



EH-NET
Live!

Hacking Humans

Oct 29, 2019

PRESENTER:

Chris Hadnagy
Stephanie Paul
Dov Baron

- Intro by Don Donzal, EH-Net Editor-in-Chief
- BIOs – Chris, Stephanie & Dov
 - Brief Overview of SE AKA Hacking Humans
 - Science of Influential Communication
 - Seducing Your Audience
 - Practical Acting Exercises to Enhance SE
 - How to Thrive in the AI Age!
 - Learn and Practice the Skills of Cognitive Agility
 - How to Bond with Anyone Instantly
 - Practical Steps to Make SE Your Career
 - Turning SE into a Business
- Career Opportunities & Skill Building
- The Human Hacking Conference
- Q&A



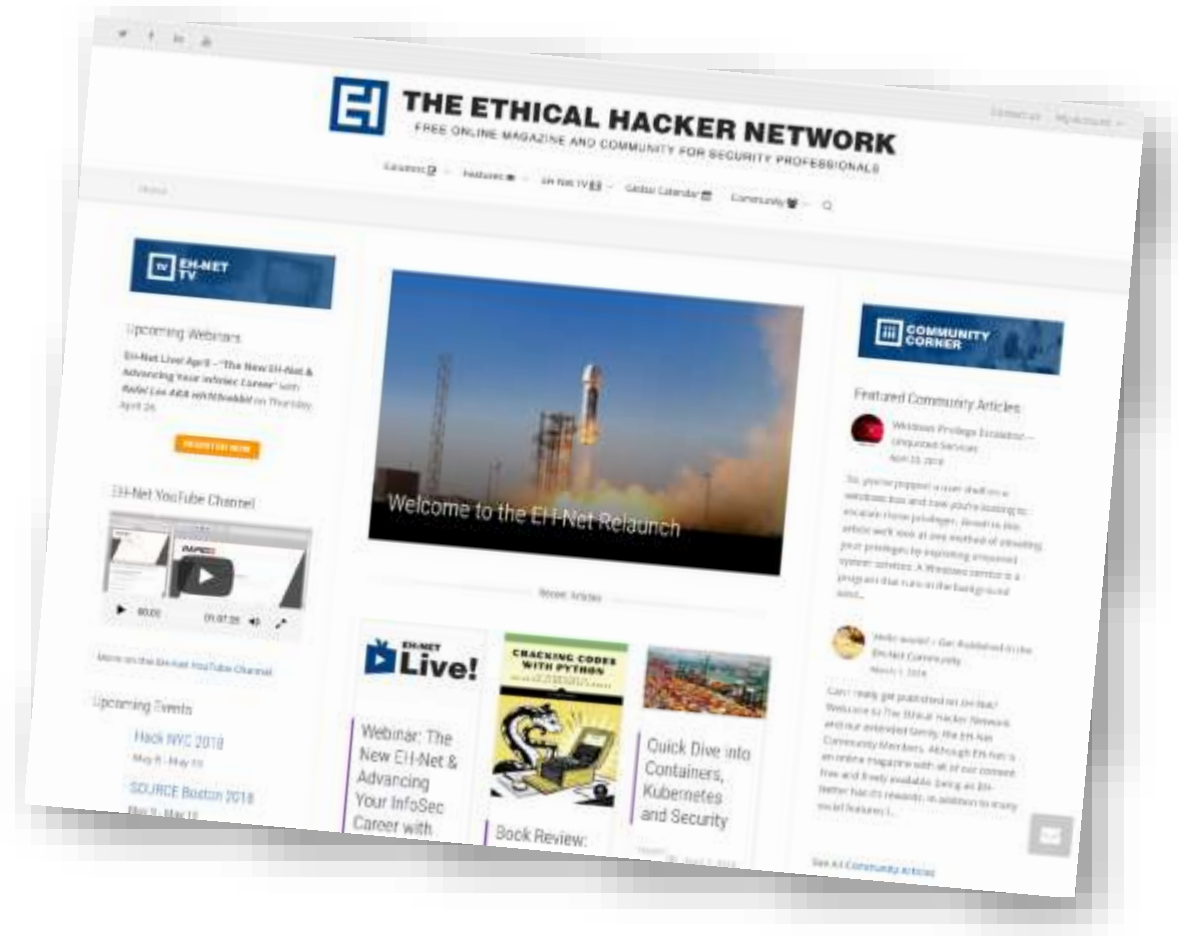


- Video will be made available on EH-Net
- Style = Interview!
 - Q&A in question tab in GTW
 - Twitter using #EHNet
- Post Game in EH-Net “**Social Engineering**” Group:
<https://www.ethicalhacker.net/groups/social-engineering/>
- Goal for today – Spark conversation.
Advance your career!

OVERVIEW OF THE NEW EH-NET

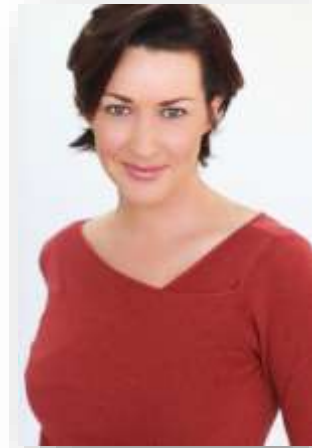


- General Layout
 - Magazine side - Columnists, Features, Global Calendar
 - Community side – Members & Profiles, Activity, Forums, Groups, Community Articles
- Building your “Personal Ethical Hacker Network”
- [Hello world! – Get Published in the EH-Net Community](#)
- Limited Time – All new members get a free pen testing course from eLS!!





