

Tina Zhou

Artist+Designer+Coder



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Experience

Creative Intern • Academic Ezy Group

MAY 2017 – PRESENT | AUCKLAND, NEW ZEALAND

- Conceptualize and produce designs for newsletters, websites, and brochures.
- Write, direct, edit and produce videos related to English education.
- Design and create teaching materials related to STEAM education.
- Act as teaching assistant for online English lessons.

Admissions Ambassador • New York University

JAN 2017 – PRESENT | NEW YORK, NY

- Lead campus tours to prospective students and respond to admissions-related questions.
- Answer phones at the admissions office.
- Guide university recruitment & special events.

Design & Marketing Intern • Roko Labs

JAN 2018 – MAY 2018 | NEW YORK, NY

- Designed and illustrated graphics for blog posts and newsletters.
- Conceptualized and animated graphics.
- Sorted and analyzed sales lead data.

Volunteer Team Captain • Hakook

SEPT 2016 – MAY 2018 | NEW YORK, NY

- Led a group of students to conduct homeless outreach by providing necessities such as food, clothing, and sanitary products.

Research Assistant • New York University

OCT 2017 – JAN 2018 | NEW YORK, NY

This was a quantified research investigating living conditions within and outside of homeless shelters.

- Conducted and recorded interviews with the street homeless.
- Transcribed interviews for data analyzation.

Education

New York University

2016 - 2020

- Major: Studio art
- Minor: Web Programming & Applications
- GPA: 3.992

Alternative Breaks Site Leader

2018-2019

Lead a group of students on a service trip to work with homelessness organizations.

VP of Public Relations & Marketing

CLASS ACTIVITIES BOARD | 2018-2019

Create university-wide student events and design marketing materials.

Tools

Illustrator
Photoshop
InDesign
Dreamweaver
XD
After Effects
Sketch
InVision
Excel

Coding

HTML & CSS
P5.js
Python

Languages

English
Mandarin
Cantonese