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# FLASHCON 2018



June 29th-30th

Trump International Hotel and Tower, Vancouver, Canada

**Live Stream (off of the Flashcoin.io site and the video will live on the Flashcoin YT sites)**

## Attendees/Speakers

Chris Kitze, Co-Creator

Jason King, Co-Creator

William Hullah, President, FTI Foodtech International

James Hinton

Devs will attend via tele link

Sean Stack, Biz Dev

Aaron Hockett, Biz Ops

Alicia Molnar, Biz Dev/Social Media

A special guest TBA

## Agenda

### Friday, June 29th

#### Check-in's/Dinner, 5:00p to 9:00p

#### **The English Bay Room, 3rd Floor**

1. Meet and Greet, Badge Pick Up, and Cocktails @Trump Hotel and Tower, in the Foyer and Outdoor Terrace, 3rd Floor (weather permitting), **6:00p to 7:00p**
  2. Welcome Dinner and Keynote Speaker @The Trump Hotel and Tower in the English Bay Room, 3rd Floor, **7:00p to 9:00p**
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## Current FLASH Project Competition, (Judged by panel), 8:00p to 9:00p

**The English Bay Room, 3rd Floor** Submit by 6.25.18, Win funding for the project, create outlines and submit to [alicia@flashcoin.io](mailto:alicia@flashcoin.io), we will select 5 projects to be judged. Panel will determine funding for worthy projects, any of which could receive funding.

(this is where we tell the audience which submissions were received)

*Projects/submission to be announced*

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## Saturday, June 30th

### Breakfast, 8:00a to 9:00a

**The English Bay Room, 3rd flr**

## MORNING SESSIONS

**The English Bay Room, 3rd flr**


## Welcome and Introductions, with Chris Kitze, Co-Creator of Flashcoin

8:00a to 8:30a

1. The FLASH Philosophy - our role in the world
2. Purpose of FLASHCon
3. Why is FLASH unique

## I. Latest Dev Updates and New Features, Hosted by Deepak Kumar/team,

8:30a to 9:30a

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1. The Roadmap
    - a. Decentralization - FLASH blockchain, fork resolution
    - b. FLASH Governance (structure, voting and control)
    - c. Wallet Strategy and Exchange Strategy
    - d. The un-Exchange Strategy (the HTM, swapbots, OTC trading)
  2. Android Wallet and IOS progress
  3. Web Wallet Update
  4. New FLASH forks/coins

## **II. FLASH Roundtable,**

9:30a to 10:30a

1. Emerging use cases for FLASH
2. Exchanges
3. FLASH distribution strategy
4. Q&A

**Break,** 10:30a to 10:45a

## **III. FLASH in the Barter Industry:** Hosted by William Hullah, President FTI Foodtech International

10:45a to 11:00a

## **IV. The Community's Role in a community coin,** Hosted by Sean Stack, Aaron Hockett,

11:00a to 11:30a

1. Our roles/experience
2. Importance of community
3. How to get involved
4. Bounties

## V. Social Media 101:, Hosted by Alicia Molnar

11:30a to 12:00p

1. The power of community, on social
  - a. Builds the Flash brand
  - b. Increases our community members
  - c. Get the “word” out, updates and news
2. Best Posting Practices
  - a. How to create a post
  - b. How to post on Twitter/Instagram/Telegram
  - c. How to use @’s and #’s, stories, live’s
  - d. When to use the above
3. Creating your own FLASH community
  - a. Build out your social channels
  - b. Attract new followers
  - c. Produce engaging content
  - d. Stay current, top of mind

## Lunch and Community Merchant Hour: Sell Your Wares!

12:00p to 1:00p

**The English Bay Room, 3rd flr**

## AFTERNOON SESSIONS

**The English Bay Room, 3rd flr**

## VI. Regulatory Environment Chris Kitze and James Hinton

1:00p to 2:00p

1. What’s special about community coins
2. Regulatory environment update
3. What’s the update on the SEC and regulations



## VII. Keynote/Sponsor - Economics of Cryptocoins - Investor's perspective: Hosted by Jason King, co-creator FLASH and Managing Director at Binary Financial

2:00p to 2:45p

## VIII. Final Thoughts, Fireside Chat : Hosted by Chris Kitze and Jason King, Co-Creators of FLASH

2:45p to 3:30p

1. **Special Announcement:** Something that will be of great interest to the entire FLASH community (a marketing partnership that will shock the crypto community) - a special video feed guest for FLASHcon who will describe this partnership.
2. Announce **winner** of Flash Project!
3. Q & A
4. Final thoughts