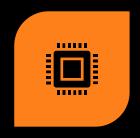
Overview on the benefits of CI/CD

By: Mohamed Emad

For: Give your Application Autodeploy Superpowers

# CI/CD: THE SMART CHOICE

#### MHA CI\CD\$



CI PROVIDES THE CHANCE TO INTEGRATE YOUR CODE IN THE PRODUCT AS FAST AS POSSIBLE WHICH MEANS FASTER TIME TO MARKET



SAVING TIME AND MONEY ON ISSUES FROM HUMAN ERRORS AND BUGS BY DETECTING THEM IN EARLY STAGES



RELEASE NEW FEATURES MORE QUICKLY AND FREQUENTLY WHICH INCREASE VALUE AND REVENUE



REDUCING COST, FASTER DEPLOYMENTS AND LESS HUMAN ERRORS BY USING AUTOMATED PROCEDURE



REDUCE THE RISK OF DOWNTIME FROM A CRASH OR MAJOR BUG AND QUICK RETURN TO PRODUCTION STATE

#### CI/CD: A GAME CHANGER



Making a change to a product was hard and the cost of making a mistake was high



The cost of updating a software was huge and involved long testing cycles



Today, things are different thanks to Continuous Integration and Continuous Delivery (CI/CD)



Being able to make changes in the product as soon as they are ready has huge impact on business

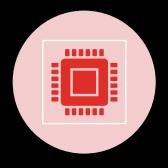
### BENEFITS OF CI/CD FOR BUSINESS



It is much easier for team members to work on the same feature



The cost of merging small changes is much lower than large changes



It is much easier for developers to detect small changes so detecting the source of errors become much simpler



Customers can see more features flowing faster. This means increased customer satisfaction and revenue.

## CICD IN A NUTSHELL



Reduce Risk



Deliver faster



Less manual effort



Enhanced monitoring



Return to production ASAP if changes break