Elasticsearch & Lucene for Apache Spark and MLIib

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Mirror, mirror on the wall, what's the happiest team of us all?

Briita Weber
- Rough translation from German by yours truly -

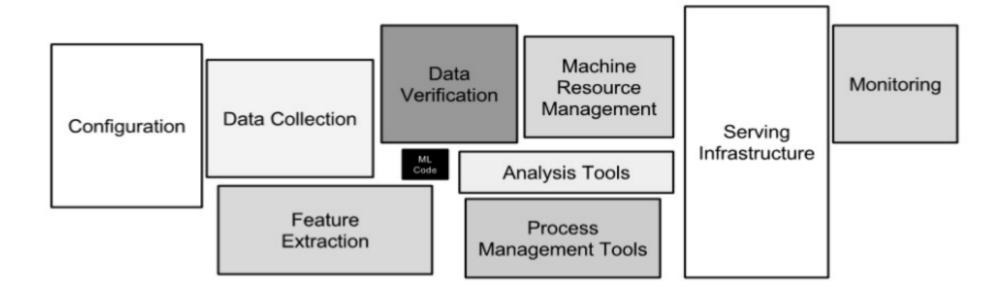
Purpose of the talk

Improve ML pipelines through IR

Text processing

- Analysis
- Featurize/Vectorize *

Technical Debt

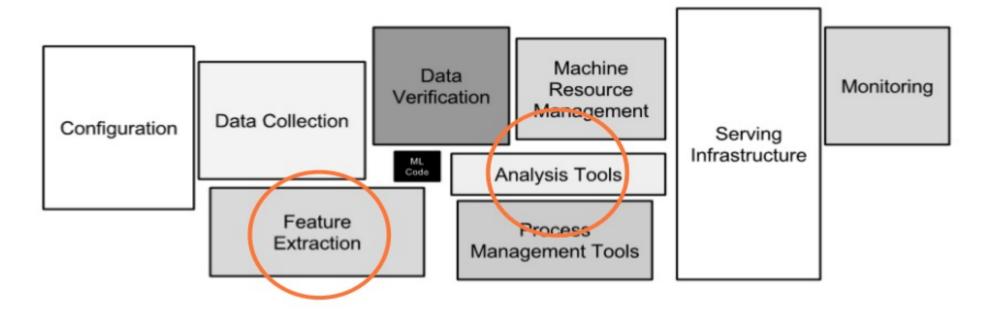


Machine Learning: The High Interest Credit Card of Technical Debt", Sculley et al

http://research.google.com/pubs/pub43146.html



Technical Debt



Machine Learning: The High Interest Credit Card of Technical Debt", Sculley et al

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Challenge



Challenge: What team at Elastic is most happy?

Data: Hipchat messages

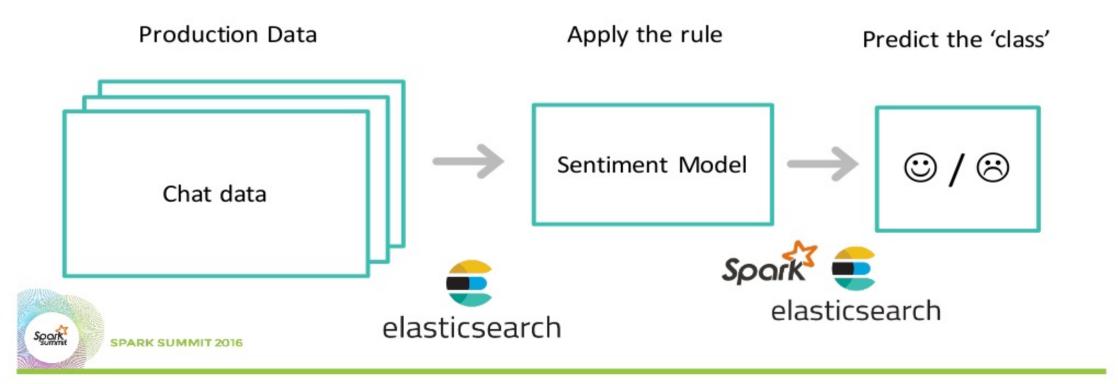
Training / Test data: http://www.sentiment140.com

