Databricks

Unifying Data Science and Engineering



The beginnings of Apache Spark at UC Berkeley

AMPLab funded by tech companies: **twitter facebook**. Google

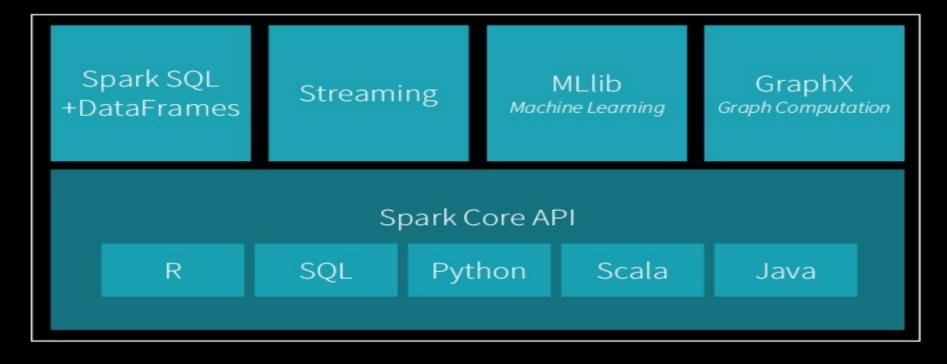
- Got a glimpse at their most impactful internal projects
- They were leveraging massive amounts of data
- Doing high impact machine learning/AI

We wanted to democratize Data + Al





Apache Spark





Databricks started in 2013

Bring Apache Spark to the Enterprise



Only 1% of enterprises successful with AI







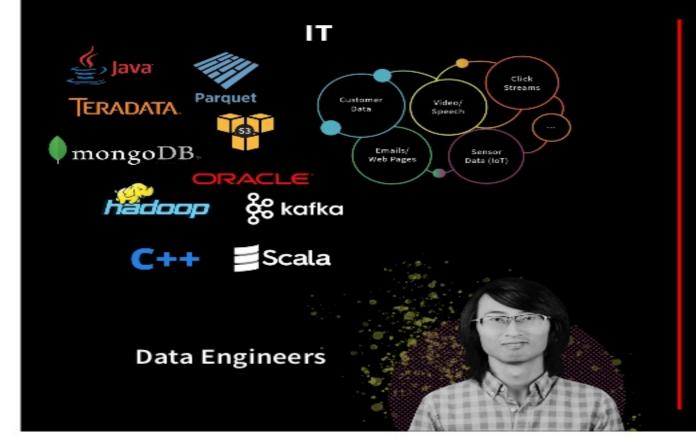








Other 99% struggle due to organizational silos



Line of Business





Databricks goal is to unify data science & engineering



3 challenges created by data & AI divide

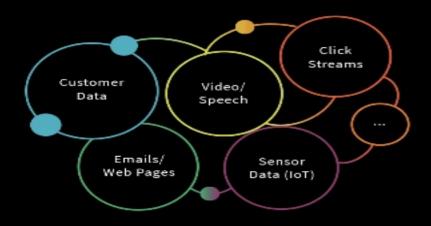
- Data is not ready for Al
- Data and AI technology silos
- (3) Data scientists and engineers are in silos



1 Data is not ready for Al



Massive data in data lakes



Data Lake



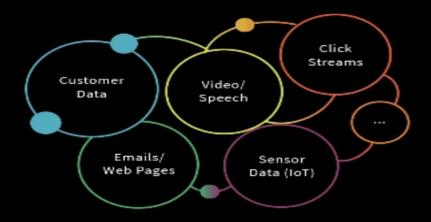
Vision to do Al on that data



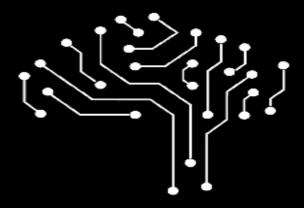
databricks

Data is not ready for Al

Inconsistent Data Lack of Schema Slow Performance and Costly



Data Lake



ΑI



Databricks Delta

Brings data reliability and performance to data lakes















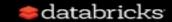
Databricks Delta: makes data ready for Al

Data Reliability Query Performance Very Fast at Scale Schema Enforcement Indexing (10-100x Faster) **ACID Transactions** Reporting Click Streams Dashboards Customer Video/ Delta Data Speech Alerting Emails/ Sensor **Machine Learning** Web Pages Data (IoT)

