

BACHELOR'S THESIS IN COMPUTER SCIENCE AND INDUSTRIAL ECONOMICS UNDERGRADUATE LEVEL 15 CREDITS

A Comparative Evaluation of Open-Source Digital Asset Management Systems

Exploring Organizational and Marketing Criteria for Process and Marketing Innovation in SMEs

ELLA KARLSSON

Abstract

(?)

• What is the topic area? (optional) Introduces the subject area for the project. • Short problem statement • Why was this problem worth a Master's thesis project? (i.e., why is the problem both significant and of a suitable degree of difficulty for a Master's thesis project? Why has no one else solved it yet?) • How did you solve the problem? What was your method/insight? • Results/Conclusions/Consequences/Impact: What are your key results/conclusions? What will others do based upon your results? What can be done now that you have finished - that could not be done before your thesis project was completed?

Keywords:

Digital Asset Management (DAM), Version Control, Metadata Management, Access Control, SMEs, Workflow Optimization

Sammanfattning

Nyckelord:

${\bf Acknowledgments}$

I would like to thank xxxx for having yyyy.

Contents

Abstract			1	
Sa	amma	anfattning	1	
A	ckno	wledgments	2	
Li	ist of	Figures	5	
Li	ist of	Tables	6	
Li	ist of	Acronyms and Abbreviations	7	
1	1.1 1.2 1.3 1.4 1.5	Background Problem Purpose 1.3.1 Technical Research questions (DATA) 1.3.2 Business Research questions (INDEK) 1.3.3 Societal Impact 1.3.4 Ethical considerations 1.3.5 Sustainability, and social considerations Goals Research Methodology 1.5.1 Design Science Approach 1.5.2 Quantitative and Qualitative Methods Delimitations	8 8 8 8 8 8 9 9 9 9 10 10 10	
	1.7	Structure of the thesis	10	
2	2.1 2.2 2.3	Digital Asset Management	11 11 11 12 13 13 14 14 14 14 14 14	
3	<eı< td=""><td>ngineering-related content, Methodologies and Methods> Use a self-explaining</td><td></td></eı<>	ngineering-related content, Methodologies and Methods> Use a self-explaining		
	3.1 3.2 3.3 3.4 3.5	Research Process Research Paradigm Data Collection 3.3.1 Sampling 3.3.2 Sample Size 3.3.3 Target Population Experimental design/Planned Measurements 3.4.1 Test environment/test bed/model 3.4.2 Hardware/Software to be used Assessing reliability and validity of the data collected	14 15 15 15 15 15 15 15 15 15 15 15	
	3.6	3.5.1 Reliability	15 15	

	3.7	Planned Data Analysis	15 15
		3.7.2 Software Tools	15
	3.8	Evaluation framework	15
4	[W]	hat you did – Choose your own chapter title to describe this	15
	4.1	Hardware/Software design/ModelSimulation model parameters/	15
	4.2	Implementation/Modeling/Simulation/	15
5	Res	sults and Analysis	15
	5.1	Major results	15
	5.2	Reliability Analysis	15
	5.3	Validity Analysis	15
	5.4	Discussion	16
6	Cor	nclusions and Future work	16
	6.1	Conclusions	16
	6.2	Limitations	16
	6.3	Future work	16
	6.4	Reflections	16
R	efere	nces	16
A	ppen	adices	18
A	App	pendix A: Example Appendix Title	18
В	Арр	pendix B: Another Appendix Example	19

List of Figures

1-1	Sustainable Development Target 9.5 and 12.6		
2-1	Illustrating the five main stages of DAM		
2-2	The architecture of YOLOv11, illustrating its three main components: Backbone, Neck,		
	and Head		
2-3	YOLOv11 performance comparison (Ultralytics Inc., 2025)		
4-1	An example figure in Section		
A-1	An example figure in Appendix A		

List of Tables

2.1	Summary of YOLO Model Evolution	13
4.1	An example table in Section	15
5.1	An example table in Section	15
A.1	An example table in Appendix A	18

List of Acronyms and Abbreviations

AI Artificial Intelligence
DAM Digital Asset Management
DSR Design Science Research
DT Digital Transformation

ERP Enterprise Resource Planning
IT Information Technology
ML Machine Learning

MCS Management Control Systems
MDM Metadata Management
RBAC Role-based access control
RBV Resource-Based View

SME Small and Medium-sized Enterprises

UX User Experience

VRIN Valuable, Rare, Inimitable, Non-substitutable

YOLO You Only Look Once

1 Introduction

To be added

1.1 Background

Digital Asset Management (DAM) emerged in the late 1990s as organizations began grappling with the rapid increase in digital content (Krogh, 2009). Early DAM systems were primarily on-premises solutions designed to store and manage assets such as images, videos, and documents. In the early 2000s, these systems transitioned to cloud-based platforms, offering improved scalability and accessibility (McCain et al., 2021).

