App names suggested by Stage 2 students

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Survey 1

Method

A call for participants to take part in a focus group was sent in the first week of the Autumn term 2018 to stage 2 students. This cohort of students had taken Data Analysis in R in the Spring term 2018, during their first year. Respondents were also able to suggest a name for the app, ask a question or make a comment.

Results

There were 39 respondents with an approximately 1:1:0 male: female:non-binary gender ratio which compares to ## 88:139:x for the cohort. A total of 29 suggestions for App names were received and these were classified as expressing one or more of a set of X ideas concerned with outcomes for the user, the user experience, another app persona not related to either of those or left unclassified. See table 1

Table 1. Suggestions for the name of the App received through the call for focus-group participation

Categorisations	Name suggested
personaX	Rap
learn, quick	Learn R-apidly
simple	Pocket R
learn	leaRn
teach	HelpeR
simple	easyR
teach	TeachR
outcome	ProgramR
fun	Riddle
unclassified	grrrrrR
personaX	staR
personaX	lab-R-tory
personaX	Rapper
fun	AdventR (adventure)
personaX	InventR
outcome	Dat->R
quick	R-ccelerator
teach, learn	R-beginners assistant
simple, teach	Making R clear and simple for all
personaX	R-chitect
other	R-pool
unclassified	R-right
quick, teach	Quick TrainR
outcome, teach	Stats TrainR
outcome, fun	Stats PlayR
teach	RUOK
learn	leaRn
learn	leaRn
learn	LearnR