

Machine Learning (Unsupervised Learning)



Hello!

I am Eslam Ahmed

I am a software engineer.

You can find me at jeksogsa@gmail.com



Hello!

I am Eman Ehab

I am a ML research engineer.

You can find me at
emanehab.ieee@gmail.com





Machine Learning



Supervised Learning

- Regression
 - Simple Linear Regression
 - Multiple Linear Regression
 - Polynomial Regression
 - Evaluating Model Performance
- Classification
 - Logistic Regression
 - K-Nearest Neighbors (KNN)
 - Naive Bayes
 - SVM
 - Decision Trees
 - Ensemble Methods
 - What is Bagging & Boosting
 - Random Forests
 - XGBoost
 - Evaluating Model Performance



Unsupervised Learning

- Clustering
 - KMeans
 - Hierarchical Clustering
 - Density Based Clustering - DBSCAN
- Association rule mining
 - Apriori
- Dimension Reduction
 - PCA
 - LDA
- Evaluating Model Performance



Model Selection & Evaluation

- Cross Validation
- Hyperparameter Tuning
 - Grid Search
 - Randomized Search



Recommendation Systems



Machine Learning



Supervised Learning

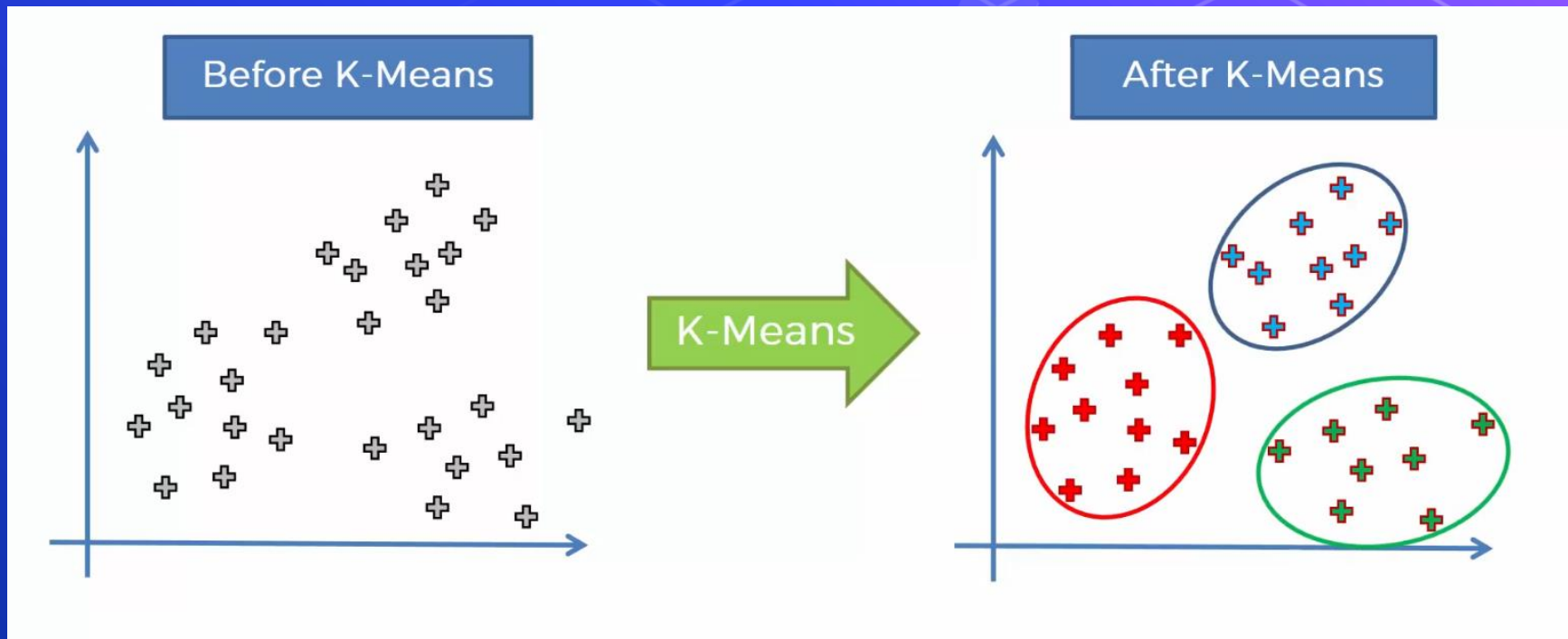
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Unsupervised Learning

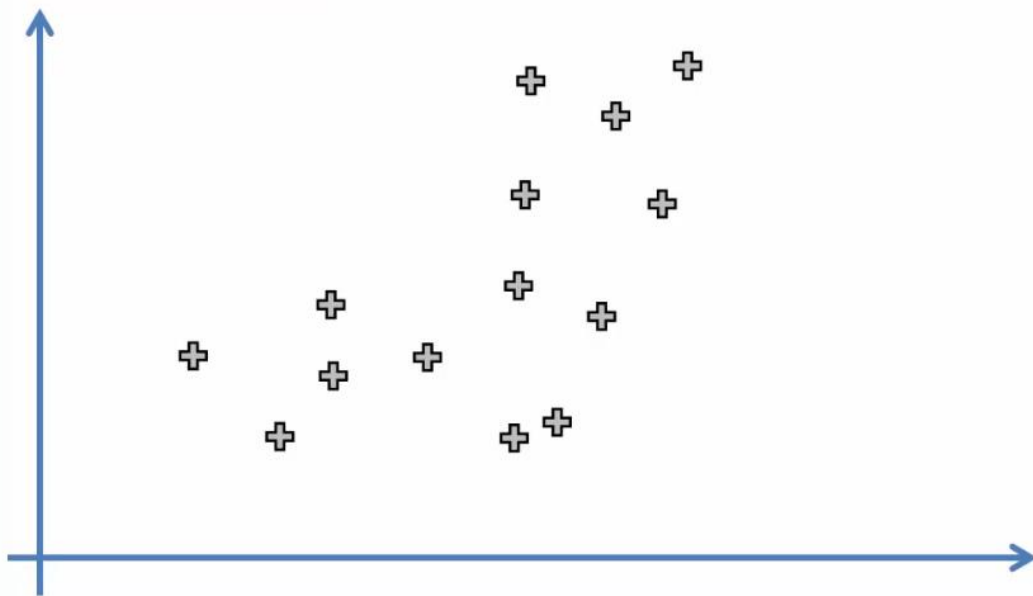
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KMeans



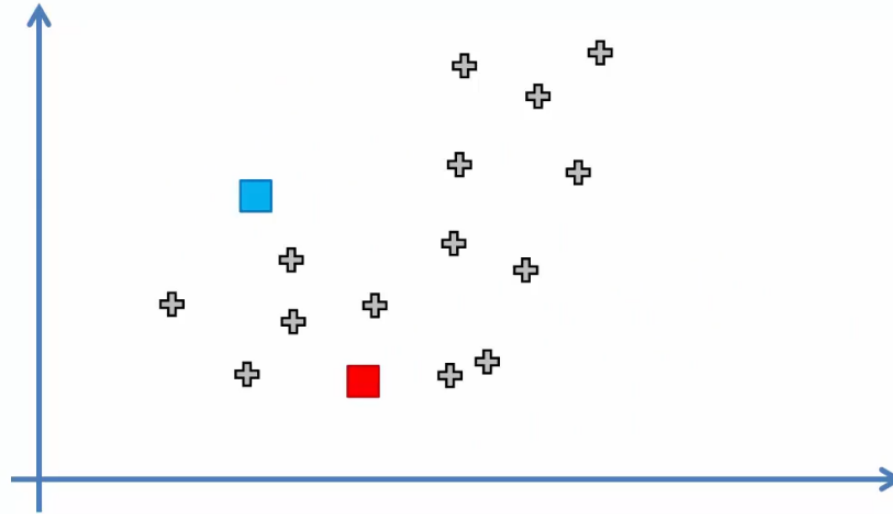
KMeans

STEP 1: Choose the number K of clusters: $K = 2$



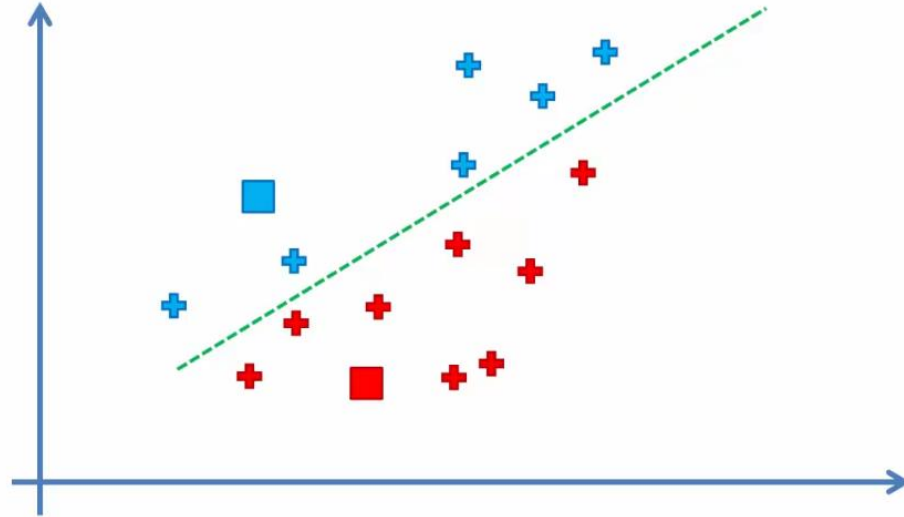
KMeans

STEP 2: Select at random K points, the centroids (not necessarily from your dataset)



