

# Breaking Down Analytical and Computational Barriers in Energy Data Analytics

Jonathan Farland  
DNV GL Energy



SPARK SUMMIT 2016  
DATA SCIENCE AND ENGINEERING AT SCALE  
JUNE 6-8, 2016 SAN FRANCISCO

# Agenda



## Who is DNV GL?

- Introductions

## Energy Analytics

- Overview
- Data Science

## Statistical Computing Pilot

- Demonstration

## Concepts in Development

- Plans

## Q&A

- Discussion



# DNV GL



Policy



Production



Transmission &  
Distribution



Use



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**150**

years

**400**

offices

**100**

countries

**16,000**

employees



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**DNV·GL**

# Policy, Advisory and Research

Demand Side  
Management

Energy  
Analytics

Load Research  
Services

Market Research  
and Program  
Evaluation



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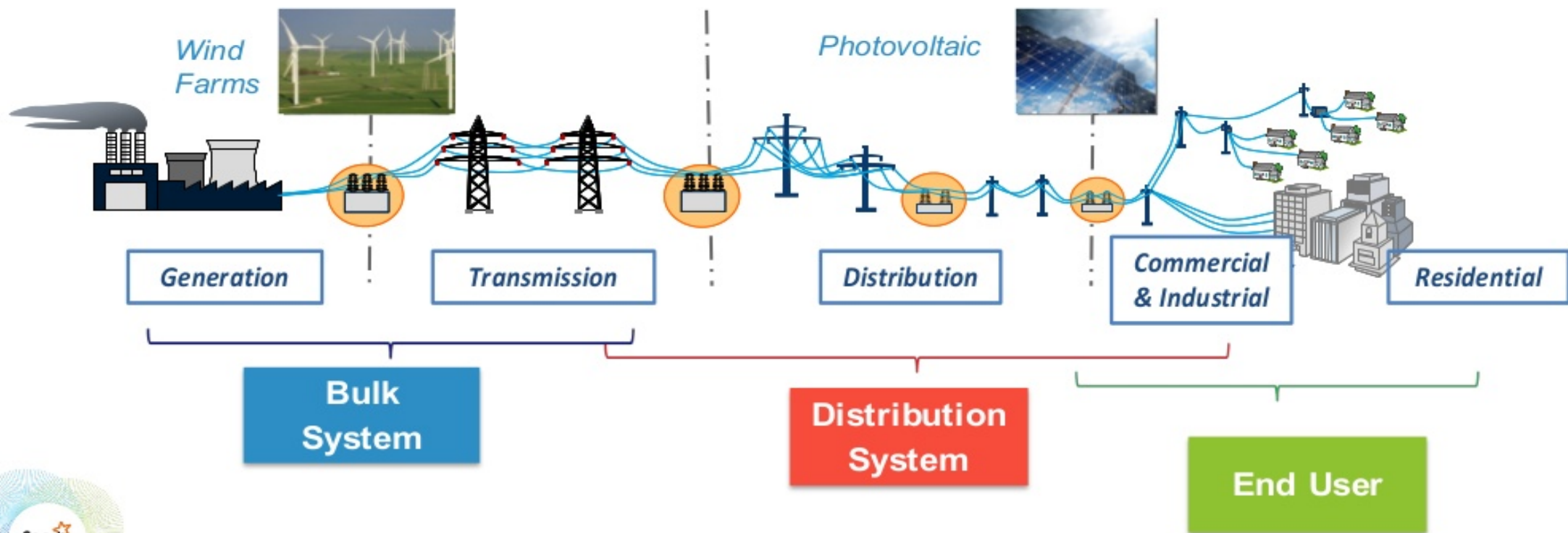


