From Machine Learning to Learning Machines

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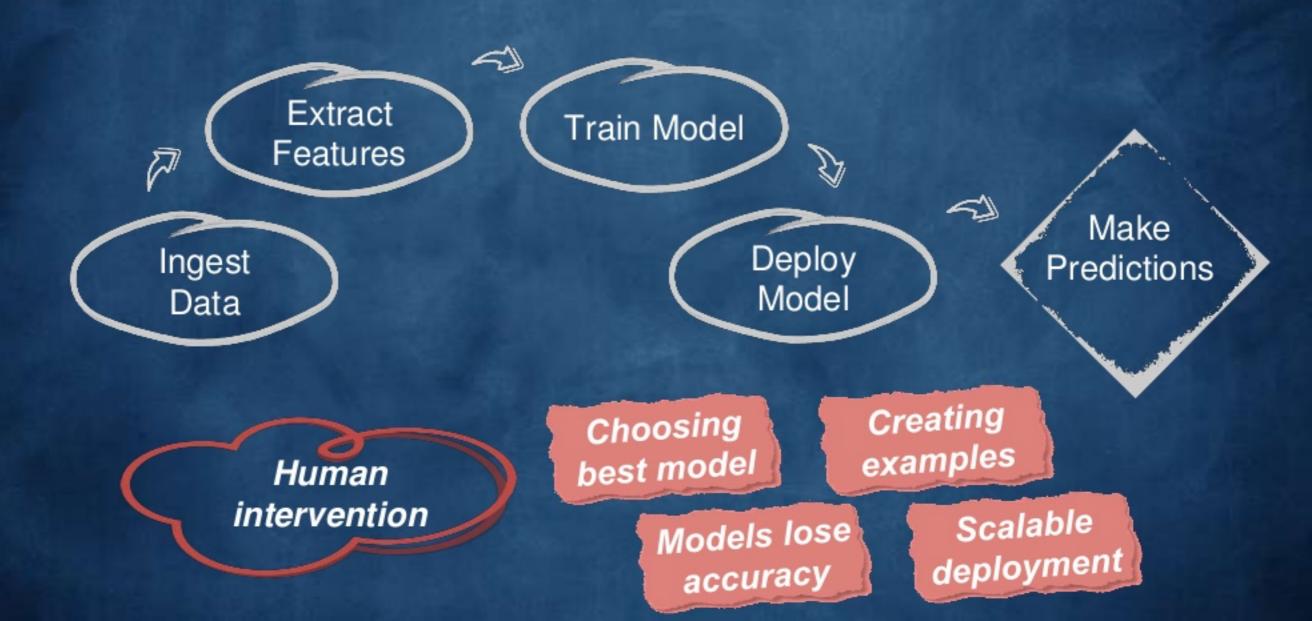
When to use machine learning

