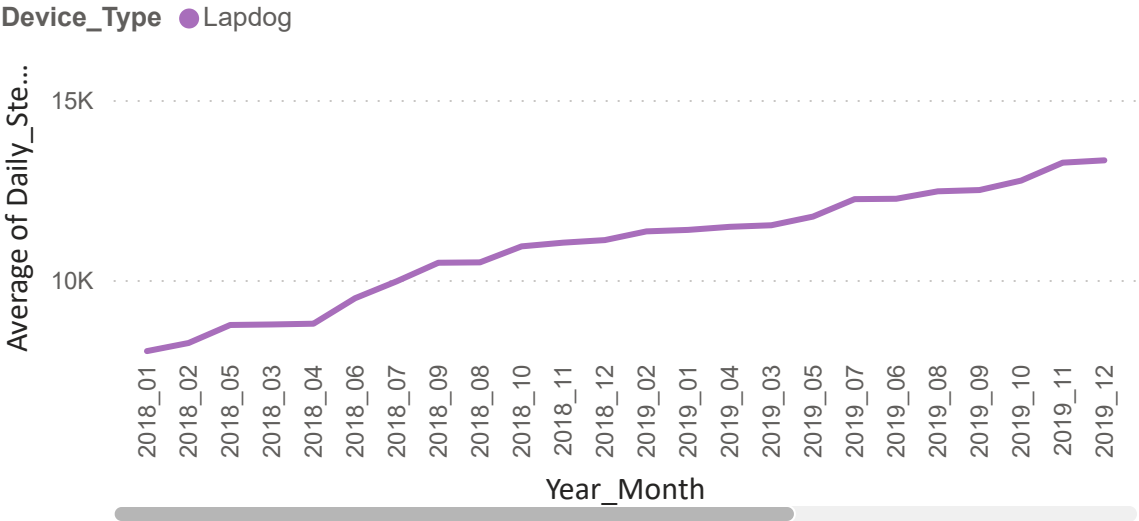


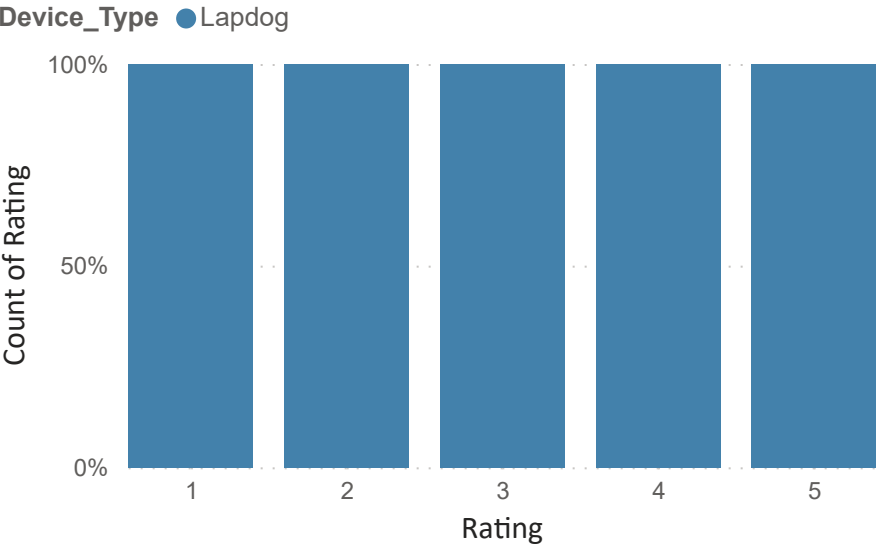
LAPDOG Vs. LAPCAT



Average of Daily Steps of Pets

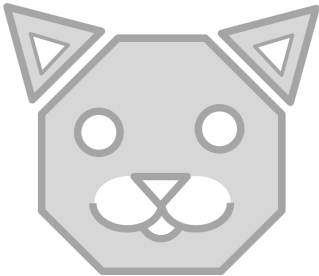


Rating for each device



Average of ratings for Lapdog

4.69



Average of ratings for Lapcat

(Blank)

Date

1/1/2018

12/31/2020

Dog/Cat, Gender

Search

Cat

Device_Type

All

Rating

1

5

Where Did You Buy This Pro...

