The Journey Of Extraordinary Fireflies

Afro-Tech Atlanta

3rd Strategic Institute

What Is the Afro-Tech?

Extraordinary

The Afro-Tech movement use a story-based approach to address challenges and discover opportunities throughout urban communities.

Many urban communities throughout America experienced inequality, divestment and neglect. Many people living in distressed urban communities were ignored and excluded and their story could not be told.

The Afro-Tech mission is to establish a system to allow story development and story fulfillment of urban communities and people who went too long without a voice.

The Afro-Tech will work to capture, organize and prioritize stories to be fulfilled by skilled talent to establish a system of continuous improvement as the new journey of urban communities.

Fireflies

Like the hundreds of fireflies illuminating the forest, the Afro-Tech is made up of individual talent who shine their own light and guided by their own convictions to fulfill the stories of others.

When only one firefly is present, attention will focus on the single firefly and some may try to capture the firefly for themselves.

The Afro-Tech function as a natural ecosystem attracting hundreds of fireflies to create an amazing experience of lights and movement to serve as a point of inspiration and beauty.

Both simple and complex stories are fully capable of being fulfilled by the Afro-Tech by valuing diversity of thought, backgrounds, experience, talent and passion.

The Afro-Tech is a Collective of Extraordinary Fireflies

Guiding Focus

Continuous Improvement

The Afro-Tech does not subscribe or accept the notion of binary success or failure as the outcome

Everyone has the ability to learn from mistakes and focus on being a better person today than they were yesterday.

The Afro-Tech believes in continuous progress through continuous improvement no matter how big or small the effort entails.

Local Fiscalism

Strong economies are based on local daily interactions between people, businesses and organizations.

In order to fulfill Afro-Tech solutions, strong local economies involving trust and interactions must be established.

The Afro-Tech will carry out proven patterns and practices to carry out local fiscalism solutions to achieve economic growth in urban communities.

Sharing and Renewal Economics

Urban communities can generate economic activity and accumulate savings by reselling or renting products already under their ownership.

By sharing utility infrastructures such as transportation and energy, renting or repurposing products for the marketplace, individuals will have more money to re-invest in themselves and more time to spend towards quality of life.

The Afro-Tech will leverage renewal and sharing economy patterns and practices to help urban communities achieve better economic growth and quality of life.

Value-Based Logic

Math-based logic use numbers, statistics and allegories to create optics of superiority/inferiority to promote structured inequality.

The Fourth Industrial Revolution emergence of machine learning, quantum-based computing and cryptonomics will transform processing logic to the best value outcome, obsoleting existing math-based rhetoric.

The Afro-Tech will push forward value-based logic by employing blockchain, machine learning and computer vision solutions to carry out the creative destruction of math-based logic.

Realized Opportunities

Information Economy

China, India and Philippines proven information economies can rapidly grow a middle class through STEM-based ventures.

Nations throughout Africa experienced year-to-year double digit GDP growth due to the peer-to-peer mobile payments, renewable energy initiatives and digitized market exchanges.

The Afro-Tech will apply success patterns around the world to help urban entrepreneurs launch information economy enterprises to grow middle class presence and empower urban entrepreneurs.

Universal Footprint

It is important for urban communities to understand urban patterns and practices around the world to adopt for their benefit.

It is strategically imperative urban communities have relationships and immersion with other urban communities around the world.

The Afro-Tech will establish satellites and outposts around the world developing strategic partnerships to work with urban communities.

Value Extraction

Many divested urban communities have underutilized assets and talents due to structured inequality.

The systematic suppression of assets and talents within urban communities have unintentionally created opportunity for urban people to take ownership control of their assets and talents to extract value.

The Afro-Tech will assist people in urban communities with extracting value from existing assets and talents through the establishment of exchanges, marketplaces, agencies and repositories.

Machine Learning

Progressive attempts for urban people and urban communities has been met with both internal and external threats to disrupt momentum.

Internal threats to urban progress are charlatans and cognitive dissonance while external threats are structured and unstructured marginalization tactics.

The Afro-Tech will employ machine learning computing and trust-based cryptonomics to assure stories are fulfilled in an open, transparent and trustworthy manner without interference from external and internal threats to progress.

