HELLO.

WE'RE REALLY EXCITED THAT YOU'RE HERE.

ORIENTATION

LET'S GET THIS STARTED.

Agenda

- Your GA ATL Community
- Icebreakers
- Making the Most of WDI
- Administrative Stuff
- What to Expect on Day 1
- Prework Check-in

YOUR GA ATL COMMUNITY

GENERAL ASSEMBLY IS A GLOBAL COMMUNITY OF INDIVIDUALS EMPOWERED TO PURSUE THE WORK WE LOVE.

GENERAL ASSEMBLY'S MISSION IS TO BUILD OUR COMMUNITY BY TRANSFORMING MILLIONS OF THINKERS INTO CREATORS.

A brief history of GA ATL

- Our campus was launched in May 2014
- We ran our first WDI in August 2014
- And you are the seventh WDI class!
- The tech community here is growing and we've been honored to be a part of it.

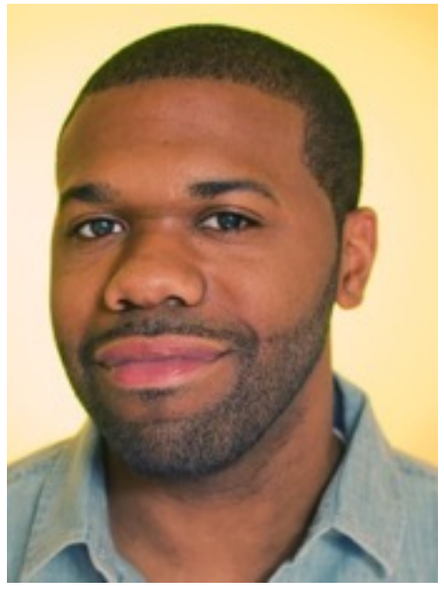
As your instructional team, we are here to support your learning

- Teaching new content
- Providing feedback on assignments
- Sharing from our career experience
- Your go-to for Web Development questions

Your GA team

As your producers, we support your instructors and focus on your success

- Your go-to for all things GA
- Come to us with any general course feedback
- Managing instructional teams
- Curriculum and planning
- 1 on 1 Meetings
- GA Community



Your GA team

As your outcomes producer, I support you in your job search

- One-on-one career planning support
- Résumé and portfolio review
- Interview preparation
- Meet & Greet

Your GA ATL team

PETE FRANCONI

- Regional Director

BEN WARSHAW

- Admissions Manager

KIM CORDOVA

- Admissions Producer

JEFF YOUNG

- Admissions Producer

DENISE MILLER

- Campus Commander

TAMISHA MCQUILKIN

- Audience Development Producer

AMELIA DAVIS

- Local Marketing Producer

Front Lines (slack frontdeskATL)

GET TO KNOW YOU

About you

DIGITAL MARKETER

QA ANALYST

BARTENDER

INVESTMENT BANKER

RETIRED MILITARY

CLOTHING DESIGNER

PRINT DESIGNER

Icebreakers

- What’s your name?
- Guilty Pleasure
- Favorite song when you were in high school

MAKING THE MOST OF YOUR IMMERSIVE EXPERIENCE

There are a few tools we use to run this class.

Key Events

- Project Demo Days
- Panels + Guest Speakers
- Happy Hours
- Social Events
- Field Trips
- Graduation
- Meet & Greet

Other Perks

CLASSES & WORKSHOPS

Supplement and focus your learning during and after the course. Everyone gets $250 in credits

TOOLS & SERVICES

Our students and alumni get free or discounted access to software and services from many vendors

EVENTS & COMMUNITY

Tons of meetups and events on campus for you to attend for free. Just RSVP to get in.

Master the job hunt.

- You'll meet your Outcomes producer
- Job search strategies are part of the curriculum
- Take the chance to brainstorm and get advice from your career coach

