

PROJECT REPORT

1.INTRODUCTION :

1.1 OVERVIEW :

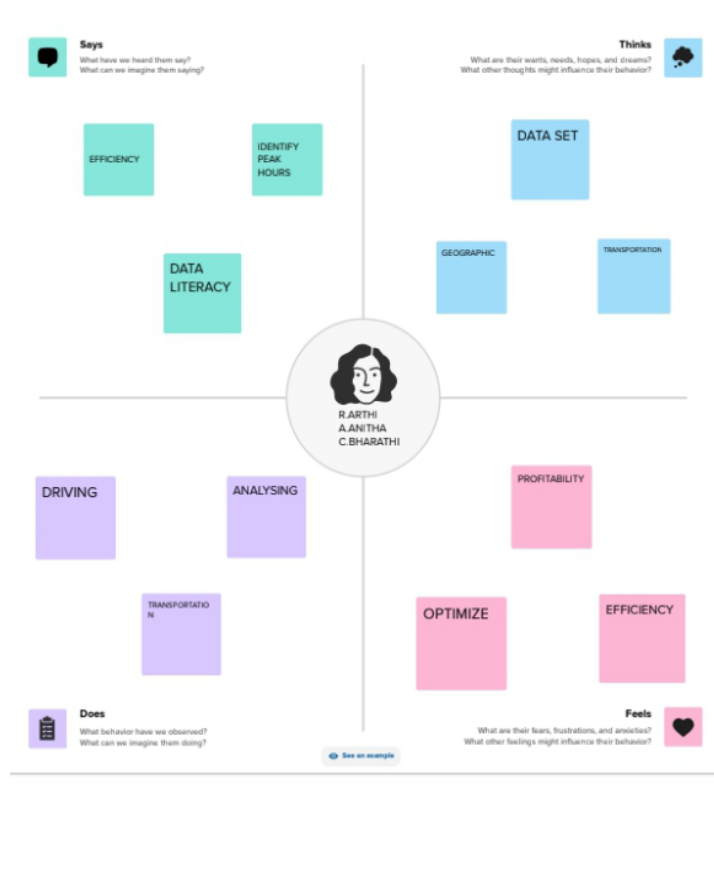
This analysis can help identify peak hours or days of high demand and optimize driver availability during those times. Trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand.

1.2 Purpose :

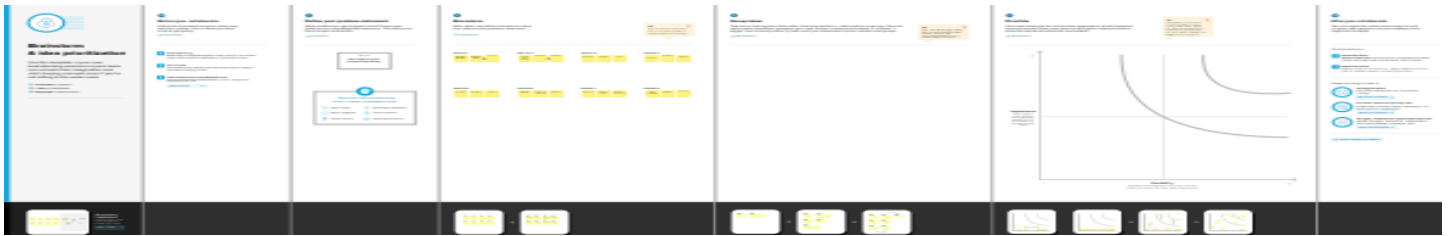
Uber Driver Analysis refers to the Analyzing the number of trips taken by Uber drivers can provide insights into their overall activity and the demand for rides in specific areas. Daily, Weekly, or Monthly Analysis: Uber's data can be analyzed on a daily, weekly, monthly basis to understand the trends and patterns of trip volumes.

2. Problem Definition & Design Thinking :

2.1 Empathy Map :



2.2 Ideation & Brainstorming Map :



3. RESULT :

DASHBOARD :

Wholesaler Customer Analysis

Sheet 1

Milk
2,550,357

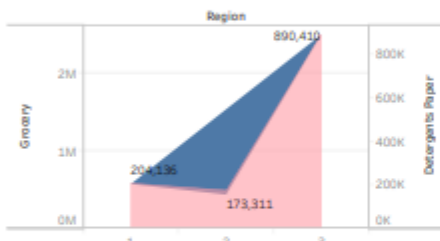
Sheet 2

Grocery
3,498,562

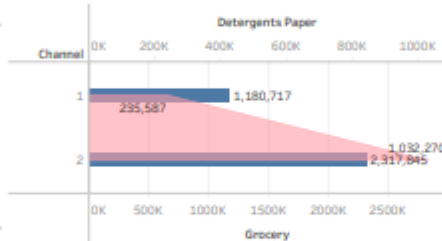
Sheet 3

Fresh
5,280,131

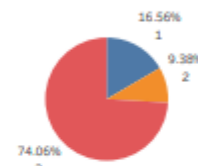
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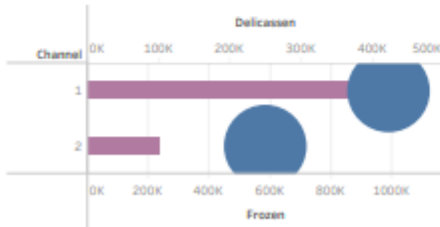
Sheet 5