# Electricity Distribution Grid

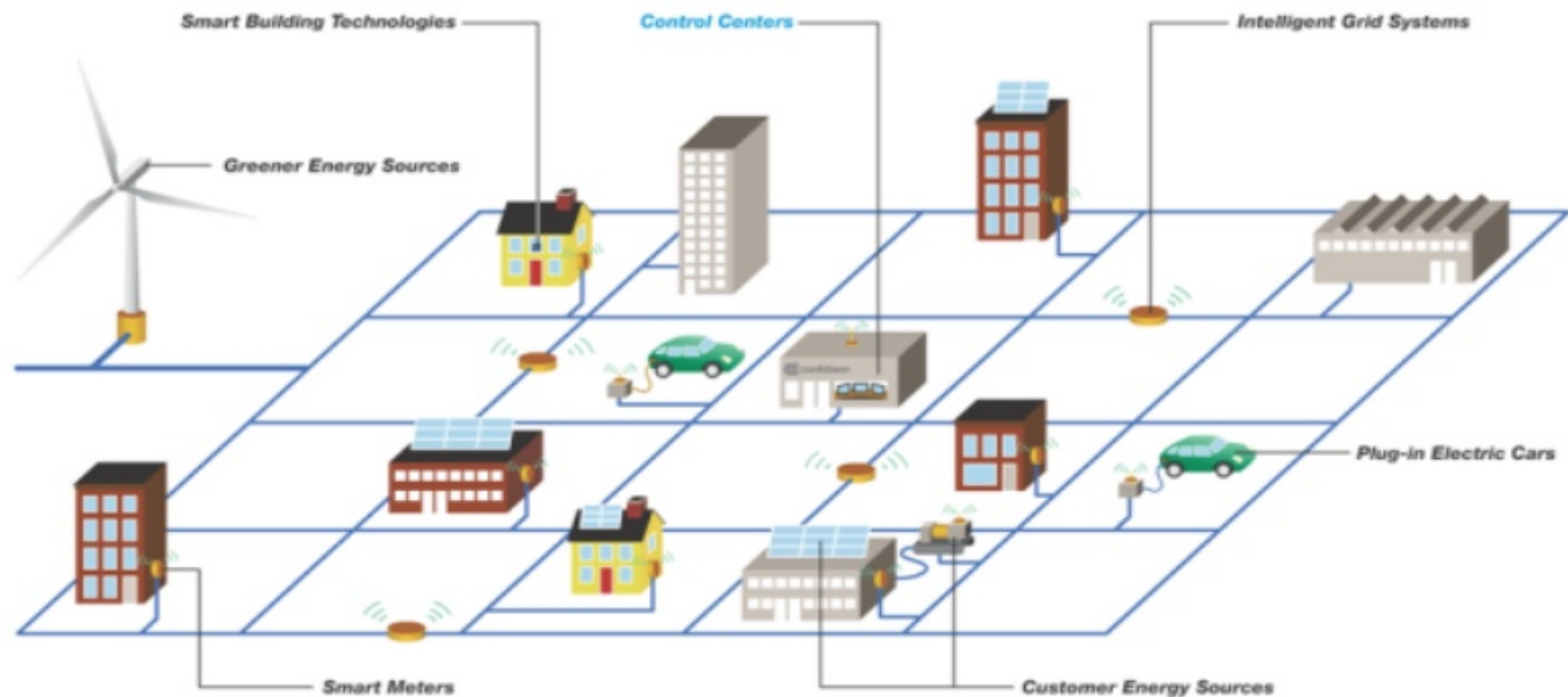


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# Electricity Distribution Grid



# The Rise of The Smart Grid



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# Energy Data Science

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# Terminology



**Energy (kWh, MWh, GWh):**  
Usage of energy over time

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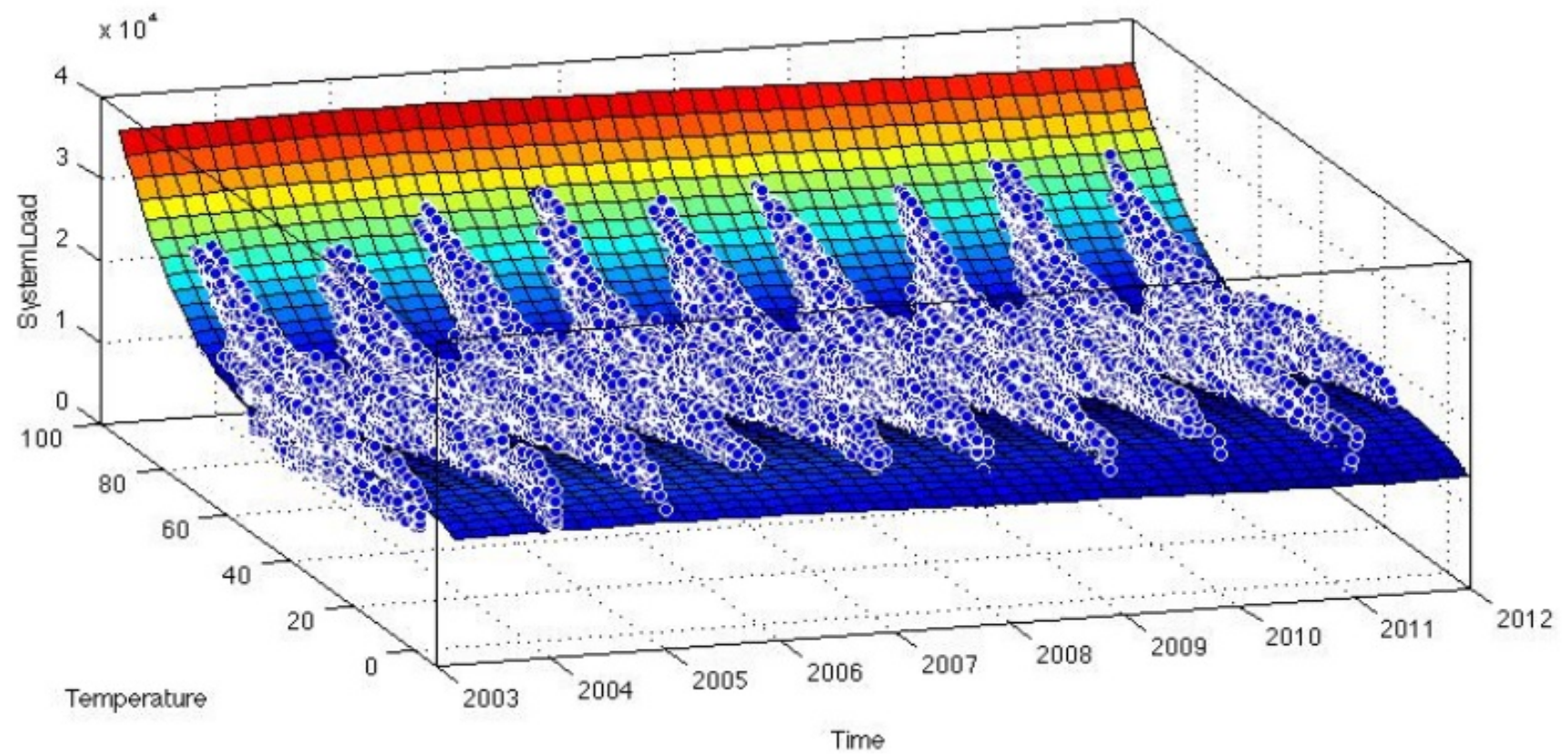
**Demand (kW, MW, GW):** Maximum power requirement of a system at a given time (e.g., an hour, a day, a month, a season of the year).

