

Tina Zhou



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Experience

Illustrator

Washington Square News

AUG 2018 – PRESENT | NEW YORK, NY

- Create illustration graphics for WSN's new segment *Under the Arch*.
- Collaborate with writers and editors to communicate and develop ideas.

VP of Public Relations & Marketing

Class Activities Board | New York University

SEPT 2018 – PRESENT | NEW YORK, NY

- Design/create university-wide student events and design marketing materials.
- Disseminate marketing/publicity material.
- Coordinate regular class-wide communication.
- Manage various social media platforms.
- Maintain brand and the archive of all public relations material and manage outreach.

Creative Intern

Academic Ezy Group

MAY 2017 – PRESENT | AUCKLAND, NEW ZEALAND

- Produce designs for newsletters, websites, and brochures.
- Write, direct, edit and produce videos related to English education.
- Design and create teaching materials related to STEAM education.
- Act as teaching assistant for online English lessons.

Design & Marketing Intern

Roko Labs

JAN 2018 – MAY 2018 | NEW YORK, NY

- Designed and illustrated graphics for blog posts and newsletters.
- Conceptualized and animated graphic sequences.
- Sorted and analyzed sales lead data.

Education

New York University

2016 - 2020

- Major: Studio art
- Minor: Web Programming & Applications
- GPA: 3.992

Alternative Breaks Site Leader

SEPT 2018-PRESENT

- Lead a group of students to work with homelessness organizations over break.

Resident Assistant

SEPT 2018-PRESENT

- Serve as peer counselor, policy enforcer, and leader for residents on assigned floor.
- Plan and implement social/educational programs.

Admissions Ambassador

JAN 2017 – PRESENT

- Work at university recruitment & special events.
- Lead campus tours to prospective students and respond to admissions-related questions.
- Represent and promote NYU to prospective students and their families

Tools

Illustrator
Photoshop
InDesign
Dreamweaver
XD
After Effects
Sketch
InVision

Languages

Mandarin
Cantonese