

TINA ZHOU

*Graphic Designer
Providence, RI*

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EDUCATION

Rhode Island School of Design

SEPT 2022 – MAY 2025 / Providence, RI

- Graphic Design MFA

New York University — *Bachelor of Fine Arts*

SEPT 2016 – MAY 2020 / New York, NY

- Major: Studio Art
- Minor: Web Programming & Applications
- GPA: 3.9 / Summa Cum Laude

EXPERIENCE

Graphic Designer — *Send Chinatown Love (SCL)*

NOV 2020 – PRESENT

I design social media graphics for SCL and am currently working with the team on a publication project. In 2021 I designed the Send Chinatown Love zine which raised over \$11,000 for AAPI small businesses impacted by COVID-19.

Freelance Designer — *Home Office*

MAY 2021 – SEPT 2022

I designed various websites, print materials, social media content for clients such as Local Roots, Rooted Fare, the Xinsheng Project (formerly the Wechat Project).

Junior Designer — *Book of the Month*

FEB 2020 – MAY 2021 / NEW YORK, NY

I created visual assets such as display ads, marketing emails, and social media assets with the marketing team. I also spearheaded the 2020 holiday campaign, which increased gifting purchases by more than 2.5x compared to previous years.

VP of Public Relations & Marketing — *Class Activities Board / New York University*

SEPT 2018 – MAY 2020 / NEW YORK, NY

I designed marketing/publicity materials including posters, social media content, merch, etc for monthly university-wide events for 6000+ students.

TOOLS

Illustrator
Photoshop
InDesign
After Effects
XD
Figma
Sketch
InVision

SKILLS

Graphic design
Web design
Illustration
Animation
Wireframing

HTML
CSS
JavaScript
SQL

LANGUAGES

English
Mandarin
Cantonese