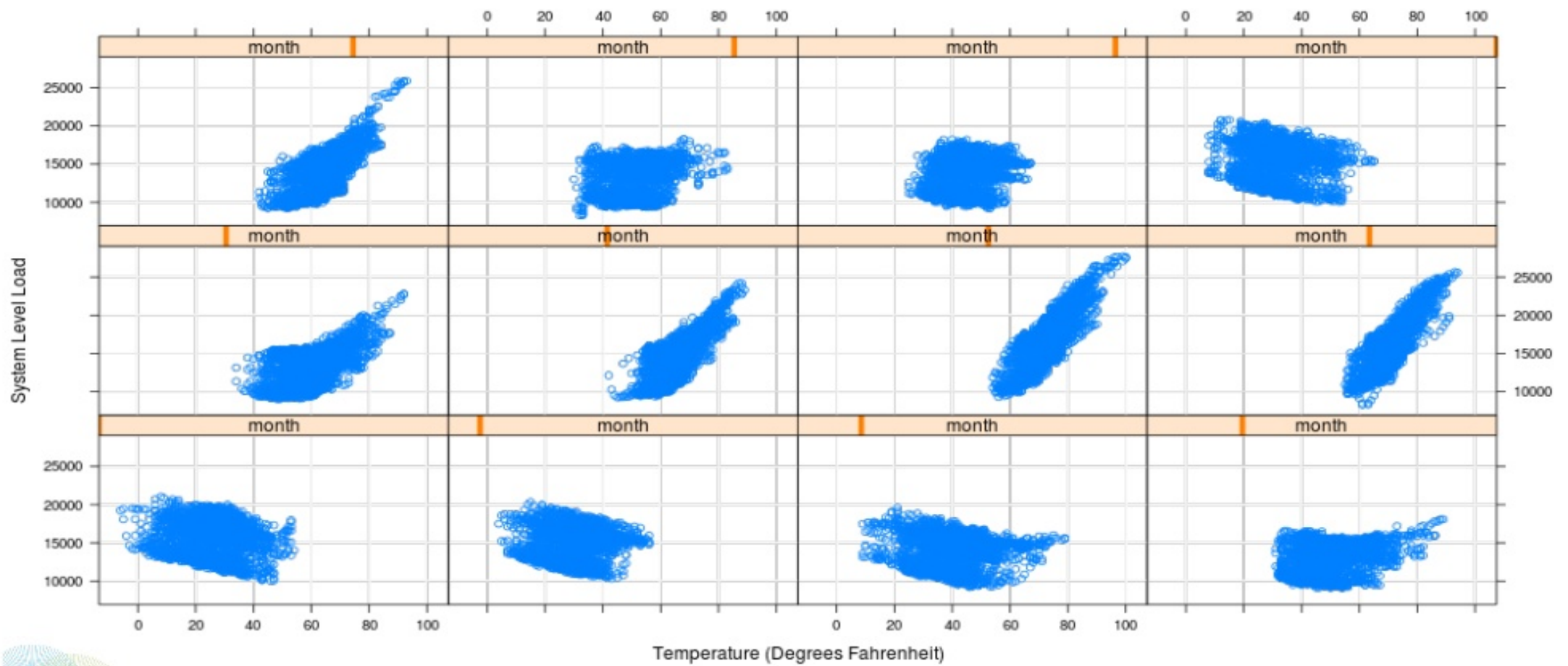
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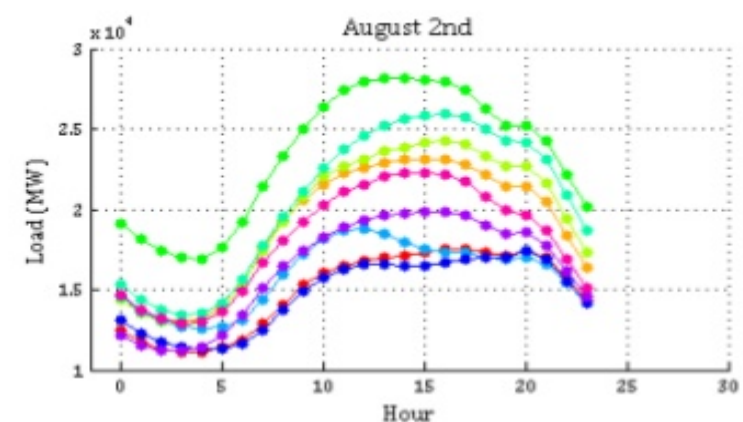
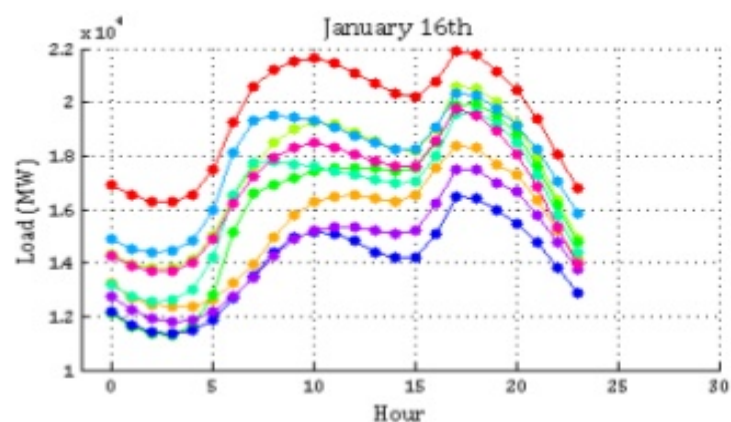
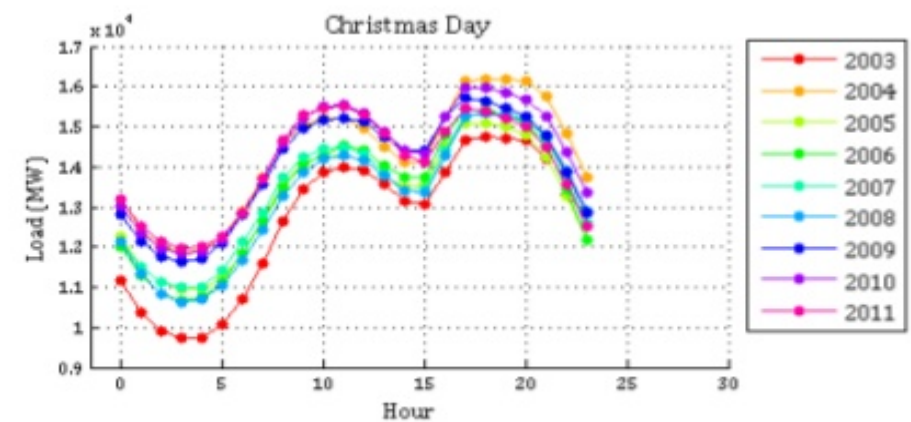
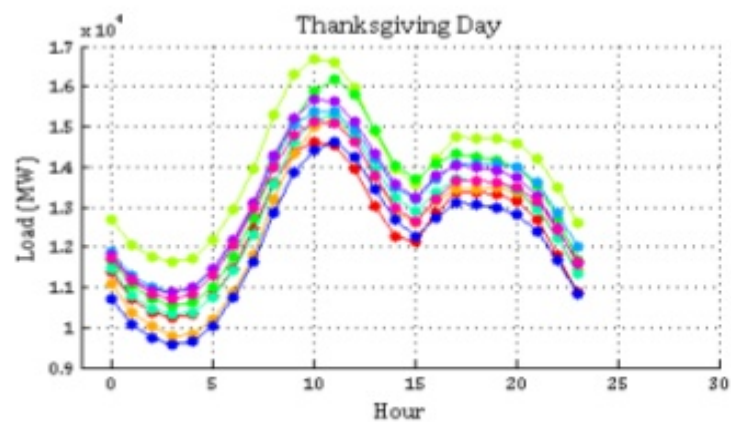
**Load Forecast:** The act of generating predictions for future demand or energy usage of an electrical grid.

