



BetSquared



BetSquared: Trade your bets

- Sports bets can change in value over time, a bet at 4 to 1 for a team to win the league last week may be more likely today.
- There is an inherent time value in holding that bet and making it early.
- Do I want to let that wager mature and collect the winnings, or can I trade it today and take a profit now?
- We can take inspiration from financial derivatives on how to create, price and trade these instruments



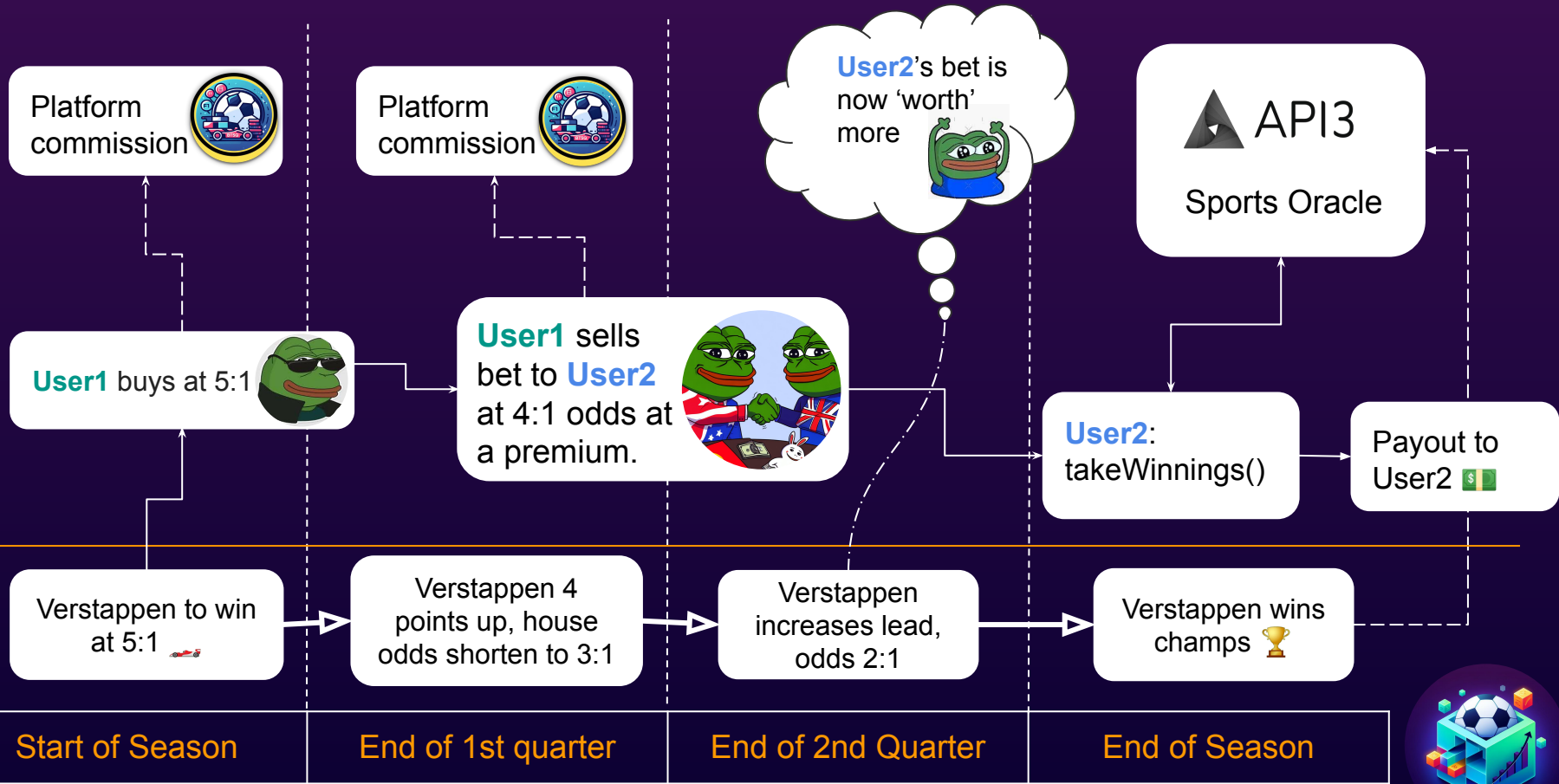
Market, Popularity, Culture, TAM



- Sports betting, particularly football is very popular in the UK & worldwide.
- \$5.4bn / yr UK & 5.6% of the population partake
- Worldwide betting market \$242bn
- WW Sports betting \$83.6bn FY22



Basic Bet Trading Flow: F1 Season



Technology / Innovation



- Allow **transfer** and **trading** of bets.
- API3 Oracle to determine results.
- Winners receive currency and additional platform tokens as reward.
- Project backers fund bookmaker liquidity pool.
- Familiar web / mobile UI for those already au-fait with existing sports betting platforms.
- Encode fundamentals of a bet in a contract.



What else is out there?



Betswap.gg - Blockchain betting
with smart contracts

**These companies
don't offer bet
trading on chain!**

MyBookie.ag - Standard sportsbook betting
with BTC



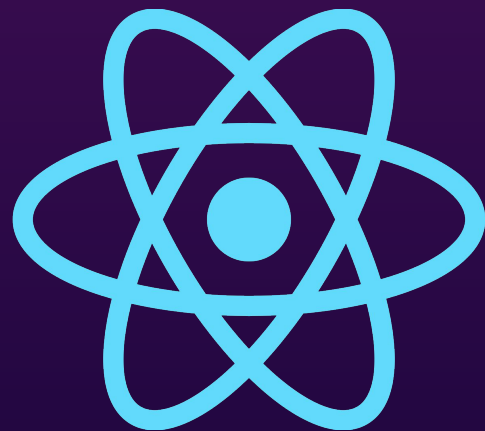
BetFair Exchange - Back and Lay betting (
bet against others in the market, not the
bookmaker



Roadmap



Tech Used



API3



Basic Bet Trading Flow: F1 Season

