# Hidden network reconstruction from information diffusion

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Abstract—Learning about the structure of hidden or covert networks is a major challenge in epidemiology, sociology, and intelligence analysis. Vertices in hidden networks usually cannot be enumerated or sampled in a systematic way; they can only be revealed by tracing links emanating from already-observed vertices. Observers sometimes cannot follow links directly, and instead must rely on passive observation of a dynamic process to reveal vertices and edges. This paper outlines a framework for estimating network structures from partial observation of information diffusion through the network. Diffusion is modeled by a continuous-time Markov epidemic model. Edges are revealed by transmission events and new vertices are uncovered when information is transmitted to them. The approach is a generalization of tools developed to reconstruct drug-user networks from respondent-driven sampling studies in epidemiology. The likelihood of the diffusion process can be interpreted as an exponential random graph model. A Bayesian method for probabilistic reconstruction of the transmission-induced subgraph is described.

Keywords: Covert network, diffusion, exponential random graph model, epidemic model, Markov process, network reconstruction

# I. INTRODUCTION

Many social, organizational, and operational networks are obscured from view and cannot be studied by comprehensive census. When vertices can be randomly sampled, it is sometimes possible to estimate global or local graph properties from a sampling-induced subgraph [1]-[8]. Unfortunately random sampling of vertices or edges in a hidden network is often impossible because no appropriate sampling frame is available. When some or all vertices of a hidden network are observed, explicit reconstruction often takes the form of link prediction [9]-[14]. When most of the network is observed, but some vertices are hidden or covert, it may be possible to detect missing vertices [15]. When vertices or edges can be observed in more than one sample, it is often possible to combine information across samples to reconstruct subgraphs or estimate global graph properties [16]-[18]. However, estimation techniques that are effective under random sampling do not necessarily perform well under other observation scenarios [19]. In particular, estimates of global graph properties from observed vertices - such as the degree distribution - may be strongly affected by the sampling procedure [20], [21].

Hidden or covert networks can typically only be studied by tracing links from one vertex to another. Link-tracing survey techniques have gained wide use in epidemiology and sociology for studies of hidden or hard-to-reach populations [22], [23]. Often social stigma serves to obscure members of hidden populations; sometimes the fear of legal repercussions keeps individuals hidden. Respondent-driven sampling (RDS) [23] is a link-tracing procedure that has found wide use in epidemiology, sociology, and public health research on drug users. RDS has also been proposed to study domestic extremism and counterinsurgency [24]–[26].

Link-tracing studies aim to discover new nodes and the connections between them. When the link-tracing process constitutes a sampling design, it is possible to estimate global properties of the network and characteristics of the population of vertices [27]. There is evidence that data from link-tracing studies can have very different properties from data obtained by random sampling of vertices [28]–[30]. In link-tracing studies, not every link between sampled nodes is observed; usually only links that are traced can be observed, and it is unclear whether analysts can hope to estimate properties of the local or global networks from networks observed in this way.

Worse, the mechanism that reveals links is often not under the control of the observer. For example, in RDS subjects "recruit" other subjects to whom they are connected in the target population social network. As another example, an intelligence analyst might intercept a message diffusing through a covert network. In this idealization, vertices and edges are revealed to the observer only when an action – such as communication or transmission of information - happens across the edge. If no transmission happens across a given edge, the edge is not revealed to the observer. Likewise, if no transmission reaches a given vertex, that vertex is not revealed to the observer. Despite these limitations, passive observation of deterministic or stochastic communication processes on links has been effectively used to provide insight into the structure of hidden or partially obscured networks [31]-[34]. The key insight in this work is that the path and dynamics of a process on a hidden network can reveal properties of the network itself.