Changing business rules

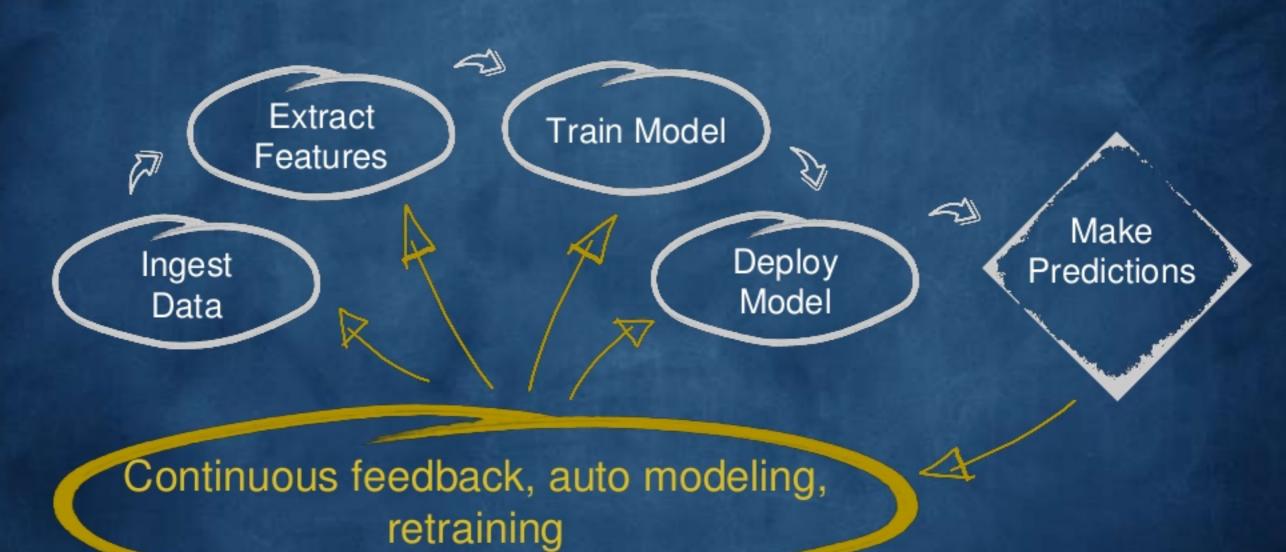
Rapid speed of development

Act with intelligence

The (incomplete) machine learning process



Machine Learning to Learning Machines



Design Principles of Learning Machines

Simplicity

Automated, Guided, Intuitive

Collaboration

Data Scientists, Developers, Business Analysts

Convergence

Best of breed machine learning technologies

From idea to demo in 5 months



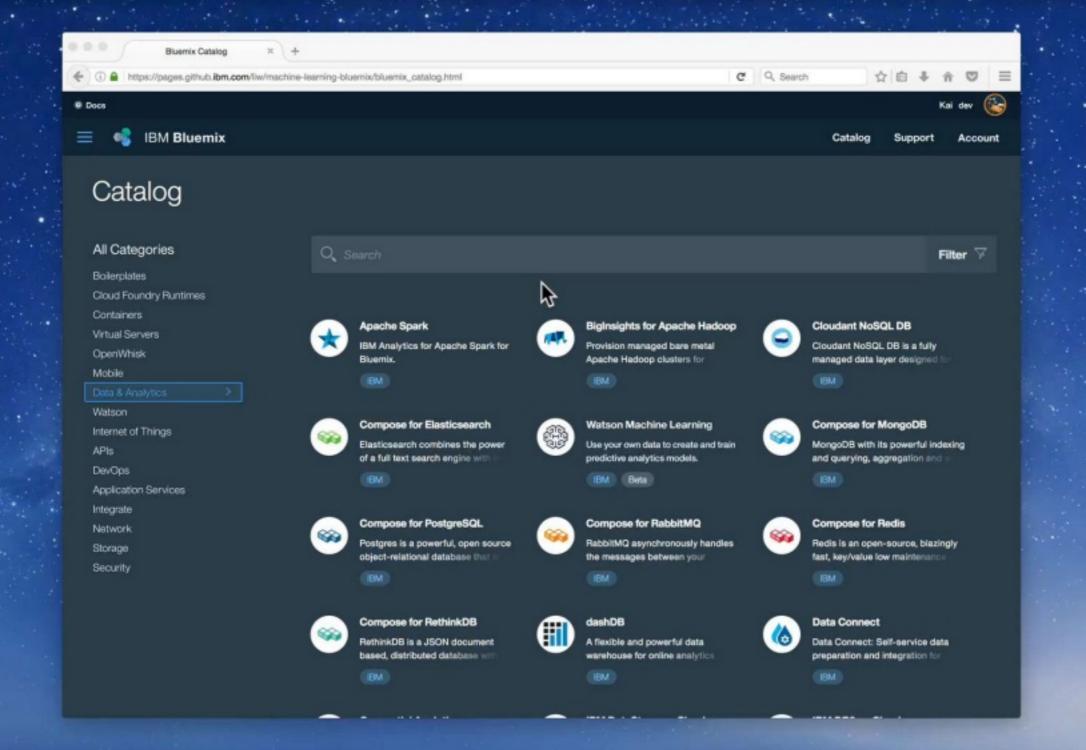
{spark.tc} + Spark

Ecosystem of partners









Watson Data Platform