Select all

Great Buy

Other

PetFans

Rainforest.Com

dog

Female cats

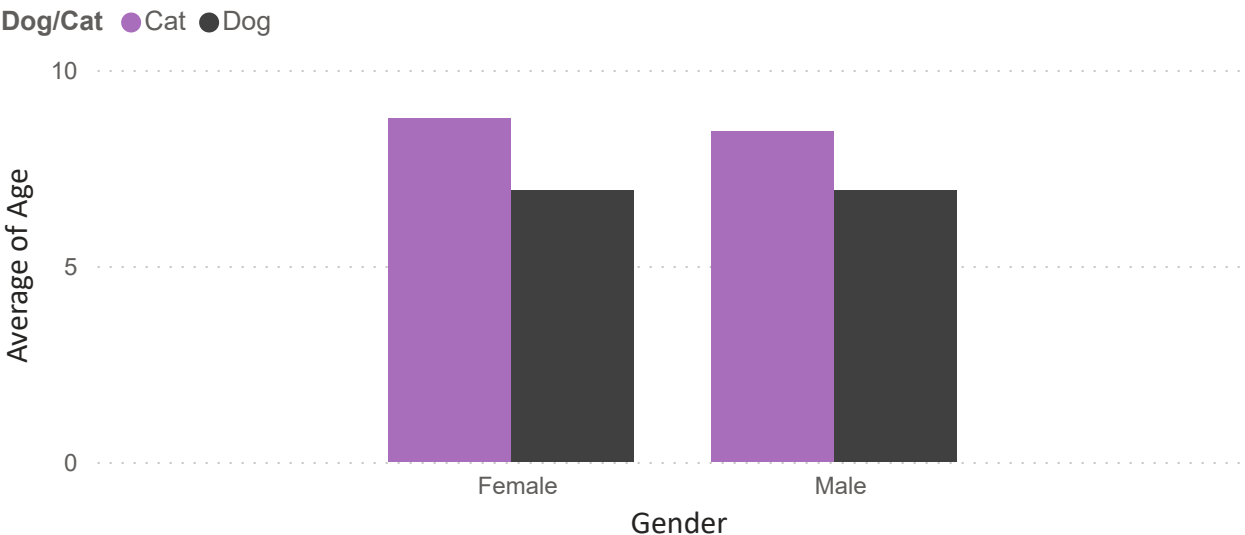
Clear

Next Page Last page

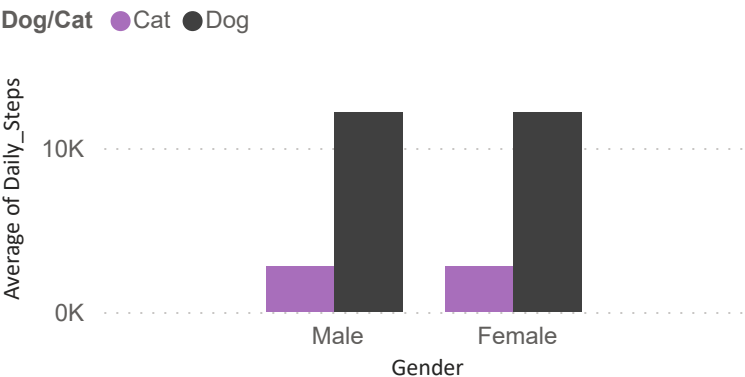
What does customers think about our products?

