

Step 3: Self-Discovery Before You Begin:

Where Are Aggregation Functions Used in Real Applications?

part 1 :

Write 3–5 real-life use cases where aggregation functions are used.

1. Amazon (E-commerce Orders and Products)

Amazon uses aggregation functions like `SUM()` and `COUNT()` to calculate key metrics. For example, the total number of orders per customer is calculated using `COUNT(OrderByCustomerID)` grouped by customer ID. `SUM(Quantity)` or `SUM(SalesAmount)` is used to find top-selling products by category. This allows Amazon to track which customers are most active and which products are performing best.

2. Talabat or Uber Eats (Restaurant and Menu Analytics)

Food delivery platforms like Talabat use `SUM()` to compute monthly earnings per restaurant by summing all order totals grouped by restaurant ID and date. `AVG(Rating)` helps determine the average food rating per item, enabling restaurants to improve based on feedback. `COUNT(OrderByItemID)` is also used to count the total orders per food item or region.

3. YouTube or Udemy (Course/Video Engagement)

Platforms like YouTube and Udemy use `COUNT(ViewID)` to count total views per video or channel. `MAX(Views)` is applied to find the most popular videos, while `AVG(Rating)` helps calculate average course or video ratings. They also use `SUM(WatchTime)` to see total time users have spent on a course, which helps analyze engagement levels.

4. Banking and Finance (User and Branch Reporting)

Banks use `SUM(Balance)` to calculate total funds across user accounts. `COUNT(TransactionID)` gives the number of transactions per account. `AVG(WithdrawalAmount)` or `AVG(DepositAmount)` helps understand user habits. Branches can be compared by grouping this data by branch ID and applying aggregates.

5. Company Dashboards (Performance Metrics)

Corporate dashboards summarize activity using aggregation. `COUNT(UserID)` shows how many users registered this month, `SUM(Revenue)` provides total income, and `MAX(Sales)` might be used to highlight the top-performing employee or department. These aggregates are grouped by time period or employee name and filtered using `HAVING` to display meaningful summaries.

Part 2: Different Uses of Aggregation:

1.What is the difference between GROUP BY and ORDER BY?

- GROUP BY is used to group rows that have the same values in specified columns into summary rows, often with aggregate functions like SUM(), AVG(), COUNT().
GROUP BY → groups data to calculate totals per category.
- In contrast, ORDER BY is used to sort the final result set based on one or more columns, either in ascending or descending order.
ORDER BY → sorts the output by price or date.

2.Why do we use HAVING instead of WHERE when using aggregates?

WHERE filters data *before* using functions like SUM() or AVG().

HAVING filters data *after* those calculations

3.What are common mistakes beginners make with aggregation queries?

Using WHERE instead of HAVING for totals.

Not grouping all needed columns.

Mixing up ORDER BY and GROUP BY.

Forgetting DISTINCT when counting unique values.

4.In what situations would you use COUNT(DISTINCT ...), AVG(...), SUM(...) together?

COUNT(DISTINCT customers) = number of unique buyers

SUM(sales) = total money

AVG(sales) = average per sale

5.What is the performance impact of GROUP BY and how can indexes help?

GROUP BY can slow things down if your table is big.

Adding indexes (on the grouped column) helps speed it up.

part 3: Practice Tasks — Aggregation Queries to be solved in SQL