



## CONTACTS

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- 25 Union Square West, New York  
NY 10003
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- TINAZHOU@NYU.EDU

## EDUCATION

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### NEW YORK UNIVERSITY

Bachelor of Fine Arts, Studio Art  
Minor in Web programming & Applications

2016 - 2020

- GPA: 3.989

## SKILLS

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- HTML/CSS, Python, P5.js, A-frame
- Wireframing
- Adobe Suite
- Google sheets
- Research
- Fast learner
- Time management
- Fluent in Mandarin and Cantonese

## EXPERIENCE

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### DESIGN & MARKETING INTERN

ROKO LABS | NEW YORK, NY

JAN 2018 – May 2018

- Created illustrations and graphic designs for blog posts and newsletters.
- Created animations for the website.
- Sorted and analyzed leads data.

### RESEARCH ASSISTANT

NEW YORK UNIVERSITY, SILVER SCHOOL OF SOCIAL  
WORK | NEW YORK, NY

OCT 2017 – JAN 2018

*This study aims to investigate living conditions within and out of homeless shelters in New York City, as well as obstacles to applying for housing.*

- Conduct and record interviews with people experiencing street homelessness.

### DESIGN & MARKETING INTERN

ACADEMIC EZY GROUP | AUCKLAND, NEW ZEALAND  
MAY 2017 – PRESENT

- Write, direct, edit and produce videos related to English education for Chinese students.
- Produce designs for marketing materials such as logos, websites, brochures etc.
- Manage social media accounts.

### STUDENT AMBASSADOR

NEW YORK UNIVERSITY | NEW YORK, NY  
JAN 2017 – PRESENT

- Give campus tours to prospective students and respond to questions.
- Answer phones at the admissions office.
- Work at university recruitment & special events.

### VOLUNTEER TEAM CAPTAIN

HAKOOK | NEW YORK, NY

SEPT 2016 – PRESENT

- Lead a group of students to implement short-term relief procedures for people experiencing homelessness by providing food, clothing, sanitary products etc.
- Facilitate discussions within volunteer group.

### DIRECTOR OF EVENTS

NEW YORK UNIVERSITY | NEW YORK, NY  
SEPT 2016 – MAY 2017

- Organized and facilitated events and activities for students in residence hall.
- Designed posters and flyers to advertise events.

### CONTRIBUTING WRITER

GOKIWI | AUCKLAND, NEW ZEALAND  
JUL 2016 – AUGUST 2017

- Wrote Chinese articles on topics regarding contemporary culture/contemporary affairs/lifestyle for publication on WeChat.
- Sourced and organized material for stories.