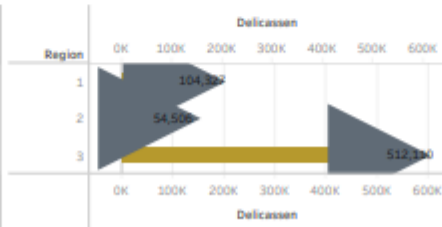
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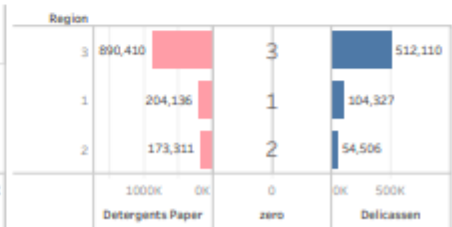
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Sheet 8



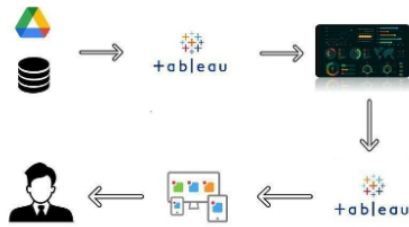
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STORY :

- UBER DRIVE ;

Technical Architecture:

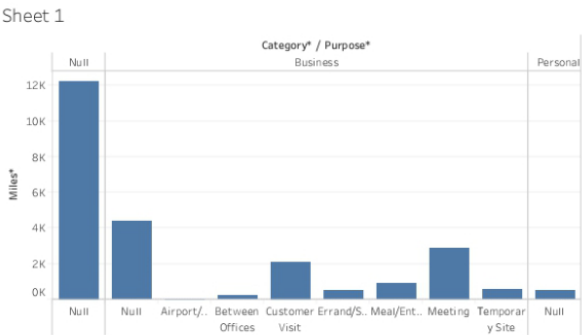


Grocery KPI :-



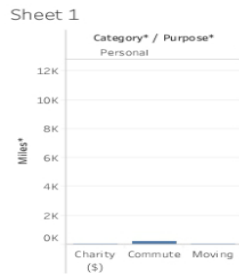
Area and Polygon Region :-

Grocery and Detergent paper for each Region. Color shows details about Grocery and Detergents paper. For pane sum of Detergents Paper. The marks are labeled by Detergents Paper.



Bar and Area :-

Grocery and Detergent Paper for each channel. Color shows details about Grocery and Detergents Paper. For pane sum of Grocery and Detergents Paper. For pane sum of Grocery. The marks are labeled by Grocery. For pane sum of Detergents paper. The marks are labeled by Detergents paper.



Pie Chart :-

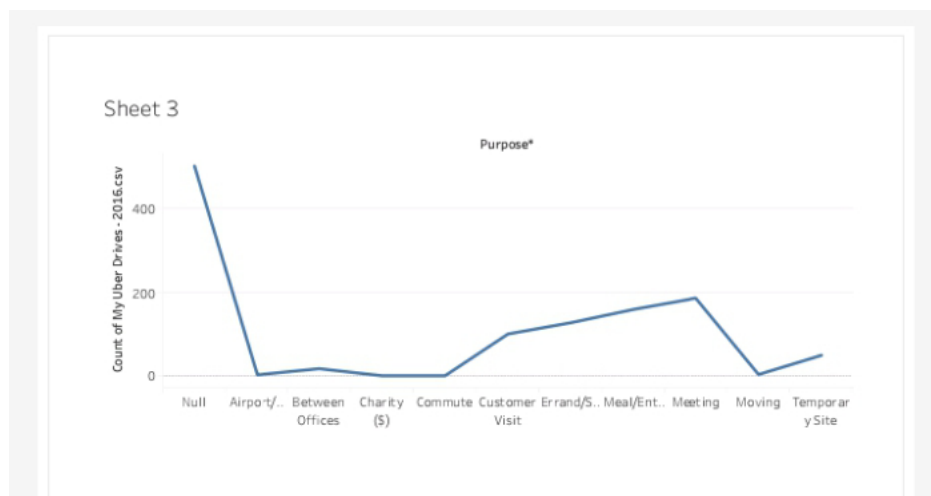
% of Total Milk and Region. Color shows about Region. Size shows sum of Milk. The marks are labeled by % of total Milk and Region.