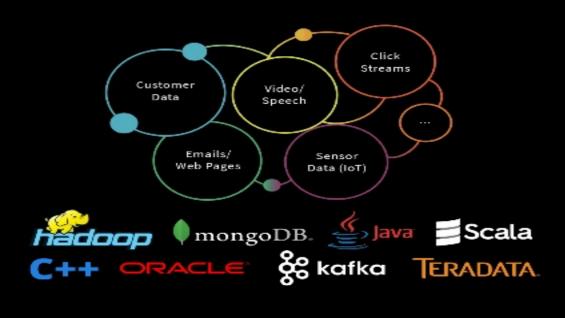
Data Lake



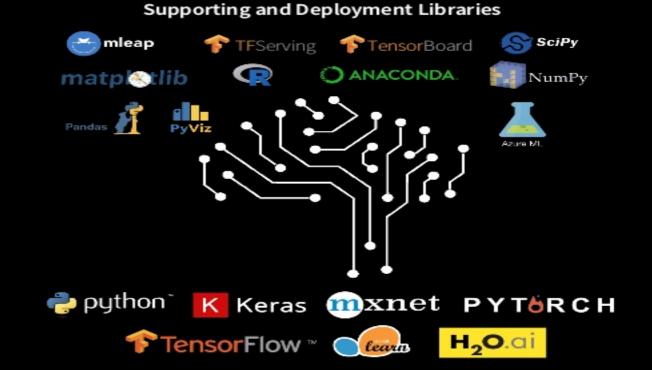
2 Data and AI technology silos



Data & AI technology silos

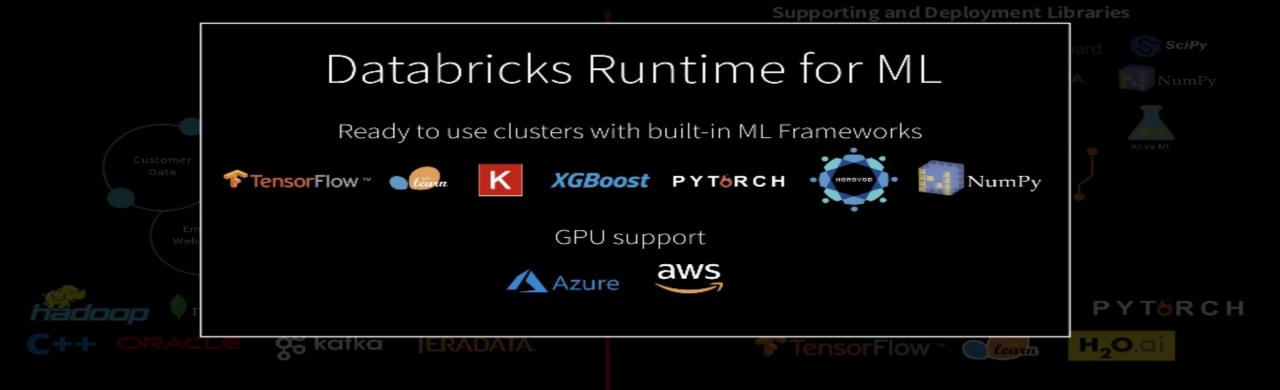


Great for Data, but not Al



Great for AI, but not for data

Data & AI technology silos



Great for Data, but not Al

Great for AI, but not for data

(3) Data scientists and engineers are in silos



Data scientists & engineers are in silos

Data Prep

Hard to make pipelines reliable



3 Deploy Model Have to ensure reliability.

SLAs, and quality



kubernetes



Data Engineers





Data Scientists

XGBoost



Databricks MLflow: unifies data scientists & engineers



Databricks MLflow: unifies data scientists & engineers

Data Prep

Build reliable data pipelines Track the datasets

Databricks Delta

3 Deploy Model

Deploy models in production, track their quality

MLflow Serving

Data Engineers



(2) Build Model

Track Experiments
Reproduce experiments

MLflow Project & Tracker
Databricks Runtime for ML

Data Scientists



Databricks MLflow: unifies data scientists & engineers







Databricks makes AI possible

for the other 99% by

unifying data science and engineering



Databricks Unified Analyitcs demo by Michael Armbrust

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