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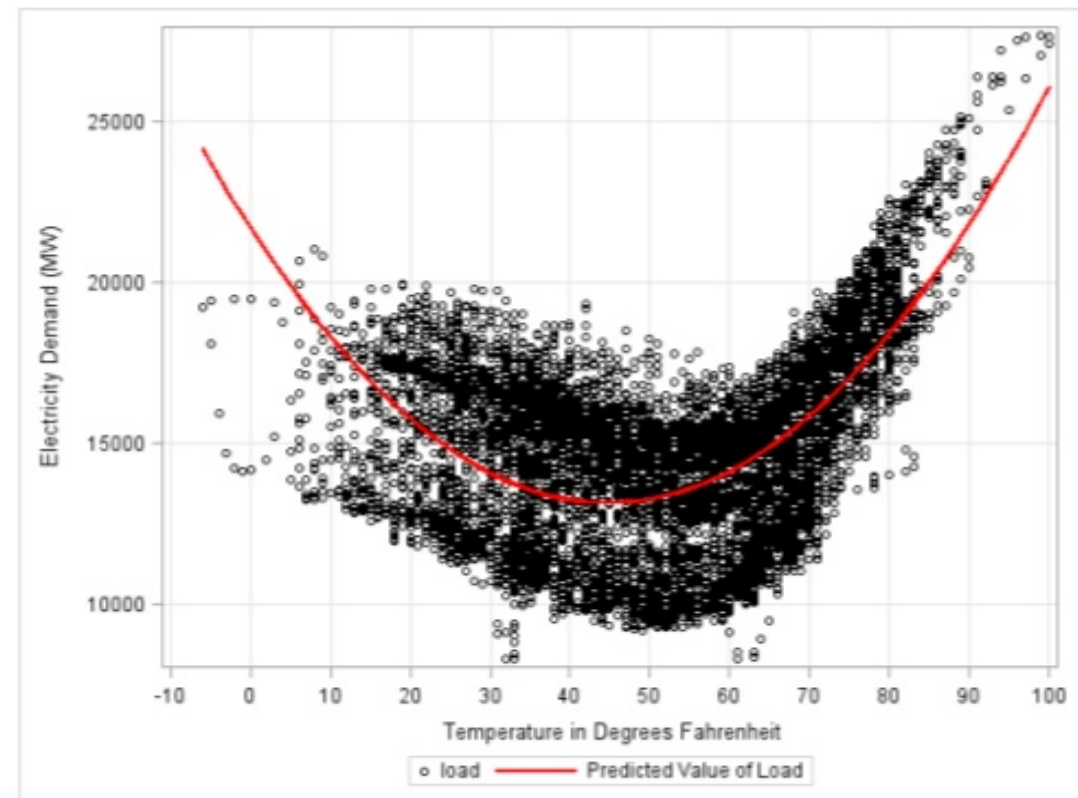
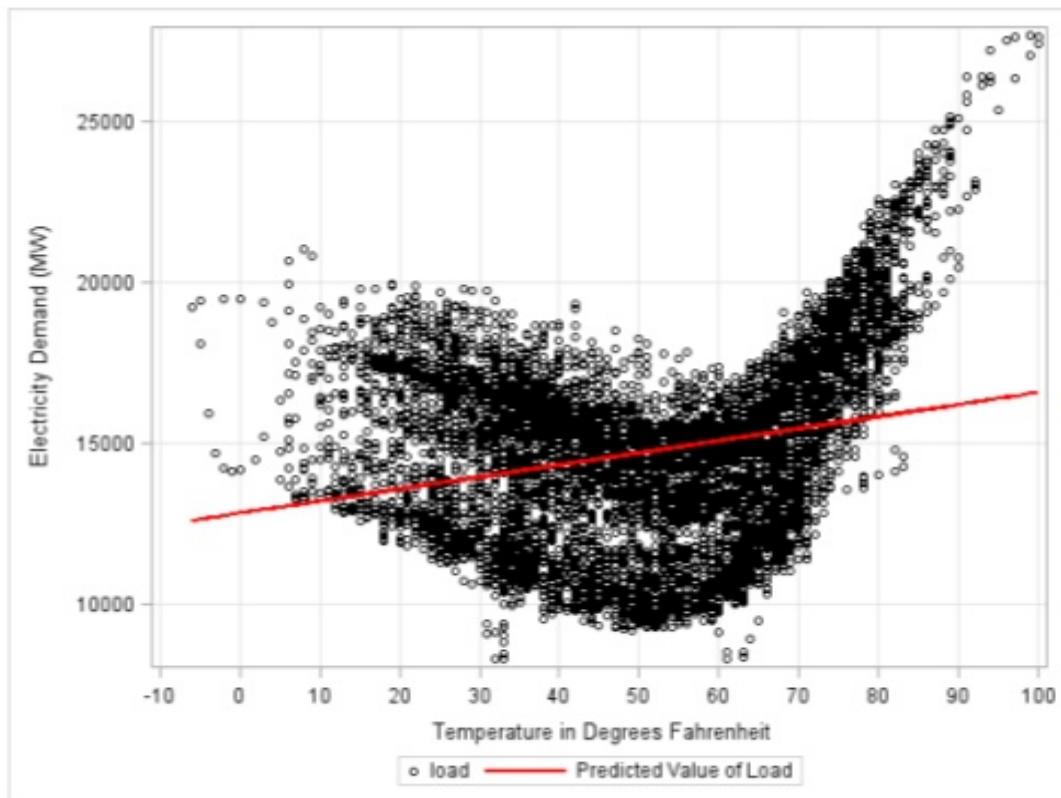


