**Creative Brief**

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**Project Title: Pigeon Photography**

Wikipedia page: <https://en.wikipedia.org/wiki/Pigeon_photography>

1. **Project Overview**

I want this page to be informative as well as showcase the ingenuity of pigeon photography.

1. **Resources**

The Wikipedia page gives a good overview of pigeon photography as well as provides images. The link to the Wikipedia page is above. This page also provides useful information and more images: <https://www.geographyrealm.com/before-there-were-drones-using-pigeons-for-aerial-photography/>. For more images: <https://www.atlasobscura.com/articles/pigeon-photography-of-julius-neubronner>. There is also a *New Yorker* article on the topic.

1. **Audience**

My audience would be very general and casual given that the topic is slightly more niche. Someone would go to it for fun rather than research.

1. **Message**

I want this page to be informative as well as showcase the ingenuity of pigeon photography.

1. **Tone**

Given that the topic itself is less serious, I don’t think the website necessarily needs to be overly serious although I would like the website to follow the aesthetics of the photographs. Birds taking photographs is already strange, so I don’t think the website also needs to be weird.

1. **Visual Style**

As I mentioned before, I think the website should fit the aesthetics of the photographs. I have included some images that I think illustrate the look of the photographs.









