

Portfolio

by Edrian Lim

Portfolio

Client Global Investors Group Ltd
Industry Financial Services
Reference James Ricardo (Director)

Objective To create corporate identity with strong branding.

Website www.globalinvestors.biz

Website Design



Leaflet Design



Advertisement Design



Banner Design



Portfolio

Client FirstBIKE Malaysia Sdn Bhd
Industry Children's Products
Reference James Ricardo (Business Partner)

Objective To redesign the existing website to focus on branding & KSP.

Website www.firstbike.com.my ↗
Previous Website www.edrian.com/firstbike ↗
Facebook www.facebook.com/FirstBIKE.Malaysia ↗

Website Design

From previous design to new design >



Brochure Design



Advertisement Design



Portfolio

Client Omnix (M) Sdn Bhd
Industry Infrastructure Developer
Reference Dave Higate (Director)

Objective To create a website to locate
all of their building sites
to be viewed by clients.

Website www.omnixasia.com ↗

Website Design



Portfolio

Client SCI Group Ltd
Industry Financial Services
Reference Nicholas Chilver (Director)

Objective To create magazine ad & banner.

Advertisement Design



Banner Design



Portfolio

Client Bintang View
Industry Accomodation
Reference Finola Murphy (Director)

Objective To create a website to impress international tourists for its high quality of services.

Website www.edrian.com/bintangview 
No longer online officially so it's an archive

Website Design



Name Card Design



Poster Design



Banner Design



Portfolio

Client Schering-Plough Sdn Bhd
Industry Pharmaceutical Products
Reference Bernice Chan (Brand Manager)
Julie Lim (Brand Manager)

Objective To create A&P design campaigns.



A5 quiz card, to fold into an aeroplane to support the design concept.



Invitation Card



Brochure for adult patients, with "aeroplane" design concept to support "Fast Acting, Fully Alert" tagline.



Bookmark

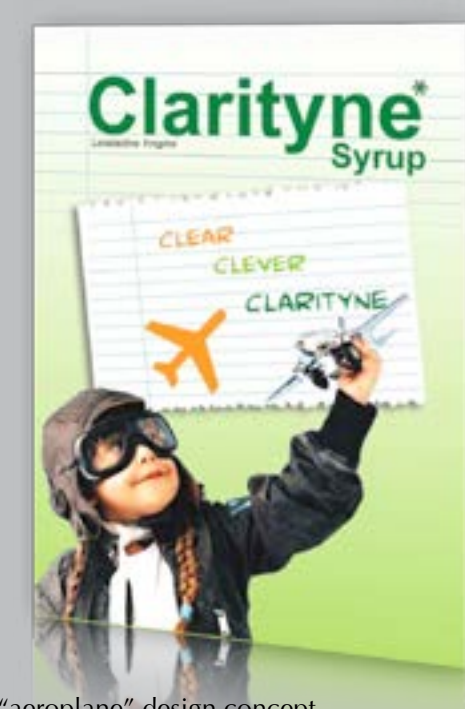
Portfolio by Edrian Lim



Brochure



Brochure for children, with "aeroplane" design concept to support "Clear, Clever, Clarityne" tagline.





Car wobbler for promoting non-drowsy medication for common cold patients, with "Don't sneeze & drive!" tagline.



