



Stock Trading and Equity Investing with Python A-Z

Equities – Categories

Equities – Sub Asset Classes / Segments

Countries

- United States
- Germany
- China
- etc.

Public Listing

- Listed Equity
- Private Equity

Regions

- North America
- Europe
- Asia
- etc.

Economic conditions

- Developed Markets
- Emerging Markets

Certificate
of Stock

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Sector / Industry

- Financial Services
- Technology
- Industrials

Style

- Value
- Growth

Size

- Large Cap
- Mid Cap
- Small Cap



Ideas for active/semi-active Investing

Countries

- United States
- Germany
- China
- etc.

Public Listing

- Listed Equity
- Private Equity

**Certificate
of Stock**

.....
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Regions

- North America
- Europe
- Asia
- etc.

Economic conditions

- Developed Markets
- Emerging Markets

**+ Company Fundamentals (Dividends,
Profitability, etc.)**

Sector / Industry

- Financial Services
- Technology
- Industrials

Style

- Value
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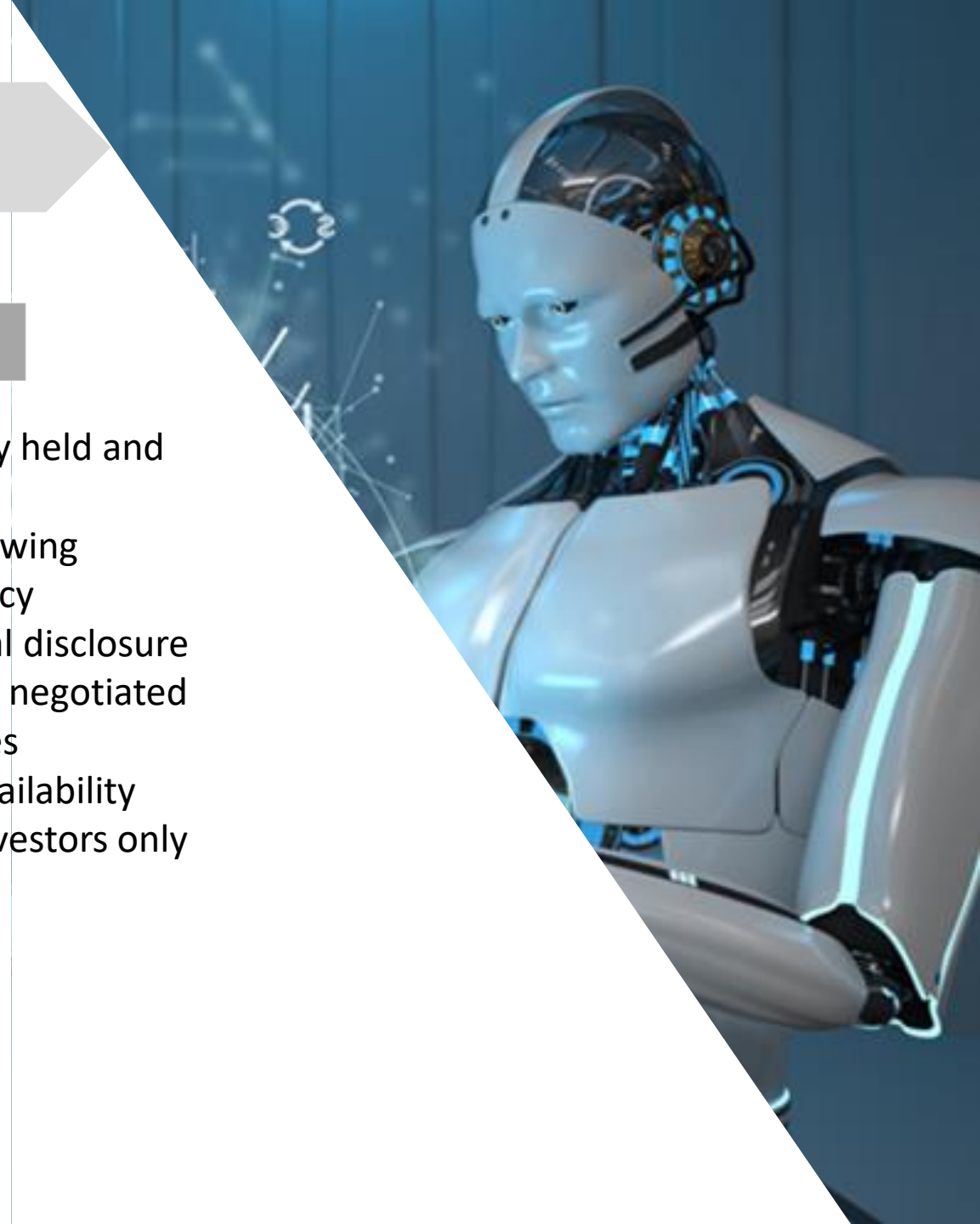
Listed vs. non-listed (private) Equity