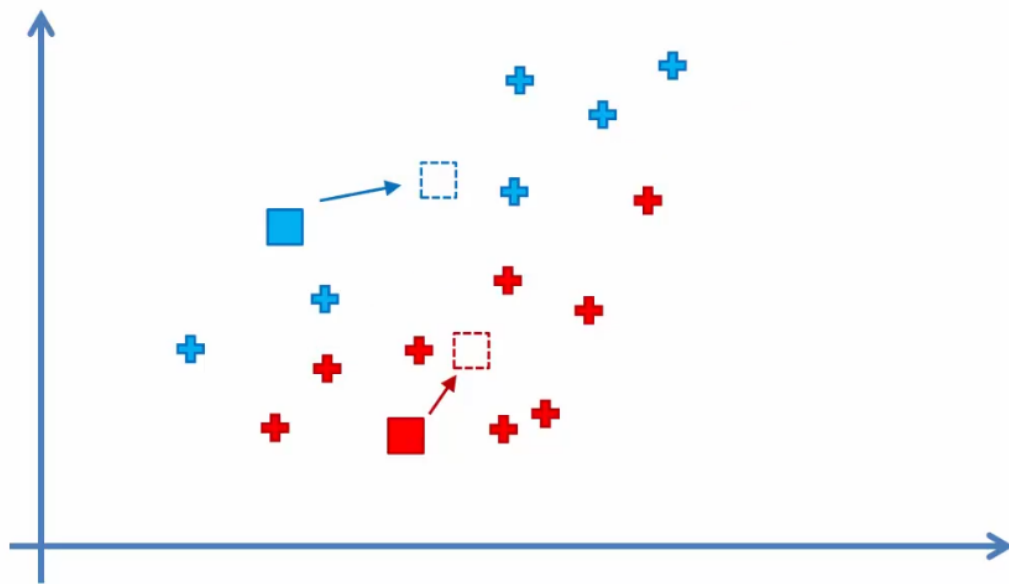
KMeans

STEP 3: Assign each data point to the closest centroid → That forms K clusters



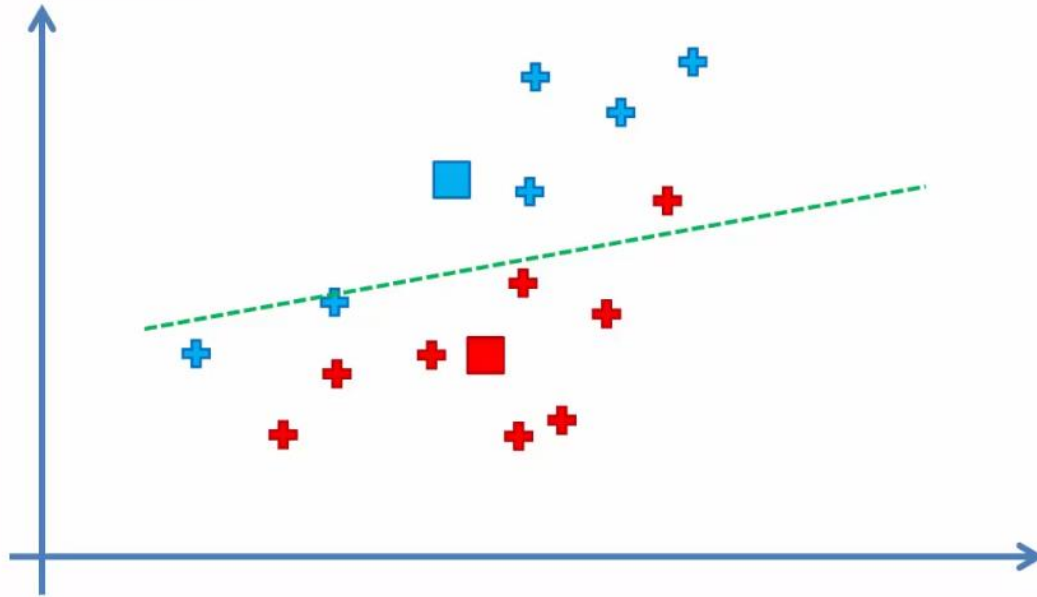
KMeans

STEP 4: Compute and place the new centroid of each cluster



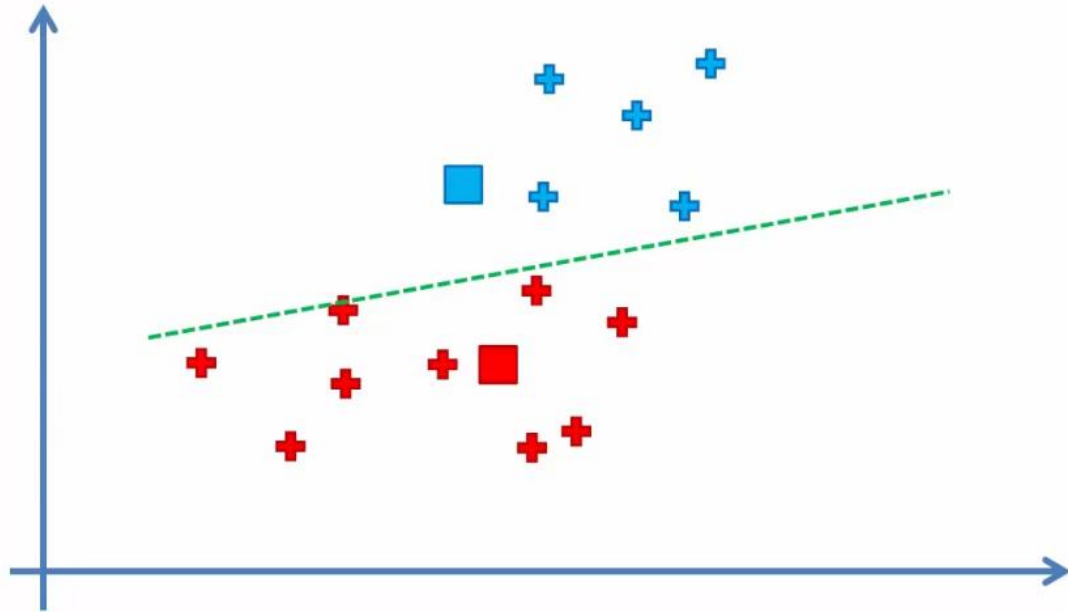
KMeans

STEP 5: Reassign each data point to the new closest centroid.
If any reassignment took place, go to STEP 4, otherwise go to FIN.