Confronting the Challenges

Math-Based Logic

The Afro-Tech recognize math-based narratives promoting inequality and inferiority/superiority towards urban people and urban communities.

The Afro-Tech will employ the use machine-learning platforms to actively detect, confront and resolve entities and systems propagating math-based narratives while promoting the concept of value-based logic.

Radicalism and Elitism

The Afro-Tech recognize internal bad actors in urban communities promoting divineness, victimization, ethnic nationalism, elitism and virtual signaling to disrupt positive progress.

The Afro-Tech will exploit the benefits of Agile story fulfillment as well as continuous improvement to marginalize the influence of self-serving charlatans within urban communities.

Negative Media

The Afro-Tech recognize the existence of negative media programming targeting urban people and urban communities as well as exclusionary tactics to suppress recognition and profitability of urban media talent and assets.

The Afro-Tech is building out future-facing urban media platforms to promote positive programming, trust-based media rights and fast royalty revenue settlement period.

Financial Exclusion

The Afro-Tech recognize predatory financial practices designed to maintain inequality and a permanent underclass among urban people in distressed urban communities.

The Afro-Tech is adopting future-facing technologies designed to promote local fiscalism, economic optimization and continuous learning to promote a financial quality of life in urban communities.

Community Divestment

The Afro-Tech recognize the act of divestment by investors and other entities refusing to do business with urban people and urban communities establishing inequalities and disadvantages.

The Afro-Tech will identify organic self-investment patterns and practices as well as partner with strategic allies to promote empowered investments in urban communities.

Targeted Marginalization

The Afro-Tech acknowledge the presence of marginalization agents targeting urban people in urban communities such as gentrification, over policing and unforgiving taxing policies.

The Afro-Tech will carry out counter-measures to fight targeted marginalization while developing strategic positioning for urban people and urban communities to address any future targeted marginalization efforts.

Collective Approach

Take Ownership

The people of urban communities must take ownership of who they are, where they at, where they're going and how they going to get there.

The Afro-Tech will work with empowered urban people to develop stories and begin the journey towards purposeful fulfillment.

Agile Governance

The people of urban communities must meet regularly to develop, track and accept fulfilled stories to implement continuous improvement.

The Afro-Tech will establish the platforms and processes using the principles of Agile to facilitate the management of stories.

Story Ownership

Urban people and urban communities are the ultimate owners of their story and their journey towards a path of continuous improvement and fulfillment.

The Afro-Tech will only acknowledge stories provided by the people and the community and will never recognize any charlatans claiming to represent the stories of urban people and urban communities.

Unlock Value

Urban people and urban community have assets, institutions and culture at their disposal to enable organic value creation.

The Afro-Tech will assist urban people and urban communities unlock their existing value to benefit themselves and others.

Trade and Share

Urban people must identify assets and talents they can engage in market-based transactions to create economic growth in their urban communities.

The Afro-Tech will establish marketplaces and trading platforms for urban people to transact and exchange value within their communities as well as provide import and export opportunities.

Expand the Base

Urban people need to recognize the strategic importance of establishing partners and allies to create healthy urban communities worldwide.

The Afro-Tech will work with urban communities to form strategic relationships with other urban communities and trade zones around the world to pursue common goals and develop collaborative ventures to empower and better people and communities.

Together, We Will Take Ownership and Fulfillment of Our Stories

Agile Governance

Leaderless. There is no leadership figure, spokesperson or representative of the Afro-Tech; the Afro-Tech movement is guided by the stories of the people and fulfilled by the talent of the Afro-Tech.

Stakeholders. The Afro-Tech will not recognize charlatans and operate only against user stories. Stakeholders are recognized only as the people and the community.

Kaban Board. To establish a process of continuous improvement, an entity can manage the stories of the people and community on a Kaban board. Kaban boards can be a whiteboard and sticky notes or a robust web application.

Story Capture. It is important to capture every story submitted by the urban community for acknowledgment. Maintain a backlog while prioritizing only 3-5 stories for fulfilment at a time. Keep in mind stories not considered a priority in one urban community may be critical in another urban community.

The Story. Ensure user stories meet the Agile user story definition of *“As a <role>, I want [feature] so that [benefit reason]”* to avoid injection of self-serving agendas.

