**CODEBOOK for “messages\_ratings\_years BIG DATASET”**

*Only English-language messages are contained. There are no datapoints for CoderID, or for Target Group*

MessageNumber Message Number

Message Actual text of message

English Message is in English 1 = yes, 0 = no

MessageID Message Number (for verification)

CM\_1 to CM\_6 Six independent coders rating of a message’s **Competitive Message** quality

AOPV\_1 to AOPV\_6 Six independent coders raters of a message’s **Advocacy of Physical Violence**

CDACT\_1 to CDACT\_6 Six independent coders raters of a message’s **Creative Descriptions, Arguments About, & Comparisons with Target**

TI\_1 to TI\_6 Six independent coders raters of a message’s **Threat and Inequality to Their InGroups**

TTBF\_1 to TTBF\_6 Six independent coders raters of a message’s **Trying To Be Funny**

MessageNumber2 Message Number (for verification again)

Hate Hate score using [DeHateBERT](https://huggingface.co/Hate-speech-CNERG/dehatebert-mono-english)

Year 2001 or 2020

CM Mean score of CM\_1 to CM\_6

AOPV Mean score AOV\_1 to AOPV\_6

CDACT Mean score CDACT\_1 to CDACT\_6

TI Mean score TI\_1 to TI\_6

TTBF Mean score TTBF\_1 to TTBF\_6