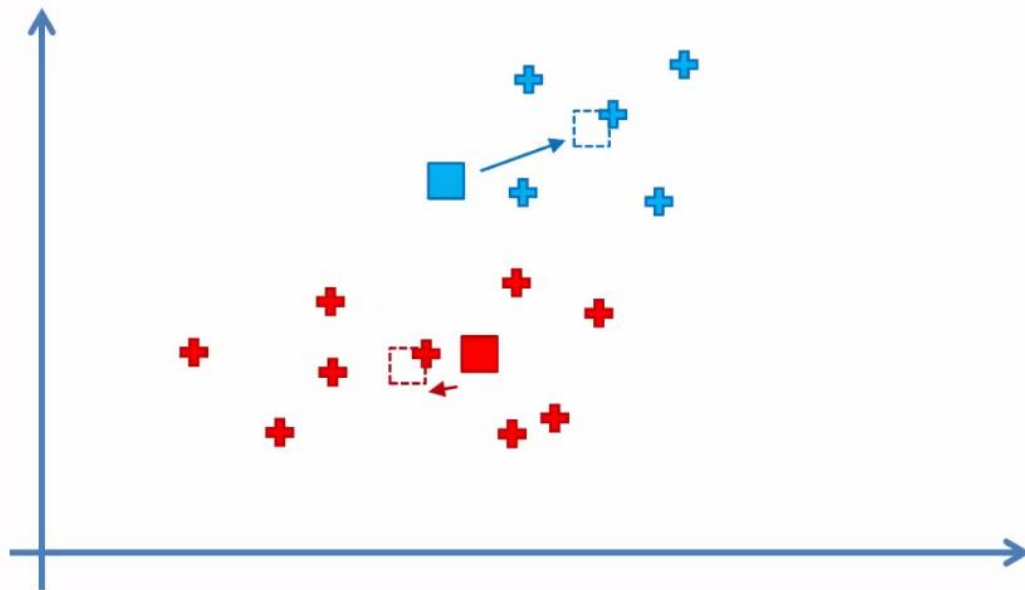
KMeans

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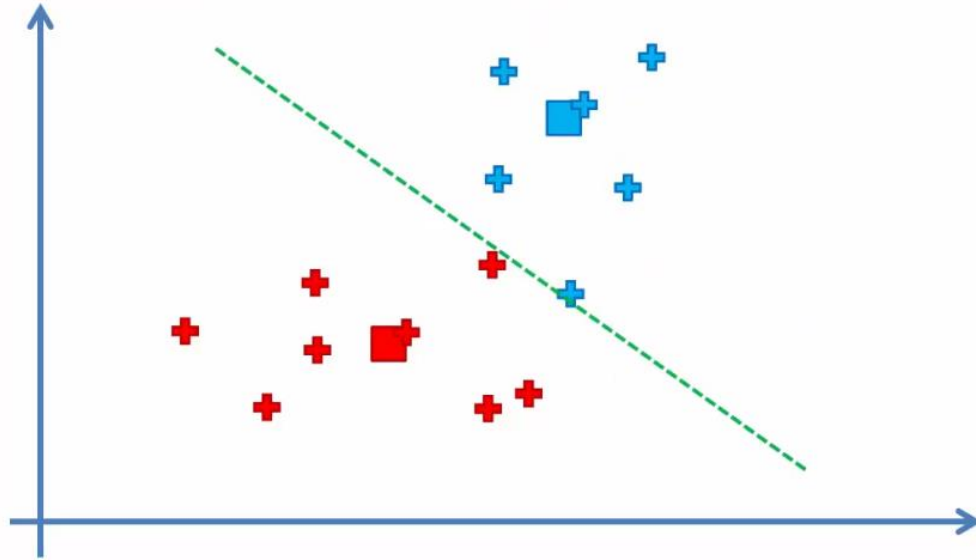
KMeans

STEP 4: Compute and place the new centroid of each cluster



KMeans

STEP 5: Reassign each data point to the new closest centroid.
If any reassignment took place, go to STEP 4, otherwise go to FIN.



KMeans



```
1 from sklearn.cluster import KMeans
2
3 kmeans = KMeans(n_clusters=3)
4 kmeans.fit(X)
5 kmeans.predict(X)
```



Machine Learning



Supervised Learning

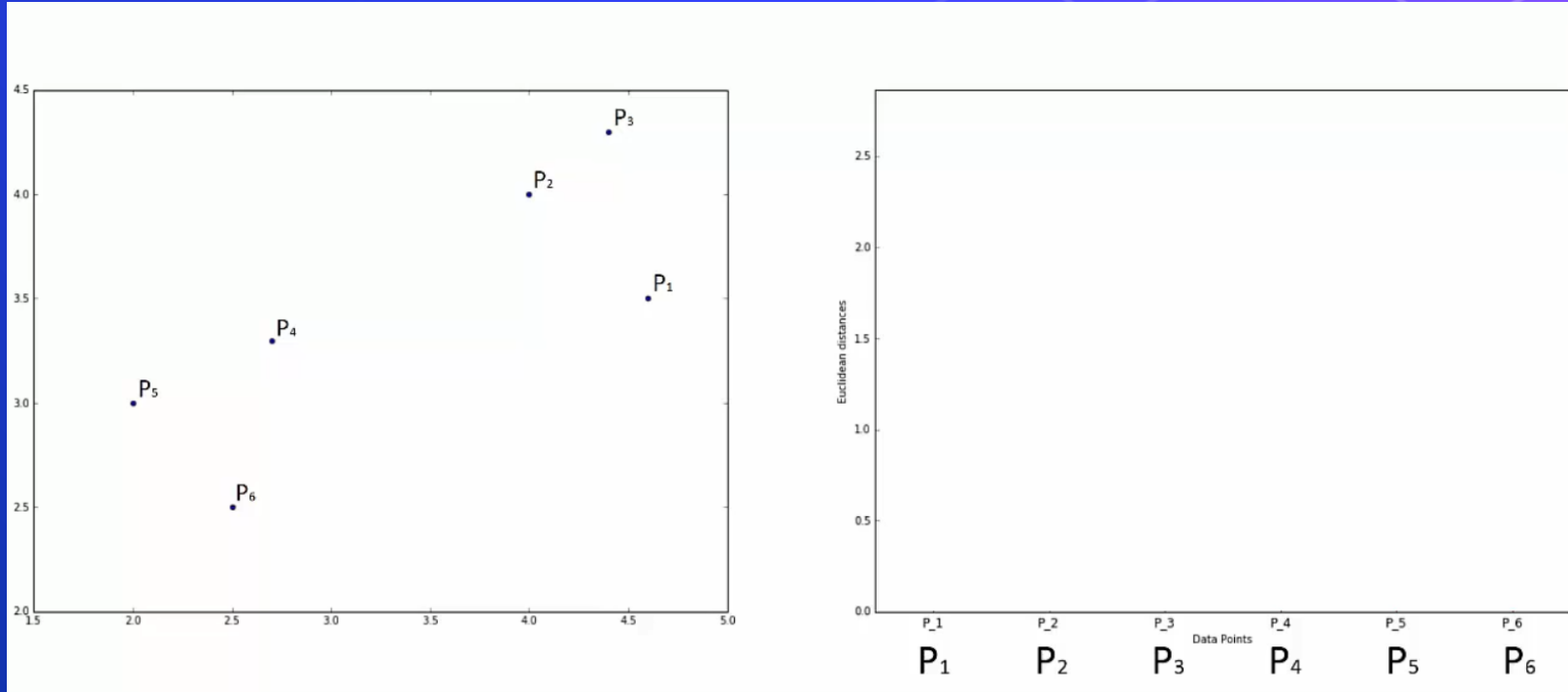
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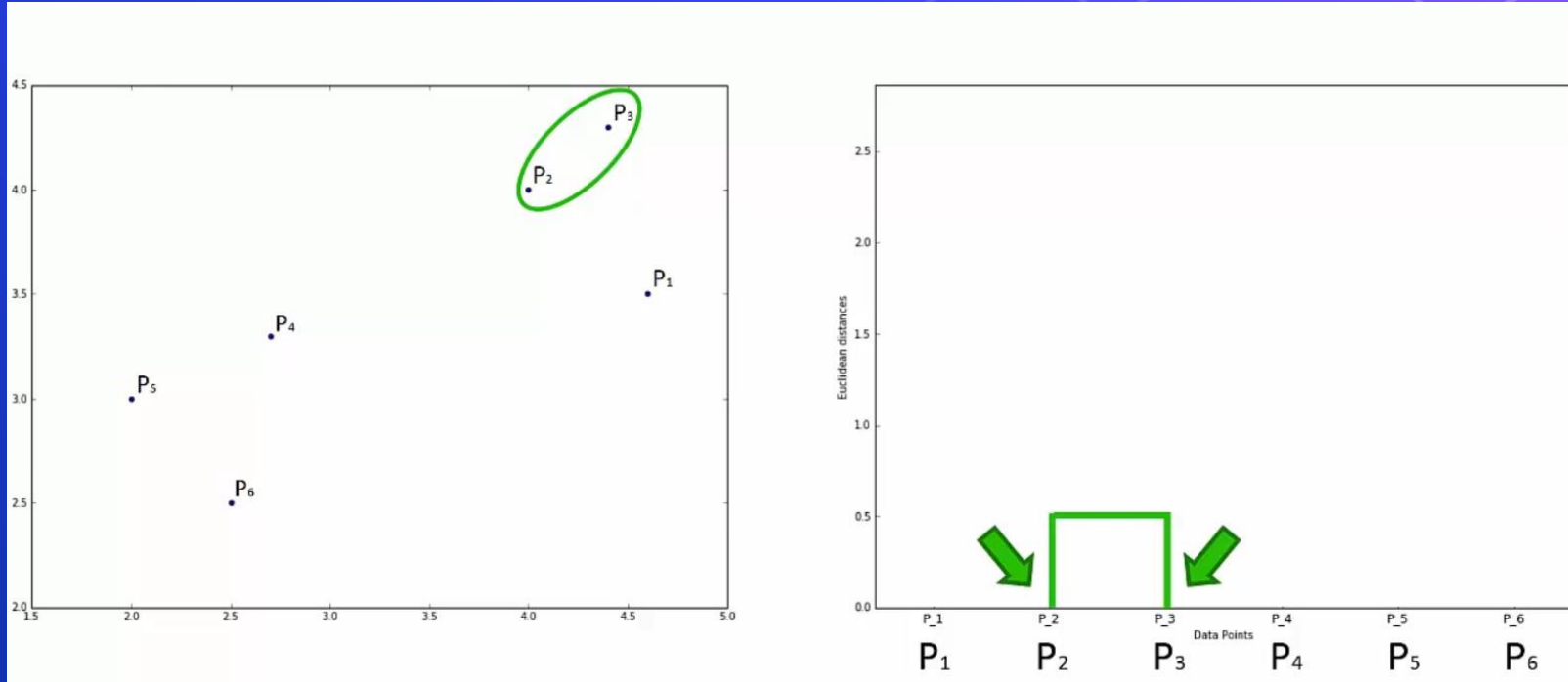
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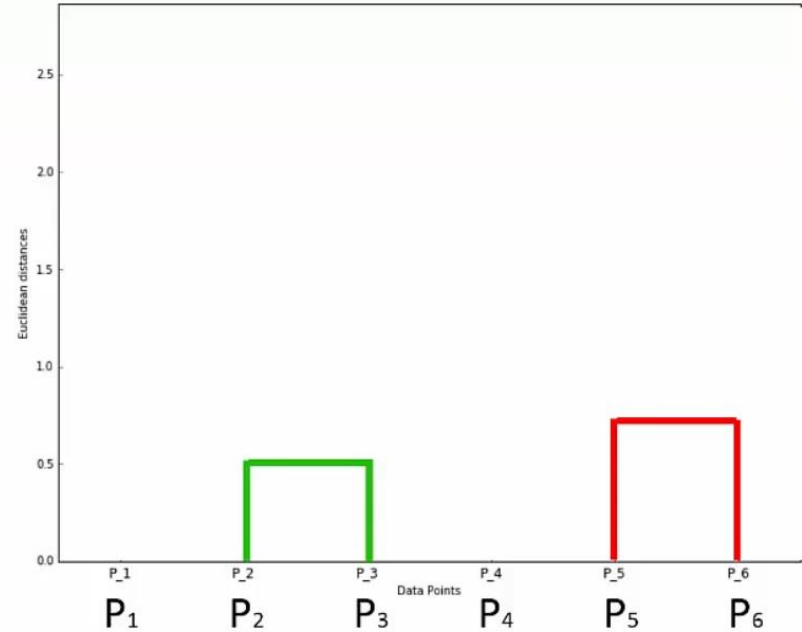
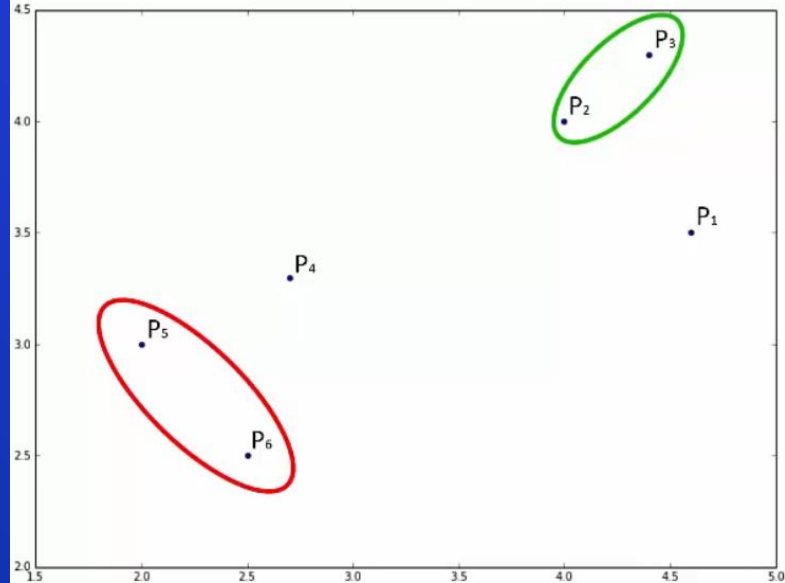
Hierarchical Clustering with dendrogram