Result: Kibana dashboard

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Spark

ML Pipeline



Data is King



Example: Word2Vec

Input snippet

it was introduced into mathematics in the book disquisitiones arithmeticae by carl friedrich gauss in one eight zero one ever since however modulo has gained many meanings some exact and some imprecise



Real data is messy

originally looked like this:

```
It was introduced into <a href="https://en.wikipedia.org/wiki/Mathematics" title="Mathematics">mathematics</a> in the book <i><a href="https://en.wikipedia.org/wiki/Disquisitiones_Arithmeticae" title="Disquisitiones Arithmeticae">Disquisitiones Arithmeticae">Disquisitiones Arithmeticae</a></i> by <a href="https://en.wikipedia.org/wiki/Carl_Friedrich_Gauss" title="Carl Friedrich Gauss">Carl Friedrich Gauss</a> in 1801. Ever since, however, "modulo" has gained many meanings, some exact and some imprecise.
```



https://en.wikipedia.org/wiki/Modulo_(jargon)

Feature extraction Cleaning up data

Spark

```
"huuuuuunnnnnngrrryyy",

"aaaaaamaazinggggg",

"aaaaaammm",

"aaaaaammmazzzingggg",

"aaaaaamy",

"aaaaaan",

"aaaaaand",

"aaaaaannnnnnddd",

"aaaaaanyways"
```

Does it help to clean that up?
see "Twitter Sentiment Classification using Distant Supervision", Go et al.
http://www-cs.stanford.edu/people/alecmgo/papers/TwitterDistantSupervision09.pdf

Language matters

读书须用意,一字值千金



Lucene to the rescue!



High-performance, full-featured text search library

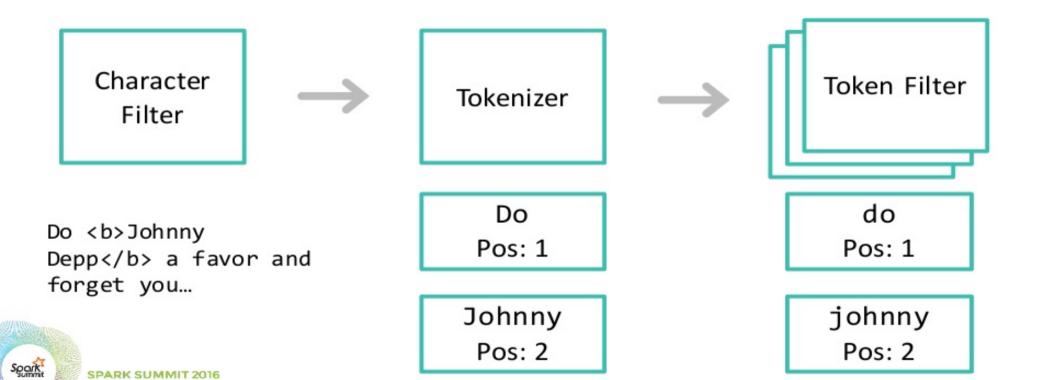
15 years of experience

Widely recognized for its utility

It's a primary test bed for new JVM versions



Text processing



Lucene for text analysis

state of the art text processing

many extensions available for different languages, use cases,...

however...



