Twitter zzh-gj-jz association

2022-05-14

In this analysis I will first extract tweets mentioning "#zhangzhehan", "#gongjun" or "#junzhe" and then check the overlap between accounts tweeting about these topics. After playing around a bit I decided to use only hashtags instead of full names to focus on dedicated tweets instead of casual mentions.

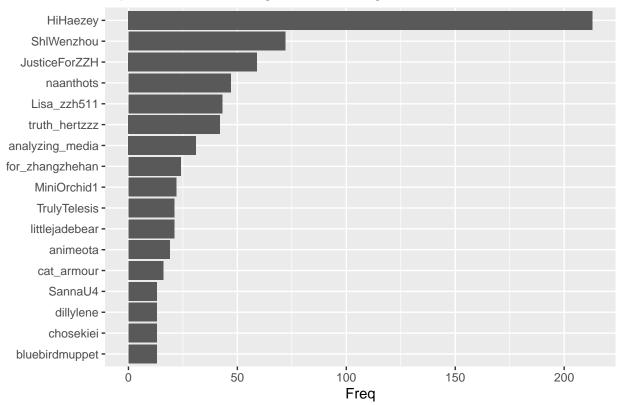
First let's get the tweets via Twitter API. Please note that there is a rate limit of up to 18000 tweets per day. Nonetheless, I never manage to get the maximum of 6000 tweets per query for some reason. Tweet search is also limited to the last 4 days.

I will then plot the accounts with the most tweets about these topics.

```
###extract tweets
tweets_extract_plot<-function(words,title){</pre>
  tweets<-search_tweets2(words,n = 6000,lang = "en",include_rts = FALSE)</pre>
  n_tweets<-nrow(tweets)</pre>
  stats<-paste(title,collapse=" ")</pre>
  stats<-paste(stats,", n=",n_tweets,"tweets")</pre>
  plot<-table(tweets$screen_name)%>%
    as.data.frame() %>%
    arrange(desc(Freq)) %>%
    top_n(15) %>%
    mutate(Var1 = reorder(Var1, Freq)) %>%
    ggplot(aes(x = Var1, y = Freq)) +
    geom_col() +
    xlab(NULL) +
    coord_flip() +
    ggtitle(paste("top accounts tweeting about",stats))
  print(plot)
  return(tweets)
zzh_tweets<-tweets_extract_plot(c("#zhangzhehan"),"#zhangzhehan")</pre>
```

Selecting by Freq

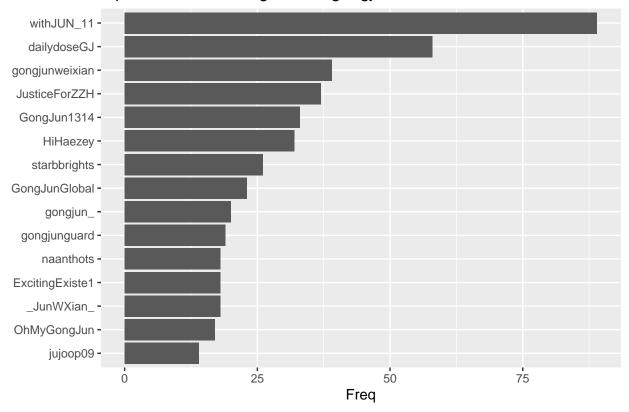
top accounts tweeting about #zhangzhehan, n= 1333 tweets



gj_tweets<-tweets_extract_plot(c("#gongjun"),"#gongjun")

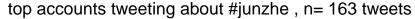
Selecting by Freq

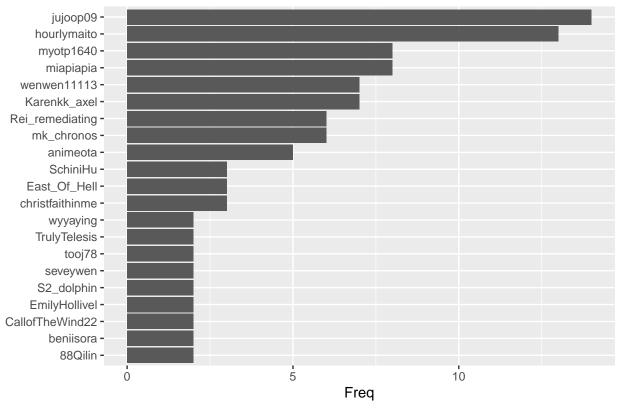
top accounts tweeting about #gongjun, n= 1001 tweets