Chris Hadnagy is a security consultant, author, speaker & professional social engineer. He is the Founder & CEO of Social-Engineer, LLC, a consulting & training company specializing in social engineering (SE). In 2009, Chris launched Social-Engineer.Org which houses the world's first SE Framework & SE Code of Ethics. Chris created the world's first hands-on SE training course with accompanying certification and authored one of the first books in the field of SE. He is also the Founder of the Innocent Lives Foundation that unmask anonymous child predators.



Stephanie takes great pride in internationally coaching executives, sales teams, TEDx speakers, women in leadership, and experts of all kinds to become master communicators. Her proven approach, "Powerful Emotional Engaging Presentations," draws upon her 29 years of rich and diverse entertainment experience. Her talents take many forms—as an actress who has worked in 10 international TV and Film markets, as an improv, stand up, and sketch comedian, a director, producer, writer, and public speaker.



Dov has been speaking internationally for more than 30 years on the evolving world of NextGen leadership. He is twice-cited as one of Inc. Magazine's Top 100 Leadership Speakers, a Top 100 Motivational Speaker, and a Top 30 Global Leadership Guru. He is a bestselling author of several books, host of the #1 podcast for Fortune 500 listeners globally, and host of a national TV show. Dov has been featured in CNN, CBS, USA Today, CEO, Entrepreneur, and many more.

What is “Social Engineering”?

social·engineering

['sō-shəl, en-jə-'nir-in]

