

Q1 to Q12 have only one correct answer. Choose the correct option to answer your question.

1. Which of the following is an application of clustering?

d. All of the above

2. On which data type, we cannot perform cluster analysis?

d. None

3. Netflix's movie recommendation system uses

c. Reinforcement learning

4. The final output of Hierarchical clustering is?

b. The tree representing how close the data points are to each other

5. Which of the step is not required for K-means clustering

d. None

6. Which of the following is wrong?

c. k-nearest neighbour is same as k-means

7. Which of the following metrics, do we have for finding dissimilarity between two clusters in hierarchical clustering?

i. Single-link

ii. Complete-link

iii. Average-link

Options:

d. 1, 2 and 3

8. Which of the following are true?

i. Clustering analysis is negatively affected by multicollinearity of features

ii. Clustering analysis is negatively affected by heteroscedasticity

Options:

a. 1 only

9. In the figure above, if you draw a horizontal line on y-axis for  $y=2$ . What will be the number of clusters formed?

a. 2

10. For which of the following tasks might clustering be a suitable approach?

a. Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.

b. Given a database of information about your users, automatically group them into different market segments.

11. Given, six points with the following attribute:

Which of the following clustering representations and dendrogram depicts the use of MIN or Single link proximity function in hierarchical clustering:

a.

12. Given, six points with the following attributes:

Which of the following clustering representations and dendrogram depicts the use of MAX or Complete link proximity function in hierarchical clustering.

b.

Q13 to Q14 are subjective answers type questions, Answers them in their own words briefly

13. What is the importance of clustering?

Ans:- Clustering provides failover support in two ways: Load redistribution : when a node fails, the work for which it is responsible is directed to another node or set of nodes, Request recovery: when a node fails, the system attempts to reconnect microstrategy web users with queued or processing requests to another node.

14. How can I improve my clustering performance?

Ans:- Graph-based clustering performance can easily be improved by applying ICA blind source separation during the graph Laplacian embedding step. Applying unsupervised feature learning to input data using either RICA or SFT ,improves clustering performance.