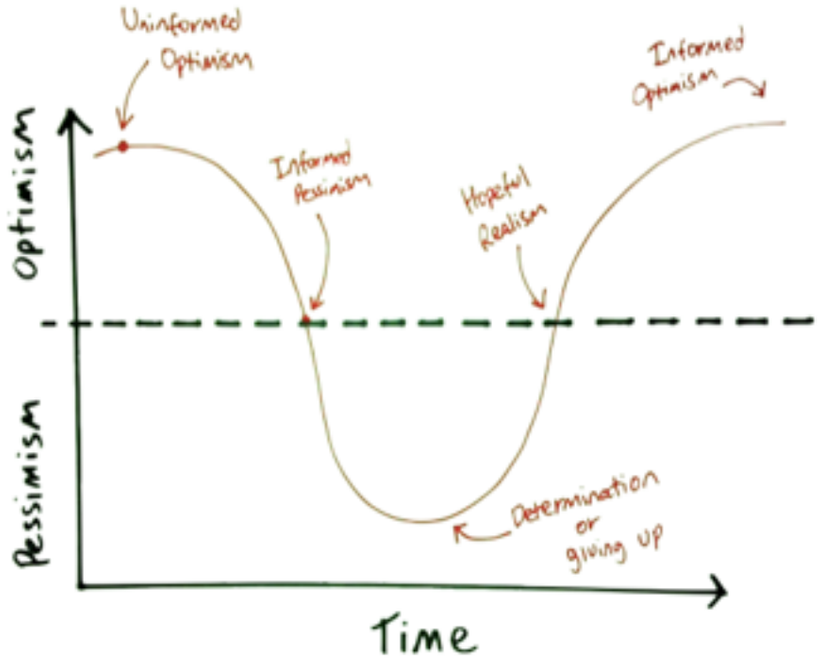
THE IMMERSIVE LEARNING EXPERIENCE

What is immersive learning?

- Collaboration: We learn through trying, failing, doing, and succeeding…together.
- Skills: We focus on maximizing our acquisition of new skills
- Projects: We take time to create things, not just learn facts

Get ready for this. You can do it!

- The emotional cycle of change is a real thing
- You'll go through it weekly, if not daily
- Plan ahead and set goals to help one other succeed



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SUCCESSFUL STUDENTS ALWAYS KEEP A FEW THINGS IN MIND:

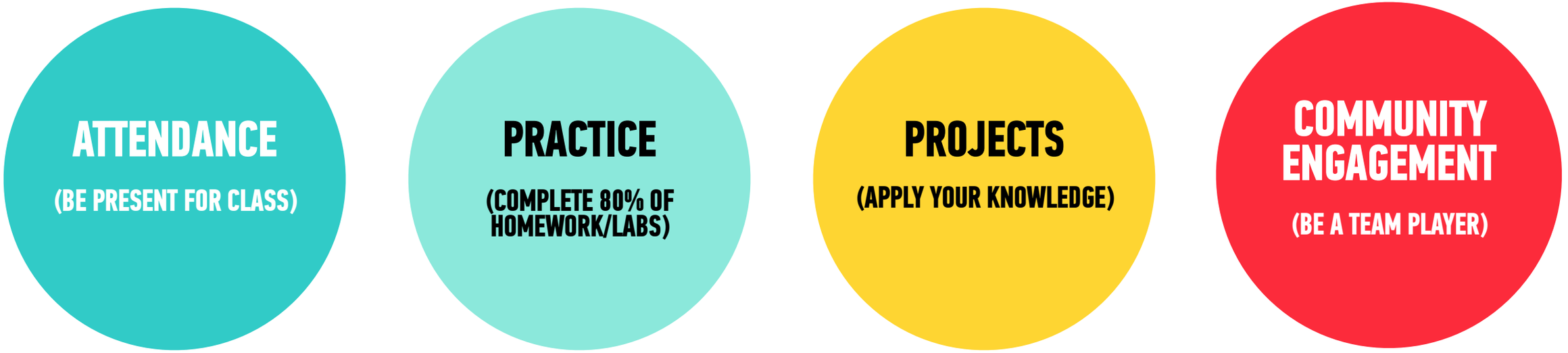
- You get out of this what you put into it.
- Don't just learn the tools, learn how to learn.
- Ask for help from others when you need it.
- Start the program with the end in mind.
- Stay positive and help others to do the same.
- Treat this as your job as soon as possible.
- Be collaborative and kind.

UNSUCCESSFUL STUDENTS DO THINGS THAT MAKE US SAD

- Don’t collaborate with peers
- Don’t reach out to Instructors & Producers
- Don’t immerse themselves in the community
- Come to class late or just miss class

Treat this like your job.

In order to qualify for job search support, we ask a few things from you:

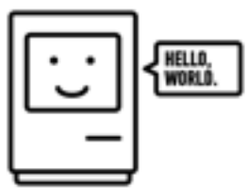


Outcomes Programming at GA exists to help students plan and execute their job search

EMPOWER YOU WITH SKILLS

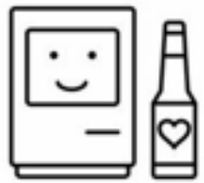
PROVIDE YOU WITH TOOLS

OFFER SUPPORT



DESIGNING YOUR JOB SEARCH

DEVELOPING YOUR BRAND



UNDERSTANDING THE LANDSCAPE

BECOMING A THOUGHT LEADER

PARTICIPATING IN THE COMMUNITY

Stay balanced.