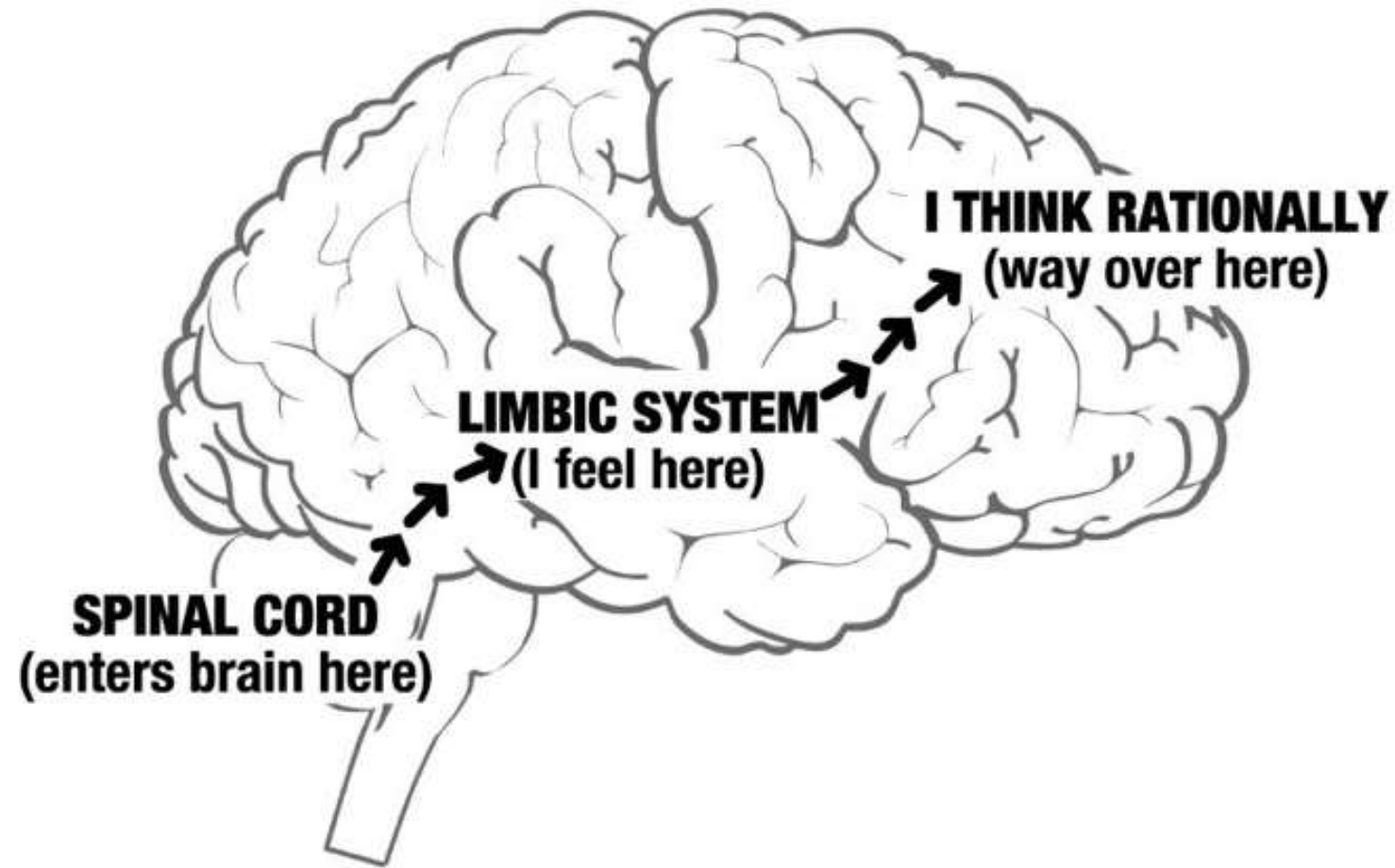
NOUN

“Social engineering is any act that influences a person to take an action that may or may not be in his or her best interests.”

