

TINA ZHOU

Graphic Designer
Providence, RI

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EDUCATION

Rhode Island School of Design

SEPT 2022 – MAY 2025 / Providence, RI

- Graphic Design MFA

New York University — *Bachelor of Fine Arts*

SEPT 2016 – MAY 2020 / New York, NY

- Major: Studio Art
- Minor: Web Programming & Applications
- GPA: 3.9 / Summa Cum Laude

EXPERIENCE

Graphic Designer — *Send Chinatown Love (SCL)*

NOV 2020 – PRESENT

I design social media graphics for SCL and am currently working with the team on publication projects. In 2021 I designed the Send Chinatown Love zine which raised over \$11,000 for AAPI small businesses impacted by COVID-19.

Freelance Designer — *Home Office*

MAY 2021 – SEPT 2022

I designed various websites, print materials, social media content for clients such as Local Roots, Rooted Fare, the Xinsheng Project (formerly the Wechat Project).

Junior Designer — *Book of the Month*

FEB 2020 – MAY 2021 / NEW YORK, NY

I created visual assets such as display ads, marketing emails, and social media assets with the marketing team. I also spearheaded the 2020 holiday campaign, which increased gifting purchases by more than 2.5x compared to previous years.

Design Intern — *ClassPass*

SEPT 2019 – NOV 2019 / NEW YORK, NY

I developed visual assets for the brand across all channels, from digital products to print in collaboration with the creative and marketing team.

TOOLS

Illustrator
Photoshop
InDesign
After Effects
Figma
Sketch
InVision

SKILLS

Graphic design
Web design
Illustration
Animation
Wireframing

HTML
CSS
JavaScript
SQL

LANGUAGES

English
Mandarin
Cantonese