

Layout in E-Books

Grenzen und Möglichkeiten

Dr. Victor Wang

Rückblick: Innovation Buchdruck

1455 Gutenbergs „B 42“



1461 Illustrierter Buchdruck

1463 Titelblatt

1473 Musiknotendruck

1494 Index

1500 Oktavformat

1501 Kupferstich im Buchdruck

1530 Impressum

1559 Index librorum prohibitorum

⋮

1450

1500

1550

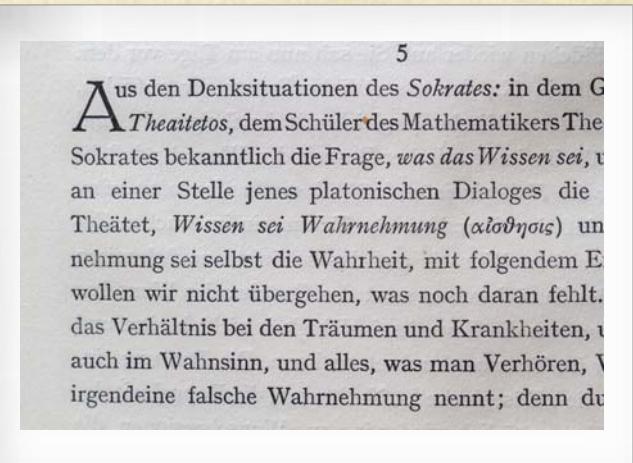
... hatte 500 Jahre Zeit ...



Vorbild Print

Vorbild: Leitmedium Print

- Papierformat-, Satzspiegel („Orientierung“)
- Schriften / Schriftgrößen / Durchschuss
- Seiten- und Zeilenumbrüche, Trennungen
- Print-Seite mit ihren Merkmalen: rechts, links, Kolumne, Pagina, Fußnote
- Maße: absolute Angaben Pt, mm



Print ist „fixed Layout“

Die Lehre von der objektiven Zurechnung

3 B III

Opfer kraft überlegenen Wissens oder Wollens beherrscht. Handelt das Opfer nicht eigenverantwortlich, so kann in der Regel eine Täterschaft und damit eine Tötung in mittelbarer Täterschaft bejaht werden.

Bei einer Tötung durch Unterlassen wird die Eigenverantwortlichkeit diskutiert bei der objektiven Zurechnung. Wird die Verantwortlichkeit dem Täter zugeschrieben, so hat der Täter eine rechtlich relevante Gefahr geschaffen, welche sich dann in dem Erfolg realisiert hat. Liegt hingegen die Verantwortlichkeit beim Opfer, so hat sich nicht die vom Täter geschaffene Gefahr, sondern die vom Opfer selbst geschaffene Gefahr realisiert, so dass der „Täter“ straflos ist.

Hinweis

Dieses Abgrenzungskriterium sollten Sie bei den nachfolgenden Fallkonstellationen beachten. Sie werden feststellen, dass zwar im Einzelfall umstritten ist, welche Anforderungen an die Eigenverantwortlichkeit gestellt werden müssen, dass aber die Frage immer dieselbe ist. Dieses Verständnis erleichtert die Lösung Ihres Klausurfalles erheblich.

Im Wesentlichen können Ihnen folgende Fallkonstellationen begegnen:

aa) Fremdtötung in mittelbarer Täterschaft

Eine mittelbare Täterschaft setzt eine Täterschaft des planvoll Lenkenden über den unmittelbar Handelnden kraft Überlegenen Wissens oder Wollens voraus. Eine Fremdtötung in mittelbarer Täterschaft liegt dementsprechend vor, wenn der sich selbst Tötende u.a. aufgrund von Zwang, Täuschung oder Missbrauch eines Abhängigkeitsverhältnisses keine freiverantwortliche Entscheidung trifft, sondern von dem Hintermann in den Tod „gelenkt“ wird.

Beispiel A spiegelt der jungen, von ihm abhängigen Frau F vor, sie könne ihren Körper wechseln und so später auf dem Stern Sirius weiterleben. Nach genauer Instruktion des A versucht die Frau sich alsdann zu töten, indem sie einen eingeschalteten Fan in die mit Wasser gefüllte Badewanne wirft, wobei ihr der Umstand der Selbsttötung verschiebt bleibt. Sie geht davon aus, dass sie lediglich ihre körperliche Hölle wechselse und ansonsten unverändert weiter lebe. (Sirius-Fall).²¹

Hier hat der BGH die versuchte Tötung (die Frau hat überlebt) in mittelbarer Täterschaft bejaht, da der Subjektivität der Umstand nicht bekannt war, dass sie eine Ursache für ihren eigenen Tod setzte. Sie umetig mithin einer zielgerichteten Täuschung des A, der die genauen Umstände kannte. Der A war hier Täter eines Tötungsdelikts kraft überlegenden Wissens. Durch dieses Wissen lenkte er die Subjektivität und machte sie zum Werkzeug gegen sich selbst.



