

PARTNER GUIDE

2023

<https://app.impact.com/>

Login Via



- 1 Setting up your account
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Setting Up Your Account

For Publishers or Affiliates

(skip to slide 11 for social creators)

Step 1: Sign up to Impact

The screenshot shows the sign-up process on the impact.com website. At the top right, there is a dropdown menu for language selection. An orange arrow points to the dropdown icon, and an orange callout box says "Customise your language preference". Below the dropdown, a list of languages is shown: Afrikaans, العربية, български, 中文(简体), 中文(繁體), čeština, and Dansk. On the left, there are social media sign-up options: Facebook, Twitter, LinkedIn, and Google. Below these, there is a "Sign up with email" button and a "Sign in with impact.com" button. A note at the bottom right of the page says: "If you encounter issue with receiving 2FA/OTP code, you can request for help [HERE](#)".

Sign up and start earning

Sign up with email

or

Facebook

Twitter

LinkedIn

Google

or

Already have an account on impact.com?

Sign in with impact.com

Customise your language preference

Afrikaans
العربية
български
中文(简体)
中文(繁體)
čeština
Dansk

If you encounter issue with receiving 2FA/OTP code, you can request for help [HERE](#)

Step 2: Add your Details

The screenshot shows the continuation of the sign-up process. It asks the user to "Now complete your signup" and provides fields for First name (Yee Hein), Last name (Tan), Email address (tanyeehein@gmail.com), and Phone number (+60 169730818). Two checkboxes are present: one for accepting the Partner User Agreement and Master Campaign Agreement, and another for receiving news via email. An orange callout box on the right side of the form states: "If you are registering as a company, please take note your **Account Name** will be the **name used in your invoice letterhead**. Thus please use the name that match with your company registered name".

Now complete your signup

First name

Yee Hein

Last name

Tan

Email address

tanyeehein@gmail.com

Phone number

+60 169730818

I have read and accept the [Partner User Agreement](#) and the [Master Campaign Agreement](#)

I would like to receive the latest partnership news via email, from impact.com.

Get started

If you are registering as a company, please take note your **Account Name** will be the **name used in your invoice letterhead**. Thus please use the name that match with your company registered name

Step 3 : Verify your email via a 2FA code

Once registered, you will receive an email from <notifications@app.impact.com> with the subject "Verify your email address to complete your registration". Follow the email instruction.

Step 4 : Log in

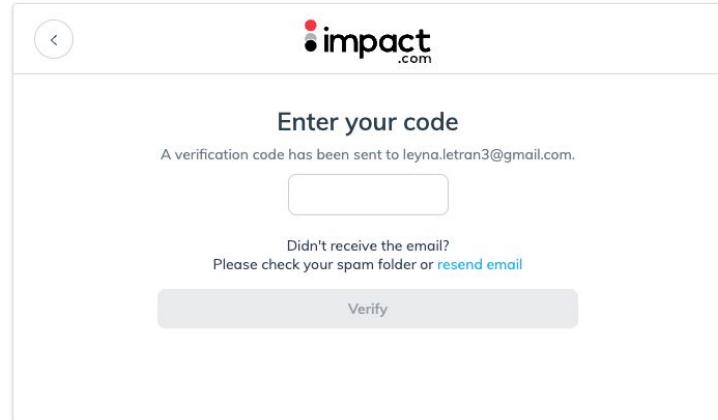
Once verified, follow the email instruction to enter <https://app.impact.com/>

Log in with your verified email address and password

Note:

If you **do not remember the credentials** used to access your account, you are provided the option to reset your password using the option 'Forgot Password or Username'.

Entering **incorrect details 3 times** will lock your account. You will be required to contact Impact and validate your identity. Please email 'support@impact.com' with details of your accounts and/or associated email address.





Which methods do you use to promote? Choose all that apply.



Add Website



Add Social



Add Mobile App



Add Podcast



Add Email/Newsletter



Add Offline

Continue

Select the type of media property you own. Please only select the property truly owned by you or your company.



Add Website



Add via Google Analytics

or

Add Website Manually

Website name

Select ▾

www.mywebsite.com

+ Add Another

Submit

If you've chosen website as your media property, the best method is to associate it with your Google Analytics

Account display name

Cris Tan

Country / Region

Malaysia

Mailin...

You selected MYR as your preferred currency.

This cannot be updated after proceeding to the next step. Please ensure your currency is correct before continuing.

OK

Cancel

Tim

(GMT +08:00) Kuala Lumpur, Singapore

Currency

MYR Malaysian Ringgit

Submit

ATTENTION - During the account creation stage, once a currency is chosen, you **CAN NO LONGER** change to a different currency at a later stage. Please make sure the currency you've chosen matches the default currency of your bank account.



Complete your Marketplace profile

2 more minutes to go!

Apply to the Marketplace!

You're almost to the finish line! Completing these steps will allow you to apply to the marketplace. Within the Marketplace there are thousands of brands to partner with.

Do we have the right email?

Complete your tax information

Fill out your Marketplace profile

Verify your media properties 1 mins

Let's verify your media properties.

Almost there! Let's build your profile to submit your application to the Marketplace

Your application will not be reviewed until you've completed all of the steps listed to the left.

What's the Marketplace? As a publisher or content creator, the Marketplace provides you with contact information, program details, and the ability to partner with thousands of brands.



Click here get started

Get Started

Facing issue?
Click here for help



We're here to help you along the way

You can view help docs, guides and contact support by clicking the Need Help? button.



For Social Creators

Start

Creator Sign Up - 6 Easy Steps

The screenshot shows the impact.com marketplace sign-up page. At the top is the impact.com logo. Below it, a section titled "Discover impact.com's brand marketplace" contains a brief description of the marketplace's purpose and benefits, followed by a note that it takes 5 minutes to complete. A prominent blue button at the bottom is labeled "Join the Marketplace". A red arrow points upwards from the bottom of this page towards the "Sign up and start earning" page.

Single sign on link

The screenshot shows the impact.com sign-up and single sign-on page. It features a "Sign up and start earning" header and a "Sign up with email" button. Below this, there are sections for "Or" and "Single sign on". The "Single sign on" section lists social media platforms with their respective icons: Apple, Facebook, Google, Twitter, and LinkedIn. A red arrow points from the "Join the Marketplace" button on the previous page to the "Facebook" sign-in option here. At the bottom, there is a link for users who already have an account.

These will be customized to your brand specific requests
(IE: it won't say "Join the Marketplace" it'll say something like "Become a
Next Creator", be in your brand colors, etc...)

What is your primary business model?

Now complete your signup

First name
Catyn

Last name
Catyn

Email address
catynlee@gmail.com

Mobile number
 +1

I have read and accept the [Partner User Agreement](#) and the [Master Campaign Agreement](#)

I would like to receive the latest partnership news via email, from impact.com.

[Get started](#)

Content/Reviews

Publishers focused on producing editorial content related to promoting, comparing and listing products / services.

Deal/Coupons

Publishers who aggregate / classify deals and promotions for consumer savings.

Loyalty/Rewards

Publishers who incentivize transactions from consumers, employees, or businesses through a membership / benefits reward program.

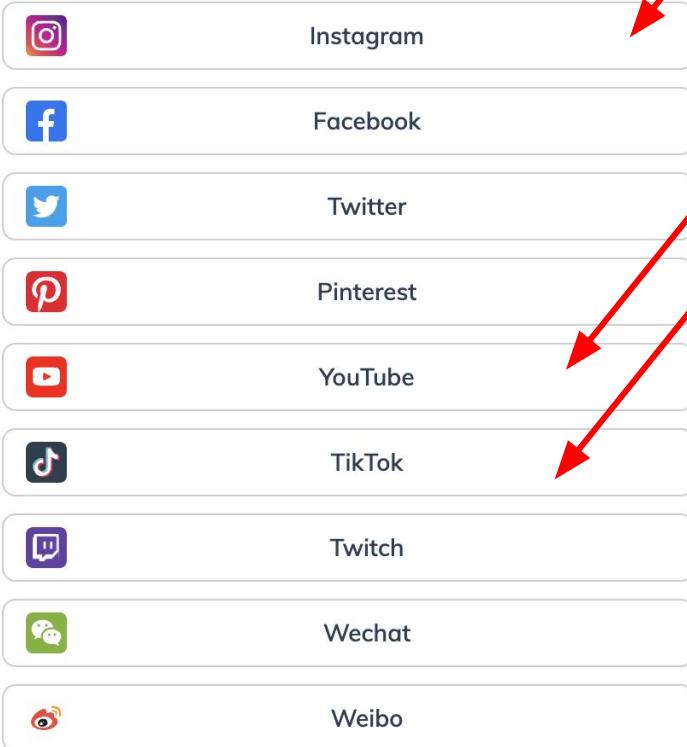
Creator

Individuals who market products and services to their own audience on social media platforms.

Choose Creator to ensure proper assignment in Impact.com platform

Add Social

You can add more than one accounts from each type of social platforms.



By choosing their social media platforms, they are opting to share their social data, so every campaign is accurate and analyzed in real time.

