

emily chu

Interaction Designer

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Experience

Visual Data Producer (Motion Designer) at ADURO, Inc.

June 2017 – Present (Remote)

- Motion designer for health and well-being content
- New Media producer for health app
- UX research collaborations

Data Marketing & Sales Enablement Associate at ADURO, Inc.

June 2016 - June 2017 (1 year 1 month)

- Product and presentation designer
- Salesforce administration, business analytics and data query for Sales & Marketing

Marketing Channel Coordinator at ADURO, Inc.

March 2014 - June 2016 (2 years 4 months)

- RFPs for ~22m in opportunities; estimated influence win rate ~ 5.05m+ in revenue
- Demo website design and development
- Company database development

Financial Analyst Contract at ERBA Diagnostics Mannheim GmbH

October 2013 - December 2013 (3 months)

**Program Manager, Palmer Center for Entrepreneurship & the Law,
Microenterprise Program at Pepperdine University**

January 2012 - June 2013 (1 year 6 months)

**Research Associate, Nootbaar Institute on Law, Religion, and Ethics & Global
Justice Program at Pepperdine University**

September 2011 - April 2013 (1 year 8 months)

**Economic Affairs and Corporate Social Responsibility (CSR) Intern at
United Nations ECLAC**

January 2011 - April 2011 (4 months)

Corps Member at Jumpstart AmeriCorps

September 2009 - April 2010 (8 months)

Education

Parsons School of Design - The New School

Master of Science - MS, Data Visualization (School of Art, Media and Technology)

New York, NY

2017 - 2019

Pepperdine School of Law

Certificate, Conflict Management (CCM)

Malibu, CA

2009 - 2013

Pepperdine University

Bachelor of Science (BS), International Business

Malibu, CA

2009 - 2013

Activities & Community

Graphic Design Volunteer

Freedom Education Project Puget Sound

Seattle, WA

January – March 2014

Volunteer

Roots Young Adult Shelter

Seattle, WA

May 2011 – August 2011

Junior Volunteer

Overlake Hospital

Bellevue, WA

January 2005 - January 2009 (4 years 1 month)

Skills & Trajectory

Languages

English, Mandarin Chinese, Spanish

Advanced Technical Skills

HTML/CSS (Web development and apps)

JavaScript (d3, p5)

Adobe Creative (AfterEffects, Premier Pro, Illustrator, Photoshop, InDesign)

R/RStudio

ArcGIS (geoprocessing tools and logic)

Salesforce

DOMO

Microsoft Office

Other Characteristics

Agility in picking up new software and languages

Strong teamwork skills

Experience in remote collaboration

What Colleagues Say

The following cheers were received through an internal “Cheers for Peers” feedback system:

“Your ability to take incredibly complex concepts that would otherwise make people cringe and bury themselves shows how clearly you can break down and convey in simple and engaging ideas. You never cease to amaze me and build excitement for what it is that we are building. Thank you!”

– Current supervisor, Director of Content

“Always helpful, understanding, cheerful, and ready to take on a challenge. Pretty sure Emily is one of ADURO’s secret weapons.”

– Current colleague, Product Specialist

“Thank you SO much for digging into our data story and putting in the extra hours/days to pull it over the finish line. I could not be prouder of the outcomes we are getting now and the outcomes we will drive in the future. Thank you!”

– Current CEO