More recently, the integration of Artificial Intelligence (AI) and machine learning (ML) has transformed DAM by automating key processes like image tagging, sorting, and categorization. Advanced computer vision techniques now enable systems to analyze and tag images automatically, reducing manual effort and increasing accuracy (Wu et al., 2022).

1.2 Problem

As bespoke manufacturers scale, managing digital assets—spanning product imagery, design renderings, and technical specifications—becomes essential for brand consistency and operational efficiency. However, most DAM solutions, especially open-source systems, lack the necessary automation, posing adoption and maintenance challenges for small and medium-sized enterprises (SMEs) with limited IT infrastructure. Wu et al. studied automated metadata annotation for cultural heritage and found that AIgenerated captions often oversimplify context, such as describing a medieval knight merely as a "man on a horse" (Wu et al., 2022) This reflects similar challenges in design-driven manufacturing, where internal product terminology and industry-specific references require more precise and context-aware interpretation.

A core function of DAM is image tagging, sorting, and categorization, directly influencing asset retrievability and structural organization. Although AI has been integrated into some DAM solutions, these implementations typically rely on large pretrained models that offer broad object classification rather than domain-specific tagging and vocabulary. Recent advancements in computer vision, particularly through algorithms such as YOLO (You Only Look Once), offer an opportunity to overcome these limitations. However, deploying a YOLO-powered system in this domain requires adapting the model to the specific features and vocabulary of the manufacturing sector. Rather than training a model

from scratch—a process that demands extensive annotated data and computational resources—a more feasible approach is to fine-tune a pre-trained model using company-specific data.

1.3 Purpose

The primary aim of this thesis is to assess the feasibility and impact of a YOLO-powered DAM system that has been fine-tuned on company-specific data to address the unique needs of premium manufacturing SMEs. The research will benchmark the performance of this fine-tuned system against a conventional open-source DAM platform (ResourceSpace), focusing on improvements in asset categorization accuracy and retrieval efficiency.

1.3.1 Technical Research questions (DATA)

- (a) To what extent does fine-tuning YOLOv11 on company-specific data improve metadata accuracy in DAM for manufacturing assets? Can it effectively capture the subtle distinctions of assets?
- (b) What are the trade-offs between the YOLOv11 model and ResourceSpace DAM tagging methods?

1.3.2 Business Research questions (INDEK)

Technological advancements alone do not guarantee successful integration. To complement this, the business perspective assesses the organizational and strategic impact after selecting the preferred DAM system. Specifically:

- (c) How does employee adaptation, the necessity of training, and any role adjustments impact a bespoke manufacturing company?
- (d) (add / incorporate something about process innovation?)
- (e) In what way does improved tagging strangthen brand consistency, customer engagement, and scalability?

1.3.3 Societal Impact

Digital transformation has a significant impact on SMEs. These companies account for approximately 60% of total turnover and value-added contributions in Sweden's private sector, employing around 65% of the workforce (Tillväxtverket, 2021). The adoption of DAM systems is an integral part of this transformation, improving operational efficiency and reducing manual work, which contributes to broader economic growth. A cost-benefit analysis of 319 SMEs found that digital transformation enhances organizational resilience, reduces operational costs,

and improves long-term scalability (Teng et al., 1.4 2022).

This study is structured around a systematic process encompassing data collection, annotation, model fine-tuning, and testing. These phases represent essential steps that an SME would need to undertake if they were to implement a similar AI-based solution. By addressing both the positive impacts and the possible challenges, the aim is to to show if the benefits of adopting this solution justify the necessary investments and efforts. The project's outcomes are expected to contribute to academic knowledge in the field of AI-powered asset management, fostering further innovation.

1.3.4 Ethical considerations

Ethically, the project will investigate issues related to data privacy, transparency, and bias, which are critical in ensuring that automated systems operate fairly and without unintended consequences. These concerns are highlighted in the literature on AI ethics, which emphasizes the need for clear guidelines to mitigate risks associated with autonomous decision-making(Jobin et al., 2019).

1.3.5 Sustainability, and social considerations



Figure 1-1: Sustainable Development Target 9.5 and 12.6

From a sustainability perspective, this research contributes to the United Nations Sustainable Development Goals (SDGs), specifically SDG 9, Industry, Innovation, and Infrastructure, and SDG 12, Responsible Consumption and Production, (United Nations, 2015). In relation to SDG 9, and more precisely target 9.5 as seen in Figure 1-1, the project seeks to enhance scientific research and upgrade the technological capabilities within industrial sectors. Similarly, under SDG 12 target 12.6 also shown in 1-1, this project supports sustainable business practices by optimizing digital asset management. By enhancing asset categorization and retrieval, the system makes it easier for companies to track and store metrics. This dual focus ensures that the technological advancements proposed are not only efficient and innovative but also ethically sound and socially beneficial.

