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2005 MBA 联考英语试卷

Section I Vocabulary

Directions: There are 20 incomplete sentences in this section. For each sentence there are four choices marked A,B,C and D. Choose the one that best completes the sentence and mark your answers on ANSWER SHEET 1.

1. Advertises often	aim their campaigns at y	young people as they	have considerable spending				
A. power	B. force	C. energy	D. ability				
2. We've bought so	ome chairs for the	e garden so that they	are easy to store away				
A. adapting	B. adjusting	C. binding	D. folding				
3. The new speed i	restrictions were a	_ debated issue,					
A. heavily	B. hotly	C. deeply	D. profoundly				
4. His change of jo	4. His change of job has him with a new challenge in life						
A. introduced	A. introduced B. initiated C. presented D. led						
5. Noyou're	hungry if you haven't ea	ten since yesterday					
A. matter	B. surprise	C. wonder	D. problem				
6. The pianist play	ed beautifully, showing a	a real for the n	nusic				
A. feeling	B. understanding	C. appreciation	D. sense				
7. The boss into a r	rage and started shouting	at Robert to do as he	e was told				
A. flew	B. charged	C. rushed	D. burst				
8. Politicians should	ld never lose of t	the needs of the peop	le they represent				
A. view	B. sight C. 1	regard	D. prospect				
9. The employees t	tried to settle the dispute	by directwith	the boss				
A, negotiation	B. connection	C. association	D. communication				
10. You haven't he	ard all the facts so don't	to conclusions					
A. dash	B. jump	C. much	D. fly				
11. I am aw	are of the need to obey the	he vales of the compo	etition				
A. greatly	B. far	C. much	D. well				
12. The manager h	as always attended to the	e of important	business himself				
A. transaction	B. solution	C. translation	D. stimulation				
13. As is known to	all a country gets a (an)	from taxes					
A income	B. revenue	C. rind	D. payment				
I4,The government	t has decided to reduce _	on all imports					
A. fee	B. charge C.	tariff D. t	uition				
15. The need for financial provision not only to producers but also to consumers							

A. connects	B. links	C .associates	D. relates
16. The ability of ba	ank to create deposit	s is determined by the rat	tio of liquid assets which they
A. mount	B. contain	C. remain	D. maintain
17 .The first seriou	is prospect of a cui	re for Aids a treat	ment which delays its effects ha
emerged			A. other than
B. rather than	C. more than	D. less than	
18. His parents died	when he was young	g, so he was by his	grandma
A. bred	B. brought	C. fed	D. grown
19.The Japanese do	llar-buying makes tr	aders eager todol	llars in fear of another government
inter			
A. let in	B. let out	C. let go of	D. let off
20. The local people	e could hardly think	of any good way to	the disaster of the war
A. shake off	B. get off	C. put off	D. take off
	\$	Section II Cloze	
Directions: Read th	ne following text. Cl	hoose the best word(s) fo	r each numbered blank and mark
A,B,C or D on ANS	WER SHEET 1.		
A few decades	ago, the world bar	nking community invente	ed new Electronic Funds Transfer
(EFT) systems to	move money more	efficiently across coun	tries and around the globe. The
21benefit of	such systems was t	to22the float of c	capital that was unavailable for ?
23 checks were	e being cleared thro	ugh banking24 Tod	ay, we understand that benefits of
electronic banking	are far more _2	5_ than just reducing	g floating cash. The world of
banking_26_revo	lutionized.It is	27_ more efficient and	l faster, but more global. And
now_28_the Interne	et, EFT systems are i	ncreasingly29with	the new world of e-commerce and
e-trade.			
301997 ar	nd 2003,EFT value_	_31from less than \$50	trillion to nearly \$40 trillion, more
than the32ecc	onomic product of a	all the countries and terr	itories of the entire world. These
statistics33sho	uld emphasize the tr	rue importance of transna	tional EFT Satellite, wireless, and
cable-based electron	nic fund transfers _	34 the hub of global e	enterprise. Such electronic cash is
_35central to the	e idea of an emer	ging "worldwide mind.'	Without the satellite and fiber
infrastructure to sup	port the flow of elec	ctronic funds, the world e	conomy would grind to a halt.
21. A. hiding	B. getting	C. driving	D. giving
22. A. introduce	B. reduce	C. produce	D. increase
23. A. which	B. that	C. while	D. where
24. A. mechanics	B. methods	C. procedures	D. systems
25. A. extensive	B. intensive	C. profound	D. great

26. A. is	B. has	C. has been	D. had been
27. A. far	B. even	C. just	D. not only
28. A. with	B. by	C. for	D. on
29. A. linked	B. integrated	C. controlled	D. joined
30. A. Between	B. In	C. From	D. Among
31. A. decreased	B. raised	C. elevated	D. soared
32. A. gross	B. accelerated	C. combined	D. collective
32. A. gross 33. A. lonely	B. accelerated B. alone	C. combined C. only	D. collective D. merely
C	_,		_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

Section III Reading comprehension

Directions: Read the following four passages. Answer the questions below each passage by choosing A,B,C and D. Mark your answers on ANSWER SHEET 1.

Questions 36 to 40 are based on the following passage:

Working at nonstandard times—evenings, nights, or weekends—is taking its toll on American families. One-fifth of all employed Americans work variable or rotating shifts, and one-third work weekends, according to Harriet B. Presser, sociology professor at the University of Maryland. The result is stress on familial relationships, which is likely to continue in coming decades.

The consequences of working irregular hours vary according to gender, economic level, and whether or not children are involved. Single mothers are more likely to work nights and weekends than married mothers. Women in clerical, sales or other low-paying jobs participate disproportionately in working late and graveyard shifts.

Married-couple households with children are increasingly becoming dual-earner households, generating more split-shift couples. School-aged children, however, may benefit from parents' nonstandard work schedules because of the greater likelihood that a parent will be home before or after school. On the other hand, a correlation exists between nonstandard work schedules and both marital instability and a decline in the quality of marriages.

Nonstandard working hours mean families spend less time together for diner but more time together for breakfast. One-on-one interaction between parents and children varies, however, based on parent, shift, and age of children. There is also a greater reliance on child care by relatives and by professional providers.

Working nonstandard hours is less a choice of employees and more a mandate of employer. Presser believes that the need for swing shifts and weekend work will continue to rise in the coming decades. She reports that in some European countries there are substantial salary premiums for employees working irregular hours-sometimes as much as 50% higher. The convenience of having

services available 24 hours a day continues to drive this trend.

Unfortunately, says Presser, the issue is virtually absent from public discourse. She emphasizes the need for focused studies on costs and benefits of working odd hours, the physical and emotional health of people working nights and weekends, and the reasons behind the necessity for working these hours. "Nonstandard work schedules not only are highly prevalent among American families but also generate a level of complexity in family functioning that needs greater attention," she says. 36. Which of the following demonstrates that working at nonstandard times is taking its toll on American families?

- A. Stress on familial relationships.
- B. Rotating shifts.
- C. Evenings, nights, or weekends.
- D. Its consequences.
- 37. Which of the following is affected most by working irregular hours?
 - A. Children.

- B. Marriage.
- C. Single mothers.
- D. Working women.
- 38. Who would be in favor of the practice of working nonstandard hours?
 - A. Children.

B. Parents.

C. Employees

- D. Professional child providers.
- 39. It is implied that the consequences of nonstandard work schedules are .
 - A. emphasized

B. absent

C. neglected

- D. prevalent
- 40. What is the author's attitude towards working irregular hours?
 - A. Positive.

B. Negative.

C. Indifferent.

D. Objective.

Questions 41 to 45 are based on the following passage:

Most human beings actually decide before they think. When any human being—executive, specialized expert, or person in the street—encounters a complex issue and forms an opinion, often within a matter of seconds, how thoroughly has he or she explored the implications of the various courses of action? Answer: not very thoroughly. Very few people, no matter how intelligent or experienced, can take inventory of the many branching possibilities, possible outcomes, side effects, and undesired consequences of a policy or a course of action in a matter of seconds. Yet, those who pride themselves on being decisive often try to do just that. And once their brains lock onto an opinion, most of their thinking thereafter consists of finding support for it.

A very serious side effect of argumentative decision making can be a lack of support for the

chosen course of action on the pat of the "losing" faction. When one faction wins the meeting and the others see themselves as losing, the battle often doesn't end when the meeting ends. Anger, resentment, and jealousy may lead them to sabotage the decision later, or to reopen the debate at later meetings.

There is a better. As philosopher Aldous Huxley said, "It isn't who is right, but what is right, that counts."

The structured-inquiry method offers a better alternative to argumentative decision making by debate. With the help of the Internet and wireless computer technology the gap between experts and executives is now being dramatically closed. By actually putting the brakes on the thinking process, slowing it down, and organizing the flow of logic, it's possible to create a level of clarity that sheer argumentation can never match.

The structured-inquiry process introduces a level of conceptual clarity by organizing the contributions of the experts, then brings the experts and the decision makers closer together. Although it isn't possible or necessary for a president or prime minister to listen in on every intelligence analysis meeting, it's possible to organize the experts' information to give the decision maker much greater insight as to its meaning. This process may somewhat resemble a marketing focus group; it's a simple, remarkably clever way to bring decision makers closer to the source of the expert information and opinions on which they must base their decisions.

4l. From the first paragraph we can learn that
A. executive, specialized expert, are no more clever than person in the street
B. very few people decide before they think
C. those who pride themselves on being decisive often fail to do so
D. people tend to consider carefully before making decisions
42. Judging from the context, what does the word "them" (line 4,paragraph 2) refer to?
A. Decision makers.
B. The "losing" faction.
C. Anger, resentment, and jealousy.
D. Other people.
43. Aldous Huxley's remark (Paragraph 3) implies that
A. there is a subtle difference between right and wrong
B. we cannot tell who is right and what is wrong
C. what is right is more important than who is right
D. what is right accounts for the question who is right
44. According to the author, the function of the structured-inquiry method is

A. to make decision by debate

- B. to apply the Internet and wireless computer technology.
- C. to brake on the thinking process, slowing it down
- D. to create a level of conceptual clarity
- 45. The structured-inquiry process can be useful for ______.
 - A. decision makers
 - B. intelligence analysis meeting
 - C. the experts' information
 - D. marketing focus groups

Questions 46 to 50 are based on the following passage:

Sport is heading for an indissoluble marriage with television and the passive spectator will enjoy a private paradise. All of this will be in the future of sport. The spectator (the television audience) will be the priority and professional clubs will have to readjust their structures to adapt to the new reality: sport as a business.

The new technologies will mean that spectators will no longer have to wait for broadcasts by the conventional channels. They will be the ones who decide what to see. And they will have to pay for it. In the United States the system of the future has already started: pay-as-you-view. Everything will be offered by television and the spectator will only have to choose. The review Sports Illustrated recently published a full profile of the life of the supporter at home in the middle of the next century. It explained that the consumers would be able to select their view of the match on a gigantic, flat screen occupying the whole of one wall, with images of a clarity which cannot be foreseen at present; they could watch from the trainer's stands just behind the batter in a game of baseball or from the helmet of the star player in an American football game. And at their disposal will be the sane option s the producer of the recorded programmer has to select replays, to choose which camera to me and to decide on the sound whether to hear the public, the players, the trainer and so on.

Many sports executives, largely too old and too conservative to feel at home with the new technologies will believe that sport must control the expansion of television coverage in order to survive and ensure that spectators attend matches. They do not even accept the evidence which contradicts their view while there is more basketball than ever on television, for example, it is also certain that basketball is more popular than ever.

It is also the argument of these sports executives that television harming the modest team. This is true, but the future of those teams is also modest. They have reached their ceiling. It is the law of the market. The great events continually attract larger audience.

The world I being constructed on new technologies so that people can make the utmost use of their time and, in their home have access to the greatest possible range of recreational activities. Sport will have to adapt itself to the new world.

The most visionary executives go further. That philosophy is: rather than see television take over sport why not have sports taken over television?

- 46. What does the writer mean by use of the phrase "an indissoluble marriage" in the first paragraph?
 - A. sport is combined with television.
 - B. sport controls television.
 - C. television dictates sports.
 - D. Sport and television will go their own ways
- 47. What does "they" in line 2 paragraph 2 stand for?
 - A. Broadcasts.

B. Channels.

C. Spectators.

- D. Technologies.
- 48. How do many sports executives feel with the new technologies?
 - A. they are too old to do anything.
 - B. They feel ill at ease.
 - C. They feel completely at home.
 - D. Technologies can go hand in hand with sports.
- 49. What is going to be discussed in the following paragraphs?
 - A. the philosophy of visionary executives.
 - B. The process of television taking over sport.
 - C. Television coverage expansion.
 - D. An example to show how sport has taken over television.
- 50. What might be the appropriate title of this passage?
 - A. the arguments of sports executives.
 - B. The philosophy of visionary executives.
 - C. Sports and television in the 21st century.
 - D. Sports: a business.

Questions 51 to 55 are based on the following passage:

Convenience food helps companies by creating growth, but what is its effect on people? For people who think cooking was the foundation of civilization, the microwave is the last enemy. The communion of eating together is easily broken by a device that liberates household citizens from waiting for mealtimes. The first great revolution in the history of food is in danger of being undone. The companionship of the campfire, cooking pot and common table, which have helped to bond humans in collaborative living for at least 150000 years could be destroyed.

Meals have certainly sated from the rise of convenience food. The only meals regularly taken together in Britain these days are at the weekend, among rich families struggling to retain something of the old symbol of togetherness. Indeed, the day's first meal has all but disappeared. In the 20th century the leisure British breakfast was undermined by the corn flake; in the 21st breakfast is vanishing altogether a victim of the quick cup of coffee in Starbucks and the cereal bar.

Convenience food has also made people forget how to cook. One of the apparent paradoxes of modern food is that while the amount of time spent cooking meals has fallen from 60 minutes a day in 1980 to 13M a day in 2002, the number of cooks and television programmer on cooking has multiplied. But perhaps this isn't a paradox. Maybe it is became people can't cook anymore, so they need to be told how to do it, or maybe it is because people buy books about hobbies---golf, yachting ---not about chores. Cooking has ceased to be a chore and has become a hobby.

Although everybody lives in the kitchen. its facilities are increasingly for display rather than for use. Mr. Silverstein's now book, "trading up" look at mid-range consumer's milling now to splash out. He says that industrial -style Viking cook pot, with nearly twice the heat output of other ranges, have helped to push the "kitchen as theater" trend in hour goods. They cost from \$1000 to \$9000.Some 75% of them are never used.

Convenience also has an impact on the healthiness, or otherwise, of food, of course there is nothing bad about ready to eat food itself. You don't get much healthier than an apple, and supermarkets sell a better for you range of ready-meals. But there is a limit to the number of apples people want to eat; and these days it is easier for people to eat the kind of food that makes them fat The three Harvard economists in their paper "why have Americans become more obese?" point out that in the past, if people wanted to eat fatty hot food, they had to cook it. That took time and energy a good chip needs frying twice, once to cook the potato and once to get it crispy. Which discouraged of consumption of that cost of food. Mass preparation of food took away that constraint. Nobody has to cut and double cook their own fries these days. Who has the time?

- 51. What might the previous paragraphs deal with?
 - A. The relationship between meals and convenience food.
 - B. The importance of convenience food in people's life.
 - C. The rise of convenience food.
 - D. The history of food industry.
- 52. What is the paradox in the third paragraph?
 - A. People don't know how to cook.
 - B. The facilities in the kitchen are not totally used.
 - C. People are becoming more obsess, thus unhealthy.

- D. Convenience food actually does not save people thrive.
- 53. What does the passage mainly discuss?
 - A. The bad effects of convenience food
 - B. Mr. Silverstein's new book
 - C. People's new hobby
 - D. Disappearance of the old symbol of togetherness.
- 54. Why has American become more obese?
 - A. Because of eating chips.
 - B. Because of being busy.
 - C. Because of being lazy.
 - D. B and C.
- 55. Which of the following might the author mostly agree with?
 - A. There is nothing bad about convenience food.
 - B. Convenience food makes people lazy.
 - C. Convenience food helps companies grow.
 - D. Convenience food is a revolution in cooking.

Section IV Translation

Directions: In this section there is a passage in English. Translate the five sentences underlined into Chinese and write your translation on ANSWER SHEET 2.

An art museum director with foresight might follow trends in computer graphics to make exhibit more appealing to younger visitor.

For instances, capable corporate manager might see alarming rise in local housing price that could affect availability of skilled workers in the region. People in government also need foresight to keep system running smoothly, to play budget and prevent war.

Many of the best known technique for foresight were developed by government planner, especially in the military, thinking about the unthinkable.

The futurist recognized that the future world is continuing with preset world. We can learn a great deal about what many happen in the future by looking systematically at what is happy now.

Section V Writing

Directions: In this part, you are asked to write a composition according to the information below. You should write more than 150 words neatly on ANSWER SHEET 2.

"五一"、"十一"长假已逐步为人们所习惯,她给百姓带来了充足的娱乐休闲机会,更促进了旅游经济的发展。但是,"黄金周"也带来了诸如交通压力增大、环保等诸多问题。作为一名普通百姓,请你给政府有关部门写一封信,提出你关于"黄金周"的意见和建议。

2006 MBA 联考英语试卷

Section I Vocabulary

Directions: There are 20 incomplete sentences in this section. For each sentence there are four choices marked A,B,C and D. Choose the one that best completes the sentence and mark your answers on ANSWER SHEET 1.

1. In some countri	ies girls are still of	a good education.	
A. denied	B. declined	C. denved	D.deprived
2. As the years pa	ssed, the memories of he	r childhood a	way.
A. faded	B. disappeared	C. flashed	D.fired
3. Brierley's book	has the of being	g both informative an	d readable.
A. inspiration	B. requirements	C. myth	D. merit
4. If I have any co	omments to make, I'll wri	ite them in the	of the book I'm reading.
A. edge	B. page C.	margin D.s	ide
5. My wou	ld really trouble me if I v	vore a fur coat.	
A. consciousness	B. consequence	C. constitution	D.conscience
6. When the post	fell Dennis Bass	s was appointed to fil	l it.
A. empty	B. vacant	C. hollow D.h	are
7. Mother who tak	xes care of everybody is t	usually the most	person in each family.
A. considerate	B. considerable	C. considering	D.constant
8. For ten years th	e Greeksthe cit	y of Troy to separate	it from the outside.
A. captured	B. occupied	C. destroyed	D.surrounded
9. Other guests at	yesterday's opening, wh	ich was broadcast	by the radio station, included
Anne Melntosh ar	nd Mayor.		
A. live	B. alive	C. living	D.lively
10. A New Zealan	d man was recently	to life imprisonment	ent for the murder of an English
tourist, Monica C	antwell.		
A. punished	B. accused	C. sentenced D.p	ut
11. The past 22 ye	ears have really been ama	zing, and every pred	iction we've made about
improvements have	ve al come		
A. truly	B. true	C. Truth	D.truthful
12. The teachers t	ried tothese stude	ents that they could so	olve the complicated problem,
however, they just	t didn't see the point.		
A. convince	B. encourage	C. consult	D.nclined
13. I'm to	think that most children	would like their teac	hers to be their friends rather than
their commanders			
A. subjected	B. supposed	C. declined	D.inclined

14. She is under the impression that he isn't a person for he wouldn't tell her where						
and when he went to u	niversity.					
A. genius	B. generous	C. genuine	D.genetic			
15. The first glasses of	5. The first glasses of Coca Cola were drunk in 1886. The drink was first by a US chemist					
called John Pemberton						
A. formed	B. made	C. found	D.done			
16. These two chemica	ılswith ea	ch other at a certain te	mperature to produce a			
substance which could	cause an explosion.					
A. interact	B. attract	C. react	D.expel			
17hey can ge	et people in the organ	ization to do what mus	st he done, they will not succeed.			
A. Since B.	Unless	C. If	D. Whether			
18. Once you have star	ted a job, you should	l do it				
A. in practice	B. in theory	C. in earnest D.in a	hurry			
19. Although they new	library service has b	een very successful, its	s future iscertain.			
A. at any rate	B. by no means	C. by all means	D. at any cost			
20.To my surprise, at yesterday's meeting he againthe plan that had been disapproved						
a week before.						
A. brought about	B. brought out	C. brought up	D. brought down			
	Se	ction II Cloze				

Section II Cloz

Directions: Read the following text. Choose the best word(s) for each numbered blank and mark A,B,C or D on ANSWER SHEET 1.

Wholesale prices in July rose more sharply than expected and at a faster rate than consumer prices, <u>21</u> hat businesses were still protecting consumers <u>22</u> the full brunt (冲击) of higher energy costs.

The Producer Price Index <u>23</u> measures what producers receive for goods and services, <u>24</u> 1 percent in July. The Labor Department reported yesterday. Double <u>25</u> economists had been expecting and a sharp turnaround from flat prices in June. Excluding <u>26</u> and energy. the core index of producer prices rose 0.4 percent, <u>27</u> than the 0.1 percent that economists had <u>28</u>. Much of that increase was a result of an <u>29</u> increase in car and truck prices.

On Tuesday, the Labor Department said the <u>30</u> that consumers paid for goods and services in July were <u>31</u> 0.5 percent over all, and up 0.1 percent, excluding food and energy.

<u>32</u> the overall rise in both consumer and producer prices <u>33</u> caused by energy costs, which increased 4.4 percent n the month. Wholesale food prices <u>34</u> 0.3 percent in July. <u>35</u> July 2004, Wholesale prices were up 4.6 percent, the core rate <u>36</u> 2.8 percent, its fastest pace since 1995.

Typically, increases in the Producer Price Index indicate similar changes in the consumer index 37 businesses recoup ((h (h) higher costs from customers. 38 for much of this expansion, which started 39 the end of 2001, that has not been the 40. In fact, many businesses like automakers have been aggressively discounting their products.

21. A indicate	B to indicate	C indicating	D indicated
22. A of	B to	C by	D from
23. A that	B which	C it	D this
24. A rise	B rises	C rose	D raised
25. A that	B what	C which	D this
26. A food	B grain	C crop	D diet
27. A less	B lower	C higher	D more
28. A said	B reported	C calculated	D forecast
29. A expectable	B. unexpected	C expectation	D expecting
30. A prices	B costs	C charges	D values
31. A down	B from	C to	D up
32. A Much	B Most	C Most of	D Much of
33. A was	B were	C is	D are
34. A fall	B fell	C falls	D has fallen
35. A Comparing with	B In comparison	C Compared	with D Compare to
36. A dropped	B declined	C lifted	D climbed
37. A as	B so	C while	D when
38. A And	B But	C Yet	D Still
39. A at	B by	C in	D to
40. A condition	B situation	C matter	D case

Section III Reading comprehension

Directions: Read the following four passages. Answer the questions below each passage by choosing A,B,C and D. Mark your answers on ANSWER SHEET 1.

Questions 41 to 45 are based on the following passage:

Office jobs are among the positions hardest hit by compumation (计算机自动化). Word processors and typists will lose about 93,000 jobs over the next few years, while 57,000 secretarial jobs will vanish. Blame the PC: Today, many executives type their own memos and carry there" secretaries" in the palms of their hands. Time is also hard for stock clerks, whose ranks are expected to decrease by 68,000. And employees in manufacturing firms and wholesalers are being replaced with computerized systems.

But not everyone who loses a job will end up in the unemployment line. Many will shift to

growing positions within their own companies. When new technologies shook up the telecomm business, telephone operator Judy Dougherty pursued retraining. She is now a communications technician, earning about \$ 64,000 per year. Of course, if you've been a tollbooth collector for the past 30 years, and you find yourself replaced by an E ZPass machine, it may be of little consolation(安慰) to know that the telecom field is booming.

And that's just it: The service economy is fading: welcome to the expertise(专门知识) economy. To succeed in the new job market, you must be able to handle complex problems. Indeed, all but one of the 50 highest-paying occupations---air-traffic controller---demands at least a bachelor's degree.

For those with just a high school diploma(毕业证书). It's going to get tougher to find a well-paying job. Since fewer factory and clerical jobs will be available .what's left be the jobs that compumations can't kill, computers cant clean offices, or for Alzheimer's patients(老年痴呆病人). But, since most people have the skills to fill those positions, the wages stay painfully low, meaning compumation could drive an even deeper wedge (楔子) between the and poor, The best advice now, Never stop learning, and keep up with new technology.

For busy adults of course that can be tough, The good news is that very technology that's reducing so many jobs is a making it easier to go back to school without having to sit in a classroom. So called internet distance learning is hot, with more than three million students currently enrolled, and it's gaining credibility with employers. Are you at risk of losing your job to a computer? Check the federal Bureau of Labor Statistics' Occupational Outlook Handbook, which is available online at bls.gov.

- 41. Prom the first paragraph we can infer that all of the following persons are easily thrown into unemployment EXCEPT ______.
 - A. secretaries
- B. stock clerks
- C. managers
- D. wholesalers
- 42. In the second paragraph the anther mentions the tollbooth collector to
 - A. mean he will get benefits from the telecomm fled
 - B. show he is too old to shift to a new position
 - C. console him on having been replaced by a machine
 - D. blame the PC for his unemployment
- 43. By saying "computation could drive an even deeper wedge between the rich and poor "(line 5. Para 4) the author means
 - A. people are getting richer and richer
 - B. there will be a small gap between rich and poor
 - C. the gap between rich and poor is getting larger an larger
 - D. it's time to close up be gap between the rich and poor

- 44. What is the author's attitude towards computers?
 - A. positive B. negative C. neutral D. prejudiced
- 45. Which of the following might serve as the best title of passage?
 - A. Blaming the PC
 - B. The booming telecomm field
 - C. Internet distance leaning
 - D. Keeping up with compumation

Questions 46 to 50 are based on the following passage:

Tens of thousands of 18 year olds will graduate this year and be handed meaningless diplomas. These diplomas won't look any different from awarded their luckier classmates Their validity will be questioned only when their employers discover the these graduates are semiliterate..

Eventually a fortunate few will find their way into educational – repair – adult – literacy programs, such as the one where I teach grammar and writing. There, high school graduates and high school dropouts pursuing graduate equivalency certificates will learn the skills they should have learned in school. They will discover they have been cheated by our educational system.