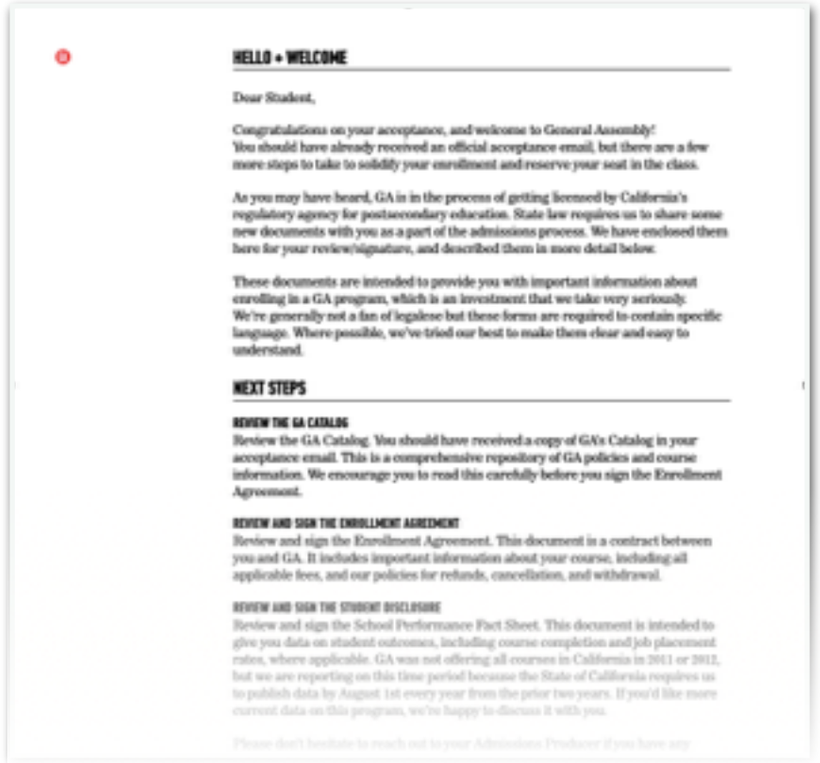
- Eat
- Exercise
- Sleep

ADMINISTRATIVE STUFF

Administrative stuff

Have you read the catalog and signed your enrollment agreement?

- Attendance Policy
- Cancellation/Withdrawal
- Homework & Project Expectations
- Letter of Completion



HELLO + WELCOME

Dear Student,

Congratulations on your acceptance, and welcome to General Assembly!
You should have already received an official acceptance email, but there are a few more steps to take to solidify your enrollment and reserve your seat in the class.

As you may have heard, GA is in the process of getting licensed by California's regulatory agency for postsecondary education. State law requires us to share some new documents with you as a part of the admissions process. We have enclosed them here for your review/signature, and described them in more detail below.

These documents are intended to provide you with important information about enrolling in a GA program, which is an investment that we take very seriously. We're generally not a fan of legalese but these forms are required to contain specific language. Where possible, we've tried our best to make them clear and easy to understand.

NEXT STEPS

REVIEW THE GA CATALOG
Review the GA Catalog. You should have received a copy of GA's Catalog in your acceptance email. This is a comprehensive repository of GA policies and course information. We encourage you to read this carefully before you sign the Enrollment Agreement.

REVIEW AND SIGN THE ENROLLMENT AGREEMENT
Review and sign the Enrollment Agreement. This document is a contract between you and GA. It includes important information about your course, including all applicable fees, and our policies for refunds, cancellation, and withdrawal.

REVIEW AND SIGN THE STUDENT DISCLOSURE
Review and sign the School Performance Fact Sheet. This document is intended to give you data on student outcomes, including course completion and job placement rates, where applicable. GA was not offering all courses in California in 2011 or 2012, but we are reporting on this time period because the State of California requires us to publish data by August 1st every year from the prior two years. If you'd like more current data on this program, we're happy to discuss it with you.

