TINA ZHOU

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EDUCATION

Rhode Island School of Design *MFA*
SEPT 2022 – PRESENT / PROVIDENCE, RI

Graphic Design

New York University *BFA*
SEPT 2016 – MAY 2020 / NEW YORK, NY

Major: Studio Art
Minor: Web Programming & Applications
GPA: 3.9 / Summa Cum Laude

WORK EXPERIENCE

Graphic Designer *RISD Museum*
DEC 2023 – PRESENT / PROVIDENCE, RI

I design the identity, user interface, and browsing experience for online exhibitions and implement custom code snippets. I also design corresponding print publications for upcoming exhibitions.

Graphic Designer *Send Chinatown Love*
JULY 2021 – PRESENT

I design publications for the New York based non-profit, most recently the 2023 cookbook *Made Here* (featured on *New York Times*, *Bon Appetit*), the *Love Letters to Chinatown* zine, and their annual report. I also design social media posts and event graphics.

Graphic Designer *Freelance*
MAY 2021 – AUG 2022

I designed various websites, print materials, and social media content for companies such as Local Roots, Rooted Fare, and non-profits such as Xinsheng Project.

Junior Designer *Book of the Month*
FEB 2020 – MAY 2021 / NEW YORK, NY

I created visual assets such as display ads, marketing emails, and social media graphics with the marketing team. I also spearheaded the 2020 holiday campaign, which increased gifting purchases by more than 2.5x compared to previous years.

TEACHING EXPERIENCE

Teaching Assistant
RISD / Graduate Thesis II
SEPT 2023 – PRESENT

Writing Tutor
RISD Center for Arts & Language
SEPT 2022 – PRESENT

Guest Lecturer
RISD
Intro to Typography
Portfolio Prep & Production
Intro to Illustration
WINTER 2024

AWARDS

Runner up, Updike Prize for Student Type Design
Providence Public Library
FALL 2023

RISD Academic Fellowship
SEPT 2022 – PRESENT

TOOLS

Adobe Illustrator, Photoshop, InDesign, After Effects, Figma

SKILLS

Graphic design, UI/UX design, web design, data design, illustration, animation, wireframing

HTML, CSS, R, JavaScript, P5.js

LANGUAGES

English, Mandarin, Cantonese