## Emily Chu, Designer and Data Visualization Developer

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# Work Experience

#### Web Development Course Lead, Parsons Open Campus

May 2019 - Present

· Advanced HTML, CSS, and JavaScript course curriculum development and teaching

#### Interactive & Motion Designer at ADURO, Inc.

June 2017 – Present

## Machine Learning Teaching Assistant at Parsons School of Design

January 2019 – May 2019

#### **Data Visualization Fellow**

September 2018 - June 2019

• Development and implementation of web applications demonstrating algorithmic decision system outcomes in d3.js/python

#### Data Visualization Projects & Contracts at the New School

May 2018 - August 2018

- Built an interface to visualize uncertainty for a project accepted to the IEEE VIS (Berlin 2018)
- · Built cluster visualizations for the Milano School to understand social movements

#### Data Marketing Associate at ADURO, Inc.

June 2016 - June 2017

· Queried data from Salesforce CRM to organization's data visualization software

#### Marketing Channel Coordinator at ADURO, Inc.

March 2014 - June 2016

- Produced Request for Proposals (RFPs) for ~22m in opportunities, contributing to an estimated influence win rate ~5.05m+ in revenue (where 2016 revenue was 21.9m)
- Designed and built 40+ demo websites

#### Financial Analyst, ERBA Diagnostics

October - December 2013

· Bill of materials database management for enterprise resource planning (ERP) system

# Economic Affairs Intern at United Nations Economic Commission for Latin America & the Caribbean (ECLAC)

*January 2011 - April 2011 (4 months)* 

- · Assisted in research, writing and graph-making for the 2011 flagship office publication
- · Translated documents from English to Spanish on the Millennium Development Goals

## Education

#### **Parsons School of Design - The New School**

New York, NY 2017 - 2019

Master of Science - MS, Data Visualization (School of Art, Media and Technology)

## **Pepperdine School of Law**

Malibu, CA 2009 – 2013

Certificate, Conflict Management (CCM) from the Straus Institute for Dispute Resolution

### **Pepperdine University**

Malibu, CA 2009 – 2013 Bachelor of Science (BS), International Business

# Skills

## Languages

English, Mandarin Chinese, Spanish

#### **Advanced Technical Skills**

Industry standard data visualization, front-end development, motion graphics and UX/UI design tools and technologies. Top used: JavaScript (node.js, d3.js), HTML/CSS/SCSS, Python, AfterEffects, Framer X, Illustrator, Adobe Creative Suite

# Talks, Shows & Awards

#### JSM American Statistical Association Data Art Show 2018

July 28 – August 2, 2018 in Vancouver, BC Canada

Displaying Forms of Attraction, a project that uses machine learning to cluster items from the Metropolitan Museum of Art's Costume Institute to show how certain forms gained momentum over time.

#### **Kantar Information is Beautiful Awards 2018**

Forms of Attraction made the Kantar Information is Beautiful 2018 shortlist for People, Language & Identity. 101 projects were selected for the shortlist out of a longlist of 600+ entries.

#### **AIGA NY Fresh Grad 2019**

Keynote presentation for American Institution of Graphic Arts New York's two-part series showcasing graduate projects from Parsons, RISD, Yale, Cranbrook, SVA, MICA, VCFA, and Virginia Commonwealth University