I will never forget a teacher senior when be had her for English "He site in the back of the room talking to his friends".she told me, "Why don't you move him to the front row? I urged believing the embarrassment would get him to settle down, Mrs. Stiffer said, "I don't move seniors. I flunk them." Our son's academic life flashed before my eyes. No teacher had ever threatened him. By the time I got home I was feeling pretty good this .It was a radical approach for these times, but well. Why not? She's going to flunk you I told my son. I did not discuss it any further. Suddenly English became a priority in his life. He finished out the semester with an A.

I know one example doesn't make a case, but at night I see a parade of students who are angry for having been passed along until they could no longer even pretend to keep up. Of average intelligence or better, they eventually quit school, concluding they were too dumb to finish. "I should have been held back, " is a comment I hear frequently. Even sadder are those students who are high-school graduates who say to me after a few weeks of class. "I don't know how I ever got a high-school diploma."

Passing students who have not mastered the work cheats them and the employers who expect graduates to have basic skills. We excuse this dishonest behavior by saying kids can't learn if they come from terrible environments. No one seems to stop to think that most kids don't put school first on their list unless they perceive something is at risk. They'd rather be sailing.

Many students I see at night have decided to make education a priority. They are motivated by the desire for a better job or the need to hang on to the one they've got. They have a healthy fear of failure.

People of all ages can rise above their problems, but they need to have a reason to do so. Yong people generally don't have the maturity to value education in the same way my adult students value it. But fear of failure can motivate both.

- 46. What is the subject of this essay?
 - A. view point on learning
 - B. a qualified teacher
 - C. the importance of examination
 - D. the generation gap
- 47. How did Mrs.Stiffer get the attention of one of the author's children?
 - A. flunking him
 - B. moving his seat
 - C. blaming him
 - D. playing card with him
- 48. The author believes that most effective way for a teacher is to
 - A. purify the teaching environments.
 - B. set up cooperation between teachers and parents.
 - C. hold back student.
 - D. motivate student.
- 49. From the passage we can draw the conclusion that the authors' attitude toward flunking is
 - A. negative

B. positive

C. biased

D. indifferent

- 50. Judging from the content, this passage is probably written for
 - A. administrators

B. students

C. teachers

D. parents

Questions 51 to 55 are based on the following passage:

Names have gained increasing importance in the competitive world of higher education. As colleges strive for market share, they are looking for names that project the image they want or reflect the changes they hope to make. Trenton. State College, for example, became the College of New Jersey nine years ago when it began raising admissions standards and appealing to students from throughout the state.

"All I hear in higher education is, "Brand, brand," said Tim Westerbeck, who specializes in branding and is managing director of Lipman Hearne, a marketing firm based in Chicago that works with universities and other nonprofit organizations. "There has been a sea change over the last 10 years. Marketing used to be almost a dirty word in higher education."

Not all efforts at name changes are successful, of course. In 1997, the New School for Social Research became New School University to reflect its growth into a collection of eight colleges, offering a list of majors that includes psychology, music, urban studies and management. But New Yorkers continued to call it the New School.

Now, after spending an undisclosed sum on an online survey and a marketing consultant's creation of "haming structures", "brand architecture" and "identity systems," the university has come up with a new name: the New School. Beginning Monday, it will adopt new logon (标识), banners, business cards and even new names for the individual colleges, all to include the words "the New School."

Changes in names generally reveal significant shifts in how a college wants to be perceived. In altering its name from Cal State. Hayward, to Cal State, East Bay, the university hoped to project its expanding role in two mostly suburban countries east of San Francisco.

The University of Southern Colorado, a state institution, became Colorado State University at Pucblo two years ago, hoping to highlight many internal changes, including offering more graduate programs and setting higher admissions standards.

Beaver College turned itself into Arcadia University in 2001 for several reasons: to break the connection with its past as a women's college, to promote its growth into a full-fledged(完全成熟的) university and officials acknowledged, to eliminate some jokes about the college's old name on late-night television and "moring zoo" radio shows.

Many college officials said changing a name and image could produce substantial results. At Arcadia, in addition to the rise in applications, the average student's test score has increased by 60 points, Juli Roebeck, an Arcadia spokeswoman said.

- 51. which of the following is NOT the reason for colleges to change their names?
 - A. They prefer higher education competition
 - B. They try to gain advantage in market share.
 - C. They want to project their image.
 - D. They hope to make some changes.
- 52. It is implied that one of the most significant changes in highter education in the past decade is
 - A. the brand.
 - B. the college names
 - C. the concept of marketing
 - D. list of majors.
- 53. The phrase "come up with" (Line 3 Para 4) probably means
 - A. catch up with B. deal with C. put forward D. come to the realization
- 54. The case of name changing from Cal State Hayward to Cal State indicates that the university

- A. is perceived by the society
- B. hopes to expand its influence
- C. prefers to reform its reaching programs
- D. expects to enlarge its campus
- 55. According to the spokeswoman the name change of Beaver College
 - A. turns out very successful
 - B. fails to attain its goal
 - C. has eliminated some jokes
 - D. has transformed its status

Questions 56 to 60 are based on the following passage:

It looked just like another aircraft from the outside .The pilot told his young passengers that it was built in 1964.But appearances were deceptive, and the 13 students from Europe and the USA who boarded the aircraft were in for the flight of their lives.

Inside the area that normally had seats had become a long white tunnel. Heavily padded (填塞) from floor to ceiling,it looked a bit strange. There were almost no windows,but lights along the padded walls illuminated it. Most of the seats had been taken out apart from a few at the back where the young scientists quickly took their places with a look of fear.

For 12 months, science students from across the continents had competed to win a place on the flight at the invitation of the European Space Agency. The challenge had been to suggest imaginative experiments to be conducted in weightless conditions.

For the next two hours the flight resembled that of an enormous bird which had lose its reason, shooting upwards towards the heavens before rushing towards Earth. The invention was to Achieve weightlessness for a few seconds.

The aircraft took off smoothly enough. But any feelings that I and the young scientists had that we were on anything like a scheduled passenger service were quickly dismissed when the pilot put the plane into a 45 degree climb which lasted around 20 seconds. Then the engines cut our and we became weightless. Everything became confused and left or right, up or down no longer had any meaning. After ten seconds of free fall descent the pilot pulled the aircraft out of its nosedive. The return of gravity was less immediate than its loss, but was still sudden enough to ensure that some students came down with a bump.

Each time the pilot cut the engines and we became weightless, a new team conducted its experiment. First it was the Ducth who wanted to discover how it is that cats always land on their feet. Then the German team who conducted a successful experiment on a traditional building method to see if could be used for building a further space station .the Americans had an idea to create solar sails that could be used by satellites.

After two hours of going up and down in the lane doing their experiments, the predominate feeling was one of excitement rather than sickness. Most of the students thought it was an unforgettable experience and one they would be keen to repeat.56, what did the writer say about the plane? .

- 56. What did the writer say about the plane?
 - A. It had no seats.
 - B. It was painted white.
 - C. It had no windows.
 - D. The outside was misleading.
- 57. According to the writer, how did the young scientists feel before the flight?
 - A. sick

B. keen

C. nervous

D. impatient

- 58. what did the pilot do with the plane after it took off?
 - A. He quickly climbed and then stopped the engines.
 - B. He climbed and them made the plane fall slowly.
 - C. He took off normally and then cut the engines for 20 seconds.
 - D. He climbed and then made the plane turn over.
- 59. According to the passage, the purpose of being weightless was to
 - A. see what conditions bare like in space
 - B. prepare the young scientists for future work in space
 - C. show the judges of the competition what they could do
 - D. make the teams try out their ideas
- 60. This passage was written to _____.
 - A. encourage young people to take up science
 - B. describe the process of a scientific competition
 - C. show scientists what young people can do
 - D. report on a new scientific technique

Section IV Translation

Directions: In this section there is a passage in English. Translate the five sentences underlined into Chinese and write your translation on ANSWER SHEET 2.

The smooth landing of shuttle(航天飞机)Discovery ended a flight that was successful in almost every respect but one: the dislodging of a big chunk of foam,like the one that doomed the Columbia. This flight was supposed to vault the shuttle fleet back into space after a prolonged grounding for repairs. But given the repeat of the very problem that two years of retooling was

supposed to resolve, the verdict is necessarily mixed. (61) Once again, the space agency has been forced to put off the flight until it can find a solution to the problem, and no one seems willing to guess how that may take.

The Discovery astronauts performed superbly during their two-week mission, and the shuttle looked better than ever in some respects. (62) space officials were justifiably happy that so much had gone well, despite daily worries over possible risks. The flight clearly achieved its prime objectives.

The astronauts transferred tons of cargo to the international space station, which has been limping along overhead with a reduced crew and limited supplies carried up on smaller Russian spacecraft . (63) They replaced a broken device .repaired another and carted away a load of rubbish that had been left on the station, showing the shuttle can bring full loads back down from space.

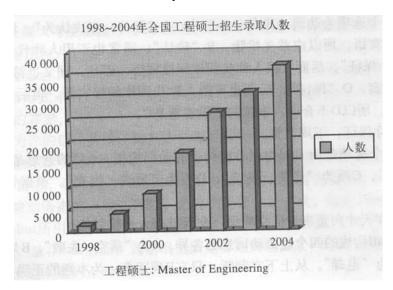
This was the most scrutinized shuttle flight ever. with the vehicle undergoing close inspection while still in orbit. (64) New sensing and photographic equipment to look for potentially dangerous damage to the sensitive external skin proved valuable. A new back flip maneuver allowed station astronauts to photograph the shuttle's underbelly and an extra-long robotic arm enabled astronauts see parts of the shuttle that were previously out of sight.

(65) The flood of images and the openness in discussing its uncertainties about potential hazards sometimes made it appear that the shuttle was about to fall apart, In the end the damage was clearly tolerable. A much-touted spacewalk to repair the shuttle's skin the first of its kind moved an astronaut close enough to pluck out some protruding material with his hand Preliminary evidence indicates that Discovery has far fewer nicks and gouges than shuttles on previous flights.

Perhaps showing that improvements to reduce the shedding of debris from the external fuel tank have had some success .

Section V writing (20 points)

Directions: In this part, you are asked to write a composition according to the information below. You should write more than 150 words neatly on ANSWER SHEET 2.



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Section I Vocabulary (10 points)

Directions: There are 20 incomplete sentences in this section. For each sentence there are four choices marked A, B, C and D. Choose the one that best completes the sentence and mark your answers on ANSWER SHEET 1.

1.	His wife has been _	a lot of pressi	ire c	on him to change	e his j	job.	
A.	taking B.	exerting	C.	giving	D. 1	push	ing
2.	It is estimated that,	currently, about 50,	00	0 species becon	ne	ε	every year.
A.	extinct	B. instinct	C.	distinct		D.	intense
3.	John says that his pro	esent job does not pro	ovide	e him with enou	gh		_for his organizing ability.
A.	scope	B. space		C. capacity			D. range
4.	Manywill l	be opened up in the f	utur	e for those with	a uni	ivers	sity education.
A.	probabilities	B. realities		C. necessities			D. opportunities
5.	After his uncle died	, the young man		the beautiful est	tate w	ith '	which he changed from a
poo	or man to a wealthy n	oble.					
A.	inhabited	B. inherited		C. inhibited			D. inhaled
6.	The manager is calli	ng on a custo	mer	trying to talk h	im in	to si	gning the contract.
A.	prosperous	B. preliminary		C. pessimisti	ic		D. prospective
7.	In 1991, while	t11e economi	es	of industr	ialize	d	countries met an
ecc	onomic, the e	economies of develop	oing	countries were	grow	ing v	very fast.
A.	revival	B. repression		C. recession			D. recovery
8.	The destruction of the	ne twin towers		_shock and ang	ger thr	oug	hout the world.
A.	summoned	B. tempted		C provoked			D. stumbled
9.	About 20 of the pass	engers who were inju	ıred	in a plane crash	are s	aid t	o be incondition.
A.	decisive	B. urgent	C.	vital		D.	critical
10.	The interactions be	etween China and th	e US	S will surely ha	ve a s	signi	ficanton peace
anc	l stability in the Asia-	—Pacific region and	the	world as a who	le.		
A.	importance	B. impression	(C. impact		D.	implication
11.	The poor countries	are extremely	t	o international e	econo	mic	fluctuations-
A.	inclined	B. vulnerable	(C. attracted			D. reduced
12.	Applicants should	note that all position	s are	e—to Australi	ian ci	tizer	nship requirements.
A.	subject	B. subjective		C. objected			D. objective
13.	We aim to ensu	re that all candida	ates	are treated fa	airly	and	that they have equal
	to employment	opportunities.					
A.	entrance	B. entry		C. access			D. admission
14.	Successful learning	g is not a(n) activ	ity b	ut consists of fo	ur dis	tinc	t stages in a specific order

A. only	В	. sole		C. m	ere		D.	sing	le		
15.The op	portunity to	explore and	l play	and	the	encourage	ement	to	do	so	Can
th	e performance	of many child	lren.								
A. withhol	d B	. prevent	C.	enhanc	ee	D	justi	fy			
16. All her	hard work	in the	end, a	nd she	finall	y passed tł	ne exa	m.			
A. showed	off B	. paid off	C.	1eft of	f	D	. kept	off			
17. In orde	er to live the kin	d of life we wa	nt and to	be the	perso	n we want	to be,	we h	iave t	o do	more
than just	with eve	ents.									
A. put sup	В	. set up	C.	turn up)	D.	. mak	e up			
18. The tea	am played hard	because the ch	ampion	ship of	f the s	tate was	·				
A. at hand	В	. at stake		C. at	large		D.	at be	st		
19. I don't	think you'll cha	ange his mind;	once h	ie's dec	cided	on so some	ething	he ter	nds to)	it.
A. stick to	В	. abide by		C. cc	omply	with	D.	keep	on		
20. Tom pl	laced the bank i	notes,	the	change	and r	receipts, b	ack in	the c	łrawe	er.	
A. more tha	n B. b	out for		C. th	anks t	to	D. a	along	with		

Section II Cloze (10 points)

Directions: Read the following text. Choose the best word(s) for each numbered blank and mark A, B, C or D on ANSWER SHEET 1.

Advancing age means losing your hair, your waistline and your memory, right? Dana Denis is just 40 years old, but 21 she's worried about what she calls' my rolling mental blackouts." "I try to remember something and I just blank out, "she says

You may 22 about these lapses, calling them "senior moments "or blaming "early Alzheimer's. "Is it an inescapable fact that the older you get, the 23 you remember? Well, sort of. But as time goes by, we tend to blame age 24 problems that are not necessarily age—related.

"When a teenager can't find her keys, she thinks it's because she's distracted or disorganized, "says Paul Gold. "A 70-year-old blames her 25". "In fact, the 70-year-old may have been 26 things for decades.

In healthy people, memory doesn't worsen as 27 as many of us think. "As we 28, the memory mechanism isn't 29, "says psychologist Fergus Craik." It's just inefficient."

The brain's processing 30 slows down over the years, though no one knows exactly 31. Recent research suggests that nerve cells lose efficiency and 32 there's less activity in the brain. But, cautions Barry Gordon, "It's not clear that less activity is 33. A beginning athlete is winded more easily than a 34 athlete. In the same way, 35 the brain gets more skilled at a task, it expends less energy on it."

There are 36 you can take to compensate for normal slippage in your memory gears, though

it 37 effort. Margaret Sewell says: "We're a quick-fix culture, but you have to 38 to keep your brain. 39 shape. It's like having a good body. You Can't go to the gym once a year 40 expect to stay in top form."

21.	A. almost	B. seldom	C. already	D. never
22.	A. joke	B. laugh	C. blame	D. criticize
23.	A. much	B. little	C. more	D. less
24.	A. since	B. for	C. by	D. because
25.	A. memory	B. mind	C. trouble	D. health
26.	A. disorganizing	B. misplacing	C. putting	D. finding
27.	A. swiftly	B. frequently	C. timely	D. quickly
28.	A. mature	B. advance	C. age	D. grow
29.	A.broken	B. poor	C. perfect	D. working
30.	A.pattern	B. time	C. space	D. information
31.	A .why	B. how	C. what	D. when
32.	A.since	B. hence	C. that	D. although
33.	A. irregular	B. better	C. normal	D. worse
34.	A. famous	B. senior	C. popular	D. trained
35.	A. as	B. till	C. though	D. yet
36.	A. stages	B. steps	C. advantages	D. purposes
37.	A. makes	B. takes	C. does	D. spends
38.	A. rest	B. come	C. work	D. study
39.	A. to	B. for	C. on	D. in
40.	A. so	B. or	C. and	D. if

Section III Reading comprehension (40 points)

Directions: Read the following four passages. Answer the questions below each passage by choosing A, B, C and D. Mark your answers on ANSWER SHEET 1.

Passage One

Prior to the 20th century, many languages with small numbers of speakers survived for centuries. The increasingly interconnected modern world makes it much more difficult for small language communities to live in relative isolation, a key factor in language maintenance and preservation.

It remains to be seen whether the world can maintain its linguistic and cultural diversity in the centuries ahead. Many powerful forces appear to work against it's population growth, which pushes migrant populations into the world's last isolated locations; mass tourism; global telecommunications and mass media; and the spread of gigantic global corporations. All of these

forces appear to signify a future in which the language of advertising, popular culture, and consumer products become similar. Already English and a few other major tongues have emerged as global languages of commerce and communication. For many of the world's peoples, learning one of these languages is viewed as the key to education, economic opportunity, and a better way of life.

Only about 3,000 languages now in use are expected to survive the coming century. Are most of the rest doomed in the century after that?

Whether most of these languages survive will probably depend on how strongly cultural groups wish to keep their identity alive through a native language. To do so will require an emphasis on bilingualism (mastery of two languages). Bilingual speakers could use their own language in smaller spheres---at home, among friends, in community settings---and a global language at work, in dealings with government, and in commercial spheres. In this way, many small languages could sustain their cultural and linguistic integrity alongside global languages, rather than yield to the homogenizing forces of globalization.

Ironically, the trend of technological innovation that has threatened minority languages could also help save them. For example, some experts predict that computer software translation tools will one day permit minority language speakers to browse the Internet using their native tongues. Linguists are currently using computer—aided learning tools to teach a variety of threatened languages.

For many endangered languages, the line between revival and death is extremely thin. Language is remarkably resilient, however. It is not just a tool for communicating, but also a powerful way of separating different groups, or of demonstrating group identity. Many indigenous communities have shown that it is possible to live in the modern world while reclaiming their unique identities through language

-	-			=
showi	n that it is possible	to live in the modern wor	rld while reclaiming their	unique identities through
langu	age.			
41. M i	inority languages c	an be best preserved in _	·	
A.	an increasingly in	terconnected world		
В.	maintaining small	numbers of speakers		
C.	relatively isolated	language communities		
D.	following the trace	lition of the 20th centur	у	
42.Ac	cording to Paragra	aph 2, that the world ca	n maintain its linguistic	diversity in the future is
	·			
Α.	uncertain	B. unrealistic	C. foreseeable	D. definite
43.Ac	cording to the auth	nor, bilingualism can hel	p	
Α.	small languages b	pecome acceptable in wo	ork places	
В.	homogenize the v	vorld's languages and cu	ltures	

C. global languages reach home and community settings

- D. speakers maintain their linguistic and cultural identity
- 44.Computer technology is helpful for preserving minority languages in that it_____
 - A. makes learning a global language unnecessary
 - B. facilitates the learning and using of those languages
 - C. raises public awareness of saving those languages
 - D. makes it easier for linguists to study those languages
- 45.In the author's view, many endangered languages are
 - A. remarkably well-kept in this modern world
 - B. exceptionally powerful tools of communication
 - C. quite possible to be revived instead of dying out
 - D. a unique way of bringing different groups together

Passage Two

Everyone, it seems, has a health problem. After pouring billions into the National Health Service, British people moan about dirty hospitals, long waits and wasted money. In Germany the new chancellor, Angela Merkel, is under fire for suggesting changing the financing of its health system. Canada's new Conservative Prime Minister, Stephen Harper, made a big fuss during the election about reducing the country's lengthy medical queues. Across the rich world, affluence, ageing and advancing technology are driving up health spending faster than income.

But nowhere has a bigger health problem than America. Soaring medical bills are squeezing wages, swelling the ranks of the uninsured and pushing huge firms and perhaps even the government towards bankruptcy. Ford's announcement this week that it would cut up to 30.000 jobs by 2012 was as much a sign of it's "legacy" health –care costs as of the ills of the car industry. Pushed by polls that show health care is one of his main domestic problems and by forecasts showing that the retiring baby-boomers will crush the government's finances, George Bush is to unveil a reform plan in next week's state-of –the –union address.

America's health system is unlike any other. The Unite States spends 16% of its GDP on health, around twice the rich-country average, equivalent to \$6,280 for every American each year. Yet it is the only rich country that does not guarantee universal health coverage. Thanks to an accident of history, most Americans receive health insurance through their employer, with the government picking up the bill for the poor and the elderly.

This curious hybrid certainly has its strengths. Americans have more choice than anybody else, and their health-care system is much more innovative. Europeans' bills could be much higher if American medicine were not doing much of their Research and Development (R&D) for them. But there are also huge weaknesses. The one most often cited—especially by foreigners—is the army of uninsured. Some 46 million Americans do not have cover. In many cases that is out of

choice and ,if they fall seriously ill, hospitals have to treat them. But it is still deeply unequal. And there are also shocking inefficiencies: by some measures, 30% of American health spending is wasted.

Then there is the question of state support. Many Americans disapprove of the "socialized medicine" of Canada and Europe. In fact, even if much of the administration is done privately, around 60% of America's heath-care bill ends up being met by the government. Proportionately, the American state already spends as much on health as the OECD (Organization of Economic Cooperation and Development) average, and that share is set to grow as the baby-boomers run up their Medicare bills and ever more employers avoid providing health-care coverage. America is , in effect, heading towards a version of socialized medicine by default.

effect, heading towa	rds a version of soci	alized medicine by defaul	t.
46.Health problems	mentioned in the par	ssage include all the follo	wing EXCEPT
A. poor hospital co	onditions in U.K.		
B. Angela Merkel	under attack		
C. health financing	g in Germany		
D. long waiting lin	es in Canada		
47.Ford's announce	ment of cutting up to	30,000 jobs by 2012 indi	icates that Ford
A. has the biggest	health problem of th	e car industry	
B. has made profit	s from its health-car	e legacy	
C. has accumulate	d too heavy a health-	-care burden	
D. owes a great de	al of debt to its empl	loyees	
48.In the author's o	oinion, America's he	alth system is	
A. inefficient	B. feasible	C. unpopular	D. successful
49.It is implied in th	e passage that	·	
A. America's healt	h system has its stre	ngths and weaknesses	
B. the US government	nent pays medical bi	lls for the poor and the eld	derly
C. some 46 million	n Americans do not l	nave medical insurance	
D. Europeans bene	efit a lot from Americ	ca's medical research	
50.from the last para	agraph we may learn	that the "socialized medi	cine" is
A. a practice of Ca	anada and Europe		
B. a policy adopte	d by the US governn	nent	
C. intended for the	e retiring baby-boom	ers	
D. administered by	y private enterprises		

Passage Three

When Thomas Keller, one of America's foremost chefs, announced that on Sept. I he would abolish the practice of tipping at Per Se. his luxury restaurant in New York City, and replace it with

European-style service charge, I knew three groups would be opposed: customers, servers and restaurant owners. These three groups are all committed to tipping——as they quickly made clear on Web sites. To oppose tipping, it seems, is to be anticapitalist, and maybe even a little French..

But Mr. Keller is right to move away from tipping—and it's worth exploring why just about everyone else in the restaurant world is wrong to stick with the practice.

Customers believe in tipping because they think it makes economic sense. "Waiters know that they won't get paid if they don't do a good job" is how most advocates of the system would put it. To be sure, this is a tempting, apparently rational statement about economic theory, but it appears to have little applicability to the real world of restaurants.

Michael Lynn, an associate professor of consumer behavior and marketing at Cornell's School of Hotel Administration, has conducted dozens of students of tipping and has concluded that consumers assessments of the quality of service correlate weakly to the amount they tip.

Rather, customers are likely to tip more in response to servers touching them lightly and leaning forward next to the table to make conversation than to how often their water glass is refilled——in other words, customers tip more when they like the server, not when the service is good. Mr. Lynn's studies also indicate that male customers increase their tips for female servers while female customers increase their tips for male servers,.

What's more, consumers seem to forget that the tip increases as the bill increases. Thus, the tipping system is an open invitation to what restaurant professionals call "upwelling": every bottle of imported water, every espresso and every cocktail is extra money in the server's pocket. Aggressive upwelling for tips is often rewarded while low-key, quality service often goes unrecognized.

In addition, the practice of tip pooling, which is the norm in fine-dining restaurants and is becoming more in every kind of restaurant above the level of a greasy spoon, has ruined whatever effect voting with your tip might have had on an individual waiter. In an unreasonable outcome, you are punishing the good waiters in the restaurant by not tipping the bad one. Indeed, there appear to be little connection between tipping and good service.

51.It may be inferred that a European-style service_____.

A . is tipping-free

B .charges little tip

C .is the author's initiative

D .is offered at Per-se

- 52. Which of the following is NOT true according to the author.
 - A .Tipping is a common practice in the restaurant world.
 - B .Waiters don't care about tipping
 - C .Customers generally believe in tipping.
 - D . Tipping has little connection with the quality of service.

- 53. According to Michael Lynn's studies, waiters will likely get more tips if they
 - A. have performed good service
 - B. frequently refill customers' water glass
 - C. win customers' favor
 - D. serve customers of the same sex
- 54. We may infer from the context that "upwelling" (Line 2, Para 6) probably means _____
 - A. selling something up
 - B. selling something fancy
 - C. selling something unnecessary
 - D. selling something more expensive
- 55. This passage is mainly about _____
 - A. reasons to abolish the practice of tipping
 - B. economic sense of tipping
 - C. consumers' attitudes towards tipping
 - D. tipping for good service

Passage Four

"I promise." "I swear to you it'll never happen again." "I give you my word." "Honestly. Believe me." Sure, I trust. Why not? I teach English composition at a private college. With a certain excitement and intensity. I read my students' essays, hoping to find the person behind the pen. As each semester progresses, plagiarism appears. Not only is my intelligence insulted as one assumes I won't detect a polished piece of prose from an otherwise-average writer, but I feel a sadness that a student has resorted to buying a paper from a peer. Writers have styles like fingerprints and after several assignments, I can match a student's work with his or her name even if it's missing from the upper left-hand corner.