Please don't hesitate to reach out to your Admissions Producer if you have any

Administrative stuff

Parking (form will be out by the end of the week)

Parking on-site is $75/month unlimited

Administrative stuff

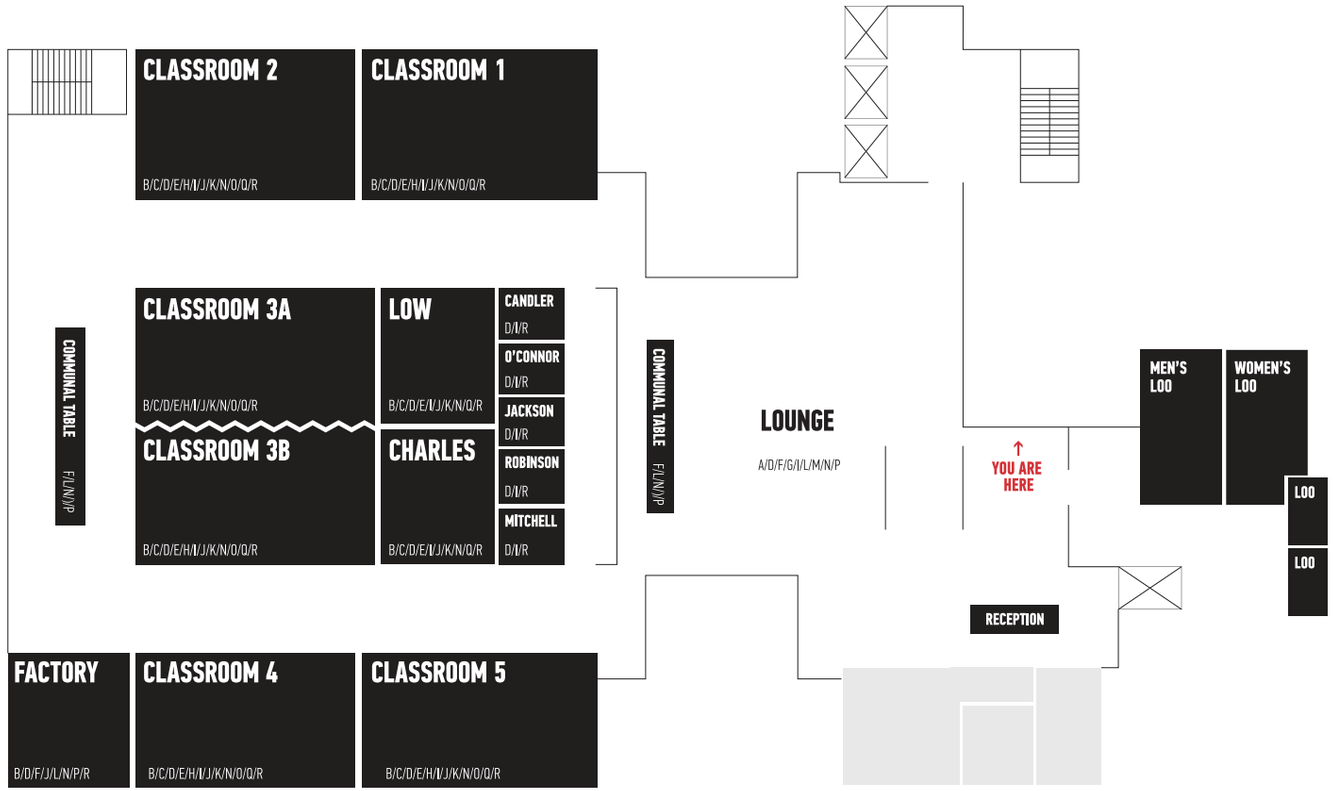
GENERAL ASSEMBLY

CAMPUS HOURS

MONDAY – FRIDAY: 8:00AM – 10:00PM
SATURDAY – SUNDAY: 9:00AM – 6:00PM

CAMPUS MAP

A BELTLINING
B CREATING
C CODING
D COLLABORATING
E DESIGNING
F FREESTYLING
G GALAVANTING
H HACKING
I LEARNING
J MVP-ING
K PROTOTYPING
L SAVORING
M SCOOTERING
N SKETCHING
O TINKERING
P TWEETING
Q WIREFRAMING
R WHITEBOARDING



Administrative stuff

Campus Rules

- Treat the campus like your own home
- Recycle!
- Clean up after yourself
- Try not to eat odorous food in the classroom – keep it fresh
- We are not responsible for items left overnight
- Alcohol allowed on campus after 5:30PM only – no hard alcohol
- Classroom and campus is yours until 5:30pm – be courteous of other events

WHAT TO EXPECT ON DAY 1

WEB DEVELOPMENT IMMERSIVE

What to Expect on Day 1

- Get to Know You
- The Immersive Learning Experience
- Expectations and Ground Rules
- Start Learning!!!

PREWORK CHECK-IN