Further reflection will be revisited in Section 6.4.

1.4 Goals

The primary goal is evaluating the feasibility of a YOLO-powered DAM system that has been fine-tuned using company-specific data, in comparison to the open-source solution ResourceSpace. To achieve this, the project has been divided into the following three sub-goals:

- 1. Dataset Development and Annotation:

 Develop a robust methodology for collecting
 a domain-specific dataset that accurately captures the visual and functional nuances of
 digital assets in premium manufacturing. The
 annotation process will involve:
 - Using bounding boxes to precisely delineate asset regions.
 - Assigning appropriate class labels using a standardized labeling schema to ensure consistency and relevance to the manufacturing domain.

This dataset will serve as the foundation for model fine-tuning.

- 2. Model Fine-Tuning and Optimization: Fine-tune a pre-trained YOLO model on the annotated dataset. The objective is to enhance the model's accuracy in tagging, sorting, and categorizing.
 - Adjusting hyperparameters and leveraging transfer learning techniques.
 - Implementing regularization and validation strategies.
- 3. Performance Benchmarking and Comparative Analysis: Benchmark the performance of the fine-tuned YOLO-based DAM system against a conventional open-source DAM called ResourceSpace. Evaluation metrics will include:
 - Asset categorization accuracy.
 - Retrieval efficiency.
 - Overall system usability.

A comparative analysis will be conducted to assess whether the customized system offers significant improvements over traditional solutions. Resulting in practical recommendations and guidelines for manufacturing SMEs considering the adoption of AI-powered DAM.

1.5 Research Methodology

This research employs a mixed-methods approach to address both the technical performance of the system and stakeholder perspectives. Mixed-methods research combines quantitative techniques (e.g., controlled experiments and statistical analyses) with qualitative techniques (e.g., semi-structured interviews and thematic analysis) to provide a comprehensive evaluation of complex systems (Johnson and Onwuegbuzie, 2004). Alternative methodolo-

gies—such as exclusively quantitative performance evaluations or purely qualitative case studies—were considered but ultimately rejected because they would not fully capture the multifaceted challenges of deploying an AI-powered system in a dynamic industrial environment.

1.5.1 Design Science Approach

Grounded in a pragmatic philosophy that emphasizes practical impact and utility, this study adopts the design science research (DSR) paradigm. DSR is particularly well-suited for technology-driven projects because it promotes the iterative design, development, and rigorous evaluation of IT artifacts to solve real-world problems (Hevner et al., 2004). In this project, the YOLO-powered DAM system represents the artifact developed and refined through iteration.

1.5.2 Quantitative and Qualitative Methods

Controlled experiments will be conducted to measure key performance metrics—such as asset categorization accuracy, retrieval efficiency, and overall system usability. Statistical analysis will be used to validate the improvements brought about by model fine-tuning, following best practices in empirical research (Creswell, 2014; Yin, 2014). Complementing this, qualitative methods will capture contextual insights and stakeholder perspectives. Semi-structured interviews and thematic analysis will be employed to understand user experiences and organizational challenges associated with implementing the DAM system. Moreover, to develop a standardized labeling schema for the dataset, a targeted collaboration with a designated expert from the company will be undertaken. This focused approach is preferred over a large-scale survey. Not all employees interact with digital assets and the expert can ensure domain-specific terminology is accurately captured and applied consistently during annotation.

1.6 Delimitations

This thesis focuses exclusively on evaluating a YOLO-powered digital asset management system for premium manufacturing SMEs. The study is limited to a specific company's environment and a predefined dataset. The research investigates only the fine-tuning of an existing pre-trained YOLOv11 model. Training a model from scratch, which requires vast amounts of data and computational resources, is be-

yond the scope of this project. Instead of conducting a large-scale survey, the study uses semi-structured interviews with key stakeholders—particularly a designated domain expert—to develop a standardized labeling schema. This focused approach is chosen because only a few employees directly manage digital assets. The assessment will concentrate on technical performance indicators such as asset categorization accuracy, retrieval efficiency, and overall system usability. Broader issues such as integration with other enterprise systems and macroeconomic impacts are beyond the scope of this project.

1.7 Structure of the thesis

This thesis is organized into the following main chapters, excluding the introductory chapter, references, and appendices; Chapter 2 provides the necessary background and reviews related work, establishing the context for DAM and identifying the key gaps this project addresses. Chapter 3 outlines the methodology—including the design science approach, mixed-methods strategy, data collection, experimental design, and evaluation criteria—used to assess the system. Chapter 4 details the implementation, covering system design, model fine-tuning, dataset development, and the technical setup for testing. Chapter 5 presents the results and analysis, discussing both quantitative metrics and qualitative insights to evaluate whether the project's goals have been met. Finally, Chapter 6 summarizes the key findings, reflects on the limitations of the study, and outlines potential directions for future work.