This paper outlines a general strategy for probabilistic reconstruction of the edges in a hidden network from observation of an information diffusion process on that network. Information diffusion is modeled by a continuous-time Markov susceptible-infected model [35]. This work is disctinct from

"diffusion" methods for distributed learning over networks [36]–[38]. The technique is a generalization of tools developed for epidemiological research on networks of drug users from data obtained by RDS link tracing [39]. First, a class of Markov transmission processes is defined, along with the data observed from the process. Vertices are observed when information is transmitted to them; edges are visible only when a transmission event takes place across them. The notion of "transmission" is general: it can refer to any one-way communication process that changes the state of the individual who receives the transmission, and in which the receiver can also transmit the information to its network neighbors. Passive observation of this type of communication processes can reveal important properties of network structures. A Bayesian method for probabilistic reconstruction of the transmission-induced subgraph is derived.

#### II. MARKOV DIFFUSION PROCESSES ON NETWORKS

## A. Preliminaries

Suppose we wish to learn about the structure of an undirected graph G=(V,E), where the vertex set V has finite size  $|V|=N<\infty$  and the edge set E contains no self-loops or parallel edges. A vertex's degree is the number of edges incident to it that connect to other vertices in the hidden network G. The terms "graph" and "network", "vertex" and "node", and "edge" and "link" are used interchangeably. The graph could represent a social network, an organizational structure, or relationships between any entities of interest. A stochastic model of one-way information diffusion on the edges of G is constructed in a manner analogous to the susceptible-infected model of infectious disease epidemiology [35]. The term "diffusion" refers to the spread or transmission of a state, message, or object along the edges of G.

Suppose that each vertex  $i \in V$  has a property or state  $X_i(t)$  which is a function of time t>0. In this paper, it is assumed for simplicity that  $X_i(t) \in \{0,1\}$ , but this restriction could be relaxed. A vertex in state 1 at time t has already received the message, and can transmit it; a vertex in state 0 has not yet received it. Assume that at time t=0, the set of vertices t=0 with t=00 with t=01 for t=02, is known. We refer to members of t=03 as "seeds".

**Definition 1** (Susceptible vertices and edges). A vertex  $j \in V$  is susceptible to transmission at time t if  $X_j(t) = 0$  and there exists least one  $i \in V$  such that  $X_i(t) = 1$  and  $\{i, j\} \in E$ . An edge  $\{i, j\} \in E$  is susceptible at time t if  $X_i(t) = 1$  and  $X_j(t) = 0$  or  $X_i(t) = 0$  and  $X_j(t) = 1$ .

The time to transmission along a susceptible edge is assumed to follow a common probability distribution. Consider two distinct vertices  $i \in V$  and  $j \in V$  with  $\{i,j\} \in E$ . At time t=0, assume that  $X_i(0)=1$  and  $X_j(0)=0$ . Transmission happens independently across the edge connecting i and j at a random time

$$T_{ij} \sim \text{Exponential}(\lambda),$$
 (1)

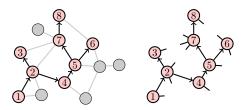


Fig. 1. Transmission path on the true graph and observed transmission path. At left is the transmission path  $G_T$  overlaid on the network G. At left is the observed transmission path with pendant edges implied by the observed degrees. In particular, the analyst does not observe the full network G, nor the transmission-induced subgraph  $G_S$ .

where  $\lambda > 0$  is the rate of transmission across a single susceptible edge.

#### B. Observation

Suppose the vertex  $i \in V$  becomes known to an observer at time  $t_i = \operatorname{argmin}_t\{t: X_i(t) = 1\}$  when it first receives a transmission. The degree  $d_i$  of i in G is fully observed. By assumption, the observer does not have direct access to any vertices or edges in G; instead, the path of a stochastic transmission process on the edges of G is revealed over time.

**Definition 2** (Transmission graph). The directed transmission graph is  $G_T = (V_T, E_T)$ , where  $V_T \subset V$  is the set of n known vertices and a directed edge  $(i, j) \in E_T$  indicates that i transmitted a message to j.