jz_tweets<-tweets_extract_plot(c("#junzhe"),"#junzhe")</pre>

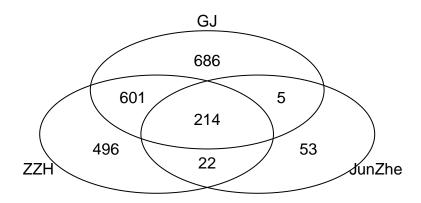
Selecting by Freq





Next let's make a Venn diagram to see the overlap between accounts tweeting about "Junzhe" "Zhang Zhehan" or "Gong Jun". I have to use 2 Venn diagram packages because gplots gives me the numbers+intersections but only venneuler lets me make a beautiful diagram with proportional circle areas.

Note: This plot is not based on tweets containing the respective topics in combination. Instead it plots, e.g. how often accounts mentioning "ZZH" have also mentioned "Gong Jun", this can be in the same or different tweets.



```
x <- attr(v.table, "intersections")
names_venn<-sapply(seq_along(x), function(i) paste(names(x)[[i]]))
numbers_venn<-lapply(seq_along(x), function(i) length(x[[i]]))
names_venn<-str_replace(names_venn, ":", "&")
names_venn<-str_replace(names_venn, ":", "&")
numbers_venn<-as.numeric(numbers_venn)
names(numbers_venn)<-names_venn</pre>
```

Loading required package: rJava

```
v <- venneuler(numbers_venn)
plot(v)</pre>
```



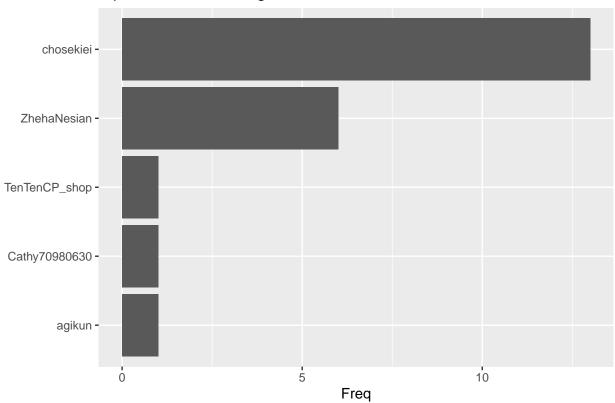
Finally let's plot the top accounts tweeting about the respective topics+combinations. In these plots, for example the "Zhang Zhehan" accounts are the "pure" accounts not mentioning the other two topics.

```
###top accounts n venn diagram slices
topgraph<-function(index,data){</pre>
  n_tweets<-length(data)</pre>
  table(data)%>%
    as.data.frame() %>%
    arrange(desc(Freq)) %>%
    top_n(15) %>%
    mutate(data = reorder(data, Freq)) %>%
    ggplot(aes(x = data, y = Freq)) +
    geom_col() +
    xlab(NULL) +
    coord_flip() +
    ggtitle(paste("top accounts tweeting about",index,", n=",n_tweets,"tweets"))
}
x <- attr(v.table, "intersections")</pre>
lapply(seq_along(x), function(i) topgraph(names(x)[[i]], x[[i]]))
## Selecting by Freq
```

```
## Selecting by Freq
## Selecting by Freq
```

[[1]]

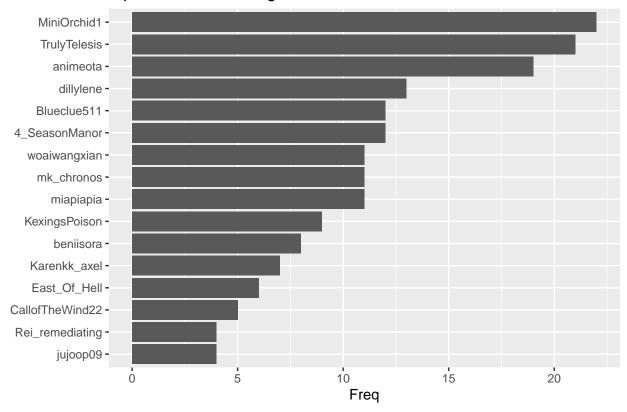
top accounts tweeting about ZZH:JunZhe , n=22 tweets