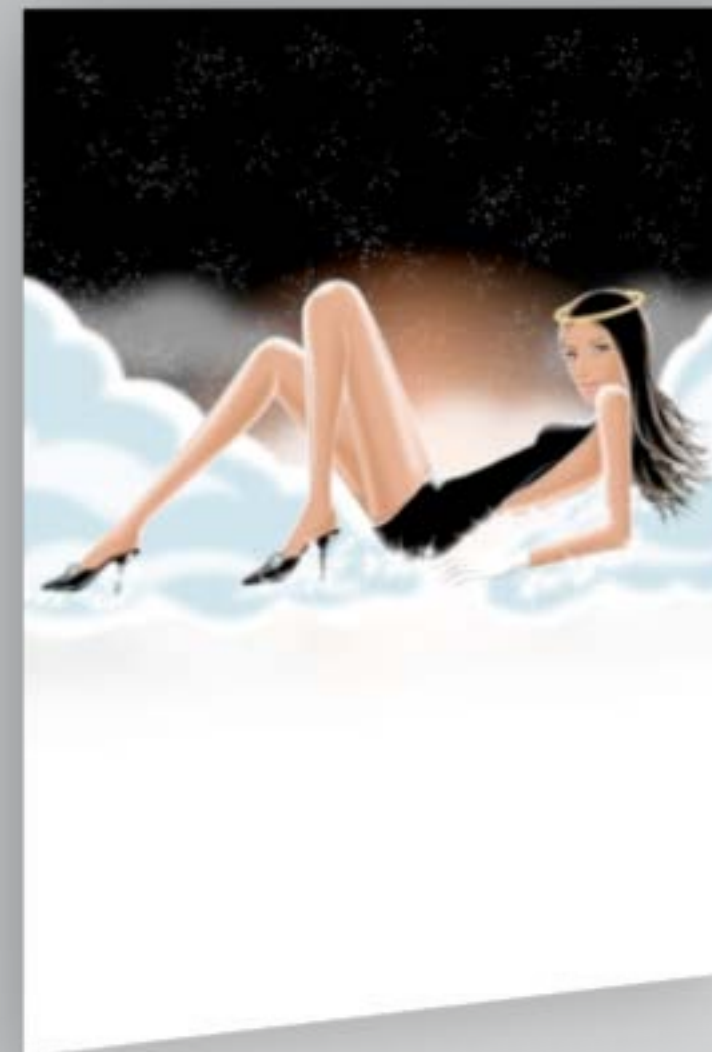
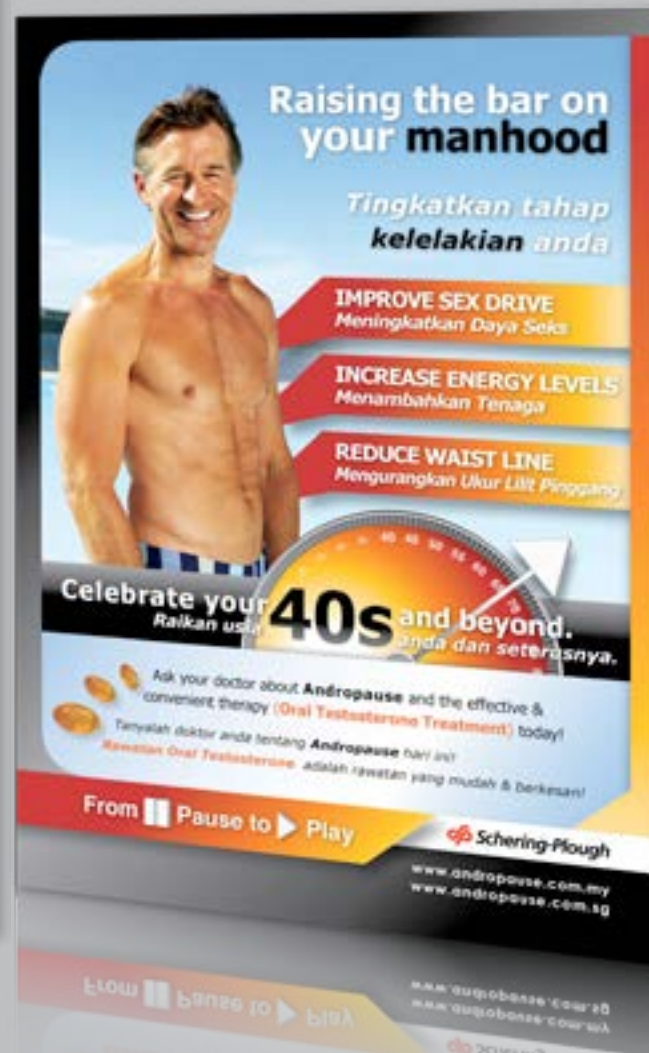
Paper bag with visual effect of a photo frame sitting in a box.

Portfolio

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|-----------|---|
| Client | Measat Publications |
| Industry | Fashion & Lifestyle Magazine |
| Reference | Roth Lai (Chief Editor) Rozie Nasir (Chief Editor) |
| Objective | To create digital illustrations to go with an article & digital imaging for photos. |
| Magazines | InTrend Magazine V Mag Magazine iFeel Magazine |



Poster for andropause patients with an elderly man in great shape to celebrate the aging process with the company's product.



Digital Imaging

Apply digital make up on photos from editorial according to the selected brands of cosmetic.