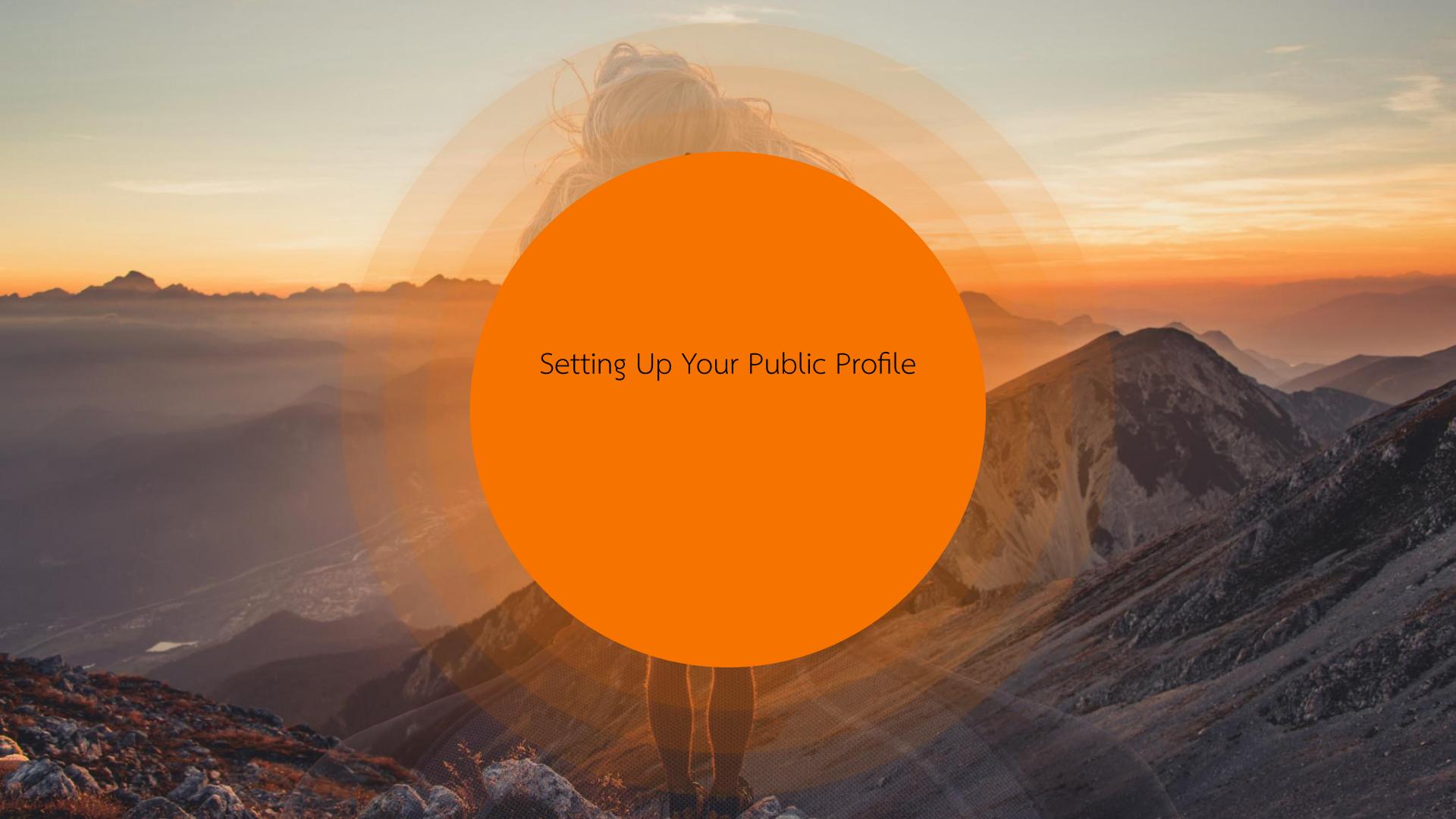
This is only applicable for new influencers joining the marketplace and won't apply to private invite influencers.

Select your interests

Pick up to five

- Automotives
- Architecture
- Beauty & Personal Care
- Design
- Gaming
- Family & Babies
- Fitness & Sports
- Food & Drink
- Health & Wellness
- Home & Garden
- Music & Entertainment

Done

A photograph of a woman with blonde hair tied back, standing on a rocky mountain ridge. She is wearing a light-colored jacket and dark pants. The background shows a vast mountain range under a sky transitioning from blue to orange at sunset. A large, solid orange circle is overlaid on the lower half of the image, centered on the woman.

Setting Up Your Public Profile

Public Profile Set Up

The screenshot shows the 'Public Profile' section of the Impact platform. On the left, a sidebar has three dots, with an orange arrow pointing to it from a callout box containing the text: 'Update your **Public Profile** via the three dots on the bottom left sidebar on the Homepage'. Below this, there's a 'Public Profile' card with three icons: a cloud (Additional Information), a person (Profile), and a 'R' (Relationships). An orange arrow points from this card to another callout box: 'Attach a business logo here, as this will be visible to brands in the marketplace'. The main content area includes sections for 'Logo' (with a placeholder 'LO GO' and a 'Choose File' button), 'Description' (with a text input field containing 'Test account'), 'Search Keywords' (with a text input field), 'Business Model' (with a dropdown menu showing 'Select Primary Method'), and 'Links' (with a text input field). Callout boxes with arrows point to each of these sections: 'Including keywords separated by commas will boost your SEO visibility in the Marketplace' points to the 'Search Keywords' field; 'Adding your Primary Model as Shopping will allow for greater Marketplace discoverability ([CLICK HERE](#) to learn about Partner Types)' points to the 'Business Model' dropdown.

Update your **Public Profile** via the three dots on the bottom left sidebar on the Homepage

Attach a business logo here, as this will be visible to brands in the marketplace

Including keywords separated by commas will boost your SEO visibility in the Marketplace

Adding your Primary Model as Shopping will allow for greater Marketplace discoverability ([CLICK HERE](#) to learn about Partner Types)

Public Profile Set Up

The screenshot shows the 'Public Profile Set Up' page with several sections and associated callout boxes:

- Additional Information**:
 - Links**: A section for entering additional links. An orange arrow points to the input field area. A callout box states: "Toggle the component to 'on'. Enter any additional links you want to provide to prospective brands. (i.e. any additional promotional channels)".
- Contacts**:
 - Marketplace Contacts**: A dropdown menu showing "Nick Pringle". An orange arrow points to the dropdown. A callout box states: "Select at least one user as the POC when brands are reviewing your profile. Add any of your account users as marketplace contacts."
- Media Kit**:
 - Media Kit PDF**: A section for uploading media kits. An orange arrow points to the "Choose File" button. A callout box states: "Upload one or multiple PDF media kits with each file max size of 5mb."
- Pause Profile**:
 - Pause**: A section for pausing the profile. An orange arrow points to the checkbox. A callout box states: "You can toggle this setting to prevent your profile from being shown to new brands. You are still visible to and can work with your existing brands."

Public Profile Set Up

Ensure your profile is visible in the marketplace

In order to ensure brands can find your profile when searching the marketplace, your profile needs to pass the following requirements:

- Your profile is visible and not hidden, and you have [opted in to the marketplace](#).
- Your account is productive.
- You have driven actions or clicks within the last 180 days.
- Your account is QTP compliant
- Learn more about [Qualify to Pay](#).

Best practices

You should fill out every component as accurately as possible. The more information you provide brands, the better your first impression is likely to be, and the more likely brands are to want to work with you. Specifically, you'll want:

- Social Media Links**—Include links to your company's (or personal, depending on the type of partner) social media pages so brands can check out the type of content you're already producing.
- Search Keywords**—Add keywords that reflect your primary (and secondary) promotional methods (e.g., "influencer" or "SEO").
- Additional URLs**—These could be links to your online store, blog, or other resources that you want brands to see.
- Printable Media Properties**—Include PDF documents of your media kit, white paper, or other promotional material.

EXAMPLE: MARKETPLACE PROFILE

The screenshot shows a marketplace profile for Collinson. At the top, there's a header with the company name and a blue verified badge. Below the header are several interactive buttons: a red 'X', a grey envelope, a green 'Propose Contract', and a green checkmark. A call-to-action button 'LEARN MORE' is also present.

Listed URLs under additional info: An orange arrow points to a section where URLs are listed, with a callout box labeled 'Listed URLs under additional info'.

About: A detailed 'About' section provides information about the company's values, mission, and financial performance. It includes a 'Partner ID' (highlighted by an orange arrow), 'Social Audience Engagement Rate', 'Monthly Visitors', 'Moz Domain Authority', and 'Audience Authenticity'. Another callout box labeled 'Audience & MP ID information' points to this section.

Primary Promotional Method: This section highlights the company's primary promotional strategy, which is 'Loyalty/Rewards' (highlighted by an orange arrow). A callout box labeled 'Promotional Method Information regarding Partner type' points to this section.

Promotional Methods: This section lists other promotional methods available, including 'Cashback' and 'Incentivized' (highlighted by an orange arrow).

MARKETPLACE SUPPORT GUIDE - [HERE](#)

 impact
.com

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For Social Creator Profile

The screenshot shows the impact.com dashboard for a creator named Christine Chun. At the top right, there's a summary of financials: Today's Earnings \$350.00, Total Pending \$1,412.50, and Balance \$250.00. A red arrow points from this section to the text "Money made/owed to your creator based on their work with you".

Below the summary, there's a section titled "My Campaign Tasks (2)" with two items listed:

- > Instagram Post Due in 6d: Summer Campaign. Highlight a product from the New Spring Launch...
- < TikTok Video Due Oct 04, 2022 at 9:40AM: Summer Campaign. Create a video from the New Spring Launch...

A red arrow points from this section to the text "Tasks owed to Next by creator (posts/due dates, edits needed, etc...)".

In the center, there's a "Create A Link" section where a link to "adidas.com" has been generated. A red arrow points from this section to the text "Automatically generated Next link (marketplace creators have the ability to create their own links)".

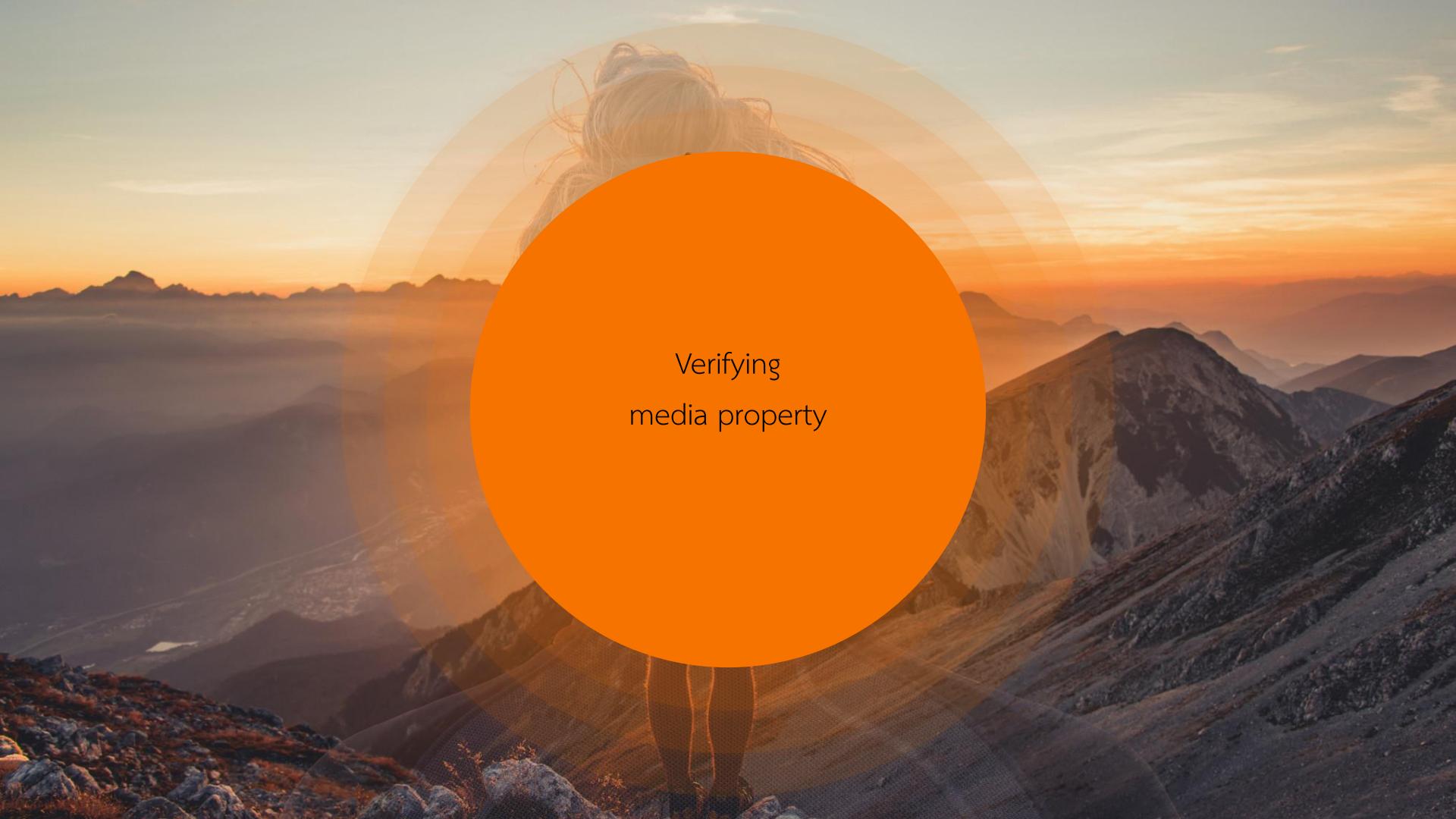
At the bottom, there's a "Snapshot" section showing performance data for the period Nov 10, 2021 - Nov 16, 2021. The chart shows Clicks (123), Sale Amount (\$1,432), Actions (245), Payouts (123), Conversion Rate (3%), and EPC (\$0.50). A red arrow points from this section to the text "Performance based on content created for Next".