It is assumed that vertices cannot receive a transmission more than once, so  $G_T$  is acyclic. This assumption can be relaxed with some increase in notation and computation. Furthermore,  $G_T$  need not be connected if the set of seeds has |M| > 1.

While the directed transmission graph  $G_T$  is fully observed, the subgraph of observed vertices is not visible, since an edge between vertices in  $V_T$  is not visible unless a transmission event took place across that edge.

**Definition 3** (Transmission-induced subgraph). The transmission-induced subgraph is an undirected graph  $G_S = (V_S, E_S)$ , where  $V_S = V_T$  consists of n sampled vertices, and  $\{i, j\} \in E_S$  if and only if  $i \in V_S$ ,  $j \in V_S$ , and  $\{i, j\} \in E$ .

From this definition, it is evident that the recruitment graph  $G_T$  is a directed subgraph of  $G_S$ .

**Definition 4** (Transmissibility matrix). Let  $\mathbf{T}$  be a  $n \times n$  matrix whose element  $\mathbf{T}_{ij}$  is 1 if vertex i can transmit the information just before the time of the jth transmission event, and zero otherwise. The rows and columns of  $\mathbf{T}$  are ordered by the time at which each subject is observed.

Let  $\mathbf{d}$  be the time-ordered  $n \times 1$  vector of subjects' degrees in the order they are observed and let  $\mathbf{t} = (t_1, \dots, t_n)$  be the  $n \times 1$  vector of transmission times, where  $t_1 < \dots < t_n$ . The observed data from the transmission process consists of  $\mathbf{Y} = (G_T, \mathbf{d}, \mathbf{t}, \mathbf{T})$ .

Figure 1 illustrates the observed data and their relationship to the unobserved population graph G. Since the transmission graph  $G_T$  does not contain any edges along which a transmission event did not take place, the transmission-induced subgraph  $G_S$  is not fully observed. However, observation of  $G_T$  and  $\mathbf{d}$  places constraints on the topology of  $G_S$ .

## C. Likelihood

To derive the likelihood of the observed data on a hidden network, it is necessary to formalize the class of reconstructed networks for which the likelihood makes sense.

**Definition 5** (Compatibility). A subgraph  $\widehat{G}_S = (V_S, \widehat{E}_S)$  is compatible with the transmission graph  $G_T$  if

- 1) for each  $(i,j) \in E_T$ ,  $\{i,j\} \in E_S$ ;
- the degree of i ∈ V<sub>S</sub> in G<sub>S</sub> does not exceed the observed total degree d<sub>i</sub> in G.

Intuitively, an estimated subgraph  $\widehat{G}_S$  is compatible with  $G_T$  if  $G_T$  is a (directed) subgraph of  $G_S$  and the degree of each vertex in  $G_S$  is less than or equal to its degree in G. Let  $\mathbf{w} = (0, t_1, t_2 - t_1, \ldots, t_n - t_{n-1})$  be the  $n \times 1$  vector of intertransmission waiting times and let  $\mathbf{A}$  be the  $n \times n$  adjacency matrix of  $\widehat{G}_S$ , with the rows and columns representing vertices in the order they were observed. Let  $\mathbf{u}$  be an  $n \times 1$  vector whose ith element is the number of edges connecting i to unobserved vertices in G, so  $\mathbf{u}_i = d_i - \sum_{j=1}^n \mathbf{A}_{ij}$ . Figure 2 shows the matrices used to compute the likelihood. The joint likelihood of  $G_T$  and  $\mathbf{w}$  can be expressed in a computationally convenient form without explicitly enumerating susceptible edges. The likelihood is given by

$$L(G_T, \mathbf{w}|G_S, \mathbf{d}, \lambda) = \lambda^{n-|M|} \exp[-\lambda \mathbf{s}' \mathbf{w}]$$
 (2)

where

$$\mathbf{s} = \text{lowerTri}(\mathbf{A}\mathbf{T})'\mathbf{1} + \mathbf{T}'\mathbf{u} \tag{3}$$

Crawford (2015) gives a proof [39]. The statistic s is a  $n \times 1$  vector whose *i*th element is the number of susceptible edges in  $G_S$  just before the *i*th transmission event.