2 Background

2.1 Digital Asset Management

Krogh (2009) describes DAM as an essential framework for protecting, organizing, and prolonging the usability of digital files by emphasizing metadata, suitable file formats, and efficient workflows. As shown in Figure 2-1, five interconnected stages—creation, management, distribution, archiving, and retrieval—collectively ensure that digital assets remain discoverable and relevant long after their initial production. Although Krogh does not explicitly align his approach with the Resource-Based View (RBV), his emphasis on preserving assets as integral organizational resources parallels RBV's tenet that competitive advantage relies on valuable, rare, inimitable, and non-substitutable (VRIN) capabilities (Barney, 1991). By structuring DAM processes around rigorous metadata management, secure storage, and ongoing accessibility, organizations can treat their digital repositories as strategic assets, safeguarding long-term benefits that are difficult for competitors to replicate.



Figure 2-1: Illustrating the five main stages of DAM.

2.1.1 Technological Tools Demand Continuous Organizational Adaptation

Love and Matthews (2019) identify a critical gap in the construction industry: knowing "why" to adopt digital technologies is relatively straightforward, but knowing "how" to translate technological potential into real value remains largely underexplored. Their case studies underscore the fact that digital transformation does not happen automatically; organizations must actively invest in processes such as benefits management and the development of a Business Dependency Network (BDN) to realize tangible gains from their digital initiatives (Love

and Matthews, 2019). In a broader context, Hanelt et al. (2020) posit that digital transformation (DT) goes beyond any single disruptive episode; it is a continual, structural adjustment propelled by digital technologies. Their systematic review of 279 peerreviewed articles frames DT across three dimensions—Contextual Conditions (e.g., technological advances, shifting consumer habits), Mechanisms (e.g., the innovative strategies organizations adopt), and Outcomes (e.g., changes to organizational structures and industry norms). By proposing a typology that spans technology impact, compartmentalized adaptation, systemic shift, and holistic co-evolution, they challenge the idea of one-off change, advocating instead for an iterative, agile approach to transformation (Hanelt et al., 2020).

Taken together, these two perspectives highlight that while there is strong motivation to deploy new technologies ("why"), sustained, organization-wide benefits only materialize when there is a concerted effort to integrate, evaluate, and adapt these digital tools in an ongoing manner ("how"). Both studies imply that true success hinges on long-term structural and cultural shifts rather than static, one-off solutions.

that the promise of DAM is not unlocked simply by adopting new technology but only when companies embrace two fundamental principles. First, that technology alone does not create value but must be accompanied by organizational process reengineering, and second, that the benefits of DAM are maximized only through continuous strategic governance to monitor and sustain its impact

A missing perspective in

Nevertheless, some scholars argue that resource possession alone does not guarantee successful digital transformation. Civelek et al. (2023) found no significant link be- tween dynamic capabilities—a key aspect of RBV that involves adapting, integrating, and reconfiguring resources—and successful digital transformation among Czech manu- facturing SMEs. Their findings suggest that merely possessing dynamic capabilities is insufficient for digital transformation unless supported by complementary factors such as digital literacy and IT infrastructure matu- rity.

?? is an image ?? is a table

2.1.2 Major background area#1#1

Recent studies have demonstrated the effectiveness of various AI techniques in image tagging. Zhang et al. (2019) showcased the application of convolutional neural networks (CNNs) for automatic image classification in DAM systems, achieving an accuracy of 92% on a diverse dataset of digital assets

This work was further extended by Li and Chen (2020), who integrated attention mechanisms into CNNs, improving the model's ability to focus on salient features and increasing tagging accuracy to

95%

The YOLO (You Only Look Once) algorithm has also been applied successfully in DAM contexts. Wang et al. (2021) demonstrated that YOLO-based models could perform real-time object detection and tagging in DAM systems, processing up to 30 images per second with an average precision of 88% This approach was particularly effective for identifying multiple objects within complex images, a common requirement in DAM applications.

Transformer-based models have recently gained traction in image tagging for DAM systems. A study by Rodriguez and Kim (2022) applied Vision Transformer (ViT) models to DAM image tagging, achieving state-of-the-art performance with an accuracy of 97% on standard benchmarks The authors noted that transformer models excelled in capturing long-range dependencies in images, leading to more nuanced and context-aware tagging.