Why is learning less important than a higher grade-point average (GPA)? When we're threatened or sick, we make conditional promises. "If you let me pass math I will" "Lord, if you get me over this before the big homecoming game I'll...." Once the situation is behind us, so are the promises. Human nature? Perhaps, but we do use that clich é to get us out of uncomfortable bargains. Divine interference during distress is asked; gratitude is unpaid. After all, few fulfill the contract, so why should anyone be the exception. Why not?

Six years ago, I took a student before the dean. He had turned in an essay with the vocabulary and sentence structure of PhD thesis. Up until that time, both his out-of-class and in-class work were borderline passing.

I questioned the person regarding his essay and he swore it I'd understand this copy would not have the time and attention an out-of-class paper is given, but he had already a finished piece so

he understood what was asked. He sat one hour, then turned in part of a page of unskilled writing and faulty logic. I confronted him with both essays. "I promise...., I'm not lying. I swear to you that I wrote the essay. I'm just nervous today."

The head of the English department agreed with my finding, and the meeting with the dean had the boy's parents present. After an hour of discussion, touching on eight of the boy's previous essays and his grade-point average, which indicated he was already on academic probation, the dean agreed that the student had plagiarized. His parents protested, "He's only a child" and we instructors are wiser and should be compassionate. College people are not really children and most times would resent being labeled as such.... Except in this uncomfortable circumstance.

56.Ac	cording to the aut	hor, s	students co	mmit p	plagiarism mainly	y for	
A	A. money	В. с	degree	C.	higher GPA	D. reputation	
57.the	sentence "Once	the si	tuation is	behind	us, so are the pr	romises' implies that	
A.	students usually	keep	their prom	ises			
В.	. some students tend to break their promises						
C.	the promises are always behind the situation						
D.	we cannot judge	the si	ituation in	advano	ce, as we do to th	e promises	
58.Th	e "borderline pass	sing"	(Line 3,P	ara.3)	probably means	·	
A.	fairly good			В. е	xtremely poor		
C.	above average		D.	below	average		
59.Th	e boy's parents th	ought	t their son	should	be excused mair	nly because	·
A.	. teachers should be compassionate						
В.	. he was only a child						
C.	instructors were wiser						
D.	he was threatene	d					
60.Wl	nich of the follow	ing m	ight serve	as the	title of this passa	ige?	
A.	Human Nature			В. С	onditional Promi	ises	
C.	How to Detect C	heatir	ng	D. T	he Sadness of Pl	agiarism	

Section IV Translation (20 points)

Directions: In this section there is a passage in English. Translate the five sentences underlined into Chinese and write your translation on ANSWER SHEET 2.

Powering the great ongoing changes of our time is the rise of human creativity as the defining feature of economic life. Creativity has come to be valued, because new technologies, new industries and new wealth flow from it. And as a result, our lives and society have begun to echo with creative ideas. It is our commitment to creativity in its varied dimensions that forms the underlying spirit of our age.

Creativity is essential to the way we live and work today, and in many senses always has been. The big advances in standard of living —not to mention the big competitive advantages in the marketplace—always have come from" better recipes, not just more cooking." One might argue that's not strictly true. One might point out, for instance, that during the long period from the early days on the Industrial Revolution to modern times, much of the growth in productivity and material wealth in the industrial nations came not just from creative inventions like the steam engine, but from the widespread application of "cooking in quantity" business methods like massive division of labor ,concentration of assets, vertical integration and economies of scale. But those methods themselves were creative developments.

Section V Writing (20 points)

Directions: In this part, you are asked to write a composition according to the information below. You should write more than 150 words neatly on ANSWER SHEET 2.

Accidents in a Chinese City(2005)

Main accident causes	number of accidents	Percentage rise(+)or fall(-)
	in 2005	over 2004
1. drivers turning left without due care	608	+10%
2. drivers traveling too close to other vehicles	411	+9%
3. pedestrians crossing roads carelessly	401	+12%
4. drivers driving under the influence of alcohol	281	+15%
5. Drivers failing to give a signal	264	—5%

2008 MBA 联考英语试题

Section I Vocabulary

Directions: There are 20 incomplete sentences in this section. For each sentence there are four choices marked A, B, C and D.Choose the one that best completes the sentence and mark your answers on ANSWER SHEET 1. (10 points)

1.	Oil is an importan	tmaterial w	hich can be processed i	nto many different products,	
	including plastics.				
	A.raw	B bleak	C flexible	D fertile	
2.	The high living sta	andards of the US c	ause its present populati	on to 25 percent of the	
	world's oil.				
	A assume	B consume	C resume	D presume	
3.	You shouldn't be so	I didn't mea	n anything bad in what I s	said.	
	A .sentimental	B sensible	C sensitive	D sophisticated	
4.	Picasso was an artis	t who fundamentally	changed the of art f	or later generations.	
	A. philosophy	B concept	C viewpoint D	theme	
5.	Member states had t	the option to fr	om this agreement with o	one year's notice.	
	A deny	B object	C suspect D	withdraw	
6.	The two countries a	chieved some progre	ess in the sphere of trade r	elations, traditionally a source	
of _	irritation.				
	A mutual	B optional	C neutral	D parallel	
7.	Williams had not be	en there during the	moments when the k	idnapping had taken place.	
	A superior	B rigorous	C vital	D unique	
8.	Travel around Japan	today, and one sees	foreign residents a wide	of jobs.	
	A range	B field	C scale	D area	
9.	Modern manufactur	ing has a global	river of materials into a s	tunning array of new products.	
	A translated	B transformed	C transferred	D transported	
10.	Lightning has been	the second largest st	orm killer in the US over	the past 40 years and is	
onl	y by flood.				
	A exceeded	B excelled	C excluded	D extended	
11.	Voices wereas	the argument between	en the two motorists beca	me more bad-tempered.	
	A. swollen	B. increased	C. developed	D. raised	
12.	Some sufferers will	quickly be restored	to prefect health,othe	ers will take a longer time.	
	A. which	B. where	C. when	D. whereas	
13.	13. My brother likes eating very much but he isn't veryabout the food he eats.				
	A. special	B. peculiar	C. particular	D. unusual	

14. Britain might still	be part of France if	it weren'ta disastrou	us flood 200.000 years ago,
according to scientists	from Imperial College	e in London.	
A. upon	B. with	C. in	D. for
15. The water prize is	s an international aw	ard thatoutstanding co	ntributions towards solving
global water problems.			
A. recognizes	B. requires	C. releases	D. relays
16. In its 14 years of	, the European U	nion has earned the scorn of	of its citizens and skepticism
from the United States.			
A. endurance	B. emergence	C. existence	D. eminence
17. His excuse for bein	g late this morning w	as his car had in the sno	ow.
A. started up	B. got stuck	C. set back	D. stood by
18widespread be	lief cockroaches wou	ld not take over the world	l if there were no around to
step on them.			
A. In view of	B. Thanks to	C. In case of	D. Contrary to
19. Consciously or no	t, ordinary citizens a	nd government bureaucrat	ts stillthe notion that
Japanese society is a un	nique culture.		
A. fit in with	B. look down on	C. cling to	D. hold back
20. As you can see by y	yourself, thingst	o be exactly as the profess	or had foreseen.
A. turned in	B. turned out	C. turned up	D. turned down
	Section II	Cloze (10 points)	
_		numbered blank there are four	r choices marked A, B, C and D.
Olympic Games a	are held every four ve	ars at a different site, in w	hich athletes 21 different
<i>J</i> 1	J	,	two types of Olympics, the
Summer Olympics and			,,,,,,,
	• •		to the international Olympic
			s. If one city is successful in
			inated, and voting continues
	-		e Games are awarded several
			nes. In selecting the _27of
			ong them which city has, or
			eems most likely to _28the
Games effectively.	,		,

The IOC also _29__which parts of the world have not yet hosted the Games. _30__,Tolkyo,

Japan, the host of the 1964 Summer Games, and Mexico city, Mexico, the host of the 1968 summer

Games, were chosen _31__to popularize the Olympic movement In Asia and in Latin America. _32__the growing importance of television worldwide, the IOC in recent years has also taken into _33__the host city's time zone. _34__the Games take place in the United States or Canada, for example, American television networks are willing to pay _35___ higher amounts for television rights because they can broadcast popular events 36, in prime viewing hours. ___37__the Games have been awarded. It is the responsibility of the local organizing committee to finance them. This is often done with a portion of the Olympic television ___38_ and with corporate sponsorships, ticket sales, and other smaller revenue sources. In many __39___ there is also direct government support. Although many cities have achieved a financial profit by hosting the Games, the Olympics can be financially __40___. When the revenues from the Games were less than expected, the city was left with large debts. C. of 21. A. in B. for D. from 22. A. lot B. number C. variety D. series 23. A. hos B. take C. run D. organize 24. A. supported B. submitted C. substituted D. subordinated 25. A. suggestive B. successful C. successive D. succeeding 26. A. letting B. setting C. permitting D. allowing 27. A. site B. spot C. location D. place 28. A. state B. stage C. start D. sponsor 29. A. thinks B. reckons C. considers D. calculates 30. A. For instance B. As a result C. In brief D. On the whole 31. A. in time C. in case D. in common B. in part 32. A. Since B. Because C. As for D. Because of 33. A. amount B. account C. accord D. acclaim 34. A. However B. Whatever C. Whenever D. Wherever 35. A. greatly B. handsomely C. meaningfully D. significantly 36. A. live B. living C. alive D. lively 37. A. Until B. Unless C. Whether D. Once 38. A. incomes B. interests C. revenues D. returns

Section **Ⅲ** Reading Comprehension

C. chances

C. tempting

B. conditions

B. risk

39. A. cases

40. A. safe

Directions: There are four passages in this section. Each passage is followed by some questions or unfinished statements. For each of them there are four choices marked A, B,C, and D. You should decide on the best choice

D. circumstances

D. feasible

Questions 41 to 45 are based on the following passage:

Last weekend Kyle MacDonald in Montreal threw a party to celebrate the fact that he got his new home in exchange for a red paper clip. Starting a year ago, MacDonald bartered the clip for increasingly valuable stuff, including a camp stove and free rent in a Phoenix flat. Having announced his aim (the house) in advance, MacDonald likely got a boost from techies eager to see the Internet pass this daring test of its networking power. "My whole motto was 'Start small, think big, and have fun', " says MacDonald, 26, "I really kept my effort on the creative side rather than the business side."

Yet as odd as the MacDonald exchange was, barter is now big business on the Net. This year more than 400,000 companies worldwide will exchange some \$10 billion worth of goods and services on a growing number of barter sites. These Web sites allow companies to trade products for a virtual currency, which they can use to buy goods from other members. In Iceland, garment-maker Kapusalan sells a third of its output on the booming Vidskiptanetid exchange, earning virtual money that it uses to buy machinery and pay part of employee salaries. The Troc-services exchange in France offers more than 4,600 services, from math lessons to ironing.

This is not a primitive barter system. By creating currencies, the Internet removes a major barrier—what Bob Meyer, publisher of BarterNews, calls "the double coincidence of wants." That is, two parties once not only had to find each other, but also an exchange of goods that both desired. Now, they can price the deal in virtual currency.

Barter also helps firms make use of idle capacity. For example, advertising is "hugely bartered" because many media, particularly on the Web can supply new ad space at little cost. Moreover, Internet ads don't register in industry-growth statistics, because many exchanges are arranged outside the formal exchanges.

Like eBay, most barter sites allow members to "grade" trading partners for honesty quality and so on.. Barter exchanges can allow firms in countries with hyperinflation or nontradable currencies to enter global trades. Next year, a nonprofit exchange called Quick Lift Two (QL2) plans to open in Nairobi, offering barter deals to 38,000 Kenyan farmers in remote areas. Two small planes will deliver the goods. QL2 director Gacii Waciuma says the farmers are excited to be "liberated from corrupt middlemen." For them, barter evokes a bright future, not a precapitalist past.

41. The word "techies" (Line 4, Para 1) pro	bably refers to those who are
A. afraid of technology	B. skilled in technology
C. ignorant of technology	D. incompetent in technology
42. Many people may have deliberately hel	ped Kyle because they
A. were impressed by his creativity	B. were eager to identify with his motto

C. liked his goal announced in advance	D. hoped to prove the power of the Interne
43. The Internet barter system relies heavily	on
A. the size of barter sties	B. the use of virtual currency
C. the quality of goods or services	D. the location of trading companies]
44. It is implies that Internet advertisements	can help
A. companies make more profit	B. companies do formal exchanges

D. media grade barter sites

45. Which of the follow is true of QL2 according to the author?

C. media register in statistics

- A. It is criticized for doing business in a primitive way.
- B. It aims to deal with hyperinflation in some countries.
- C. It helps get rid of middlemen in trade and exchange.
- D. It is intended to evaluate the performance of trading partners.

Questions 46 to 50 are based on the following passage:

The lives of very few Newark residents are untouched by violence: New Jersey's biggest city has seen it all. Yet the murder of three young people, who were forced to kneel before being shot in the back of the head in a school playground on August 4th, has shaken the city. A fourth, who survived, was stabbed and shot in the face. The four victims were by all accounts good kids, all enrolled in college, all with a future. But the cruel murder, it seems, has at last forced Newarkers to say they have had enough.

Grassroots organizations, like Stop Shooting, have been flooded with offers of help and support since the killings. Yusef Ismail, its co-founder, says the group has been going door-to-door asking people to sign a pledge of non-violence. They hope to get 50,000 to promise to "stop shooting, start thinking, and keep living." The Newark Community Foundation, which was launched last month, announced on August 14th that it will help pay for Community Eye, a surveillance(监视) system tailored towards gun crime.

Cory Booker who became mayor 13 months ago with a mission to revitalize the city, believes the surveillance program will be the largest camera and audio network in any American city. More than 30 cameras were installed earlier this summer and a further 50 will be installed soon in a seven-square mile area where 80% of the city's recent shootings have occurred. And more cameras are planned.

When a gunshot is detected, the surveillance camera zooms in on that spot. Similar technology in Chicago has increased arrests and decreased shootings. Mr. Booker plans to announce a comprehensive gun strategy later this week.

Mr. Booker, as well as church leaders and others, believes(or hopes)that after the murder the city will no longer stand by in coldness. For generations, Newark has been paralyzed by poverty --

--almost one in three people lives below the poverty line----and growing indifference to crime.

Some are skeptical .Steve Malanga of the conservative Manhattan Institute notes that Newark has deep social problems: over 60% of children are in homes without fathers. The school system, taken over by the state in 1995, is a mess. But there is also some cause for hope. Since Mr. Booker was elected, there has been a rise in investment and re-zoning for development. Only around 7% of nearby Newark airport workers used to come from Newark; now, a year, the figure is 30%.Mr Booker has launched a New York-style war on crime. So far this year, crime has fallen 11% and shootings are down 30 %(through the murder rate looks likely to match last year's high).

- 46. What happened in Newark, New Jersey on August 4th?
 - A. The Newark residents witnessed a murder.
 - B. Four young people were killed in a school playground.
 - C. The new mayor of Newark took office.
 - D. Four college students fell victim to violence.
- 47. Judging from the context, the "Community Eye" (Line 5, Para 2) is _____
 A. a watching system for gun crime
 B. a neighborhood protection organization
 C. an unprofitable community business
 D. a grassroots organization
- 48.We learn from the passage that Newark has all the following problems EXCEPT_____
 - A. violence B. flood
 - C. poverty D. indifference
- 49. Mayor Booker's effort against crime seem to be _____
 - A. idealistic B. impractical
 - C. effective D. fruitless
- 50. The best title for the passage may be _____
 - A. Stop Shooting, Start Thinking, and Keep Living
 - B. Efforts to Fight against Gun Crimes
 - C. A Mission to Revitalize the City
 - D. Violent Murders in Newark

Questions 51 to 55 are based on the following passage:

According to a recent survey on money and relationships, 36 percent of people are keeping a bank account from their partner. While this financial unfaithfulness may appear as distrust in a relationship, in truth it may just be a form of financial protection.

With almost half of all marriages ending in divorce, men and women are realizing they need to be financially <u>savvy</u>, regardless of whether they are in a relationship.

The financial hardship on individuals after a divorce can be extremely difficult, even more so when children are involved. The lack of permanency in relationships, jobs and family life may be the cause of a growing trend to keep a secret bank account hidden from a partner; in other words, an "escape fund".

Margaret's story is far from unique. She is a representative of a growing number of women in long-term relationships who are becoming protective of their own earnings.

Every month on pay day, she banks hundreds of dollars into a savings account she keeps from her husband. She has been doing this throughout their six-year marriage and has built a nest egg worth an incredible \$100,000 on top of her pension.

Margaret says if her husband found out about her secret savings he'd hurt and would interpret this as a sign she wasn't sure of the marriage." He'd think it was my escape fun so that financially I could afford to get out of the relationship if it went wrong. I know you should approach marriage as being forever and I hope ours is, but you can never be sure."

Like many of her fellow secret savers, Margaret was stung in a former relationship and has since been very guarded about her own money.

Coming clean to your partner about being a secret saver may not be all that bad. Take Colleen for example, who had been saving secretly for a few years before she confessed to her partner. "I decided to open a savings account and start building a nest egg of my own. I wanted to prove to myself that I could put money in the bank and leave it there for a rainy day."

"When John found out about my secret savings, he was a little suspicious of my motives. I reassured him that this was certainly not an escape fund that I feel very secure in out relationship. I have to admit that it does feel good to have my own money on reserve if ever there are rainy days in the future. It's sensible to build and protect your personal financial security."

51. The trend to keep a secret bank account is gro	wing because
A. escape fund helps one through rainy days	B. days are getting harder and harder
C. women are money sensitive	D. financial conflicts often occur
52. The word "savvy" (Line2, Para 2) probably mea	nns
A. suspicious	B. secure
C. shrewd	D. simple
53. Which inference can we make about Margaret	?
A. She is a unique woman.	B. She was once divorced.
C. She is going to retire.	D. She has many children.
54. The author mentions Colleen's example to sho	ow
A. any couple can avoid marriage conflicts	
B. privacy within marriage should be respect	red
C. everyone can save a fortune with a happy	marriage
D financial disclosure is not necessarily had	

55. Which of the following best summary this passage?

A. Secret Savers

B. Love Is What It's Worth

C. Banking Honesty

D. Once Bitten, Twice Shy

Questions 56 to 60 are based on the following passage:

"The word 'protection' is no longer taboo". This short sentence, uttered by French President Nicolas Sarkozy last month, may have launched a new era in economic history. Why? For decades, Western leaders have believed that lowering trade barriers and tariffs was a natural good. Doing so, they reasoned, would lead to greater economic efficiency and productivity, which in turn would improve human welfare. Championing free trade thus became a moral, not just an economic, cause.

These leaders, of course, weren't acting out of unselfishness. They knew their economies were the most competitive, so they'd profit most from liberalization. And developing countries feared that their economies would be swamped by superior Western productivity. Today, however, the tables have turned---though few acknowledge it. The West continues to preach free trade, but practices it less and less. Asian, meanwhile, continues to plead for special protection but practices more and more free trade.

That's why Sarkozy's words were so important: he finally injected some honesty into the trade debates. The truth is that large parts of the West are losing faith in tree trade, though few leaders admit it. Some economists are more honest. Paul Krugman is one of the few willing to acknowledge that protectionist arguments are returning. In the short run, there will be winners and losers under free trade. This, of course, is what capitalism is all about. But more and more of these losers will be in the West, Economists in the developed world used to love quoting Jonoph Schumpeter, who said that 'creative destruction' was an essential part of capitalist growth. But they always assumed that destruction would happen over there. When Western workers began losing jobs, suddenly their leaders began to lose faith in their principles, Things have yet to reverse completely. But there's clearly a negative trend in a Western theory and practice.

A little hypocrisy is not in itself a serious problem. The real problem is that Western governments continue to insist that they retain control of the key global economic and financial institutions while drifting away from global liberalization. Lock at what's happening at the IMF (International Monetary Fund) The Europeans have demanded that they keep the post of managing director. But all too often, Western officials put their own interests above everyone else's when they dominate these global institutions.

The time has therefore come for the Asians-who are clearly the new winners in today's global economy-to provide more intellectual leadership in supporting free trade: Sadly, they have yet to do so. Unless Asians speak out, however, there's a real danger that Adam Smith's principles, which have brought so much good to the world, could gradually die. And that would leave all of us, worse

off, in one way or another.	
56. It can be inferred that "protection" (Line	1, Para.1) means
A. improving economic efficiency.	B. ending the free-trade practice
C. lowering moral standard	D. raising trade tariffs
57. The Western leaders preach free trade be-	cause
A. it is beneficial to their economies	
B. it is supported by developing countries	
C. it makes them keep faith in their princi	ples
D. it is advocated by Joseph Schumpeter a	and Adam Smith
58. By "the tables have turned" (Line 3-4,Pa	ra.2) the author implies that
A. the Western leaders have turned self-ce	entered
B. the Asian leaders have become advoca	tes of free trade
C. the developed economies have turned by	less competitive
D. the developing economies have become	e more independent
59. The Western economies used to like the i	dea of "creative destruction" because it
A. set a long-term rather than short-turn g	oal
B. was an essential part of capitalist devel	opment
C. contained a positive rather than negative	ve mentality
D. was meant to be the destruction of dev	eloping economies
60. The author uses "IMF" was an example t	o illustrate the point that
A. European leaders are reluctant to admi	t they are hypocritical
B. there is an inconsistency between West	ern theory and practice
C. global institutions are not being led by	true globalization advocates
D. European countries' interests are being	ignored by economic leaders

Section IV Translation

Directions: In this section there is a paragraph in English .Translate it into Chinese and write your translation on ANSWER SHEET 2. (20 points)

The term "business model" first came into widespread use with the invention of personal computer and the spreadsheet. Before the spreadsheet, business planning usually meant producing a single forecast. At best, you did a little sensitivity analysis around the projection. The spreadsheet ushered in a much more analytic approach to planning because every major line item could be pulled apart, its components and subcomponents analyzed and tested. You could ask what- if questions about the critical assumptions on which, your business depended-for example, what if customers are more price-sensitive than we thought?-and with a few keystrokes, you could see how any change would play out on every aspect of the whole. In other words, you could model the behavior of a

business. Before the computer changed the nature of business planning, most successful business models were created more by accident than by elaborate design. By enabling companies to tie their marketplace insights much more tightly to the resulting economics, spread sheet made it possible to model business before they were launched.

Section V Writing

Directions: In this part, you are asked to write a composition according to the information below. You should write more than 150 words neatly on ANSWER SHEET 2. (20 points)

以往许多人报考成人高校,是为了圆文凭梦。如今,手持本科、硕士文凭,回头重新考大学的大有人在。 据报道,今年报名全国成人高考的上海考生中,有390名本科毕业生,15名硕士生。 写一篇约150字左右的作文进行评论和表达自己的意见。

2009 MBA 联考英语试卷

Part I Vocabulary and Structure

Direction: There are 20 incomplete sentences in this part. For each sentence there are four choices marked A, B, C, and D. Choose the ONE answer that best completes the sentence. Then blacken the corresponding letter on the Answer Sheet with a pencil.

1. The poor lady w	as tooand distresse	ed to talk about the tragedy	y. A.
engaged	B. exhausted	C. ignorant	D. energetic
2. At fist, the	famous painting doesn't	impress the audience at a	11.
A. glance	B. gaze	C. stare	D. view
3. Delegates agree	to the plan in, but t	here were some details the	ey didn't approve.
A. discipline	B. theory	C. principle	D. nature
4. I took the medic	ine 10minutes ago, but	the bitterness is still	in my mouth.
A. scattering	B. felling	C. maintaining	D. lingering
5. Since the	of human history, huma	n beings have been asking	g questions like "What is the
essence of life."			A. dusk
B. dust	C. twin	kle D. Daw	n
6. The eldest son_	all the family me	embers to discuss how to	celebrate the 50th wedding
anniversary of their	r parents.		A.
Clustered	B. resembled	C. assembled	D. rendered
7. I must leave nov	v,, if you want t	hat book I'll bring it you t	omorrow.
A. Accidentally	B. Incidentally	C. Occasionally	D. Subsequently
8. My mother is a l	light sleeper,to a	ny sound even as low as t	he humming of mosquito.
A. alert	B. acute	C. keen	D. immune
9. The newly built	factory is in urgent need	d of a number of skilled a	nd workers.
A. consistent	B. conscious	C. confidential	D. conscientious
10. As an outstand	ing scholar, he has beco	me to the research	n team.
A. senior	B. junior	C. indispensible	D. independent
11. Sixteen days af	ter the earthquake, 40pc	eople,in their village,	were rescued.
A. trapped	B. confined	C. enclosed	D. captured
12. Working far aw	vay from home, Jerry ha	nd tofrom downtown	to his office everyday.
A. wander	B. commute	C. ramble	D. motion
13. The finance mi	nister has not been so_	since he raised taxes to	an unbearable level.
A. famous	B. favorable	C. popular	D. preferable
14. It is unimagina	ble for someone in such	a highin the government	ment to behave so badly in
public.			A.

situation	B. position	C. profession	D. appointment
15. Information given to	employees must be	, clear and in easy-to-fol	llow language.
A. convenient	B. continuous	C. constant	D. concise
16. John was very upset	because he wasby	the police with breaking	the law.
A. sentenced	B. arrested	C. accused	D. charged
17. David likes country	life and has decided	_farming.	
A. go in for	B. go back on	C. go along with	D. go through with
18. Jennifer has never re	eallyher son's deat	h. It's very hard to accept	t the face that she'll never
have a child.			A.
come to terms with	B. come up against	C. come out with	D. come down to
19. A national debate is nowabout whether we should replace golden weeks with paid			
Vacations.			A. in
the way B. by the	way C. under	way D. out of	f the way
20. When a psychologist does a general experiment about the human mind, he selects			
people and asks t	hem questions.		
A. at ease	B. at random	C. in essence	D. in sum

Section II Cloze

Directions: Read the following passage. For each numbered blank there are four choices marked A, B, C and D. Choose the best one and mark your answers on ANSWER SHEET 1. (10 points)

In1999, the price of oil hovered around \$16 a barrel. By 2008, it had 21 the \$100 a barrel mark. The reasons for the surge 22 from the dramatic growth of the economies of china and India to widespread 23 in oil-producing regions, including Iraq and Nigeria's delta region. Triple-digit oil prices have $\underline{24}$ the economic and political map of the world, $\underline{25}$ some old notions of power. Oil-rich nations are enjoying historic gains and opportunities, 26 major importers—including china and India, home to a third of the world's population-- 27 rising economic and social costs.