## III. NETWORK RECONSTRUCTION

# A. Exponential random graph models

The likelihood (2) can be interpreted as a function of the adjacency matrix A, with w and  $\lambda$  held fixed. We can rewrite (2) as

$$Pr(\mathbf{A}) = \frac{\exp[\mathbf{s}(\mathbf{A})'\boldsymbol{\theta}]}{\kappa(\boldsymbol{\theta})}$$
(4)

where s(A) is a vector-valued function of A given by (3),  $\theta = -\lambda w$ , and  $\kappa(\theta)$  is a normalizing constant that does not depend on A. The interpretation (4) reveals that the likelihood of the observed data constitutes an exponential random graph model (ERGM) for the unobserved portion of the transmission-induced subgraph  $G_S$  [40], [41]. ERGMs have several desirable computational properties: it is straightforward to simulate realizations from (4) via Gibbs sampling or Metropolis-Hastings steps; to compute the ratio of probabilities of two estimated graphs, only a change statistic needs to be calculated [42].

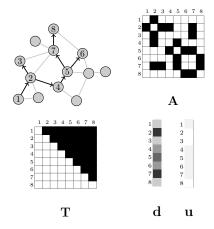


Fig. 2. Matrices used to compute the likelihood (2).

# B. Generating a compatible estimate

Given a compatible graph  $G_S = (V_S, E_S)$  with corresponding vector  $\mathbf{u}$ , another compatible estimate can be obtained by randomly choosing two vertices i and j with  $t_i < t_j$  such that no transmission event took place from i to j, that is,  $(i,j) \notin E_T$ . If  $\{i,j\} \notin E_S$ ,  $\mathbf{u}_i > 0$  and  $\mathbf{u}_j > 0$ , then a new edge  $\{i,j\}$  is proposed. If  $\{i,j\} \in E_S$ , then it is proposed to remove the edge  $\{i,j\}$  from  $E_S$ . The resulting proposal graph is identical to  $G_S$  except that the edge  $\{i,j\}$  has either been added or removed. Furthermore, since this procedure does not change transmission edges in  $G_T$ , the proposal graph is compatible with the observed data, by Definition 5.

The number of compatible subgraphs  $G_S^*$  that can be produced from  $G_S$  by this procedure is

nchanges
$$(G_S) = \sum_{i < j} \mathbb{1}\{\{i, j\} \notin E_S, \mathbf{u}_i > 0, \mathbf{u}_j > 0\} + \mathbb{1}\{\{i, j\} \in E_S, (i, j) \notin E_R\}.$$
 (5)

The probability of producing any particular compatible subgraph  $G_{\mathcal{S}}^{*}$  is

$$\Pr(G_S^*|G_S) = \frac{1}{\operatorname{nchanges}(G_S)}.$$
 (6)

This probability will be useful in forming the Metropolis-Hastings ratio for  $G_S^*$  below.

# C. Computing the likelihood ratio

Suppose first that  $G_S$  has no edge between i and j,  $\{i,j\} \notin E_S$ . For a proposal  $G_S^+ = (V_S, E_S^+)$  identical to  $G_S$  except that  $\{i,j\} \in E_S^+$ , the likelihood ratio is

$$\frac{L(G_T, \mathbf{w}|G_S^+, \mathbf{d}, \lambda)}{L(G_T, \mathbf{w}|G_S, \mathbf{d}, \lambda)} = e^{2\lambda(t_n - t_j)}.$$
 (7)

Now suppose  $G_S$  has and edge between i and j,  $\{i,j\} \in E_S$  with  $\{i,j\} \notin E_T$ . For a proposal  $G_S^- = (V_S, E_S^-)$  identical to  $G_S$  except that  $\{i,j\} \notin E_S^-$ , the likelihood ratio is

$$\frac{L(G_T, \mathbf{w}|G_S^-, \mathbf{d}, \lambda)}{L(G_T, \mathbf{w}|G_S, \mathbf{d}, \lambda)} = e^{-2\lambda(t_n - t_j)}.$$
 (8)

