EBIN REJI

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PROFILE SUMMARY

Creative and detail-oriented Computer Science undergraduate (Expected 2027) with a proven interest in **UI/UX Design**, **Web Development**, and enhancing user satisfaction. Adept at translating complex organizational goals into intuitive, accessible digital experiences, as demonstrated by design contributions to The Purple Movement and other student communities. Eager to leverage technical skills in **Figma** and foundational design principles to deliver innovative, user-centered solutions.

EDUCATION

B.Tech, Computer Science & Engineering | Expected 2027
Sree Buddha College of Engineering, Alappuzha

SKILLS

Category	Skills
UI/UX & Design	**Figma** (Primary Tool), Adobe XD (Exposure), Wireframing, Prototyping, Usability Testing, Information Architecture, Visual Design, Typography, Color Theory
Technical	**HTML5,REACT, JavaScript (Basic)**, Python, C (Basic), AI & NLP (Exposure)
Communication	Team Collaboration, Program Coordination, Problem-Solving, Creative Direction

DESIGN & TECHNICAL PROJECTS

UX/UI Designer & Web Strategist | The Purple Movement & TinkerHub SBCE
Community/Student Initiatives | 2024 – Present
- **Designed and Prototyped** the core website structure and user interface for The Purple Movement, focusing on a clean, modern aesthetic and intuitive navigation for national student outreach.
- **TinkerHub SBCE Tech Team UI/UX Designer:** Contributed to the **visual branding and layout** of TinkerHub SBC's digital content, including event landing pages and social media assets, using Figma.
- **Collaborated** with developers to ensure the technical feasibility of the design system, resulting in a cohesive and accessible digital presence.
- Emphasized **mobile-first design principles** to optimize user experience across all device types, significantly improving accessibility for the target student demographic.

COMMUNITY COLLABORATION

UI/UX Developer | The Purple Movement | 2025 – Present

- Designed and Prototyped the core website structure and user interface for The Purple Movement using Figma, focusing on a clean aesthetic and intuitive navigation for national student outreach.
- Collaborated with the development team to ensure the technical feasibility of the design system, resulting in a cohesive and accessible digital presence.
- Emphasized mobile-first design principles to optimize user experience across all device types, significantly improving accessibility for the target student demographic.

Campus UI/UX Lead | Mulearn SBC | 2025 – Present

- Led design and user experience initiatives for campus-level Mulearn activities, ensuring visual consistency and effective digital communication.
- Coordinated district-level operations and managed collaborations across multiple college campuses, emphasizing seamless teamwork and information exchange.

Tech Team UI/UX Designer | TinkerHub SBCE | 2025 – Present

- Contributed to the **visual branding and layout** of TinkerHub SBC's digital content, including event landing pages and promotional materials, using Figma.
- Worked closely with the technical team to integrate designs and maintain brand

consistency across all digital platforms.

Sub-Execom Program Coordination Team Member | IEEE SB SBCE | 2025 – Present

- Supported membership engagement through focused outreach, event design, and the execution of key organizational programs.