Source: Chris Hadnagy, Social Engineering: The Science of Human Hacking



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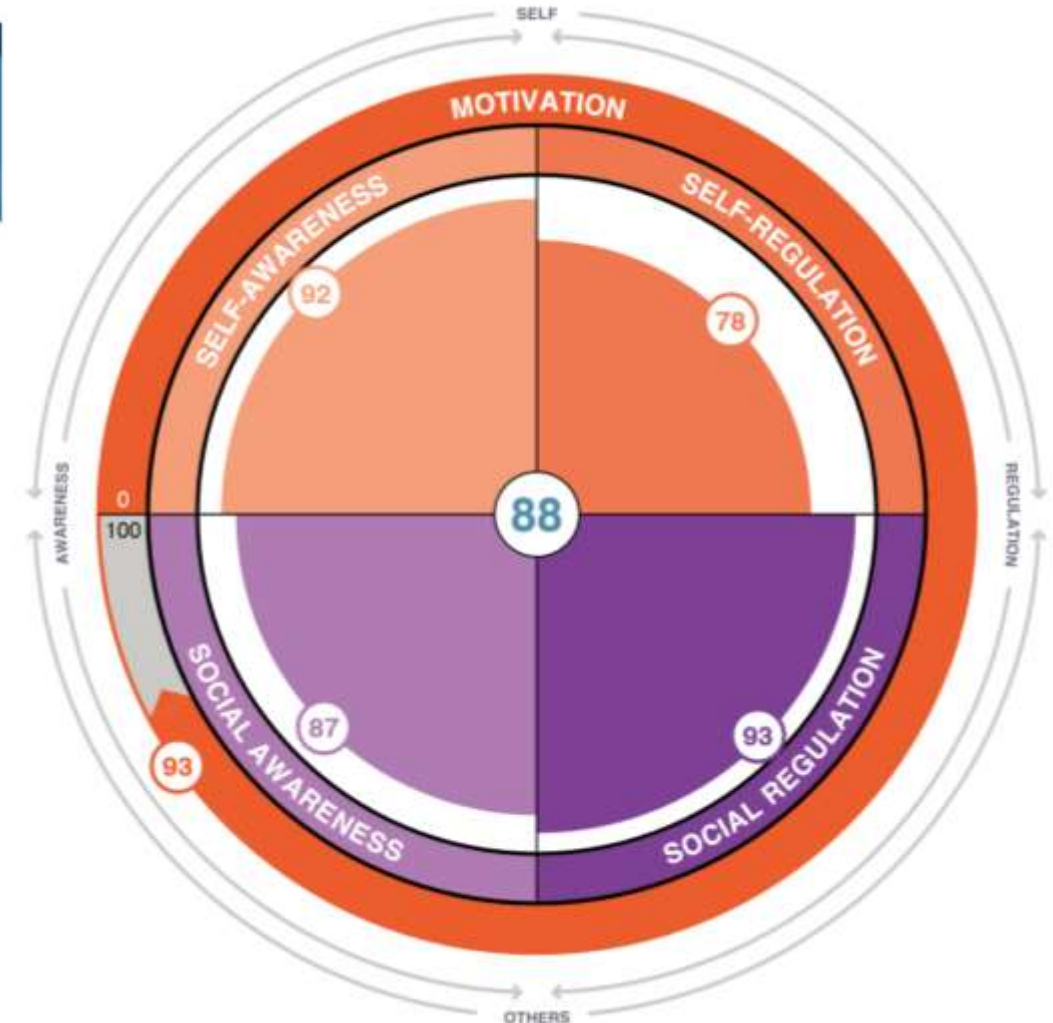




TTI SUCCESS INSIGHTS®
DISCOVER • ENGAGE • ADVANCE • PERFORM

Emotional Quotient™ Wheel

The Emotional Quotient wheel is a visualization of your scores in the report. The circle, split into quadrants, is encompassed by Motivation and divided by Self and Others. Your Motivation score starts at Self-Awareness and wraps around the wheel clockwise. This starting position is due to all EQ dimensions being influenced first by your level of Self-Awareness. The volume of color illustrates the strength of your overall EQ score which is also notated in the center circle.





- <http://stephaniepaulinc.com/blog/does-your-audience-embodiment-beautiful-ideas/>
- <https://www.linkedin.com/in/stephaniepaulinc/>
- **MUST SEE! :-)**
<https://vimeo.com/310463233>



Dov Baron – 'Inc. Magazine' Top Influence & Leadership Guru



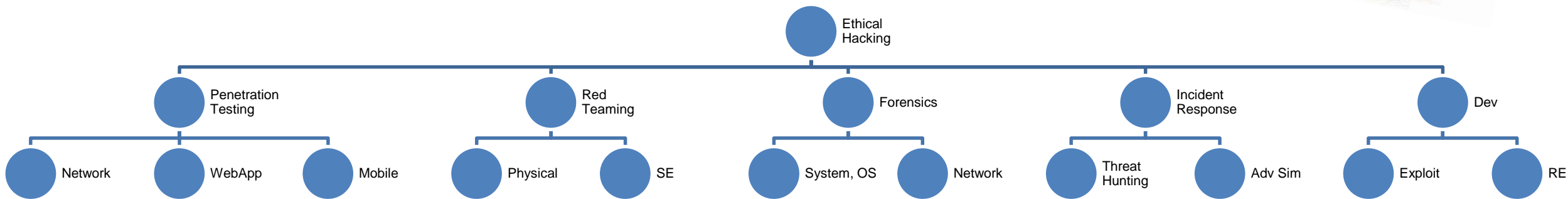
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DEF: ETHICAL HACKING



Performing computer security related activities with permission.