Automatically generated
Next link (marketplace
creators have the ability to
create their own links)

Performance based on
content created for Next

Money made/owed to your
creator based on their work
with you

Tasks owed to Next by
creator (posts/due dates,
edits needed, etc...)

A photograph of a woman with long blonde hair, seen from behind, standing on a rocky mountain ridge. She is wearing a dark jacket and shorts. The background shows a vast mountain range under a sky transitioning from blue to warm orange and yellow hues. A large, solid orange circle is overlaid on the center of the image, containing the text.

Verifying
media property

[Return to account >](#)

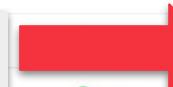
Media Properties

[Create Media Property](#)

3 rows

ID#	Name	Description	Type	Verification Status	Last Updated
1826683	WEBSITE			Verified	Oct 26, 2022 11:24:07
1826684	bhofficial			Not yet verified	Nov 12, 2019 10:35:45
1826685	FACEBOOK	Select the three dots and click VERIFY to confirm media property		Verify	...

Select the three dots and click VERIFY to confirm media property



[Return to account >](#)

For your website choose one of
4 options to finalise your Media
Property verification

[Create Media Property ▾](#)

Media Properties

3 rows

ID#

1826683

1826684

1826685

Last Updated

Oct 26, 2022 11:31:01

Oct 26, 2022 11:24:07

Nov 12, 2019 10:35:45



How would you like to verify your website?

bosshunting.com.au



I want to verify using my [email address](#)



I want to verify by [editing content](#) on my website



I want to verify by [pasting code](#) on my website



Having trouble verifying your website? [Contact us](#)

You are logged into [a live account](#).

Media Properties

[Create Media Property ▾](#)

3 rows



ID#	Name	Description	Type	Verification Status	Last Updated
1826683	WEBSITE	N/A	Website	Not yet verified	Oct 26, 2022 11:31:01
1826684	bhofficial	202k	Instagram	Verified	Oct 26, 2022 11:24:07
1826685	FACEBOOK			Not yet verified	Verify ...



For facebook we have a direct integration with META - this option with prompt sign in to connect your FB page

You are logged into a live account.

[Return to account >](#)

Media Properties

[Create Media Property ▾](#)

3 rows

ID#

1826683

1826684

1826685

How would you like to verify your website?

bosshunting.com.au



I want to verify using my [email address](#)



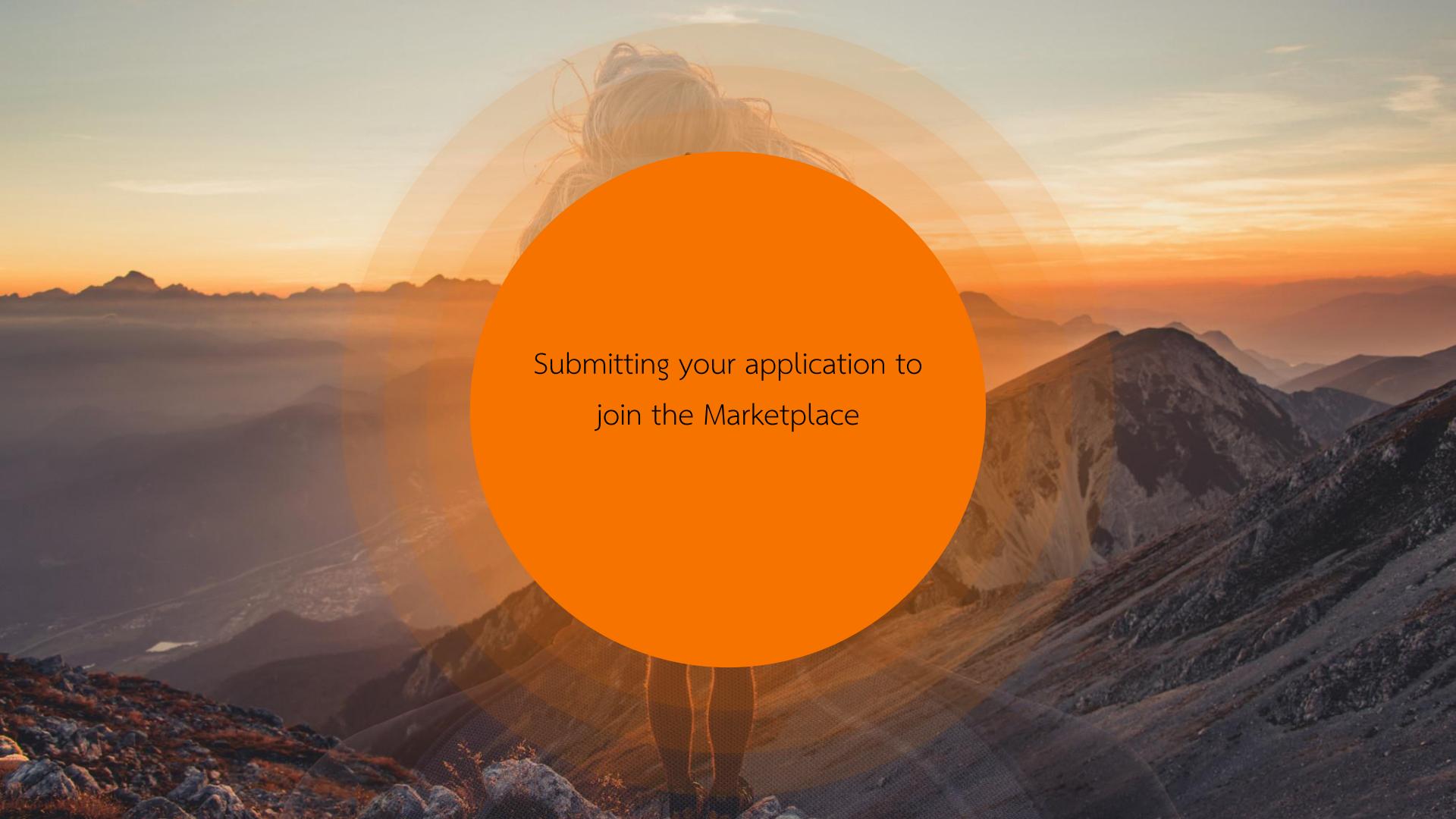
I want to verify by [editing content](#) on my website

Facing issue verifying your media property? help is just around the corner



Having trouble verifying your website? [Contact us](#)

You are logged into [a live account.](#)

A photograph of a woman with blonde hair tied back, standing on a rocky mountain ridge. She is wearing a light-colored jacket and dark pants. The background shows a vast mountain range under a sky transitioning from blue to orange at sunset. A large, solid orange circle is overlaid on the center of the image, containing the text.

Submitting your application to
join the Marketplace

Fill out your Marketplace profile

Now, let's make sure your Marketplace Profile pops! It'll be the 1st thing brands see, so let's make a good first impression and share a logo, description, and 1 or more interest tags.

**Verify your media properties**

1 mins

Let's verify your media properties. This is important because in the Marketplace, brands needs to trust that you actually own the social handle or website you'll be promoting through! NOTE: this step is required, in order to submit your application.

Click here**Submit your Marketplace application!**

1 mins

The last step to apply to join the Marketplace! NOTE: Only if you've completed ALL previous steps, will the "Submit Application" turn blue. That includes verifying a media property (previous step).



Final step! Submit your Marketplace profile and application

We'll review within two business days. Once approved, you'll be able to work with brands immediately.

Submit Application

If everything is done right, the submit button will turn blue. If greyed, then some steps is still missing

Publisher

Dashboard

Publisher Account Setup

Complete your login security

The screenshot shows the 'Security' section of the account setup. It includes fields for 'Default Verification Method' (set to 'SMS'), 'Authenticator App' (recommended), 'Text Message' (using mobile number +61 466466418, enabled), and 'Email Address' (using email address ley-na.letran@impact.com, no verification set up). A red box highlights the 'Default Verification Method' and 'Text Message' sections. An orange arrow points from a callout box to this highlighted area.

Default Verification Method

SMS

Authenticator App Recommended

Use an authenticator app to generate a one time security code.

Set up authenticator

Text Message

Use your mobile number to receive security codes.

+61 466466418

Enabled

Email Address

Use your email address to receive security codes.

Set up email verification

Devices and Activity

Device	Last Login
Work Laptop	Mar 15, 2023 21:2
Work Laptop 4	Apr 26, 2023 11:1

Profile Image

Choose File No file chosen

Navigate to your profile and '**EDIT PROFILE**' then scroll to the '**SECURITY**' section and choose your preferred 2FA method. Complete this step as early as possible to prevent any login interruption in the future.

Publisher Homepage

Left navigation bar Access your account settings, manage your profile, and view notifications.

Dashboard The dashboard provides some key insights and shortcuts. You can view your balance summary, a snapshot of your performance, suggested brands to partner with, and create a tracking link.

SNAPSHOT

Date	Clicks
Oct 13	0
Oct 14	50
Oct 15	50
Oct 16	50
Oct 17	35
Oct 18	75
Oct 19	55
Oct 20	25

Oct 14 2022 - Oct 20 2022 ▾

CREATE A LINK Promote any brand with a simple link

Anthony's Demo

Enter a Landing Page (optional)

Create Advanced

Use this link to promote. Anthony's Demo Link updates may take up to 24 hours to propagate.

https://anthonyscampaign.pxf.io/Xbd14

A quick snapshot of your media partner account performance

Publisher Homepage

Nick MP Demo - APAC

Home Brands Reports Content Products \$318,185.37

AVAILABLE BALANCE \$318,185.37 Setup Autopay

UPCOMING Tracked but not approved \$14,286.68

Approve? Not due?