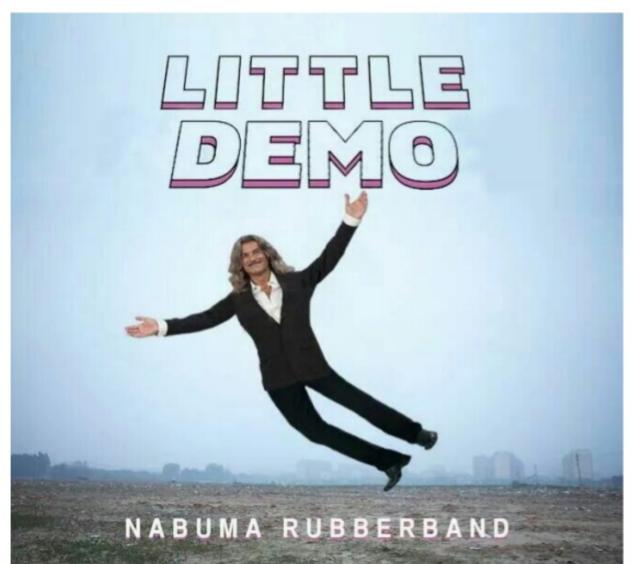
```
import org.apache.lucene.analysis...
Analyzer a = new Analyzer() {
  @Override
 protected TokenStreamComponents createComponents(String fieldName) {
    Tokenizer tokenizer = new StandardTokenizer();
   return new TokenStreamComponents(tokenizer, tokenizer);
  @Override
 protected Reader initReader(String fieldName, Reader reader) {
    return new HTMLStripCharFilter(reader);
};
TokenStream = a.tokenStream(null, "<a href=...>some text</a>");
CharTermAttribute term = stream.addAttribute(CharTermAttribute.class);
PositionIncrementAttribute posIncrement = stream.addAttribute(PositionIncrementAttribute.class);
stream.reset();
int pos = 0;
while (stream.incrementToken()) {
 pos += posIncrement.getPositionIncrement();
 System.out.println(term.toString() + " " + pos);
```



```
import org.apache.lucene.analysis...
Analyzer a = new Analyzer() {
  @Override
 protected TokenStreamComponents createComponents(String fieldName) {
    Tokenizer tokenizer = new StandardTokenizer():