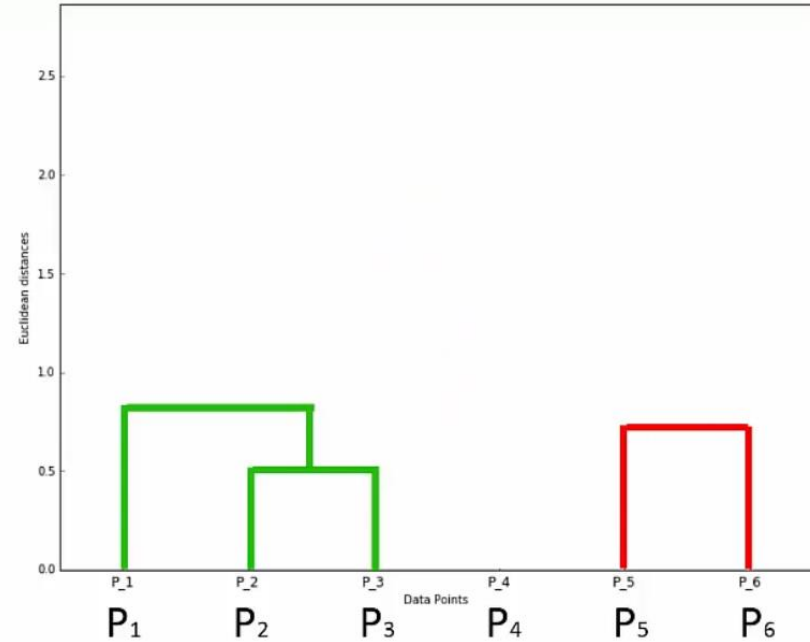
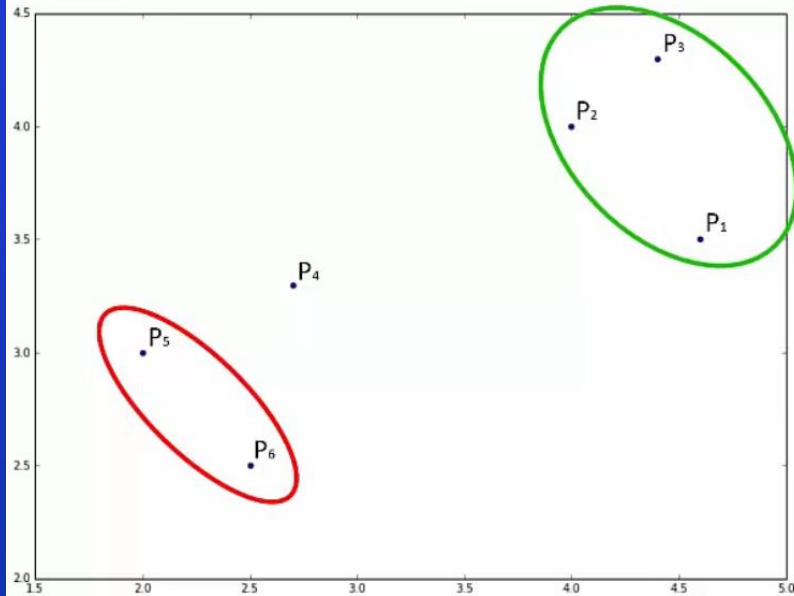
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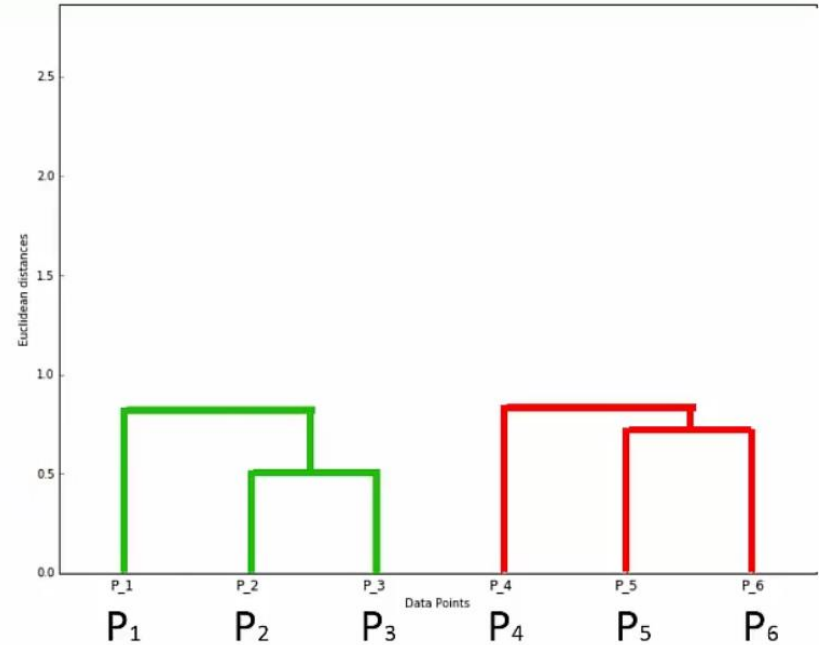
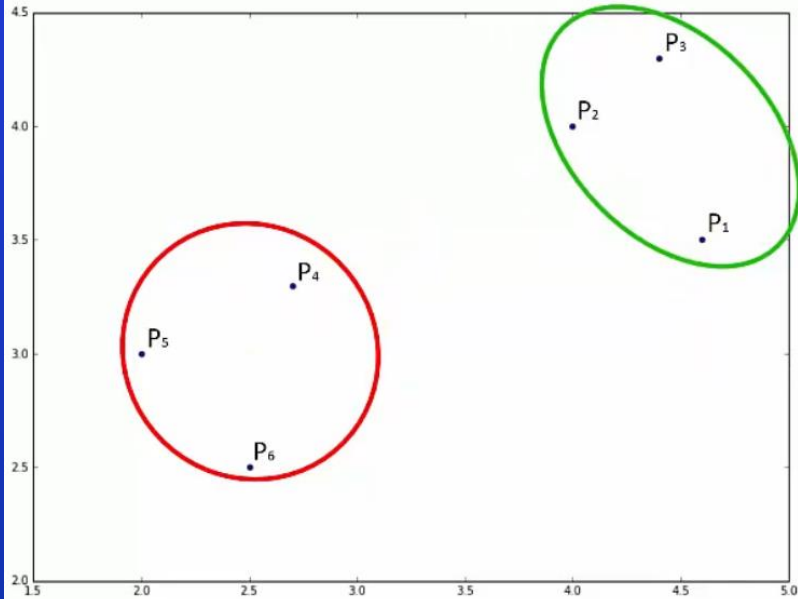
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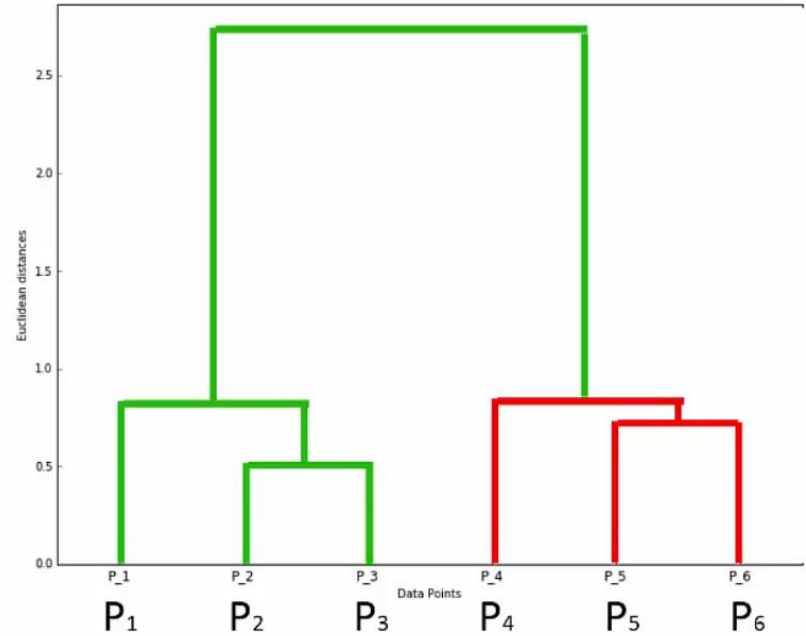
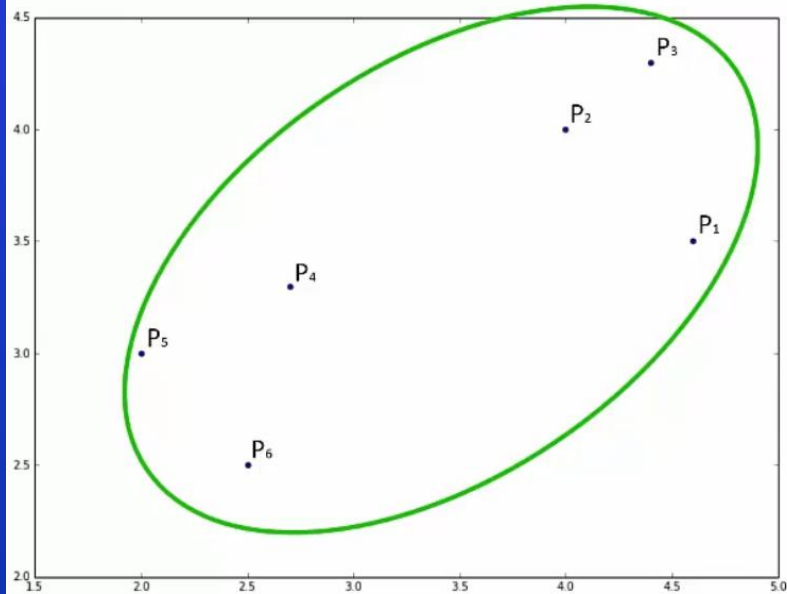
