



***4SEASONS***  
WINDOWS

**STYLE GUIDE & BRAND BOOK**

MAIN LOGO



WORDMARK

***4 SEASONS***  
**WINDOWS**

ICON



SECONDARY ICON



# DARK BACKGROUND

MAIN LOGO



WORDMARK

***4 SEASONS***  
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ICON



SECONDARY ICON



# ***ACUMIN VARIABLE CONCEPT***

## **POPPINS MEDIUM**

### **LAVENDER**

HEX: #7C7EAA  
PMS: 7675c

### **LIME GREEN**

HEX: #6ABF4B  
PMS: 360c

### **APRICOT**

HEX: #FF9E18  
PMS: 1375c

### **DEEP SKY**

HEX: #0097CE  
PMS: 801c

### **BLACK**

HEX: #000000  
PMS: Black c