- Oxymoron? Nope
- Media focus on crime = negative association
- More specific term for clarification
- Good guys using bad guys' tools & techniques
- Umbrella term to include numerous specialties





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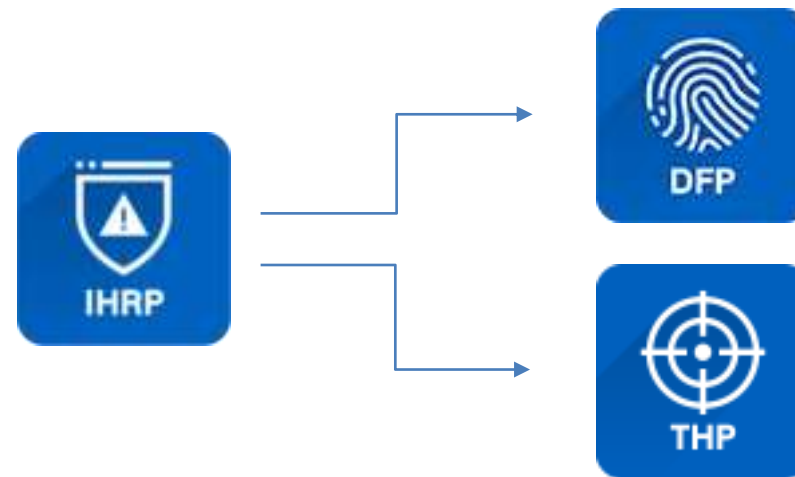


- Better Position in Any Profession
- Sales
- Visher, Phisher
- OSINT Expert
- Penetration Tester
- Red Teaming
- Better Security Professional

HOW DO I GET THERE?



- Experience – Employment, Home lab, CtFs, Non-profits, Open source projects, etc.
- Soft Skills – Writing, Speaking, Teaching, Volunteering @ Local Con, et al.
- Practical Training – eLearnSecurity Training Paths (NIST-NICE Role-based Training)



<https://www.elearnsecurity.com/course/>



- <https://www.sevillage.org/> - Site for The Human Hacking Conference
- Social Engineering: The Art of Human Hacking
- Social Engineering: The Science of Human Hacking
- <https://www.social-engineer.org/>
- [Stephanie Paul, Inc.](#)
- [Stephanie Paul's Vimeo Channel](#)
- [Full Monty Leadership](#)
- [Dov Baron's Full Monty Leadership YouTube Channel](#)
- [@humanhacker](#) [@StephaniePaulZz](#) [@TheDovBaron](#) [@ethicalhacker](#)



Thu, Feb 20 - Sat, Feb 22 | Hilton Orlando Buena Vista Palace

SEVillage Presents:

THE HUMAN HACKING CONFERENCE

Expert training on how to hack thoughts, actions, and the people around you.

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Training from leading experts including behaviorists, former FBI agents, actresses, magicians, mind readers, TEDx speakers, criminal investigators, best-selling authors, hackers, and more.

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“All Things CTF!”

Thursday November 21, 2019 @ 1:00 PM EST

Ray Doyle [@doylersec](#) is a professional penetration tester. To advance his skills, he became an ardent player of CTFs. He has won CTF black badges at DEF CON (Wireless & SoHopelessly Broken) and DerbyCon. While he still competes as a member of EverSec, they also host CTFs. So he's been a CTF newb, winner and designer. He will share his experiences with all of you and even have several **live examples of CTF challenges for various ranges of experience and skill level**. He'll also show you how to find CTFs both online and at events as well as hints on how to perform better within a team dynamic.

Guests, Dates & Topics Subject to Change



Q&A

POST GAME IN EH-NET GROUPS

THANK YOU FOR JOINING



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team@ethicalhacker.net