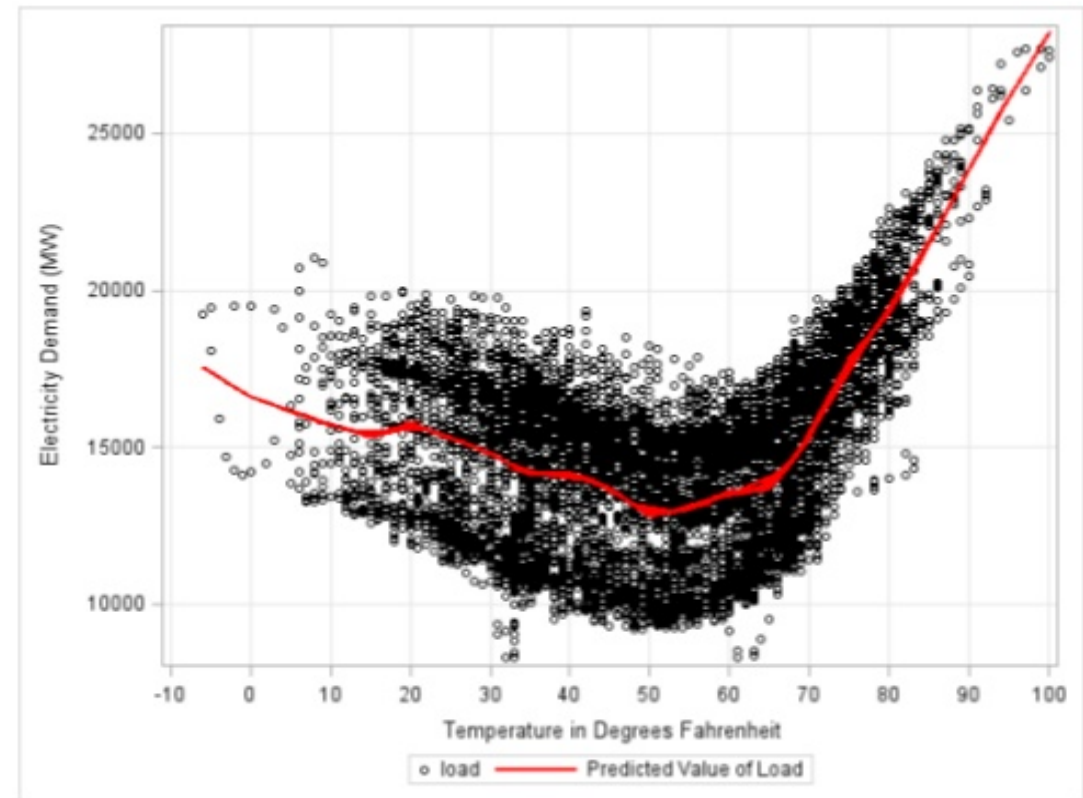
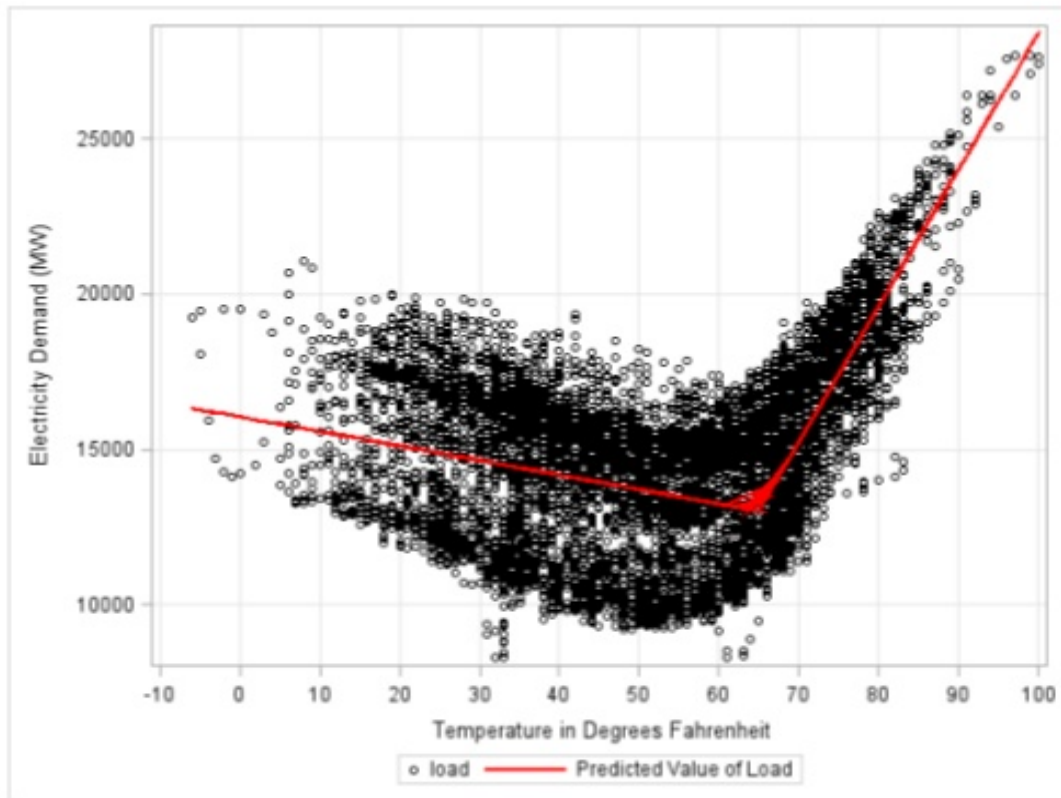