Managing this new order is fast becoming a central 28 of global politics. Countries that need oil are clawing at each other to 29 scarce supplies, and are willing to deal with any government, 30 how unpleasant, to do it.

In many poor nations with oil, the profits are being, lost to corruption, 31 these countries of their best hope for development. And oil is fueling enormous investment funds run by foreign governments, 32 some in the west see as a new threat.

Countries like Russia, Venezuela and Iran are well supplied with rising oil 33, a change reflected in newly aggressive foreign policies. But some unexpected countries are reaping benefits, 34 costs, from higher prices. Consider Germany. 35 it imports virtually all its oil, it has prospered from extensive trade with a booming Russia and the Middle East. German exports to Russia <u>36</u> 128 percent from 2001 to 2006.

In the United States, as already high gas prices rose 37 higher in the spring of 2008, the issue cropped up in the presidential campaign, with Senators McCain and Obama 38 for a federal gas tax holiday during the peak summer driving months. And driving habits began to 39, as sales of small cars jumped and mass transport systems 40 the country reported a sharp increase in riders.

21. A. come	B. gone	C. crossed	D. arrived
22. A. covered	B. discovered	C. arranged	D. ranged
23. A. intensity	B. infinity	C. insecurity	D. instability
24. A. drawn	B. redrawn	C. retained	D. reviewed
25. A. fighting	B. struggling	C. challenging	D. threatening
26. A. and	B. while	C. thus	D. though
27. A. confine	B. conflict	C. conform	D. confront
28. A. problem	B. question	C. matter	D. event
29. A. look for	B. lock up	C. send out	D. keep off
30. A. no matter	B. what if	C. only if	D. in spite of
31. A. abolishing	B. depriving	C. destroying	D. eliminating
32. A. what	B. that	C. which	D. whom
33. A. interests	B. taxes	C. incomes	D. revenues
34. A. as many as	B. as good as	C. as far as	D. as well as
35. A. Although	B. Because	C. Since	D. As
36. A. advanced	B. grew	C. reduces	D. multiplied
37. A. even	B. still	C. rather	D. fairly
38. A. asking	B. requesting	C. calling	D. demanding
39. A. change	B. turn	C. shift	D. transform
40. A. for	B. from	C. across	D. over

Part III Reading Comprehension

Direction: There are 4 passages in this part. Each passage is followed by some questions or unfinished statements. For each of them there are four choices marked A,B,C,and D. You should decide on the best choice. Then blacken the corresponding letter on the Answer Sheet with a pencil.

Questions 41 to 45 are based on the following passage:

Henric Ibsen, author of the play "A Doll's House", in which a pretty, helpless housewife

abandons her husband and children to seek a more serious life, would surely have approved.. From January 1st, 2008, all public companies in Norway are obliged to ensure that at least 40% of their board directors are women. Most firms have obeyed the law, which was passed in 2003.But about 75 out of the 480 or so companies it affects are still too male for the government's liking. They will shortly receive a letter informing them that they have until the end of February to act, or face the legal consequences---which could include being dissolved.

Before the law was proposed, about 7% of board members in Norway were female, according to the Centre for Corporate Diversity .The number has since jumped to 36%. That is far higher than the average of 9% for big companies across Europe or America's 15% for the Fortune 500.Norway's stock exchange and its main business lobby oppose the law, as do many businessmen." I am against quotas for women or men as a matter of principle," says Sverre Munck, head of international operations at a media firm. "Board members of public companies should be chosen solely on the basis of merit and experience, "be says. Several firms have even given up their public status in order to escape the new law.

Companies have had to recruit about 1,000 women in four years. Many complain that it has been difficult to find experienced candidates. Because of this, some of the best women have collected as many as 25-35 directorships each, and are known in Norwegian business circles as the "golden skirts". One reason for the scarcity is that there are fairly few women in management in Norwegian companies---they occupy around 15% of senior positions. It has been particularly hard for firms in the oil, technology and financial industries to find women with a enough experience. Some people worry that their relative lack of experience may keep women quiet on boards, and that in turn could mean that boards might become less able to hold managers to account. Recent history in Norway, however, suggests that the right women can make strong directors. "Women feel more compelled than men to do their homework," says Ms Reksten Skaugen, who was voted Norway's chairman of the year for 2007, "and we can afford to ask the hard questions, because women are not always expected to know the answers."

- 41. The author mentions Ibsen's play in the first paragraph in order to .
 - A. depict women's dilemma at work
 - B. explain the newly passed law
 - C. support Norwegian government
 - D. introduce the topic under discussion
- 42. A public company that fails to obey the new law could be forced to .
 - A. pay a heavy fine
- B. close down its business
- C. change to a private business
- D. sign a document promising to act
- 43. To which of the following is Sverre Munck most likely to agree?

- A. A set ratio of women in a board is unreasonable.
- B. A reasonable quota for women at work needs to be set.
- C. A common principle should be followed by all companies.
- D. An inexperienced businessman is not subject to the new law.
- 44. The author attributes the phenomenon of "golden skirts" to .
 - A. the small number of qualified females in management
 - B. the over-recruitment of female managers in public companies
 - C. the advantage women enjoy when competing for senior positions
 - D. the discrimination toward women in Norwegian business circles
- 45. The main idea of the passage might be .
 - A. female power and liberation in Norway
 - B. the significance of Henric Ibsen's play
 - C. women's status in Norwegian firms
 - D. the constitution of board members in Norway

Questions 46 to 50 are based on the following passage:

While there's never a good age to get cancer, people in their 20s and 30s can feel particularly isolated. The average age of a cancer patient at diagnosis is 67. Children with cancer often are treated at pediatric (小儿科的) cancer centers, but young adults have a tough time finding peers, often sitting side-by-side during treatments with people who could be their grandparents.

In her new book Crazy Sexy Cancer Tips, writer Kris Carr looks at cancer from the perspective of a young adult who confronts death just as she's discovering life. Ms. Carr was 31 when she was diagnosed with a rare from of cancer that had generated tumors on her liver and lungs.

Ms. Carr reacted with the normal feelings of shock and sadness. She called her parents and stocked up on organic food, determined to become a "full-time healing addict." Then she picked up the phone and called everyone in her address book, asking if they knew other young women with cancer. The result was her own personal "cancer posse": a rock concert tour manager, a model, a fashion magazine editor, a cartoonist and a MTV celebrity, to name a few. This club of "cancer babes" offered support, advice and fashion tips, among other things.

Ms. Carr put her cancer experience in a recent Learning Channel documentary, and she has written a practical guide about how she coped. Cancer isn't funny, but Ms. Carr often is. She swears, she makes up names for the people who treat her (Dr. Fabulous and Dr. Guru), and she even makes second sound fun ("cancer road trips," she calls them).

She leaves the medical advice to doctors, instead offering insightful and practical tips that reflect the world view of a young adult. "I refused to let cancer ruin my party," she writes. "There are just too many cool things to do and plan and live for."

Ms. Carr still has cancer, but it has stopped progressing. Her cancer tips include using timesaving mass e-mails to keep friends informed, sewing or buying fashionable hospital gowns so you're not stuck with regulation blue or gray and playing Gloria Gaynor's "I Will Survive" so loud you neighbors call the police. Ms. Carr also advises an eyebrow wax and a new outfit before you tell the important people in your illness. "People you tell are going to cautious and not so cautiously try to see the cancer, so dazzle them instead with your miracle," she writes.

While her advice may sound superficial, it gets to the heart of what every cancer patient wants:

the chance to live life just as she always did, and maybe better.
46. Which of the following groups is more vulnerable to cancer?
A. Children.
B. People in their 20s and 30s.
C. Young adults.
D. Elderly people.
47. All of the following statements are true EXCEPT
A. Kris Carr is a female writer
B. Kris Carr is more than 31-year-old.
C. Kris Carr works in a cancer center.
D. Kris Carr is very optimistic.
48. The phrase "cancer posse" (Line 4, para.3) probably refers to
A. a cancer research organization
B. a group of people who suffer from cancer
C. people who have recovered from cancer
D. people who cope with cancer
49. Kris Carr make up names for the people who treat her because
A. she is depressed and likes swearing
B. she is funny and likes playing jokes on doctor
C. she wants to leave the medical advice to doctor
D. she tries to leave a good impression on doctor
50. From Kris Carr's cancer tips we may infer that
A. she learned to use e-mails after she got cancer
B. she wears fashionable dress even after suffering from cancer
C. hospital gowns for cancer patients are usually not in bright colors

Questions 51 to 55 are based on the following passage:

D. the neighbors are very friendly with cancer patients

Should a leader strive to be loved or feared? This question, famously posed by Machiavelli, lies at the heart of Joseph Nye's new book. Mr.Nye, a former dean of the Kennedy School of Government at Harvard and one-time chairman of America's National Intelligence Council, is best known for promoting the idea of "soft power", based on persuasion and influence, as a counterpoint to "hard power", based on coercion and force.

Having analyzed the use of soft and hard power in politics and diplomacy in his previous books, Mr.Nye has now turned his attention to the relationship between power and leadership, in both the political and business spheres. Machiavelli, he notes, concluded that "one ought to be both feared and loved, but as it is difficult for the two to go together, it is much safer to be feared than loved." In short, hard power is preferable to soft power. But modem leadership theorists have come to the opposite conclusion.

The context of leadership is changing, the observe, and the historical emphasis on hard power is becoming outdated. In modem companies and democracies, power is increasingly diffused and traditional hierarchies are being undermined, making soft power ever more important. But that does not mean coercion should now take a back seat to persuasion. Mr.Nye argues. Instead, he advocates a synthesis of these two views. The conclusion of The Powers to Lead, his survey of the theory of leadership, is that a combination of hard and soft power, which he calls "smart power", is the best approach.

The dominant theoretical model of leadership at the moment is, apparently, the "transformational leadership pattern". Anyone allergic to management term will already be running for the exit, but Mr.Nye has performed a valuable service in rounding up and summarizing the various academic studies and theories of leadership into a single, slim volume. He examines different approaches to leadership, the morality of leadership and how the wider context can determine the effectiveness of a particular leader. There are plenty of anecdotes and examples, historical and contemporary, political and corporate.

Also, leadership is a slippery subject, and as he depicts various theories, even Mr.Nye never quite nails the jelly to the wall. He is at his most interesting when discussing the moral aspects of leadership, in particular, the question of whether it is sometimes necessary for good leaders to lie—and he provides a helpful 12-points summary of his conclusion. A resuming theme is that as circumstances change, different sorts of leaders are required; a leader who thrives in one environment may struggle in another, and vice versa. Ultimately that is just a fancy way of saying that leadership offers no easy answers.

- 51. From the first two paragraphs we may learn than Mr. Machiavelli's idea of hard power is _____
 - A. well accepted by Joseph Nye
 - B. very influential till nowadays

- C. based on sound theories
- D. contrary to that of modem leadership theorists
- 52. Which of the following makes soft power more important today according to Mr.Nye?
 - A. Coercion is widespread.
 - B. Morality is devalued.
 - C. Power is no longer concentrated.
 - D. Traditional hierarchies are strengthened
- 53. In his book the Powers to lead, Mr. Nye has examined all the following aspects of leadership EXCEPT .

A. authority	B. context	C. approaches	D. morality
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- 54. Mr. Nye's book is particularly valuable in that it _____.
 - A. makes little use of management terms
 - B. summarizes various studies concisely
 - C. serves as an exit for leadership researchers
 - D. sets a model for contemporary corporate leaders
- 55. According to the author, the most interesting part of Mr. Nye's book lies in his _____.
 - A. view of changeable leadership
 - B. definition of good leadership
 - C. summary of leadership history
 - D. discussion of moral leadership

Questions 56 to 60are based on the following passage:

Americans don't like to lose wars. Of course, a lot depends on how you define just what a war is. There are shooting wars—the kind that test patriotism and courage—and those are the kind at which the U.S excels. But other struggles test those qualities too. What else was the Great Depression or the space race or the construction of the railroads? If American indulge in a bit of flag—when the job is done, they earned it.

Now there is a similar challenge. Global warming. The steady deterioration(恶化)of the very climate of this very planet is becoming a war of the first order, and by any measure, the U.S. produces nearly a quarter of the world's greenhouse gases each year and has stubbornly made it clear that it doesn't intend to do a whole lot about it. Although 174 nations approved the admittedly flawed Kyoto accords to reduce carbon levels, the U.S. walked away from them. There are vague promises of manufacturing fuel from herbs or powering cars with hydrogen. But for a country that tightly cites patriotism as one of its core values, the U.S. is taking a pass on what might be the most patriotic struggle of all. It's hard to imagine a bigger fight than one for the survival of a country's coasts and farms, the health of its people and stability of its economy.

The rub is, if the vast majority of people increasingly agree that climate change is a global emergency, there's far less agreement on how to fix it. Industry offers its pans, which too often would fix little. Environmentalists offer theirs, which too often amount to native wish lists that could weaken American's growth. But let's assume that those interested parties and others will always bent the table and will always demand that their voices be heard and that their needs be addressed. What would an aggressive, ambitious, effective plan look like—one that would leave the U.S. both environmentally safe and economically sound?

Halting climate change will be far harder. One of the more conservative plans for addressing the problem calls for a reduction of 25 billion tons of carbon emissions over the next 52 year. And yet by devising a consistent strategy that mixes and blends pragmatism with ambition, the U.S. can, without major damage to the economy, help halt the worst effects of climate change and ensure the survival of its way of life for future generations. Money will do some of the work, but what's needed most is will. "I'm not saying the challenge isn't almost overwhelming," says Fred Krupp. "But this is America, and America has risen to these challenges before."

56. What does the passage mainly discuss? A. Human wars. B. Economic crisis. C. America's environmental policies. D. Global environment in general. 57. From the last sentence of paragraph 2 we may learn that the survival of a country's coasts and farms, the health of its people and the stability of its economy is A. of utmost importance B. a fight no one can win C. beyond people's imagination D. a less significant issue 58. Judging from the context, the word "rub" (Line 1, Para.3) probably means__ A. friction B. contradiction C. conflict D. problem 59. What is the author's attitude toward America's policies on global warming? A. Critical B. Indifferent C. Supportive D. Compromising 60. The paragraphs immediately following this passage would most probably deal with_ A. the new book written by Fred Krupp B. how America can fight against global warming C. the harmful effects of global warming

D. how America can tide over economic crisis

Section IV Translation

Directions: In this section there is a passage in English. Translate the five sentences underlined into Chinese and write your translation on ANSWER SHEET 2.

With the nation's financial system teetering on a cliff. The compensation arrangements for executives of the big banks and other financial firms are coming under close examination again. Bankers' excessive risk- taking is a significant cause of this financial crisis and has continued, to others in the past, in this case, it was fueled by low interest rates and kept going by a false sense of security created by a debt-fueled bubble in the economy.

Mortgage lenders gladly lent enormous sums to those who could not afford to pay them back dividing the laws and selling them off to the next financial institution along the chain, advantage of the same high-tech securitization to load on more risky mortgage-based assets.

Financial regulation will have to catch up with the most irresponsible practices that led banks down in this road, in hopes averting the next crisis, which is likely to involve different financial techniques and different sorts of assets. But it is worth examining the root problem of compensation schemes that are tied to short-term profits and revenue's, and thus encourage bankers to take irresponsible risks.

Section V Writing

Directions: In this section, you are asked to write an essay based on the following information. Make comments and express your own opinion. You should write at least 150 words on Answer Sheet 2.

At present, there is no doubt that short message plays an increasingly important role in our lives. We are all aware that, like everything else, short message have both favorable and unfavorable aspects.

Generally speaking, the advantages can be listed as follows. First of all, in festivals, we can send short messages to wish good luck to other people we know. It brings us a lot of convenience. In addition, short message connects its users with the outside world. For example, some people subscribe weather forecast or news short messages, with them, people's life will be greatly enriched. But it is pity that every coin has two sides. The disadvantages of short message can't be ignored. We spend too much time on spelling our words and sending short messages that we can't focus on our studies. Also, you will always be annoyed by strangers' short messages one after another.

As is known to all, short message is neither good nor bad itself. In my opinion, we can use it. But we shouldn't spend too much time on it and don't let it disturb us from our lives.

2010年全国硕士研究生入学考试英语(二)试题

Section I Use of English

Directions: Read the following passage. For each numbered blank there are four choices marked A, B, C and D. Choose the best one and mark your answers on ANSWER SHEET l. (10 points)

	9		····,
The outbreak of s	wine flu that was firs	st detected in Mexico wa	as declared a global epidemic or
June 11, 2009. It is the first worldwide epidemic 1 by the World Health Organization in 41 years			
The heightened alert2an emergency meeting with flu experts in Geneva that convened after			
a sharp rise in cases in	Australia, and rising	<u>3</u> in Britain, Japa	n, Chile and elsewhere.
But the epidemic is "_	_ <u>4</u> _" in severity, a	ccording to Margaret C	Chan, the organization's director
general, <u>5</u> the ove	erwhelming majority	of patients experiencing	g only mild symptoms and a full
recovery, often in the	6 of any medic	al treatment.	
The outbreak car	ne to global <u>7</u> in	late April 2009, when	Mexican authorities noticed an
unusually large number	er of hospitalizations	s and deaths 8 heal	thy adults. As much of Mexico
City shut down at the	height of a panic, cas	ses began to <u>9</u> in N	New York City, the southwestern
United States and arou	and the world.		
In the United Sta	ates, new cases seem	ned to fade <u>10</u> warm	ner weather arrived. But in late
September 2009, office	cials reported there	was <u>11</u> flu activity	in almost every state and that
virtually all the12	_tested are the new s	swine flu, also known as	s (A) H1N1, not seasonal flu. In
the U.S., it has <u>13</u>	more than one milli	on people, and caused i	more than 600 deaths and more
than 6,000 hospitalizat	tions.		
Federal health	officials <u>14</u> Tam	niflu for children from	n the national stockpile and
began_15_orders fr	om the states for th	e new swine flu vaccin	ne. The new vaccine, which is
different from the ann	nual flu vaccine, is _	16 ahead of expect	ations. More than three million
doses were to be made	available in early O	ctober 2009, though mos	st of those <u>17</u> doses were of
the FluMist nasal spra	y type, which is not_	18 for pregnant wom	en, people over 50 or those with
breathing difficulties,	heart disease or seve	eral other <u>19</u> . But i	t was still possible to vaccinate
people in other high-	risk group: health ca	re workers, people <u>2</u>	0 infants and healthy young
people.			
1 [A] criticized	[B] appointed	[C]commented	[D] designated
2 [A] proceeded	[B] activated	[C] followed	[D] prompted
3 [A] digits	[B] numbers	[C] amounts	[D] sums
4 [A] moderate	[B] normal	[C] unusual	[D] extreme
5 [A] with	[B] in	[C] from	[D] by
6 [A] progress	[B] absence	[C] presence	[D] favor
7 [A] reality	[B] phenomenon	[C] concept	[D] notice

8 [A]over	[B] for	[C] among	[D] to
9 [A] stay up	[B] crop up	[C] fill up	[D] cover up
10 [A] as	[B] if	[C] unless	[D] until
11 [A] excessive	[B] enormous	[C] significant	[D]magnificent
12 [A]categories	[B] examples	[C] patterns	[D] samples
13 [A] imparted	[B] immerse	[C] injected	[D] infected
14 [A] released	[B] relayed	[C] relieved	[D] remained
15 [A] placing	[B] delivering	[C] taking	[D] giving
16 [A] feasible	[B] available	[C] reliable	[D] applicable
17 [A] prevalent	[B] principal	[C] innovative	[D] initial
18 [A] presented	[B] restricted	[C] recommended	[D] introduced
19 [A] problems	[B] issues	[C] agonies	[D] sufferings
20 [A] involved in	[B] caring for	[C] concerned with	[D] warding off

Section II Reading comprehension

Part A

Directions: Read the following four passages. Answer the questions below each passage by choosing A, B, C and D. Mark your answers on ANSWER SHEET 1. (40 points)

Text1

The longest bull run in a century of art-market history ended on a dramatic note with a sale of 56 works by Damien Hirst, "Beautiful Inside My Head Forever", at Sotheby's in London on September 15th 2008. All but two pieces sold, fetching more than £70m, a record for a sale by a single artist. It was a last victory. As the auctioneer called out bids, in New York one of the oldest banks on Wall Street, Lehman Brothers, filed for bankruptcy.

The world art market had already been losing momentum for a while after rising bewilderingly since 2003. At its peak in 2007 it was worth some \$65 billion, reckons Clare Mc Andrew, founder of Arts Economics, a research firm—double the figure five years earlier. Since then it may have come down to \$50 billion. But the market generates interest far beyond its size because it brings together great wealth, enormous egos, greed, passion and controversy in a way matched by few other industries.

In the weeks and months that followed Mr. Hirst's sale, spending of any sort became deeply unfashionable, especially in New York, where the bail-out of the banks coincided with the loss of thousands of jobs and the financial demise of many art-buying investors. In the art world that meant collectors stayed away from galleries and salerooms. Sales of contemporary art fell by two-thirds, and in the most overheated sector—for Chinese contemporary art—they were down by nearly 90% in the year to November 2008. Within weeks the world's two biggest auction houses, Sotheby's and

Christie's, had to pay out nearly \$200m in guarantees to clients who had placed works for sale with them.

The current downturn in the art market is the worst since the Japanese stopped buying Impressionists at the end of 1989, a move that started the most serious contraction in the market since the Second World War. This time experts reckon that prices are about 40% down on their peak on average, though some have been far more fluctuant. But Edward Dolman, Christie's chief executive, says: "I'm pretty confident we're at the bottom."

What makes this slump different from the last, he says, is that there are still buyers in the market, whereas in the early 1990s, when interest rates were high, there was no demand even though many collectors wanted to sell. Christie's revenues in the first half of 2009 were still higher than in the first half of 2006. Almost everyone who was interviewed for this special report said that the biggest problem at the moment is not a lack of demand but a lack of good work to sell. The three Ds—death, debt and divorce—still deliver works of art to the market. But anyone who does not have to sell is keeping away, waiting for confidence to return.

keeping away, waiting for confidence to return.
21. In the first paragraph, Damien Hirst's sale was referred to as "a last victory" because
A. the art market had witnessed a succession of victories
B. the auctioneer finally got the two pieces at the highest bids
C. Beautiful Inside My Head Forever won over all masterpieces
D. it was successfully made just before the world financial crisis
22.By saying "spending of any sort became deeply unfashionable" (Line 1-2, Para.3), the author
suggests that
A. collectors were no longer actively involved in art-market auctions
B .people stopped every kind of spending and stayed away from galleries
C. art collection as a fashion had lost its appeal to a great extent
D .works of art in general had gone out of fashion so they were not worth buying
23. Which of the following statements is NOT true?

- A .Sales of contemporary art fell dramatically from 2007 to 2008.
- B. The art market surpassed many other industries in momentum.
- C. The market generally went downward in various ways.
- D. Some art dealers were awaiting better chances to come.
- 24. The three Ds mentioned in the last paragraph are _____
 A. auction houses 'favorites B. contemporary trends
 C. factors promoting artwork circulation D. styles representing impressionists
- 25. The most appropriate title for this text could be ____
 - A. Fluctuation of Art Prices

- B. Up-to-date Art Auctions
- C. Art Market in Decline
- D. Shifted Interest in Arts

TEXT2

I was addressing a small gathering in a suburban Virginia living room—a women's group that had invited men to join them. Throughout the evening one man had been particularly talkative, frequently offering ideas and anecdotes, while his wife sat silently beside him on the couch. Toward the end of the evening I commented that women frequently complain that their husbands don't talk to them. This man quickly nodded in agreement. He gestured toward his wife and said, "She's the talker in our family." The room burst into laughter; the man looked puzzled and hurt. "It's true," he explained. "When I come home from work, I have nothing to say. If she didn't keep the conversation going, we'd spend the whole evening in silence."

This episode crystallizes the irony that although American men tend to talk more than women in public situations, they often talk less at home. And this pattern is <u>wreaking havoc</u> with marriage.

The pattern was observed by political scientist Andrew Hacker in the late 1970s. Sociologist Catherine Kohler Riessman reports in her new book "Divorce Talk" that most of the women she interviewed—but only a few of the men—gave lack of communication as the reason for their divorces. Given the current divorce rate of nearly 50 percent, that amounts to millions of cases in the United States every year —a virtual epidemic of failed conversation.

In my own research complaints from women about their husbands most often focused not on tangible inequities such as having given up the chance for a career to accompany a husband to his or doing far more than their share of daily life-support work like cleaning, cooking, social arrangements and errands. Instead they focused on communication: "He doesn't listen to me." "He doesn't talk to me." I found as Hacker observed years before that most wives want their husbands to be first and foremost conversational partners but few husbands share this expectation of their wives.

In short the image that best represents the current crisis is the stereotypical cartoon scene of a man sitting at the breakfast table with a newspaper held up in front of his face, while a woman glares at the back of it, wanting to talk.