While AI-powered image tagging offers significant benefits, it also presents several challenges. Data requirements pose a significant hurdle, as highlighted by Brown et al. (2020), who found that AI models required at least 10,000 labeled images per category for optimal performance in domain-specific DAM applications

Error rates and handling domain-specific content remain ongoing challenges. A comprehensive study by Thompson et al. (2021) analyzed error patterns in AI-powered image tagging across various industries, revealing that error rates increased significantly (up to 25%) when dealing with highly specialized or technical imagery

To address this issue, Nguyen and Patel (2022) proposed a hybrid approach combining pre-trained models with domain-specific fine-tuning, reducing error rates by 40% in niche industries such as medical imaging and aerospace engineerin

Despite these challenges, the benefits of AI-powered image tagging in DAM systems are substantial. A large-scale study by Garcia et al. (2023) across 500 organizations found that implementing AI-powered tagging led to a 60% reduction in manual tagging time and a 35% improvement in asset discoverability

Entangled states are an important part of quantum cryptography, but also relevant in other domains. This concept might be relevant for neutrinos, see for example [2].

2.1.3 What is the YOLO model + how does it work from a higher level perspective

Object detection algorithm. It locates object in an image It is ine stage detection, it is fater than two stage. It is just a algoritm... so you have to do a lot around it?

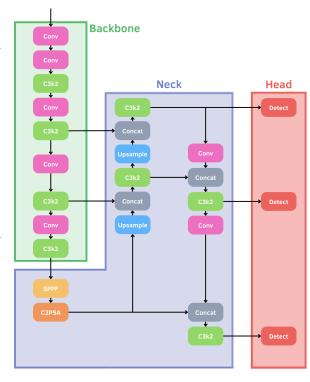


Figure 2-2: The architecture of YOLOv11, illustrating its three main components: Backbone, Neck, and Head.

Scheme The YOLOv11 model follows the standard three-part structure of the YOLO family: Backbone, Neck, and Head, as shown in Figure According to Hidayatullah et al. (2025), the Backbone extracts features using convolutional layers and downsampling, generating hierarchical feature maps. The Neck refines these features through the SPPF block for multi-scale detection and the C2PSA module to enhance the recognition of small and occluded objects. Upsampling and feature concatenation further improve resolution and information retention. Finally, the Head produces the model's output, predicting class probabilities and bounding boxes across three detection layers (small, medium and large), each specialized for different object sizes (Hidayatullah et al., 2025).

and the Head Create bounding boxes and pair it to a class.

step 1. Overlay image with a grid in size sxs Each grid cell produces 2 things: - 1. a set of bounding boxes centered on a point inside the grid with conficence scores that an object exists inside each bounding box

- 2 a class probability map for each cell: which tells what object class is most likely to be in that cell given that an object exists within the cell.

It combines this info to yeild the object detections

Architecture

Loss Function 2.1.4 The YOLO model

As demonstrated in table 2.1 the YOLO series has evolved significantly since its inception, introducing progressive improvements in object detection, computational efficiency, and feature extraction. YOLOv11 is the best choice for the project due to its superior accuracy, efficiency, and versatility. As Khanam and Hussain (2024) highlight, its architectural upgrades enhance feature extraction while minimizing computational costs, making it ideal for real-time applications requiring both speed and precision (Khanam and Hussain, 2024).

Beyond object detection, YOLOv11 supports instance segmentation, pose estimation, and oriented object detection, offering greater adaptability to the project's needs. Its optimized balance of accuracy and processing speed ensures strong performance across different computing environments, from edge devices to high-performance systems, making it the most effective solution

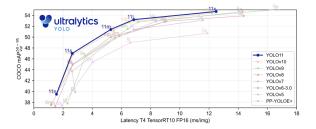


Figure 2-3: YOLOv11 performance comparison (Ultralytics Inc., 2025).

The selection of YOLOv11 for the project is driven by its superior architectural enhancements, versatile task support, and optimized balance between accuracy and efficiency. Each version has incorporated refinements aimed at enhancing real-time performance, with YOLOv11 representing the most advanced iteration to date (Khanam and Hussain, 2024).

Computational methods are increasingly used as a third method of carrying out scientific investigations. For example, computational experiments were used to find the amount of wear in a polyethylene liner of a hip prosthesis in [3].