Comments	Rating	Would You Recommend this Product?	Device_Type
Wow, this thing really works!	3	N	Lapdog
Wow, this thing really works!	3	Y	Lapdog
Wow, this thing really works!	4	Y	Lapdog
Wow, this thing really works!	5	N	Lapdog
Wow, this thing really works!	5	Y	Lapdog
Worst. Purchase. Ever.	1	N	Lapcat
Worst. Purchase. Ever.	1	Y	Lapcat
Worst. Purchase. Ever.	2	N	Lapcat
Works pretty well	3	N	Lapcat

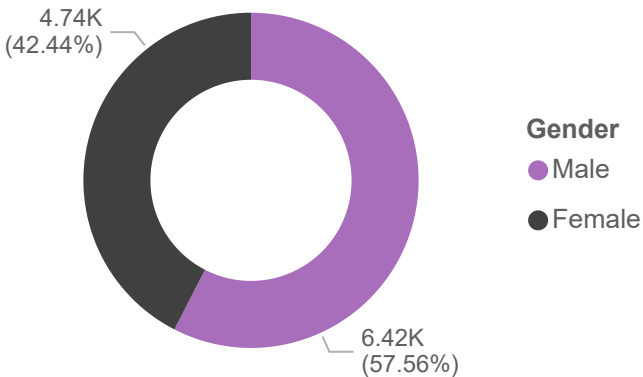
Average of Age by Gender and Dog/Cat



Average of Daily_Steps by Gender and Dog/Cat



Amount of Data collected for each pet Gender



Date

Device_Type

Dog/Cat, Gender

☐ Cat

Age

Weight

Breed

☐ Select all

☐ Beagle

☐ Bengal



Type Based



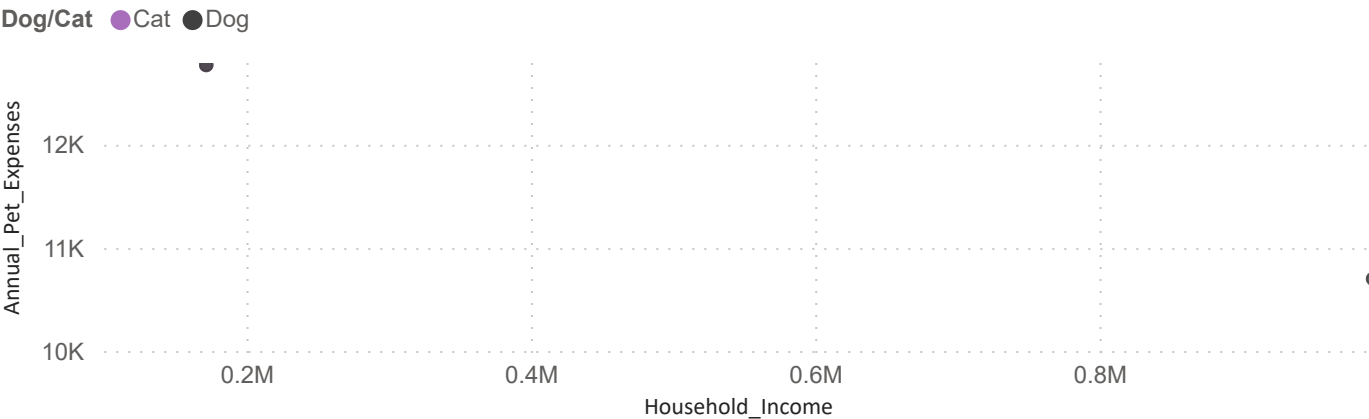
Family insight



Where does most of our customers located at



is annual pet expenses related to house hold income?



29.67
Average of Years_of_Pet_Ownership

509.77K
Average of Household_Income

Date

1/1/201812/31/2020

50449890

Dog/Cat, Gender

Search

☐ Cat

City

Abilene

Years_of_Pet_Ownership

350

Where Did You Buy This Pro...

☐ Select all

☐ Great Buy

☐ Waggle Trial