##

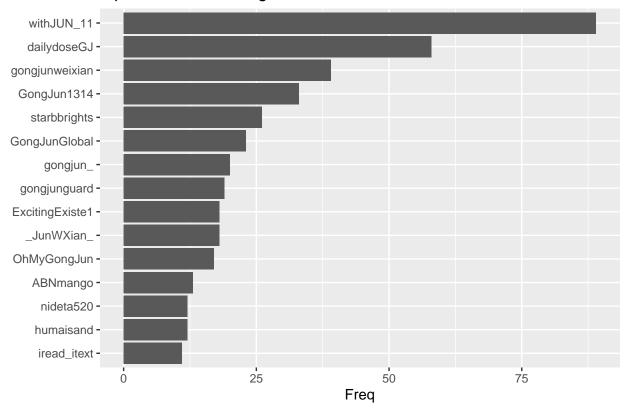
[[2]]

top accounts tweeting about ZZH:JunZhe:GJ , n= 214 tweets

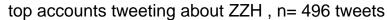


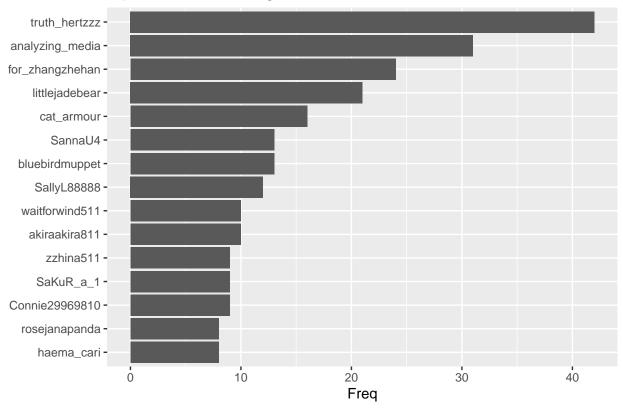
[[3]]

top accounts tweeting about GJ , n= 686 tweets

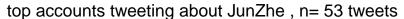


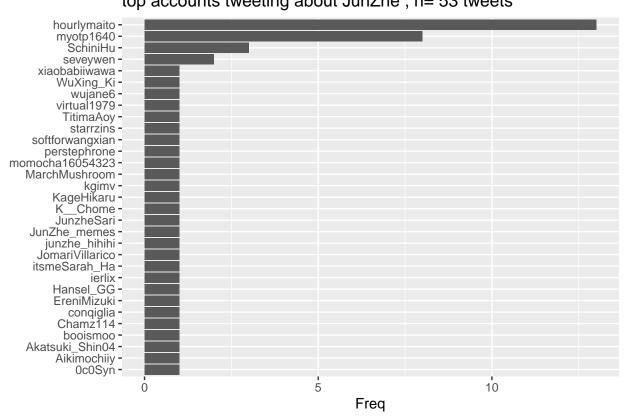
[[4]]





[[5]]

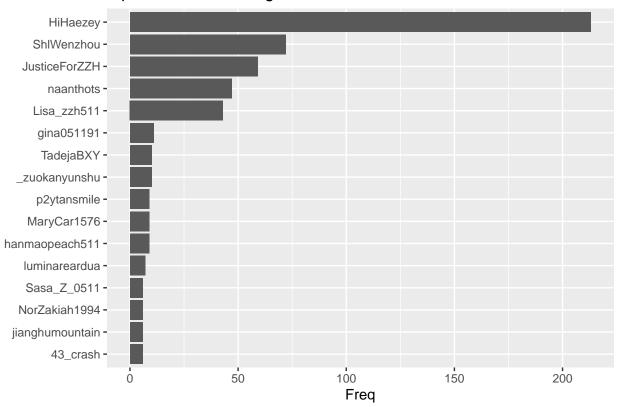




##

[[6]]

top accounts tweeting about ZZH:GJ, n= 601 tweets



[[7]]