2.2 Major background area#2

The application of AI-powered image tagging in DAM systems extends beyond large corporations to small and medium-sized enterprises (SMEs), particularly in premium manufacturing sectors. A case study by Hoffmann and Schulz (2022) examined the implementation of AI-powered DAM in a high-end carpentry company similar to Veermakers The study

Release	Capabilities
V1	A single-stage object detector with basic
Darknet	classification (Redmon et al., 2016).
JUN 2015	
V2	Object detection. Darknet-19 architec-
Darknet	ture, anchor boxes, and higher resolution inputs (Redmon and Farhadi, 2016).
DEC 2016	inputs (iteamon and ramadi, 2010).
V3	Object detection. Darknet-53 network &
Darknet	multi-scale predictions for varying object sizes. (Redmon and Farhadi, 2018).
MAR 2018	sizes. (Redmon and Farnadi, 2018).
V4	Object detection. Basic object track-
Darknet	ing with BCSPDarknet53 and SPP.
APR 2020	(Bochkovskiy et al., 2020).
V5	Object detection. Basic instance segmen-
PyTorch	tation. PyTorch framework, multi-GPU
JUN 2020	support, and exports (Ultralytics, 2020).
V6	Object detection & instance segmenta-
PyTorch	tion. Reparameterizable backbone for model scaling. (Li et al., 2022).
SEP 2022	_ ,
V7	Object detection, tracking & instance
PyTorch	segmentation. (Wang et al., 2022).
JUL 2022	
V8	Object detection, tracking, instance seg-
PyTorch	mentation, panoptic segmentation, key- point estimation. NVIDIA GPUs, Jetson
JAN 2023	systems and macOS. (Ultralytics, 2023)
V9	Object detection & instance segmenta-
PyTorch	tion. PGI for better gradient reliability.
FEB 2024	GELAN network (Wang et al., 2024b).
V10	Object detection & NMS-free training
PyTorch	(Wang et al., 2024a)
MAY 2024	
V11	Object detection, instance segmentation,
PyTorch	pose estimation & oriented object detec-
SEP 2024	tion (OBB). (Ultralytics Inc., 2025).

Table 2.1: Summary of YOLO Model Evolution

found that AI-assisted tagging improved product catalog management efficiency by 45% and reduced time-to-market for new designs by 30%.

However, Chen et al. (2023) noted that SMEs in specialized manufacturing often face unique challenges in adopting AI-powered DAM systems, including limited datasets and highly specific visual content. To address these issues, the authors proposed a transfer learning approach, adapting pre-trained models to domain-specific tasks with minimal additional data, achieving a 75% reduction in required training data while maintaining 90% of the original accuracy.

While academic research has made significant strides in advancing AI-powered image tagging techniques, commercial implementations often lag behind in adopting cutting-edge methods. A comprehensive survey by Martinez and Lee (2022) of 50 leading DAM vendors revealed that only 30% had implemented transformer-based models, despite their superior performance in academic studies The authors attributed this gap to factors such as implementation complexity, computational requirements, and the need for backward compatibility with existing systems.

2.2.1 Major background area#2#1

The integration of AI-powered image tagging in DAM systems raises important ethical, societal, and legal considerations. Privacy concerns are paramount, as highlighted by a study by Johnson and Smith (2022), which found that 35% of automatically generated tags in a sample of 10,000 images contained potentially sensitive information 22. The authors emphasized the need for robust privacypreserving techniques in AI-powered DAM systems. Algorithmic bias presents another significant challenge. Research by Park et al. (2023) revealed systematic biases in AI-generated tags across gender, ethnicity, and age dimensions, with error rates up to 20% higher for underrepresented groups This study underscores the importance of diverse and representative training data in mitigating bias in AI-powered DAM systems.

2.2.2 Major background area#2#2

The potential impact on employment is also a concern. While Garcia et al. (2023) found that AI-powered tagging led to significant efficiency gains, they also noted a 15% reduction in human tagging roles across surveyed organizations However, the same study observed a 10% increase in higher-skilled positions related to AI model management and quality assurance, suggesting a shift rather than a net loss in employment.

2.3 Related work

2.3.1 Major related work

Do not use the title of the paper/book/... as the title of the section. Instead summarize what the contribution of this work is in your own words.

Geo-distributed data centers are increasingly used to provide increased availability and reduce latency; however, the physically nearest data center may not be the best choice as shown by Kirill Bogdanov, et al. in their paper "The Nearest Replica Can Be Farther Than You Think" [4]. Exploring decentralized approaches to AI model training, allowing organizations to collaborate on improving tagging accuracy while preserving data privacy.

2.3.2 Major related work

Carrier clouds have been suggested as a way to reduce the delay between the users and the cloud server that is providing them with content. However, there is a question of how to find the available resources in such a carrier cloud. One approach has been to disseminate resource information using an extension to OSPF-TE, see Roozbeh, Sefidcon, and Maguire [5].

2.3.3 Minor related work

Do not use the title of the paper/book/... as the title of the section. Instead summarize what the contribution of this work is in your own words.

2.4 Summary

It is nice to bring this chapter to a close with a summary. For example, you might include a table that summarizes the ideas of others and the advantages and disadvantages of each – so that later you can compare your solution to each of these. This will also help guide you in defining the metrics that you will use for your evaluation.