25 BGHSt 32, 38.

45

You, Even Better


Make a wish! Because life gets even better in the fourth decade.

What No One Tells You About Your 30s

Something just shifts, many women say. They feel smarter, sassier, and more centered. If you've already hit 3-0, you'll relate to these stories. Not there yet? Prepare to be totally inspired.

BY ROBIN HILMANTEL

● “I used to feel like I always had to be the über-friend who would do things like cancel my plans at the last minute to make sure my BFF had a wingman at some random party where her crush was supposed to be. Then I’d be devastated when the person I’d helped didn’t do the same for me. Now I make a point to take care of myself first and not guilt myself into being everyone else’s hero. I’ve also realized that while some friends will go above and beyond for you, others won’t, and that doesn’t make them bad people. It’s not because they don’t care; they just have their own lives to lead. And so do I!” —Jenny, 33

● “I’ve stopped going out when I don’t really want to. I used to think: If there’s a big party, I need to be there to see what goes down with my friends. If there’s a bar, I need to check it out so I’ll be up on all the latest hot spots. If there are lots of cute guys, I need to put myself out there and talk to them. If I spend the time to get all dressed up, I need to stay out past 3 a.m. Seriously, the list goes on and on! I suffered from a bad case of what my friends call FOMO [fear of missing out].

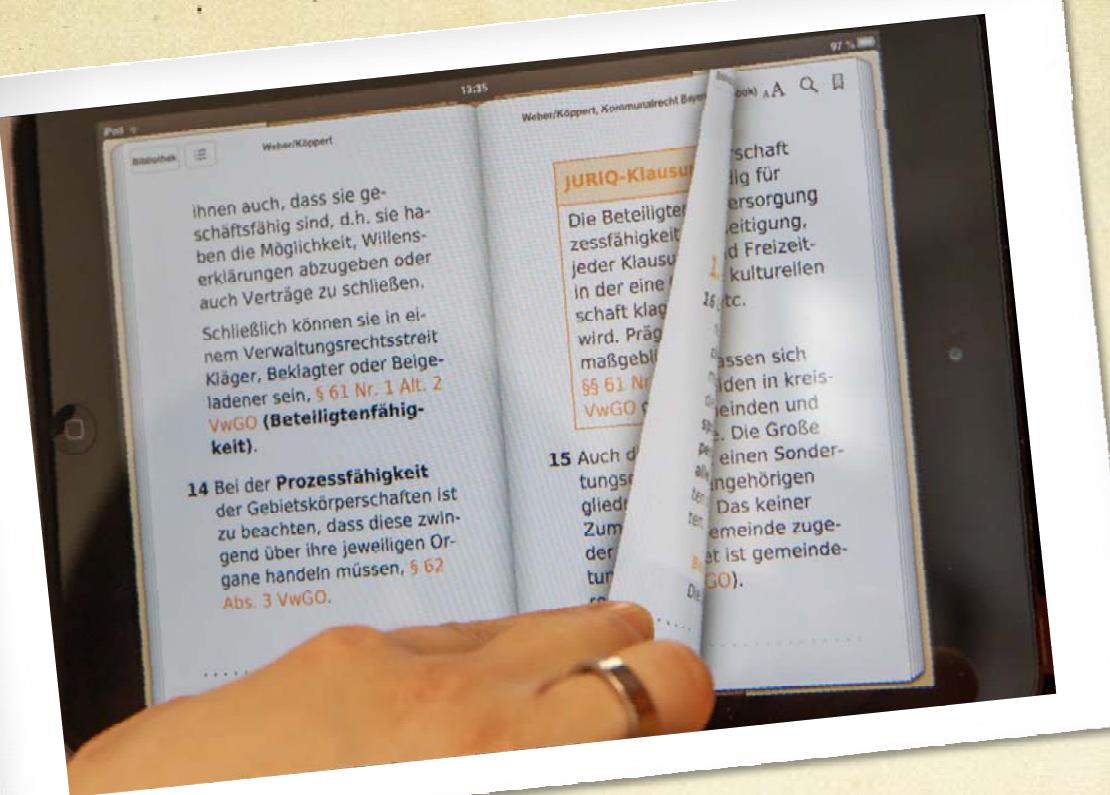
“But almost instantly after I turned 30, I realized I was spending way too much money, staying out way too late, and feeling way too tired the next day. And for what? It was pretty much the same thing every night. Now I’m more in touch

A REASON TO CELEBRATE
85% of 31-year-old women say the best days of their lives are still to come (compared to 67% of 18-year-olds).

SOURCE: OKCUPID.COM

COSMOPOLITAN.COM

© 2010 Cosmopolitan Co.



Flowable Layout

Innovation des E-Books oder
Verlust der Print-Seite?

Flowable Layout bei E-Books

EPUB/Mobi u.a.