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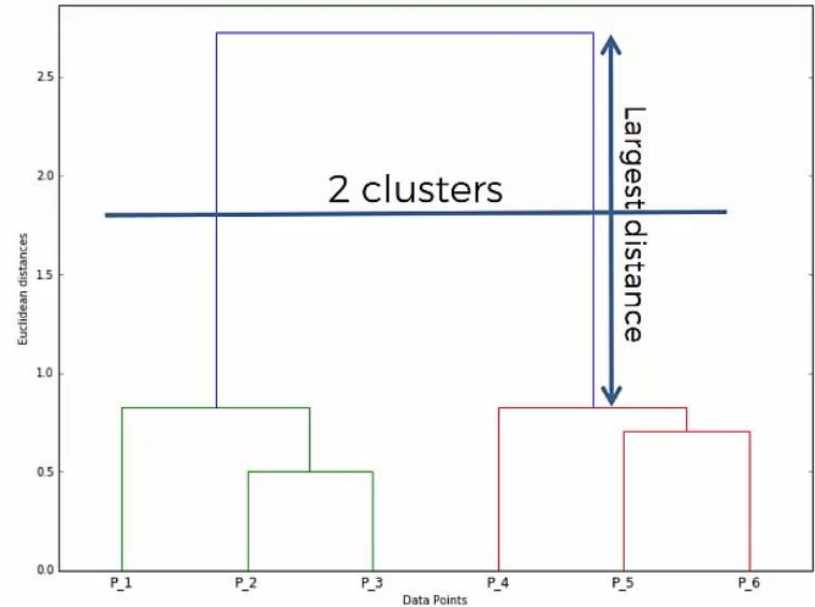
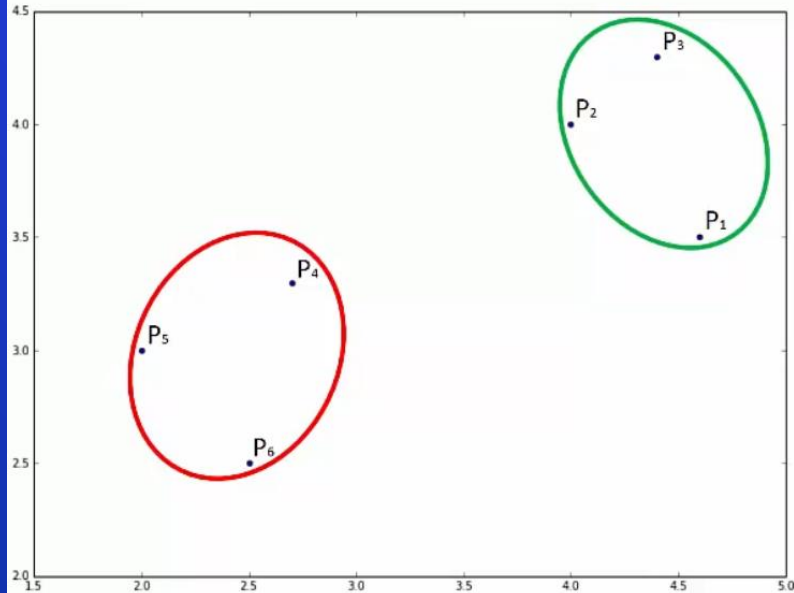
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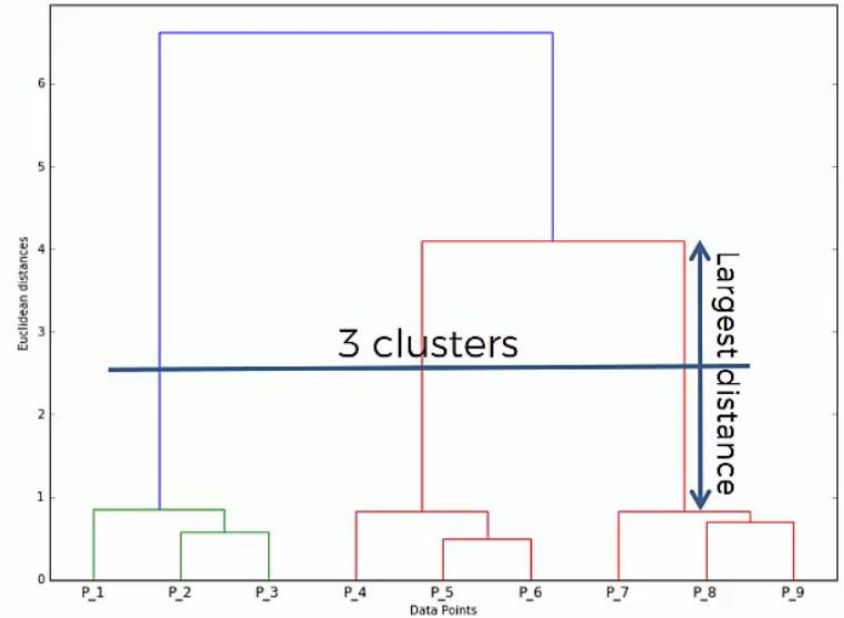
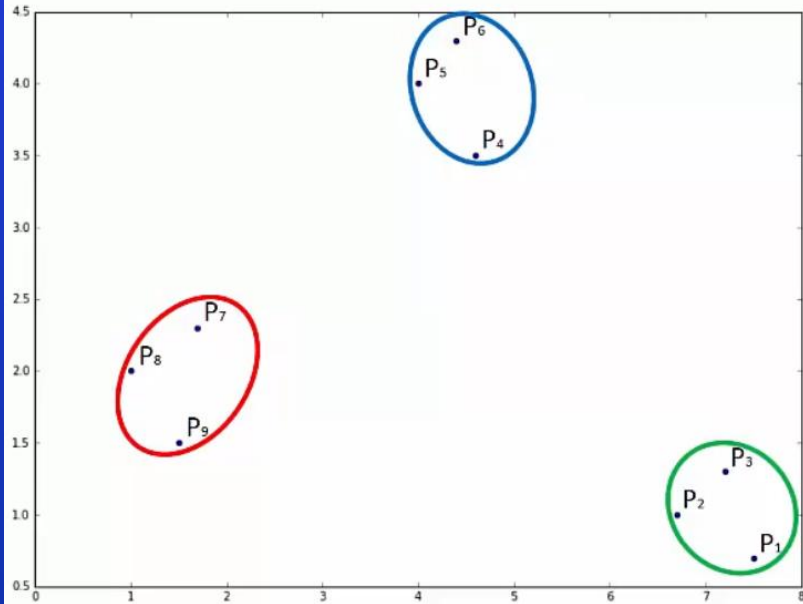
Hierarchical Clustering with dendrogram