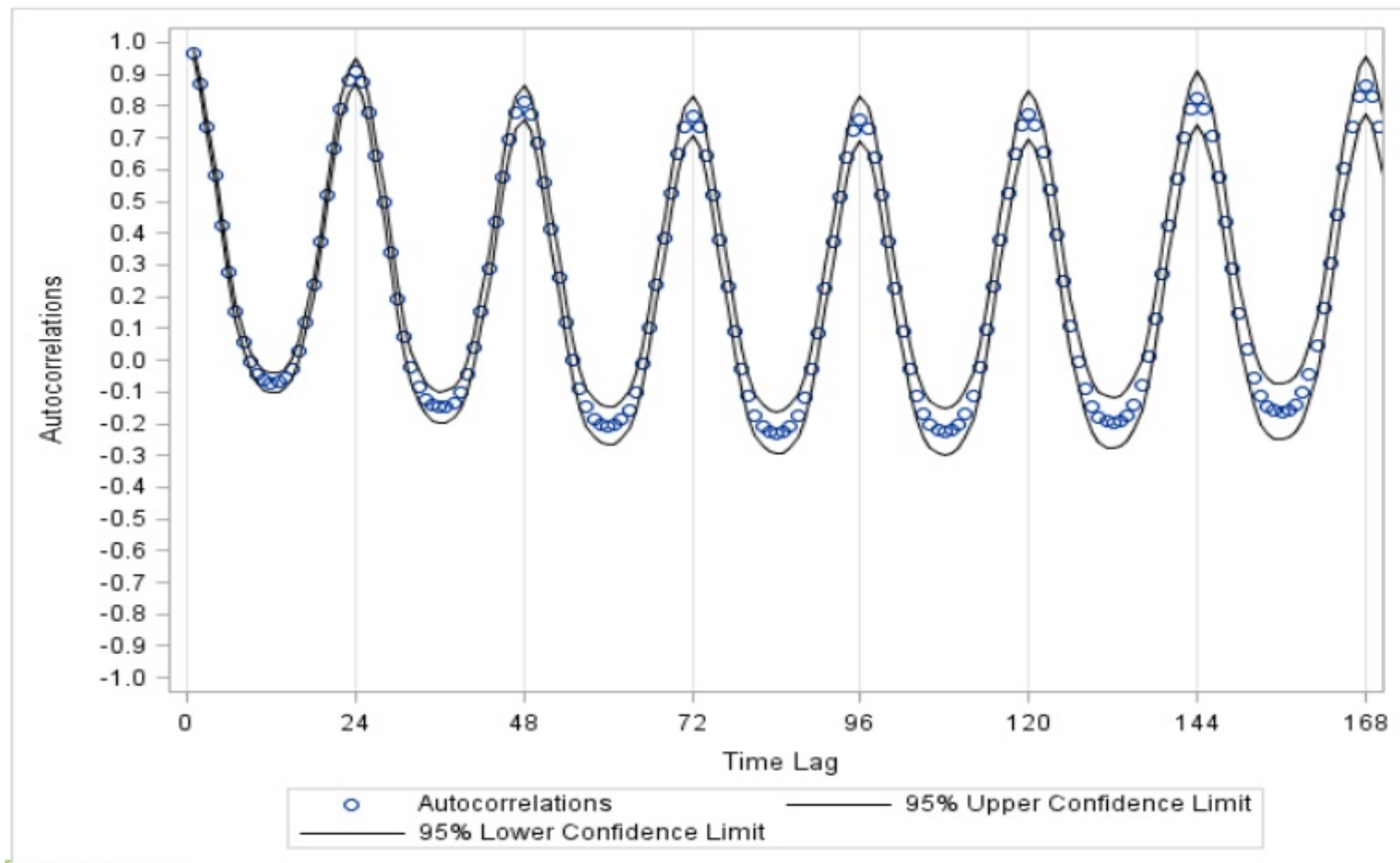












# Forecasting Approaches

## OLD SCHOOL

- Similar Day Matching
- Statistically Adjusted Engineering (SAE)
- Univariate Time Series (ARIMA)
- Multiple Linear Regression
- Econometric