- Keine Formatbegrenzung, kein Satzspiegel, keine Orientierung
- Keine Seite, keine Kolumne, keine Pagina, keine Fußnote
- Umbrüche: fließend, Trennung reader-abhängig
- Schriften: eingebunden, aber reader-abhängige Anzeige
- Schriftgrößen / Abstände: relative Maße %, em

Beispiel „flowable“ Layout

The image shows a digital book interface with a flowable layout, displayed on a desktop computer and an iPad. The desktop view on the left shows a navigation bar with 'Datei', 'Bearbeiten', 'Lesen', and 'Hilfe'. Below it is a library section with 'Bibliothek' and a search bar. The main content area displays a section titled 'D. Besonders schwere Brandstiftung, § 306b' with a sub-section 'I. Überblick'. A note states: '186 Wie bereits eingangs dieses Kapitels erwähnt, enthält § 306b Abs. 1 eine Erfolgsqualifikation zu §§ 306 und 306a. Hinsichtlich der genannten Folgen „schwere Gesundheitsschädigung“ und „Gesundheitsschädigung einer großen Zahl von Menschen“ muss gem. § 18 der Täter **wenigstens fahrlässig** gehandelt haben.' Below this is another note: '187 § 306b Abs. 2 hingegen ist eine Qualifikation, allerdings nur zu § 306a, nicht auch zu § 306b'. A diagram shows '§ 306b' branching into '§ 306b Abs. 1 Erfolgsqualifikation zu §§ 306 und 306a' and '§ 306b Abs. 2 Qualifikation zu § 306a'. A 'Bild vergrößern' (enlarge image) button is present. The page number is 128 / 343.

The iPad view on the right shows a similar layout with a top navigation bar and a library section. The main content area displays the same section 'D. Besonders schwere Brandstiftung, § 306b' and 'I. Überblick'. It includes the same notes and the same branching diagram. A 'JURIQ-Klausurtipp' (JURIQ exam tip) box is visible on the right side, containing text about the difference between 'Erfolgsqualifikation' and 'Qualifikation' based on Article 15. The page number is 07:51 / 97 %.



But if, like the Chief Blue Meanie, you didn't have a song and you hated music, then you might have wanted to sneeze Pepperland away for ever.

The Chief inspected the Meanie Army. "Are my troops in readiness?"

"Ready, Your Blueness!" Max nodded furiously.

The troops stood to attention:



"Splendid!" the Chief's
big teeth gnashed.
"Today, Pepperland goes
bluey!"

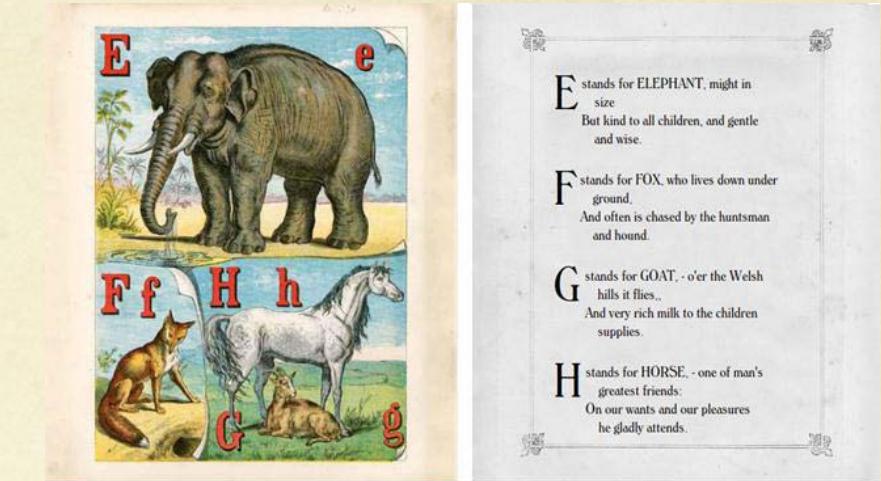
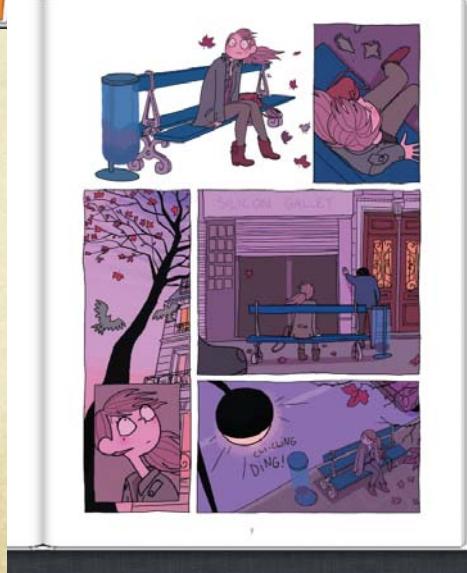
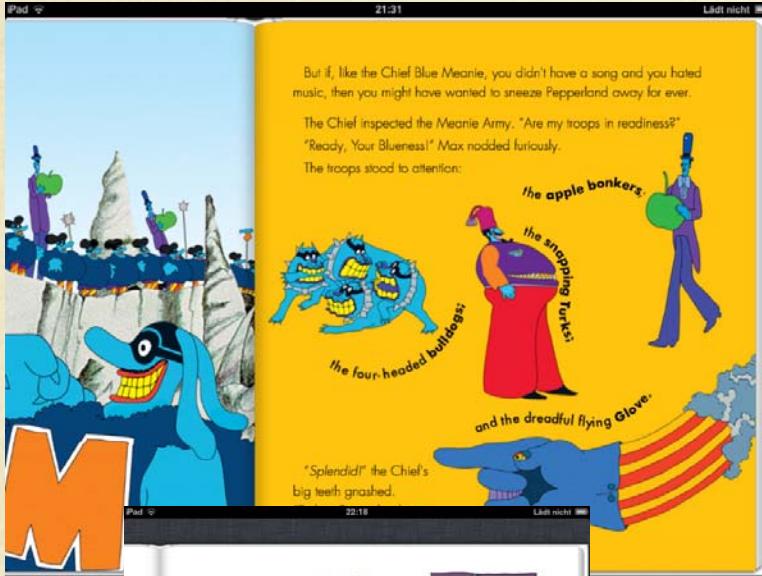
Fixed Layout