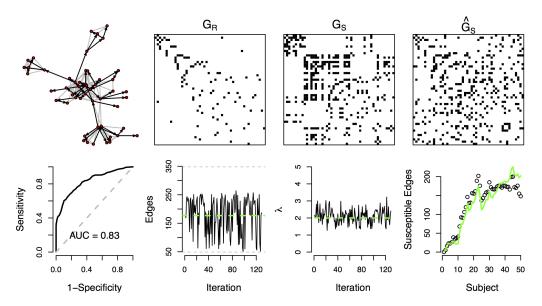


Fig. 3. Example Bayesian reconstruction of transmission-induced subgraph  $G_S$  from simulated transmission process. The network data are from a study of social, sexual, and drug use links between individuals in Colorado Springs, CO, USA from 1988-1990. An information diffusion process is simulated through the network with |M|=1 seed, n=50 total observations, and transmission rate  $\lambda=2$ . The prior parameters for  $\lambda$  are  $\alpha=1$ ,  $\beta=0.57$ , and the sparsity penalty is  $\gamma=1.77$ . The top row shows the true transmission-induced subgraph  $G_S$ , with transmission edges shown in black and unobserved edges in gray. The adjacency matrices of  $G_T$ ,  $G_S$ , and a random draw  $\hat{G}_S$  from the posterior distribution are also shown. The receiver-operating characteristic (ROC) curve is shown with the area under the curve (AUC) indicating good overall reconstruction accuracy. The posterior traces of the number of edges,  $\lambda$ , and susceptible edges are shown. True values are given in green.

These expression are simple and do not require the any matrix computation implied by (2) and (3). Furthermore, the differences  $t_n-t_j$  can be computed in advance and stored for repeated use.

# D. Prior for $G_S$

While the likelihood (2) helps determine which edges belong in  $G_S$ , point estimates or Bayesian posterior estimates can contain more edges than the true  $G_S$ . It is clear from (7) and (8) that addition of a new edge  $\{i,j\}$  in  $G_S$  is favored over sending both pendant edges to unobserved vertices not in  $G_S$ . A prior distribution for  $G_S$  is therefore helpful to ensure the desired sparsity. A convenient class of priors is  $\Pr(G_S) \propto \exp[-\gamma |E_S|]$ , where  $\gamma > 0$  is chosen to penalize dense graphs. Given  $G_T$  and  $\mathbf{d}$ , we have the inequalities

$$|n - |M| \le |E_S| \le \frac{1}{2} \sum_{i=1}^{n} \mathbf{d}_i,$$
 (9)

and these bounds can be used to specify  $\gamma$ . The lower bound is sharp (it is the number of edges in the transmission subgraph  $G_T$ ), while the upper bound could be tightened with specific knowledge of  $\mathbf{d}$ . Let  $p=\left(n-|M|+\frac{1}{2}\sum_i\mathbf{d}_i\right)/2\binom{n}{2}$  be a crude estimate of the density of  $G_S$ . Then letting  $\gamma=-\log[p/(1-p)]$  gives a convenient sparsity penalty without imposing undue assumptions on the topology of  $G_S$ .

#### E. Algorithm

Using the results given above, it is possible to reconstruct the transmission-induced subgraph  $G_S$  and observed vertices'

connections to unobserved vertices in G with reasonable accuracy. By alternately drawing from the conditional distributions of  $G_S$  and  $\lambda$ , a Gibbs sampling algorithm is derived. First suppose  $\lambda$  is held fixed, and  $G_S$  is a compatible subgraph estimate. From this estimate, a new compatible subgraph  $G_S^*$  is formed using the procedure outlined in Section III-B. Then we compute the Metropolis-Hastings ratio

$$\frac{L(G_T, \mathbf{w}|G_S^*, \mathbf{d}, \lambda)}{L(G_T, \mathbf{w}|G_S, \mathbf{d}, \lambda)} \cdot \frac{\Pr(G_S^*)}{\Pr(G_S)} \cdot \frac{\Pr(G_S|G_S^*)}{\Pr(G_S^*|G_S)}$$
(10)

and accept  $G_S^*$  if this ratio is greater than 1. Otherwise, we accept  $G_S^*$  with probability equal to this ratio.