Hierarchical Clustering with dendrogram



Hierarchical Clustering with dendrogram



Hierarchical Clustering with dendrogram

```
1 import scipy.cluster.hierarchy as sch
2 from sklearn.cluster import AgglomerativeClustering
3
4 # visualize dendrogram
5 dendrogram = sch.dendrogram(sch.linkage(x, method='ward'))
6
7 # train model
8 model = AgglomerativeClustering(n_clusters=3)
9 y_labels = model.fit_predict(x)
```



Machine Learning



Supervised Learning

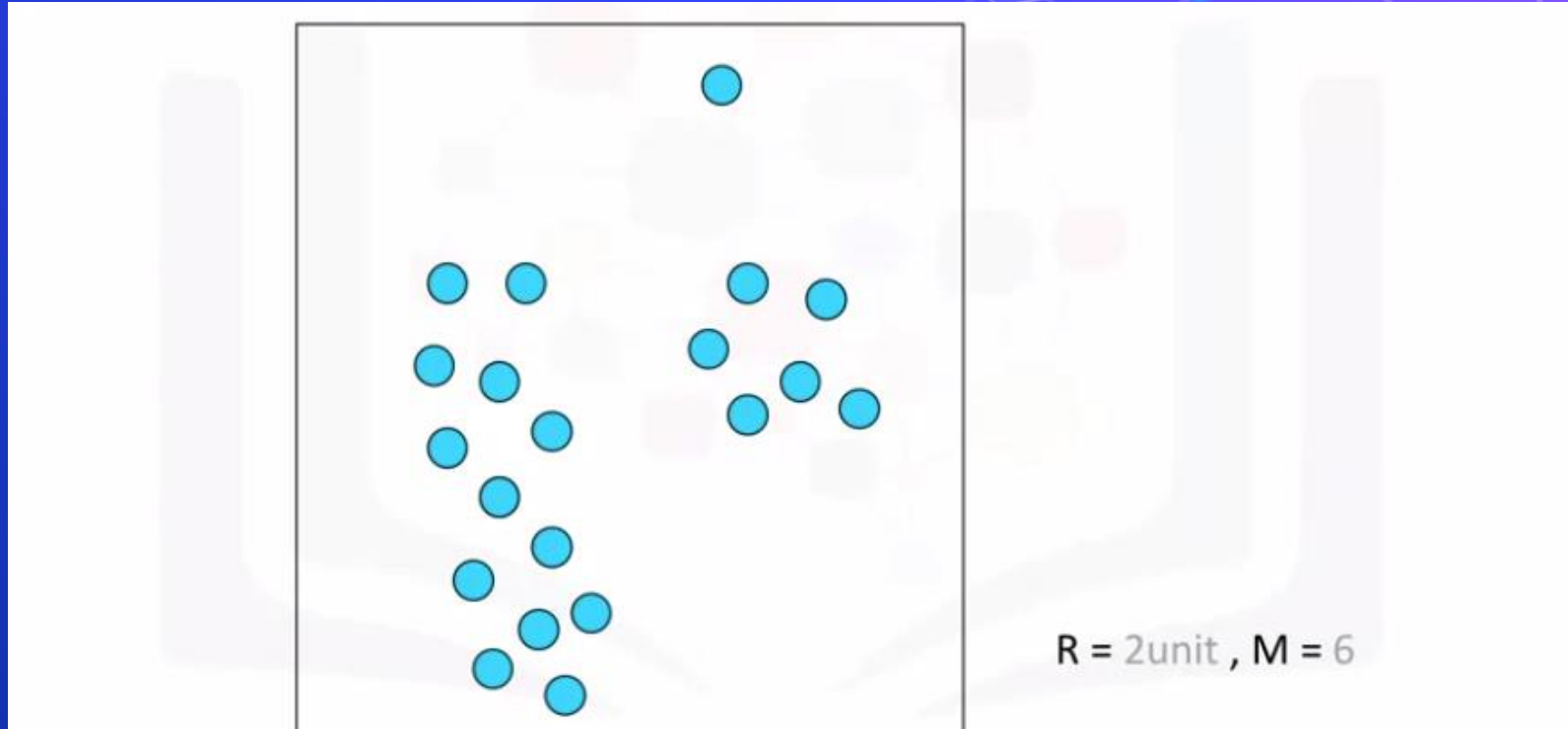
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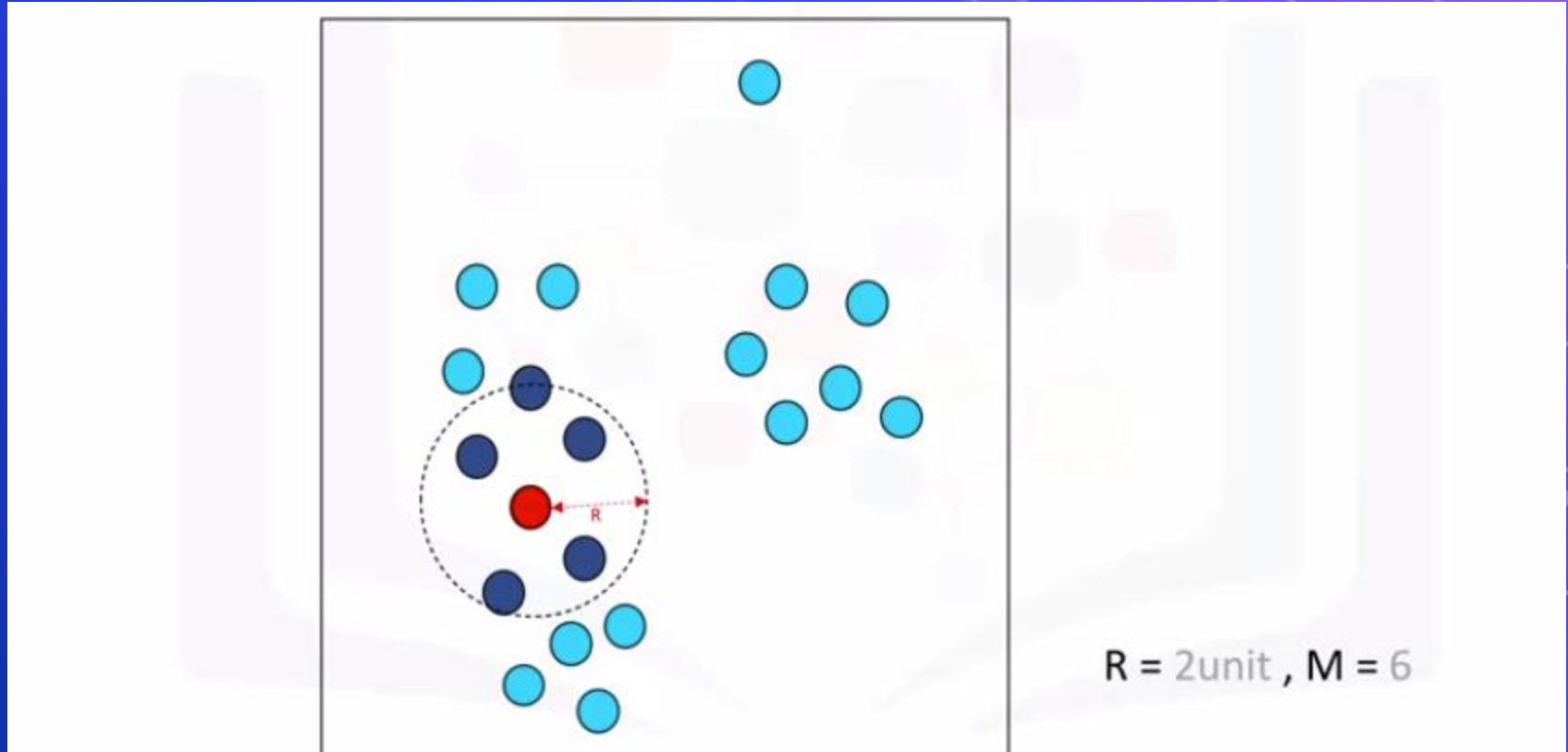
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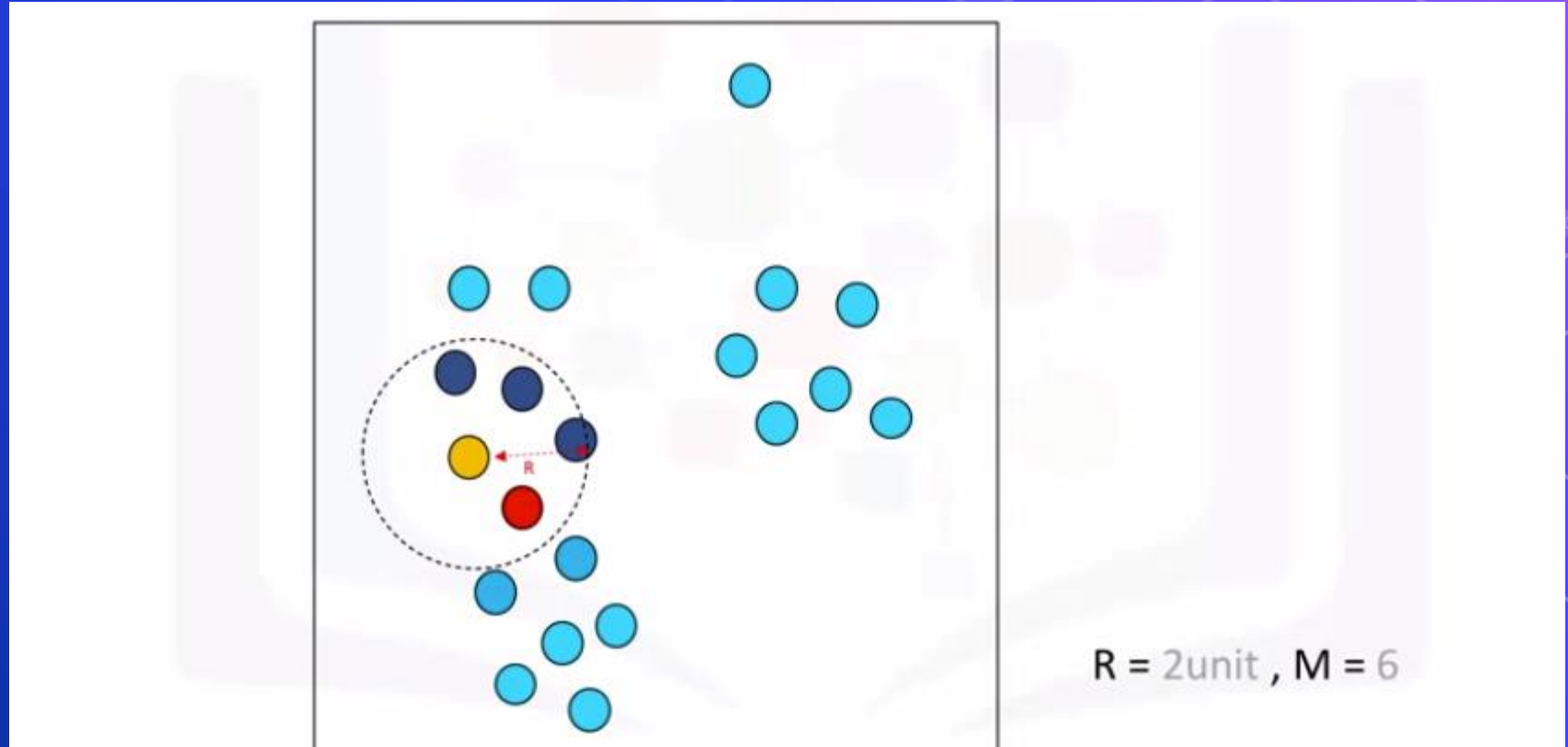
Density Based Clustering - DBSCAN