SNAPSHOT

The **impact.com marketplace** is a feature within your dashboard that allows you to discover, engage and contract with thousands of brands who uses impact.com to power their partnership program

Clicks 582 Actions 88 Payouts AUD2,703

Sale Amount AUD98,247 Conversions 11.1

BRANDS TO WORK WITH INSTANTLY

You are pre-qualified to partner with these brands and will be approved instantly.

Belkin AU Sale 4% - 30 day(s) Pre-Qualified

MileagePlus UNITED Online Sale 2.5% - 15 day(s) Pre-Qualified

Southwest Airlines Rapid Rewa... Online Sale 2.5% - 15 day(s) Pre-Qualified

Alaska Airlines Mileage Plan - ... Online Sale 2.5% - 15 day(s) Pre-Qualified

Top panel

The top nav bar is where you'll find options to find new brands and advertisers, run reports, find ads and tracking links from the brands you're partnered with, see your account balance, and more.

Home The home page of Impact includes the dashboard, which provides an at-a-glance view of the happenings in your account.

Brands For partners that have joined the platform, the *Brands* tab will take you to the Impact marketplace.

Reports The *Reports* holds all the reporting features for your account—see how your ads are performing, how many actions your tracking links are generating, and more.

Content Here you'll find ads and tracking links for all of the brands you're partnered with. You can also submit ad requests to advertisers here.

Products If you're partnered with a brand, you can view the products they're advertising in a list here.

Balance Shows the current balance in your account and a dropdown menu with finance-related options, like an earnings report, withdrawals, funds transfer, and more.



impact
.com

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Publisher Homepage

Nick MP Demo - APAC

Home Brands Reports Content Products

\$369,906.41

TODAY'S EARNINGS AUD0.00 AUD65.00 vs same day last week

TOTAL PENDING AUD27,313.71 Next payment Oct 22: AUD4.84

BALANCE AUD369,906.41 Auto withdraw when AUD9,000.00 (100%)

SNAPSHOT

Oct 14 2022 - Oct 20 2022 ▾

Clicks 374 Actions 59 Payouts AUD3,541 Sale Amount AUD157,368 Conversion Rate 8.29% EPC \$1.44

Conversion rate is what % of activity that you have converted. It is based on # of clicks vs # of actions

EPC is an aggregated metric of the value of each click your account referred. It may not necessarily attributed to CPC campaign only

Actions, also commonly referred to as conversions is the # of transactions referred by your account

Clicks refers to # of click over certain period. All clicks are based on unique

Payout is what you can expect to be paid when an action is attributed to you

① Select the date range in the top right corner of the widget to change the date range of the displayed data.

② Select one of the metrics (Clicks, Actions, Payouts, Sale Amount, Conversion Rate, EPC) to see that performance metric appear in the line graph.

③ Hover over any dot in the line graph to see the total recorded amount of the selected metric for that day.

④ Select Snapshot in the top left corner of the widget to view the full Overview report.

Create Advanced

https:// anthonyscampaign.pxf.io/Xbd14 Share View All

impact.com

Publisher Homepage

Nick MP Demo - APAC

Home Brands Reports Content Products \$369,906.41

TODAY'S EARNINGS AUD0.00 AUD65.00 vs same day last week

TOTAL PENDING AUD27,313.71 Next payment Oct 22: AUD4.84

BALANCE AUD369,906.41 Auto withdraw when AUD9,000.00 (100%)

CREATE A LINK 🌐 Promote any brand with a simple link

Anthony's Demo

Enter a Landing Page (optional)

Create Advanced

Oct 14 2022 - Oct 20 2022

Snapshot of your current payment balance & pending earnings

Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20
0	16						

Clicks 374 Actions 59 Payouts AUD3,541 Sale Amount AUD157,368 Conversion Rate 8.29% EPC \$1.44

Use this link to promote. Anthony's Demo Link updates may take up to 5 minutes to propagate.

https:// anthonyscampaign.pxf.io/Xbd14

Share View All

A photograph of a person with long hair tied back, wearing a dark jacket, standing on a rocky mountain ridge. They are looking towards a distant mountain range under a sky filled with warm orange and yellow hues from a setting sun. The foreground shows rocky terrain.

Brand Marketplace

Partner Dashboard

Home Brands Reports Content Products \$318,185.37

CATEGORIES

Search Categories

- Accessories & Peripherals
- Accessories & Services
- Accommodations
- Apparel & Accessories
- Apparel, Shoes & Accessories
- Apps
- Art & Craft Supplies
- Art & Photography
- Auctions

SHIPPING REGION

Search Shipping R

- United States
- United Kingdom
- Canada
- Australia
- Germany
- France
- Afghanistan
- Albania
- Algeria

PAYOUT MODEL

RELATIONSHIP

AD TYPES

DEAL TYPE

COMPANY LOCATION

FEATURES

HOME ALL BRANDS JOINED APPLIED INVITES MORE

Let's talk about what's possible.

BEST BUY U.S.

Computers, Consumer Electronics, Accessories & Peripherals, Gaming, More... Sale: 0.5%

DOORDASH

Food & Drink Order: \$3.00

View All

View All

NEW BRANDS

earnest

Hello FRESH

Shimoda EXPLORE MORE

MARTIN'S DIRECT

level

Earnest Loans & Financial Services Student Loan Signature: \$400.00

HelloFresh NZ Gifts & Stationery, Gourmet, Wine ... Sale - HelloFresh NZ: NZD19.00

Shimoda Designs Outdoors & Recreation, Accessories... Online Sale: 4%

Martin's Baby Essentials, Food & Drink Online Sale: \$10.00

Level Loans & Financial Services premium.first_enrollment: \$50.00

RECOMMENDED

Find and Apply to Brands

The Brands Marketplace is where partners can find and apply to brands. Forming partnerships with multiple brands helps you grow your partnerships and drive more traffic for brands and services that align with your promotional channels, creating more revenue and profit for you.

Partner Dashboard

Home Brands Reports Content Products \$318,185.37

CATEGORIES

Search Categories

- Accessories & Peripherals
- Accessories & Services
- Accommodations
- Apparel & Accessories
- Apparel, Shoes & Accessories
- Apps
- Art & Craft Supplies
- Art & Photography
- Auctions

SHIPPING REGION

Search Shipping R

- United States
- United Kingdom
- Canada
- Australia
- Germany
- France
- Afghanistan
- Albania
- Algeria

PAYOUT MODEL

RELATIONSHIP

AD TYPES

DEAL TYPE

COMPANY LOCATION

FEATURES

HOME ALL BRANDS JOINED APPLIED INVITES MORE

Let's talk about what's possible.

BEST BUY

Best Buy U.S.

Computers, Consumer Electronics, Accessories & Peripherals, Gaming, More... Sale: 0.5%

DoorDash

Food & Drink Order: \$3.00

View All

NEW BRANDS

earnest

Hello FRESH

Shimoda

MART DIRE

Earnest

Loans & Financial Services

Student Loan Signature: \$400.00

HelloFresh NZ

Gifts & Stationery, Gourmet, Wine ...

Sale - HelloFresh NZ: NZD19.00

Shimoda Designs

Outdoors & Recreation, Accessories...

Online Sale: 4%

Mart Dire

Baby Essentials

Online Sale

RECOMMENDED

Filters

The lower half of the left nav bar shows filters you can use to sort any given list of brands you're viewing (e.g., All Brands). Select + to open the filter and adjust its settings.

- Categories—filter brands based on the category of their products, services, or business model.
- Shipping Region—filter brands based on which countries they ship their products to (or sell their services in).
- Payout Model—filter brands based on the action(s) they payout for, like for an online sale or a mobile app install.
- Relationship—filter brands based on your relationship with them, such as excluding brands you've already declined a partnership with.
- Ad Types—filter brands based on the type of ads they serve, like banner ads or text links.
- Star Rating—filter brands based on their marketplace star rating.
- Deal Type—filter brands based on their advertised deal type, such as BOGO (buy one, get one) deals.
- Company Location—filter brands based on which country the company is located.
- Features—filter brands based on the features in their partnership, like if they allow deep linking or are mobile app ready.

Partner Dashboard

Home Brands Reports Content Products \$318,185.37

NAME ↑	CATEGORY	PAYOUT	30 DAY EPC
 ADOR www.ador.com	Womens Apparel, Shoes, Jewelry & Watches, Bags & Accessories, Specialty Sizes	Online Sale 20%	
 affil www.tickstory.com	Loans & Financial Services	Sale Pixel 15%	
 Affiliates Program www.uniplaces.com	College, Learning, Accommodations, Vacations	Booking 0% Booking 0%	
 Agoda www.agoda.com	Accommodations, Vacations	Agoda - Completed Hotel Booking 7%	

CONTACT

Rosa Nugraheni
+61(0) 478182653
[Send Email](#)

Agoda ❤
Accommodations, Vacations

Agoda is one of the fastest-growing online hotel booking platforms worldwide, listing hundreds of thousands of hotels.

ADDITIONAL DETAILS

Sample Landing Page	https://www.agoda.com/en-gb
Service Areas	South Africa, Netherlands, Djibouti, ...
Date Joined	Jan 2019
Response	39%
Acceptance	10%
30 Day EPC	NEW
Funding Status	100%

CAMPAIGN DETAILS

- Product Catalogs
- Unique Promo Code Tracking
- Mobile Site
- Deep Linking

PAYOUTS

Agoda - Completed Hotel Booking
7% - 1 day(s)

[Bookmark](#) [Apply](#)

Mens Apparel, Sports Apparel & Accessories	Online Sale 8%
B2B	Online Sale 10%
Loans & Financial Services	Savings account opened £15.00-£30.00
Fragrance, Cosmetics & Skin Care	Online Sale 6%

Apply to a brand

- Select the **brand's tile** in the marketplace to view details about that brand.
- Select **Apply**.
- In the prompt, review the proposed contract for the brand. At the bottom, select **Apply** to submit your application.

After you apply to a brand, a ⓘ will appear next to their name in the Brands Marketplace. If the brand accepts your application, the ⓘ will turn into a ✓. If the brand declines your application, the ⓘ will disappear.

Tip

Impact will notify the brand that you've applied to become a partner, and the brand will review your application and decide. You'll receive an email once the brand decides on your application.

Contacting Brands in Platform via Email

The screenshot shows the 'Brands' section of a platform interface. The top navigation bar includes 'Home', 'Brands' (which is highlighted with an orange box and has an orange arrow pointing to it from the left), 'Reports', 'Content', and 'Products'. The top right shows a balance of '\$25.59'.