Die Renaissance der Print-Seite im E-Book?

„Fixed Layout“ – warum nötig?

- Layout und Inhalt können sehr eng verbunden sein,
Risiko: Verlust von Layout = Verlust von Inhalt
 - Positionierungen
 - Orientierung
 - Feste Seitenfolge links/rechts
- Beispiele
 - Magazine
 - Kinderbücher
 - Comics / Manga
 - Generell: stark gelayoutete Publikationen

Beispiele für „fixed“ Layout



AZARDI - Famous Paintings - Infogrid Pac...

Cafe Terrace at Night

Vincent Willem van Gogh

Explore

THE PAINTING

Cafe Terrace at Night, also known as The Cafe Terrace on the Place du Forum, is a coloured oil painting executed by the Dutch artist Vincent van Gogh on an industrially primed canvas of size 25 (Toile de 25 figure) in Arles, France, mid-September 1888. The painting is not signed, but described and mentioned by the artist in his letters on various occasions.

Visitors of the site can still stand at the northeastern corner of the Place du Forum, where the artist set up his easel. He looked south towards the artificially lit terrace of the popular coffee house, as well as into the enforced darkness of the rue du Palais leading up to the building structure (to the left, not pictured) and, beyond this structure, the tower of a former church (new Musée Lapidaire). Towards the right, Van Gogh indicated a lighted shop as well, and some branches of the trees surrounding the place—but he omitted the names of the Roman monuments just beside this little shop.

The painting is currently at the Kröller-Müller Museum in Otterlo, Netherlands.

THE ARTIST

Vincent Willem van Gogh (Dutch; 30 March 1853 – 29 July 1890) was a Dutch post-Impressionist painter whose work, notable for its rough beauty, emotional honesty and bold color, had a far-reaching influence on 20th-century art.

After years of painful anxiety and frequent bouts of mental illness, he died aged 37 from a gunshot wound.

Twenty, completing many of his best-known works during the last two years of his life. His work included self-portraits, landscapes, still lifes, portraits and paintings of cypresses, wheat fields and sunflowers.

The extent to which his mental health affected his painting has been a subject of speculation since his death. Despite a widespread tendency to romanticize his

Source: <http://commons.wikimedia.org>
Vincent van Gogh [Public domain], via Wikimedia Commons