Story 1

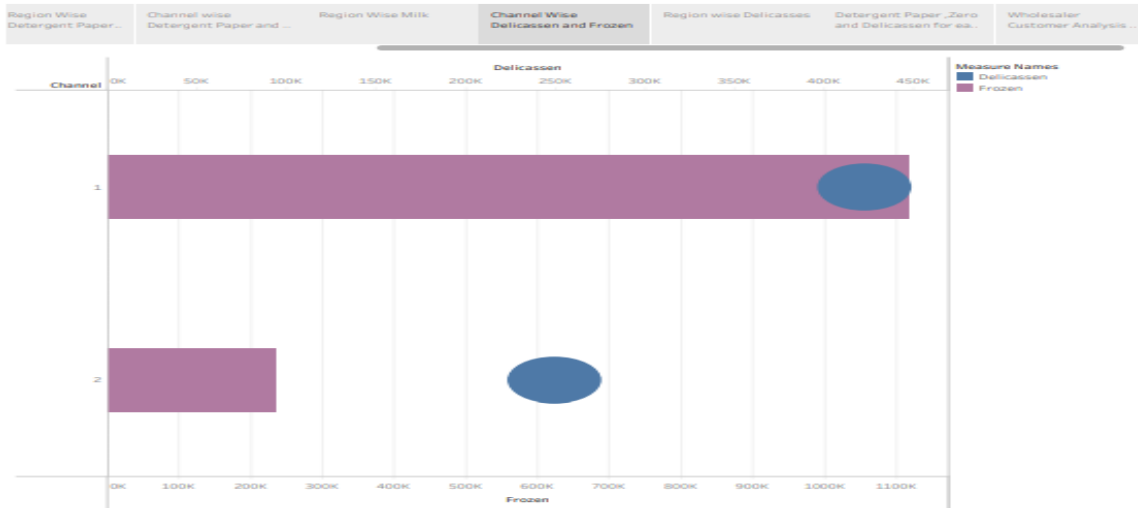


Lollipop Chart :-

Frozen and Delicassen for each Channel. Color shows details about Frozen and Delicassen.



Story 1



Arrow Chart :-

Sum of Delicassen and Sum of Delicassen for each Region. For pane sum of Delicassen. The marks are labeled by sum of delicassen.

Story 1



Butterfly Chart :-

Detergents papers, Zero and Delicassen for each region. Color shows details bout Detergents paper, Zero and Delicassen. For pane sum of detergent paper : The marks are labled by Detergent paper. For pane sum of Delicassen. The marks are labled by Delicassen.

Story 1



Story Dashboard :-

Story 1



Wholesaler Customer Analysis

Sheet 1

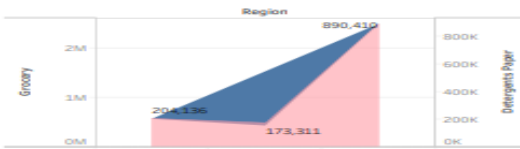
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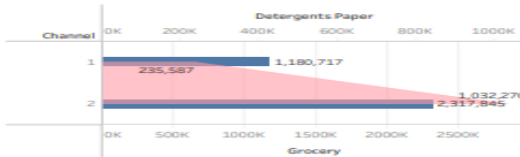
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Sheet 4

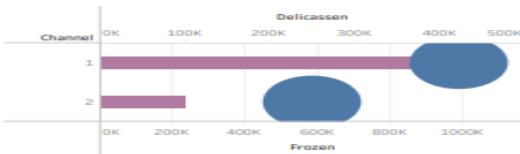


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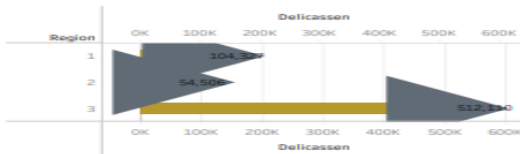


Sheet 6

Sheet 7



Sheet 8



Sheet 9



4.ADVANTAGES & DISADVANTAGES:

ADVANTAGES:

- ★ Ride-sharing services like Uber have disrupted the taxi and limo industry,
- ★ Uber has become a prime example of the gig economy at work.
- ★ Uber's advantages include door-to-door convenience, safety, and reliable quality.
- ★ Uber's disadvantages include its surge pricing and the negative effects of replacing steady jobs with gig work.

DISADVANTAGES:

- ★ During peak times or high demand, Uber may implement surge pricing, significantly increasing the cost of rides, which can be frustrating for riders.
- ★ Safety Concerns: While Uber has implemented safety features, incidents involving rider/driver safety have occurred, raising concerns about the screening and monitoring of drivers.
- ★ Regulatory Issues: Uber has faced regulatory challenges in many cities, leading to legal disputes and sometimes outright bans. This can create uncertainty for riders and drivers.
- ★ Driver Compensation: Some drivers report dissatisfaction with their earnings, especially when considering expenses like fuel, maintenance, and insurance.

Thank you