The left sidebar contains various filters and categories, such as 'Apparel, Shoes & Accessories', 'Art & Entertainment', 'Auto & Recreational Vehicles', 'B2B, Services & Office Supplies', 'Baby, Kids & Toys', 'Charitable Organizations', 'Computers & Electronics', 'Dating & Romance', 'Education', 'Financial, Insurance & Legal Services', 'Flowers, Gifts, Food & Drink', 'Home & Garden', 'Internet Services', 'Marketplace', 'Organic & Eco-Friendly', 'Pets', 'Pharmacy, Health & Beauty', 'Special Occasions, Seasonal & Events', 'Sports, Outdoor & Fitness', 'Subscriptions & Services', 'Travel', and sections for 'Relationship', 'Payout Model', 'Features', 'Company Location', and 'Service Areas'.

The main content area displays a grid of brand profiles. One profile for 'Woolworths Supermarkets' is expanded, showing details like 'Application Pending', 'Sale Confirmation \$0.00 - 24 hour(s)', 'Delivery Subscription \$0.00 - 30 day(s)', and its website 'http://www.woolworths.com.au/s...'. A callout box points to the envelope icon in the top right of this card, with the text: 'Hover over the ENVELOPE icon to see contact information'.

A modal window for 'Woolworths Supermarkets' provides contact information: 'Joann Filippopoulos +61(0) 280947665 Level 3, 655 Collins Street Melbourne, VIC 3008 Managed by Carat Australia Media Services Pty Ltd'. An 'Email' button is highlighted with an orange box and an arrow, with the text: 'If you select EMAIL you can reach out directly in platform and the brand will be notified via email'.

An orange box highlights the 'APPLIED' tab in the top navigation bar, with an arrow pointing to it from the left. A callout box states: 'See all pending partners under the APPLIED tab'.

Contracting

Proposals to Review



Received Proposals (14) These proposals need your attention

Brand	Partner Status	Received Date	Expiration Date	Deal Status	Actions
Graze	Existing	Jul 17, 2019		1 New proposal	View Terms
PurKratom	Existing	Mar 14, 2020		1 New proposal	View Terms
NewAir	New	Jun 29, 2020		1 New proposal	View Terms
Inkcartridges.com	New	Jul 2, 2020	Sep 1, 2020	1 New proposal	View Terms
Love, Bonito International	New	Jul 17, 2020		1 New proposal	View Terms
Squarespace International	Existing	Jul 22, 2020		1 New proposal	View Terms
SewCal Masks	New	Jul 27, 2020		1 New proposal	View Terms
Eat Me Guilt Free	New	Aug 7, 2020		1 New proposal	View Terms
iMyfone Technology Co.,Ltd	New	Aug 10, 2020		1 New proposal	View Terms
Kitbag	Existing	Aug 12, 2020		1 New proposal	View Terms
DFB-Fanshop EU	Existing	Aug 12, 2020		1 New proposal	View Terms
Paris Saint				1 Counter	View Terms
Tempo				1 New proposal	View Terms
Rebdolls				1 New proposal	View Terms

[Show 25 ▾](#)

**Review all Received and Sent Proposals
across all brand partners**

[Page 1](#) [«](#) [«](#) [»](#) [»](#)

Sent Proposals (12) These proposals are awaiting advertiser response

Brand	Partner Status	Sent Date	Date Viewed	Expiration Date	Deal Status	Actions
Hargreaves Lansdown	New	Nov 11, 2019			1 New proposal	View Terms
DeadHappy	New	Jan 15, 2020			1 New proposal	View Terms



Aston Villa Store (11900)

[View Terms](#)

[◀ Back](#) [Actions ▾](#)

Expire
Propose
Download PDF

Aug 13, 2020 09:28 BST - Onwards

Aston Villa Store EU: 2% GBP

Payout Details

Default Payout 2% of order sale amount

Schedule

Action Locking Actions are locked 1 month(s) after end of the month they are tracked

Invoicing Actions are invoiced on the 3 of the month after they lock

Payout Scheduling Approved transactions are paid 30 day(s) after the end of the day they are invoiced

Qualified Referrals

Credit Policy Last Click

Referral Window Allow referrals from clicks within 1 day(s)

Preview Contracts

Decide whether to Accept, Reject, Counter, Expire, or Propose Changes



Aston Villa Store UK: 2% GBP

Payout Details

Default Payout 2% of order sale amount



Paris Saint-Germain Store (11898)

[View pending proposal](#)

[Back](#)

[Actions](#) ▾

Aug 13, 2020 05:00 BST - Onwards

Paris Saint-Germain Store US: **4%** **2%** GBP

Payout Details

Default Payout

4% of order sale amount

2% of order sale amount

Schedule

Action Locking

Actions are locked 1 month(s) after end of the month they are tracked

Invoicing

Actions are invoiced on the 3 of the month after they lock

Payout Scheduling

Approved transactions are paid 30 day(s) after the end of the day they are invoiced

Qualified Referrals

Credit Policy

Last Click

Referral Window

Allow referrals from clicks within 7 day(s)

Allow referrals from clicks within 1 day(s)

Transparent in-platform negotiation tools

Adjust payment model, commission rates, and payout scheduling to best suit the partnership goals



Paris Saint-Germain Store EU: **4%** **2%** GBP

Payout Details

Content & Tracking Links

SNAPSHOT

Ad type	Description
Image	Traditional image ad, typically placed next to static content (such as a news article or blog post). Learn more.
Email	Create an email advertisement directly in impact.com, with support for custom HTML and image content.
Sponsored text	Short text advertisement similar to sponsored ads you'd see on search engine results pages.
Text link	A simple text link advertisement that sends a potential customer to your landing page. Learn more.
Long sponsored text	Similar to the sponsored text ad, but with larger character limits.
Coupon	Specific ad type for coupon and deal partners that use the promotional ad feed. Partners subscribed to the promotional ad feed will automatically receive these ads.
Content	Generic ad type that supports HTML. Learn more.
Video	Upload video content to impact.com, which partners can place as an advertisement on their website. Does not support social media networks (e.g., YouTube, Facebook, Instagram, etc.).
Flexi	Flexi ads are an advanced link/ad type that are highly customizable. Learn more.

travelclient.co.uk

Accommodations
Vacations

10%-30%

Assets

- Product Catalogs
- Promo Codes
- Unique Domains
- Requests
- Vanity Links
- Resources
- Ad Tools

Rate

%

EPC

\$1.88

30 DAY EPC

N/A

Apply

N/A

Apply

EUR180.46

Apply

Electronic tax document required before payment can be made

Please complete and submit an electronic tax document [here](#)

MESSAGE CENTER



L & E

Test

[View All](#)

CREATE A LINK

L & E

Enter a Landing Page (optional)

Create

Advanced

Use this link to promote L & E

<https://le.pxf.io/VanityLinkTest>

[Share](#)



Promo Codes

Promo Code

Brand: None



Promo Code

Brand

Type

Match Mode

Rule

10OFF

Retail Demo

Tracking

Exact

Ad Tools

Show 25

Columns

Displaying: 1 - 1 of 1

- Assets
- Product Catalogs
- Promo Codes
- Requests
- Vanity Links
- Deals
- Resources

Request

- 1 From the top navigation bar, select **Ads**.
- 2 In the dropdown, select **Promo Codes**.

The Promo Codes screen lists available promo codes that you can use. To use one, share the "Promo Code" value (e.g., **SAVE10**) with your audience.

Promo Code list definitions

Promo Code This is the actual Promo Code that a customer enters at checkout.

Brand The advertiser that created this Promo Code.

Type Tracking: Impact is tracking the promo code and will award you credit if it's used, depending on the credit rule.

Match Mode

- Exact: The promo code must exactly match in order to receive credit.
- Regular Expression (regex): A regular expression is used for matching, meaning it does not have to exactly match (e.g., the submitted code could include uppercase letters and you would still receive credit).

Credit Rule

- Always: If this promo code is used, you will always get credit.
- If Involved: If the promo code is used, you will only receive credit if you also drove any click.
- If Winner: If the promo code is used, you will only receive credit if you drove the winning (last) click.

Deal The name of the Deal that this promo code is associated with.

Request Content

Nick MP Demo - APAC

Home Brands Reports Content Products \$369,906.41

Assets All

All Images Videos Emails Coupons More

Search

Request

Brands

Select All | 35 rows

Search Brands

Anthonys Demo ID Demo - Finance Insurance Radius Demo APAC - Travel SG Demo - Retail SG Demo - Telco +Show More

Last Updated Last day

Anthony's Demo Anthony's Demo

deeplink mobile test basic test link

Text Link Text Link

1 month(s) ago 1 month(s) ago

1. From the top nav bar, select **Content** → **Requests**.

2. In the upper right corner, select **Request** and choose the content type you want to request.

3. In the *Brand Details* section, choose the **Brand** from the dropdown and optionally the **Deal** associated with the brand's content.

4. In the *General* section, add details specific to the content request type, the **date needed**, **exclusivity request**, and an **optional example**. Refer to the *details* section below for help by selecting the request type you want to submit.

5. Use the **additional instructions** comment box to add details about your request.

6. Select **Submit** to send your request to the brand. View the *Status* column to understand the processing of your request.

Image Email Sponsored Text Text Link Coupon Article Video auto redirect Text Link

SGI 1 month(s) ago

The screenshot shows the Impact.com platform interface for managing content requests. On the left, there's a sidebar with sections for Assets, Brands, and Last Updated. The main area displays a list of brands with their names, logos, and creation dates. A search bar and a 'Request' button are at the top right. A large orange box highlights a six-step guide on how to request content. An orange arrow points from the 'Request' button to the start of the guide. Another orange box highlights the 'Request' button itself. To the right of the guide, a vertical menu lists various content types: Image, Email, Sponsored Text, Text Link, Coupon, Article, Video, auto redirect, and Text Link. The 'Text Link' option is selected.



Create a link

The create a link widget is a quick way to create new short links and vanity links to promote the brand(s) you work with. These links have tracking capabilities built right in.

- 1 Select the brand you wish to promote from the dropdown.
- 2 Enter a landing page, or leave this field blank to use the brand's default landing page.
 - For example, if you're trying to create a short link to a brand's particular product or service, you can put the URL to that page here.
- 3 In the link section, choose:
 - http(s):**—the link will attempt to use the secure version of HTTP if possible, but will use regular HTTP as a fallback
 - http://**—the link will only use regular HTTP.
 - https://**—the link will only use the secure version of HTTP.
- 4 If you wish to customize the short link (known as vanity links), you can select  and change the text after the slash (/) in the link.
 - For example, you change the link to acme.sjv.io/NewBirdSeed to indicate that this link sends viewers to the brand Acme's new bird seed product.
- 5 Select **Advanced** to view the advanced options to add Sub ID and Shared ID values. See the [SubID](#) and [SharedID](#) article for details on these advanced features.
- 6 Select **Create** to create the new link.