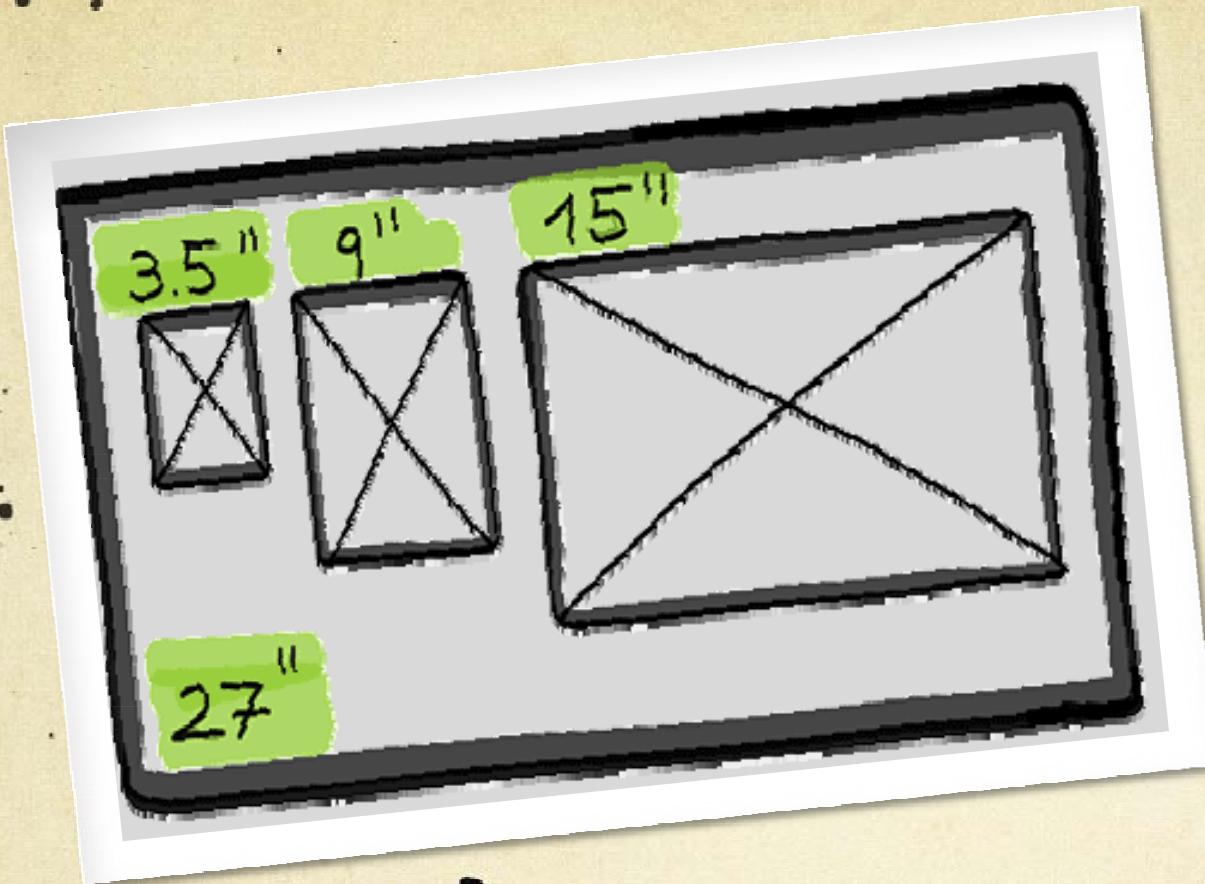
Proprietäre Fixed Layout Standards

Apple/Amazon/Barnes & Noble u.a.

- „Seite“ = feste Höhe und Breite (Viewport) und Orientierung
- Dadurch wieder möglich
 - Kolumne, Pagina, „Fußnote“
 - Feste Umbrüche, Positionierung von Grafik und Text
 - Festlegungen von Seitenabfolgen / Doppelseiten („spread“)
- Aber dynamische Eigenschaften sind verloren
 - Schriften fix
 - Kein fließendes Layout
 - → Leser kann Layout nicht verändern

EPUB3 Fixed-Layout-Documents

- Erweiterung von EPUB3, März 2012
- Führt „proprietäre“ Standards wieder zusammen
- Metadaten erhalten werden ergänzt um Angaben zu
 - Layout: flowable | pre-paginated
 - Orientierung: landscape | portrait
 - Doppelseiten („spread“)
- HTML- und SVG-Daten erhalten Viewport-Angabe

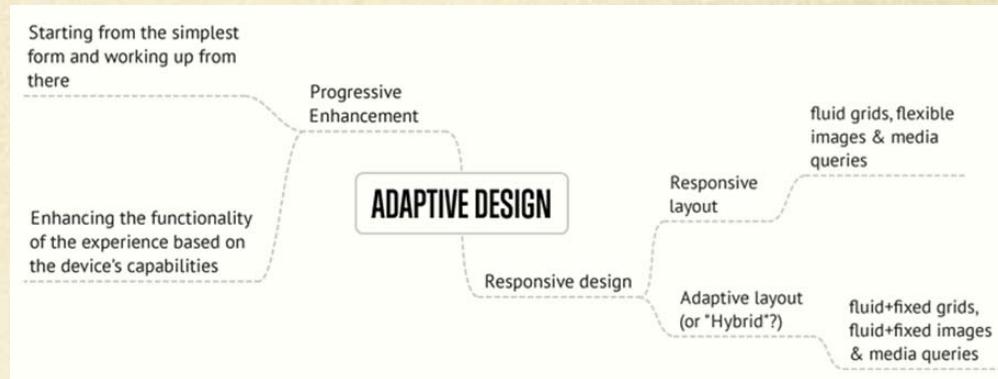


Adaptive Layout

Layout mit Vorlagen

EPUB Adaptive Layout

- Ursprung Web Design



- EPUB3-Erweiterung, August 2012,
Status: Informational Document
- **Pagelayout:** CSS-Ergänzung zwecks „*template-based adaptive paginated layouts*“
- **Adaptive Styling:** Soll berücksichtigen
 - Gerätevielfalt (Bildschirmgröße)
 - Benutzereinstellungen