26. What is most wives' main expectation of their husbands?

A. Talking to them.

B. Trusting them.

C. Supporting their careers.

D. Sharing housework.

27. Judging from the context, the phrase "wreaking havoc" (Line 3, Para. 2) most probably means ____.

A. generating motivation.

B. exerting influence

C. causing damage

D. creating pressure

- 28. All of the following are true **EXCEPT**_____
 - A. men tend to talk more in public than women
 - B. nearly 50 percent of recent divorces are caused by failed conversation
 - C. women attach much importance to communication between couples
 - D. a female tends to be more talkative at home than her spouse
- 29. Which of the following can best summarize the main idea of this text?
 - A. The moral decaying deserves more research by sociologists.
 - B. Marriage break-up stems from sex inequalities.
 - C. Husband and wife have different expectations from their marriage.
 - D. Conversational patterns between man and wife are different.
- 30. In the following part immediately after this text, the author will most probably focus on _____
 - A. a vivid account of the new book Divorce Talk
 - B. a detailed description of the stereotypical cartoon
 - C. other possible reasons for a high divorce rate in the U.S.
 - D. a brief introduction to the political scientist Andrew Hacker

Text 3

Over the past decade, many companies had perfected the art of creating automatic behaviors — habits — among consumers. These habits have helped companies earn billions of dollars when customers eat snacks, apply lotions and wipe counters almost without thinking, often in response to a carefully designed set of daily cues.

"There are fundamental public health problems, like dirty hands instead of a soap habit, that remain killers only because we can't figure out how to change people's habits," Dr. Curtis said. "We wanted to learn from private industry how to create new behaviors that happen automatically."

The companies that Dr. Curtis turned to — Procter & Gamble, Colgate-Palmolive and Unilever — had invested hundreds of millions of dollars finding the subtle cues in consumers' lives that corporations could use to introduce new routines.

If you look hard enough, you'll find that many of the products we use every day — chewing gums, skin moisturizers, disinfecting wipes, air fresheners, water purifiers, health snacks, antiperspirants, colognes, teeth whiteners, fabric softeners, vitamins— are results of manufactured habits. A century ago, few people regularly brushed their teeth multiple times a day. Today, because of canny advertising and public health campaigns, many Americans habitually give their pearly whites a cavity-preventing scrub twice a day, often with Colgate, Crest or one of the other brands.

A few decades ago, many people didn't drink water outside of a meal. Then beverage companies started bottling the production of far-off springs, and now office workers unthinkingly sip bottled water all day long. Chewing gum, once bought primarily by adolescent boys, is now

featured in commercials as a breath freshener and teeth cleanser for use after a meal. Skin moisturizers are advertised as part of morning beauty rituals, slipped in between hair brushing and putting on makeup.

"Our products succeed when they become part of daily or weekly patterns," said Carol Berning, a consumer psychologist who recently retired from Procter & Gamble, the company that sold \$76 billion of Tide, Crest and other products last year. "Creating positive habits is a huge part of improving our consumers' lives, and it's essential to making new products commercially viable."

Through experiments and observation, social scientists like Dr. Berning have learned that there is power in tying certain behaviors to habitual cues through relentless advertising. As this new science of habit has emerged, controversies have erupted when the tactics have been used to sell questionable beauty creams or unhealthy foods.

questionants of uniformity roots.								
31. According to Dr. Curtis, habits like hand washing with soap								
A. should be further cultivated								
B. should be changed gradually								
C. are deeply rooted in history								
D. are basically private concerns								
32. Bottled water, chewing gun and skin moisturizers are mentioned in Paragraph 5 so as to								
A. reveal their impact on people's habits								
B. show the urgent need of daily necessities								
C. indicate their effect on people's buying power								
D. manifest the significant role of good habits								
33. Which of the following does NOT belong to products that help create people's habits?								
A. Tide B. Crest C. Colgate D. Unilever								
34. From the text we know that some of consumer's habits are developed due to								
A. perfected art of products								
B. automatic behavior creation								
C. commercial promotions								
D. scientific experiments								
35. The author's attitude toward the influence of advertisement on people's habits is								
A. indifferent B. negative C. positive D. biased								
Text4								
Many Americans regard the jury system as a concrete expression of crucial democratic value								

Many Americans regard the jury system as a concrete expression of crucial democratic values, including the principles that all citizens who meet minimal qualifications of age and literacy are equally competent to serve on juries; that jurors should be selected randomly from a representative cross section of the community; that no citizen should be denied the right to serve on a jury on account of race, religion, sex, or national origin; that defendants are entitled to trial by their peers; and that verdicts should represent the conscience of the community and not just the letter of the law. The jury is also said to be the best surviving example of direct rather than representative democracy. In a direct democracy, citizens take turns governing themselves, rather than electing representatives to govern for them.

But as recently as in 1986, jury selection procedures conflicted with these democratic ideals. In some states, for example, jury duty was limited to persons of supposedly superior intelligence, education, and moral character. Although the Supreme Court of the United States had prohibited intentional racial discrimination in jury selection as early as the 1880 case of Strauder v. West Virginia, the practice of selecting so-called elite or blue-ribbon juries provided a convenient way around this and other antidiscrimination laws.

The system also failed to regularly include women on juries until the mid-20th century. Although women first served on state juries in Utah in 1898, it was not until the 1940s that a majority of states made women eligible for jury duty. Even then several states automatically exempted women from jury duty unless they personally asked to have their names included on the jury list. This practice was justified by the claim that women were needed at home, and it kept juries unrepresentative of women through the 1960s.

In 1968, the Congress of the United States passed the Jury Selection and Service Act, ushering in a new era of democratic reforms for the jury. This law abolished special educational requirements for federal jurors and required them to be selected at random from a cross section of the entire community. In the landmark 1975 decision Taylor vs. Louisiana, the Supreme Court extended the requirement that juries be representative of all parts of the community to the state level. The Taylor decision also declared sex discrimination in jury selection to be unconstitutional and ordered states to use the same procedures for selecting male and female jurors.

- 36. From the principles of the US jury system, we learn that _____
 - A. both liberate and illiterate people can serve on juries
 - B. defendants are immune from trial by their peers
 - C. no age limit should be imposed for jury service
 - D. judgment should consider the opinion of the public
- 37. The practice of selecting so-called elite jurors prior to 1968 showed_____
 - A. the inadequacy of antidiscrimination laws
 - B. the prevalent discrimination against certain races
 - C. the conflicting ideals in jury selection procedures
 - D. the arrogance common among the Supreme Court justices
- 38. Even in the 1960s, women were seldom on the jury list in some states because_____

- A. they were automatically banned by state laws
- B. they fell far short of the required qualifications
- C. they were supposed to perform domestic duties
- D. they tended to evade public engagement
- 39. After the Jury Selection and Service Act was passed.
 - A. sex discrimination in jury selection was unconstitutional and had to be abolished
 - B. educational requirements became less rigid in the selection of federal jurors
 - C. jurors at the state level ought to be representative of the entire community
 - D. states ought to conform to the federal court in reforming the jury system
- 40. In discussing the US jury system, the text centers on_____
 - A. its nature and problems
 - B. its characteristics and tradition
 - C. its problems and their solutions
 - D. its tradition and development

Part B

Both Boeing and Airbus have trumpeted the efficiency of their newest aircraft, the 787 and A350 respectively. Their clever designs and lightweight composites certainly make a difference. But a group of researchers at Stanford University, led by Ilan Kroo, has suggested that airlines could take a more naturalistic approach to cutting jet-fuel use, and it would not require them to buy new aircraft.

The answer, says Dr Kroo, lies with birds. Since 1914, and a seminal paper by a German researcher called Carl Wiesel Berger, scientists have known that birds flying in formation—a V-shape, echelon or otherwise—expend less energy. The air flowing over a bird's wings curls upwards behind the wingtips, a phenomenon known as upwash. Other birds flying in the upwash experience reduced drag, and spend less energy propelling themselves. Peter Lissaman, an aeronautics expert who was formerly at Caltech and the University of Southern California, has suggested that a formation of 25 birds might enjoy a range increase of 71% $_{\circ}$

When applied to aircraft, the principles are not substantially different. Dr Kroo and his team modeled what would happen if three passenger jets departing from Los Angeles, San Francisco and Las Vegas were to rendezvous over Utah, assume an inverted V-formation, occasionally swap places so all could have a turn in the most favorable positions, and proceed to London. They found that the aircraft consumed as much as 15% less fuel (coupled with a reduction in carbon-dioxide output). Nitrogen-oxide emissions during the cruising portions of the flight fell by around a quarter.

There are, of course, kinks to be worked out. One consideration is safety, or at least the perception of it. Would passengers feel comfortable traveling in convoy? Dr Kroo points out that

the aircraft could be separated by several nautical miles, and would not be in the intimate groupings favored by display teams like the Red Arrows. A passenger peering out of the window might not even see the other planes. Whether the separation distances involved would satisfy air-traffic-control regulations is another matter, although a working group at the International Civil Aviation Organization has included the possibility of formation flying in a blueprint for new operational guidelines.

It remains to be seen how weather conditions affect the air flows that make formation flight more efficient. In zones of increased turbulence, the planes' wakes will decay more quickly and the effect will diminish. Dr Kroo says this is one of the areas his team will investigate further. It might also be hard for airlines to co-ordinate the departure times and destinations of passenger aircraft in a way that would allow them to gain from formation flight. Cargo aircraft, in contrast, might be easier to reschedule, as might routine military flights.

As it happens, America's armed forces are on the case already. Earlier this year the country's Defense Advanced Research Projects Agency announced plans to pay Boeing to investigate formation flight, though the program has yet to begin. There are reports that some military aircraft flew in formation when they were low on fuel during the Second World War, but Dr Lissaman says they are apocryphal. "My father was an RAF pilot and my cousin the skipper of a Lancaster lost over Berlin," he adds. So he should know.

- 41. Findings of the Stanford University researchers will promote the sales of new Boeing and Airbus aircraft.
 - 42. The upwash experience may save propelling energy as well as reducing resistance of
 - 43. Formation flight is more comfortable because passengers can not see the other planes $_{\circ}$
 - 44. The role that weather plays in formation flight has not yet been clearly defined $_{\circ}$
- 45. It has been documented that during World War II, America's armed forces once tried formation flight to save fuel.

Part C

Directions: In this section there is a text in English .Translate it into Chinese. Write your translation on ANSWER SHEET2.(15points)

"Sustainability" has become a popular word these days, but to Ted Ning, the concept will always have personal meaning. Having endured a painful period of unsustainability in his own life made it clear to him that sustainability-oriented values must be expressed through everyday action and choice •

Ning recalls spending a confusing year in the late 1990s selling insurance. He'd been through the dot-com boom and burst and, desperate for a job, signed on with a Boulder agency.

It didn't go well. "It was a really bad move because that's not my passion," says Ning, whose dilemma about the job translated, predictably, into a lack of sales. "I was miserable, I had so much anxiety that I would wake up in the middle of the night and stare at the ceiling. I had no money and needed the job. Everyone said, 'Just wait, you'll turn the corner, give it some time.""

Section IV Writing

Part A

Directions:

You have just come back from the U.S. as a member of a Sino-American cultural exchange program. Write a letter to your American colleague to

- 1) Express your thanks for his/her warm reception;
- 2) Welcome him/her to visit China in due course o

You should write about 100 words on ANSWER SHEET 2.

Do not sign your own name at the end of the letter. Use "Zhang Wei" instead.

Do not write your address. (10 points)

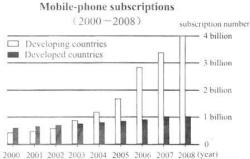
Part B

Directions:

In this section, you are asked to write an essay based on the following chart. In your writing, you should

- 1) Interpret the chart and
- 2) Give your comments

Write your essay on ANSWER SHEET 2. (15 points)



2011 年全国硕士研究生入学考试英语(二)试题

Section I Use of English

Directions: Read the following text. Choose the best word(s) for each numbered black and mark A, B, C or D on ANSWER SHEET 1. (10 points)

The Internet affords anonymity to its users, a blessing to privacy and freedom of speech. But that very anonymity is also behind the explosion of cyber-crime that has <u>1</u> across the Web.

Can privacy be preserved 2 bringing safety and security to a world that seems increasingly 3 ?

Last month, Howard Schmidt, the nation's cyber-czar, offered the federal government a 4 to make the Web a safer place-a "voluntary trusted identity" system that would be the high-tech 5 of a physical key, a fingerprint and a photo ID card, all rolled 6 one. The system might use a smart identity card, or a digital credential 7 to a specific computer and would authenticate users at a range of online services.

The idea is to <u>8</u> a federation of private online identity systems. User could <u>9</u> which system to join, and only registered users whose identities have been authenticated could navigate those systems. The approach contrasts with one that would require an Internet driver's license <u>10</u> by the government.

Google and Microsoft are among companies that already have these "single sign-on" systems that make it possible for users to 11 just once but use many different services.

<u>12</u> .the approach would create a "walled garden" n cyberspace, with safe "neighborhoods" and bright "streetlights" to establish a sense of a <u>13</u> community.

Mr. Schmidt described it as a "voluntary ecosystem" in which "individuals and organizations can complete online transactions with 14 ,trusting the identities of each other and the identities of the infrastructure 15 which the transaction runs".

Still, the administration's plan has 16 privacy rights activists. Some applaud the approach; others are concerned. It seems clear that such a scheme is an initiative push toward what would 17 be a compulsory Internet "drive's license" mentality.

The plan has also been greeted with <u>18</u> by some computer security experts, who worry that the "voluntary ecosystem" envisioned by Mr. Schmidt would still leave much of the Internet <u>19</u>. They argue that all Internet users should be <u>20</u> to register and identify themselves, in the same way that drivers must be licensed to drive on public roads.

1. A. swept	B. skipped	C. walked	D. ridden
2. A. for	B. within	C. while	D. though
3. A. careless	B. lawless	C. pointless	D. helpless
4. A. reason	B. reminder	C. compromise	D. proposal

5. A. information	B. interference	C. entertainment	D. equivalent
6. A. by	B. into	C. from	D. over
7. A. linked	B. directed	C. chained	D. compared
8. A. dismiss	B. discover	C. create	D. improve
9. A. recall	B. suggest	C. select	D. realize
10. A. released	B. issued	C. distributed	D. delivered
11. A. carry on	B .linger on	C. set in	D. log in
12. A. In vain	B. In effect	C. In return	D. In contrast
13. A. trusted	B. modernized	C. thriving	D. competing
14. A. caution	B. delight	C. confidence	D. patience
15. A. on	B. after	C. beyond	D. across
16. A. divided	B. disappointed	C. protected	D. united
17. A. frequently	B. incidentally	C. occasionally	D. eventually
18. A. skepticism	B. relevance	C. indifference	D. enthusiasm
19. A. manageable	B. defendable	C. vulnerable	D. invisible
20. A. invited	B. appointed	C. allowed	D. forced

Section II Reading Comprehension

Part A

Directions: Read the following four texts. Answer the questions after each text by choosing A, B, C or D. Mark your answers on ANSWER SHEET 1. (40points)

Text 1

Ruth Simmons joined Goldman Sachs's board as an outside director in January 2000: a year later she became president of Brown University. For the rest of the decade she apparently managed both roles without attracting much eroticism. But by the end of 2009 Ms. Simmons was under fire for having sat on Goldman's compensation committee; how could she have let those enormous bonus payouts pass unremarked? By February the next year Ms. Simmons had left the board. The position was just taking up too much time, she said.

Outside directors are supposed to serve as helpful, yet less biased, advisers on a firm's board. Having made their wealth and their reputations elsewhere, they presumably have enough independence to disagree with the chief executive's proposals. If the sky, and the share price is falling, outside directors should be able to give advice based on having weathered their own crises. The researchers from Ohio University used a database hat covered more than 10,000 firms and more than 64,000 different directors between 1989 and 2004. Then they simply checked which directors stayed from one proxy statement to the next. The most likely reason for departing a board was age, so the researchers concentrated on those "surprise" disappearances by directors under the age of 70.

They fount that after a surprise departure, the probability that the company will subsequently have to restate earnings increased by nearly 20%. The likelihood of being named in a federal class-action lawsuit also increases, and the stock is likely to perform worse. The effect tended to be larger for larger firms. Although a correlation between them leaving and subsequent bad performance at the firm is suggestive, it does not mean that such directors are always jumping off a sinking ship. Often they "trade up." Leaving riskier, smaller firms for larger and more stable firms.

But the researchers believe that outside directors have an easier time of avoiding a blow to their reputations if they leave a firm before bad news breaks, even if a review of history shows they were on the board at the time any wrongdoing occurred. Firms who want to keep their outside directors through tough times may have to create incentives. Otherwise outside directors will follow the example of Ms. Simmons, once again very popular on campus.

21	According to Paragraph 1, Ms. Simmons was criticized for
	[A]gaining excessive profits
	[B]failing to fulfill her duty
	[C]refusing to make compromises
	[D]leaving the board in tough times
22	. We learn from Paragraph 2 that outside directors are supposed to be
	[A]generous investors
	[B]unbiased executives
	[C]share price forecasters
	[D]independent advisers
23	According to the researchers from Ohio University after an outside director's surprise departure,
the	firm is likely to
	[A]become more stable
	[B]report increased earnings
	[C]do less well in the stock market
	[D]perform worse in lawsuits
24	. It can be inferred from the last paragraph that outside directors
	[A]may stay for the attractive offers from the firm
	[B]have often had records of wrongdoings in the firm
	[C]are accustomed to stress-free work in the firm
	[D]will decline incentives from the firm
25	The author's attitude toward the role of outside directors is
	[A]permissive [B]positive [C]scornful [D]critical

Text 2

Whatever happened to the death of newspaper? A year ago the end seemed near. The recession threatened to remove the advertising and readers that had not already fled to the internet. Newspapers like the San Francisco Chronicle were chronicling their own doom. America's Federal Trade commission launched a round of talks about how to save newspapers. Should they become charitable corporations? Should the state subsidize them? It will hold another meeting soon. But the discussions now seem out of date.

In much of the world there is the sign of crisis. German and Brazilian papers have shrugged off the recession. Even American newspapers, which inhabit the most troubled come of the global industry, have not only survived but often returned to profit. Not the 20% profit margins that were routine a few years ago, but profit all the same.

It has not been much fun. Many papers stayed afloat by pushing journalists overboard. The American Society of News Editors reckons that 13,500 newsroom jobs have gone since 2007. Readers are paying more for slimmer products. Some papers even had the nerve to refuse delivery to distant suburbs. Yet these desperate measures have proved the right ones and, sadly for many journalists, they can be pushed further.

Newspapers are becoming more balanced businesses, with a healthier mix of revenues from readers and advertisers. American papers have long been highly unusual in their reliance on ads. Fully 87% of their revenues came from advertising in 2008, according to the Organization for Economic Cooperation & Development (OECD). In Japan the proportion is 35%. Not surprisingly, Japanese newspapers are much more stable.

The whirlwind that swept through newsrooms harmed everybody, but much of the damage has been concentrated in areas where newspaper are least distinctive. Car and film reviewers have gone. So have science and general business reporters. Foreign bureaus have been savagely cut off. Newspapers are less complete as a result. But completeness is no longer a virtue in the newspaper business.

26. By saying	"Newspapers	like	their own	doom"	(Lines	3-4, P	ara. 1)	, the a	author	indicates	that
newspaper	·										

- [A]neglected the sign of crisis
- [B]failed to get state subsidies
- [C]were not charitable corporations
- [D]were in a desperate situation
- 27. Some newspapers refused delivery to distant suburbs probably because_____
 - [A]readers threatened to pay less
 - [B]newspapers wanted to reduce costs
 - [C]journalists reported little about these areas

[D]subscribers complained about slimmer products

28. Compared with their American counterparts, Japanese newspapers are much more stable because they___

[A]have more sources of revenue

[B]have more balanced newsrooms

[C] are less dependent on advertising

[D] are less affected by readership

29. What can be inferred from the last paragraph about the current newspaper business?

[A]Distinctiveness is an essential feature of newspapers.

[B]Completeness is to blame for the failure of newspaper.

[C]Foreign bureaus play a crucial role in the newspaper business.

[D]Readers have lost their interest in car and film reviews.

30. The most appropriate title for this text would be_____.

[A]American Newspapers: Struggling for Survival

[B]American Newspapers: Gone with the Wind

[C]American Newspapers: A Thriving Business

[D]American Newspapers: A Hopeless Story

Text 3

We tend to think of the decades immediately following World War II as a time of prosperity and growth, with soldiers returning home by the millions, going off to college on the G. I. Bill and lining up at the marriage bureaus.

But when it came to their houses, it was a time of common sense and a belief that less could truly be more. During the Depression and the war, Americans had learned to live with less, and that restraint, in combination with the postwar confidence in the future, made small, efficient housing positively stylish.

Economic condition was only a stimulus for the trend toward efficient living. The phrase "less is more" was actually first popularized by a German, the architect Ludwig Mies van der Rohe, who like other people associated with the Bauhaus, a school of design, emigrated to the United States before World War II and took up posts at American architecture schools. These designers came to exert enormous influence on the course of American architecture, but none more so that Mies.

Mies's signature phrase means that less decoration, properly organized, has more impact that a lot. Elegance, he believed, did not derive from abundance. Like other modern architects, he employed metal, glass and laminated wood-materials that we take for granted today buy that in the 1940s symbolized the future. Mies's sophisticated presentation masked the fact that the spaces he designed were small and efficient, rather than big and often empty.

The apartments in the elegant towers Mies built on Chicago's Lake Shore Drive, for example, were smaller-two-bedroom units under 1,000 square feet-than those in their older neighbors along the city's Gold Coast. But they were popular because of their airy glass walls, the views they afforded and the elegance of the buildings' details and proportions, the architectural equivalent of the abstract art so popular at the time.

The trend toward "less" was not entirely foreign. In the 1930s Frank Lloyd Wright started building more modest and efficient houses-usually around 1,200 square feet-than the spreading two-story ones he had designed in the 1890s and the early 20th century.

The "Case Study Houses" commissioned from talented modern architects by California Arts & Architecture magazine between 1945 and 1962 were yet another homegrown influence on the "less is more" trend. Aesthetic effect came from the landscape, new materials and forthright detailing. In his Case Study House, Ralph everyday life - few American families acquired helicopters, though most eventually got clothes dryers - but his belief that self-sufficiency was both desirable and inevitable was widely shared.

- 31. The postwar American housing style largely reflected the Americans'
 - [A]prosperity and growth
 - [B]efficiency and practicality
 - [C]restraint and confidence
 - [D]pride and faithfulness
- 32. Which of the following can be inferred from Paragraph 3 about Bauhaus?
 - [A]It was founded by Ludwig Mies van der Rohe.
 - [B]Its designing concept was affected by World War II.
 - [C]Most American architects used to be associated with it.
 - [D]It had a great influence upon American architecture.
- 33. Mies held that elegance of architectural design
 - [A]was related to large space
 - [B] was identified with emptiness
 - [C]was not reliant on abundant decoration
 - [D] was not associated with efficiency
- 34. What is true about the apartments Mies building Chicago's Lake Shore Drive?
 - [A]They ignored details and proportions.
 - [B]They were built with materials popular at that time.
 - [C]They were more spacious than neighboring buildings.
 - [D]They shared some characteristics of abstract art.

- 35. What can we learn about the design of the "Case Study House"?
 - [A]Mechanical devices were widely used.
 - [B]Natural scenes were taken into consideration
 - [C]Details were sacrificed for the overall effect.
 - [D]Eco-friendly materials were employed.

Text 4

Will the European Union make it? The question would have sounded strange not long ago. Now even the project's greatest cheerleader's talk of a continent facing a "Bermuda triangle" of debt, population decline and lower growth.

As well as those chronic problems, the EU faces an acute crisis in its economic core, the 16 countries that use the single currency. Markets have lost faith that the euro zone's economies, weaker or stronger, will one day converge thanks to the discipline of sharing a single currency, which denies uncompetitive members the quick fix of devaluation.

Yet the debate about how to save Europe's single currency from disintegration is stuck. It is stuck because the euro zone's dominant powers, France and Germany, agree on the need for greater harmonization within the euro zone, but disagree about what to harmonies.

Germany thinks the euro must be saved by stricter rules on borrow spending and competitiveness, barked by quasi-automatic sanctions for governments that do not obey. These might include threats to freeze EU funds for poorer regions and EU mega-projects and even the suspension of a country's voting rights in EU ministerial councils. It insists that economic coordination should involve all 27 members of the EU club, among whom there is a small majority for free-market liberalism and economic rigors; in the inner core alone, Germany fears, a small majority favour French interference.

A "southern" camp headed by French wants something different: "European economic government" within an inner core of euro-zone members. Translated, that means politicians intervening in monetary policy and a system of redistribution from richer to poorer members, via cheaper borrowing for governments through common Eurobonds or complete fiscal transfers. Finally, figures close to the France government have murmured, euro-zone members should agree to some fiscal and social harmonization: e.g., curbing competition in corporate-tax rates or labour costs.

It is too soon to write off the EU. It remains the world's largest trading block. At its best, the European project is remarkably liberal: built around a single market of 27 rich and poor countries, its internal borders are far more open to goods, capital and labour than any comparable trading area. It is an ambitious attempt to blunt the sharpest edges of globalization, and make capitalism benign.

36. The EU is faced with so many problems that

- [A] it has more or less lost faith in markets[B] even its supporters begin to feel concerned
- [C] some of its member countries plan to abandon euro
- [D] it intends to deny the possibility of devaluation
- 37. The debate over the EU's single currency is stuck because the dominant powers
 - [A] are competing for the leading position
 - [B] are busy handling their own crises
 - [C] fail to reach an agreement on harmonization
 - [D] disagree on the steps towards disintegration
- 38. To solve the euro problem, Germany proposed that
 - [A] EU funds for poor regions be increased
 - [B] stricter regulations be imposed
 - [C] only core members be involved in economic co-ordination
 - [D] voting rights of the EU members be guaranteed
- 39. The French proposal of handling the crisis implies that _____.
 - [A] poor countries are more likely to get funds
 - [B] strict monetary policy will be applied to poor countries
 - [C] loans will be readily available to rich countries
 - [D] rich countries will basically control Eurobonds
- 40. Regarding the future of the EU, the author seems to feel

	_	_					_	
F A 7	•		TDI 1			$\Gamma \cap \Gamma$	• .	1

[A]	pessimistic	[B] d	lesperate	[C	co

[C] conceited

[D] hopeful

Part B

Directions: You are going to read a list of headings and a text about what parents are supposed to do to guide their children into adulthood. Choose a heading from the list A-G that best fits the meaning of each numbered part of the text (41-45). There are two extra headings that you do not need to use. Mark your answers on ANSWER SHEET 1. (10 points)

Leading doctors today weigh in on the debate over the government's role in promoting public health by demanding that ministers impose "fat taxes" on unhealthy food and introduce cigarettestyle warnings to children about the dangers of a poor diet.