    return new TokenStreamComponents(tokenizer, tokenizer);
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```



How about a declarative approach?





Very quick intro to Elasticsearch





Scalable, real-time search and analytics engine

Data distribution, cluster management

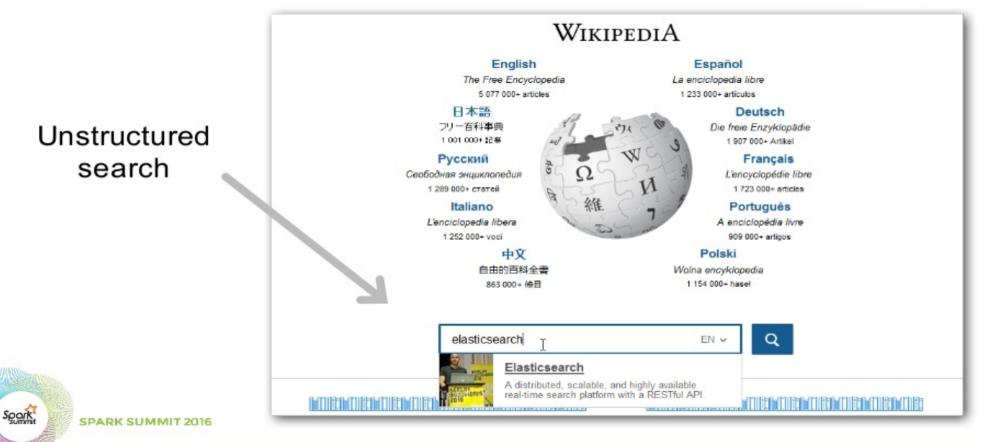
REST APIs

JVM based, uses Apache Lucene internally

Open-source (on Github, Apache 2 License)

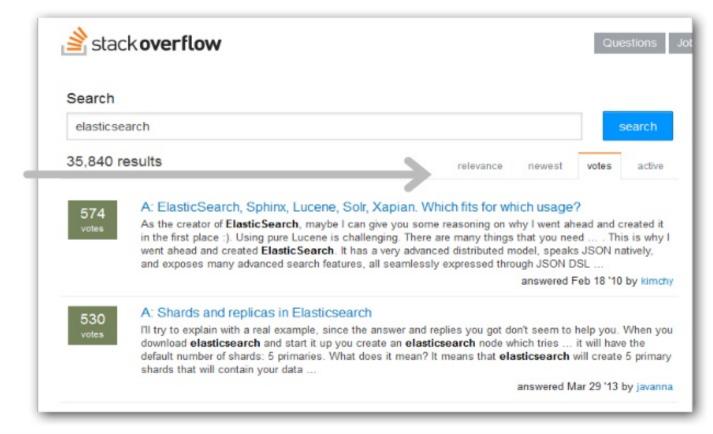








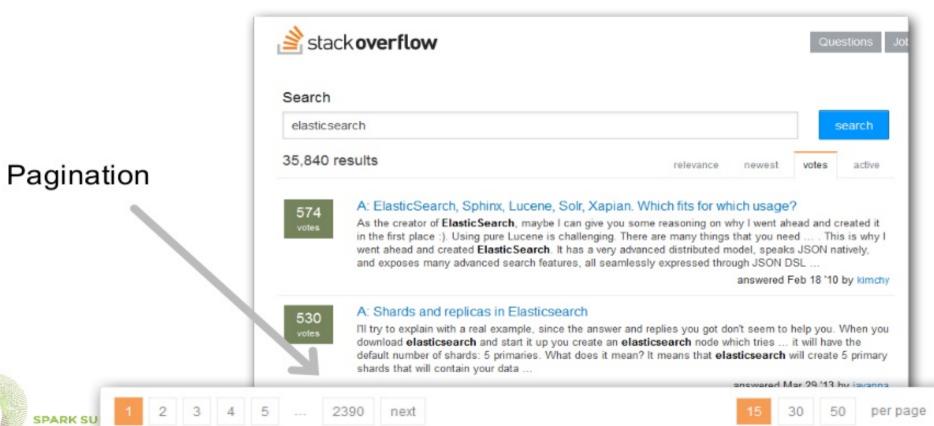
Sorting / Scoring



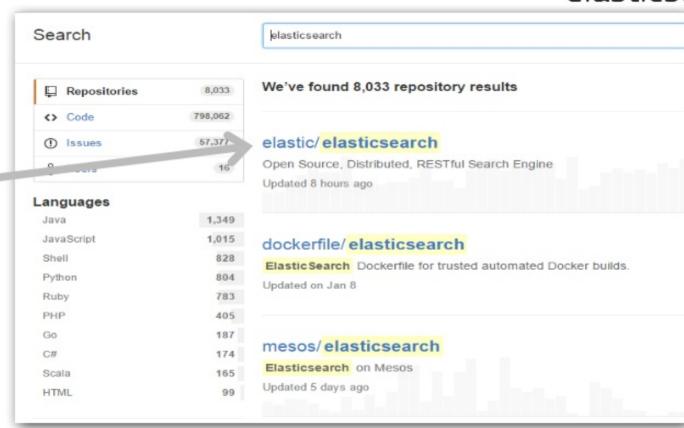


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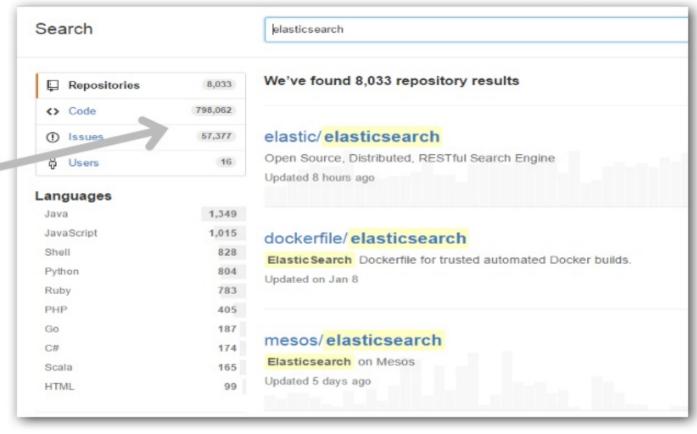


Enrichment





Structured search











SPARK SUMMIT 2016 https://www.elastic.co/elasticon/2015/sf/unlocking-interplanetary-datasets-with-real-time-search

Machine Learning and Elasticsearch



Machine Learning and Elasticsearch



Machine Learning and Elasticsearch

Term Analysis (tf, idf, bm25)

Graph Analysis