CSS3 Media Queries

- W3C-Standard von Juni 2012, Teil von CSS 3
 - Bestandteil von EPUB3
 - Amazon KF8
- Konzept der „Layout-Weiche“, die unterschiedliche Geräteeigenschaften auswertet:
 - Fenster- bzw. Bildschirmmaße
 - Orientierung, Seitenverhältnis
 - Farbigkeit / Bildschirmtechnik

Beispiel Media Queries

The screenshots illustrate a responsive web design for a newspaper website. The top image shows a desktop view with a sidebar on the left containing links for 'THE WEBLOGUE', 'BACK ISSUES', and 'ABOUT OUR PAPER'. The middle image shows a smaller desktop or tablet view where the sidebar has collapsed, and the right side of the page has shifted to accommodate the main content. The bottom image shows a mobile device view where the sidebar is completely gone, and the main content area features three portrait images of Holmes, Watson, and Moriarty.

The Baker Street INQUIRER

"Give me problems, give me work."

In the year 1878 I took my degree of Doctor of Medicine of the University of London, and proceeded to Netley to go through the course prescribed for surgeons in the army. Having completed my studies there, I was duly attached to the Fifth Northumberland Fusiliers as Assistant Surgeon. The regiment was stationed in India at the time, and before I could join it the second Afghan war had broken out. On landing at Bombay, I learned that my corps had advanced through the passes, and was already deep in the enemy's country.

Victors & Villains

SHERLOCK HOLMES
DR JOHN HENRY WATSON
MYcroft HOLMES

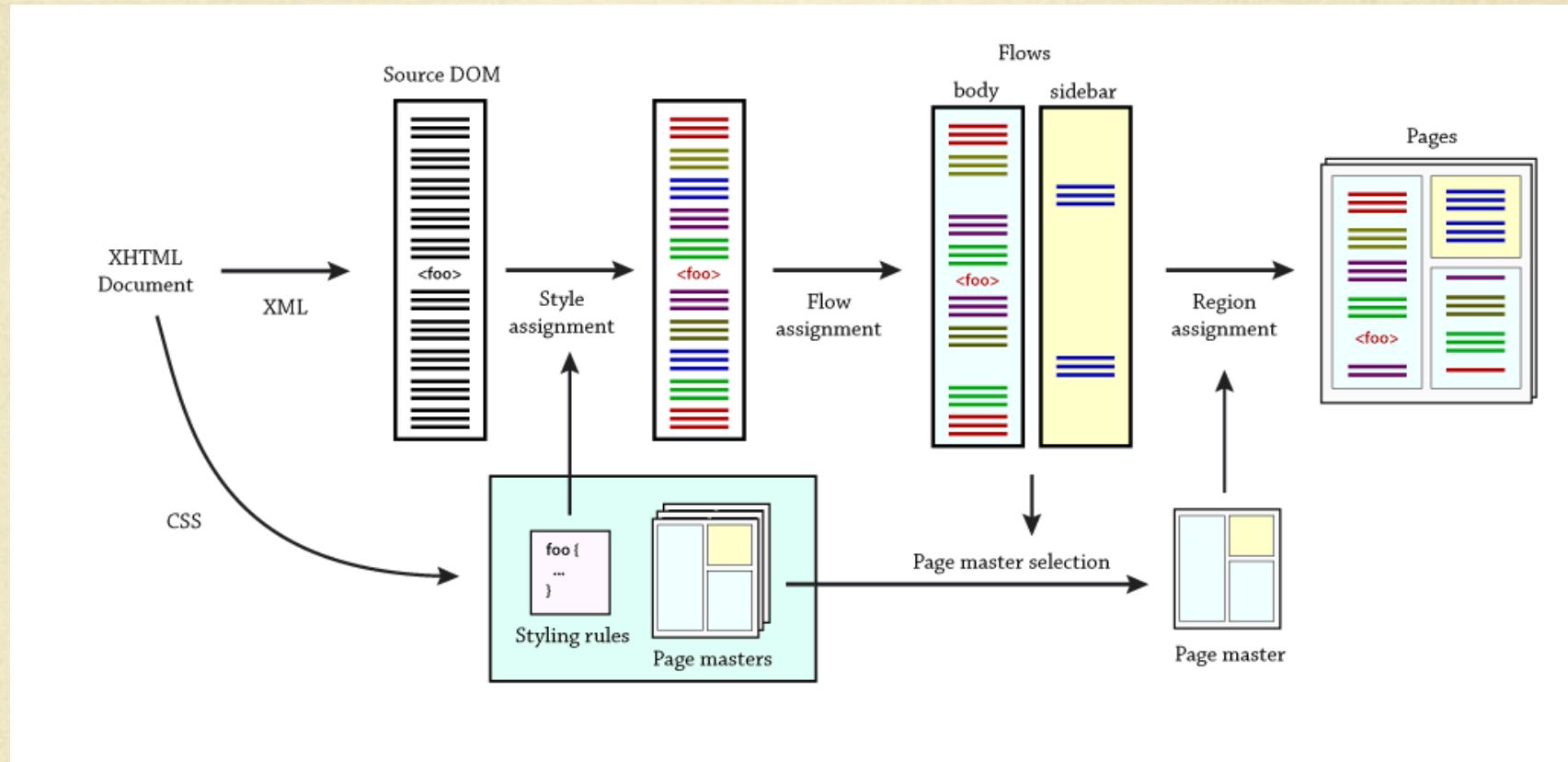
<http://d.alistapart.com/responsive-web-design/ex/ex-site-linearize.html>