OVERDUE
Waiting for brands to pay?
\$0.00

Jul 31 2020 - Aug 06 2020 ▾



CREATE A LINK

Promote any brand with a simple link

Retail Demo

Enter a Landing Page (optional)

Create

Advanced

Use this link to promote Retail Demo

[https://](https://goto.retailclient.co) 

Share    

[Download Chrome Plugin](#)



AVAILABLE BALANCE
\$25,050,750.52
Setup Autopay

UPCOMING
Tracked but not approved Approved but not paid Waiting for brand to pay (?)
\$276,459.17 \$59,120.00 \$0.00

SNAPSHOT



Create new vanity links

- 1 From the Home screen, find the Create a Link widget on the dashboard.
- 2 Add the landing page (website URL) for where you want your vanity link to send anyone who clicks on it. If left blank, it will use the default landing page of the brand.
- 3 In the text field with the link, you can remove everything after the second slash (/) and input your own letters (e.g., [MyLink1](#)).
- 4 Select **Create** to create the vanity link. This link will now forward to the landing page and be tracked by Impact.
- 5 You can select the social media icons next to Share directly to Facebook or Twitter.

CREATE A LINK

Promote any brand with a simple link

Retail Demo

Enter a Landing Page (optional)

Create

Advanced

Use this link to promote Retail Demo

<https://le.pxf.io/ryd53>

Share

Create QR codes

- 1 Follow the steps above to create a vanity link.
- 2 Once created, select next to Share to generate a QR code.

Use this link to promote L & E

<https://le.pxf.io/ryd53>

Share



- 3 Select **Download** to download the unique QR code for this vanity link. We strongly recommend downloading your QR codes, as we currently don't retain them in our system once created.



Sourcing Brand Contacts

Nick MP Demo - APAC

Home Brands Reports Content Products \$368,778.02

TODAY'S EARNINGS AUD0.00

TOTAL PENDING AUD22,886.28

BALANCE AUD368,778.02

Auto withdraw when AUD9,000.00 (100%)

Oct 04 2022 - Oct 10 2022

Click on the Magnifying Glass Icon on the left hand side of the Dashboard

SNAPSHOT

Date	Clicks	Actions	Payouts	Sale Amount	Conversion Rate	EPC
Oct 3	358	64	AUD3,173	AUD114,955	10.34%	\$1.73
Oct 4	72	18				
Oct 5	54	36				
Oct 6	18	18				
Oct 7	90	45				
Oct 8	54	45				
Oct 9	36	36				
Oct 10	18	18				

BRANDS TO WORK WITH INSTANTLY

You are pre-qualified to partner with these brands and will be approved instantly.

namecheap ITP SSLs.com ITP Revolut ITP Canva ITP

Messaging **...** **?**

CREATE A LINK Promote any brand with a simple link

Anthony's Demo

Enter a Landing Page (optional)

Create Advanced

Use this link to promote. Anthony's Demo Link updates may take up to 5 minutes to propagate.

https:// anthonycampaign.pxf.io/Xbd14

Share

View All

The screenshot shows a dark-themed user interface. At the top center is a search bar with a magnifying glass icon and the text "Advertiser Contact". To the left of the search bar is a circular back arrow icon. Below the search bar, there are two main sections: "REPORTS" on the left and "HELP" on the right. The "REPORTS" section contains three items, each with a small chart icon: "Advertiser Contact List" (which is highlighted with a red rectangle), "InDev - Advertiser Contact List", and "Backup 07 May - Advertiser Contact List". The "HELP" section contains three items, each with a question mark icon: "Access Brand Contact Information", "Advertiser Co... Report for Pa...", and "All Reports A... Partners". A tooltip is visible on the right side, containing the text: "Type Advertiser Contact into the Search Bar, then select Advertiser Contact List".

Advertiser Contact

REPORTS

Advertiser Contact List

InDev - Advertiser Contact List

Backup 07 May - Advertiser Contact List

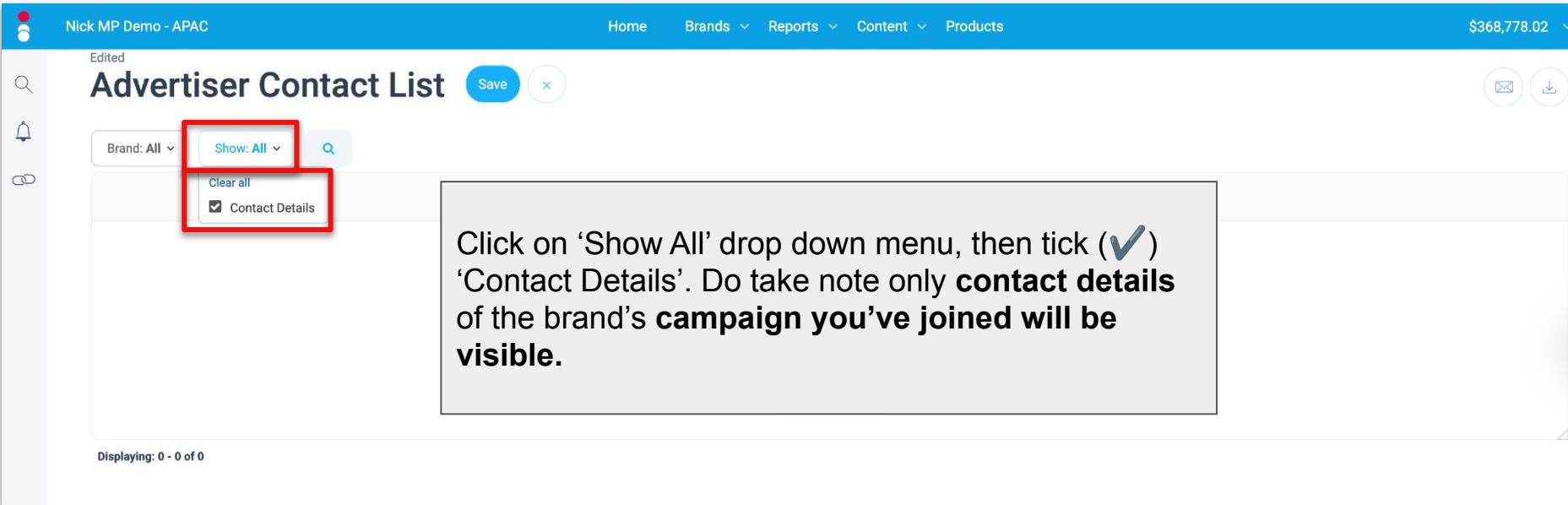
HELP

Access Brand Contact Information

Advertiser Co... Report for Pa...

All Reports A... Partners

Type Advertiser Contact into the Search Bar, then select Advertiser Contact List



Nick MP Demo - APAC

Home Brands Reports Content Products \$368,778.02

Edited Advertiser Contact List Save x

Brand: All Show: All Clear all Contact Details

Displaying: 0 - 0 of 0

Click on 'Show All' drop down menu, then tick () 'Contact Details'. Do take note only **contact details** of the brand's **campaign you've joined** will be **visible**.

Edited

Advertiser Contact List

Save

X

Brand: All

Show: All



CAMPAIGN ID	BRAND	BRAND ID	ADVERTISER
4053	Lenovo AU	198,328	Lenovo - ANZ
7643	Apple Australia	1,143,299	Apple AU
8951	Fossil Australia	1,310,519	Fossil

There are two options here to Export the Data

You can click on the envelope to automate an email

OR you can choose the downwards arrow to export this in PDF, Excel or CSV format



PDF
Excel
CSV

POSTALCODE

2067

95014

2100

A photograph of a person with long hair tied back, wearing a dark jacket, standing on a rocky mountain ridge. They are looking towards a distant mountain range under a sky transitioning from blue to orange and yellow at sunset. The foreground shows rocky terrain.

Payments & Reporting

Publisher Reports

The screenshot shows the Impact Publisher Reports interface. At the top, there's a navigation bar with tabs: Home, Brands, Reports (which is highlighted with an orange border), Content, and Products. To the right of the navigation is a balance amount of \$369,906.41.

On the left side, there are three main sections: 'TODAY'S EARNINGS' (AUD 0.00), 'TOTAL PENDING' (AUD 27,313.71), and 'BALANCE' (AUD 369,906.4). Below these sections is a 'SNAPSHOT' chart showing a line graph with data points for Oct 19 and Oct 20. A large orange arrow points from the 'All Reports' button in the 'Reports' dropdown menu down towards the chart area.

The 'Reports' dropdown menu is open, showing options: Overview, Performance by Brand, Performance by Day, Action Listing, Saved Reports, and Scheduled Reports. The 'All Reports' button is also highlighted with an orange border.

On the right side, there's a 'CREATE A LINK' section where you can promote a brand with a simple link. It includes fields for 'Anthony's Demo' and 'Enter a Landing Page (optional)', a 'Create' button, and an 'Advanced' link. Below this, there's a note about link propagation and a 'View All' link.

A callout box on the left contains two pieces of text:

- To view all available reports in Impact, select **Reports → All Reports**.
- To add any report to the Reports dropdown for easy access, select **Add to Reports Dropdown** under the Actions column next to a report.

Edited

Performance by Day

Save



New reports available! View Details



Jul 13 2022 - Jul 26 2022

Campaign: All

Show: None



TREND

120

60

0

Jul 13

Clicks



Jul 26

Total number of actions tracked excluding reversals

Earnings associated with all actions

Includes both action and bonus earnings

DATE	IMPRESSIONS	CLICKS	ACTIONS	SALE AMOUNT	CPC EARNINGS	ACTION EARNINGS	OTHER EARNINGS	TOTAL EARNINGS	EPC
	1,112	849	87	\$122,814.93	\$134.60	\$2,986.15	\$0.00	\$3,120.75	\$1.27
Jul 26, 2022	50	46	3	\$3,356.42	\$4.79	\$203.44	\$0.00	\$208.23	\$0.79
Jul 25, 2022	44	41	5	\$6,220.64	\$2.01	\$46.20	\$0.00	\$48.21	\$1.13
Jul 24, 2022	40	29	2	\$2,111.63	\$5.18	\$105.93	\$0.00	\$111.11	\$3.65
Jul 23, 2022	58	42	5	\$27,035.08	\$5.73	\$602.66	\$0.00	\$608.39	\$1.22

Day

Schedule a report

You can generate specific reports to monitor a particular set of data.

- 1 From the top navigation bar, select **Reports** → **All Reports**.
- 2 Select the report you want to schedule.
- 3 In the top right corner, select .
- 4 Set the settings of the report.
 - How often you want the report generated.
 - The format of the report. Choose between Excel, CSV, or PDF.
 - Where you want the report delivered. Choose between Partner FTP or Email. Refer to the delivery method reference for descriptions on each delivery method.
- 5 Select **Schedule and Send**.