Co-occurrence of Terms (significant terms)

ChiSquare

Pearson correlation (#16817)

Regression (#17154)

What about classification/clustering/ etc...?



It's not the matching data, but the meta that lead to it





How to use Elasticsearch from Spark?

Somebody on Stackoverflow

Elasticsearch for Apache Hadoop ™

elasticsearch-hadoop

Elasticsearch real-time search and analytics natively integrated with Hadoop

Updated 3 hours ago

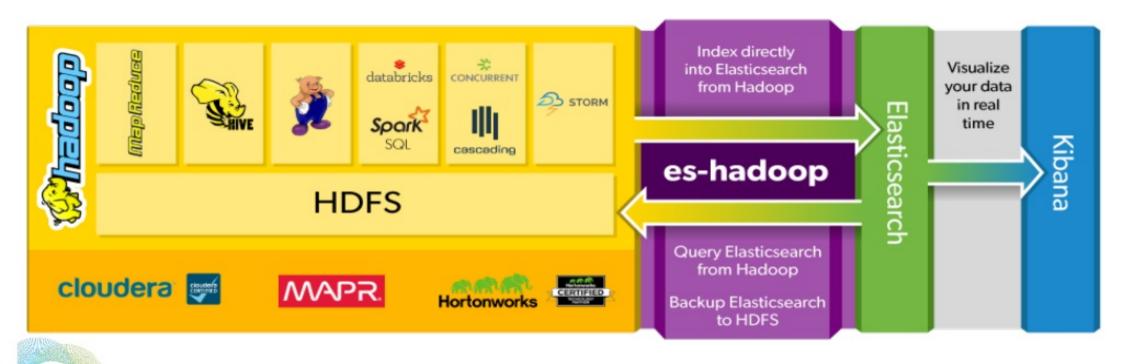




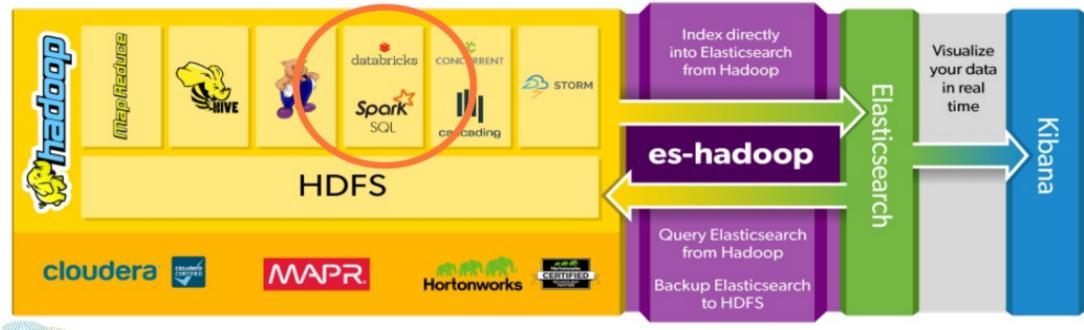
Elasticsearch for Apache Hadoop ™

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Elasticsearch for Apache Hadoop ™





Elasticsearch Spark – Native integration



Scala & Java API

Understands Scala & Java types

- Case classes
- Java Beans

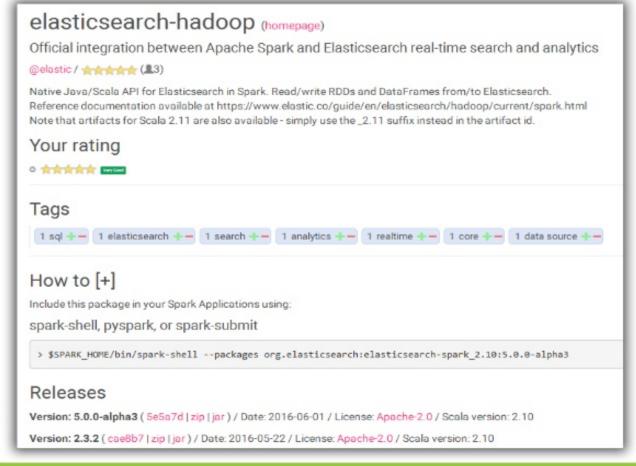
Available as Spark package

Supports Spark Core & SQL all 1.x version (1.0-1.6)

Available for Scala 2.10 and 2.11

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Elasticsearch as RDD / Dataset*

