Tina Zhou

Artist+Designer+Coder



Experience

Creative Intern • Academic Ezy Group

MAY 2017 - PRESENT | AUCKLAND, NEW ZEALAND

- Produce designs for newsletters, websites, and brochures.
- Write, direct, edit and produce videos related to English education.
- Design and create teaching materials related to STEAM education.
- Act as teaching assistant for online English lessons.

Admissions Ambassador • New York University

JAN 2017 - PRESENT | NEW YORK, NY

- Lead campus tours to prospective students and respond to admissions-related questions.
- Answer phones at the admissions office.
- Guide university recruitment & special events.

Design & Marketing Intern • Roko Labs

JAN 2018 - MAY 2018 | NEW YORK, NY

- Designed and illustrated graphics for blog posts and newsletters.
- Conceptualized and animated graphics.
- Sorted and analyzed sales lead data.

Volunteer Team Captain • Hakook

SEPT 2016 - MAY 2018 | NEW YORK, NY

- Led a group of students to conduct homeless outreach by providing necessities such as food, clothing, and sanitary products.

Research Assistant • New York University

OCT 2017 - JAN 2018 | NEW YORK, NY

This was a quantified research investigating living conditions in homeless shelters.

- Conducted and recorded interviews with the street homeless.
- Transcribed interviews for data analyzation.

Education

New York University

2016 - 2020

Major: Studio art

• Minor: Web Programming &

Applications
• GPA: 3.992

Alternative Breaks Site Leader

2018-2019

Lead a group of students to work with homelessness organizations.

Resident Assistant

2018-2019

Serve as peer counselor, policy enforcer, and leader for residents on assigned floor; plan and implement social/educational programs.

VP of Public Relations & Marketing

CLASS ACTIVITIES BOARD | 2018-2019 Create university-wide student events and design marketing materials.

Tools

Illustrator Photoshop InDesign Dreamweaver XD After Effects Sketch InVision

Coding

HTML & CSS P5.js Python

Languages

Mandarin Cantonese