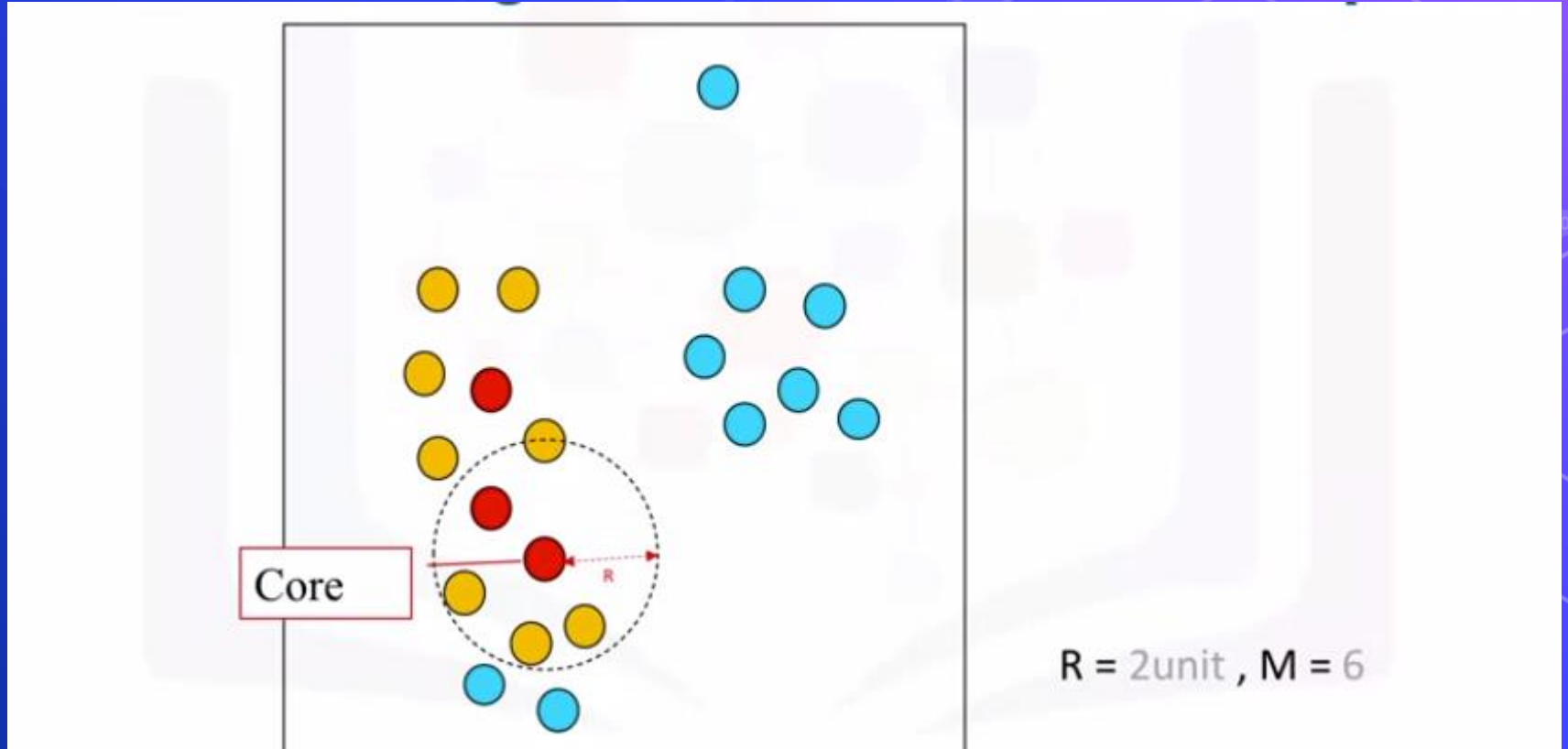
Density Based Clustering – DBSCAN (Core point)



