Tina Zhou
Artist+Designer+Coder

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Experience

Creative Intern • Academic Ezy Group
MAY 2017 – PRESENT | AUCKLAND, NEW ZEALAND

Conceptualize and produce designs for newsletters websites, and brochures. Design and create teaching materials related to STEAM education. Write, direct, edit and produce videos related to English education. Act as teaching assistant for online English lessons. Manage social media accounts.

Admissions Ambassador • New York University
JAN 2017 – PRESENT | NEW YORK, NY

Lead campus tours to prospective students and respond to admissions-related questions. Answer phones at the admissions office. Guide university recruitment & special events.

Design & Marketing Intern • Roko Labs
JAN 2018 – MAY 2018 | NEW YORK, NY

Designed and illustrated graphics for blog posts and newsletters. Conceptualized and animated graphics. Sorted and analyzed sales lead data.

Volunteer Team Captain • Hakook
SEPT 2016 – MAY 2018 | NEW YORK, NY

Led a group of students to implement short-term relief procedures for people experiencing homelessness by providing food, clothing, sanitary products etc. Provided insights to improve long-term homelessness relief.

Research Assistant • New York University
OCT 2017 – JAN 2018 | NEW YORK, NY

Participated in the first quantified study of street homelessness in New York. Conducted and recorded interviews with people experiencing street homelessness. Transcribed interviews for data analyzation.

Education

New York University
STUDIO ART | 2016 - 2020

Minor in Web Programming & Applications
GPA: 3.992

Alternative Breaks Site Leader
2018-2019
Lead a group of students to learn more about homelessness and travel to DC over break to work with homelessness organizations.

VP of Public Relations & Marketing
CLASS ACTIVITIES BOARD | 2018-2019
Create university-wide student events and design marketing materials.

Tools

Illustrator
Photoshop
InDesign
Dreamweaver
XD
After Effects
Sketch
InVision
Excel

Coding

HTML & CSS
P5.js
Python

Languages

English
Mandarin
Cantonese