Self-Guided. The Afro-Tech working to fulfill stories are self-led and do not answer to anyone. Afro-Tech will select user stories matching their interests and work against their own timeline and level of effort.

Responsive. The Afro-Tech should never impose artificial solutions upon the people and the community. To establish a cycle of trust and continuous improvement, the Afro-Tech must respect user-defined stories to ensure the movement is listening and responding to the people and the community.

User Acceptance. When the Afro-Tech fulfill a story, it should be publicly presented for user acceptance. The presentation should state the story, the fulfilment and cover patterns and practices to share among the Afro-Tech.

Implementation. Story fulfillment involves implementation. The Afro-Tech will work with the people and the community to implement the fulfilled story and document the process. It is up to the people and the community to take ownership as stakeholders in the continuous improvement journey.

Story Ownership

Urban Stock Media. The Afro-Tech recommend urban people and the urban communities immediately take ownership of their story by self-publishing a library of stock photography to be used in blogs, advertisement and portrayals.

Podcasts. The Afro-Tech recommend the creation of an urban-based podcast culture for the morning/evening urban commute to obsolete negative urban radio stations.

Streaming Video Segments. The Afro-Tech recommend short 2-3 minute on-demand news reporting segments to be distributed through streaming media networks to promote stories and information on urban people and urban communities.

Digital Signage. The Afro-Tech recommend the installation of jumbotrons in urban commercial districts and large flat-panel displays within commercial buildings to promote urban-based advertising and content distribution.

Publishing. The Afro-Tech recommend short form 1–20 pages for digital publications such as short stories, white papers, infographics for urban people to quickly take ownership of their identity and stories.

Royalty Payments. The Afro-Tech recommend an urban-based media royalty payment system with T0-T2 settlement to empower urban media creators to quickly recoup and reinvest to create further urban-based content for the marketplace.

It Is the Number One Priority and Mission of the Afro-Tech Journey to Quickly Establish Urban-Based Media Platforms to Take Ownership of the Narrative and Allow Urban People and Urban Communities Control Their Story.

Unlocking Value

Location

Urban spaces, terrain and climate serves as the foundation for value creation. In dense urban environments, rooftop farms, solar energy banks and micro-markets should be established for organic value-creation.

Many urban communities are located near major transportation hubs such as railroads or airports or seaports. Major hubs of transportation should be leveraged by urban communities to create supply chain solutions for both local and national distribution.

Small empty lots in urban communities can be converted into micro-spaces. Community parks, urban gardening, shipping container structures and event spaces can all be established on empty lots.

Knowledge

The majority of urban communities have established public libraries, cultural centers and educational institutions in place.

The urban community should work and contribute resources to uphold public knowledge repositories in their communities, including public schools.

Online instructional content should be created to distribute among urban people to promote how to carry out a task or process.

Advice Bureau or Advice Centre should be established to provide structure knowledge to the urban community on demand.

Artificial intelligence and machine learning will assist in the curation and management of urban-based knowledge and workflows.

Talent

The urban community should identify any organic talent developed over generations within their community. Most urban communities have organic manufacturing and transportation talent and should leverage these assets to create a regional talent pool.

It is important to look at similar urban communities around the world to understand various talent pools and find similarities to replicate talent pools for a local urban region.

The establishment of trade associations, talent workshops and informal clubs are necessary to create ecosystem to cultivate talent, acquire talent and grow talent.

Trade and Share

Transactions

The core of economic activity is transactions and economic growth is based upon the volume of transactions occurring in an urban community.

The Afro-Tech will develop strategies to increase transaction volumes in urban communities to generate sustainable economic activity.

Products and Services

Products and services must be identified and the buyers and sellers must be targeted to create transactional volume.

The Afro-Tech will define for urban communities the products and services to purchase, rent or utilize for value-creation.

Markets

Buyers and sellers need a market exchange to conduct transactions. The market exchange can be a physical location or online.

The Afro-Tech will define and establish market exchanges capable of achieving sustainable transaction volume for urban communities.

Volume

To achieve sustainable volume, transactions must be processed in parallel batches. This will require multiple channels of transactional activity in an urban community.

The Afro-Tech will carry out a multi-site approach to volume creation consisting of major market spaces to multiple micro-spaces to create a diverse mix of transactional activity within an urban community.

