

TINA ZHOU

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EDUCATION

Rhode Island School of Design *MFA*
SEPT 2022 – PRESENT / PROVIDENCE, RI
Graphic Design

New York University *BFA*
SEPT 2016 – MAY 2020 / NEW YORK, NY
Major: Studio Art
Minor: Web Programming & Applications
Summa Cum Laude

WORK EXPERIENCE

Design Intern *Pentagram*
JUN 2024 – AUG 2024 / NEW YORK, NY
I worked under Eddie Opara to design for a wide variety of commercial clients, with projects ranging from brand ideation and logo refinement to developing motion graphics and custom typography.

Graphic Designer *RISD Museum*
DEC 2023 – PRESENT / PROVIDENCE, RI
I design the identity, user interface, and browsing experience for online exhibitions and implement custom code snippets. I also design corresponding print publications for upcoming exhibitions.

Graphic Designer *Send Chinatown Love*
JULY 2021 – PRESENT
I design publications for the New York non-profit, most recently the 2023 cookbook *Made Here* (featured on *New York Times*, *Bon Appetit*), the *Love Letters to Chinatown* zine, and their annual report. I also design social media posts and event graphics.

Junior Designer *Book of the Month*
FEB 2020 – MAY 2021 / NEW YORK, NY
I created visual assets such as display ads, marketing emails, and social media graphics with the marketing team. I also spearheaded the 2020 holiday campaign, which increased gifting purchases by more than 2.5x compared to previous years.

TEACHING EXPERIENCE

Teaching Assistant
RISD / Graduate Thesis II
SEPT 2023 – PRESENT

Writing Tutor
RISD Center for Arts & Language
SEPT 2022 – PRESENT

Guest Lecturer
RISD
Intro to Typography
Portfolio Prep & Production
Intro to Illustration
WINTER 2024

AWARDS

James Beard
Media Award Nominee
2024

Gonda Fund
RISD
FALL 2022, SPRING 2024

Finalist, Updike Prize
for Student Type Design
Providence Public Library
FALL 2023

TOOLS

Adobe Illustrator, Photoshop,
InDesign, After Effects, Figma

SKILLS

Graphic design, UI/UX design,
data design, type design, illustration,
animation, wireframing

HTML, CSS, R, JavaScript, P5.js

LANGUAGES

English, Mandarin, Cantonese