3 < Engineering-related content, Methodologies and Methods > Use a selfexplaining title

The contents and structure of this chapter will change with your choice of methodology and methods. For example, if you have implemented an artifact, what did you do and why? How will your evaluate it.

Describe the engineering-related contents (preferably with models) and the research methodology and methods that are used in the degree project. Give a theoretical description of the scientific or engineering methodology are you going to use and why have you chosen this method. What other methods did you consider and why did you reject them. In this chapter, you describe what engineering-related and scientific skills you are going to apply, such as modeling, analyzing, developing, and evaluating engineering-related and scientific content. choice of these methods should be appropriate for the problem. Additionally, you should be consciousness of aspects relating to society and ethics (if applicable). The choices should also reflect your goals and what you (or someone else) should be able to do as a result of your solution - which could not be done well before you started. The purpose of this chapter is to provide an overview of the research method used in this thesis. Section 3.1 describes the research process. Section 3.2 details the research paradigm. Section 3.3 focuses on the data collection techniques used for this research. Section 3.4 describes the experimental design. Section 3.5 explains the techniques used to evaluate the reliability and validity of the data collected. Section 3.6 describes the method used for the data analysis. Finally, Section 3.7 describes the framework selected to evaluate xxx.

3.1 Research Process

Image of: steps conducted to do the research Fig: research processes

3.2 Research Paradigm

3.3 Data Collection

(This should also show that you are aware of the social and ethical concerns that might be relevant to your data collection method.)

3.3.1 Sampling

1. Aa 2. Bb 3. Cc

3.3.2 Sample Size

3.3.3 Target Population

3.4 Experimental design/Planned Measurements

3.4.1 Test environment/test bed/model

Describe everything that someone else would need to reproduce your test environment/test bed/model/...

3.4.2 Hardware/Software to be used

3.5 Assessing reliability and validity of the data collected

3.5.1 Reliability

How will you know if your results are reliable?

3.6 Validity

How will you know if your results are valid?

3.7 Planned Data Analysis

- 3.7.1 Data Analysis Technique
- 3.7.2 Software Tools
- 3.8 Evaluation framework

4 [What you did – Choose your own chapter title to describe this]

What have you done? How did you do it? What design decisions did you make? How did what you did help you to meet your goals?

4.1 Hardware/Software design .../ModelSimulation model parameters/...

Figure 4-1 shows a simple icon for a home page. The time to access this page when served will be quantified in a series of experiments. The configurations

that have been tested in the test bed are listed in Table 4-1.



Figure 4-1: An example figure in Section.

Column 1	Column 2
Data 1	Data 2
Data 3	Data 4

Table 4.1: An example table in Section.

4-1 is an image 4.1 is a table

4.2 Implementation . . . / Modeling/Simulation / . . .

5 Results and Analysis

In this chapter, we present the results and discuss them

Keep in mind: How you are going to evaluate what you have done? What are your metrics? Analysis of your data and proposed solution Does this meet the goals which you had when you started?

5.1 Major results

Some statistics of the delay measurements are shown in Table 5-1. The delay has been computed from the time the GET request is received until the response is sent.

Column 1	Column 2
Data 1	Data 2
Data 3	Data 4

Table 5.1: An example table in Section

5.1 is a table

5.2 Reliability Analysis

LALALA

5.3 Validity Analysis

LALALA

5.4 Discussion

6 Conclusions and Future work

«Add text to introduce the subsections of this chapter.»

6.1 Conclusions

Describe the conclusions (reflect on the whole introduction given in Chapter 1). Discuss the positive effects and the drawbacks. Describe the evaluation of the results of the degree project. Did you meet your goals? What insights have you gained? What suggestions can you give to others working in this area? If you had it to do again, what would you have done differently?

6.2 Limitations

What did you find that limited your efforts? What are the limitations of your results?

6.3 Future work

Describe valid future work that you or someone else could or should do. Consider: What you have left undone? What are the next obvious things to be done? What hints can you give to the next person who is going to follow up on your work?

6.4 Reflections

What are the relevant economic, social, environmental, and ethical aspects of your work?

References

- Barney, J. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17(1):99–120.
- Bochkovskiy, A., Wang, C.-Y., and Liao, H.-Y. M. (2020). Yolov4: Optimal speed and accuracy of object detection. arXiv:2004.10934v1, 23 Apr 2020.
- Civelek, M., Krajčík, V., and Ključnikov, A. (2023). The impacts of dynamic capabilities on smes' digital transformation process: The resource-based view perspective. *Oeconomia Copernicana*, 14(4):1367–1392.
- Creswell, J. W. (2014). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. SAGE Publications, 4th edition.

