emily chu

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Experience

Visual Data Producer at ADURO, Inc.
June 2017 – Present (Remote)
- Motion designer for health and well-being content
- New Media producer for health app
- UX research collaborations

Data Marketing & Sales Enablement Associate at ADURO, Inc.
June 2016 - June 2017 (1 year 1 month)
- Product and presentation designer
- Salesforce administration, business analytics and data query for Sales & Marketing

Marketing Channel Coordinator at ADURO, Inc.
March 2014 - June 2016 (2 years 4 months)
- RFPs for ~22m in opportunities; estimated influence win rate ~ 5.05m+ in revenue
- Demo website design and development
- Company database development

Financial Analyst Contract at ERBA Diagnostics Mannheim GmbH
October 2013 - December 2013 (3 months)

Program Lead, Palmer Center for Entrepreneurship & the Law, Microenterprise Program at Pepperdine University
January 2012 - June 2013 (1 year 6 months)

Research Associate, Nootbaar Institute on Law, Religion, and Ethics & Global Justice Program at Pepperdine University
September 2011 - April 2013 (1 year 8 months)

Economic Affairs and Corporate Social Responsibility (CSR) Intern at United Nations ECLAC
January 2011 - April 2011 (4 months)

Corps Member at Jumpstart AmeriCorps
September 2009 - April 2010 (8 months)

Education

Parsons School of Design - The New School
Master of Science - MS, Data Visualization (School of Art, Media and Technology)
New York, NY
2017 - 2019

Pepperdine School of Law
Certificate, Conflict Management (CCM)
Malibu, CA
2009 - 2013

Pepperdine University
Bachelor of Science (BS), International Business
Malibu, CA
2009 - 2013

Activities & Community

Graphic Design Volunteer
Freedom Education Project Puget Sound
Seattle, WA
January – March 2014

Volunteer
Roots Young Adult Shelter
Seattle, WA
May 2011 – August 2011

Junior Volunteer
Overlake Hospital
Bellevue, WA
January 2005 - January 2009 (4 years 1 month)

Skills & Trajectory

Languages
English, Mandarin Chinese, Spanish

Advanced Technical Skills
HTML/CSS (Web development and apps)
JavaScript (d3, p5)
Adobe Creative (AfterEffects, Premier Pro, Illustrator, Photoshop, InDesign)
R/RStudio
ArcGIS (geoprocessing tools and logic)
Salesforce
DOMO
Microsoft Office

Other Characteristics
Agility in picking up new software and languages
Strong teamwork skills
Experience in remote collaboration

Trajectory
3D Modelling (Spring 2018)
Machine Learning (Spring 2018)
Urban Interaction Design (Spring 2018)
Advanced Processing & Python (2019)

Core Interests
Distance learning for health and well-being
Machine learning for health tech
Predictive analytics for health and well-being
E-textiles & wearables for disabilities & longevity

What Colleagues Say

The following cheers were received through an internal "Cheers for Peers" feedback system:

"Your ability to take incredibly complex concepts that would otherwise make people cringe and bury themselves shows how clearly you can break down and convey in simple and engaging ideas. You never cease to amaze me and build excitement for what it is that we are building. Thank you!"
– Current supervisor, Director of Content

"Always helpful, understanding, cheerful, and ready to take on a challenge. Pretty sure Emily is one of ADURO's secret weapons."
 – Current colleague, Product Specialist

"Thank you SO much for digging into our data story and putting in the extra hours/days to pull it over the finish line. I could not be prouder of the outcomes we are getting now and the outcomes we will drive in the future. Thank you!"
– Current CEO