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Media Release

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University of Maryland's College of Education Partners with Mindgrub to Redesign Website

BALTIMORE, MD.,– The College of Education at the University of Maryland has partnered with Mindgrub to redesign the school's current website. As a full service agency, Mindgrub will execute user experience research, information architecture, web design, and implement an enterprise content management system, using Drupal.

Todd Marks, founder and CEO of Mindgrub, is a teacher-turned-technologist who continues to make strides in the education sector. Marks expressed, "Mindgrub is excited to build a contemporary website for the College of Education that is responsive, visually compelling, and relevant in the industry today." He added, "Our strategy will focus on user experience and content management to truly address the needs of students, faculty, staff, and alumni."

The Dean of the College of Education, Dr. Donna Wiseman, spoke about the collaboration between Mindgrub and the College: "Because so many people depend on the internet to learn about educational opportunities and information, we want our website to reflect the innovation and vibrancy of the College of Education's students, faculty, and programs. We selected Mindgrub for the re-creation of our website because their philosophy and approach seem to align with the multi-faceted goals we hope to accomplish with this important project."

Mindgrub's past higher education clients include Johns Hopkins University, the University of Nevada, Las Vegas, and the University of Maryland, Baltimore County.

About the College of Education
The College of Education at the University of Maryland provides research- and practice-oriented programs through its three departments: Teaching and Learning, Policy and Leadership; Counseling, Higher Education and Special Education; and Human Development and Quantitative Methodology.

College programs prepare students to be educators, counselors, psychologists, administrators, researchers, and education specialists. Graduates work with individuals from infancy through adulthood in schools, community agencies, colleges, and universities. The College's educational programs are accredited and approved by the National Council for Accreditation of Teacher Education, the Maryland State Department of Education, the American Psychological Association, the Council on Accreditation of Counseling and Related Educational Professions, and the Council on Rehabilitation Education. The College consistently ranks highly among the nation's colleges of education in U.S. News & World Report, where all of its ranked programs and departments are in the Top 20 and where the College now ranks first in the nation in Student Counseling and Personnel Services for the fifteenth consecutive year.

About Mindgrub Technologies, LLC
Mindgrub is an award-winning technology innovation agency that creates custom mobile, social, and web apps for enterprise brands, industry leaders, and educational organizations. As an innovator, Mindgrub leverages emerging technologies, such as augmented reality, wearable tech, and mobile gaming, to solve tough client challenges. As a fully-staffed agency, Mindgrub cultivates top-tier talent in design, user experience, and development. Headquartered in Baltimore, Mindgrub has offices in Boston, New York City, Philadelphia, and Washington D.C. Connect with Mindgrub on our website, www.mindgrub.com.

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