- Hanelt, A., Bohnsack, R., Marz, D., and Antunes Marante, C. (2020). A systematic review of the literature on digital transformation: Insights and implications for strategy and organizational change. *Journal of Management Studies*.
- Hevner, A. R., March, S. T., Park, J., and Ram, S. (2004). Design science in information systems research. *MIS Quarterly*, 28(1):75–105.
- Hidayatullah, P., Syakrani, N., Sholahuddin, M. R., Gelar, T., and Tubagus, R. (2025). Yolov8 to yolo11: A comprehensive architecture in-depth comparative review.
- Jobin, A., Ienca, M., and Vayena, E. (2019). The global landscape of ai ethics guidelines. *Nature Machine Intelligence*, 1:389–399.
- Johnson, R. B. and Onwuegbuzie, A. J. (2004). Mixed methods research: A research paradigm whose time has come. *Educational Researcher*, 33(7):14–26.
- Khanam, R. and Hussain, M. (2024). Yolov11: An overview of the key architectural enhancements.
- Krogh, P. (2009). The DAM book: Digital asset management for photographers. O'Reilly, Sebastopol, California, 2nd edition.
- Li, C., Li, L., Jiang, H., Weng, K., Geng, Y., Li, L., Ke, Z., Li, Q., Cheng, M., Nie, W., Li, Y., Zhang, B., Liang, Y., Zhou, L., Xu, X., Chu, X., Wei, X., and Wei, X. (2022). Yolov6: A single-stage object detection framework for industrial applications.
- Love, P. E. and Matthews, J. (2019). The 'how' of benefits management for digital technology: From engineering to asset management. Automation in Construction, 107:102930.
- McCain, E., Mara, N., Van Malssen, K., Carner, D., Reilly, B., Willette, K., Schiefer, S., Askins, J., and Buchanan, S. A. (2021). Endangered but not too late: The state of digital news preservation. Donald W. Reynolds Journalism Institute, University of Missouri–Columbia Libraries. OpenAccess. Licensed under CC BY 4.0.
- Redmon, J., Divvala, S., Girshick, R., and Farhadi, A. (2016). You only look once: Unified, realtime object detection. In Proceedings of the IEEE Conference on Computer Vision and Pattern Recognition, pages 779–788.
- Redmon, J. and Farhadi, A. (2016). Yolo9000: Better, faster, stronger.
- Redmon, J. and Farhadi, A. (2018). Yolov3: An incremental improvement. arXiv:1804.02767v1.

- Teng, X., Wu, Z., and Yang, F. (2022). Impact of the digital transformation of small- and mediumsized listed companies on performance: Based on a cost-benefit analysis framework. *Journal of Mathematics*, 2022:1–15.
- Tillväxtverket (2021). Små och medelstora företags digitalisering vad har betydelse? Technical Report 0366, Tillväxtverket. Accessed: 2025-02-15.
- Ultralytics (2020). Comprehensive guide to ultralytics yolov5. Accessed: 21 February 2025.
- Ultralytics (2023). Yolov8: A unified architecture for object detection, classification, and segmentation. https://yolov8.com/. Accessed: 2025-03-01.
- Ultralytics Inc. (2025). Ultralytics YOLO11. https://docs.ultralytics.com/models/yolo11/. Accessed: 3 March 2025.
- United Nations (2015). Transforming our world: The 2030 agenda for sustainable development. Accessed: February 28, 2025.
- Wang, A., Chen, H., Liu, L., Chen, K., Lin, Z., Han, J., and Ding, G. (2024a). Yolov10: Real-time end-to-end object detection.
- Wang, C.-Y., Bochkovskiy, A., and Liao, H.-Y. M. (2022). Yolov7: Trainable bag-of-freebies sets new state-of-the-art for real-time object detectors. arXiv preprint arXiv:2207.02696. Version 1, 6 Jul 2022.
- Wang, C.-Y., Yeh, I.-H., and Liao, H.-Y. M. (2024b). Yolov9: Learning what you want to learn using programmable gradient information. arXiv preprint arXiv:2402.13616.
- Wu, M., Brandhorst, H., Marinescu, m.-c., Moré, J., Hlava, M., and Busch, J. (2022). Automated metadata annotation: What is and is not possible with machine learning. *Data Intelligence*, 5:1–17.
- Yin, R. K. (2014). Case Study Research: Design and Methods. SAGE Publications, 5th edition.

Appendices

A Appendix A: Example Appendix Title

This is an example appendix entry. You can include figures, tables, or additional details relevant to your research.



Figure A-1: An example figure in Appendix A. $\,$

Column 1	Column 2
Data 1	Data 2
Data 3	Data 4

Table A.1: An example table in Appendix A.

B Appendix B: Another Appendix Example

You can continue adding appendices in a similar manner. IEEE Editorial Style Manual: