

For the design of this website, I want to go for a very clean and new-like design but still keep some fun components. Thus, in order to get the clean look, I want to put a lot of focus on the alignment of the content on the pages to make sure that it all looks crisp. I also want every page to look very similar with the same layout of the title at the top of the page, then the content such as text and images in the middle, and then lastly at the bottom of the page a navigation bar to lead to other articles or pages. The reason I want to have the navigation bar at the bottom of the pages is because I wanted to seem like you are clicking on other articles, to further give the news-like vibe I am going for. In addition, The three pages that I am going to have are firstly a home page which is an introductory, then the second page will be all about my dog, and lastly the third page which will be about how my dog can be a distraction.

Furthermore, for this design I want to use lighter colours in the background to not draw away from the content on the page. The text will be black to give that contrast between the lighter backgrounds and images. In addition, I'm not going to add borders on any of the images because I want crisp edges and I think it would take away from the clean and news-like design I'm going for. The colours I want to use are blue and yellow because this website is about my dog and these are the only colours that dogs are able to see. To add to this, I want to use white, blue, and yellow for the backgrounds, to create boxes around different content in order to give contrast between groups of text and images. All the pages will have the same order of coloured boxes to continue to have representation and make everything seamless.

Additionally, I want the photos to be black-and-white to give that new website design, but also because I want the page to be as though you were looking at it through the eyes of a dog. I think having this design of colours will add some visual interest to the page and uniqueness to the website. Moreover, to give my website even more fun and entertaining components, I want to add some fun pop-ups and a countdown to my dog's birthday on the second page. So more components I want to add to make the images unique and visually pleasing is to create gallery walls, and slideshows that users can click through. Thus, I think adding this content will create more of a visually interesting way to get information instead of just having paragraphs. Overall, I want website design to have fun and visual interesting aspects to it while keeping the clean, crisp, and news-like design.

