



# FOOTFALL MANAGEMENT DASHBOARD

Proxima Nova Alt - Bold  
28pt  
Hex Colour : 21578A

Proxima Nova Alt - Regular  
12pt  
Hex Colour : B4B4B4

500

Total Visitors

200

12:00AM – 12:00 PM

Caucasian

Most Visiting Ethnicity

25-34

Most Visiting Age Group

70%

Visitor Satisfaction Index

Zone2

Most Used Washroom

Day

Week

Month

Year

12:00AM

2:00 AM

4:00 AM

6:00 AM

8:00 AM

10:00 AM

12:00 PM

2:00 PM

4:00 PM

6:00 PM

8:00 PM

10:00 PM

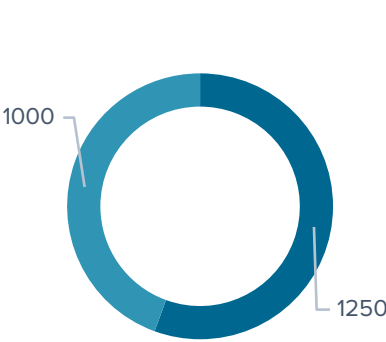
12:00 PM

## Visitor Insights

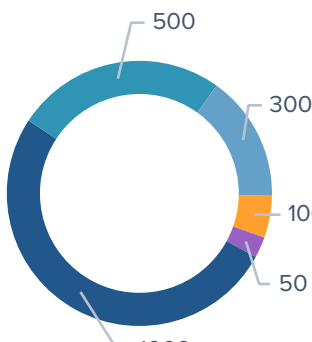
Visitor snapshot based on the demographics and ethnicity

25-34 (480)

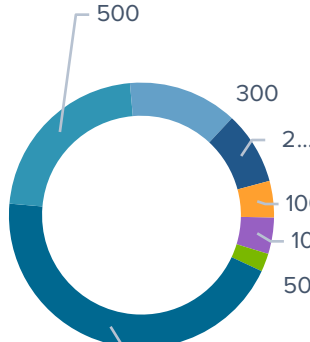
Most visiting age group



Male Female



Caucasian African South Asian East Asian Hispanic



age under 18 age 19 to 24 age 25 to 34 age 35 to 44 age 45 to 54 age 55 to 64 age 65 Plus

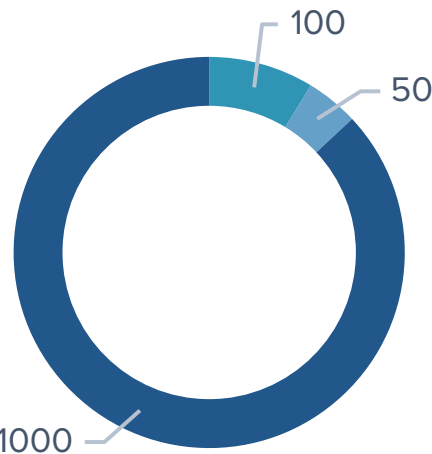
## Visitor Satisfaction Index

Visitor emotion snapshot based visits in zones

70%

(50%)

Happy



Disgust and Anger Surprise Joy and Engagement

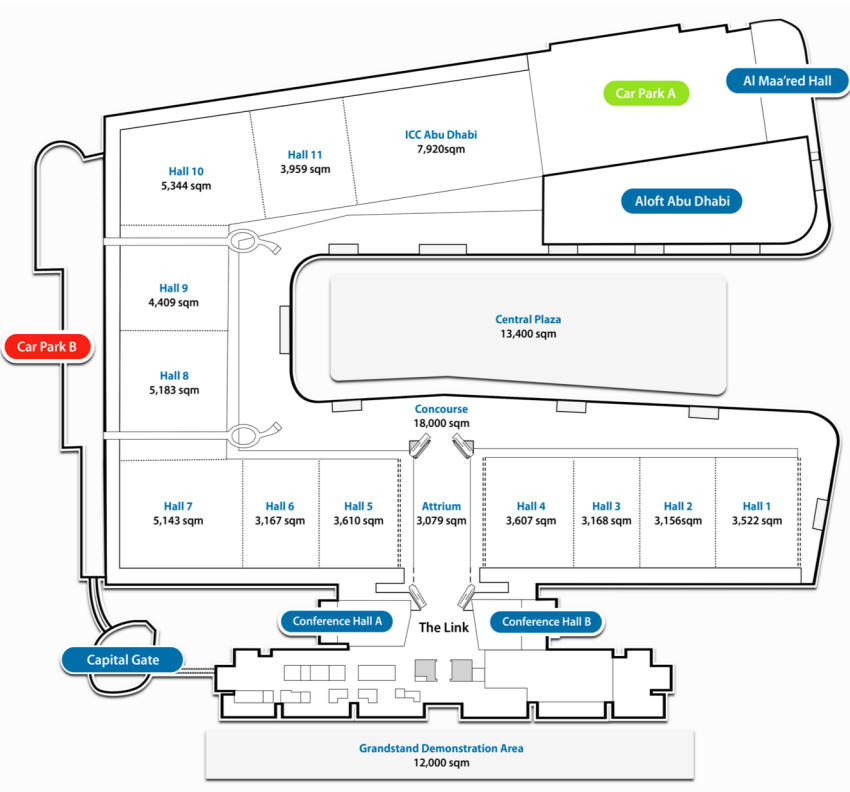
## Visitor Spread Index

Visitor snapshot based visits in zones

Zone2 (480)

Most Visited Zone

## Visitor Live Heat Map



## Entry / Exit numbers



## Restroom numbers



## Visitor Week Spread

Visitor snapshot based on visits in weekdays

Tuesday (480)

Most Busy day

## Visitor as per Zones/ Area