Next, suppose  $G_S$  is fixed and we wish to sample  $\lambda$ . We employ a Gamma prior for  $\lambda$  with  $\pi(\lambda) \propto \lambda^{\alpha-1} e^{-\beta \lambda}$  where  $\alpha > 0$  and  $\beta > 0$ . Then  $\pi(\lambda)$  is a conjugate prior for the likelihood (2), and the conditional posterior distribution of  $\lambda$  is Gamma( $\alpha + n - |M|, \beta + \mathbf{s'w}$ ). Therefore, we can sample  $\lambda$  directly from its conditional posterior distribution.

## IV. RESULTS

Figure 3 shows an example of Bayesian reconstruction of  $G_S$ . The network G=(V,E) is derived from a network study of social, sexual, and drug use links between individuals in Colorado Springs, CO, USA from 1988-1990 [43]–[45] with |V|=5492 and |E|=43288. An information diffusion process is simulated on G with |M|=1 seeds, n=50 observations, and  $\lambda=2$ . The prior for  $\lambda$  is Gamma with  $\alpha=1$ ,  $\beta=0.57$  (giving prior mean  $\mathbb{E}[\lambda]=2$ ), and the sparsity penalty is  $\gamma=1.77$ . The marginal edge-wise posterior distribution of  $G_S$  is used to assess reconstruction

performance. The top row of Figure 3 shows the transmission-induced subgraph  $G_S$  with transmission edges in black and unobserved edges in gray;  $G_T$ ,  $G_S$ , and a random draw  $\widehat{G}_S$  from the posterior distribution are shown. The bottom row shows the receiver-operating characteristic (ROC) curve with area under the curve (AUC) 0.83, indicating good reconstruction accuracy. Next, the number of edges in the reconstructed estimates  $\widehat{G}_S$ , estimates of  $\lambda$ , and the number of susceptible edges in  $\widehat{G}_S$  are shown, with true values given in green lines. Gray dashed lines in the trace of edge counts denote the minimum and maximum edge counts given  $G_T$  and d described in (9). A modified application of this approach to drug user networks is given by [39].

#### V. CONCLUSIONS

Mapping of covert networks is an important task in intelligence analysis and threat detection [46], [47]. Discovery of nodes and links can be challenging, especially when analysts must rely on passive observation for insight. This paper has shown that observation of a diffusion process can reveal topological properties of a hidden network. Two features of the proposed method yield desirable inferential properties. First, compatibility (in the sense of Definition 5) induces strong topological constraints on estimated subgraphs, but without additional insight, all such compatible subgraphs have the same probability. Second, the likelihood of a stochastic diffusion process can used to distinguish between compatible topologies, providing more weight to those that occur with higher probability under the diffusion model. Furthermore, it may be possible to extend the proposed tools for estimating the transmission-induced subgraph to estimation of features of the unobserved parts of the super-population graph G. When a model is specified for the global network, the sampled portion of the graph can sometimes be used to probabilistically impute the remaining part [48].

The stochastic model of information diffusion employed here is simple and parsimonious, and is based on widely used models of epidemic processes on graphs. More complicated models that incorporate loss of transmissibility (entailing changes to the structure of the transmissibility matrix T), or preferential transmission between certain types of vertices are possible with little additional computational burden. However, assumptions required by more complicated models may not be justifiable when aspects of the diffusion process are not known with certainty, and a balance is necessary between realism and parsimony.

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