Modular

Urban communities have modern modular options when it comes to developing market spaces to create transactional activity.

"Tiny stores" similar to tiny homes can be constructed to create micro-boutiques. Fashion trucks can park alongside a street to sell apparel. Empty storefronts can be converted to accommodate pop-ups.

The Afro-Tech will share patterns and practices with urban communities to help implement modular spaces to generate transaction volume.

Augmented Currency

Augmented currency is a data-orientated layer of "blocks" established over a unit of existing fiat currency such as the US Dollar.

Machine learning can track and analyze the movement of augmented "blocks" to optimize economic activity in an urban community and spending habits among urban people.

The Afro-Tech will leverage augmented currency technology to help urban enterprises optimize their fiscal operations as well as execute learned local fiscalism workflows to kickstart other urban communities as a pattern and practice.

Expand the Base

Communities

Urban people must understand the natural migratory patterns of establishing new communities and homesteading.

An urban community is defined by the people, talent, resources and transactions not the physical structures.

It is important for urban people to possess the capability migrate their talent and knowledge to build up new spaces and transaction volume when necessary such as a natural disaster or civil emergency.

The Afro-Tech is committed to developing adaptive processes for urban people to migrate and establish urban communities when necessary.

Satellites

Satellite locations are strategic economic areas such as a downtown shopping districts, trade industry zones, major ports or hubs.

It is important for urban people to create satellite hubs around strategic economic areas to establish a supply chain or harvest new streams of transaction volume to take back to their urban communities.

The Afro-Tech will identify key strategic locations for urban communities and develop a course of action to establish satellite hubs around strategic locations.

Outposts

It is critical for urban people to establish strong relationships with global partners to engage their community in a global economy.

It is important to establish outposts consisting of urban ex-patriates in new communities around the world to create strategic ties and lines of business opportunities.

The Afro-Tech will facilitate the establishments of outposts for local urban people to establish strategic global positioning to create trade lines back to their urban community.

Taking Action

Establish a Scene

The Afro-Tech movement consist of capturing user stories and fulfilling them. To get started, engage the people in the urban community to contribute their stories to a backlog repository.

Have an initial meeting with the community to discuss the Agile process and how a Kaban board work. Assist the participants in the meeting with creating properly formed user stories.

Create Innovation Clubs

Urban people should establish trade associations and business clubs to cultivate talent pools and knowledge repositories.

Identify existing talent skills and potential skills relevant to the region or the urban community needs. Curate content in the form of instructional courses and document existing patterns and practices to develop. Focus on skills that can be applied to existing resources in the urban community.

Advocate Continuous Improvement

The urban youth as well as the urban community has to move from a binary success or failure mindset to a journey of continuous improvement.

Expose the structured inequality of current math-based narratives while promoting the virtues of value-base logic. Focus on winning small stories to first quickly cycle continuous improvement in order to establish trust and positive progress with the community.

Own and Unlock Value

The first priority is to take ownership of the media narrative by focusing on short-form content for quick turnaround and fast buildup.

Focus on the existing land and terrain to discover existing and potential new value creation opportunities. Create initial stories around existing value creation to begin momentum.

Trade and Share

Focus on establishing multiple spaces to generate transaction volume in an urban community. Create a mixture of huge commercial districts, small micro-spaces as well as online channels.

Create sharing and renewable economy opportunities by establishing resale shops and rental processes for the community to adopt.

Travel

Visit urban centers around the world to discover new patterns and practices to adopt back in the urban community.

Identify and discover potential satellite locations and outpost to open up new trade channels.

Develop strategies to relocate to higher ground when the time come for the urban community to move.

The Journey Forward

This Document Serves as the Launch of a New Day for Urban People and the Urban Community to Take Ownership of Their Story and Begin the Journey of Fulfillment. The Afro-Tech Journey Has Begun and the Focus Now is to Control the Narrative and Listen, Capture, Prioritize and Fulfill Urban Stories.

The Afro-Tech Does Not Operate on the Basis of Success of Failure. The Afro-Tech Will Journey Alongside Urban People and the Urban Community on the Path to Continuously Improve for the Betterment of Ourselves, Our Community and Our Future Generation.