„Adaptive Styling“

- Abfragemöglichkeit für Benutzereinstellungen, bspw:
 - Schrift / Zeilenhöhe
 - Seiten-Orientierung / -Höhe / -Breite
- Berechnungsfunktionen
- Variablen
- Fallunterscheidungen
- Beispiel

```
@-epubx-define {  
    full-page-width: -epubx-expr(max(page-  
        height*4/3, page-width));  
}
```

Konzept der Seitenerzeugung

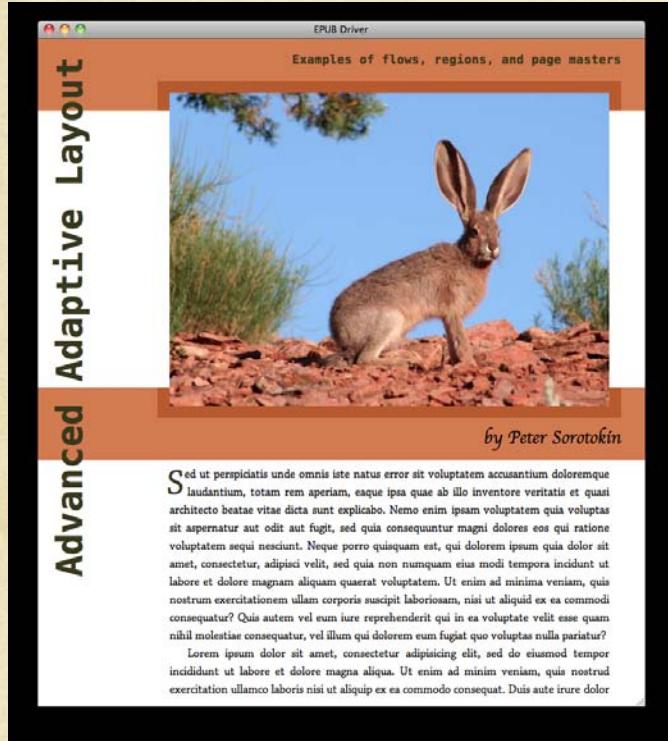


Prototyp 1

Advanced Adaptive Layout

EPUB Driver

Examples of flows, regions, and page masters



by Peter Sorotokin

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Advanced Adaptive Layout

EPUB Driver

Examples of flows, regions, and page masters



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Prototyp 2

The image displays two side-by-side screenshots of a document viewer application titled "EPUB Driver". Both screenshots show the same page content, but with different styling applied to the right-hand column.

Left Screenshot: The right-hand column has a background color of #f0e68c. It contains a large block of Latin text. A red rectangular callout box highlights the first two lines of this text: "NEMO ENIM IPSAM VOLUPTATEM QUIA VOLUPTAS SIT ASPERNATUR" and "AUT ODIT AUT FUGIT.".

Right Screenshot: The right-hand column has a background color of #fff. It contains the same block of Latin text. A red rectangular callout box highlights the same two lines: "NEMO ENIM IPSAM VOLUPTATEM QUIA VOLUPTAS SIT ASPERNATUR" and "AUT ODIT AUT FUGIT.".

The rest of the page content is identical in both screenshots, including the header "Examples of flows, regions, and page masters" and the main text block below it.

Text Content (Left and Right Screenshot):

in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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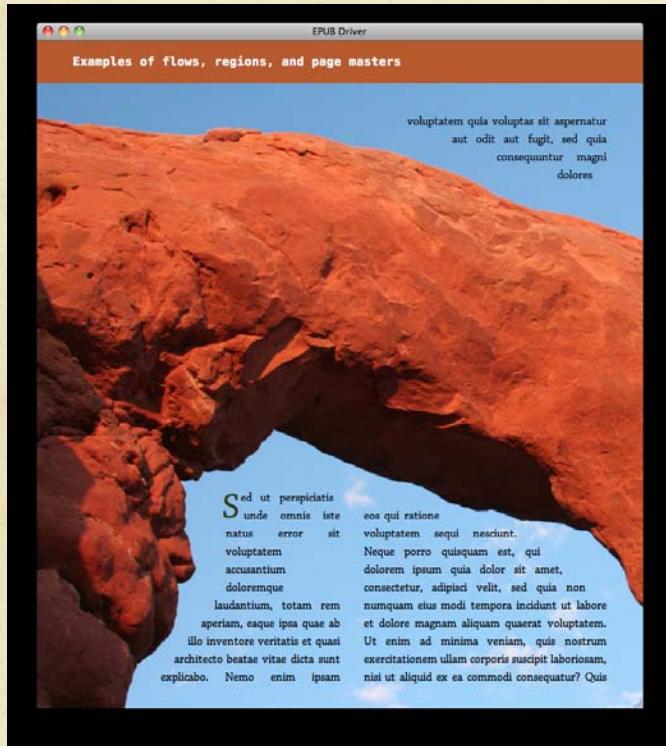
At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollit animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