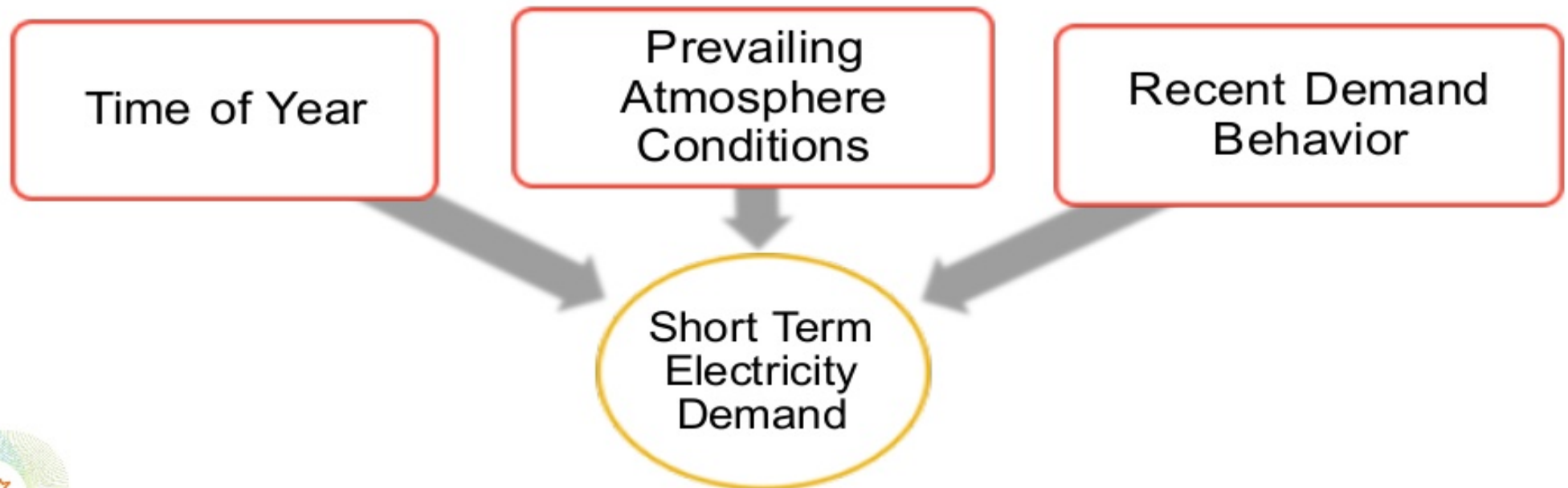
## NEW HOTNESS

- Machine / Statistical Learning
- Semiparametric Regression
- Artificial Neural Networks
- Fuzzy Logic
- Support Vector Machines
- Gradient Boosting



# Additive Semiparametric Model

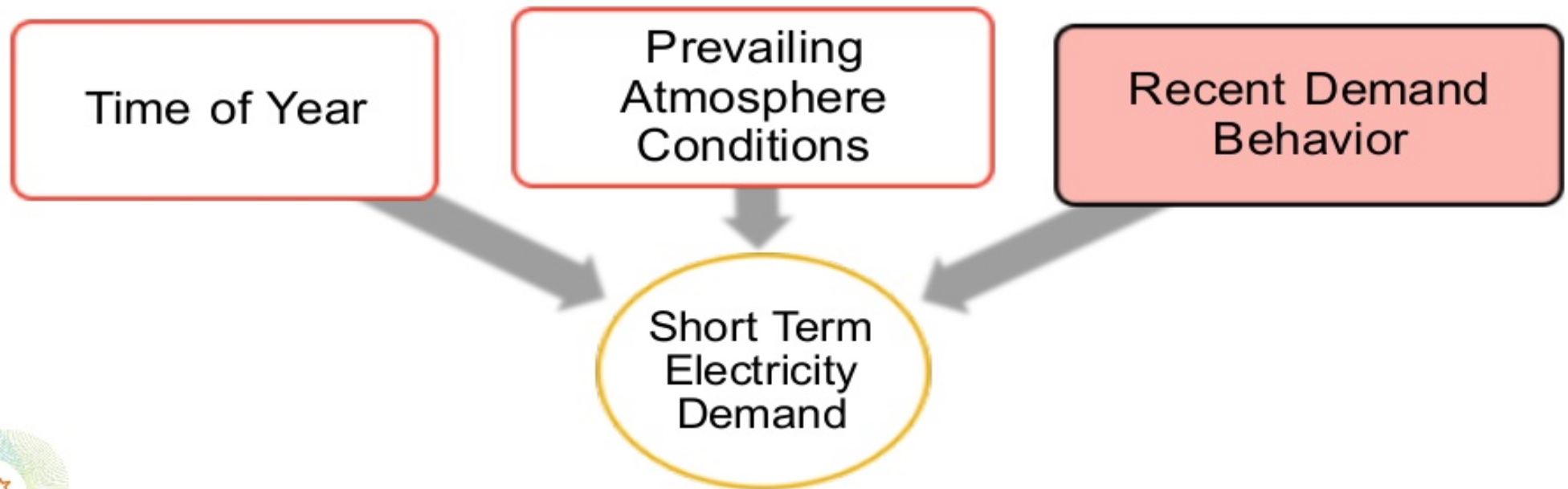
$$y_t = h(\text{time}) + f(\text{weather}) + \alpha(\text{behavior}) + \varepsilon_t$$





# Additive Semiparametric Model

$$y_t = h(\text{time}) + f(\text{weather}) + \alpha(\text{behavior}) + \varepsilon_t$$



# Emerging Technologies



Photovoltaic  
Cells (e.g., Solar)