Note

If you choose *Email* as your delivery method, you will receive an email with a link to download your report. If you select *Partner FTP* as your delivery method, the report will be sent as a file to your server.

Nick MP Demo - APAC

Home Brands Reports Content Products \$342,038.92

Edited

Performance by Day

Save (X)

Jul 13 2022 - Jul 26 2022 Lock Campaign: All Show: None Search

TREND 120

Schedule Report

Frequency: Send Now Schedule Delivery ?
Daily Weekly Monthly 7 AM sent within the hour selected

Format: CSV PDF XLSX

No Data: Send if the report has no data

Delivery Method: Partner FTP Email

Send To:
Enter email addresses as a comma separated list Send to me

Subject:

Email Body:

Cancel Schedule and Send \$46.20

SESSIONS	CLICKS	IN EARNINGS	OTHER EARNINGS	TOTAL EARNINGS	EPS
1,112	849	\$2,986.15	\$0.00	\$3,120.75	\$1.27
50	46	\$203.44	\$0.00	\$208.23	\$0.79
44	41	\$46.20	\$0.00	\$48.21	\$1.13
40	29	\$105.93	\$0.00	\$111.11	\$3.65
58	42	\$602.66	\$0.00	\$608.39	\$1.22
62	61	\$24.39	\$0.00	\$31.11	\$0.40
107	113	\$602.52	\$0.00	\$602.52	\$0.50

PDF.

Partner FTP or Email. Refer to the delivery method.

email with a link to download the report will be sent as a file

Publisher Payouts

Nick MP Demo - APAC

Home Brands Reports Content Products

\$369,906.41

TODAY'S EARNINGS AUD0.00 AUD65.00 vs same day last week

TOTAL PENDING AUD27,313.71 Next payment Oct 22: AUD4.84

BALANCE AUD369,906.41 Auto withdraw when AUD9,000.00 (100%)

SNAPSHOT Oct 14 2022 - Oct 20 2022 ▾

Oct 13: Clicks 0, Actions 0, Payouts AUD0.00, Sale Amount AUD0.00, Conversion Rate 0.00%, EPC \$0.00.

Oct 14: Clicks 374, Actions 59, Payouts AUD3,541, Sale Amount AUD157,368, Conversion Rate 8.29%, EPC \$1.44.

Oct 15: Clicks 52, Actions 59, Payouts AUD3,541, Sale Amount AUD157,368, Conversion Rate 8.29%, EPC \$1.44.

Oct 16: Clicks 52, Actions 59, Payouts AUD3,541, Sale Amount AUD157,368, Conversion Rate 8.29%, EPC \$1.44.

Oct 17: Clicks 40, Actions 59, Payouts AUD3,541, Sale Amount AUD157,368, Conversion Rate 8.29%, EPC \$1.44.

Oct 18: Clicks 78, Actions 59, Payouts AUD3,541, Sale Amount AUD157,368, Conversion Rate 8.29%, EPC \$1.44.

Oct 19: Clicks 52, Actions 59, Payouts AUD3,541, Sale Amount AUD157,368, Conversion Rate 8.29%, EPC \$1.44.

Oct 20: Clicks 20, Actions 59, Payouts AUD3,541, Sale Amount AUD157,368, Conversion Rate 8.29%, EPC \$1.44.

Enter a Landing Page (optional)

Create Advanced

Use this link to promote. Anthony's Demo Link updates may take up to 5 minutes to propagate.

https:// anthonyscampaign.pxf.io/Xbd14

Share

View All

This is where you check your Earnings & Pending Payouts

Balance

Pending

Earnings History

Invoices

Action Inquiries

Pending Actions

Balance: AUD369,906.41

Search by amount

Date

Oct 21, 2022



End Date



Brand

Transaction

1,212 rows

Date

Description

Oct 21, 2022

Impact SG Demo

Oct 21, 2022

Anthony

Oct 20, 2022

Impact S

Oct 20, 2022

Anthony

Under Balance you can find details about your most recent payouts



Balance

Pending

Earnings History

Invoices

Action Inquiries

Pending Actions

Impact SG Demo

Payment

Paid on Oct 21, 2022: +AUD0.91

In this Payment

Action Earnings (Online Download) - Jul 2022 AUD0.40 >

Action Earnings (Online Download) - Jul 2022 AUD0.51 >

Pending: AUD27,313.71

Search by amount

Date

Oct 21, 2022



End Date



Brand

Transaction

156 rows

Expected Payment Date

Description

Oct 22, 2022

Impact SG Demo

Oct 22, 2022

Anthony Sand box

Oct 23, 2022

Impact SG Demo

Oct 23, 2022

Anthony Sand box

Oct 24, 2022

Impact SG Demo

Impact SG Demo

Pending

Will pay on Oct 22, 2022

In this Payment

Action Earnings (Online Sale) - Jul 2022

AUD4.84



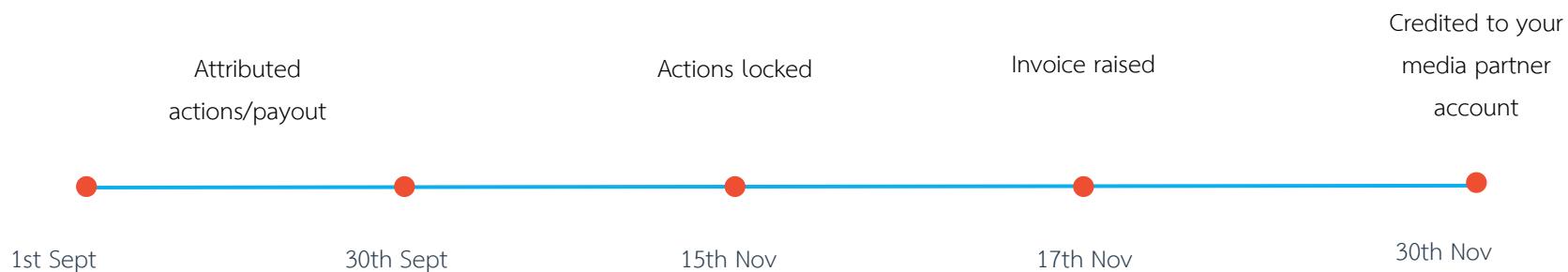
Under PENDING you can find details about your upcoming expected payouts

Payment Schedule

Schedule

Action Locking	Actions are locked 1 month(s) and 15 day(s) after end of the month they are tracked
Invoicing	Actions are invoiced on the 17 of the month after they lock
Payout Scheduling	Approved transactions are paid 15 day(s) after the end of the day they lock

Here we have an example of a contract's payment schedule. Assuming your **actions attributed for the month of September**, it will be then **locked on 15th November**. Once locked, **invoice will be generated by the impact system on your behalf to the brand you're partnering with** and **payment shall be credited to your media partner account**. Do take note **every brand has a different payment schedule**. You should always refer to your contract payment schedule with each brand you're partnering with,



Payment Methods

Payment Method	Detail	Currency
ACH	<ul style="list-style-type: none"> ● ACH payments are domestic EFT payments. This means that we hold a bank account in that currency/region ● These payments do not carry any processing fees ● ACH payments take 3 - 5 business days to clear 	AUD, BRL, CAD, DKK, EUR, FIM, GBP, HKD, ILS, NOK, PLN, SEK, SGD, USD and ZAR
Wire	<ul style="list-style-type: none"> ● Wire payments are international EFT payments. This means that we do not hold a bank account in that currency/region. ● These payments carry processing fees as it costs us money to issue payments in these ● Wire payments take 24 - 48 hours to clear 	Almost all currencies around the globe
Paypal	<ul style="list-style-type: none"> ● PayPal payments are digital payments via the PayPal platform. A media partner must have a registered PayPal account ● PayPal imposes a maximum daily payout of \$10,000 USD (or the Partners currency equivalent) ● Every time a payment is issued to a Partners PayPal account, a 2% processing fee (up to \$20 or the currency equivalent) will be assessed to the amount sent ● PayPal payments clear immediately ● Only a valid PayPal email address is required from the Partner 	AUD,CAD, DKK,EUR, GBP, HKD, ILS, JPY, MXN, NOK, NZD, PHP, SEK, SGD and USD

Support

Raising query via support ticket

Nick MP Demo - APAC

Home Brands Reports Content Products \$451,470.97

TODAY'S EARNINGS AUD0.00 AUD71.00 vs same day last week

TOTAL PENDING AUD22,392.59 Next payment Apr 13: AUD137.80

BALANCE AUD451,470.97 Auto withdraw when AUD9,000.00 (100%)

SNAPSHOT Apr 05 2023 - Apr 11 2023

Clicks	Actions	Payouts	Sale Amount	Conversion Rate
376	51	AUD2,814	AUD123,853	9.84%

BRANDS TO WORK WITH INSTANTLY You are pre-qualified to partner with these brands and will be approved instantly.

namecheap ITP SSL.com ITP Revolut ITP

Waiting for analytics.google.com...

CREATE A LINK Promote any brand with a simple link

Anthony's Demo

Enter a Landing Page (optional)

Create Advanced

Use this link to promote. Anthony's Demo Link updates may take up to 5 minutes to propagate.

https:// anthonyscampaign.pxf.io/Xbd14

Share View All

Via the ? symbol on the bottom right hand side of the Impact UI you can raise tickets with the technical support team, you can also find links to Impact's Help Centre

Partners Read Form

R Partners ?

Red arrow pointing to the question mark icon in the bottom right corner of the interface.

impact.com

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Raising query via support ticket

Create a Ticket

Subject *

Issue Type *

Ticket Access Make this ticket accessible to all users of the account.

CC Emails

Description *

Sans Serif
Normal

Please help with this technical issue.

Related Articles

Get Help & Support

View the in-app Guide. If you ever need help while using the impact.com platform, simply select Need Help? from the bottom right corner of the screen. Note: Certain users and accounts in ...

Track Partner-Driven Events

Since you discovered, recruited, and signed new partners to your partnerships program, it's time to assess your tracking configuration. Tracking is a foundational part of the partnership life cycle. ...

Set up Product Data Change Postback Notifications as a Partner

If you want to receive real-time notifications whenever changes are made to a product catalog you have access to, you can set up a Product Data Change Event Notification. What is an event notification ...

Enable Action Inquiry Event Notification Postbacks as a Partner

If you want to receive real-time notifications whenever action inquiries are created or resolved, you can set up an Action Inquiry Event Notification. What is an event notification? Event Notificat ...