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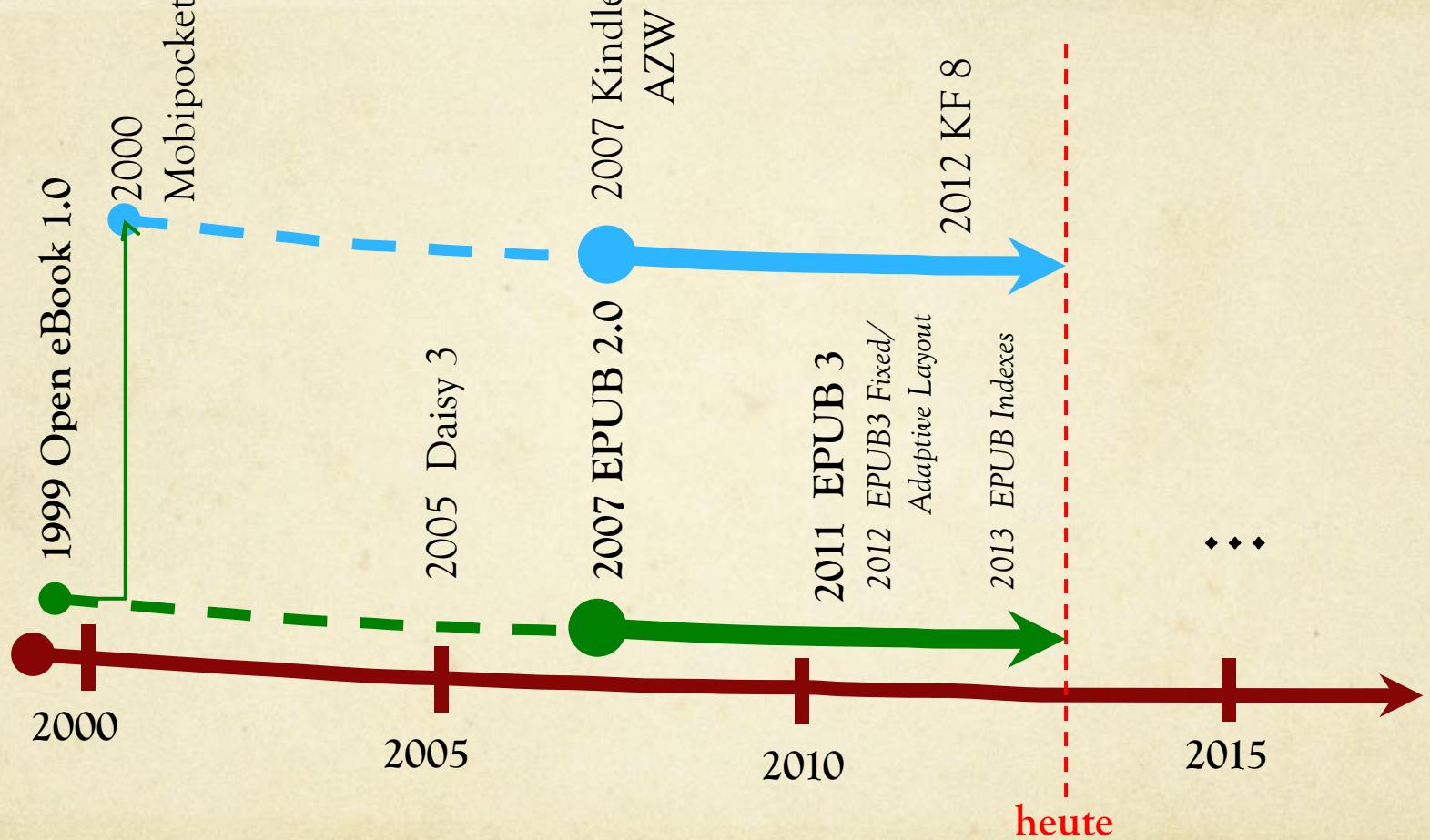
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Prototyp 3



Innovation E-Book ...



... hat noch etwas Zeit ...

Vielen Dank!

Kontakt

Dr. Victor Wang

victor.wang@t-online.de

Referenzen

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