```
import org.elasticsearch.spark._
val sc = new SparkContext(new SparkConf())
val rdd = sc.esRDD("buckethead/albums", "?q=pikes")
```

```
import org.elasticsearch.spark._
case class Artist(name: String, albums: Int)

val u2 = Artist("U2", 13)
val bh = Map("name"->"Buckethead", "albums" -> 255, "age" -> 46)

sc.makeRDD(Seq(u2, bh)).saveToEs("radio/artists")
```

Spark

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Elasticsearch as a DataFrame

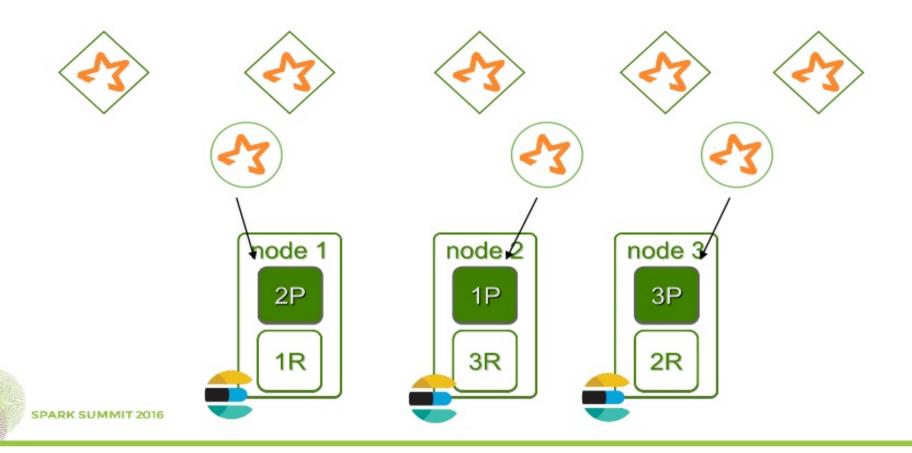
```
val df = sql.read.format("es").load("buckethead/albums")