Enable Action Life Cycle Event Notification Postbacks as a Partner

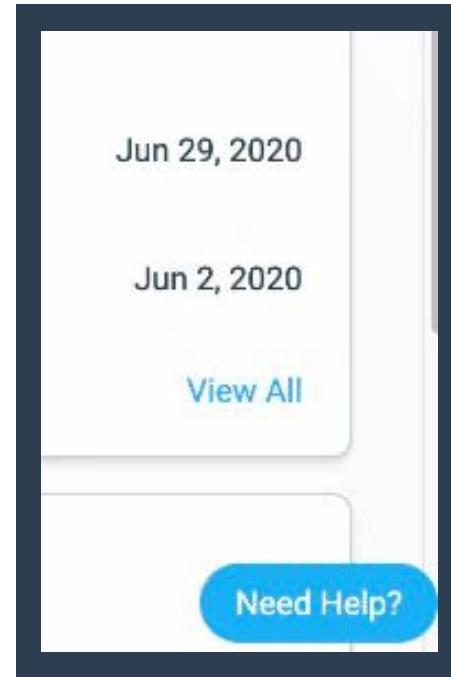
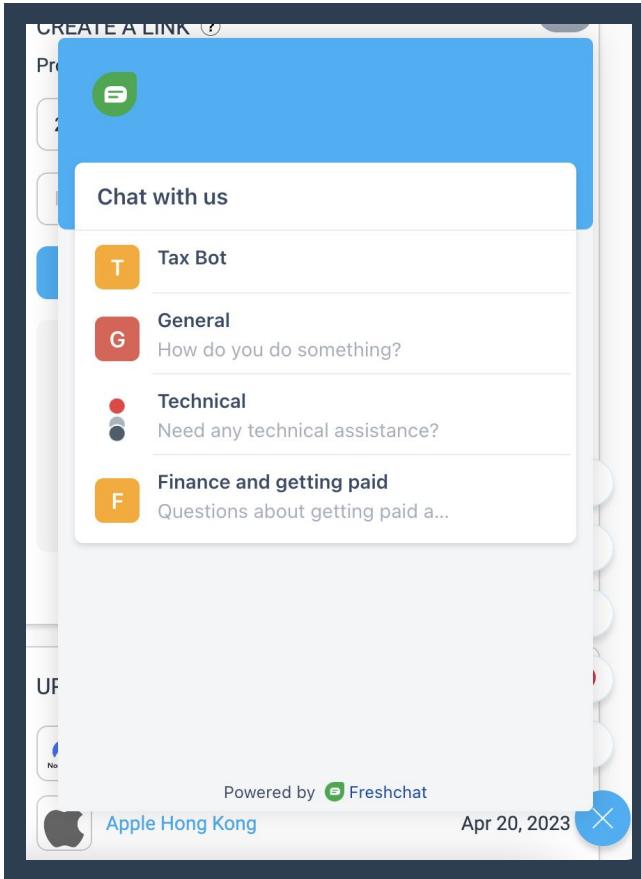
If you want to receive real-time notifications whenever actions you drive are reported, modified, or reversed, you can set up Action Lifecycle Event Notifications to receive those notifications. Wha ...

Choose Files | No file chosen

- Jun 29, 2020
- Jun 2, 2020

[View All](#)

Chat with impact.com support team



Receive Support

Failed to login/sign-up?

- Forgot password
- Can't receive 2FA/OTP code

[Get help here](#)

Robust Documentation And Guides

The screenshot shows the 'Partner FAQ' section of the impact.com help center. At the top, there's a navigation bar with the impact.com logo, 'help center', a search icon, 'Submit or View Help Requests', and 'Developer Docs'. Below the navigation, the breadcrumb path 'help center > categories > Partner FAQ' is visible. The main title 'Partner FAQ' is centered above a grid of questions. The grid is organized into three columns:

Partner Frequently Asked Questions	How Do I Change My Company Name or Website as a Partner?	I've Partnered with a Brand. What's Next?
How Do I Enable API Access as a Partner?	How Do Partners Get Paid?	Where Do I Find Ads & Tracking Links as a Partner?
How Do I Change My Partner Profile Email & Password?	Where Can I See My Pending Actions as a Partner?	Where Do I Find My Tax Form 1099-MISC as a Partner?
How Are Partner Payments Processed?	Why Haven't I Received My Payouts Yet?	Can I Create My Own Ads as a Partner?
How Do I Create Tracking Links & Deep Links as a Partner?	I Work With a Brand Using Mobile Partnerships—What Do I Need to Do?	How Can I Merge My impact.com Partner Accounts?
Can I Download a List of All Brands on impact.com?	Why Was My Order Not Tracked?	Can I Change My Account Currency?

This screenshot shows a video player interface titled 'STEP 1 OF 2 My Brands'. The video content is a tutorial on how to email brands from the 'My Brands' screen. The video frame displays a screenshot of a software application window titled 'Email L & E' with fields for 'From name' (Profound4U), 'From email' (danielle@impact.com), 'Subject' (Thank you!), and 'Message' (a template message). A large blue play button is overlaid on the video frame. Below the video, text instructions say: 'Select the icon on the far right to view the video in fullscreen.' A 'Next' button is located at the bottom of the video player.

Upskill with

PXA

by impact.com

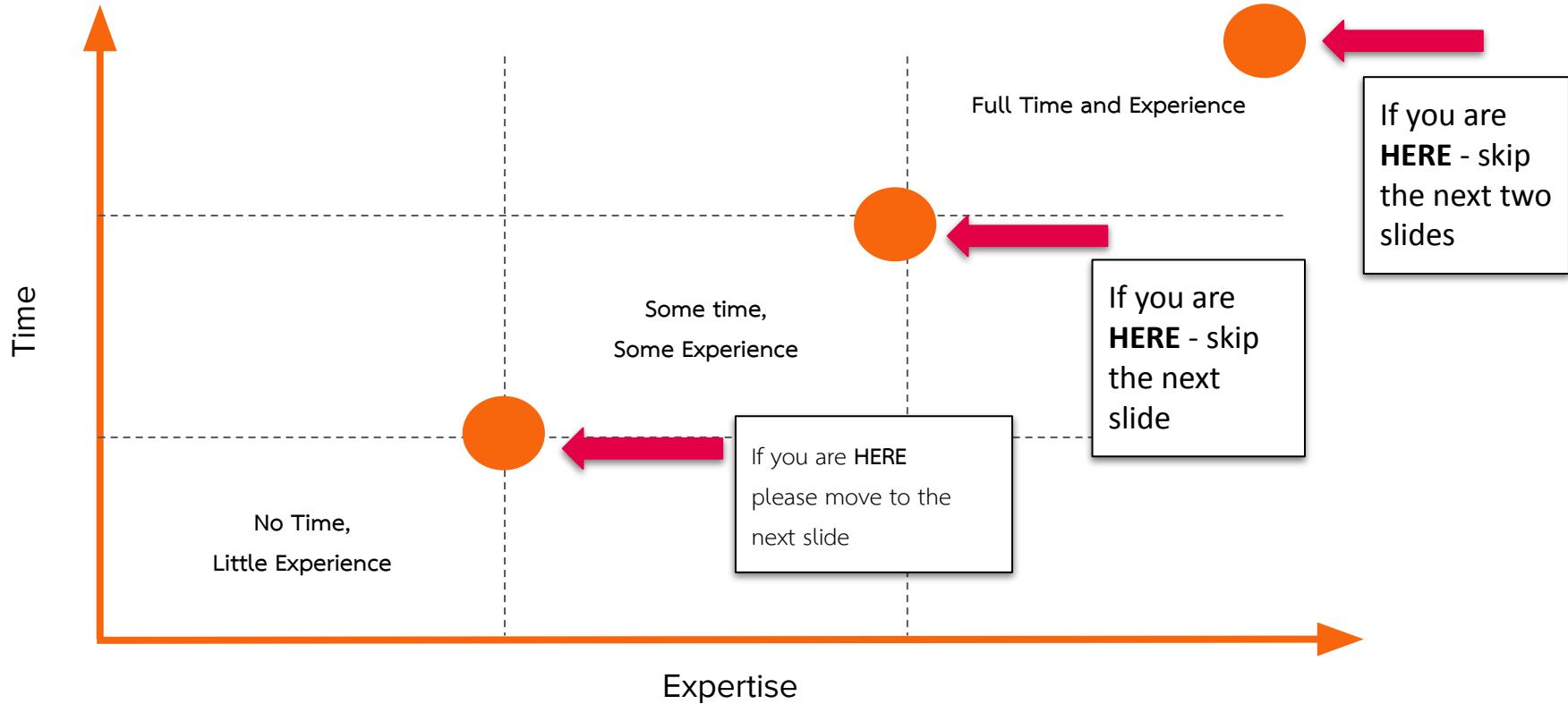
Industry Training & Certification

The image consists of three main visual elements. In the foreground, a Black man with a beard and curly hair, wearing an orange and yellow striped t-shirt, stands with his arms crossed, smiling broadly. Behind him is a screenshot of a website for 'Partnerships Experience Academy' (PXA). The website's header includes the logo 'pxa' and the text 'Partnerships Experience Academy'. Below the header are navigation links for 'Home', 'Courses', 'Certifications', and 'Leaderboard'. A search bar with a magnifying glass icon and the word 'Search' is located in the top right corner. The main content area features a large, stylized illustration of a person sitting at a desk with a laptop, surrounded by leaves and a red ribbon badge. To the right of this illustration is a large, bold text block that reads 'Want to level up in your career?'. Below this, smaller text says 'New expert-level product and agency certifications' and a red button with the text 'Enroll today'. To the right of the website screenshot is a separate, colorful illustration of a person sitting on a rock or ledge in a lush, green landscape with rolling hills and a bright sun in the sky.

[Impact.com](#) offers a range of Industry recognised educational courses and Certifications to help support your ongoing learning and development via our [PXA- Partnerships Experience Academy](#)

In an ever changing digital landscape - we're here to help and support you and your career development

WHERE ARE YOU?





Earn your certificate for the fundamentals of the Affiliate and Partnerships industry

By the end of this path, you will be able to:

- Illustrate the various types of digital marketing and their pricing models
- Identify the 4 key players in the affiliate and partnership industry, as well as how they work together to provide value for customers
- Describe why Partnerships is a driving growth business
- List the partnership payment types & attribution models
- Outline how assorted verticals can use partnerships to drive results and how to set payouts accordingly
- Recognise high-level overview of the Partnership Lifecycle



Earn your Intermediate certificate for Affiliate & Partnerships

By the end of this path, you will be able to:

- Align affiliate marketing goals with company goals
- Assess competitor affiliate marketing programs to inform your own program-related decisions
- Assign optimal commission rates & create contracts and policies
- Understand the types of partnerships that exist in affiliate marketing
- Track affiliate marketing actions & incentivise incremental growth
- Comprehend the basics of affiliate marketing media buying - aka placements
- Use KPIs to understand the effectiveness of your affiliate program & make data driven decisions to drive growth



Earn your Expert certification in Impact.com Product

By the end of this path, you will be able to:

- Explain the features of Impact.com
- Navigate the Impact.com platform using its widgets and dashboards
- Find and Apply for Brands using the Impact.com Platform
- View and Manage the many different reports available on Impact.com
- Set up the financial side of the Impact.com platform to receive payments from Partners

THANK YOU