The demands follow comments last week by the health secretary, Andrew Lansley, who insisted the government could not force people to make healthy choices and promised to free businesses from public health regulations.

But senior medical figures want to stop fast-food outlets opening near schools, restrict advertising of products high in fat, salt or sugar, and limit sponsorship of sports events by fast-food

producers such as McDonald's.

They argue that government action is necessary to curb Britain's addiction to unhealthy food and help halt spiraling rates of obesity, diabetes and heart disease. Professor Terence Stephenson, president of the Royal College of Paediatrics and Child Health, said that the consumption of unhealthy food should be seen to be just as damaging as smoking or binge drinking.

"Thirty years ago, it would have been inconceivable to have imagined a ban on smoking in the workplace or in pubs, and yet that is what we have now. Are we willing to be just as courageous in respect of obesity? I would suggest that we should be," said the leader of the UK's children's doctors.

Lansley has alarmed health campaigners by suggesting he wants industry rather than government to take the lead. He said that manufacturers of crisps and confectionery could play a central role in the Change4Life campaign, the centrepiece of government efforts to boost healthy eating and fitness. He has also criticised the celebrity chef Jamie Oliver's high-profile attempt to improve school lunches in England as an example of how "lecturing" people was not the best way to change their behaviour.

Stephenson suggested potential restrictions could include banning TV advertisements for foods high in fat, salt or sugar before the 9pm watershed and limiting them on billboards or in cinemas. "If we were really bold, we might even begin to think of high-calorie fast food in the same way as cigarettes – by setting stringent limits on advertising, product placement and sponsorship of sports events," he said.

Such a move could affect firms such as McDonald's, which sponsors the youth coaching scheme run by the Football Association. Fast-food chains should also stop offering "inducements" such as toys, cute animals and mobile phone credit to lure young customers, Stephenson said.

Professor Dinesh Bhugra, president of the Royal College of Psychiatrists, said: "If children are taught about the impact that food has on their growth, and that some things can harm, at least information is available up front."

He also urged councils to impose "fast-food-free zones" around schools and hospitals – areas within which takeaways cannot open.

A Department of Health spokesperson said: "We need to create a new vision for public health where all of society works together to get healthy and live longer. This includes creating a new 'responsibility deal' with business, built on social responsibility, not state regulation. Later this year, we will publish a white paper setting out exactly how we will achieve this."

The food industry will be alarmed that such senior doctors back such radical moves, especially the call to use some of the tough tactics that have been deployed against smoking over the last decade.

	A "fat taxes" should be imposed on
	•
	fast-food producers such as
	McDonald's
	B the government should ban
	fast-food outlets in the neighborhood
	of schools
41.Andrew Lansley held that	C "lecturing" was an effective way
	to improve school lunches in
	England
42.Terence Stephenson agreed that	D cigarette-style warnings should be
	introduced to children about the
	dangers of a poor diet
43.Jamie Oliver seemed to believe	E the producers of crisps and candies
that	could contribute significantly to the
	Change4Life campaign
44.Dinesh Bhugra suggested that	F parents should set good examples
	for their children by keeping a
	healthy diet at home
45.A Department of Health	G the government should strengthen
spokesperson proposed that	the sense of responsibility among
	businesses

Part C

Directions: In this section there is a text in English. Translate it into Chinese. Write your translation on ANSWER SHEET 2. (15 points)

Who would have thought that, globally, the IT industry produces about the same volume of greenhouse gases as the world's airlines do—roughly 2 percent of all CO2 emissions?

Many everyday tasks take a surprising toll on the environment. A Google search can leak between 0.2 and 7.0 grams of CO2, depending on how many attempts are needed to get the "right" answer. To deliver results to its users quickly, then, Google has to maintain vast data centres round the world, packed with powerful computers. While producing large quantities of CO2, these computers emit a great deal of heat, so the centres need to be well air-conditioned, which uses even more energy.

However, Google and other big tech providers monitor their efficiency closely and make improvements. Monitoring is the first step on the road to reduction, but there is much more to be done, and not just by big companies.

Section IV Writing

Part A

Direction:

Suppose your cousin, Liming, has just been admitted to a university, write him/her a letter to

- 1) congratulate him/her, and
- 2) give him/her suggestions on how to get prepared for university life.

Your should write about 100 words on ANSER SHEET 2.

Do not sign your own name at the end of the letter. Use "Zhang Wei" instead.

Do not write the address. (10 points)

Part B

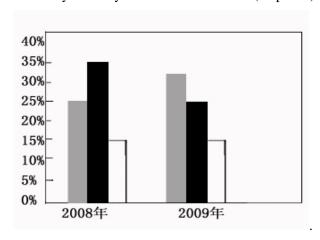
Directions:

Write a short essay based on the following chart. In your writing, you should

- 1) interpret the chart and
- 2) give your comments.

You should write at least 150 words.

Write your essay on ANWER SHEET 2.(15 points)



2008、2009年国内轿车市场部分品牌市场份额示意图

从左至右依次: 国产品牌 日系品牌 美系品牌

2012 年全国硕士研究生入学考试英语(二)试题

Section I Use of English

Directions: Read the following text. Choose the best word(s) for each numbered blank and mark [A], [B], [C] or [D] on ANSWER SHEET 1. (10 points)

Millions of Americans a	nd foreigners see GI.Joe a	as a mindless war toy, the	symbol of American		
nilitary adventurism, but that's not how it used to be. To the men and women who 1 in World					
War II and the people they lib	Var II and the people they liberated, the GI. was the $\frac{2}{2}$ man grown into hero, the poor farm kid				
torn away from his home, th	ne guy who 3 all the b	urdens of battle, who sle	pt in cold foxholes,		
who went without the 4 o	of food and shelter, who	stuck it out and drove ba	ck the Nazi reign of		
murder. This was not a volun	teer soldier, not someone	well paid,5an aver	age guy up 6 the		
best trained, best equipped, f	iercest, most brutal enem	ies seen in centuries.			
His name isn't much. Gl	. is just a military abbrev	iation <u>7</u> .Government	Issue, and it was on		
all of the articles 8 to sol	diers. And Joe? A commo	on name for a guy who no	ever 9 it to the		
top. Joe Blow, Joe Palooka.	Joe Magraca working c	lass name. The United S	tates has 10 had a		
president or vice-president or	r secretary of state Joe.				
G.I. Joe had a 11 ca	reer fighting German, Ja	panese, and Korean troo	ps. He appears as a		
character. or a 12 of Am	erican personalities, in th	e 1945 movie <i>The Story o</i>	of G.I. Joe, based on		
the last days of war corres	pondent Emie Pyle. Sor	me of the soldiers Pyle	<u>13</u> portrayed		
themselves in the film. Pyle	was famous for covering	the 14 side of the wa	ar, writing about the		
dirt-snow-and-mud soldiers	not how many miles wer	re 15 or what town	ns were captured or		
liberated. His reports <u>16</u>	_the "Willie" cartoons of	famed Stars and Stripes	artist Bill Maulden.		
Both men <u>17</u> the dirt and	d exhaustion of war, the _	18 of civilization that	t the soldiers shared		
with each other and the civi	lians: coffee, tobacco, w	hiskey, shelter, sleep. 1	9 Egypt, France,		
and a dozen more countries,	G.I. Joe was any America	n soldier, 20 the mo	ost important person		
in their lives.					
1.[A] performed	[B] served	[C] rebelled	[D] betrayed		
2.[A] actual	[B] common	[C] special	[D] normal		
3.[A] bore	[B] cased	[C] removed	[D] loaded		
4.[A] necessities	[B] facilities	[C] commodities	[D] properties		
5.[A] and	[B] nor	[C] but	[D] hence		
6.[A] for	[B] into	[C] form	[D] against		
7.[A] meaning	[B] implying	[C] symbolizing	[D] claiming		
8.[A] handed out	[B] turn over	[C] brought back	[D] passed down		
9.[A] pushed	[B] got	[C] made	[D] managed		
10.[A] ever	[B] never	[C] either	[D] neither		

11.[A] disguised	[B] disturbed	[C] disputed	[D] distinguished
12.[A] company	[B] collection	[C] community	[D] colony
13.[A] employed	[B] appointed	[C] interviewed	[D] questioned
14.[A] ethical	[B] military	[C] political	[D] human
15.[A] ruined	[B] commuted	[C] patrolled	[D] gained
16.[A] paralleled	[B] counteracted	[C] duplicated	[D] contradicted
17.[A] neglected	[B] avoided	[C] emphasized	[D] admired
18.[A] stages	[B] illusions	[C] fragments	[D] advances
19.[A] With	[B] To	[C] Among	[D] Beyond
20.[A] on the contrary	[B] by this means	[C] from the outset	[D] at that point

Section II Reading Comprehension

Text 1

Homework has never been terribly popular with students and even many parents, but in recent years it has been particularly scorned. School districts across the country, most recently Los Angeles Unified, are revising their thinking on his educational ritual. Unfortunately, L.A. Unified has produced an inflexible policy which mandates that with the exception of some advanced courses, homework may no longer count for more than 10% of a student's academic grade.

This rule is meant to address the difficulty that students from impoverished or chaotic homes might have in completing their homework. But the policy is unclear and contradictory. Certainly, no homework should be assigned that students cannot do without expensive equipment. But if the district is essentially giving a pass to students who do not do their homework because of complicated family lives, it is going riskily close to the implication that standards need to be lowered for poor children.

District administrators say that homework will still be a pat of schooling: teachers are allowed to assign as much of it as they want. But with homework counting for no more than 10% of their grades, students can easily skip half their homework and see vey little difference on their report cards. Some students might do well on state tests without completing their homework, but what about the students who performed well on the tests and did their homework? It is quite possible that the homework helped. Yet rather than empowering teachers to find what works best for their students, the policy imposes a flat, across-the-board rule.

At the same time, the policy addresses none of the truly thorny questions about homework. If the district finds homework to be unimportant to its students' academic achievement, it should move to reduce or eliminate the assignments, not make them count for almost nothing. Conversely, if homework does nothing to ensure that the homework students are not assigning more than they are willing to review and correct.

The homework rules should be put on hold while the school board, which is responsible for setting educational policy, looks into the matter and conducts public hearings. It is not too late for L.A. Unified to do homework right. 21.It is implied in paragraph 1 that nowadays homework_____. [A] is receiving more criticism [B]is no longer an educational ritual [C]is not required for advanced courses [D]is gaining more preferences 22.L.A.Unified has made the rule about homework mainly because poor students ... [A]tend to have moderate expectations for their education [B]have asked for a different educational standard [C]may have problems finishing their homework [D]have voiced their complaints about homework 23. According to Paragraph 3, one problem with the policy is that it may____. [A]discourage students from doing homework [B]result in students' indifference to their report cards [C]undermine the authority of state tests [D]restrict teachers' power in education 24. As mentioned in Paragraph 4, a key question unanswered about homework is whether . . [A] it should be eliminated [B]it counts much in schooling [C]it places extra burdens on teachers [D]it is important for grades 25.A suitable title for this text could be_____. [A]Wrong Interpretation of an Educational Policy [B]A Welcomed Policy for Poor Students [C]Thorny Questions about Homework [D]A Faulty Approach to Homework

Text 2

Pretty in pink: adult women do not remember being so obsessed with the colour, yet it is pervasive in our young girls' lives. It is not that pink intrinsically bad, but it is a tiny slice of the rainbow and, though it may celebrate girlhood in one way, it also repeatedly and firmly fused girls' identity to appearance. Then it presents that connection, even among two-year-olds, between girls as not only innocent but as evidence of innocence. Looking around, despaired at the singular lack of imagination about girls' lives and interests.

Girls' attraction to pink may seem unavoidable, somehow encoded in their DNA, but according to Jo Paoletti, an associate professor of American Studies, it's not. Children were not colour-coded at all until the early 20th century: in the era before domestic washing machines all babies wore white as a practical matter, since the only way of getting clothes clean was to boil them. What's more, both boys and girls wore what were thought of as gender-neutral dresses. When nursery colours were introduced, pink was actually considered the more masculine colour, a pastel version of red, which was associated with strength. Blue, with its intimations of the Virgin Mary, constancy and faithfulness, symbolised femininity. It was not until the mid-1980s, when amplifying age and sex differences became a dominant children's marketing strategy, that pink fully came into its own, when it began to seem innately attractive to girls, part of what defined them as female, at least for the first few critical years.

I had not realised how profoundly marketing trends dictated our perception of what is natural to kids, including our core beliefs about their psychological development. Take the toddler. I assumed that phase was something experts developed after years of research into children's behaviour: wrong. Turns out, according to Daniel Cook, a historian of childhood consumerism, it was popularised as a marketing gimmick by clothing manufacturers in the 1930s.

Trade publications counseled department stores that, in order to increase sales, they should create a "third stepping stone" between infant wear and older kids' clothes. It was only after "toddler" became common shoppers' term that it evolved into a broadly accepted developmental stage. Splitting kids, or adults, into ever-tinier categories has proved a sure-fire way to boost profits. And one of the easiest ways to segment a market is to magnify gender differences – or invent them where they did not previously exist.

- 26. By saying "it is ... The rainbow" (line 3, Para 1), the author means pink ______.
 - A. should not be the sole representation of girlhood
 - B. should not be associated with girls' innocence
 - C. cannot explain girls' lack of imagination
 - D. cannot influence girls' lives and interests
- 27. According to Paragraph 2, which of the following is true of colours?
 - A. Colors are encoded in girls' DNA
 - B. Blue used to be regarded as the color for girls
 - C. Pink used to be a neutral color in symbolizing genders
 - D. White is preferred by babies
- 28. The author suggests that our perception of children's psychological devotement was much influenced by _____.
 - [A] the marketing of products for children

- [B] the observation of children's nature
- [C] researches into children's behavior
- [D] studies of childhood consumption
- 29. We may learn from Paragraph 4 that department stores were advised _____
 - A. focuses on infant wear and older kids' clothes
 - B. attach equal importance to different genders
 - C. classify consumers into smaller groups
 - D. create some common shoppers' terms
- 30. It can be concluded that girl's attraction to pink seems to be . .
 - A. clearly explained by their inborn tendency
 - B .fully understood by clothing manufacturers
 - C .mainly imposed by profit-driven businessmen
 - D .well interpreted by psychological experts

Text 3

In 2010. a federal judge shook America's biotech industry to its core. Companies had won patents for isolated DNA for decades-by 2005 some 20% of human genes were patented. But in March 2010 a judge ruled that genes were unpatentable. Executives were violently agitated. The Biotechnology Industry Organisation (BIO), a trade group, assured members that this was just a "preliminary step" in a longer battle.

On July 29th they were relieved, at least temporarily. A federal appeals court overturned the prior decision, ruling that Myriad Genetics could indeed hold patents to two genes that help forecast a woman's risk of breast cancer. The chief executive of Myriad, a company in Utah, said the ruling was a blessing to firms and patients alike.

But as companies continue their attempts at personalised medicine, the courts will remain rather busy. The Myriad case itself is probably not over. Critics make three main arguments against gene patents: a gene is a product of nature, so it may not be patented; gene patents suppress innovation rather than reward it; and patents' monopolies restrict access to genetic tests such as Myriad's. A growing number seem to agree. Last year a federal task-force urged reform for patents related to genetic tests. In October the Department of Justice filed a brief in the Myriad case, arguing that an isolated DNA molecule "is no less a product of nature... than are cotton fibres that have been separated from cotton seeds."

Despite the appeals court's decision, big questions remain unanswered. For example, it is unclear whether the sequencing of a whole genome violates the patents of individual genes within it. The case may yet reach the Supreme Court.

As the industry advances, however, other suits may have an even greater impact. Companies

are unlikely to file many more patents for human DNA molecules - most are already patented or in the public domain .firms are now studying how genes interact, looking for correlations that might be used to determine the causes of disease or predict a drug's efficacy. Companies are eager to win patents for 'connecting the dots', explains Hans Sauer, a lawyer for the BIO.

Their success may be determined by a suit related to this issue, brought by the Mayo Clinic, which the Supreme Court will hear in its next term. The BIO recently held a convention which included sessions to coach lawyers on the shifting landscape for patents. Each meeting was packed.

		Text 4	
A. critical	B. supportive	C. scornful	D. objective
35. Generally speak	king, the author's attitude to	oward gene patentir	ng is
D. lawyers were	keen to attend conventions		
C. gene patenting	g was a great concern		
B. the BIO was a	powerful organization		
A. the Supreme C	Court was authoritative		
	ch meeting was packed"(lin	ne4,para6)the autho	r means that
D. identifying hu			
C. drawing pictur			
B. discovering ge			
	isease correlations	ager to will patents	
	ans Sauer, companies are e		for
	restrict access to genetic te		
•	nes depend much on innova	ations	
B. only man-mad	de products are patentable		
A. genetic tests a	re not reliable		
32. Those who are a	against gene patents believe	e that	
D. the BIO to iss	ue a warning		
C. genes to be pa	itentable		
B. judges to rule	out gene patenting		
A. their executive	es to be active		
31. It can be learned	d from paragraph I that the	biotech companies	would like
included sessions to	coach lawyers on the shift	ting landscape for p	atents. Each meeting was pacl

The great recession may be over, but this era of high joblessness is probably beginning. Before it ends, It will likely change the life course and character of a generation of young adults. And ultimately, it is likely to reshape our politics, our culture, and the character of our society for years.

No one tries harder than the jobless to find silver linings in this national economic disaster. Many said that unemployment, while extremely painful, had improved them in some ways; they had become less materialistic and more financially prudent; they were more aware of the struggles of others. In limited respects, perhaps the recession will leave society better off. At the very least, it has awoken us from our national fever dream of easy riches and bigger houses, and put a necessary end to an era of reckless personal spending.

But for the most part, these benefits seem thin, uncertain, and far off. In The Moral Consequences of Economic Growth, the economic historian Benjamin Friedman argues that both inside and outside the U.S., lengthy periods of economic stagnation or decline have almost always left society more mean-spirited and less inclusive, and have usually stopped or reversed the advance of rights and freedoms. Anti-immigrant sentiment typically increases, as does conflict between races and classes.

Income inequality usually falls during a recession, but it has not shrunk in this one. Indeed, this period of economic weakness may reinforce class divides, and decrease opportunities to cross them--- especially for young people. The research of Till Von Wachter, the economist in Columbia University, suggests that not all people graduating into a recession see their life chances dimmed: those with degrees from elite universities catch up fairly quickly to where they otherwise would have been if they had graduated in better times; it is the masses beneath them that are left behind.

In the internet age, it is particularly easy to see the resentment that has always been hidden within American society. More difficult, in the moment, is discerning precisely how these lean times are affecting society's character. In many respects, the U.S. was more socially tolerant entering this recession than at any time in its history, and a variety of national polls on social conflict since then have shown mixed results. We will have to wait and see exactly how these hard times will reshape our social fabric. But they certainly it, and all the more so the longer they extend.

di social fabric. But they certainly it, and an the more so the foliger they extend.	
6.By saying "to find silver linings" (Line 1,Para.2) the author suggest that the jobless try to	·
[A]seek subsidies from the government	
[B]explore reasons for the unemployment	
[C]make profits from the troubled economy	
[D]look on the bright side of the recession	
37. According to Paragraph 2,the recession has made people	
[A]realize the national dream	
[B]struggle against each other	
[C]challenge their lifestyle	
[D]reconsider their lifestyle	
88. Benjamin Friedman believed that economic recession may	
[A]impose a heavier burden on immigrants	
[B]bring out more evils of human nature	

[C]Promote the advance of rights and freedoms

[D]ease conflicts between races and classes

39. The research of Till Von Wachther suggests that in recession graduates from elite universities tend to ______.

[A]lag behind the others due to decreased opportunities

[B]catch up quickly with experienced employees

[C]see their life chances as dimmed as the others'

[D]recover more quickly than the others

40. The author thinks that the influence of hard times on society is _____.

[B]positive

Part B

[A]certain

Directions: Read the following text and answer the questions by finding information from the left column that corresponds to each of the marked details given in the right column. There are two extra choices in the right column. Mark your answers on ANSWER SHEERT 1.(10 points)

[C]trivial

[D]destructive

"Universal history, the history of what man has accomplished in this world, is at bottom the History of the Great Men who have worked here," wrote the Victorian sage Thomas Carlyle. Well, not any more it is not.

Suddenly, Britain looks to have fallen out with its favourite historical form. This could be no more than a passing literary craze, but it also points to a broader truth about how we now approach the past: less concerned with learning from forefathers and more interested in feeling their pain. Today, we want empathy, not inspiration.

From the earliest days of the Renaissance, the writing of history meant recounting the exemplary lives of great men. In 1337, Petrarch began work on his rambling writing De Viris Illustribus - On Famous Men, highlighting the virtus (or virtue) of classical heroes. Petrarch celebrated their greatness in conquering fortune and rising to the top. This was the biographical tradition which Niccolo Machiavelli turned on its head. In The Prince, the championed cunning, ruthlessness, and boldness, rather than virtue, mercy and justice, as the skills of successful leaders.

Over time, the attributes of greatness shifted. The Romantics commemorated the leading painters and authors of their day, stressing the uniqueness of the artist's personal experience rather than public glory. By contrast, the Victorian author Samual Smiles wrote Self-Help as a catalogue of the worthy lives of engineers, industrialists and explores. "The valuable examples which they furnish of the power of self-help, if patient purpose, resolute working and steadfast integrity, issuing in the formulation of truly noble and many character, exhibit, "wrote Smiles." what it is in the power of each to accomplish for himself." His biographies of James Walt, Richard Arkwright and Josiah Wedgwood were held up as beacons to guide the working man through his difficult life.

This was all a bit bourgeois for Thomas Carlyle, who focused his biographies on the truly heroic lives of Martin Luther, Oliver Cromwell and Napoleon Bonaparte. These epochal figures represented lives hard to imitate, but to be acknowledged as possessing higher authority than mere mortals.

Communist Manifesto. For them, history did nothing, it possessed no immense wealth nor waged battles: "It is man, real, living man who does all that." And history should be the story of the masses and their record of struggle. As such, it needed to appreciate the economic realities, the social contexts and power relations in which each epoch stood. For: "Men make their own history, but they do not make it just as they please; they do not make it under circumstances chosen by themselves, but under circumstances directly found, given and transmitted from the past."

This was the tradition which revolutionized our appreciation of the past. In place of Thomas Carlyle, Britain nurtured Christopher Hill, EP Thompson and Eric Hobsbawm. History from below stood alongside biographies of great men. Whole new realms of understanding - from gender to race to cultural studies - were opened up as scholars unpicked the multiplicity of lost societies. And it transformed public history too: downstairs became just as fascinating as upstairs.

	[A] emphasized the virtue of classical heroes.
41. Petrarch	[B] highlighted the public glory of the leading artists.
42. Niccolo Machiavellli	[C] focused on epochal figures whose lives were hard to imitate.
43. Samuel Smiles	[D] opened up new realms of understanding the great men in history.
44. Thomas Carlyle	[E] held that history should be the story of the masses and their record of struggle.
45. Marx and Engels	[F] dismissed virtue as unnecessary for successful leaders.
	[G] depicted the worthy lives of engineer industrialists and explorers.

Part C

Directions: Read the following text carefully and then translate it into Chinese. Your translation should be written clearly on ANSWER SHEET 2. (15 points)

When people in developing countries worry about migration, they are usually concerned at the prospect of their best and brightest departure to Silicon Valsey or to hospitals and universities in the developed world. These are the kind of workers that countries like Britain Canada and Australia try to attract by using immigration rules that privilege college graduates.

Lots of studies have found that well-education people form developing counting are particularly likely to emigrants, A big survey of Indian households in 2004found that nearly 40% of emigrants had morn than a high-school education, compared with around 3.3% of all Indian over the age of 25. This "brain drain" has long bothered policymakers in poor counties. They fear that it hurts their economies, depriving them of much-needed skilled worker who could have taught at their universities, worked in their hospital and come up with clever new product for their factories to make

Section IV Writing

47. Directions

Suppose you have found something wrong with the electronic dictionary that you bought from an online store the other day, Write an email to the customer service center to

- 1) Make a complaint and
- 2) Demand a prompt solution

You should write about 100words on ANSERE SHEET 2

Do not sign your own name at the end of the letter, Use "zhang wei "instead.