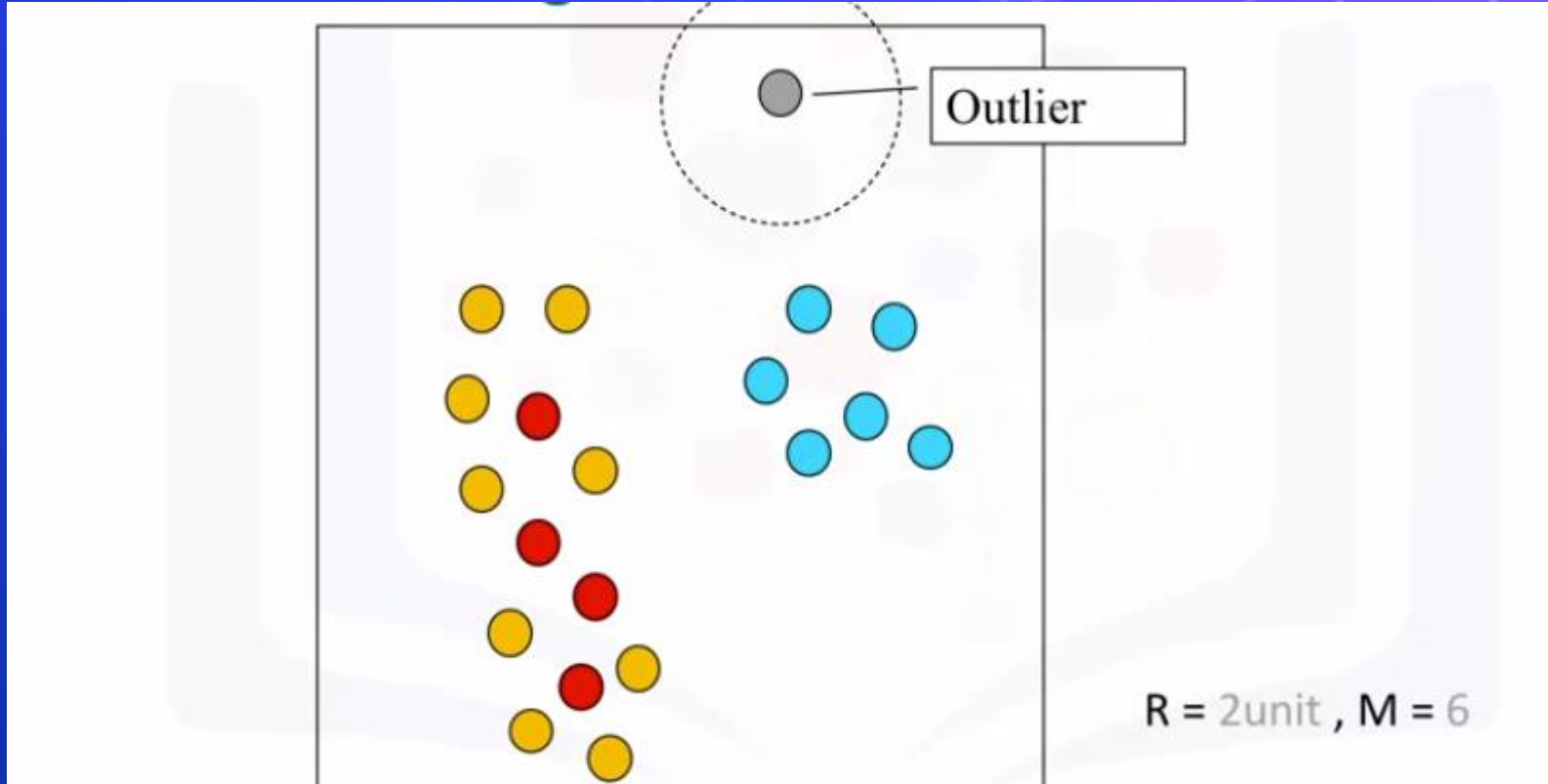
Density Based Clustering – DBSCAN (Border point)



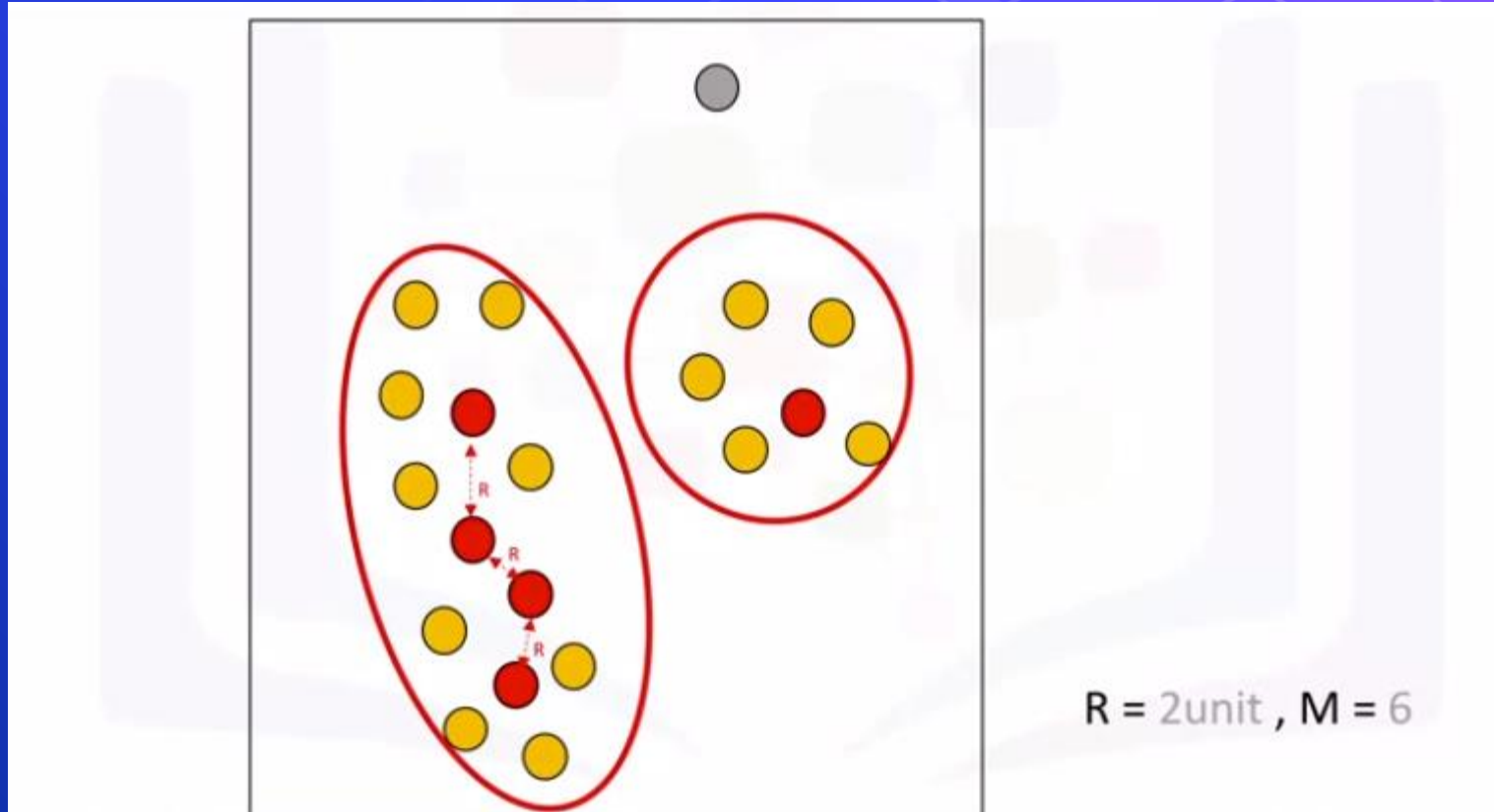
Density Based Clustering - DBSCAN



Density Based Clustering - DBSCAN



Density Based Clustering - DBSCAN



Density Based Clustering - DBSCAN

```
1 from sklearn.cluster import DBSCAN
2
3 model.DBSCAN(eps=0.3, min_samples=10)
4 y_labels = model.fit_predict(x)
```



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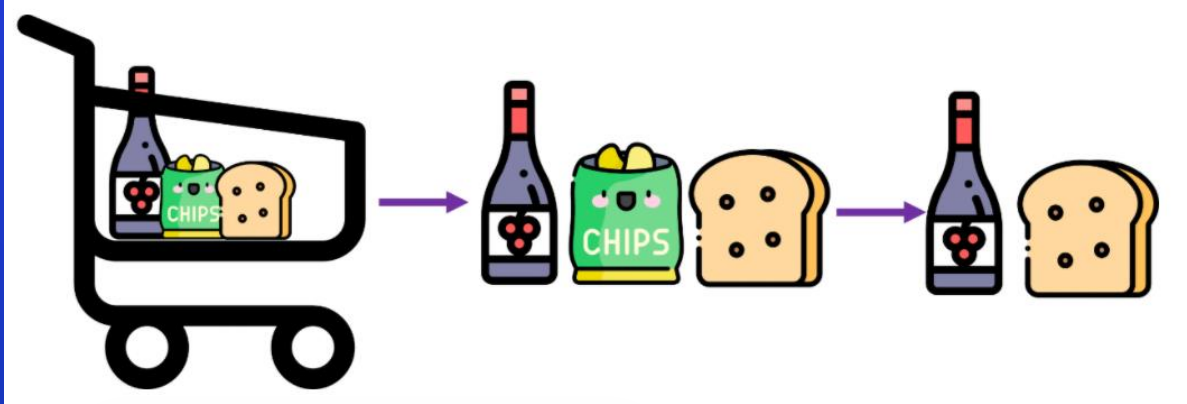
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Recommendation Systems

Apriori



```
1>_ pip install apyori
```

Apriori

```
1 from apyori import apriori
2
3 records = []
4 for i in range(0, rows):
5     records.append([str(df.values[i,j]) for j in range(0, columns)])
6
7 association_rules = apriori(records)
8 association_results = list(association_rules)
```

Questions ?!



Thanks!

>_ Live long and prosper