Listed Equity

- Shares publicly traded on Exchanges (NYSE, LSE,...)
- larger
- highly transparent
- Reporting Obligations (Financial Statements)
- Prices visible and determined in a market
- Tons of Market Data available
- Retail and Professional Investors

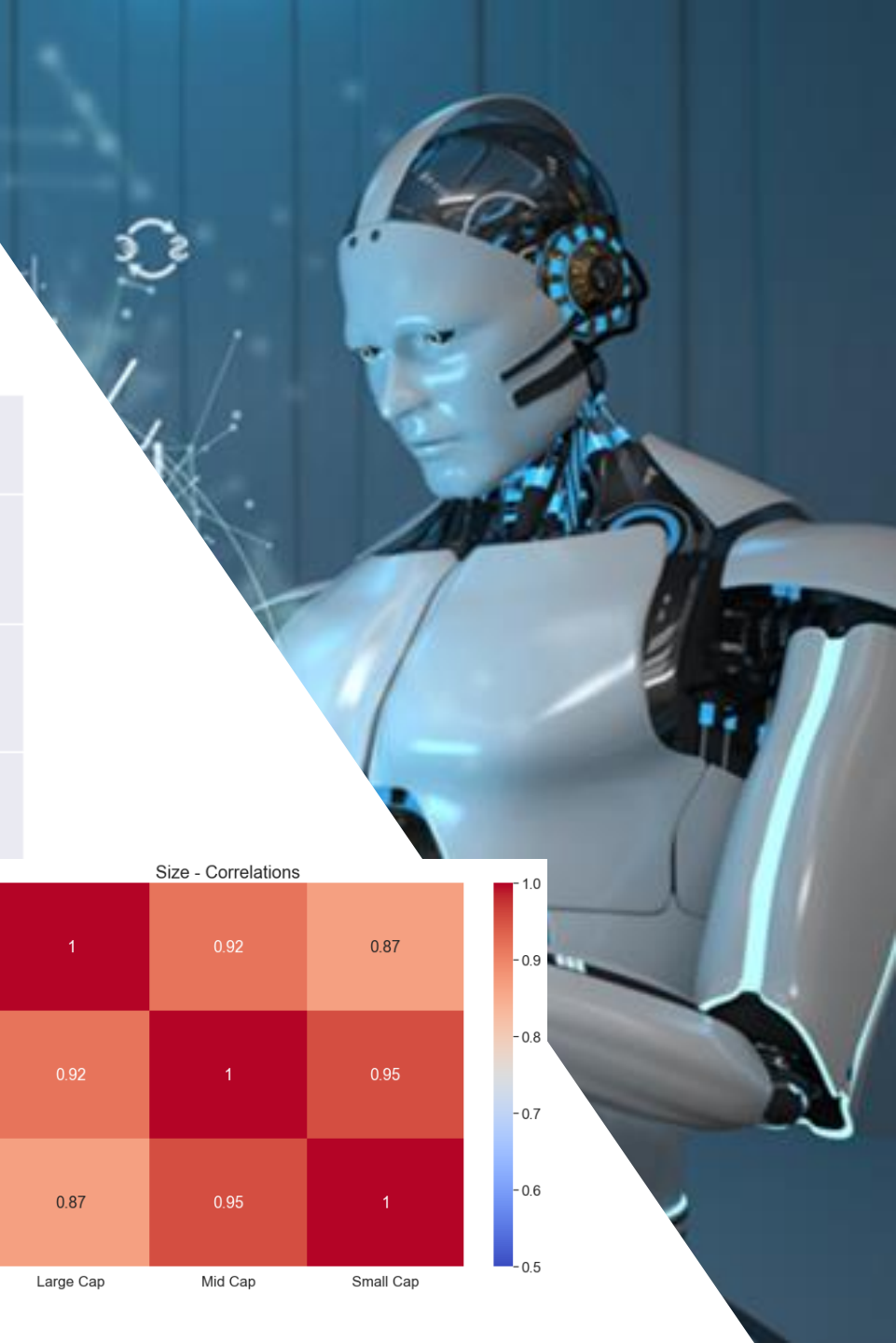
Private Equity

- Shares privately held and transferred
- smaller but growing
- low transparency
- limited financial disclosure
- Prices privately negotiated between parties
- limited Data availability
- Professional Investors only



Equities – Size (Market Cap)

Size - Performance Comparison (US)



Equities – Country

Countries - Performance Comparison (Large Cap)



Countries - Correlations