48. Directions

write an essay based on the following table .In your writing you should

- 1) Describe the table, and
- 2) Give your comments

You should write at least 150 words (15points)

某公司员工工作满意度调查

年龄满意度	满意	不清楚	不满意
小于等于40岁	16.7%	50.0%	33. 3%
41-50岁	0.0%	36.0%	64.0%
大于50岁	40.0	50.0%	10.0%

2013年全国硕士研究生入学考试英语(二)试题

Section I Use of English

Directions: Read the following text. Choose the best word (s) for each numbered blank and mark A, B, C or D on ANSWER SHEET 1. (10 points)

ON ANSWEK SHEET 1. (10	points /			
Given the advantage	es of electronic money, yo	ou mig	ht think that we wo	ould move quickly to the
cashless society in which	h all payments are made	electi	conically1, a	true cashless society is
probably not around the	corner. Indeed, predict	ions o	f such a society h	nave been2for two
decades but have not ye	t come to fruition. For e	examp	le, Business Week	predicted in 1975 that
electronic means of payn	nent "would soon revolu	tionize	the very_3_of	money itself," only to 4
itself several years later.	Why has the movement to	o a cas	hless society been	so5in coming?
Although electronic	means of payment may	be mo	re efficient than a	payments system based
on paper, several factors v	work <u>6</u> the disappear	rance o	of the paper system	. First, it is very7to
set up the computer, card	l reader, and telecommun	i8catio	ons networks neces	ssary to make electronic
money the8form of p	payment. Second, paper c	hecks	have the advantage	that they9receipts
something that many co	nsumers are unwilling to	o10	Third, the use	of paper checks gives
consumers several days	of "float"—it takes se	veral (days11a chec	k is cashed and funds
are12from the issue	r's account, which means	s that t	he writer of the ch	eck can earn interest or
the funds in the meantim	e13electronic payr	nents a	are immediate, the	y eliminate the float for
the consumer. Fourth, ele	ectronic means of paymen	nt may	14security an	d privacy concerns. We
often hear media reports	that an unauthorized hac	ker ha	s been able to acce	ess a computer database
and to alter information_	_15there.			
The fact that this is not a	n_16_occurrence mean	ns that	dishonest persons	might be able to access
bank accounts in elec-	tronic payments systen	ns and	d17from son	neone else's accounts
The18of this type of	f fraud is no easy task, ar	nd a ne	w field of compute	er science is developing
to19security issues.	A further concern is that	the use	e of electronic mea	ns of payment leaves ar
electronic20that con	tains a large amount of p	ersona	ıl data on buying h	abits. There are worries
that government, employe	ers, and marketers might	be able	e to access these da	ta, thereby violating our
privacy.				
1. [A] However	[B] Moreover	[C]	Therefore	[D] Otherwise
2. [A] off	[B] back	[C]	over	[D] around
2 [.]	[p]	۲۵٦	1.	[5] 1

1.	LA J However	LB	LC	LD J Otherwise
2.	[A] off	[B] back	[C] over	[D] around
3.	[A] power	[B] concept	[C] history	[D] role
4.	[A] reward	[B] resist	[C] resume	[D] reverse
5.	[A] silent	[B] sudden	[C] slow	[D] steady
6.	[A] for	[B] against	[C] with	[D] on
7.	[A] imaginative	[B] expensive	[C] sensitive	[D] productive

8.	[A] :	similar	[B]	original	[C]	temporary	[D]	dominant
9.	[A] (collect	[B]	provide	[C]	copy	[D]	print
10.	[A]	give up	[B]	take over	[C]	bring back	[D]	pass down
11.	[A]	before	[B]	after	[C]	since	[D]	when
12.	[A]	kept	[B]	borrowed	[C]	released	[D]	withdrawn
13.	[A]	Unless	[B]	Until	[C]	Because	[D]	Though
14.	[A]	hide	[B]	express	[C]	raise	[D]	ease
15.	[A]	analyzed	[B]	shared	[C]	stored	[D]	displayed
16.	[A]	unsafe	[B]	unnatural	[C]	uncommon	[D]	unclear
17.	[A]	steal	[B]	choose	[C]	benefit	[D]	return
18.	[A]	consideration	[B]	prevention	[C]	manipulation	[D]	justification
19.	[A]	cope with	[B]	fight against	[C]	adapt to	[D]	call for
20.	[A]	chunk	[B]	chip	[C]	path	[D]	trail

Section II Reading Comprehension

Part A

Directions: Read the following four texts. Answer the questions after each text by choosing A, B, C or D. Mark your answers on ANSWER SHEET 1. (40 points)

Text 1

In an essay entitled "Making It in America," the author Adam Davidson relates a joke from cotton country about just how much a modern textile mill has been automated: The average mill has only two employees today, "a man and a dog. The man is there to feed the dog, and the dog is there to keep the man away from the machines."

Davidson's article is one of a number of pieces that have recently appeared making the point that the reason we have such stubbornly high unemployment and declining middle-class incomes today is also because of the advances in both globalization and the information technology revolution, which are more rapidly than ever replacing labor with machines or foreign worker.

In the past, workers with average skills, doing an average job, could earn an average lifestyle. But, today, average is officially over. Being average just won't earn you what it used to. It can't when so many more employers have so much more access to so much more above average cheap foreign labor, cheap robotics, cheap software, cheap automation and cheap genius. Therefore, everyone needs to find their extra—their unique value contribution that makes them stand out in whatever is their field of employment.

Yes, new technology has been eating jobs forever, and always will. But there's been an acceleration. As Davidson notes, "In the 10 years ending in 2009, [U.S.] factories shed workers

so fast that they erased almost all the gains of the previous 70 years; roughly one out of every three manufacturing jobs—about 6 million in total—disappeared."

There will always be changed—new jobs, new products, new services. But the one thing we know for sure is that with each advance in globalization and the I.T. revolution, the best jobs will require workers to have more and better education to make themselves above average.

In a world where average is officially over, there are many things we need to do to support employment, but nothing would be more important than passing some kind of G.I.Bill for the 21st century that ensures that every American has access to post-high school education.

centur	y that ensures that every American has access to post-high school education.
21.The	e joke in Paragraph 1 is used to illustrate.
[A]	the impact of technological advances
[B]	the alleviation of job pressure
[C]	the shrinkage of textile mills
[D]	the decline of middle-class incomes
22.Acc	cording to Paragraph 3, to be a successful employee, one has to.
[A]	work on cheap software
[B]	ask for a moderate salary
[C]	adopt an average lifestyle
[D]	contribute something unique
23.The	e quotation in Paragraph 4 explains that.
[A]	gains of technology have been erased
[B]	job opportunities are disappearing at a high speed
[C]	factories are making much less money than before
[D]	new jobs and services have been offered
24.Acc	cording to the author, to reduce unemployment, the most important is.
[A]	to accelerate the I.T. revolution
[B]	to ensure more education for people
[C]	to advance economic globalization
[D]	to pass more bills in the 21st century
25.Wh	nich of the following would be the most appropriate title for the text?
[A]	New Law Takes Effect
[B]	Technology Goes Cheap
[C]	Average Is Over
[D]	Recession Is Bad

Text 2

A century ago, the immigrants from across the Atlantic included settlers and sojourners. Along with the many folks looking to make a permanent home in the United States came those who had no intention to stay, and who would make some money and go home. Between 1908 and 1915, about 7 million people arrived while about 2 million departed. About a quarter of all Italian immigrants, for example, eventually returned to Italy for good. They even had an affectionate nickname, "uccelli di passaggio," birds of passage.

Today, we are much more rigid about immigrants. We divide newcomers into two categories: legal or illegal, good or bad. We hail them as Americans in the making, or brand them as aliens to be kicked out. That framework has contributed mightily to our broken immigration system and the long political paralysis over how to fix it. We don't need more categories, but we need to change the way we think about categories. We need to look beyond strict definitions of legal and illegal. To start, we can recognize the new birds of passage, those living and thriving in the gray areas. We might then begin to solve our immigration challenges.

Crop pickers, violinists, construction workers, entrepreneurs, engineers, home health-care aides and physicists are among today's birds of passage. They are energetic participants in a global economy driven by the flow of work, money and ideas. They prefer to come and go as opportunity calls them. They can manage to have a job in one place and a family in another.

With or without permission, they straddle laws, jurisdictions and identities with ease. We need them to imagine the United States as a place where they can be productive for a while without committing themselves to staying forever. We need them to feel that home can be both here and there and that they can belong to two nations honorably.

Accommodating this new world of people in motion will require new attitudes on both sides of the immigration battle. Looking beyond the culture war logic of right or wrong means opening up the middle ground and understanding that managing immigration today requires multiple paths and multiple outcomes, including some that are not easy to accomplish legally in the existing system. 26."Birds of passage" refers to those who.

- [A] immigrate across the Atlantic
- [B] leave their home countries for good
- [C] stay in a foreign country temporarily
- [D] find permanent jobs overseas
- 27. It is implied in Paragraph 2 that the current immigration system in the U.S..
- [A] needs new immigrant categories
- [B] has loosened control over immigrants
- [C] should be adapted to meet challenges

[D] has been fixed via political means

28. According to the author, today's birds of passage want.

[A] financial incentives

[B] a global recognition

[C] opportunities to get regular jobs

[D] the freedom to stay and leave

29. The author suggests that the birds of passage today should be treated.

[A] as faithful partners

[B] with economic favors

[C] with legal tolerance

[D] as mighty rivals

30. Which is the best title for the passage?

[A] Come and Go: Big Mistake

[B] Living and Thriving: Great Risk

[C] Legal or Illegal: Big Mistake

[D] With or Without: Great Risk

Text 3

Scientists have found that although we are prone to snap overreactions, if we take a moment and think about how we are likely to react, we can reduce or even eliminate the negative effects of our quick, hard-wired responses.

Snap decisions can be important defense mechanisms; if we are judging whether someone is dangerous, our brains and bodies are hard-wired to react very quickly, within milliseconds. But we need more time to assess other factors. To accurately tell whether someone is sociable, studies show, we need at least a minute, preferably five. It takes a while to judge complex aspects of personality, like neuroticism or open-mindedness.

But snap decisions in reaction to rapid stimuli aren't exclusive to the interpersonal realm. Psychologists at the University of Toronto found that viewing a fast-food logo for just a few milliseconds primes us to read 20 percent faster, even though reading has little to do with eating. We unconsciously associate fast food with speed and impatience and carry those impulses into whatever else we're doing. Subjects exposed to fast-food flashes also tend to think a musical piece lasts too long.

Yet we can reverse such influences. If we know we will overreact to consumer products or housing options when we see a happy face (one reason good sales representatives and real estate agents are always smiling), we can take a moment before buying. If we know female job screeners are more likely to reject attractive female applicants, we can help screeners understand their

biases—or hire outside screeners.

John Gottman, the marriage expert, explains that we quickly "thin slice" information reliably only after we ground such snap reactions in "thick sliced" long-term study. When Dr. Gottman really wants to assess whether a couple will stay together, he invites them to his island retreat for a much longer evaluation: two days, not two seconds.

Our ability to mute our hard-wired reactions by pausing is what differentiates us from animals: dog can think about the future only intermittently or for a few minutes. But historically we have spent about 12 percent of our days contemplating the longer term. Although technology might change the way we react, it hasn't changed our nature. We still have the imaginative capacity to rise above temptation and reverse the high-speed trend.

change	e the way we react, it hasn't changed our nature. We still have the imaginative capacity to ri-
above	temptation and reverse the high-speed trend.
31.The	time needed in making decisions may.
[A]	vary according to the urgency of the situation
[B]	prove the complexity of our brain reaction
[C]	depend on the importance of the assessment
[D]	predetermine the accuracy of our judgment
32.Ou	reaction to a fast-food logo shows that snap decisions.
[A]	can be associative
[B]	are not unconscious
[C]	can be dangerous
[D]	are not impulsive
33.To	reverse the negative influences of snap decisions, we should.
[A]	trust our first impression
[B]	do as people usually do
[C]	think before we act
[D]	ask for expert advice
34.Joh	n Gottman says that reliable snap reaction are based on.
[A]	critical assessment
[B]	"thin sliced" study
[C]	sensible explanation
[D]	adequate information
35.The	author's attitude toward reversing the high-speed trend is.
[A]	tolerant
[B]	uncertain
[C]	optimistic
[D]	doubtful

Text 4

Europe is not a gender-equality heaven. In particular, the corporate workplace will never be completely family-friendly until women are part of senior management decisions, and Europe's top corporate-governance positions remain overwhelmingly male. Indeed, women hold only 14 percent of positions on Europe corporate boards.

The Europe Union is now considering legislation to compel corporate boards to maintain a certain proportion of women—up to 60 percent. This proposed mandate was born of frustration. Last year, Europe Commission Vice President Viviane Reding issued a call to voluntary action. Reding invited corporations to sign up for gender balance goal of 40 percent female board membership. But her appeal was considered a failure: only 24 companies took it up.

Do we need quotas to ensure that women can continue to climb the corporate ladder fairly as they balance work and family?

"Personally, I don't like quotas," Reding said recently. "But I like what the quotas do." Quotas get action: they "open the way to equality and they break through the glass ceiling," according to Reding, a result seen in France and other countries with legally binding provisions on placing women in top business positions.

I understand Reding's reluctance—and her frustration. I don't like quotas either; they run counter to my belief in meritocracy, government by the capable. But, when one considers the obstacles to achieving the meritocratic ideal, it does look as if a fairer world must be temporarily ordered.

After all, four decades of evidence has now shown that corporations in Europe as well as the US are evading the meritocratic hiring and promotion of women to top position—no matter how much "soft pressure" is put upon them. When women do break through to the summit of corporate power—as, for example, Shery Sandberg recently did at Facebook—they attract massive attention precisely because they remain the exception to the rule.

If appropriate pubic policies were in place to help all women—whether CEOs or their children's caregivers—and all families, Sandberg would be no more newsworthy than any other highly capable person living in a more just society.

36.In the European corporate workplace, generally.

- [A] women take the lead
- [B] men have the final say
- [C] corporate governance is overwhelmed
- [D] senior management is family-friendly
- 37. The European Union's intended legislation is.
- [A] a reflection of gender balance

[B]	a reluctant choice
[C]	a response to Reding's call
[D]	a voluntary action
38.Ac	cording to Reding, quotas may help women.
[A]	get top business positions
[B]	see through the glass ceiling
[C]	balance work and family
[D]	anticipate legal results
39.Th	e author's attitude toward Reding's appeal is one of.
[A]	skepticism
[B]	objectiveness
[C]	indifference
[D]	approval
40.Wo	men entering top management become headlines due to the lack of.
[A]	more social justice
[B]	massive media attention

Part B

Directions: You are going to read a list of headings and a text. Choose the most suitable heading from the list A-G for each numbered paragraph (41-45). Mark your answers on ANSWER SHEET 1. (10 points)

[A] Live like a peasant

[C] suitable public policies[D] greater "soft pressure"

- [B] Balance your diet
- [C] Shopkeepers are your friends
- [D] Remember to treat yourself
- [E] Stick to what you need
- [F] Planning is everything
- [G] Waste not, want not

The hugely popular blog the Skint Foodie chronicles how Tony balances his love of good food with living on benefits. After bills, Tony has ± 60 a week to spend, ± 40 of which goes on food, but 10 years ago he was earning $\pm 130,000$ a year working in corporate communications and eating at London's best restaurants at least twice a week. Then his marriage failed, his career burned out and his drinking became serious. "The community mental health team saved my life. And I felt like that again, to a certain degree, when people responded to the blog so well. It gave me the validation and confidence that I'd lost. But it's still a day-by-day thing." Now he's living in a council flat and

fielding offers from literary agents. He's feeling positive, but he'll carry on blogging—not about eating as cheaply as you can—"there are so many people in a much worse state, with barely any money to spend on food"—but eating well on a budget. Here's his advice for economical foodies.

<u>41.</u>

Impulsive spending isn't an option, so plan your week's menu in advance, making shopping lists for your ingredients in their exact quantities. I have an Excel template for a week of breakfast, lunch and dinner. Stop laughing: it's not just cost effective but helps you balance your diet. It's also a good idea to shop daily instead of weekly, because, being human, you'll sometimes change your mind about what you fancy.

<u>42.</u>

This is where supermarkets and their anonymity come in handy. With them, there's not the same embarrassment as when buying one carrot in a little greengrocer. And if you plan properly, you'll know that you only need, say, 350g of shin of beef and six rashers of bacon, not whatever weight is pre-packed in the supermarket chiller.

<u>43.</u>

You may proudly claim to only have frozen peas in the freezer—that's not good enough. Mine is filled with leftovers, bread, stock, meat and fish. Planning ahead should eliminate wastage, but if you have surplus vegetables you'll do a vegetable soup, and all fruits threatening to "go off" will be cooked or juiced.

<u>44</u> .

Everyone says this, but it really is a top tip for frugal eaters. Shop at butchers, delis and fish-sellers regularly, even for small things, and be super friendly. Soon you'll feel comfortable asking if they've any knuckles of ham for soups and stews, or beef bones, chicken carcasses and fish heads for stock which, more often than not, they'll let you have for free.

<u>45.</u>

You won't be eating out a lot, but save your pennies and once every few months treat yourself to a set lunch at a good restaurant—£ 1.75 a week for three months gives you £21—more than enough for a three'course lunch at Michelin'starred Arbutus. It's £16.95 there—or £12.99 for a large pizza from Domino's: I know which I'd rather eat.

Section III Translation

46.Directions:Translate the following text from English to Chinese. Write your translation on ANSWER SHEET 2. (15 points)

I can pick a date from the past 53 years and know instantly where I was, what happened in the news and even the day of the week. I've been able to do this, since I was 4.

I never feel overwhelmed with the amount of information my brain absorbs. My mind seems to be able to cope and the information is stored away neatly. When I think of a sad memory, I do what everybody does—try to put it to one side. I don't think it's harder for me just because my memory is clearer. Powerful memory doesn't make my emotions any more acute or vivid. I can recall the day my grandfather died and the sadness I felt when we went to the hospital the day before. I also remember that the musical Hair opened on Broadway on the same day—they both just pop into my mind in the same way.

Section IV Writing

Part A

- **47.Directions:**Suppose your class is to hold a charity sale for kids in need of help. Write your classmates an email to
- 1) inform them about the details and
- 2) encourage them to participate.

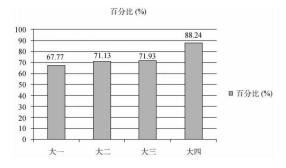
You should write about 100 words on ANSWER SHEET 2. Do not sign your own name at the end of the letter. Use "Li Ming" instead. Don't write your address. (10 points)

Part B

- **48.Directions:** Write an essay based on the following chart. In your writing, you should
- 1) interpret the chart, and
- 2) give your comments.

You should write about 150 words. (15 points)

某高校学生兼职情况



2014年全国硕士研究生入学考试英语(二)试题

Section I Use of English

Directions: Read the following text. Choose the best word(s) for each numbered blank and mark A, B, C or D on ANSWER SHEET. (10 points)

Thinner isn't always better. A number of studies have1 that normal-weight people are in				
fact at higher risk of some diseases compared to those who are overweight. And there are health				
conditions for which be	eing overweight is actual	ly2 For example	, heavier women are less	
likely to develop calciu	m deficiency than thin wo	omen3 among the	elderly, being somewhat	
overweight is often an	4 of good health.			
Of even greater _	5 is the fact that ob	pesity turns out to be very	y difficult to define. It is	
often defined6	body mass index, or BMI	. BMI7 body mass	divided by the square of	
height. An adult with a	BMI of 18 to 25 is often	considered to be normal	weight. Between 25 and	
30 is overweight. And o	ver 30 is considered obes	e. Obesity,8,can b	e divided into moderately	
obese, severely obese, a	and very severely obese.			
While such numer	rical standards seem 9,	they are not. Obesity is p	probably less a matter of	
weight than body fat. S	ome people with a high I	BMI are in fact extremely	fit, 10 others with a low	
BMI may be in poor 11	.For example, many colle	giate and professional foo	otball players 12 as obese,	
though their percentage	e body fat is low. Conver	rsely, someone with a sm	all frame may have high	
body fat but a 13 BMI.				
Today we have a(a	n) _14 _ to label obesity a	as a disgrace. The overwei	ght are sometimes_15_in	
the media with their fa	aces covered. Stereotypes	s _16_ with obesity inclu	de laziness, lack of will	
power,and lower prosp	pects for success.Teacher	rs,employers,and health	professionals have been	
shown to harbor biase	s against the obese17	_very young children te	nd to look down on the	
overweight, and teasing	g about body build has lor	ng been a problem in scho	ools.	
1. [A] denied	[B] conduced	[C] doubled	[D] ensured	
2. [A] protective	[B] dangerous	[C] sufficient	[D]troublesome	
3. [A] Instead	[B] However	[C] Likewise	[D] Therefore	
4. [A] indicator	[B] objective	[C] origin	[D] example	
5. [A] impact	[B] relevance	[C] assistance	[D] concern	
6. [A] in terms of	[B] in case of	[C] in favor of	[D] in of	
7. [A] measures	[B] determines	[C] equals	[D] modifies	
8. [A] in essence	[B] in contrast	[C] in turn	[D] in part	
9. [A] complicated	[B] conservative	[C] variable	[D straightforward	
10. [A] so [B] unlike [C] since [D] unless				
11. [A] shape	[B] spirit	[C] balance	[D] taste	

12. [A] start	[B] quality	[C] retire	[D] stay
13. [A] strange	[B] changeable	[C] normal	[D] constant
14. [A] option	[B] reason	[C] opportunity	[D] tendency
15. [A] employed	[B] pictured	[C] imitated	[D] monitored
16. [A]compared	[B] combined	[C] settled	[D] associated
17. [A] Even	[B] Still	[C] Yet	[D] Only
18. [A] despised	[B] corrected	[C] ignored	[D] grounded
19. [A] discussions	[B] businesses	[C] policies	[D] studies
20. [A] for	[B] against	[C] with	[D] without

Section II Reading Comprehension

Part A

Directions: Read the following four texts. Answer the questions below each text by choosing A, B, C or D. Mark your answers on ANSWER SHEET. (40 points)

Text 1

What would you do with 590m? This is now a question for Gloria Mackenzie, an 84-year-old widow who recently emerged from her small, tin-roofed house in Florida to collect the biggest undivided lottery jackpot in history. If she hopes her new-found for tune will yield lasting feelings of fulfillment, she could do worse than read Happy Money by Elizabeth Dumn and Michael Norton.

These two academics use an array of behavioral research to show that the most rewarding ways to spend money can be counterintuitive. Fantasies of great wealth often involve visions of fancy cars and extravagant homes. Yet satisfaction with these material purchases wears off fairly quickly what was once exciting and new becomes old-hat; regret creeps in. It is far better to spend money on experiences, say Ms Dumn and Mr Norton, like interesting trips, unique meals or even going to the cinema. These purchases often become more valuable with time-as stories or memories-particularly if they involve feeling more connected to others.

This slim volume is packed with tips to help wage slaves as well as lottery winners get the most "happiness bang for your buck." It seems most people would be better off if they could shorten their commutes to work, spend more time with friends and family and less of it watching television (something the average American spends a whopping two months a year doing, and is hardly jollier for it). Buying gifts or giving to charity is often more pleasurable than purchasing things for oneself, and luxuries are most enjoyable when they are consumed sparingly. This is apparently the reason MacDonald's restricts the availability of its popular McRib - a marketing trick that has turned the pork sandwich into an object of obsession.

Readers of "HappyMoney" are clearly a privileged lot, anxious about fulfillment, not hunger.Money may not quite buy happiness, but people in wealthier countries are generally happier than those in poor ones. Yet the link between feeling good and spending money on others can be seen among rich and poor people around the world, and scarcity enhances the pleasure of most things for most people. Not everyone will agree with the authors' policy ideas, which range from mandating more holiday time to reducing tax incentives for American homebuyers. But most people will come away from this book believing it was money well spent.

- 21. According to Dumn and Norton, which of the following is the most rewarding purchase?
 - [A]A big house
 - [B]A special tour
 - [C]A stylish car
 - [D]A rich meal
- 22. The author's attitude toward Americans' watching TV is
 - [A]critical
- [B] supportive
- [C]sympathetic
- [D]ambiguous

- 23. Macrib is mentioned in paragraph 3 to show that
 - [A]consumers are sometimes irrational
 - [B]popularity usually comes after quality
 - [C]marketing tricks are after effective
 - [D]rarity generally increases pleasure
- 24. According to the last paragraph, Happy Money
 - [A]has left much room for readers' criticism
 - [B]may prove to be a worthwhile purchase
 - [C]has predicted a wider income gap in the us
 - [D]may give its readers a sense of achievement
- 25. This text mainly discusses how to
 - [A]balance feeling good and spending money
 - [B]spend large sums of money won in lotteries
 - [C]obtain lasting satisfaction from money spent
 - [D]become more reasonable in spending on luxuries

Text 2

An article in Scientific America has pointed out that empirical research says that, actually, you think you're more beautiful than you are. We have a deep-seated need to feel good about ourselves and we naturally employ a number of self-enhancing strategies to research into what the call the "above average effect", or "illusory superiority", and shown that, for example, 70% of us rate ourselves as above average in leadership, 93% in driving and 85% at getting on well with others—all obviously statistical impossibilities.

We rose tint our memories and put ourselves into self-affirming situations. We become

defensive when criticized, and apply negative stereotypes to others to boost our own esteem, we stalk around thinking we're hot stuff.

Psychologist and behavioral scientist Nicholas Epley oversaw a key studying into selfenhancement and attractiveness. Rather that have people simply rate their beauty compress with others, he asked them to identify an original photograph of themselves' from a lineup including versions that had been altered to appear more and less attractive. Visual recognition, reads the study, is "an automatic psychological process occurring rapidly and intuitively with little or no apparent conscious deliberation". If the subjects quickly chose a falsely flattering image- which must didthey genuinely believed it was really how they looked. Epley found no significant gender difference in responses. Nor was there any evidence that, those who self-enhance the must (that is, the participants who thought the most positively doctored picture were real) were doing so to make up for profound insecurities. In fact those who thought that the images higher up the attractiveness scale were real directly corresponded with those who showed other makers for having higher selfesteem. "I don't think the findings that we having have are any evidence of personal delusion", says Epley. "It's a reflection simply of people generally thinking well of themselves". If you are depressed, you won't be self-enhancing. Knowing the results of Epley 's study,it makes sense that why people heat photographs of themselves Viscerally-on one level, they don't even recognise the person in the picture as themselves, Facebook therefore, is a self-enhancer's paradise, where people can share only the most flattering photos, the cream of their wit ,style ,beauty, intellect and lifestyle it's not that people's profiles are dishonest, says catalina toma of Wiscon—Madison university,"but they portray an idealized version of themselves.

26. According to the first paragraph, social psychologist have found that				
[A] our self-ratings are unrealistically high				
[B] illusory superiority is baseless effect				
[C] our need for leadership is unnatural				
[D] self-enhancing strategies are in	neffective			
27. Visual recognition is believed to	be people's			
[A] rapid watching [E	B] conscious choice			
[C] intuitive response [D	o] automatic self-defence			
28. Epley found that people with high	her self-esteem tended to			
[A] underestimate their insecuritie	s			
[B] believe in their attractiveness	[B] believe in their attractiveness			
[C] cover up their depressions				
[D] oversimplify their illusions				
29 The word "Viscerally"(Line 2 para 5) is closest in meaning to				

[A]instinctively [B]occasionally

[C]particularly [D]aggressively

30. It can be inferred that Facebook is self-enhancer's paradise because people can

[A]present their dishonest profiles

[B]define their traditional life styles

[C]share their intellectual pursuits

[D] withhold their unflattering sides

Text 4

When the government talks about infrastructure contributing to the economy the focus is usually on roads, railways, broadband and energy. Housing is seldom mentioned.

