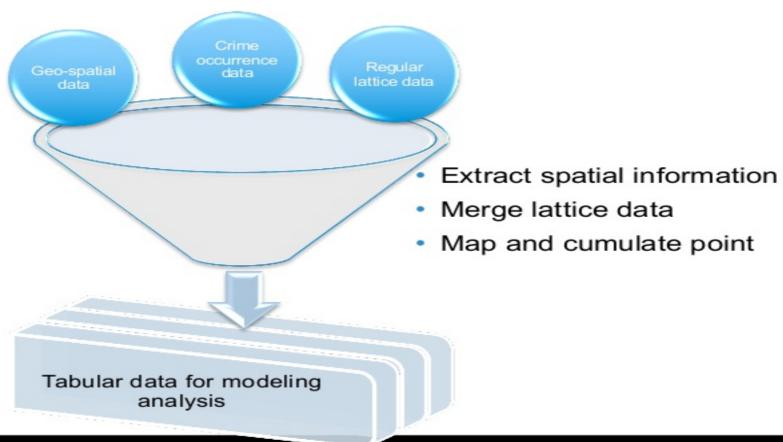


#### **Use Case**

- Crime Occurrences Modeling and Prediction
  - Police department in a city want to predict crime occurrences of next several months in order to better plan and allocate resources
- Available information for analysis
  - Geo-spatial data defined census tracts of the city
  - Past crime occurrences
    - The time and coordinates of crime event
  - Local demographic profiles
    - population density
    - per capita income
    - ethnic diversity
    - median age
    - male-to-female ratio

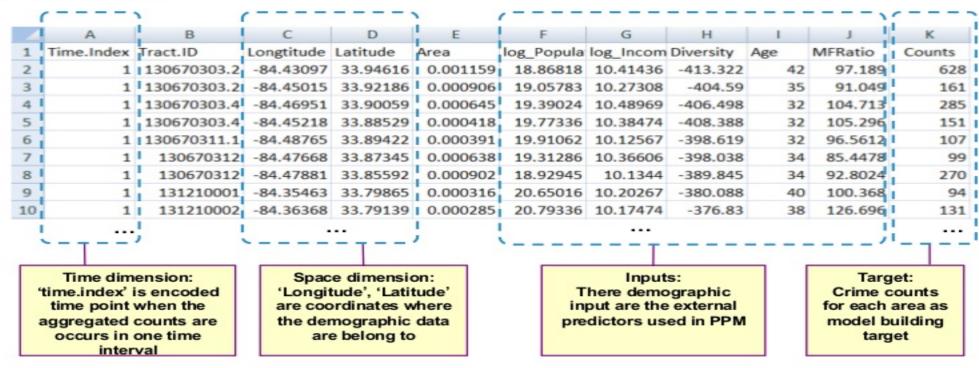


### **Data Preparation**



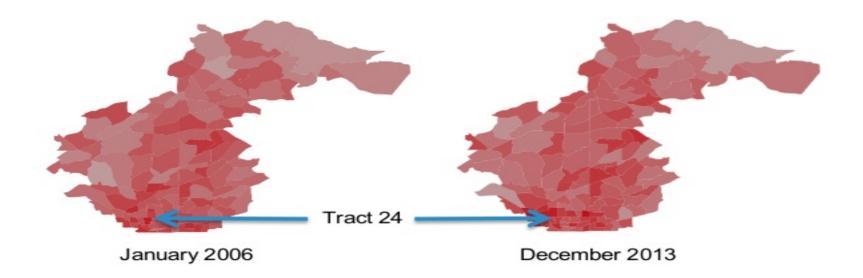
### **Prepared Data for Modeling**

 Align crime occurrences points with layout, and merge with demographic profiles to get the model ready data for PPM



### **Prepared Data Visualization**

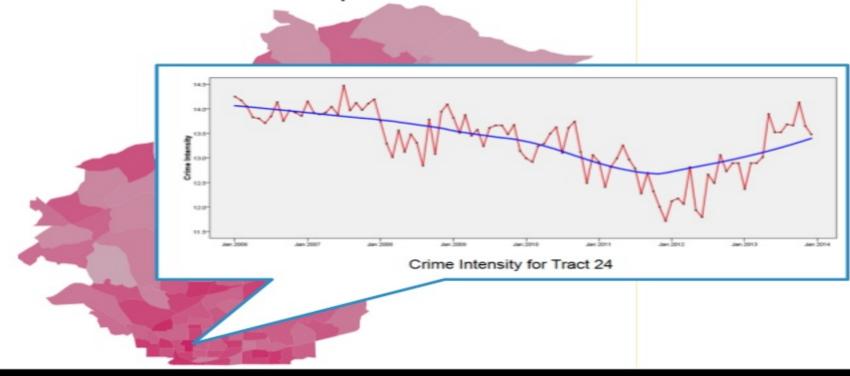
- Event occurring intensity
  - Intensity is a measure of event counts per unit area



### **Prepared Data Visualization**

- Event occurring trend

Intensity is a measure of event counts per unit area



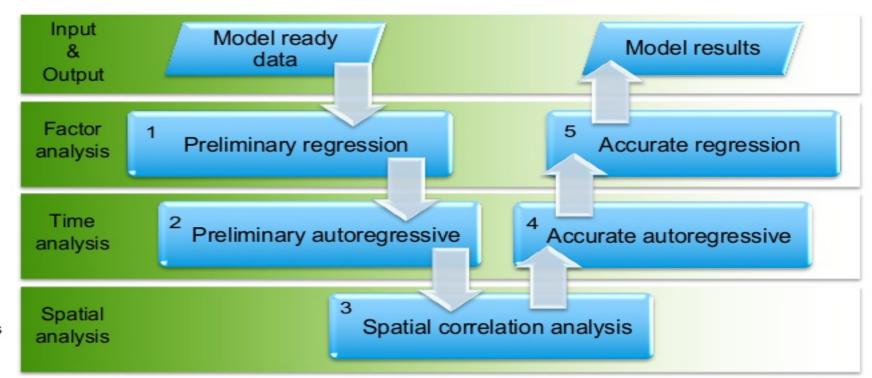


### **Spatio-Temporal Modeling**

Modeling process including 3 layers to handle different types of information:

- The influence of external factors
- Time-series autocorrelation

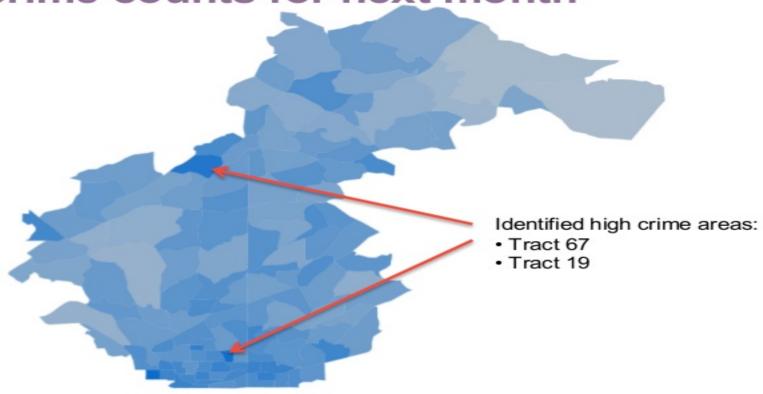
Spatial correlation among all the cities





## **Prepared Result Visualization**

- Predicted crime counts for next month



### What-if Scenario Analysis

#### Scenario

- A large sports festival will be held in the city
- Police department wants to estimate how the crime will increase due to
  - Large influx of people to some areas
  - Fans are mainly adult males



Without the festival





# Thanks!

