

TINA ZHOU

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EDUCATION

Rhode Island School of Design – *Master of Fine Arts*

SEPT 2022 – PRESENT / PROVIDENCE, RI

Graphic Design

New York University – *Bachelor of Fine Arts*

SEPT 2016 – MAY 2020 / NEW YORK, NY

Major: Studio Art

Minor: Web Programming & Applications

GPA: 3.9 / Summa Cum Laude

EXPERIENCE

Graphic Designer – *RISD Museum*

DEC 2023 – PRESENT / PROVIDENCE, RI

I work with the web developer to design the identity, user interface, and browsing experience as well as print publications for upcoming exhibitions.

Graphic Designer – *Send Chinatown Love*

JULY 2021 – PRESENT

I design publications for the New York based non-profit, most recently the 2023 cookbook *Made Here*, the *Love Letters to Chinatown* zine, and the annual report. I also design and illustrate social media posts and event graphics.

Graphic Designer – *Freelance*

MAY 2021 – AUG 2022

I designed various websites, print materials, social media content for companies such as Local Roots, Rooted Fare, and non-profits such as Xinsheng Project (formerly the Wechat Project).

Junior Designer – *Book of the Month*

FEB 2020 – MAY 2021 / NEW YORK, NY

I created visual assets such as display ads, marketing emails, and social media graphics with the marketing team. I also spearheaded the 2020 holiday campaign and created the character illustration “boxie,” which increased gifting purchases by more than 2.5x compared to previous years and was still used in holiday campaigns years after.

TOOLS

Illustrator
Photoshop
InDesign
After Effects
Figma

SKILLS

Graphic design
Web design
UI/UX design
Illustration
Animation
Wireframing

HTML
CSS
JavaScript
R

LANGUAGES

English
Mandarin
Cantonese