Why is that? To some extent the housing sector must shoulder the blame. We have not been good at communicating the real value that housing can contribute to economic growth. Then there is the scale of the typical housing project. It is hard to shove for attention among multibillion-pound infrastructure project, so it is inevitable that the attention is focused elsewhere. But perhaps the most significant reason is that the issue has always been so politically charged.

Nevertheless, the affordable housing situation is desperate. Waiting lists increase all the time and we are simply not building enough new homes.

The comprehensive spending review offers an opportunity for the government to help rectify this. It needs to put historical prejudices to one side and take some steps to address our urgent housing need.

There are some indications that it is preparing to do just that. The communities minister, Don Foster, has hinted that George Osborne, Chancellor of the Exchequer, may introduce more flexibility to the current cap on the amount that local authorities can borrow against their housing stock debt. Evidence shows that 60,000 extra new homes could be built over the next five years if the cap were lifted, increasing GDP by 0.6%.

Ministers should also look at creating greater certainty in the rental environment, which would have a significant impact on the ability of registered providers to fund new developments from revenues.

But it is not just down to the government. While these measures would be welcome in the short term, we must face up to the fact that the existing £4.5bn programme of grants to fund new affordable housing, set to expire in 2015, is unlikely to be extended beyond then. The Labour party has recently announced that it will retain a large part of the coalition's spending plans if returns to power. The housing sector needs to accept that we are very unlikely to ever return to era of large-scale public grants. We need to adjust to this changing climate.

36. The author believes that the housing sector___

[A] has attracted much attention [B] involves certain political factors [C] shoulders too much responsibility [D] has lost its real value in economy **37.** It can be learned that affordable housing has [A] increased its home supply [B] offered spending opportunities [C] suffered government biases [D] disappointed the government 38. According to Paragraph 5, George Osborne may_ [A] allow greater government debt for housing [B] stop local authorities from building homes [C] prepare to reduce housing stock debt [D] release a lifted GDP growth forecast **39**.It can be inferred that a stable rental environment would__ [A]lower the costs of registered providers [B]lessen the impact of government interference [C]contribute to funding new developments [D]relieve the ministers of responsibilities **40.**The author believes that after 2015, the government may [A]implement more policies to support housing [B]review the need for large-scale public grants [C]renew the affordable housing grants programme

PartB

Directions:

[D]stop generous funding to the housing sector

Read the following text and answer the questions by finding information from the left column that corresponds to each of the marked details given in the right column. There are two extra choices in the right column. Mark your answers on ANSWER SHEERT 1.(10 points)

Uncommon Ground - Land Art in Britain

The term Land Art brings to mind epic interventions in the land such as Robert Smithson's Spiral Jetty, 6,500 tons of basalt, earth and salt projecting into Utah's Great Salt Lake, or Roden Crater, an extinct volcano in Arizona, which James Turrell has been transforming into an immense naked-eye observatory since 1979.

Richard Long's A Line Made By Walking, however, involved nothing more strenuous than a 20-minute train ride from Waterloo. Having got off somewhere in suburbia, the artist walked backwards and forwards over a piece of grass until the squashed turf formed a line - a kind of drawing on the land.

Emerging in the late Sixties and reaching a peak in the Seventies, Land Art was one of a range of new forms, including Body Art, Performance Art, Action Art and Installation Art, which pushed

art beyond the traditional confines of the studio and gallery. Rather than portraying landscape, land artists used the physical substance of the land itself as their medium.

The message of this survey of British land art -- the most comprehensive to date -- is that the British variant, typified by Long's piece, was not only more domestically scaled, but a lot quirkier than its American counterpart. Indeed, while you might assume that an exhibition of Land Art would consist only of records of works rather than the works themselves, Long's photograph of his work is the work. Since his "action" is in the past the photograph is its sole embodiment.

That might seem rather an obscure point, but it sets the tone for an exhibition that contains a lot of black-and-white photographs and relatively few natural objects.

Long is Britain's best-known Land Artist and his Stone Circle, a perfect ring of purplish rocks from Portishead beach laid out on the gallery floor, represents the elegant, rarefied side of the form. The Boyle Family, on the other hand, stand for its dirty, urban aspect. Comprising artists Mark Boyle and Joan Hills and their children, they recreated random sections of the British landscape on gallery walls. Their Olaf Street Study, a square of brick-strewn waste ground, is one of the few works here to embrace the mundanity that characterises most of our experience of the landscape most of the time.

Parks feature, particularly in the earlier works, such as John Hilliard's very funny Across the Park, in which a long-haired stroller is variously smiled at by a pretty girl and unwittingly assaulted in a sequence of images that turn out to be different parts of the same photograph.

Generally however British land artists preferred to get away from towns, gravitating towards landscapes that are traditionally considered beautiful such as the Lake District or the Wiltshire Downs. While it probably wasn't apparent at the time, much of this work is permeated by a spirit of romantic escapism that the likes of Wordsworth would have readily understood. Derek Jarman's yellow-tinted film Towards Avebury, a collection of long, mostly still shots of the Wiltshire landscape, evokes a tradition of English landscape painting stretching from Samuel Palmer to Paul Nash.

In the case of Hamish Fulton, you can't help feeling that the Scottish artist has simply found a way of making his love of walking pay. A typical work, such as Seven Days, consists of a single beautiful black-and-white photograph taken on an epic walk, with the mileage and number of days taken listed beneath. British Land Art as shown in this well selected, but relatively modestly scaled exhibition wasn't about imposing on the landscape, more a kind of landscape-orientated light conceptual art created passing through. It had its origins in the great outdoors, but the results were as gallery-bound as the paintings of Turner and Constable.

[A] originates from a long walk that the artist took

41. Stone Circle [B] illustrates a kind of landscape-orientated light conceptual art

42. Olaf Street Study [C] reminds people of the English landscape painting tradition.

43. Across the Park [D] represents the elegance of the British land art

44. Towards Avebury [E] depicts the ordinary side of the British land art

45. Seven days [F] embodies a romantic escape into the Scottish outdoors

[G] contains images from different parts of the same photograph.

Section III Translation

Directions: Translate the following text from English into Chinese. Write your translation on ANSWER SHEET 2. (15 points)

Most people would define optimism as endlessly happy, with a glass that's perpetually half fall. But that's exactly the kind of false deerfulness that positive psychologists wouldn't recommend. "Healthy optimists means being in touch with reality." says Tal Ben-Shahar, a Harvard professor, According to Ben-Shalar, realistic optimists are these who make the best of things that happen, but not those who believe everything happens for the best.

Ben-Shalar uses three optimistic exercisers. When he feels down-sag, after giving a bad lecture-he grants himself permission to be human. He reminds himself that mot every lecture can be a Nobel winner; some will be less effective than others. Next is reconstruction, He analyzes the weak lecture, leaning lessons, for the future about what works and what doesn't. Finally, there is perspective, which involves acknowledging that in the ground scheme of life, one lecture really doesn't matter.

Section IV Writing

47. Directions:

Suppose you are going to study abroad and share an apartment with John, a local student. Write him to email to

1)tell him about your living habits, and

2) ask for advice about living there.

You should write about 100 words on answer sheet.

Do not use your own name.

Part B

48. Directions:

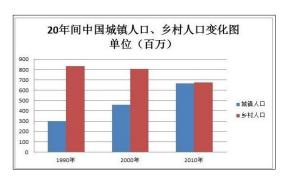
Write your essay on ANSWER SHEET. (15 points)

You should

interpret the chart, and

give your comments.

You should write about 150 words on the ANSWER SHEET. (15points)



2015 年全国硕士研究生入学考试英语(二)试题

Section I Use of English

Directions: Read the following text. Choose the best word (s) for each numbered blank and markA,B,C or D on ANSWER SHEET 1. (10 points)

on ANSWER SHEET 1. (10 points)				
In our contemporary culture, the prospect of communicating with or even looking at a				
stranger is virtually unbeara	stranger is virtually unbearable. Everyone around us seems to agree by the way they fiddle with			
their phones, even without a	<u>1</u> underground.			
It's a sad reality our o	desire to avoid interacting	g with other human being	gs because there's	
2 to be gained from talking	g to the stranger standing	by you. But you wouldn'	t know it, <u>3</u> into	
your phone. This universal ar	rmor sends the <u>4</u> : "P	lease don't approach me.'	,	
What is it that makes us feel	we need to hide 5_ou	ir screens?		
One answer is fear, acco	ording to Jon Wortmann,	executive mental coach.	We fear rejection, or	
that our innocent social adva	ances will be <u>6</u> as "cr	reepy,". We fear we'll be		
be disruptive. Strangers are	e inherently <u>8</u> to us	, so we are more likely	to feel 9 when	
communicating with them co	ompared with our friends	and acquaintances. To av	void this anxiety, we	
10to our phones. "Phone	es become our security bl	lanket," Wortmann says. '	They are our happy	
glasses that protect us from v	what we perceive is going	g to be more <u>11</u> ."		
But once we rip off the	bandaid, tuck our smart	phones in our pockets and	d look up, it doesn't	
<u>12</u> so bad. In one 2011 e	experiment, behavioral sc	ientists Nicholas Epley ar	nd Juliana Schroeder	
asked commuters to do the u	nthinkable: Start a <u>13</u>	They had Chicago trai	n commuters talk to	
their fellow 14. "When Dr	. Epley and Ms. Schroede	er asked other people in th	ne same train station	
to <u>15</u> how they would fe	eel after talking to a stran	ger, the commuters thoug	ht their <u>16</u> would	
be more pleasant if they sat or	n their own," the New Yor	k Times summarizes. The	ough the participants	
didn't expect a positive exp	perience, after they <u>17</u>	_with the experiment, "	not a single person	
reported having been snubbe	d."			
_18, these commutes were	reportedly more enjoyab	ele compared with those s	ans communication,	
which makes absolute sense, <u>19</u> human beings thrive off of social connections. It's that <u>20</u> :				
Talking to strangers can make you feel connected.				
1. [A] ticket	[B] permit	[C] signall	[D] record	
2. [A] nothing	[B] link	[C] another	[D] much	
3. [A] beaten	[B] guided	[C] plugged	[D] brought	
4. [A] message	[B] cede	[C] notice	[D] sign	
5. [A] under	[B] beyond	[C] behind	[D] from	
6. [A] misinterprete	[B] misapplied	[C] misadjusted	[D] mismatched	
7. [A] fired	[B] judged	[C] replaced	[D] delayed	

8. [A] unreasonable	[B] ungreatful	[C] unconventional	[D] unfamiliar
9. [A] comfortable	[B] anxious	[C] confident	[D] angry
10. [A] attend	[B] point	[C] take	[D] turn
11. [A] dangerous	[B] mysterious	[C] violent	[D] boring
12. [A] hurt	[B] resist	[C] bend	[D] decay
13. [A] lecture	[B] conversation	[C] debate	[D] negotiation
14. [A] trainees	[B] employees	[C] researchers	[D] passengers
15. [A] reveal	[B] choose	[C] predict	[D] design
16. [A] voyage	[B] flight	[C] walk	[D] ride
17. [A] went through	[B] did away	[C] caught up	[D] put up
18. [A] In turn	[B] In particular	[C] In fact	[D In consequence
19. [A] unless	[B] since	[C] if	[D] whereas
20. [A] funny	[B] simple	[C] logical	[D] rare

Section II Reading Comprehension

Part A

Directions: Read the following four texts. Answer the questions below each text by choosing A, B, C or D. Mark your answers on ANSWER SHEET 1. (40 points)

Text 1

A new study suggests that contrary to most surveys, people are actually more stressed at home that at work. Researchers measured people's cortisol, which is stress marker, while they were at work and while they were at home and found it higher at what is supposed to be a place of refuge.

"Further contradicting conventional wisdom, we found that women as well as men have lower levels of stress at work than at home," writes one of the researchers, Sarah Damaske. In fact women even say they feel better at work, she notes, "It is men, not women, who report being happier at home than at work." Another surprise is that the findings hold true for both those with children and without, but more so for nonparents. This is why people who work outside the home have better health.

What the study doesn't measure is whether people are still doing work when they're at home, whether it is household work or work brought home from the office. For many men, the end of the workday is a time to kick back. For women who stay home, they never get to leave the office. And for women who work outside the home, they often are playing catch-up-with-household tasks. With the blurring of roles, and the fact that the home front lags well behind the workplace in making adjustments for working women, it's not surprising that women are more stressed at home.

But it's not just a gender thing. At work, people pretty much know what they're supposed to be doing: working, making money, doing the tasks they have to do in order to draw an income. The bargain is very pure: Employee puts in hours of physical or mental labor and employee draws out life-sustaining moola.

On the home front, however, people have no such clarity. Rare is the household in which the division of labor is so clinically and methodically laid out. There are a lot of tasks to be done, there are inadequate rewards for most of them. Your home colleagues- your family- have no clear rewards for their labor; they need to be talked into it, or if they're teenagers, threatened with complete removal of all electronic devices. Plus, they're your family. You cannot fire your family. You never really get to go home from home.

So it's not surprising that people are more stressed at home. Not only are the tasks apparently infinite, the co- workers are much harder to motivate.

21.	According to Paragraph 1, most previous surveys found that home
[.	A] was an unrealistic place for relaxation
[B] generated more stress than the workplace
[C] was an ideal place for stress measurement
[D] offered greater relaxation than the workplace
22.	According to Damaske, who are likely to be the happiest at home?
[.	A] Working mothers
[B] Childless husbands
[C] Childless wives
[D] Working fathers
23.	The blurring of working women's roles refers to the fact thay
[.	A] they are both bread winners and housewives
[B] their home is also a place for kicking back
[C] there is often much housework left behind
[D] it is difficult for them to leave their office
24.	The word "moola" (Line 4, Para 4) most probably means
[.	A] energy
[B] skills
[C] earnings
[D] nutrition
25.	The home front differs from the workplace in that
[.	A] home is hardly a cozier working environment
[B] division of labor at home is seldom clear-cut
[C] household tasks are generally more motivating
[D] family labor is often adequately rewarded

Text2

For years, studies have found that first-generation college students- those who do not have a parent with a college degree- lag other students on a range of education achievement factors. Their grades are lower and their dropout rates are higher. But since such students are most likely to advance economically if they succeed in higher education, colleges and universities have pushed for decades to recruit more of them. This has created "a paradox" in that recruiting first-generation students, but then watching many of them fail, means that higher education has "continued to reproduce and widen, rather than close" ab achievement gap based on social class, according to the depressing beginning of a paper forthcoming in the journal Psychological Science.

But the article is actually quite optimistic, as it outlines a potential solution to this problem, suggesting that an approach (which involves a one-hour, next-to-no-cost program) can close 63 percent of the achievement gap (measured by such factors as grades) between first-generation and other students.

The authors of the paper are from different universities, and their findings are based on a study involving 147 students (who completed the project) at an unnamed private university. First generation was defined as not having a parent with a four-year college degree. Most of the first-generation students(59.1 percent) were recipients of Pell Grants, a federal grant for undergraduates with financial need, while this was true only for 8.6 percent of the students wit at least one parent with a four-year degree.

Their thesis- that a relatively modest intervention could have a big impact- was based on the view that first-generation students may be most lacking not in potential but in practical knowledge about how to deal with the issues that face most college students. They cite past research by several authors to show that this is the gap that must be narrowed to close the achievement gap.

Many first- generation students "struggle to navigate the middle-class culture of higher education, learn the 'rules of the game,' and take advantage of college resources," they write. And this becomes more of a problem when collages don't talk about the class advantage and disadvantages of different groups of students. Because US colleges and universities seldom acknowledge how social class can affect students 'educational experience, many first-generation students lack sight about why they are struggling and do not understand how students' like them can improve.

- 26. Recruiting more first- generation students has_____
 - [A] reduced their dropout rates
 - [B] narrowed the achievement gao
 - [C] missed its original purpose
 - [D] depressed college students

27. The author of the research article are optimistic because
[A] the problem is solvable
[B] their approach is costless
[C] the recruiting rate has increased
[D] their finding appeal to students
28. The study suggests that most first- generation students
[A] study at private universities
[B] are from single-parent families
[C] are in need of financial support
[D] have failed their collage
29. The author of the paper believe that first-generation students
[A] are actually indifferent to the achievement gap
[B] can have a potential influence on other students
[C] may lack opportunities to apply for research projects
[D] are inexperienced in handling their issues at college
30. We may infer from the last paragraph that
[A] universities often reject the culture of the middle-class
[B] students are usually to blame for their lack of resources
[C] social class greatly helps enrich educational experiences
[D]colleges are partly responsible for the problem in question

Text3

Even in traditional offices, "the lingua franca of corporate America has gotten much more emotional and much more right-brained than it was 20 years ago," said Harvard Business School professor Nancy Koehn. She started spinning off examples. "If you and I parachuted back to Fortune 500 companies in 1990, we would see much less frequent use of terms like journey, mission, passion. There were goals, there were strategies, there were objectives, but we didn't talk about energy; we didn't talk about passion."

Koehn pointed out that this new era of corporate vocabulary is very "team"-oriented—and not by coincidence. "Let's not forget sports—in male-dominated corporate America, it's still a big deal. It's not explicitly conscious; it's the idea that I'm a coach, and you're my team, and we're in this together. There are lots and lots of CEOs in very different companies, but most think of themselves as coaches and this is their team and they want to win."

These terms are also intended to infuse work with meaning—and, as Khurana points out, increase allegiance to the firm. "You have the importation of terminology that historically used to be associated with non-profit organizations and religious organizations: Terms like vision, values,

passion, and purpose," said Khurana.

This new focus on personal fulfillment can help keep employees motivated amid increasingly loud debates over work-life balance. The "mommy wars" of the 1990s are still going on today, prompting arguments about why women still can't have it all and books like Sheryl Sandberg's Lean In, whose title has become a buzzword in its own right. Terms like unplug, offline, life-hack, bandwidth, and capacity are all about setting boundaries between the office and the home. But if your work is your "passion," you'll be more likely to devote yourself to it, even if that means going home for dinner and then working long after the kids are in bed.

But this seems to be the irony of office speak: Everyone makes fun of it, but managers love it, companies depend on it, and regular people willingly absorb it. As Nunberg said, "You can get people to think it's nonsense at the same time that you buy into it." In a workplace that's fundamentally indifferent to your life and its meaning, office speak can help you figure out how you relate to your work—and how your work defines who you are.

31. According to Nancy Koehn, office language has become				
	[A] more emotional	[B] more objective		
	[C] less energetic	[D] less strategic		
3	2. "team"-oriented corporate vocabulary is	closely related to		
	[A] historical incidents	[B] gender difference		
	[C] sports culture	[D] athletic executives		
3.	3.Khurana believes that the importation of	terminology aims to		
	[A] revive historical terms			
	[B] promote company image			
	[C] foster corporate cooperation			
	[D] strengthen employee loyalty			
3،	4.It can be inferred that Lean In			
	[A] voices for working women			
	[B] appeals to passionate workaholics			
	[C] triggers dcbates among mommies			
	[D] praises motivated employees			
3:	5. Which of the following statements is true	e about office speak?		
	[A] Managers admire it but avoid it			
	[B] Linguists believe it to be nonsense			
	[C] Companies find it to be fundamental			
	[D] Regular people mock it but accept it			

Text 4

Many people talked of the 288,000 new jobs the Labor Department reported for June, along with the drop in the unemployment rate to 6.1 percent, as good news. And they were right. For now it appears the economy is creating jobs at a decent pace. We still have a long way to go to get back to full employment, but at least we are now finally moving forward at a faster pace.

However, there is another important part of the jobs picture that was largely overlooked. There was a big jump in the number of people who report voluntarily working part-time. This figure is now 830,000(4.4 percent) above its year ago level.

Before explaining the connection to the Obamacare, it is worth making an important distinction. Many people who work part-time jobs actually want full-time jobs. They take part-time work because this is all they can get. An increase in involuntary part-time in June, but the general direction has been down. Involuntary part-time employment is still far higher than before the recession, but it is down by 640,000(7.9 percent) from its year ago level.

We know the difference between voluntary and involuntary part-time employment because people tell us. The survey used by the Labor Department asks people if they worked less than 35 hours in the reference week. If the answer is "yes," they are classified as working part-time. They survey then asks whether they worked less than 35 hours in that week because they wanted to work less than full time or because they had no choice. They are only classified as voluntary part-time workers if they tell the survey taker they chose to work less than 35 hours a week.

The issue of voluntary part-time relates to Obamacare because one of the main purposes was to allow people to get insurance outside of employment. For many people, especially those with serious health conditions of family members with serious health conditions, before Obamacare the only way to get insurance was through a job that provided health insurance.

However, Obamacare has allowed more than 12 million people to either get insurance through Medicaid or the exchanges. These are people who may previously have felt the need to get a full-time job that provided insurance in order to cover themselves and their families. With Obamacare there is no longer a link between employment and insurance.

- 36. Which part of the jobs picture was neglected?
 - A. The prospect of a thriving job market.
 - B. The increase of voluntary part-time jobs.
 - C. The possibility of full employment.
 - D. The acceleration of job creation.
- 37. Many people work part-time because they
 - A. prefer part-time jobs to full-time jobs
 - B. feel that is enough to make ends meet

- C. cannot get their hands on full-time jobs
- D. haven't seen the weakness of the market
- 38. Involuntary part-time employment in the US
 - A. is harder to acquire than one year ago
 - B. shows a general tendency of decline
 - C. satisfies the real need of the jobless
 - D. is lower than before the recession
- 39. It can be learned that with Obamacare, _____.
 - A. it is no longer easy for part-timers to get insurance
 - B. employment is no longer a precondition to get insurance
 - C. it is still challenging to get insurance for family members
 - D. full-time employment is still essential for insurance.
- 40. The text mainly discusses_____
 - A. employment in the US
 - B. part-timer classification
 - C. insurance through Medicaid
 - D. Obamacare's trouble

Part B

Directions: Read the following text and answer the questions by choosing the most suitable subheading from the list A-G for each numbered paragraph (41-45). There are two extra subheadings which you do not need to use. Make your answers on the ANSWER SHEET. (10 points)

- [A]You are not alone
- [B]Experience helps you grow
- [C]Pave your own unique path
- [D]Most of your fears are unreal
- [E]Think about the present moment
- [F]Don't fear responsibility for your life
- [G]There are many things to be grateful for

Some Old Truths to Help You Overcome Tough Times

Unfortunately, life is not a bed of roses. We are going through life facing sad experiences. Moreover, we are grieving various kinds of loss: a friendship, romantic relationship or a house .Hard times may hold you down at what usually seems like the most inopportune time, but you should remember that they won't last forever.

When our time of mourning is over, we press forward, stronger with a greater understanding and respect for life. Furthermore, these losses make us mature and eventually move us toward future

opportunities for growth and happiness. I want to share these old truths I've learned along the way.
41
Fear is both useful and harmful. This normal human reaction is used to protect us by signaling
danger and preparing us to deal with it. Unfortunately, people create inner barriers with a help of
exaggerating fears. My favorite actor Will Smith once said, "Fear is not real. It is a product of
thoughts you create. Do not misunderstand me. Danger is very real. But fear is a choice." I do
completely agree that fears are just the product of our luxuriant imagination.
42
If you are surrounded by problems and cannot stop thinking about the past, try to focus on the
present moment. Many of us are weighed down by the past or anxious about the future. You may
feel guilt over your past, but you are poisoning the present with the things and circumstances you
cannot change. Value the present moment and remember how fortunate you are to be alive. Enjoy
the beauty of the world around and keep the eyes open to see the possibilities before you. Happiness
is not a point of future and not a moment from the past, but a mindset that can be designed into the
present.
43
Sometimes it is easy to feel bad because you are going through tough times. You can be easily
caught up by life problems that you forget to pause and appreciate the things you have. Only strong
people prefer to smile and value their life instead of crying and complaining about something.
44
No matter how isolated you might feel and how serious the situation is, you should always
remember that you are not alone. Try to keep in mind that almost everyone respects and wants to
help you if you are trying to make a good change in your life, especially your dearest and nearest
people. You may have a circle of friends who provide constant good humor, help and companionship.
If you have no friends or relatives, try to participate in several online communities, full of people
who are always willing to share advice and encouragement.
45
Today many people find it difficult to trust their own opinion and seek balance by gaining
objectivity from external sources. This way you devalue your opinion and show that you are
incapable of managing your own life. When you are struggling to achieve something important you

should believe in yourself and be sure that your decision is the best. You live in your skin, think

your own thoughts, have your own values and make your own choices.

Section III Translation

46. Directions: Translate the following text from English into Chinese. Write your translation on ANSWER SHEET 2. (15 points)

Think about driving a route that's very familiar. It could be your commute to work, a trip into town or the way home. Whichever it is, you know every twist and turn like the back of your hand. On these sorts of trips it's easy to zone out from the actual driving and pay little attention to the passing scenery. The consequence is that you perceive that the trip has taken less time than it actually has.

This is the well-travelled road effect: people tend to underestimate the time it takes to travel a familiar route.

The effect is caused by the way we allocate our attention. When we travel down a well-known route, because we don't have to concentrate much, time seems to flow more quickly. And afterwards, when we come to think back on it, we can't remember the journey well because we didn't pay much attention to it. So we assume it was shorter.

Section IV Writing

Part A

47. Directions:

Suppose your university is going to host a summer camp for high school students. Write a notice

- (1) briefly introduce the camp activities, and
- (2) call for volunteers

You should write about 100 words on the ANSWER SHEET.

Do not use your name or the name of your university.

Do not write your address.

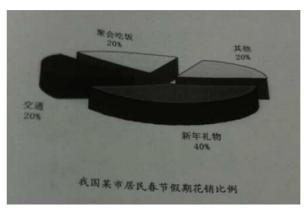
Part B

48. Directions:

Write an essay based on the following chart. In your writing, your should

- (1) interpret the chart, and
- (2) give your comment.

You should write about 150 words on the ANSWER SHEET.



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