Electric Vehicles



Storage



Wind

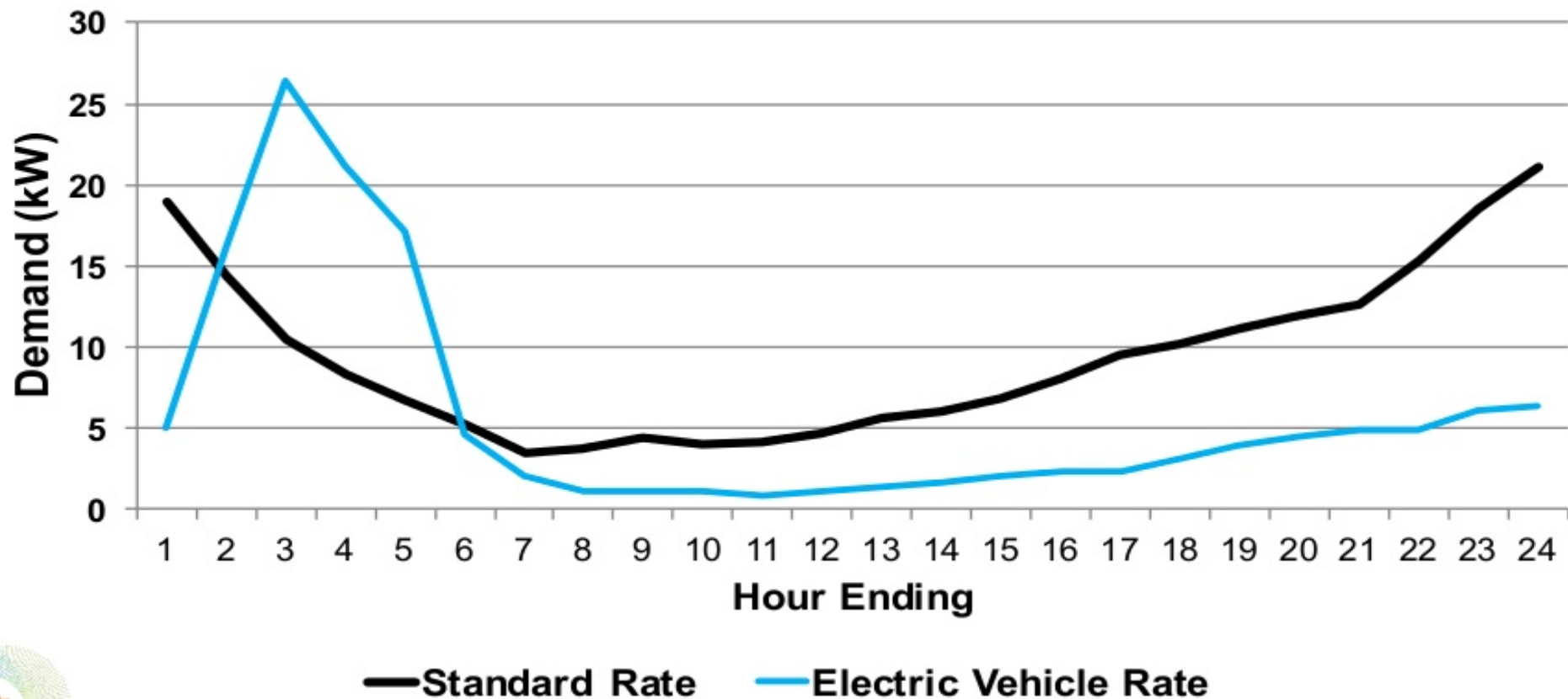


Energy Efficiency



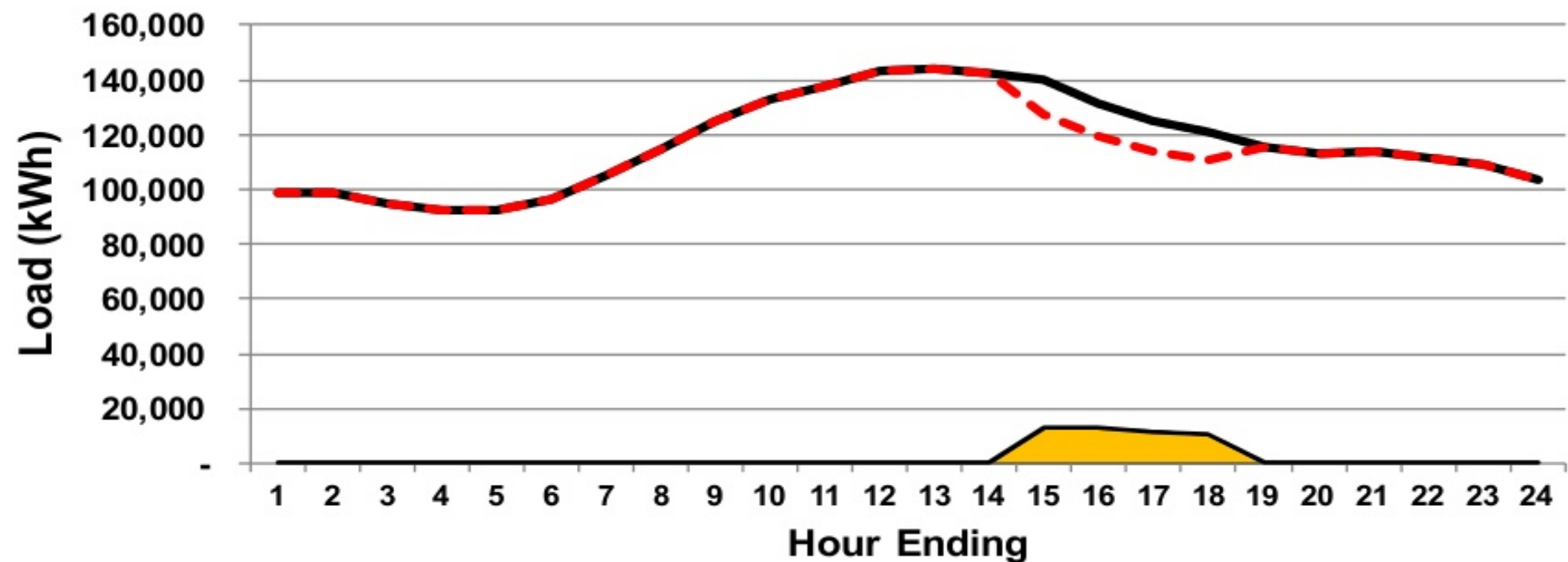
Demand  
Response

# Load Shifting: Electric Vehicles



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# Load Reduction: Demand Response



 Forecasted - DR Reduction       Forecasted - DR Baseline  
 Forecasted - DR Impacted Load       Actual DR - Reduction



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# Databricks + Spark Pilot



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# Statistical Computing Pilot



## Benefits of Big Data from Advanced Metering Infrastructure

- ✓ A deeper understanding of demand and therefore human behavior (think energy efficiency)
- ✓ **Cost effective operating costs**
- ✓ Real-time notification of power outages
- ✓ Improved System Planning and Reliability
- ✓ Allows for integration of disruptive technologies like Electric Vehicles



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# Statistical Computing Pilot

**Pilot  
Design**

**Data  
Generating  
Process**

**Analytics**



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# Statistical Computing Pilot

## Data Diversity



**Energy  
Consumption**



**Climatic**  
- Temperature  
- Humidity  
- Wind Speed  
- Solar



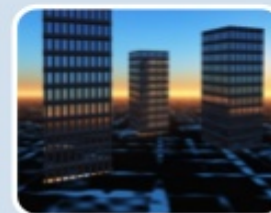
**Demographic  
Firmographic**



**Economic  
Financial**



**Energy  
Efficiency  
Program  
Tracking**



**Grid  
Infrastructure**



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# Key Focus Areas

**Performance**

**Scalability**

**Granularity**



# Going Further



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# Use Cases



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# DEMONSTRATION



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# VISION OF THE FUTURE



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# Current Concepts in Development



Weather Normalization at Scale (e.g., California)

Real-time Energy Forecasting Using Statistical Learning and Spark Streaming API

Real-time Customer Sentiment Analysis

Grid Reliability Analysis

Cybercrime Protection of Electricity Grids



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# THANK YOU.

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