df.filter(df("category").equalTo("pikes").and(df("year").geq(2015)))
```



Partition to Partition Architecture

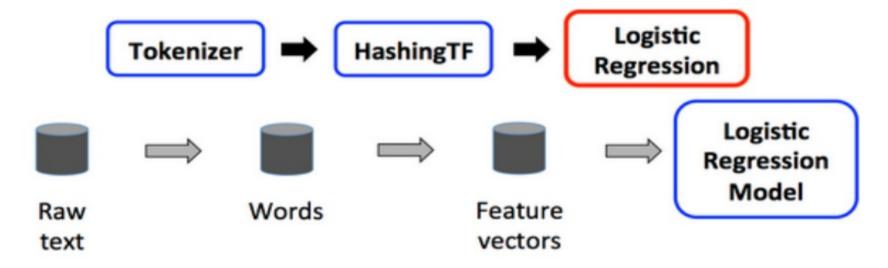
Spark



Putting the pieces together

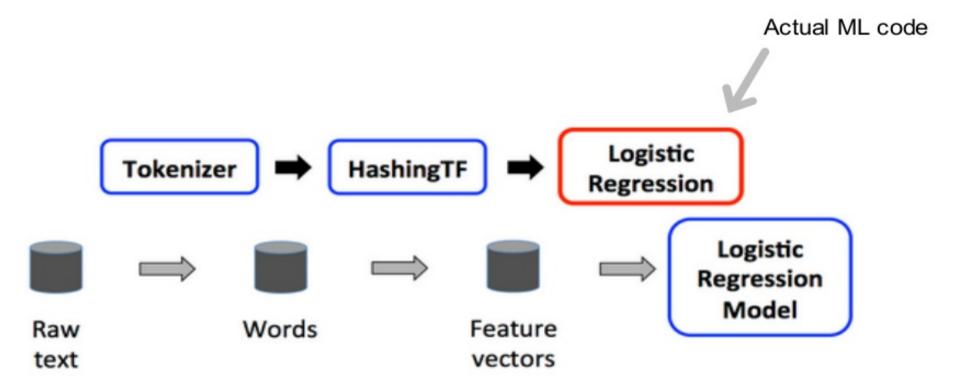


Typical ML pipeline for text



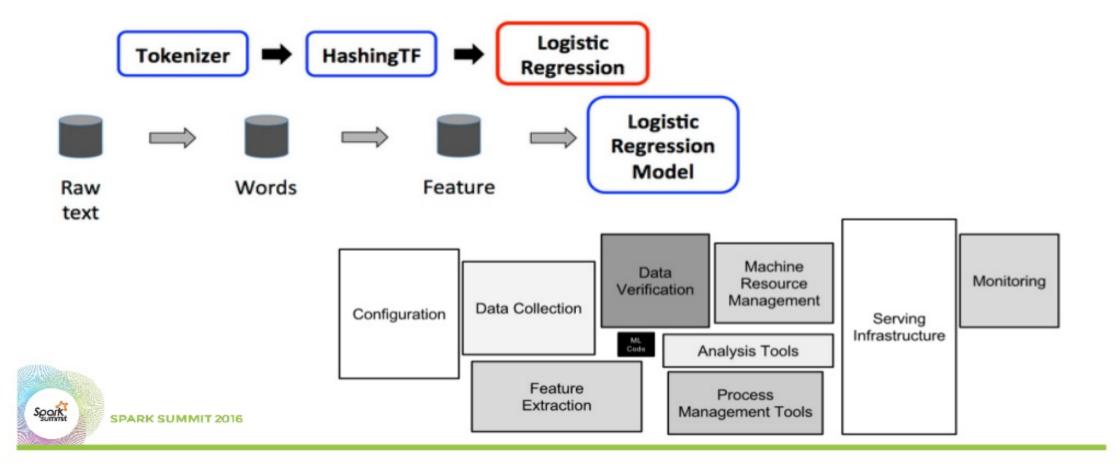


Typical ML pipeline for text





Typical ML pipeline for text



```
val training = movieReviewsDataTrainingData
val tokenizer = new Tokenizer()
    .setInputCol("text")
    .setOutputCol("words")
val hashingTF = new HashingTF()
    .setNumFeatures(1000)
    .setInputCol(tokenizer.getOutputCol)
    .setOutputCol("features")
val lr = new LogisticRegression()
    .setMaxIter(10)
    .setRegParam(0.001)
val pipeline = new Pipeline()
    .setStages(Array(tokenizer, hashingTF, lr))
val model = pipeline.fit(training)
```

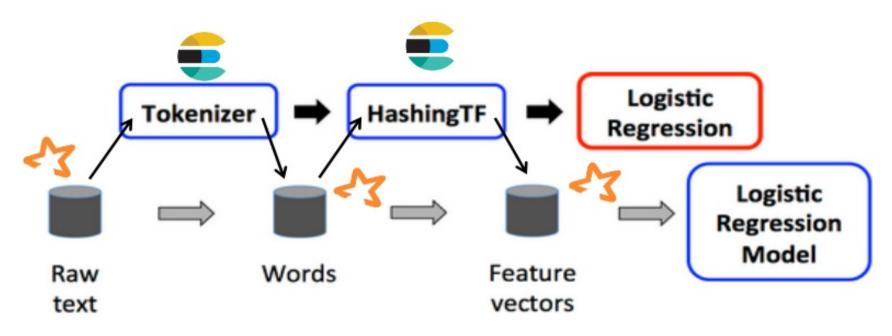
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    .setOutputCol("features")
val lr = new LogisticRegression()
    .setMaxIter(10)
    .setRegParam(0.001)
```

```
val analyzer = new ESAnalyzer()
    .setInputCol("text")
    .setOutputCol("words")
val hashingTF = new HashingTF()
    .setNumFeatures(1000)
    .setInputCol(tokenizer.getOutputCol)
    .setOutputCol("features")
val lr = new LogisticRegression()
    .setMaxIter(10)
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```

