

Phishing Awareness

Think Before You Click

Spotting and protecting from phishing attacks , emails , websites and social engineering tactics

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Introduction



- Phishing is a cyber-attack technique
- Involves exploiting human psychology to extract sensitive information
- Using fake emails, messages, or fraudulent website



Be aware and Avoid being the next victim

Common Types Of Phishing Attacks



1. Email Phishing

DO NOT ! That's obviously a malicious link



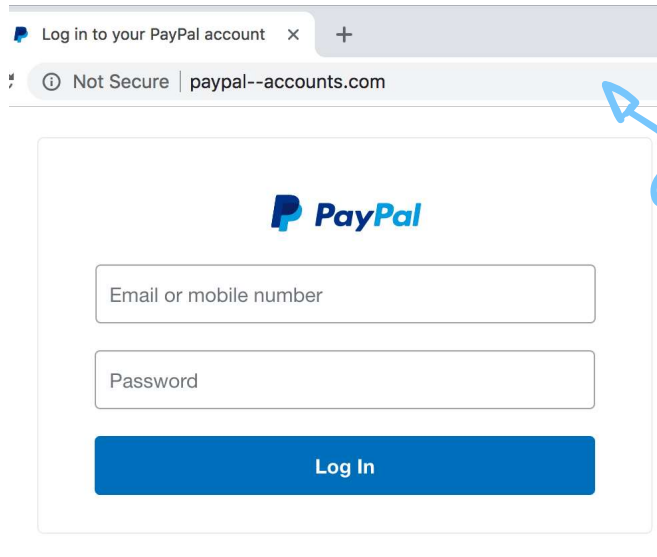
\$1000 Walmart Gift Card

Click Here

Congratulations! A \$1000 Walmart Gift Card is waiting...

We are pleased to announce you've been selected.

Common Types Of Phishing Attacks



2. Website Phishing



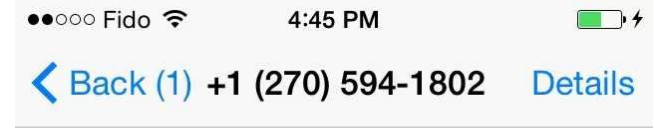
Alert!
Unsecure page
Not the official
PayPal website
Do not enter
your credentials

Common Types Of Phishing Attacks

Spam message !
DO NOT CLICK



3. Smishing (SMS Phishing)



(ALERT) Your Credit Card has been temporarily suspended. To unlock your account, click here <http://tdcanadatrustloginpage.com/cc/>

Common Types Of Phishing Attacks

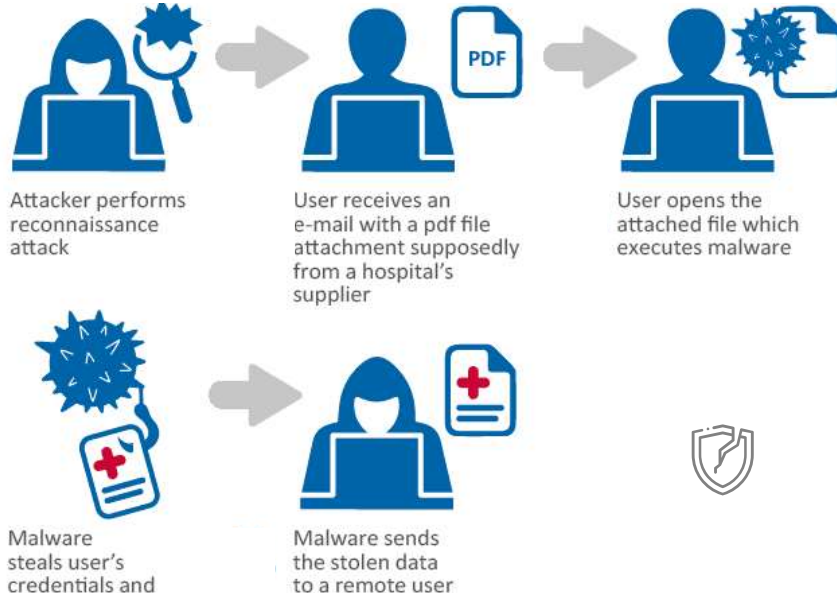


Caller ID Spoofing
DO NOT FALL

4. Vishing (Voice
Phishing)



Scenario Of A Social Engineering Attack



Detecting An Attempt Of Phishing Email



Check the sender's email address



Inspect the Email Content



Examine Links Before Clicking

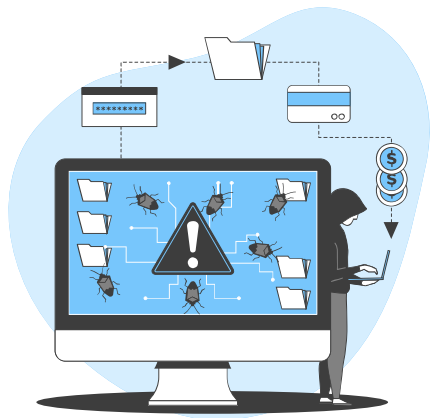


Verify Unexpected Password Reset Emails



Avoid Opening Suspicious Attachments

Detecting An Attempt Of Phishing Website



☑ Use Anti-Phishing Software



Check the Website URL



Look for HTTPS



Verify the Website's Legitimacy



Be Skeptical of Pop-Up Windows

Safety Protocols To Avoid Phishing



- ✓ Patch and Update security softwares
- ✓ Train and Educate Employees
- ✓ Use Two-Factor Authentication (2FA)
- ✓ Report Suspicious Attempts

Thanks!