```
val analyzer = new ESAnalyzer()
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    .setInputCol(tokenizer.getOutputCol)
    .setOutputCol("features")
val lr = new LogisticRegression()
    .setMaxIter(10)
    .setRegParam(0.001)
```

Data movement





Work once – reuse multiple times

```
// index / analyze the data
training.saveToEs("movies/reviews")
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```

Work once – reuse multiple times

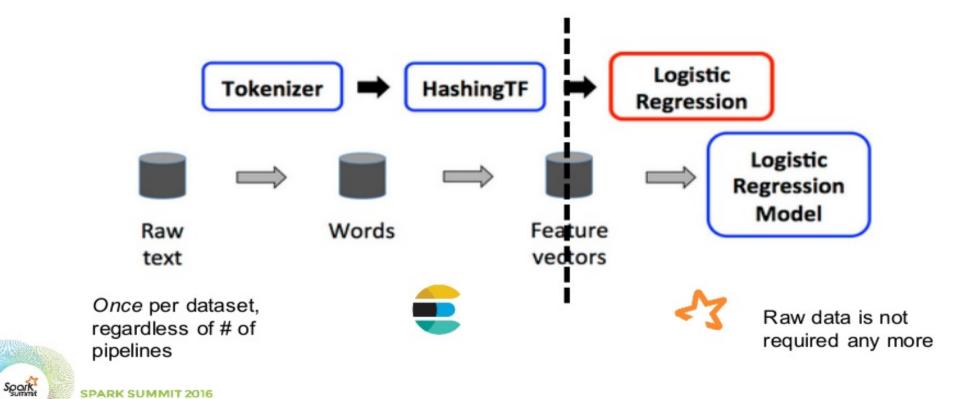
Spark

Access the vector directly

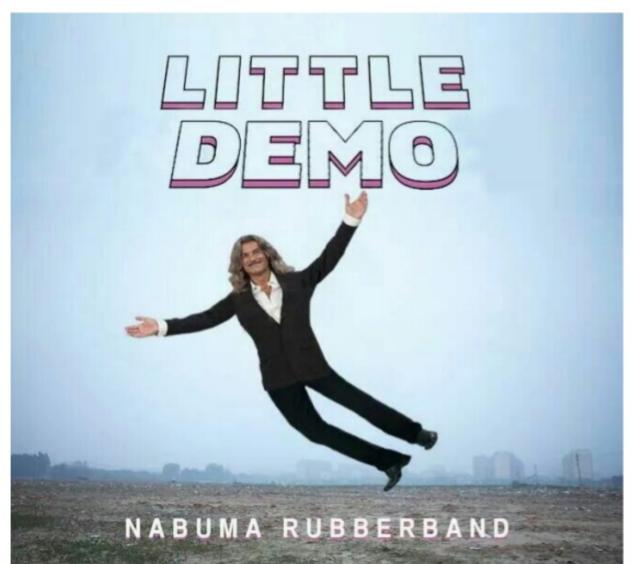
```
// get the features - just another query
val payload = s"""{"script_fields" : { "vector" :
  { "script" : { "id" : "my-spec", "lang" : "doc_to_vector" } }
   }}""".stripMargin
// index the data
vectorRDD = sparkCtx.esRDD("ml/data", payload)
// feed the vector to the pipeline
val vectorized = vectorRDD.map ( x =>
 // get indices, the vector and length
  (if (x._1 == "negative") 0.0d else 1.0d, ML.getVectorFrom(x._2))
).toDF("label", "features")
```

Revised ML pipeline

Simplify ML pipeline



Need to adjust the model? Change the spec





All this is WIP

Not all features available (currently dictionary, vectors)
Works with data outside or inside Elasticsearch (latter is **much** faster)
Bind vectors to queries

Other topics WIP:

Focused on document / text classification – numeric support is next Model importing / exporting – Spark 2.0 ML persistence

Feedback highly sought - Is this useful?



THANK YOU.

j.mp/spark-summit-west-16 elastic.co/hadoop github.com/elastic | costin | brwe discuss.elastic.co @costinl

